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AMERICAN RADIO

Fall 1986 Report

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INTRODUCTION

This is the 11th year American Radio has been published. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at the following address:

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I strongly urge all of you (particularly new subscribers) to carefully read the definitions pages at the beginning of Section B. This will help you to understand all of the information given in the Individual Market Reports. However, if you have any questions, please feel free to call me. I figure that my time and my call back to you are part of the subscription price. Also, I always enjoy talking about American Radio.

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Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Any corrections made by Arbitron to earlier published reports are included if they are received by February 13, 1987.

Work on this edition was completed on February 17, 1987. Mailing will begin on February 25, 1987. Working on such tight deadlines may cause production problems. If your copy is defective in any way, let me know and I will promptly mail another copy to you.

HIGHLIGHTS AND COMMENTS

GREATEST SHARE CHANGES

(Fall 85 to Fall 86)

Increases			Decreases		
WAPE-F	Jacksonville	+12.6	WAMX-F	Huntington	-9.5
WKRR-F	Greensboro-WS	+ 9.0	WELI	New Haven	-6.8
KZSN-F	Wichita	+ 7.8	WLAP-F	Lexington	-6.4
KMAI-F	Honolulu	+ 7.6	WIVY-F	Jacksonville	-5.9
KSND-F	Eugene	+ 7.4	KUNO	Corpus Christi	-5.5
WKEE-F	Huntington	+ 7.0	KKCS-F+	Colorado Springs	-5.5

FM SHARE

FM Share showed its largest yearly increase in three years when it grew by 3.794% to 69.655%. For the first time ever, there were markets with FM shares in excess of 90%. They were Greenville-New Bern, NC (92.18%) and Lancaster, PA (91.83%). Appleton-Oshkosh had the lowest FM share with 52.37%.

LEADING STATIONS

WHTZ-F leads the New York market, so that also makes it the most listened-to station in the United States. Stations in the top 100 making impressive gains include: WGN, WPAT-F, WCBS-F, KPWR-F, WGLI-F, WXRK-F, WOHT-F, KIQQ-F, WRBQ-F, WXKS-F, WYSP-F, KPLX-F, KTNQ, KLSX-F, KRBE-F, WXTU-F, WPAT, KMEZ-F and WTIC-F.

OTHER LEADERS

Cume Rating:	WIOG-F	Saginaw
12+ TSA Cume:	WPLJ-F	New York
12+ Metro Share:	WIVK-F+	Knoxville

LEADING STATIONS BY FORMAT

	1/4 HR AVG		METRO SHARE	
CHR/TOP 40	WHTZ-F	New York	WIOG-F	Saginaw
AOR	WNEW-F	New York	KGGO-F	Des Moines
AC/Soft/Oldies	WLTW-F	New York	WCRZ-F	Flint
BTFL Music/EZ	WPAT-F	New York	WHBC-F	Canton
Black/Urban	WRKS-F	New York	WHRK-F	Memphis
Country	WHN	New York	WIVK-F+	Knoxville
News/Talk	WOR	New York	KMOX	St. Louis
MOR/Variety	WGN	Chicago	KFAB	Omaha
Nostalgia	WNEW	New York	WNAK	WB/Scranton
Spanish	KTNQ	Los Angeles	KGBT	McAllen
Religion/Gospel	WWRL	New York	KCIJ	Shreveport
Classical	WQXR-F+	New York	KBOQ-F	Salinas

FORMATS

Since Fall 1985 AC, AOR, Black/Urban, showed increases while CHR, Country, BTFL/EZ, MOR, Nostalgia and Religion showed decreases. See page A19 for more information.

LISTENING LEVELS

Yes, overall radio listening did show a decrease, but it was much less than many predicted. The mean APR for all rated markets was 16.48% compared with 16.86% in 1985. This represents only about a 2.3% decrease from 1985 levels. In 1985, the decrease from 1984 was 1.6%.

GROUP OWNERS

The following groups had the most "up" books based on Fall 85 to Fall 86 comparisons, 12+ Metro Share:

Bloomington	Buckley	Capitol (Goodmon)	Century
Fuller-Jeffrey	H & G	Henry	Legacy
Olympic	Regional	Viacom	

The following groups showed major gains in the group rankings:

Infinity	Emmis	H & G	EZ
Legacy	Clear Channel	Jacor	Capitol (Goodmon)
Century	Noble	Henry	WIN
American	Bloomington	Encore	Saga

INDEX

SECTION A: NATIONAL RANKINGS AND RATINGS ANALYSIS

A1	Index
A2 - A3	Metro Share Leaders and Major Share Changes
A4 - A6	Station Trading Activity
A7	America's Leading Stations - 12+ Metro Share
A7	National FM Share
A8 - A10	America's 462 Most-Listened-To Radio Stations
A11 - A12	America's Leading Stations - 12+ TSA Cume
A13	America's Leading Stations - Metro Cume Rating
A14 - A15	America's Leading Stations by Format - 1/4 Hour Average
A16 - A17	America's Leading Stations by Format - Metro Share
A18	Markets with Highest and Lowest Percentage of FM Listenership
A18	Markets with Highest and Lowest APR's
A18	Markets with Highest Percentage of "Below-the-Line" Listening
A18	Markets with Highest Percentage of Listening to Non-Listed Stations
A19	Station Formats and Format Listenership
A20	Best and Worst Markets for Various Formats
A21	Radio Reps and Their Leading Stations
A22 - A23	Public and Non-Commercial Stations
A24 - A35	Group Rankings and Listings
A36 - A47	Individual Station Audience Breakdowns

SECTION B: INDIVIDUAL MARKET REPORTS

B1 - B4 Definitions, Clarifications and Explanations

Individual Market Reports for these markets in alphabetical order:

Akron	Grand Rapids	Orlando
Albany-Schen-Troy	Greensboro-WS	Peoria
Albuquerque	Greenville-NB, NC	Philadelphia
Allentown-Beth	Greenville-Spart	Phoenix
Anchorage	Harrisburg	Pittsburgh
Appleton-Oshkosh	Hartford	Portland, OR
Atlanta	Honolulu	Providence
Austin	Houston	Raleigh
Bakersfield	Huntington, WV	Reno
Baltimore	Indianapolis	Richmond
Baton Rouge	Jacksonville	Riverside-SB
Beaumont	Johnson City-Kings	Roanoke-Lynch.
Birmingham	Kalamazoo	Rochester
Boston	Kansas City	Sacramento
Bridgeport	Knoxville	Saginaw-BC-Midland
Buffalo-NF	Lancaster	St. Louis
Canton	Lansing	Salinas-Monterey
Charleston, SC	Las Vegas	Salt Lake City
Charlotte	Lexington	San Antonio
Chattanooga	Little Rock	San Diego
Chicago	Los Angeles	San Francisco
Cincinnati	Louisville	San Jose
Cleveland	Lubbock	Seattle-Tacoma
Colorado Springs	Madison	Shreveport
Columbia, SC	McAllen-Brown	Spokane
Columbus, OH	Memphis	Springfield, MA
Corpus Christi	Miami-Ft. Lauderdale	Stockton
Dallas-Fort Worth	Milwaukee	Syracuse
Davenport-Moline	Minneapolis-St. Paul	Tampa-St. Petersburg
Dayton	Mobile	Toledo
Daytona Beach	Modesto	Tucson
Denver	Nashville	Tulsa
Des Moines	Nassau-Suffolk	Washington
Detroit	New Haven	West Palm Beach
El Paso	New Orleans	Wichita
Eugene	New York	Wilkes Barre-Scranton
Flint	Norfolk	Wilmington, DE
Fort Wayne	Oklahoma City	Worcester
Fresno	Omaha	York
		Youngstown

METRO SHARE LEADERS AND MAJOR SHARE CHANGES

This table shows the 12+ Metro Share (6AM-MID, Mon-Sun) leaders for each rated market. Also listed are the stations in each market which had the largest gain in share or loss in share.

The period covered for the share changes in Fall '85 to Fall '86. It is my belief that year-to-year comparisons are more accurate and valid than "last book" comparisons.

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSERS
Akron	WKDD-F, 10.2, CHR	WKDD-F, +2.3, CHR	WAKR, -2.6, MOR
Albany-Schen-Troy	WPYX-F, 11.2, AOR	WFLY-F, +3.0, CHR	WQBK, -3.8, Talk
Albuquerque	KKOB-F, 15.1, AC	KKOB-F, +4.0, AC	KZIA, -2.1, News/Talk
Allentown-Beth	WFMZ-F, 15.0, BTFL	WFMZ-F, +2.2, BTFL	WZZO-F, -2.3, AOR
Anchorage	KGOT-F, 13.8, CHR	KFQD, +2.5, AC	KYAK, -3.8, Country
Appleton-Osh	WAPL-F, 13.9, AOP	WQWM, +5.8, Oldies	WYNE, -2.5, Country
Atlanta	WVEE-F, 9.6, Urban	WEKS-F, +2.5, Black	WOXI-F, -2.2, AC
Austin	KASE-F, 14.6, Country	KEYI-F, +4.8, AC	KASE-F, -1.7, Country
Bakersfield	KKXX-F, 14.4, CHR	KAFY, +2.8, Spanish	KGFM-F, -2.3, BTFL
Baltimore	WLIF-F, 10.0, BTFL	WLIF-F, +1.3, BTFL	WCAO, -1.5, Country
Baton Rouge	WYNK-F, 16.1, Country	WYNK-F, +5.8, Country	WGGZ-F, -2.9, CHP
Beaumont	KZZB-F, 14.5, CHR	KZZB-F, +2.3, CHR	KTRH, -2.4, News
Birmingham	WZZK-F, 17.1, Country	WERC, +1.7, News/Talk	WATV, -2.8, Black
Boston	WBZ, 8.4, MOR	WXKS-F, +3.0, CHR	WMRQ-F, -2.7, AC
Bridgeport	WICC, 17.1, MOR	WEBE-F, +4.0, AC	WICC, -2.5, MOR
Buffalo-NF	WBEN, 11.9, MOR	WBYR-F, +2.8, AOP	WPHD-F, -1.9, AOR
Canton	WHBC-F, 16.0, BTFL	WHBC-F, +5.3, BTFL	WHBC, -5.3, MOR
Charleston, SC	WEZL-F, 13.5, Country	WEZL-F, +3.3, Country	WSSX-F, -2.4, CHR
Charlotte	WSOC-F, 13.6, Country	WRFX-F, +3.3, AOR	WDCY-F, -2.4, CHR
Chattanooga	WSKZ-F, 19.3, CHR	WDOO-F, +3.9, Country	WUSY-F, -5.4, Country
Chicago	WGN, 9.3, Variety	WGGI-F, +2.6, Urban	WBMX-F, -1.9, Black
Cincinnati	WWEZ-F, 11.3, BTFL	WWEZ-F, +2.6, AOR	WCKY, -2.3, News/Talk
Cleveland	WMMS-F, 15.7, AOR	WLTF-F, +1.9, AC	WBBG, -2.8, Nost
Colorado Spring	KILO-F, 12.0, AOR	KYUU-F, +2.5, AC	KKCS-F, -5.5, Country
	KIKX-F, 12.0, CHR		
Columbia, SC	WCOJ-F, 16.8, Country	WNOK-F, +5.2, Country	WZLD-F, -4.7, ?
Columbus, OH	WLTV-F, 12.4, AOR	WMGG-F, +2.9, AC	WLTV-F, -2.7, AOR
Corpus Christi	KZFM-F, 15.4, CHR	KRYS-F, +3.8, Country	KUNO, -5.5, Spanish
Dallas-Fort Worth	KVIL-F, 9.2, AC	KPLX-F, +2.3, Country	KSCS-F, -2.0, Country
Davenport-Moline	KIHK-F, 22.0, CHR	KLIO-F, +4.8, AC	KRVF-F, -3.2, BTFL
Dayton	WGTZ-F, 11.6, CHR	WWSN-F, +2.7, AC	WHIO-F, -4.7, BTFL
Daytona Beach	WWLV-F, 14.8, BTFL	WHOO-F, +4.1, Country	WDIZ-F, -5.0, AOR
Denver	KOSI-F, 9.3, BTFL	KHIH-F, +2.0, AOR	KAZY-F, -1.7, AOR
Des Moines	KGGO-F, 20.7, AOR/CHR	KGGO-F, +3.5, AOR/CHR	KRNQ-F, -4.7, CHR
Detroit	WJR, 8.8, MOR	WJLB-F, +1.2, Black	CKLW, -2.5, Nost
El Paso	KEZB-F, 15.8, CHR	KEZB-F, +3.8, CHR	KROD, -2.6, AC
Eugene	KSND-F, 16.8, CHR	KSND-F, +7.4, CHR	KDUK-F, -2.6, AC
Flint	WCRZ-F, 16.8, AC	WIOG-F, +8.2, CHR	WGER-F, -4.9, BTFL
Fort Wayne	WMEE-F, 24.4, CHR	WXKE-F, +2.6, AOR	WQHK, -3.1, Country
		WBTU-F, +2.6, Country	
Fresno	KMJ, 9.3, News/Talk	KMGX-F, +3.0, CHR	KGST, -3.5, Spanish
Grand Rapids	WOOD-F, 10.6, BTFL	WKLQ-F, +5.5, CHR	WGRD-F, -2.8, CHR
Greensboro-WS	WTQR-F, 19.7, Country	WKR-F, +9.0, AOR	WMAG-F, -3.8, AC
Greenville-NB,NC	WRNS-F, 12.0, Country	NA	NA
Greenville-Spart.	WESC-F, 17.5, Country	WFBC-F, +4.2, AC	WANS-F, -2.2, CHR
Harrisburg	WNNK-F, 19.1, CHR	WNNK-F, +3.8, CHR	WHYZ, -2.2, Black
Hartford	WTIC, 18.4, MOR	WCCC-F, +1.4, AOR	WHP-F, -3.1, BTFL
Honolulu	KSSK, 13.2, MOR/AC	KMAI-F, +7.6, CHR	WPOP, -1.8, News/Talk
Houston	KMJQ-F, 9.8, Urban	KPBE-F, +3.1, CHR	WRCH-F, -1.8, BTFL
		KZFX-F, +3.1, AOR	KULA-F, -4.0, AC
Huntington, WV	WTCR-F, 25.2, Country	WKKE-F, +7.0, CHR	KLTR-F, -3.1, AC
Indianapolis	WTBC, 14.4, MOR	WTLC-F, +2.9, MOR	WAMX-F, -9.5, CHR/AOR
			WTUX, -1.7, Nost
			WXTZ-F, -1.7, BTFL
Jacksonville	WAPE-F, 20.1, CHR	WAPE-F, +12.6, CHR	WIVY-F, -5.9, AC/Contemp
John. City-Kings	WQUT-F, 19.5, CHR	WTFM-F, +3.7, AC	WQUT-F, -2.9, CHR
Kalamazoo	WKFR-F, 14.6, Contemp	WKLQ-F, +4.8, CHR	WKMI, -5.4, AC
Kansas City	WDAF, 11.2, Country	KYVS-F, +4.0, AOR	KPRS-F, -2.4, Black
Knoxville	WIVK-F, 31.1, Country	WYU-F, +2.2, AC	WEZK-F, -1.8, BTFL
Lancaster	WNCE-F, 15.1, BTFL	WSBA-F, +2.8, AC	WRKZ-F, -2.1, Country
Lansing	WVIC-F, 18.6, CHR	WLNZ-F, +5.4, AOR	WJIM-F, -2.8, BTFL
Las Vegas	KXTZ-F, 12.2, BTFL	KKLZ-F, +4.3, AOR	KFMS-F, -3.9, Country
Lexington	WVLC-F, 17.2, Country	WFMI-F, +5.3, CHR	WLAP-F, -6.4, CHR
Little Rock	KSSN-F, 15.9, Country	KZOU-F, +2.5, CHR	KKYK-F, -3.5, CHR

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINERS	LARGEST SHARE LOSERS
Los Angeles	KPWR-F, 6.5, Urban/CHR	KPWR-F, +4.7, Urban/CHR	KLOS-F, -2.5, ADR KISS-F, -2.5, CHR
Louisville	WHAS, 15.6, MOR	WAMZ-F, +3.8, Country	WLAS-F, -4.8, CHR
Lubbock	KRLB-F, 26.5, CHR	KRLB-F, +5.0, CHR	KEND, -1.8, Country
Madison	WZEE-F, 13.0, CHR	WMAD-F, +0.9, AC	WSJY-F, -2.7, BTFL
McAllen-Brown	KGBT, 19.0, Spanish	KPGV, +2.2, CHR	KQXX-F, -3.0, Spanish
Memphis	WHRK-F, 16.7, Urban	KGBT, +2.2, Spanish	WMC, -2.8, Country
Miami-Ft. Lauderdale	WLYF-F, 8.1, BTFL	KPNB-F, +1.3, Black	WRHC, -1.5, Spanish
Milwaukee	WTMJ, 12.1, MOR	WAQI, +1.7, Spanish	WSHE-F, -1.5, ADR
Minneapolis, St. Paul	WCCO, 17.2, MOR	WKLH-F, +5.3, ADR	WQFM-F, -2.8, ADR
Mobile	WKSJ-F, 17.9, Country	KORS-F, +2.0, ADR	WLWL-F, -1.7, CHR
Modesto	KBEE-F, 10.7, BTFL	WABB-F, +3.5, CHR	WKSJ-F, -5.2, Country
Nashville	WKDF-F, 14.9, ADR	KSJQ-F, +3.9, CHR	KDJK-F, -2.4, ADR
Nassau-Suffolk	WALK-F, 6.1, AC	WKDF-F, +5.1, ADR	WSIX-F, -4.4, Country
New Haven	WKCI-F, 13.2, CHR	WYRK-F, +1.8, ADR	WNBC, -2.0, AC
New Orleans	WYLD-F, 13.2, Urban	WDRC-F, +2.1, Oldies	WELI, -6.8, MOR
New York	WHTZ-F, 5.8, CHR	WCKW-F, +2.1, ADR	WSMB, -1.9, Talk
Norfolk	WNOR-F, 11.0, ADR	WQHT-F, +1.4, Urban/CHR	WNBC, -.9, AC
Oklahoma City	WATT-F, 11.9, ACP	WNVZ-F, +1.6, CHR	WWDE-F, -1.9, AC
Omaha	KFAB, 24.0, MOR	KJYO-F, +4.7, CHR	KYNG-F, -3.1, BTFL
Orlando	WBJW-F, 10.0, CHR	WOW, +1.8, Country	KFAB, -2.8, MOR
Peoria	WWCT-F, 17.5, ADR	WDRZ-F, +3.5, Classic/ACR	WJYO-F, -4.7, Soft AC
Philadelphia	WMPF-F, 9.0, ADR	WSWT-F, +3.4, BTFL	WIRL, -1.6, AC
Phoenix	KNIX-F, 11.7, Country	WYSP-F, +1.5, ADR	WIOQ-F, -1.2, ADR
Pittsburgh	KDKA, 13.8, MOR	KMED-F, +4.2, BTFL	KOY-F, -4.7, AC
Portland, OR	KXL-F, 7.5, BTFL	WLTO-F, +2.4, Soft AC	WAMD-F, -1.9, Black
Providence	WLKW-F, 11.1, BTFL	KWJJ-F, +2.2, Country	KKRZ-F, -2.7, CHR
Raleigh	WRAL-F, 11.5, AC	WHJQ, +1.8, News/Talk	WLKW-F, -3.0, BTFL
Reno	KOZZ-F, 14.4, ADR	WTRG-F, +6.2, AC	WRDU-F, -3.3, ADR
Richmond	WPVA, 15.7, MOR	KSKY-F, +5.9, AC	KNSS-F, -2.9, Country
Riverside-SB	KDUO-F, 7.0, BTFL	WOSF-F, +3.3, BTFL	WEZS-F, -2.2, AC
Roanoke-Lynch.	WXLK-F, 21.6, CHR	KPWR-F, +2.0, Urban/CHR	KBIG-F, -2.0, AC
Rochester	WVOR-F, 11.4, AC	NA	NA
Sacramento	KXOA-F, 7.8, AC	WNYR, +2.1, Country	WPXY-F, -1.8, CHR
Saginaw-BC-Midland	WIOG-F, 30.3, CHR	KROY-F, +2.8, CHR	KWOD-F, -4.2, CHR
St. Louis	KMOX, 18.0, Talk	NM	NM
Salinas-Monterey	KDON-F, 10.8, CHR	WMPY-F, +2.2, ADR	KMOX, -4.6, Talk
Salt Lake City	KSL, 9.7, MOR	KDCN-F, +2.7, ?	KNRY, -2.6, AC
San Antonio	KTFM-F, 9.4, CHR	KKAT-F, +4.1, Country	KRSP-F, -2.5, ADR
San Diego	KJQY-F, 9.4, BTFL	KITY-F, +1.9, CHR	KBUG, -2.5, Oldies
San Francisco	KGO, 8.0, News/Talk	XTPA-F, +1.8, ADR	KCXT-F, -2.8, BTFL
San Jose	KWSS-F, 5.8, CHR	KSDO-F, +1.8, CHR	KLZZ-F, -2.1, AC
Seattle-Tacoma	KIPO, 10.5, News/Talk	KOFY, +1.9, Oldies	KIOI-F, -1.1, AC
Shreveport	KDKS-F, 15.5, Black	KISW-F, +1.8, ADR	KBAY, -1.4, BTFL
Spokane	KZZU-F, 17.2, CHR	KRMD-F, +4.2, Country	KIXI, -2.4, Nostalgia
Springfield, MA	WMAS-F, 11.3, AC	KISC-F, +2.1, Contemp	KTUX-F, -3.8, CHR
Stockton	KRAK, 8.1, Country	WTIC-F, +2.6, CHR	KXLY-F, -4.7, BTFL
Syracuse	WYYY-F, 16.3, AC	KWIN-F, +2.6, CHR	WMAS, -2.7, Nost
Tampa-St. Pete	WRBQ-F, 16.1, CHR	KFMP-F, +2.6, Country	KRAK, -3.0, Country
Toledo	WMHE-F, 12.8, CHR	WSEN-F, +2.1, Country	WAQX-F, -3.7, ADR
Tucson	KJYK-F, 11.9, BTFL	WRBQ-F, +3.9, CHR	WDAE, -2.8, Nost
Tulsa	KWEN-F, 11.6, BTFL	WKKO-F, +3.1, Country	WSPD, -1.7, MOR
Washington	WKYS-F, 8.0, Urban	KRQQ-F, +4.7, CHR	KIIM-F, -2.2, Country
West Palm Beach	WEAT-F, 11.8, BTFL	KOMJ-F, +2.6, AC	KPAV-F, -2.1, AC
Wichita	KKRD-F, 13.6, CHR	WAVA-F, +2.2, CHR	WHUP-F, -2.8, Black
Wilkes Barre-Scranton	WKYZ-F, 9.6, CHR	WPCM, +2.5, Black	WNJY-F, -1.7, Nost
Wilmington, DE	WSTW-F, 9.8, CHR	KZSN-F, +7.8, Country	KFDI, -4.0, Country
Worcester	WAAF-F, 13.1, ADR	WMGS-F, +1.4, AC	WARD, -2.0, Talk
York	WRKZ-F, 12.3, Country	WJBR-F, +2.4, AC	WDEL, -2.9, MOR
Youngstown	WHOT-F, 18.0, CHR	WXLO-F, +3.4, AC	WMRQ-F, -3.2, AC
		WSBA-F, +2.2, AC	WYCR-F, -3.8, AC
		WQXY-F, +2.2, Country	WBBW, -3.9, Talk

STATION TRADING ACTIVITY
(21 August 1986 - 15 February 1987)

Below are the key station sales made in rated markets of interest. Remember that these are announced sales and these transactions may not have been closed.

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
WSPD/WIQR-F	Toledo	Sold to Commonwealth	\$ 15,000,000	
WBMW-F	Washington	From EZ to Infinity	13,000,000	(Blackburn)
KCEE/KWFM-F	Tucson	From Behan to American Media	10,000,000	(Kalil)
WAZY-F	Lafayette, IN		2,000,000	(Blackburn)
WAZZ-F	New Bern, NC		1,500,000	(Chapman)
WWGO-F	St. Charles, SC (Columbia)		1,200,000	
WRIB	Providence	Sold to Carter	379,000	
WFOH	Marietta (Atlanta)		538,000	(Thorburn)
KLCY, KYSS-F	Missoula, MT	Sold by Hatch	1,050,000	
KLZI-F	Phoenix	From Transcom to Duffy	15,000,000	
WSIX A/F	Nashville	From Sky to Reams	8,125,000	(CSC)
WAYV-F	Atlantic City	Sold to Forrest	7,000,000	(Blackburn)
WSKS-F	Hamilton (Cincinnati)	From Republic to Reams	4,300,000(est.)	(Crisler)
KEZA-F	Fayetteville, AR		2,880,000	(Brazzil)
WXCL/WKQA-F	Peoria	Sold to Kelly	1,400,000	
WMXO	Collierville (Memphis)	Sold to Bott	600,000	
KCNR	Portland, OR		425,000	
WZAZ	Jacksonville		325,000	
WWGM	Nashville		406,000	
KBMC-F	Eugene		950,000	(Chapman)
WHKY-F	Hickory, NC	Sold to Joyner	2,400,000	
WVOI	Toledo	Sold by Jacor	600,000	
WQYK-F	Tampa-SP	From Lake Huron to Infinity	27,000,000	(Wertheim)
KRBE A/F	Houston	From Lake Huron to Susquehanna	25,000,000	(Wertheim)
WLVH-F	Hartford	Sold to Sage	4,500,000	
WIS	Columbia	Sold by Cosmos	2,000,000	(Chapman)
WCEZ-F	Columbia		2,000,000	(Chapman)
WNVZ-F	Norfolk	From S & F to Capitol (Goodmon)		
WMKR-F	Baltimore	From S & F to Capitol (Goodmon)		
			\$ 25,000,000	
WCMQ-A/F	Miami	From Dolgoff to Alarcon	15,000,000	
WQJO-F	Chicago	Sold to Tichenor	14,000,000	(Americom)
KGFJ	Los Angeles	Sold by Inner City	4,500,000	
KSKY	Dallas	From Sky to Israel	3,550,000	
WNYR/WEZO-F	Rochester	From Grace to Israel	9,000,000	(Mahlman)
WWMG/WSFL-F	New Bern, NC	Sold to Caravelle	2,225,000	(Mahlman)
WISP/WQDW-F	Kinston, NC	Sold by Caravelle	1,600,000	(Comm. Eq./Chapman)
WNEB	Worcester		850,000	
WRFK-F	Richmond	Sold to Lucci	4,100,000	
WEST/WLEV-F	Allen-Beth	From Sound to Eastern	5,700,000	(LaRue)
KGLD/KWK-F	St. Louis	Sold to Chase	6,900,000	(Chapman)
KMAK/KBOS-F	Fresno/Tulare	Sold to Sheftel	6,000,000	
WTIP/WVSR-F	Charleston, WV	Sold by Beasley	3,250,000	(Richards)
KNGS/KLTK-F	Hanford/Fresno	From Sunrise to Liggett	2,800,000	(Exline)
WRIP/WOWE-F	Rossville (Chattanooga)		1,150,000	(Holt)
KAMA/KAMZ-F	El Paso	Sold to Holder	7,000,000(E)	SALE
KEND/KLLL-F	Lubbock	Sold to Holder	3,500,000(E)	CANCELLED
			\$ 10,500,000	(Blackburn)
KISS-F	San Antonio	From Capitol to Noble	13,350,000	(Blackburn)
WLPR-F	Mobile	Sold to TM	2,550,000	(Chapman)
WAVZ/WKCI-F	New Haven	From Eastern to Noble	30,500,000	(Blackburn)
WVAM/WPRR-F	Altoona		850,000	
KNSS-F	Carson City (Reno)	Sold to TM	2,500,000	(Chapman)
KFAB/KGOR-F	Omaha	From May to Henry	22,000,000	(Chapman)
KIIZ/KIXS-F	Killeen, TX	From Grace to Duffy	12,000,000	(Mahlman)
WTRY/WPYX-F	Albany, NY	Sold to Merv Griffin	15,000,000	(Blackburn)
WAES/WROQ-F	Charlotte	Sold to CRB	13,000,000	(Hepburn)
KRZI	Waco		340,000	
WKAT	Miami		2,000,000	
KOOL A/F	Phoenix	Sold to Adams	15,000,000	

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
WCOL/WXGT-F WING/WGTZ-F WCII/WDJX-F WBCS A/F WIZE	Columbus, OH Dayton Louisville Milwaukee Springfield, OH	From Great Trails to Williams From Great Trails to Williams From Great Trails to Williams From Great Trails to Williams From Great Trails to Williams	 \$ 25,000,000	
KAHI/KHYL-F WGIV/WPEG-F WMCA KYEAF WRDO A/F WRAX/WKSB-F KHOP-F WYRL-F/WMMB WDAN/WDNL-F KSFR-F	Auburn (Sacramento) Charlotte New York Monroe, LA Augusta, ME Williamsport, PA Modesto Melbourne Danville, IL Santa Monica, CA	Sold to Parker Sold to Sky From Straus to Federal Sold to Marcom Sold to Fuller-Jeffrey Sold to Kiester	8,000,000 16,000,000 10,300,000 1,300,000 400,000 1,200,000 6,000,000 2,200,000 1,550,000 5,250,000	(Blackburn) (Wertheim) (Blackburn) (Kozacko) (Kozacko) (Blackburn) (Chapman) (Sherwood) (Chapman)
WEMP/WMYX-F WIL A/F WBBF/WMJQ-F	Milwaukee St. Louis Rochester	From Lin to Heritage From Lin to Heritage From Lin to Heritage	6,000,000 10,000,000 7,000,000 \$ 23,000,000	(Wertheim)
WKEZ-F	Yorktown/Norfolk	Sold to Eure	2,000,000	(Chapman)
WBOP/WTKX-F WOKJ/WJMI-F WTAM/WGCM-F	Pensacola Jackson, MS Gulfport, MS	From Roden to Holt From Roden to Holt From Roden to Holt	 \$ 10,500,000	
WGNA-F WOMP A/F WAIR A/F WISE/WKSF-F KSAQ-F KMGX-F	Albany Wheeling Greens-WS Asheville San Antonio Hanford (Fresno)	From First Valley to Justice Sold to Monte Lang Sold to Polacek Sold to Inner City Sold to Olympic	4,500,000 4,500,000 6,000,000 6,300,000 6,700,000 2,888,000	(Chaisson) (Foreman) (Raymond) (Chapman) (Chapman) (Kalil)
WBLZ-F WWDB-F WTUX/WTLC-F	Hamilton/Cincinnati Philadelphia Indy	From NEW System to Schwartz From NEW System to Schwartz From NEW System to Schwartz	 \$ 28,500,000	(Comm. Equity)
KOKA/KVKI-F	Shreveport	Sold to Encore	6,500,000	(Boyle)
WXAM/WQXY-F KBFM-F KIXL/KHFI-F KOKY/KZOU-F	Baton Rouge Brownsville Austin Little Rock	From Oppenheimer to Encore From Oppenheimer to Encore From Oppenheimer to Encore From Oppenheimer to Encore	 \$ 38,000,000	(Americom)
KNFO-F WZXI-F KGER KRQZ/KZEW-F KLZZ A/F KTRO/KCAQ-F WLAP A/F WGSM/WCTO-F	Waco Gastonia/Charlotte Long Beach Dallas San Diego Oxnard-Ventura Lexington Long Island	Sold by Borders Sold to Beasley Sold to Salem From Bells to Anchor From Southwestern to Edens Sold to Jeff Trumper From Greater Media to Bob Williams	2,840,000 6,100,000 3,600,000 20,000,000 14,000,000 5,000,000(70%) 7,900,000(est.) 9,000,000 1,350,000(est.)	(Fischer) (Wertheim) (Blackburn)
KTRS-F WKBZ/WRNF-F KFH/KLZS-F KJNE-F KUHL/KXFM-F WREB	Casper Muskegon Wichita Hillsboro/Waco Santa Maria, CA Holyoke/Spring, MA	Sold by Reams	475,000 5,000,000 3,200,000 2,225,000 640,000	(Maloney) (Exline) (Kozacko)
KLTH-F WZPL-F WCOA/WJLQ-F WSRC WPEX WMYF/WERZ-F WNRS/WIQB KGEE KCAL-F WHWH/WPST-F WEAT A/F WCPK, WNRN-F	Florissant/St. Louis Indy Pensacola Raleigh/Durham Hampton/Norfolk Portsmouth, NH Ann Arbor Midland, TX Riverside-SB Trenton West Palm Beach Norfolk area	Sold to Booth Sold by Summit From Porter to Justice From Winn to Solan Sold to American General Sold to Tim Sullivan 80% sold to John Morris Sold by Gowdy Sold to Coleman	3,500,000 13,000,000 5,500,000 450,000 485,000 5,000,000 4,348,000 750,000 4,000,000 8,100,000(80%) 13,000,000 4,150,000	(Gammon & Ninowski) (Foreman) (Foreman) (Fischer) (Berkson) (Holt)

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
KLLY-F	Bakersfield	Sold to Buckley	\$ 1,300,000	(Blackburn)
WXTR-F	LaPlata (Washington D.C.)		14,500,000	(Blackburn)
KORK, KYRK-F	Las Vegas	From Donrey to Anchor	3,250,000	(Blackburn)
WNDR, WNTQ-F	Syracuse	Sold to Osborn	6,500,000	
WCHS, WBES-F	Charleston, WV			
WFXR-F	Ravenal (Charleston, SC)	From Sunshine to Glover	2,000,000	(Blackburn)
KAYI-F	Tulsa	From Hicks to Narragansett		
KLVI, KYKR-F	Beaumont	From Hicks to Narragansett		SALE
WYNK A/F	Baton Rouge	From Hicks to Narragansett		CANCELLED (Fischer)
			\$ 20,000,000	
KRIX-F	McAllen-Brown		900,000	(Kalil)
KRNN	San Antonio	Sold to Noble	2,000,000	
WBOS A/F	Milwaukee	From Great Trails to Taft	3,800,000	
KGNW	Seattle	From Salem to Park	1,645,000	
KQIN	Seattle	From All-Pro to Salem	2,770,000	(Gill)
WRCP	Providence		1,350,000	
WOKB	Winter Haven/Orlando		850,000	
WRJZ	Knoxville	Sold by Salem	300,000	plus liabilities
KLBJ A/F	Austin	Sold to Chase	27,500,000	(Jamar-Rice)
WBYR-F	Buffalo	Sold to Burbach	3,150,000	(Chaisson)
WTPI-F	Indianapolis		8,500,000	
WHBF A/F	Daven/Rt			
KILT A/F	Houston	From LIN to Legacy	36,750,000	(Wertheim)
KAPE/KESI-F	Austin	Sold to John Hiatt	9,270,000	(Americom)
KKCW-F	Beaverton (Portland)	Sold to Jeff Trumper	7,500,000	(Gammon & Ninowski)
WPAG A/F	Ann Arbor	Sold to Dominoes Pizza	1,300,000	
KEIN/KLFM-F	Great Falls		500,000	
WTYM	Tampa	Sold by Associated	550,000	(Clark)
WHOM-F	Mt. Wash/Port M.	Sold to New Barnstable	7,000,000	(Americom)
KIVA-F	SF (Albuquerque)	Sold by Constant	1,900,000	(Chapman)
YEZD	Las Vegas		600,000	(Fischer)
WLVS/WEZI-F	Gorman (Memphis)		3,000,000	
KOCM-F	Newport Beach	From Donrey to Rosenblatt	2,950,000	
WSIR	Winter Haven (Lakeland)		550,000	
WUSL-F	Philadelphia	From LIN to Tak	32,000,000	(Wertheim)
WFIL	Philadelphia	Sold by LIN to WEAZ	4,500,000	(Wertheim)
WKWK A/F	Wheeling			(Americom)
KHVN/KDLZ-F	Fort Worth	From Earl Graves to Sheridan	13,045,000	
WZNY-F	Augusta, GA	Sold to Rothfuss	4,500,000	
WKAT	Miami		2,000,000	
KTXZ	Austin		1,060,000	(Comm. Equity)
KMJK-F	Port, O	Sold by Ives	4,000,000	(Exline)
KKRD-F	Wichita	From John Price to Osborn	NA	
WOVK-F/WWVA	Wheeling	From John Price to Osborn	NA	
			NA	
WTRK	Philadelphia	From Cox to Malrite	14,000,000	
WANK/WBTU-F	Kendal (Fort Wayne)		1,875,000	(Blackburn)
WHKY-F	Hickory, NC	From Joiner to Keymarket	4,400,000	(Americom)
WWDC A/F	Washington	Sold to Metropolis	52,000,000	
WTRK-F	Philadelphia	From Cox to Malrite	13,800,000	
KUGN A/F	Eugene	Sold to Omni	4,035,000	
KRLB A/F	Lubbock		3,675,000	(Chapman)
WLCS-F	Jacksonville	From Kravis to WIN	6,500,000	(Blackburn)
KTAM/KORA-F	Bryan, TX	Sold to Clear Channel	4,800,000	
WBMX-AM	Chicago		2,000,000	
KNUU	Las Vegas	Sold to Trenner	1,200,000 (E)	
KBET	Reno	Sold to Trenner	900,000 (E)	
KKZX, WXLN-F	Davenport	From Guy Gannett to Goodrich	1,800,000	(Maloney)
KMJK-F	Lake Osw/Portland	From Ives to Capps	3,900,000	(Exline)
WCZY A/F	Detroit	From Gannett to Sky	15,500,000	
WMML	Mobile		300,000	
KJUS-F	Lincoln		100,000 + debts	
WMRE	Boston	Sold to Noble	3,700,000	(Blackburn)
WPTR/WFLY-F	Albany		7,500,000	(Americom)
WBMX-F	Chicago		28,000,000	
WWIN A/F	Baltimore	Sold to Ragan Henry	4,500,000	(Legg Mason)
WWGO-F	Columbia, SC		2,000,000	
WTNT	Tallahassee	Sold by Palmer	600,000	

AMERICA'S LEADING STATIONS - 12+ METRO SHARE*

STATION	MARKET	SHARE	FORMAT	GROUP OWNER	STATION	MARKET	SHARE	FORMAT	GROUP OWNER
1. WIVK-F+	Knoxville	31.1	Country	Dick	32. WICC	Bridgeport	17.1	MOR	Tribune Co.
2. WIOG-F	Saginaw	30.3	CHR	Booth	33. WCRZ-F	Flint	16.8	AC	Faircom
3. KPLB-F	Lubbock	26.5	CHR		34. WCOS-F	Columbia, SC	15.8	Country	Buck
4. WTCR-F	Huntington, WV	25.2	Country	CRB	35. KSND-F	Eugene	16.8	CHR	Community Pac.
5. WMEC-F	Fort Wayne	24.4	CHR	Federated	36. WHRK-F	Memphis	16.7	Urban	DKM
6. KFAB	Omaha	24.0	MOR	Henry	37. WYYY-F	Syracuse	16.3	AC	New City
7. KLIK-F	Davenport	22.0	CHR		38. WRBQ-F	Tampa	16.1	CHR	Edens
8. WKEE-F	Huntington, WV	21.1	CHR	Capitol (Goodman)	39. WYWK-F+	Baton Rouge	16.1	Country	Hicks
9. WXLK-F	Roanoke-Lynch	21.6	CHR	Coleman	40. WHBC-F	Canton	16.0	MOR	
10. KGGO-F	Des Moines	20.7	AOR/CHR	Stoner	41. KSSN-F	Little Rock	15.9	Country	New Barnstable
11. WAPE-F	Jacksonville	20.1	CHR	H & G	42. WFBC-F	Green-Spart	15.9	AC	Multimedia
12. WTQR-F	Greensboro-WS	19.7	Country	Summit	43. KEZB-F	El Paso	15.8	CHR	
13. WQUT-F	Johns. Cty/Kng	19.5	CHR	Bloomington	44. WMMS-F	Cleveland	15.7	AOR	Malrite
14. WSKZ-F	Chattanooga	19.3	CHR	Bloomington	45. WWDN-F	Columbia, SC	15.7	Black	
15. WNNK-F	Harrisburg	19.1	CHR	Keymarket	46. WRVA	Richmond	15.7	MOR	Edens
16. KGBT	McAllen-Brown	19.0	Spanish	Tichenor	47. WHAS	Louisville	15.6	MOR	Clear Channel
17. WVIC-F+	Lansing	18.6	CHR	Goodrich	48. WAPI-F	Birmingham	15.5	AOR/CHR	
18. WTIC	Hartford	18.4	MOR	Chase	49. WIMZ-F	Knoxville	15.5	AOR	Stoner
19. WXBQ-F	Johns. Cty/Kng	18.4	Country	Nininger	50. KDKS-F	Shreveport	15.5	Black	
20. KMOX	St. Louis	18.0	Talk	CBS	51. WEZN-F	Bridgeport	15.4	BTFL	New City
21. WHOT-F	Youngstown	18.0	CHR	JET	52. WTIC-F	Hartford	15.4	CHR	Chase
22. WKSJ-F	Mobile	17.9	Country	Capitol (Johnson)	53. KZFM-F	Corpus Christi	15.4	CHR	Malkan
23. KLLL-F	Lubbock	17.7	Country	Thrash	54. WAMZ-F	Louisville	15.2	Country	Clear Channel
24. WWCT-F	Peoria	17.5	AOR		55. WKZW-F	Peoria	15.1	CHR	Midwest TV
25. WESC-F+	Green-Spart	17.5	Country		56. WNCE-F	Lancaster	15.1	BTFL	Hall
26. KZZU-F+	Spokane	17.2	CHR	Olympic	57. KKOBF	Albuquerque	15.1	AC	Price
27. WABB-F	Mobile	17.2	AOR/CHR		58. WITL-F+	Lansing	15.0	Country	Midwest Family
28. WCCO	Minneapolis	17.2	MOR		59. WFMZ-F	Allen-Beth	15.0	BTFL	
29. WVLK-F	Lexington	17.2	Country	Bluegrass					
30. WZZK-F	Birmingham	17.1	Country	New City					

*Based on 1/4 HR AVG, Metro Share, 12+, Broadcast Week.

NATIONAL FM SHARE*

METRO	FAL 86	69.655%	(13,790,500 of 19,798,300)
	SPG 86	68.791%	(NA of NA)
	FAL 85	67.109%	(13,568,300 of 20,219,900)
	SPG 85	66.549%	(15,003,400 of 22,544,800)
	FAL 84	65.032%	(13,292,200 of 20,439,600)
	SPG 84	64.290%	(14,219,000 of 22,117,100)
	FAL 83	63.058%	(12,524,400 of 19,861,700)
	SPG 83	62.291%	(13,589,800 of 21,816,700)
	FAL 82	60.571%	(11,932,400 of 19,699,700)
	SPG 82	58.870%	(12,658,900 of 21,503,100)
	FAL 81	58.651%	(10,478,800 of 17,866,400)
	SPG 81	57.353%	(11,225,100 of 19,571,700)
	OCT/NOV 80	56.116%	(9,480,500 of 16,984,600)
	APR/MAY 80	54.254%	(10,134,800 of 18,680,200)
	OCT/NOV 79	53.627%	(8,329,900 of 15,539,900)
	APR/MAY 79	50.887%	(9,480,800 of 18,631,200)
	OCT/NOV 78	50.698%	(7,525,600 of 14,843,000)
	APR/MAY 78	47.638%	(8,565,600 of 18,025,100)
	OCT/NOV 77	46.501%	(6,561,700 of 14,110,900)
	APR/MAY 77	44.428%	(7,745,900 of 17,434,700)
	OCT/NOV 76	43.818%	(6,079,600 of 13,874,200)
	APR/MAY 76	40.886%	(6,882,900 of 16,834,200)

FM GROWTH RATE

OCT/NOV 76 to OCT/NOV 77:	6.123%
OCT/NOV 77 to OCT/NOV 78:	9.026%
OCT/NOV 78 to OCT/NOV 79:	5.756%
OCT/NOV 79 to OCT/NOV 80:	4.641%
OCT/NOV 80 to OCT/NOV 81:	4.512%
FAL 81 to FAL 82:	3.274%
FAL 82 to FAL 83:	4.106%
FAL 83 to FAL 84:	3.127%
FAL 84 to FAL 85:	3.194%
FAL 85 to FAL 86:	3.794%

*Based on MSA, 1/4 HR AVG, 12+, Broadcast Week. All stations reported in the survey are included.

AMERICA'S 462 MOST-LISTENED-TO RADIO STATIONS*

STATION	MARKET	1/4 HOUR AVG	FORMAT	OWNER	FALL 85 RANK
1. WHTZ-F	New York	1552	CHR	Malrite	2
2. WPLJ-F	New York	1443	CHR	Cap Cities/ABC	1
3. WPKS-F	New York	1406	Urban	RKO	3
4. WOR	New York	1366	Talk	RKO	4
5. WGN	Chicago	1283	Talk/MOR	Tribune Co.	9
6. WPAT-F	New York	1263	BTFL	Park	14
7. WBLS-F	New York	1231	Black	Inner City	6
8. WINS	New York	1208	New	Westinghouse	8
9. WCBS	New York	1167	News	CBS	11
10. WLTV-F	New York	1146	Soft AC	Viacom	7
11. KIIS-F+	Los Angeles	1135	CHR	Gannett	5
12. WCBF-F	New York	1081	Oldies	CBS	23
13. WNEW-F	New York	1054	AOR	Metropolitan	10
14. KPWR-F	Los Angeles	1040	Urban/CHR	Emmis	174
15. WMMR-F	Philadelphia	960	AOR	Metropolitan	12
16. WCCI-F	Chicago	915	Black	Gannett	39
17. WABC	New York	867	Talk	CC/ABC	27
18. KABC	Los Angeles	856	Talk	CC/ABC	13
19. WYRK-F	New York	855	AOR	Infinity	47
20. WCCO	Minneapolis	819	MOR		15
21. WQHT-F	New York	818	Urban/CHR	Emmis	64
22. KJOI-F	Los Angeles	803	BTFL	Legacy	25
23. KRTH-F	Los Angeles	801	Oldies/AC	RKO	36
24. WEAZ-F	Philadelphia	775	BTFL		37
25. KGO	San Francisco	762	Talk/News	CC/ABC	22
26. WLIO-F	Chicago	741	BTFL	Century	35
27. WJR	Detroit	740	MOR	CC/ABC	24
28. WBBM	Chicago	731	News	CBS	33
29. KMOX	St. Louis	726	Talk	CBS	17
30. KOST-F	Los Angeles	721	AC	Cox	41
31. KNX	Los Angeles	711	News	CBS	40
32. KBIG-F	Los Angeles	694	Soft AC	Bonneville	19
33. KROQ-F	Los Angeles	686	AOR	Infinity	31
34. WUSL-F	Philadelphia	678	Urban		32
35. WNSR-F	New York	667	Soft AC	Bonneville	18
36. WBZ	Boston	648	MOR	Westinghouse	30
37. WNEW	New York	645	Nostalgia	Metropolitan	21
38. WMMS-F	Cleveland	641	AOR	Malrite	34
39. WHN	New York	638	Country	Emmis	29
40. KDKA	Pittsburgh	637	MOR	Westinghouse	52
41. KIQO-F	Los Angeles	612	Soft AC	Outlet	75
42. KCBS	San Francisco	611	News/Talk	CBS	48
43. WNBC	New York	598	AC	NBC	20
44. WRBQ-F	Tampa	587	CHR	Edens	76
45. KYW	Philadelphia	587	News	Westinghouse	44
46. WXKS-F	Boston	574	CHR	Pyramid	108
47. KMJQ-F	Houston	554	Urban	Keymarket	45
48. WLUP-F	Chicago	548	AOR	H & G	61
49. WJLB-F	Detroit	540	Black	Booth	58
50. KLOS-F	Los Angeles	536	AOR	CC/ABC	16
51. WPIX-F	New York	534	AC	Tribune Co.	38
52. WLS	Chicago	534	AC	CC/ABC	28
53. KFNB	Los Angeles	534	News	Westinghouse	43
54. WBMX-F	Chicago	527	Black		26
55. WYSP-F	Philadelphia	512	AOR	Infinity	122
56. WBBM-F	Chicago	502	CHR	CBS	72
57. WBCN-F	Boston	501	AOR	Infinity	41
58. KPLX-F	Dallas-FW	499	Country	Susquehanna	144
59. KVIL-F+	Dallas-FW	496	AC	Blair	51
60. KTNQ	Los Angeles	491	Spanish	H & G	151
61. WYNY-F	New York	485	AC	NBC	50
62. KLSX-F	Los Angeles	481	AOR	Greater Media	164
63. KSHE-F	St. Louis	479	AOR	Emmis	57
64. WLAK-F	Chicago	475	Soft AC	Viacom	83
65. WWDB-F	Philadelphia	471	Talk		117
66. WIVK-F+	Knoxville	469	Country	Dick	86
67. KMPC	Los Angeles	466	Nostalgia	Golden West	45
68. WJOI-F	Detroit	460	BTFL	Federal	77
69. WJIB-F	Boston	457	BTFL	NBC	78
70. KKDA-F	Dallas	454	Urban		67

STATION		MARKET		1/4 HOUR AVG		FORMAT		OWNER		FALL 85 RANK						
71.	WLYF-F	Miami			441		BTFL		Jeff-Pilot		82					
	KIKK-F	Houston			441		Country		Viacom		70					
73.	WBAP	Dallas-FW			437		Country		CC/ABC		54					
74.	WCLR-F	Chicago			436		AC		Bonneville		95					
75.	KABL-F+	San Francisco			435		BTFL		Shamrock		NA					
76.	WMAL	Washington			432		MOR		CC/ABC		100					
77.	WBZZ-F	Pittsburgh			431		CHR		EZ		99					
78.	KRLD	Dallas-FW			429		News		Metropolitan		68					
79.	WKYS-F	Washington			427		Urban		NBC		109					
80.	WQXR-F+	New York			425		Classical		NY Times		56					
81.	KRBE-F	Houston			424		CHR		Susquehanna		282					
82.	WSSH-F	Boston			415		AC		Noble		90					
83.	WNCN-F	New York			413		Classical		GAF		120					
84.	WSHH-F	Pittsburgh			412		BTFL				148					
85.	WFBQ-F	Indianapolis			410		AOR		Taft		71					
86.	KQRS-F+	Minneapolis			405		AOR		CC/ABC		134					
	WXTU-F	Philadelphia			405		Country		Beasley		157					
88.	WTQR-F	Greensboro-WS			399		Country		Summit		94					
89.	WJMK-F	Chicago			397		Oldies		Infinity		98					
	KODA-F	Houston			397		BTFL		Westinghouse		73					
	WKSZ-F	Philadelphia			397		AC				112					
92.	WRKO	Boston			392		Talk		RKO		106					
	WTIC	Hartford			392		MOR		Chase		87					
94.	KMEZ-F	Dallas			386		BTFL		DKM		172					
95.	WSNI-F	Philadelphia			383		AC		Pyramid		84					
96.	WTJC-F	Hartford			382		CHR		Chase		142					
	WZZK-F+	Birmingham			382		Country		New City		114					
98.	WKLS-F	Atlanta			381		AOR		Taft		102					
	WCAU-F	Philadelphia			381		CHR		CBS		78					
	WPAT	New York			381		BTFL		Park		200					
101.	WDAS-F	Philadel	380	141.	WHUR-F	Wash	323	181.	KLOL-F	Houston	274	WMJI-F	Cleve	243		
	WGAY-F	Wash	380		KMEQ-F+	Phoenix	323		KJQY-F	SD	274	222.	WIBC	Indy	242	
103.	WWDG-F	Wash	378	143.	KFMK-F	Houston	322	183.	WLTF-F	Cleve	273		KRQR-F	SF	242	
104.	KNIX-F+	Phoenix	377		WYAY-F	Atlanta	322	184.	WWSW-F	Pitts	272	224.	WPOC-F	Balt	241	
105.	WWJ	Detroit	376	145.	KMET-F	LA	321		KOSI-F	Denver	272	225.	KDWB-F	Minn	240	
106.	WDAF	KC	373	146.	WAPI-F	Birm	320		WQYK-F	Tampa	272	226.	WCW	Cinci	239	
107.	WWBA-F	Tampa	372	147.	KYUU-F	SF	318	187.	WFYR-F	Chicago	271		KSCS-F	Dallas-FW	239	
	KIRO	Seattle	372	148.	WRAL-F	Raleigh	313		KUBE-F	Seattle	271		WHJY-F	Prov	239	
109.	WAAF-F	Worc/Bost	371	149.	KZTP-F+	Phoenix	311	189.	KJLH-F	LA	269		WFMS-F	Indy	239	
110.	WADO	NY	368		KEGL-F	Dallas	311	190.	WEBN-F	Cinci	267		WDJY-F	Wash	239	
111.	WLIF-F	Baltimore	367	151.	WBAL	Baltimore	309		WHYI-F	Miami	267	231.	WCKG-F	Chicago	238	
	WMGK-F	Phila	367	152.	WKQX-F	Chicago	306	192.	WSM-F	Nash	266		WMEE-F	Ft. Wayne	238	
113.	WAVA-F	Wash	366	153.	WMAQ	Chicago	305	193.	KTAR	Phoenix	263	233.	WPRO-F	Prov	236	
114.	KLVE-F	LA	365	154.	KMEL-F	SF	303	194.	KTXQ-F	Dallas	262		KOMO	Seattle	236	
115.	WHDH	Boston	364	155.	WAMZ-F	Louis	302		KYYS-F	KC	262	235.	WKKA-F	Orlando	235	
116.	WPEN	Phila	363		WSB	Atlanta	302	196.	WZLX-F	Boston	259		236.	WXYT	Detroit	234
117.	WVEE-F	Atlanta	362	157.	KZLA-F	LA	300		KLAC	LA	259	237.	WBLI-F	Long Is.	233	
118.	WKDF-F	Nash	361	158.	WEEI	Bost	299	198.	WBJW-F+	Orlando	257	238.	WKRQ-F	Cinci	232	
119.	WMZQ-F	Wash	360	159.	KTRH	Houst	297		WXYV-F	Balt	257		WAYL-F	Minn	232	
	WZGC-F	Atlanta	360		WESC-F+	Green-SP	297		WKDM	NY	257	240.	WLOL-F	Minn	231	
121.	KKBQ-F	Houston	358	161.	WHYT-F	Detroit	296	201.	KWKW	LA	256		WKTl-F	Milw	231	
	WIOG-F	Saginaw	358	162.	WROR-F	Boston	294	202.	WZOU-F	Boston	255	242.	WIOD	Miami	230	
123.	WLLZ-F	Detroit	355	163.	WEZN-F	N. Haven	292	203.	KNX-F	LA	254	243.	CKLW	Detroit	228	
124.	WCZY-F+	Detroit	352	164.	WYLD-F	New Orl	288		WSSP-F	Orlando	254		WNIC-F	Detroit	228	
125.	WUSN-F	Chicago	350		WRCH-F	Hart	288	205.	WSHE-F	Miami	253		WEZW-F	Milw	228	
	WSOC-F	Char, NC	350		KFI	LA	288	206.	WRQX-F	Wash	251	246.	WBOB-F	Boston	227	
127.	KILT-F	Houston	348	167.	WWWF-F	Detroit	285	207.	KSSN-F	Lt. Rock	250		WIP	Phila	227	
128.	KISW-F	Seattle	347	168.	WBSB-F	Baltimore	284	208.	WMEZ-F	Cinci	249		WNOR-F	Norfolk	227	
129.	KSTP-F	Minn	340		WQBA	Miami	284		WHQT-F	Miami	249		KUSA	St. Louis	227	
130.	WKHX-F	Atlanta	338	170.	WXRT-F	Chicago	282		WLKW-F+	Prov	249	250.	KQUE-F	Houston	226	
131.	WSKQ	New York	337	171.	KEZK-F	St. Lou	280	211.	WHAS	Louis	248	251.	WBNS-F	Col, OH	224	
	KSOL-F	SF	337	172.	WHRK-F	Memphis	279		WQXI-F	Atlanta	248		WLTJ-F	Pitts	224	
133.	WJJD	Chicago	334		WLVK-F	Char, NC	279		KFAC-F	LA	248		KFRC	SF	224	
134.	WPCB-F	Atlanta	332		WCAU	Phila	279	214.	KUTE-F	LA	247		KMJM-F	St. Lou	224	
	KFAB	Omaha	332	175.	KOA	Denver	278		WLVO-F	Col, OH	247	255.	WFMT-F	Chicago	223	
136.	WRIF-F	Detroit	330	176.	WXLK-F	Roanoke	277		WFIL	Phila	247		WGAR-F+	Cleve	223	
137.	WYTZ-F	Chicago	329		WQAL-F	Cleve	277	217.	KNBR	SF	246		KBPI-F	Denver	223	
138.	WYNF-F	Tampa	327		WOMC-F	Detroit	277		WWNE	Cleve	246		WIMZ-F	Knox	223	
	WTMJ	Milw	327	179.	WAPE-F	Jkville	276	219.	KSAN-F	SF	245		WVLK-F	Lexington	223	
140.	WHUD-F	Peek/NY	326		WALK-F+	Long Is.	276	220.	WJQY-F	Miami	243		WIOQ-F	Phila	223	

261.	KBAY-F	SF	221	WNCI-F	Col, OH	191	WCMF-F	Roch	171
262.	WNWS	Miami	220	WUSA-T	Tampa	191	WDUV-F	Sara	171
263.	WBEN	Buffalo	219	KGGO-F	Des M	191	405. WRFx-F	Char, NC	170
	WEZB-F	New OrL	219	335. WZFX-F	Fayette	190	KFKF-F	KC	170
265.	KZFX-F	Houston	218	WPDS-F	Tampa	190	407. WENS-F	Indy	169
266.	WEDR-F	Miami	219	WVBF-F	Boston	190	WENN-F	Birm	169
267.	WTOP	Wash	217	338. WLTT-F	Wash	189	WQUT-F	JC/King	169
	KBEQ-F	KC	217	WPEG-F	Char, NC	189	WTRK-F	Phila	169
269.	WZPL-F	Indy	215	KCMO	KC	189	WPVR-F	Roanoke	169
270.	KHTR-F	St. Lou	214	WMCA	NY	189	WVOR-F	Roch	169
271.	WQUE-F	New OrL	213	KKYX	San Ant	189	413. WOKI-F	Knox	168
	WGTZ-F	Dayton	213	343. KRMD-F+	Shreve	188	KGBT	McAllen	168
	WFMZ-F	Allen	213	WOWI-F	Norfolk	188	415. WKCI-F	NH	167
274.	WHLI	Long Is	212	WLIR-F	Long Is	188	WSTF-F	Orlando	167
	WBMW-F	Wash	212	346. WPYX-F	Albany	187	417. WROQ-F	Char, NC	166
276.	WPOW-F	Miami	211	WQDR-F	Raleigh	187	418. WKRC	Cinci	165
	KASE-F	Austin	211	348. KJYY-F	Houston	186	WEKS-F+	Atlanta	165
	KXXY-F	OkL Cty	211	WMHE-F	Toledo	186	WQFM-F	Mil	165
	WIL-F	St. Lou	211	WNNK-F	Harris	186	WSSL-F	Green-SP	165
	KUPD-F	Phoenix	211	KSL	Salt Lake	186	WMXJ-F	Miami	165
281.	KEEY-F	Minn	210	352. WDTX-F	Detroit	185	423. KKYK-F	Lt. Rock	164
	KFMB-F	SD	210	KFBK	Sacra	185	KPLZ-F	Seattle	164
	WWRL	NY	210	WEZC-F	Char, NC	185	KLOK-F	SF	164
	WKOS-F	Miami	210	KITS-F	SF	185	426. WNIB-F	Chicago	163
	KTKS-F	Dallas	210	356. WJYE-F	Buffalo	184	WBLX-F	Mobile	163
286.	KCTC-F	Sacra	209	WJIT	LA	184	WCKX-F	Memphis	163
	WRVA	Rich	209	KWSS-F	SJ	184	WEAT-F	W. Palm	163
288.	KSFI-F	Salt Lake	208	WAMG-F	Pitts	184	KXL-F	Port, O	163
	WHIO-F	Dayton	208	WWL	New OrL	184	431. WLTS-F	New OrL	162
290.	WNCX-F	Cleve	207	KTFM-F	San Ant	184	WRMF-F	W. Palm	162
	KATT-F	OkL Cty	207	KJYO-F	OkL Cty	184	433. KDFO-F+	SF	161
	KBLX-F	SF	207	363. WFOG-F	Norfolk	183	WPXY-F+	Roch	161
293.	WZAK-F	Cleve	206	XTRA-F	SD	183	435. KALI	LA	160
294.	KKGO-F	LA	204	KSDO	SD	183	WIOF-F	Hart	160
	KRAK	Sacra	204	366. WUBE-F	Cinci	182	WDRC-F	Hart	160
	KMBR-F	KC	204	KDAY	LA	182	WDJX-F	Louis	160
297.	KFOG-F	SF	203	KAYI-F	Tulsa	182	WLAC-F	Nash	160
	WSB-F	Atlanta	203	KIOI-F	SF	182	WGMG-F+	Wash	160
	WSKZ-F	Chatt	203	WHLY-F	Orlando	182	441. WBLZ-F	Cinci	159
300.	WKSS-F	Hart	202	WAXY-F	Miami	182	WOOD-F	Gr. RpdS	159
	WKCI-F	NH	202	372. KIIK-F	Daven-RI	181	KISS-F	San Ant	159
	WLIB	NY	202	WSUN	Tampa	181	444. WNVZ-F	Norfolk	158
303.	WTVN	Col, OH	201	WYYY-F	Syracuse	181	WWRC	Wash	158
304.	WFOV-F	Atlanta	200	375. WEAT-F	W. Palm	180	WKSQ-F	Detroit	157
305.	WMJX-F	Boston	199	WDM-F	Col, SC	180	WBYU-F	New OrL	157
	WDOK-F	Cleve	199	377. WBBN-F	Buffalo	179	KEZO-F	Omaha	157
307.	KBRD-F	Seattle	198	378. WIYY-F	Baltimore	178	WPLZ-F	Rich	157
308.	WHOT-F	Young	197	WJAS	Pitts	178	KQXT-F	San Ant	157
	KOIT-F	SF	197	WDIZ-F	Orlando	178	451. WKRR-F	Green-WS	155
310.	WXGT-F	Col, OH	196	381. KVOO	Tulsa	177	KKHI-F+	SF	155
	WHJJ	Prov	196	KRAK-F	Sacra	177	453. WWMX-F	Balt	154
312.	KRLA	LA	195	WAQI	Miami	177	WTCR-F	Hunt, WV	154
	KGB-F	SD	195	384. KMJI-F	Denver	176	KKLT-F	Phoenix	154
314.	WFBC-F	Green-SP	194	WTLC-F	Indy	176	456. WLTY-F	Norfolk	153
	WMC-F	Memphis	194	KNAC-F	LA	176	KZAP-F	Sacra	153
	WCXR-F	Wash	194	WFLN-F	Phila	176	458. WROW-F	Albany	152
	KQZY-F	Dallas	194	388. WXTZ-F	Indy	175	KSEA-F	Seattle	152
	KLUV-F	Dallas	194	WABB-F	Mobile	175	KKRZ-F	Port, O	152
319.	KSPM-F	Sacra	193	WKSJ-F	Green-WS	175	461. WUSY-F	Chatt	151
	WCMO-F	Miami	193	WRVQ-F	Rich	175	462. KPRC	Houston	150
	KSD-F	St. Lou	193	392. KZEW-F	Dallas	174			
	WCOS-F	Col, SC	193	KRXY-F	Denver	174			
323.	KSDO-F	SD	192	WFMZ-F	Allen	174			
	WHO	Des Moin	192	WBCY-F	Char, NC	174			
	WHTX-F	Pitts	192	396. KYGO-F	Denver	173			
	WINZ	Miami	192	KZOU-F	Ltl Rock	173			
	WKLH-F	Milw	192	398. WLTI-F	Detroit	172			
	WGY	Schen	192	WCMS-F	Norfolk	172			
	KBCO-F	Denver	192	400. KNOB-F	LA	171			
	KRDD-F	Akron	192	WPKZ-F	Harris	171			
331.	WBAB-F	Long Is	191	KYKY-F	St. Louis	171			

AMERICA'S LEADING STATIONS - 12+ TSA CUME

1.	WPLJ-F	NY	26889	51.	WQXR-F+	NY	8091	101.	KIKK-F	Houston	5471
2.	WINS	NY	26767	52.	WLOO-F	Chicago	8045	102.	KOA	Denver	5450
3.	WCBS	NY	24457	53.	WLUP-F	Chicago	8026	103.	KJLH-F	LA	5431
4.	WHTZ-F	NY	24006	54.	WXKS-F	Boston	7997	104.	WAVA-F	Wash	5422
5.	KIIS-F+	LA	20768	55.	WMMS-F	Cleve	7940	105.	KPLX-F	Dallas-FW	5357
6.	WGN	Chicago	17983	56.	KMPC	LA	7925	106.	KQRS-F+	Minn	5344
7.	WOR	NY	17712	57.	WCQU-F	Phila	7792	107.	WRQX-F	Wash	5328
8.	WCBS-F	NY	16522	58.	WUSL-F	Phila	7563	108.	WTIC-F	Hartford	5322
9.	WPAT-F	NY	15990	59.	WNCN-F	NY	7501	109.	WJIB-F	Boston	5294
10.	WRKS-F	NY	15983	60.	WHYT-F	Detroit	7427	110.	KODA-F	Houston	5287
11.	KPWR-F	LA	15519	61.	WLAK-F	Chicago	7393	111.	WZGC-F	Atlanta	5269
12.	WABC	NY	15209	62.	WBCN-F	Boston	7190	112.	WJOI-F	Detroit	5268
13.	WBLS-F	NY	15202	63.	WCZY-F+	Detroit	7052	113.	KRLA	LA	5263
14.	WLTW-F	NY	14739	64.	KRLD	Dallas	6999	114.	WDVE-F	Pitts.	5230
15.	WNEW-F	NY	14560	65.	KRBE-F	Houston	6898	115.	WHYI-F	Miami	5225
16.	KNX	LA	14254	66.	WKQX-F	Chicago	6883	116.	WHIC-F	Detroit	5223
17.	WBBM	Chicago	14154		WBADP	Dallas	6883	117.	KSHE-F	St. Louis	5197
18.	WXRK-F	NY	13292	68.	KFI	LA	6819	118.	KLVE-F	LA	5157
19.	KRTH-F	LA	13189	69.	WMAQ	Chicago	6730	119.	KSOL-F	SF	5117
20.	WNBC	NY	12616	70.	WCLR-F	Chicago	6617	120.	KIOI-F	SF	5106
21.	KOST-F	LA	12493	71.	WMGK-F	Phila	6613	121.	WHDH	Boston	5084
22.	KFWB	LA	12442	72.	WPAT	NY	6585	122.	KMJQ-F	Houston	5081
23.	WMMR-F	Phila	12403	73.	WYFZ-F	Chicago	6555	123.	KTNQ	LA	5027
24.	KYW	Phila	12353	74.	WEEI	Boston	6525	124.	WGAY-F	Wash	5023
25.	WNSR-F	NY	12285	75.	KLSX-F	LA	6466	125.	WXTU-F	Phila	4984
26.	WYNY-F	NY	11796	76.	WRIF-F	Detroit	6462	126.	WAAF-F	Worc/Bost	4965
27.	WQHT-F	NY	11537	77.	WLLZ-F	Detroit	6410	127.	KNX-F	LA	4961
28.	KABC	LA	11428	78.	KIRO	Seattle	6374	128.	WDAF	KC	4951
29.	WLS	Chicago	11190	79.	KMEA-F	SF	6357	129.	WUSN-F	Chicago	4937
30.	KCBS	SF	11043	80.	WWJ	Detroit	6297	130.	WLGL-F	Minn-SP	4919
31.	KGO	SF	11017	81.	WMAL	Wash	6285	131.	WFBQ-F	Indy	4906
32.	KJOI-F	LA	10929	82.	WPBQ-F	Tampa	6274	132.	WSB	Atlanta	4848
33.	KLOS-F	LA	10496	83.	WFYR-F	Chicago	6224	133.	KFAC-F	LA	4842
34.	WJR	Detroit	10463	84.	WJMK-F	Chicago	6162	134.	KOIT-F	SF	4841
35.	KBIG-F	LA	10384	85.	KKBQ-F	Houston	6061	135.	WTIC	Hart	4834
36.	WHN	NY	10344	86.	WBZZ-F	Pitts	5989	136.	WZOU-F	Boston	4766
37.	WCCI-F	Chicago	10336	87.	WCQU	Phila	5960	137.	WIOQ-F	Phila	4762
38.	KROQ-F	LA	10074	88.	WJLB-F	Detroit	5957	138.	WLYF-F	Miami	4718
39.	WCCO	Minn-SP	10035	89.	KTRH	Houston	5922	139.	WWDB-F	Phila	4706
40.	WBBM-F	Chicago	9985	90.	KNBR	SF	5920	140.	WMJI-F	Cleve	4681
41.	WPIX-F	NY	9868	91.	KABL-F+	SF	5915	141.	WDAS-F	Phila	4671
42.	WNEW	NY	9660	92.	WWDC-F	Wash	5885	142.	WTOP	Wash	4662
43.	WEAZ-F	Phila	8881	93.	WKSZ-F	Phila	5874	143.	WKYS-F	Wash	4661
44.	WBMX-F	Chicago	8746	94.	KVIL-F+	Dallas	5871	144.	KDWB-F	Minn-SP	4624
45.	KIQQ-F	LA	8698	95.	WRKO	Boston	5800	145.	WRAL-F	Raleigh	4605
46.	KDKA	Pitts	8623	96.	KSTP-F	Minn	5778	146.	WPEN	Phila	4596
47.	KMOX	St. Lou	8566	97.	KYUU-F	SF	5767	147.	WXRT-F	Chicago	4595
48.	WBZ	Boston	8356	98.	WSSH-F	Boston	5751	148.	WSHH-F	Pitts	4582
49.	WYSP-F	Phila	8191	99.	WSNI-F	Phila	5547	149.	WWWE	Cleve	4545
50.	KMET-F	LA	8179	100.	WROR-F	Boston	5521	150.	WHUR-F	Wash	4532

151.	WNCX-F	Cleve	4511	201.	WWSW-F	Pitts	3873	251.	KOSI-F	Denver	3388
	WZZK-F+	Birm	4511	202.	WOMC-F	Detroit	3871	252.	WSHE-F	Miami	3367
153.	WQXI-F	Atlanta	4466	203.	WHTX-F	Pitts	3864	253.	WIOG-F	Saginaw	3341
154.	WZLX-F	Boston	4448	204.	WFIL	Phila	3863	254.	KSL	Salt Lake	3322
	KLOL-F	Houston	4448	205.	KRQR-F	SF	3854	255.	WKSS-F	Hart	3315
156.	WTMJ	Milw	4439	206.	KSFM-F	Sacra	3846	256.	KWSS-F	SF	3293
157.	WIOD	Miami	4432	207.	CKLW	Detroit	3800	257.	WDOK-F	Cleve	3289
158.	WKLS-F	Atlanta	4423	208.	KISW-F	Seattle	3792	258.	WINZ-F	Miami	3273
159.	KTXQ-F	Dallas	4418	209.	WAPI-F	Birm	3783	259.	KUSA	St. Lou	3266
160.	WPCH-F	Atlanta	4404	210.	KDAY	LA	3781	260.	WKRC	Cinci	3260
161.	KILT-F	Houston	4403	211.	KFRC	SF	3770	261.	WQAL-F	Cleve	3245
162.	WMZQ-F	Wash	4396	212.	WDJY-F	Wash	3740	262.	WCXR-F	Wash	3244
163.	KTKS	Dallas	4379	213.	WKHX-F	Atlanta	3720	263.	WSM-F	Nash	3237
164.	WIP	Phila	4376	214.	KITS-F	SF	3689	264.	KRXY-F	Denver	3225
165.	KUTE-F	LA	4372	215.	WZPL-F	Indy	3671	265.	WPOX-F	Balt	3217
166.	KKDA-F	Dallas	4348	216.	KBEQ-F	KC	3667	266.	KCMO	KC	3213
167.	WJJD	Chicago	4340	217.	WEZB-F	New OrL	3661	267.	WQUE-F	New OrL	3210
168.	WLTF-F	Cleve	4327	218.	WBMW-F	Wash	3659	268.	WNWS	Miami	3206
169.	WMJX-F	Boston	4309	219.	KTAR	Phoenix	3654	269.	KLTR-F	Houston	3193
170.	KZLA-F	LA	4303	220.	WEBN-F	Bridge	3644	270.	WYNF-F	Tampa	3189
171.	KOMO	Seattle	4283	221.	WKDF-F	Nash	3615	271.	WAMZ-F	Louis	3177
172.	WIVK-F+	Knox	4281	222.	WPOW-F	Miami	3609	272.	WBEN-F	Buffalo	3172
173.	KLOK-F	SF	4274	223.	KBLX-F+	SF	3608	273.	KYKY-F	St. Lou	3156
174.	WBJW-F+	Orlando	4205	224.	WSB-F	Atlanta	3592	274.	WSKQ	NY	3155
175.	KFMK-F	Houston	4192	225.	KRTH	LA	3575	275.	WMJC-F	Detroit	3153
176.	WTRK-F	Phila	4178	226.	WKDD-F	Akron	3567	276.	KSDO-F	SD	3128
177.	KHTR-F	St. Lou	4156	227.	WKTI-F	Milw	3553	277.	WWL	New OrL	3125
178.	WCKG-F	Chicago	4151	228.	WFOX-F	Atlanta	3538		KBAY-F	SJ	3125
179.	WADO	NY	4137	229.	WBEN	Buffalo	3535	279.	WINZ	Miami	3123
180.	KNIX-F+	Phoenix	4132	230.	KLUV-F	Dallas	3527	280.	KYYS-F	KC	3118
181.	WBSB-F	Balt	4107	231.	KEZK-F	St. Lou	3524	281.	WGAR-F+	Cleve	3114
	KMEZ-F	Phoenix	4107	232.	WWBA-F	Tampa	3504	282.	WXGT-F	Col, OH	3112
183.	WLW	Cinci	4088	233.	WBAB-F	Long Is	3497		WIL-F	St. Lou	3112
184.	WVEE-F	Atlanta	4065		WHQT-F	Miami	3497	284.	WXLK-F	Roanoke	3105
185.	WKRQ-F	Cinci	4064		WPRO-F	Prov	3497	285.	WJQY-F	Miami	3103
	WWWW-F	Detroit	4064	236.	WALK-F+	Long Is	3483	286.	WWRL	NY	3092
187.	KUBE-F	Seattle	4063	237.	WBLI-F	Long Is	3482	287.	WLTE-F	Minn	3091
188.	KSCS-F	Dallas	4055	238.	WLTT-F	Wash	3481	288.	WTVN	Col, OH	3075
189.	KZZP-F+	Phoenix	4035	239.	WAXY-F	Miami	3478	289.	KNOB-F	LA	3066
190.	KKGO-F	LA	4010	240.	WESC-F+	Green-SP	3461	290.	WNIB-F	Chicago	3056
191.	WBAL	Balt	4002	241.	WHAS	Louis	3460	291.	KMGC-F	Dallas	3046
192.	KSAN-F	SF	3992	242.	WNCI-F	Col, OH	3457	292.	WLIR-F	Long Is	3043
193.	WYAY-F	Atlanta	3957	243.	WFMT-F	Chicago	3451	293.	WLTV-F	Col, OH	3028
194.	KFAB	Omaha	3950	244.	WEBN-F	Cinci	3449	294.	WGTZ-F	Dayton	3025
195.	WTQR-F	Greens-WS	3946	245.	KBPI-F	Phoenix	3445	295.	WHRK-F	Memphis	3023
196.	WLIF-F	Balt	3938	246.	WHUD-F	Peek/NY	3421	296.	WXYT	Detroit	3019
197.	WDTX-F	Detroit	3908	247.	WRXR-F	Chicago	3410	297.	KJYY-F	Houston	3006
198.	WSOC-F	Char, NC	3904	248.	KFOG-F	SF	3409	298.	KMEO-F+	Phoenix	3001
199.	KLAC	LA	3900	249.	WRCH-F	Hart	3403				
200.	KFMB-F	SD	3882	250.	KZEW-F	Dallas	3402				

AMERICA'S LEADING STATIONS - METRO CUME RATING

1.	WIOG-F	Saginaw	48.0		WVLK-F	Lexington	29.7
2.	KRLB-F	Lubbock	46.4		KGOR-F	Omaha	29.7
3.	WIVK-F+	Knox.	45.0	53.	WHBC	Canton	29.6
4.	WMEE-F	Ft. Wayne	43.5		KGOT-F	Anchorage	29.6
5.	KFAB	Omaha	42.8	55.	KDON-F	Salinas	29.5
6.	KIHK-F	Daven-RI	40.5	56.	KQMQ-F	Hono	29.3
7.	KEZB-F	El Paso	39.7	57.	WIMZ-F	Knox	29.2
8.	WVIC-F+	Lansing	38.7		WLAN-F	Lanc	29.2
	WHOT-F	Young	38.7		KZZU-F+	Spokane	29.2
10.	WICC	Bridge	38.4	60.	WNOK-F	Colo. Sp.	29.1
	WKEE-F	Hunt, WV	38.4	61.	KKOB	Albuquerque	28.9
12.	WTCR-F	Hunt, WV	38.2	62.	KHFI-F	Austin	28.8
13.	WXLK-F	Roanoke	38.0	63.	WCOS-F	Colo. Sp.	28.7
14.	WABB-F	Mobile	35.9	64.	WAPL-F	Apple	28.5
15.	KMOX	St. Louis	35.7	65.	KSND-F	Eugene	28.4
16.	WTIC-F	Hartford	35.2		WKZO	Kalamazoo	28.4
17.	WKZW-F	Peoria	34.7		KSSN-F	Little Rock	28.4
	WYYY-F	Syracuse	34.7		WIBA-F	Madison	28.4
19.	WCCO	Minn-SP	34.5		WHRK-F	Memphis	28.4
20.	WTIC	Hartford	34.0	70.	WLAP-F	Lexington	28.2
21.	WKSJ-F	Mobile	33.9		WRVA	Rich	28.2
22.	WOWO	Ft. Wayne	33.8	72.	KEYI-F+	Austin	27.9
23.	KDKA	Pittsb.	33.5	73.	KKYK-F	Little Rock	27.8
	WNNK-F	Harris	33.5		WPXY-F+	Roch	27.8
25.	WQUT-F	JC/King	33.3		WPRC-F	Prov.	27.8
26.	KGBT	McA-Brown	33.1	76.	KLLL-F	Lubbock	27.7
27.	WCRZ-F	Flint	32.9	77.	WBJW-F+	Orlando	27.6
28.	WSKZ-F	Chattanooga	32.8	78.	WGTZ-F	Dayton	27.5
29.	KZFM-F	Corpus Christi	32.7		KASE-F	Austin	27.5
	WAPE-F	Jkville	32.7		KIRO	Seattle	27.5
31.	WZZK-F+	Birm.	32.6		WESC-F+	Green-SP	27.5
32.	WFBC-F	Green-SP	32.5		WSYR	Syracuse	27.5
33.	WKFR-F	Kalamazoo	32.2	83.	WEZB-F	New Orleans	27.4
	WZEE-F	Madison	32.2	84.	WTMJ	Milwaukee	27.3
	WXBQ-F	JC/King	32.2	85.	WGGZ-F	Baton Rouge	27.2
36.	WBEN	Buffalo	31.9	86.	WMYU-F	Knox	27.1
37.	WFMF-F	Baton Rouge	31.8		WQXA-F	York	27.1
38.	KAMZ-F	El Paso	31.5		WKBN	Young	27.1
39.	WMHE-F	Toledo	31.4	89.	WEZN-F	Bridge	27.0
40.	WKCI-F	New Haven	31.2	90.	KYW	Phila	26.9
41.	KGGO-F	Des Moines	31.1	91.	WRVQ-F	Rich	26.8
42.	WAPI-F	Birm	30.8	92.	KSL	Salt Lake City	26.7
	WHAS	Louisville	30.8		KKRD-F	Wichita	26.7
	WRBQ-F	Tampa	30.8		KSSK	Hono	26.7
45.	KBFM-F	McA-Brown	30.7	95.	WAAF-F	Worces	26.6
46.	KQKQ-F	Omaha	30.5	96.	KVKI-F	Shreve	26.5
47.	KKOB-F	Albuquerque	29.8		WWCT-F	Peoria	26.5
	WTQR-F	Green-WS	29.8		WVOP-F	Roch	26.5
49.	WMMS-F	Cleveland	29.7	99.	KZZB-F	Beau-PA	26.4
	KKXX-F	Bakers	29.7		WFMI-F	Lexington	26.4
					KRYS-F+	Corpus Christi	26.4

AMERICA'S LEADING STATIONS BY FORMAT*

1/4 HOUR AVERAGE

CHR/TOP 40/CONTEMP			AOR	MOR/VARIETY			AC/SOFT ROCK/OLDIES								
1.	WHTZ-F	NY	1552	1.	WNEW-F	NY	1054	1.	WGN	Chicago	1283	1.	WLTW-F	NY	1146
2.	WPLJ-F	NY	1443	2.	WMMR-F	Phila	960	2.	WCCO	Minneap.	819	2.	WCBS-F	NY	1081
3.	KIIS-F+	LA	1135	3.	WXRK-F	NY	855	3.	WJR	Detroit	740	3.	KRTH-F	LA	801
4.	WRBQ-F	Tampa	587	4.	KROQ-F	LA	686	4.	WBZ	Boston	648	4.	KOST-F	LA	721
5.	WXKS-F	Boston	574	5.	WMMS-F	Cleve	641	5.	KDKA	Pitts	637	5.	KBIG-F	LA	694
6.	WBBM-F	Chicago	502	6.	WLUP-F	Chicago	548	6.	WMAL	Washington	432	6.	WNSR-F	NY	667
7.	WBZZ-F	Pittsburgh	431	7.	KLOS-F	LA	536	7.	WTIC	Hartford	392	7.	KIQQ-F	LA	612
8.	KRBE-F	Houston	424	8.	WYSP-F	Philadelphia	512	8.	WHDH	Boston	364	8.	WNBC	NY	598
9.	WTIC-F	Hart	382	9.	WBCN-F	Boston	501	9.	KFAB	Omaha	332	9.	WPIX-F	NY	534
10.	WCAU-F	Philadelphia	381	10.	KLSX-F	LA	481	10.	WTMJ	Milwaukee	327	WLS	Chicago	534	
11.	WAVA-F	Washington	366	11.	KSHE-F	St. Lou	479	11.	WSB	Atlanta	302	11.	KVIL-F+	Dallas	496
12.	WZGC-F	Atlanta	360	12.	WFBQ-F	Indy	410	12.	WHAS	Louisville	248	12.	WYNY-F	NY	485
13.	KKBQ-F	Houston	358	13.	WDVE-F	Pitts	408	13.	KNBR	SF	246	13.	WLAK-F	Chicago	475
	WIOG-F	Saginaw	358	14.	KQRS-F+	Minn	405	14.	WIBC	Indy	242	14.	WCLR-F	Chicago	436
15.	WCZY-F	Detroit	352	15.	WKLS-F	Atlanta	381	15.	WLW	Cincinnati	239	15.	WSSH-F	Boston	415
16.	WYTZ-F	Chicago	329	16.	WWDC-F	Washington	378	16.	KOMO	Seattle	236	16.	WJMK-F	Chicago	397
17.	WYUU-F	SF	318	17.	WAAF-F	Worc/Bos	371	17.	WIP	Philadelphia	227		WKSZ-F	Phila	397
18.	KEGL-F	Dallas	311	18.	WKDF-F	Nashville	361	18.	WBEN	Buffalo	219	18.	WSNI-F	Phila	383
	KZZP-F+	Phoenix	311	19.	WLLZ-F	Detroit	355	19.	WRVA	Richmond	209	19.	WMGK-F	Phila	367
20.	WKQX-F	Chicago	306	20.	KIWS-F	Seattle	347	20.	WTVN	Col, OH	201	20.	KSTP-F	Minn	340
21.	KMEL-F	SF	303	21.	WRIF-F	Detroit	330	21.	WGY	Albany	192	21.	KFMK-F	Houston	322
22.	WNYT-F	Detroit	296	22.	WYNF-F	Tampa	327	22.	KSL	Salt Lake	186	22.	WRAL-F	Raleigh	313
23.	WBSB-F	Baltimore	284	23.	KMET-F	LA	321	23.	WKRC	Cinci	165	23.	WROR-F	Boston	294
24.	WXLK-F	Roanoke	277	24.	WAPI-F	Birm	320	24.	KSSK	Honolulu	149	24.	KFI	LA	288
25.	WAPE-F	Jkville	276	25.	WXRT-F	Chicago	282	25.	WOWO	Ft. Wayne	142	25.	WOMC-F	Detroit	277
26.	KUBE-F	Seattle	271	26.	KLOL-F	Houston	274	26.	WTAE	Pitts	141	26.	WALK-F+	Long Island	276
27.	WHYI-F	Miami	267	27.	WEBN-F	Cincinnati	267		WPTF	Raleigh	141	27.	WLTF-F	Cleve	273
28.	WBW-F+	Orlando	257	28.	KTXQ-F	Dallas	262	28.	KFMB	SD	138	28.	WWSW-F	Pitts	272
29.	WZOU-F	Boston	255		KYYS-F	KC	262		KBOB	Albany	138	29.	WFYR-F	Chicago	271
30.	WRQX-F	Washington	251	30.	WZLX-F	Boston	259	30.	KHOW	Denver	135	30.	KNX-F	Chicago	254
31.	KDWB-F	Minn	240	31.	WSHE-F	Miami	253	31.	KEX	Port, O	127	31.	WQXI-F	Atlanta	248
32.	WMEE-F	Ft. Wayne	238	32.	WLWQ-F	Col, OH	247	32.	WSYR	Syracuse	126	32.	WFIL	Phila	247
33.	WPRO-F	Providence	236	33.	KRQR-F	SF	242	33.	WHAM	Rochester	124	33.	WMJI-F	Cleve	243
34.	WBLI-F	Long Island	233	34.	WHJJ-F	Prov.	239	34.	WHIO	Dayton	120		WJQY-F	Miami	243
35.	WKRO-F	Cinci	232	35.	WCKG-F	Chicago	238		WBT	Char, NC	120	35.	WNIC-F	Detroit	228
36.	WKTI-F	Milwaukee	231	36.	WNOR-F	Norfolk	227	36.	WFBZ	Baltimore	117	36.	WLTJ-F	Pitts	224
	WLOL-F	Minn	231	37.	KBPI-F	Denver	223		WICC	Bridge	117	37.	WSB-F	Atlanta	203
38.	WEZB-F	New OrL	219		WIMZ-F	Knoxville	223		WDBO	Orlando	117	38.	WFOX-F	Atlanta	200
39.	KBEQ-F	Indy	217		WIOQ-F	Philadelphia	223	39.	KRMG	Tulsa	111	39.	WMJX-F	Boston	199
40.	WZPL-F	Indy	215	40.	KZFX-F	Houston	218	40.	WGR	Buffalo	109	40.	KOIT-F	SF	197
41.	KHTR-F	Dayton	214	41.	KUPD-F	Phoenix	211	41.	WKBN	Young	102	41.	KRLA	LA	195
42.	WGTZ-F	Dayton	213	42.	KATT-F	Okl. Cty	207	42.	KTSA	San Ant.	92	42.	KLUV-F	Dallas	194
	WQUE-F	Dayton	213	43.	KFOG-F	SF	203						WFBC-F	Green-SP	194
44.	WBMW-F	Dayton	212	44.	KGB-F	SD	195					44.	KSD-F	St. Lou	193
45.	KTKS-F	Dayton	210	45.	WCXR-F	Washington	194					45.	WHTX-F	Pitts	192
	KFMB-F	Dayton	210	46.	KBCO-F	Denver	192					46.	WUSA-F	Tampa	191
47.	WNCX-F	Cleveland	207		WWDG-F	Milwaukee	192					47.	WVBF-F	Boston	190
48.	WSKZ-F	Chatt	203	48.	KGGG-F	Des Moines	191						WPDS-F	Tampa	190
49.	WKCI-F	NH	202		WBAB-F	Long Island	191					49.	WEZC-F	Char, NC	185
				50.	WLIR-F	Long Island	188								

CLASSICAL

1. WQXR-F+	NY	425
2. WNCN-F	NY	413
3. KFAC-F	LA	248
4. WFMT-F	Chicago	223
5. WFLN-F	Philadelphia	176
6. WNIB-F	Chicago	163
7. KDFC-F+	SF	161
8. WGMS-F+	Wash	160
9. KKH-F	SF	155
10. WCRB-F	Boston	144

RELIGION/GOSPEL

1. WWRL	NY	210	15. WYCV	Washington	60
2. WFME-F	NY	142	16. WMMO-F	Green-WS	59
3. KHVN	Dallas	138	17. WDAC-F	Lanc	56
4. WWDJ	NY	95	18. KCIJ	Shreve	55
5. WNUZ-F	Detroit	89	19. KCMS-F	Seattle	52
6. WBGR	Baltimore	88	20. KJOJ-F	Houston	48
7. KPBC	Dallas	76	21. KFSG-F	LA	48
8. WXPI-F	Norfolk	72	22. WRBS-F	Baltimore	47
9. WAGG	Birm	71	23. WDJC-F	Birm	47
10. KHCB-F	Houston	71	24. WROL	Boston	46
11. WCFL	Chicago	70	25. WPIT-F	Pitts	46
12. WMBM	Miami	65	26. KSIV	St. Lou	41
13. WPCE	Norfolk	63	27. WZZD	Phila	41
14. KYMS-F	LA	61			

*Based on 1/4 HR AVG, Mon-Sun, 6A-MID, TSA

BEAUTIFUL MUSIC/EZ

1.	WPAT-F	NY	1263
2.	KJOI-F	LA	803
3.	WEAZ-F	Phila	775
4.	WLOO-F	Chicago	741
5.	WJOI-F	Detroit	460
6.	WJIB-F	Boston	457
7.	WLYF-F	Miami	441
8.	KABL-F+	SF	435
9.	WSHH-F	Pittsburgh	412
10.	KODA-F	Houston	397

11.	KMEZ-F	Dallas	386
12.	WPAT	NY	381
13.	WGAY-F	Washington	380
14.	WBBA-F	Tamp	372
15.	WLIF-F	Baltimore	367
16.	WPCH-F	Atlanta	332
17.	WHUD-F	Peek/NY	326
18.	KMEO-F+	Phoenix	323
19.	WEZN-F	Bridge	292
20.	WRCH-F	Hart	288

21.	KEZK-F	St. Lou	280
22.	WQAL-F	Cleve	277
23.	KJQY-F	SD	274
24.	KOSI-F	Denver	272
25.	WSSP-F	Orlando	254
26.	WLKW-F+	Providence	249
	WWEZ-F	Cinci	249
28.	WAYL-F	Minn	232
29.	WEZW-F	Milwaukee	228
30.	WBNS-F	Cleve	224

31.	KBAY-F	SJ	221
32.	WFMZ-F	Allen	213
33.	KCTC-F	Sacra	209
34.	KSFI-F	Salt Lake Cty	208
	WHIO-F	Dayton	208
36.	KMBR-F	KC	204
37.	WDOK-F	Cleve	199
38.	KBRD-F	Seattle	198
39.	WJVE-F	Buffalo	184
40.	WFOG-F	Norfolk	183

41.	WEAT-F	West Palm	180
42.	WXTZ-F	Indy	175

COUNTRY

1.	WHN	NY	638
2.	KPLX-F	Dallas	499
3.	WIVK-F+	Knoxville	469
4.	KIKK-F	Houston	441
5.	WBAP	Dallas	437
6.	WXTU-F	Phila	405
7.	WTQR-F	Green-WS	399
8.	WZZK-F+	Birm	382
9.	KNIX-F+	Phoenix	377
10.	WDAF	KC	373

11.	WMZQ-F	Washington	360
12.	WSOC-F	Char, NC	350
	WUSN-F	Chicago	350
14.	KILT-F	Houston	348
15.	WKHX-F	Atlanta	338
16.	WYAY-F	Atlanta	322
17.	WAMZ-F	Louis	302
18.	KZLA-F	LA	300
19.	WESC-F+	Green-SP	297
20.	WWWW-F	Detroit	285

21.	WLKV-F	Char, NC	279
22.	WQYK-F	Tampa	272
23.	WSM-F	Nashville	266
24.	KLAC	LA	259
25.	KSSN-F	Little Rock	250
26.	KSAN-F	SF	245
27.	WPOC-F	Baltimore	241
28.	WFMS-F	Indy	239
	KSCS-F	Dallas	239
30.	WWKA-F	Orlando	235

31.	WBOS-F	Boston	227
	KUSA	St. Louis	227
33.	WVLK-F	Lexington	223
	WGAR-F+	Cleveland	223
35.	KXXY-F+	Ok. Cty	211
	KASE-F	Austin	211
	WIL-F	St. Louis	211
38.	WKQS-F	Minneapolis	210
	KEEY-F	Minn-SP	210
40.	KRAK	Savan	204

41.	WCOS-F	Col, SC	193
42.	KKYX	San Ant	189
43.	KRMD-F+	Shreve	188
44.	WYNK-F+	Baton Rouge	187
	WQDR-F	Raleigh	187
46.	WUBE-F	Cinci	182
47.	KVOO	Tulsa	177
	KRAK-F	Savan	177

11.	KALI	LA	160
12.	KSKQ	LA	146
13.	WIND	Chicago	139
14.	KCOR	San Ant	129
15.	WOJO-F	Chicago	124
16.	WQBA-F	Miami	115
17.	KXYZ	Houston	89
18.	KLAT	Houston	83
19.	WCMQ	Miami	79
20.	WRHC	Miami	70

BLACK/URBAN

1.	WRKS-F	NY	1406
2.	WBLS-F	NY	1231
3.	KPWR-F	LA	1040
4.	WGCI-F	Chicago	915
5.	WQHT-F	NY	818
6.	WUSL-F	Phila	678
7.	KMUQ-F	Houston	554
8.	WJLB-F	Detroit	540
9.	WBMX-F	Chicago	527
10.	KKDA-F	Dallas	454

11.	WKYS-F	Washington	427
12.	WDAS-F	Philadelphia	380
13.	WVEE-F	Atlanta	362
14.	KSOL-F	SF	337
15.	WHUR-F	Washington	323
16.	WYLD-F	New Orleans	288
17.	WHRK-F	Memphis	279
18.	KJLH-F	LA	269
19.	WXYV-F	Baltimore	257
20.	WHQT-F	Miami	249

21.	KUTE-F	LA	247
22.	WDJY-F	Washington	239
23.	KMJM-F	St. Lou	224
24.	WEDR-F	Miami	218
25.	WPOW-F	Miami	211
26.	KBLX-F+	SF	207
27.	WZAK-F	Cleve	206
28.	WLIB	NY	202
29.	WZFX-F	Fayette	190
30.	WPEG-F	Char, NC	189

31.	WOWI-F	Norfolk	188
32.	WAMO	Pitts	184
33.	KDAY	LA	182
34.	WWDW-F	Col, SC	180
35.	WTLC-F	Indy	176
36.	WENN-F	Birm	169
37.	WEKS-F+	Atlanta	165
38.	WBLX-F	Mobile	163
39.	WBLZ-F	Cinci	159
40.	WPLZ-F	Richmond	157

41.	WVON	Chicago	140
42.	XHRM-F	SD	135
43.	KACE-F	LA	132
44.	KCPW-F	KC	130
	WLUM-F	Milwaukee	130
46.	WGPR-F	Detroit	122
47.	WDIA	Memphis	121
48.	WBLK-F	Buffalo	116
	WDAS	Philadelphia	116
50.	WRAP	Norfolk	105

NOSTALGIA

1.	WNEW	NY	645
2.	KMPC	LA	466
3.	WPEN	Philadelphia	363
4.	WJJD	Chicago	334
5.	CKLW	Detroit	228
6.	KQUE-F	Houston	226
7.	KFRC	SF	224
8.	WHLI	Long Is	212
9.	WJAS	Pitts	178
10.	WWRC	Washington	158
11.	WOKY	Milwaukee	143
12.	WBBG	Cleve	124

NEWS/TALK

1.	WOR	NY	1366
2.	WINS	NY	1208
3.	WCBS	NY	1167
4.	WABC	NY	867
5.	KABC	LA	856
6.	KGO	SF	762
7.	WBBM	Chicago	731
8.	KMOX	St. Lou	726
9.	KNX	LA	711
10.	KCBS	SF	611

11.	KYW	Phila	587
12.	KFWB	LA	534
13.	WWDB-F	Phila	471
14.	KRLD	Dallas	429
15.	WRKO	Boston	392
16.	WWJ	Detroit	376
17.	KIRO	Seattle	372
18.	WBAL	Baltimore	309
19.	WMAQ	Chicago	305
20.	WEET	Boston	299

21.	KTRH	Houston	297
22.	WCAU	Phila	279
23.	KOA	Denver	278
24.	KTAR	Phoenix	263
25.	WWWE	Cleve	246
26.	WXYT	Detroit	234
27.	WIOD	Miami	230
28.	WNWS	Miami	220
29.	WTOP	Washington	217
30.	WHJJ	Providence	196

31.	WINZ	Miami	192
	WHO	Des Moines	192
33.	KCMO	KC	189
	WMCQ	NY	189
35.	KFBK	Sacra	185
36.	WWL	New Orleans	184
37.	KSDO	SD	183
38.	KPRC	Houston	150
39.	WFLA	Tampa	149
	KSTP	Minn	149

41.	WTKN	Pitt	147
42.	WOAI	San Ant	145
43.	KTOK	Ok. City	126
44.	WCKY	Cinci	124
45.	KMBZ	KC	119
	KXL	Port, O	119
47.	KIEV	LA	103
48.	WGST	Atlanta	93

SPANISH

1.	KTNQ	LA	491
2.	WADO	NY	368
3.	KLVE-F	LA	365
4.	WSKQ	NY	337
5.	WQBA	Miami	284
6.	WKDM	NY	257
7.	KWKW	LA	256
8.	WCMQ-F	Miami	193
9.	WJIT	NY	184
10.	WAQI	Miami	177

11.	KALI	LA	160
12.	KSKQ	LA	146
13.	WIND	Chicago	139
14.	KCOR	San Ant	129
15.	WOJO-F	Chicago	124
16.	WQBA-F	Miami	115
17.	KXYZ	Houston	89
18.	KLAT	Houston	83
19.	WCMQ	Miami	79
20.	WRHC	Miami	70

13.	WITH	Baltimore	103
14.	KIXI	Seattle	100
	WZSH-F	Rochester	100
16.	WXKS	Boston	99
	WGUL-F+	Tampa	99
18.	WRTH	St. Louis	97
19.	WECK	Buffalo	93
20.	WPLM-F	Boston	89
21.	KPOP	SD	88
22.	WNAK	WB/Scran	84
23.	KLFF	Phoenix	71

AMERICA'S LEADING STATIONS BY FORMAT

METRO SHARE

CHR/TOP 40/CONTEMP

AOR

BEAUTIFUL MUSIC/EZ

COUNTRY

1. WIOG-F Saginaw 30.3	1. KGGO-F Des Moines 20.7	1. WHBC-F Canton 16.0	1. WIVK-F+ Knoxville 31.1
2. KPLB-F Lubbock 26.5	2. WNET-F Peoria 17.5	2. WEZN-F Bridge 15.4	2. WTCR-F Hunt, WV 25.2
3. WMEE-F Ft. Wayne 24.4	3. WMMS-F Cleve 15.7	3. WNCB-F Lancaster 15.1	3. WTQR-F Green-WS 19.7
4. KIK-F Daven-RI 22.0	4. WIMZ-F Knox 15.5	4. WFMZ-F Allen 15.0	4. WXBQ-F JC/King 18.4
5. WXLK-F Roanoke 21.6	5. WAPI-F Birm 15.5	5. WMLV-F Dayt. Bch 14.8	5. WKSJ-F Mobile 17.9
6. WKEE-F Hunt, WV 21.1	6. WKDF-F Nash 14.9	6. WSWT-F Peoria 13.8	6. KLLF-F Lubbock 17.7
7. WAPE-F Jkville 20.1	7. KOZZ-F Reno 14.4	7. KXLY-F Spokane 13.1	7. WESC-F+ Green-SP 17.5
8. WQUT-F JC/Kings 19.5	8. WFBQ-F Indy 13.9	8. KEZQ-F+ Little Rk 12.6	8. WVLK-F Lexington 17.2
9. WSKZ-F Chatt 19.3	9. WAPL-F Apple 13.9	9. WPRV-F Roanoke 12.6	9. WZZK-F+ Birmingham 17.1
10. WNNK-F Harris 19.1	10. WAAF-F Worc 13.1	10. KXTZ-F Las Vegas 12.2	10. WCOS-F Col, SC 16.8
11. WVIC-F+ Lansing 18.6	11. KEZO-F Omaha 12.8	11. KJYK-F Tucson 11.9	11. WYNK-F+ Baton Rou. 16.1
12. WHOT-F Young 18.0	12. KWHL-F Anch 12.5	12. WEAT-F W. Palm 11.8	12. KSSN-F Little Rk 15.9
13. KZZU-F+ Spokane 17.2	13. WLVQ-F Col, OH 12.4	13. KMEO-F+ Phoenix 11.5	13. WAMZ-F Louis 15.2
14. WABB-F Mobile 17.2	14. KILF-F Colo Spgs 12.0	14. WNEZ-F Cincinnati 11.3	14. WITL-F+ Lansing 15.0
15. KSND-F Eugene 16.8	15. KATT-F Okl. Cty 11.9	15. WSRF-F Worc 11.3	15. KASE-F Austin 14.6
16. WRBQ-F Tampa 16.1	16. KSHE-F St. Lou 11.8	16. WLKW-F+ Providence 11.1	16. KRYS-F+ Corpus Chr 14.1
17. KEZB-F El Paso 15.8	17. KLAQ-F El Paso 11.7	17. WABA-F Tampa 11.1	17. WSOE-F Char, NC 13.6
18. WTIC-F Hart 15.4	18. WXP-F Daven-RI 11.3	18. WBNS-F Col, OH 11.0	18. WEZL-F Char, SC 13.5
19. KZFM-F Corp. Chri 15.4	19. WPYX-F Albany 11.2	19. KSFI-F Salt Lake 10.8	19. WLLR-F Daven-RI 13.2
20. WKZW-F Peoria 15.1	20. WNOR-F Norfolk 11.0	20. KBEE-F Modesto 10.7	20. KIZZ-F Bakersf. 13.0
21. WKFR-F Kalamazoo 14.6	KQRS-F+ Minn 11.0	21. WOOD-F Gr. Rps 10.5	21. KYKR-F Beau-PA 12.1
22. KZZB-F Beau-PA 14.5	22. WCMF-F Roch 10.9	22. KUMU-F+ Honolulu 10.5	22. WRNS-F Green-NB 12.0
23. KKXX-F Bakers 14.4	WKQQ-F Lexington 10.9	23. WHIO-F Dayton 10.5	23. KNIX-F+ Phoenix 11.7
24. KBFM-F McA-Brn 14.0	24. WEBN-F Cincinnati 10.8	24. WQLR-F Kalamazoo 10.1	24. KWEN-F Tulsa 11.6
25. WNBK-F Col, SC 13.9	25. WKKE-F Ft. Wayne 10.8	25. WLIF-F Baltimore 10.0	25. KPMO-F Shrevep. 11.5
26. KGOT-F Anchorage 13.8	26. WAMX-F Hunt, WV 10.6	26. KIOU-F Corpus Chr 10.0	26. KDOR-F Spokane 11.4
27. KHFI-F Austin 13.8	27. WRXL-F Richmond 10.5	27. WSSP-F Orlando 9.8	27. KUGN-F Eugene 11.3
28. KKRD-F Wichita 13.6	28. KLBK-F Austin 10.4	28. WJYE-F Buffalo 9.7	28. WDAF KC 11.2
29. WFMI-F Lexington 13.2	29. WZZO-F Allen 10.3	29. WRCH-F Hart 9.6	29. KXXY-F+ Okl. Cty 11.1
30. WKCI-F NH 13.2	30. KPOI-F Honolulu 10.1	30. WZEE-F Nashville 9.6	30. WDOO-F Chatt 10.9
31. WZEE-F Madison 13.0	31. KYYS-F KC 9.9	31. WPEF-F Chatt 9.5	31. WFMS-F Indy 10.7
32. WMHE-F Toledo 12.8	32. WIBA-F Madison 9.9	32. WLOR-F Toledo 9.5	32. KFBI-F Wichita 10.6
33. WLAN-F Lancaster 12.7	33. KMOD-F Tulsa 9.9	33. WROW-F Albany 9.4	33. WYYD-F Roanoke 10.4
34. KZOU-F Little Rock 12.3	34. WIOT-F Toledo 9.5	34. KJQY-F SD 9.4	34. WSM-F Nashville 10.3
35. WFMF-F Baton Rouge 12.3	35. KFMX-F Lubbock 9.5	35. KOSI-F Denver 9.3	35. WUSY-F Chgo 10.2
36. KIKX-F+ Colo. Spgs 12.0	36. WHJY-F Providence 9.3	36. KBEZ-F Tulsa 9.3	36. KSO - Des Moines 10.2
37. KWNZ-F Reno 12.0	37. WLAV-F Grand Rapids 9.1	37. KRDO-F Colo Spgs 9.2	37. WTSO Madison 10.1
38. KQKQ-F Omaha 12.0	38. WMMR-F Philadelphia 9.0	38. WZWF-F Milwaukee 9.2	38. WNNW-F Kalamazoo 10.1
39. KRQQ-F Tucson 11.9	39. WKRR-F Green-WS 9.0	39. WSHH-F Pitts 9.1	39. KHEY-F El Paso 9.5
40. KQMQ-F Honolulu 11.7	40. KNCN-F Corpus Chri 8.9	40. KRVR-F Daven-RI 9.0	40. WKKO-F Toledo 9.4
41. WGTZ-F Dayton 11.6	41. WWCX-F Flint 8.8	41. WSPA-F Green SP 9.0	41. WWCX-F Saginaw 9.3
42. KAMZ-F El Paso 11.6	42. WKLS-F Atlanta 8.7	42. WGER-F Saginaw 9.0	42. KFMS-F+ Las Vegas 9.3
43. KJYO-F Okl Cty 11.5	43. KDJK-F Modesto 8.6	43. WFOG-F Norfolk 8.6	43. KVOO Tulsa 9.2
44. WNTQ-F Syracuse 11.5	44. KLPX-F Tucson 8.5	44. WEZV-F Ft. Wayne 8.5	44. WQXK-F Young 9.1
45. WRVQ-F Rich 11.4	45. KEZE-F Spokane 8.4	45. WXTZ-F Indianapolis 8.5	45. WLVK-F Char, NC 9.0
46. WQXA-F York 11.2	46. KZEL-F Eugene 8.3	46. WXBK-F Young 8.4	46. KKCS-F+ Colo Spgs 9.0
47. KAYI-F Tulsa 11.2	47. KISW-F Seattle 8.0	47. WROE-F Apple 8.4	47. WKKA-F Orlando 8.9
48. WDLX-F Green-NB 11.2		48. WPCF-F Atlanta 8.3	48. WQIK-F Jkville 8.7
49. WPKY-F+ Roch 10.9		49. KKNG-F Okl Cty 8.3	49. WRKZ-F Harris 8.6
KLUC-F Las Vegas 10.9		50. KNEV-F Reno 8.2	50. WSSL-F Green-SP 8.6
			WXCL Peoria 8.6

SPANISH

CLASSICAL

1. KGBT McAllen 19.0	7. WQBA Miami 5.5	1. KBOQ-F Salinas 4.2	11. WCRB-F Boston 1.9
2. KIWV-F McAllen 7.8	8. KLOC Modesto 5.2	2. KVOO-F Denver 4.0	12. WFMT-F Chicago 1.9
3. KWAC Bakersfield 7.2	9. KAFY Bakersfield 4.9	3. KHFM-F Albuquerque 3.7	13. WCLV-F Cleveland 1.9
4. KCOR San Anto. 6.9	10. KQXX-F McAllen 4.7	4. KFSD-F SD 2.9	14. WFMR-F Milwaukee 1.9
5. KAMA El Paso 5.8	11. KCCT Corpus Chr. 4.1	5. WGSF-F Wash 2.8	15. WFLN-F Phila 1.8
6. KUNO Corpus Chr. 5.6		6. KYTE-F Port, O 2.6	16. WQXR-F+ NY 1.6
		7. KING-F Seattle 2.5	17. WRR-F Dallas 1.5
		8. WTMI-F Miami 2.5	18. WQRS-F Detroit 1.5
		9. KDCE-F SF 2.0	19. WHCN-F NY 1.5
		10. KKHI-F SF 2.0	20. KFUD-F St. Lou 1.5

MOR/VARIETY

1.	KFAB	Omaha	24.0
2.	WTIC	Hart	18.4
3.	WCCO	Minnea	17.2
4.	WICC	Bridge	17.1
5.	WRVA	Rich	15.7
6.	WHAS	Louis	15.6
7.	WHBC	Canton	14.8
8.	WIBC	Indy	14.4
9.	KDKA	Pitts	13.8
10.	KSSK	Honolulu	13.2

11.	KKOB	Albuquerque	12.9
12.	WSYR	Syracuse	12.2
13.	WTMJ	Milwaukee	12.1
14.	WBEN	Buffalo	11.9
15.	WONO	Ft. Wayne	11.7
16.	WKBW	Young	11.4
17.	WSGW	Saginaw	11.2
18.	WKZO	Kalamazoo	10.4
19.	WVLK	Lexington	10.0
	WPTF	Raleigh	10.0

21.	WTVN	Col, OH	9.8
22.	WMBD	Peoria	9.7
	KSL	Salt Lake Cty	9.7
	WTAG	Worc	9.7
25.	WGY	Albany	9.5
	KRMG	Tulsa	9.5
27.	WGN	Chicago	9.3
28.	WSBA	York	9.0
29.	WAKR	Akron	8.9
30.	WJR	Detroit	8.8

31.	WHIO	Dayton	8.7
32.	KUGN	Eugene	8.6
	WIBA	Madison	8.6
34.	WBZ	Boston	8.4
35.	WELI	New Haven	8.3
	WHAM	Rochester	8.3
37.	WMAL	Washington	8.0

BLACK/URBAN

1.	WHRK-F	Memphis	16.7
2.	WWDW-F	Col, SC	15.7
3.	KDKS-F	Shreve	15.5
4.	WBLX-F	Mobile	13.9
5.	WYLD-F	New Orleans	13.2
6.	KHYS-F	Beau-PA	12.7
7.	WPLZ-F	Richmond	12.3
8.	WDZZ-F	Flint	12.0
9.	WQDW-F	Green-NB	11.7
10.	WTLC-F	Indy	10.9

	WPEG-F	Char, NC	10.9
12.	KMJQ-F	Houston	9.8
	WENN-F	Birmingham	9.8
	WFXC-F	Raleigh	9.8
	WXOK	Baton Rouge	9.8
16.	WVEE-F	Atlanta	9.6
17.	KQXL-F	Baton Rouge	8.8
18.	WOWI-F	Norfolk	8.5
19.	KKDA-F	Dallas	8.4
20.	WJLB-F	Detroit	8.1

21.	WKYS-F	Washington	8.0
	KOKY	Little Rock	8.0
23.	WGCI-F	Chicago	7.9
	WGOK	Mobile	7.9
25.	KRNB-F	Memphis	7.4
	WPAL	Char, SC	7.4
27.	WUSL-F	Philadelphia	7.2
28.	WQQK-F	Nashville	7.1
29.	WDIA	Memphis	7.0

NEWS/TALK

1.	KMOX	St. Lou	18.0
2.	KIRO	Seattle	10.5
3.	WHO	Des Moines	10.2
4.	KTAR	Phoenix	9.4
5.	KMJ	Fresno	9.3
6.	WOC	Daven-RI	9.0
7.	KTOK	Okla. Cty	8.8
	WHJJ	Prov.	8.8
9.	WBAL	Baltimore	8.6
10.	KGO	Des Moines	8.0

11.	KFBK	Sacramento	7.5
12.	KRLD	Dallas	7.3
	KOA	Denver	7.3
	KCMO	KC	7.3
15.	WJNO	W. Palm	7.1
16.	KYW	Philadelphia	7.0
17.	WWL	New Orleans	6.8
	KCBS	SF	6.8
19.	KARN	Little Rock	6.5
	KOH	Reno	6.5

21.	KSDO	SD	6.3
22.	KXL	Port, O	6.1
23.	WCKY	Cinci	5.9
24.	WWWE	Cleve	5.8
25.	WRKO	Boston	5.6
	WNJ	Detroit	5.6
27.	WBBM	Chicago	5.5
	KMBZ	KC	5.5
29.	KABC	LA	5.4
	WERC	Birming	5.4

	KVOR	Colo Spgs	5.4
32.	WWDB-F	Philadelphia	5.3
33.	KXLY	Spokane	5.2
	WBBW	Young	5.2
35.	WOAI	San Anto	5.1

AC/SOFT ROCK/OLDIES

1.	WCRZ-F	Flint	16.8
2.	WFBC-F	Green-SP	15.9
3.	KKOB-F	Albuq	15.1
4.	WTFM-F	JC/King	13.2
	KVXI-F	Shreve	13.2
6.	WAJI-F	Ft. Wayne	12.9
7.	KFQD	Anchorage	11.9
8.	KEYI-F+	Austin	11.5
	WRAL-F	Raleigh	11.5
10.	WVOR-F	Rochester	11.4

	KVUU-F	Colo Spgs	11.4
12.	WMAS-F	Spng, MA	11.3
13.	WMYU-F	Knox	11.2
14.	KMZQ-F	LV	10.8
15.	WLEV-F	Allen	9.9
	WPMF-F	W. Palm	9.9
17.	KPNW-F	Eugene	9.8
18.	WSBA-F	York	9.7
19.	WHNN-F	Saginaw	9.2
	KVIL-F+	Dallas	9.2

21.	WWSN-F	Dayton	9.1
	KQXR-F	Bakers	9.1
	WLAC-F	Nash	9.1
24.	KSTP-F	Minn	9.0
25.	WEZC-F	Char, NC	8.9
26.	WVEZ-F	Louis	8.6
27.	KMAV-F	Salinas	8.4
28.	WENS-F	Indy	8.3
29.	WHFM-F	Spng, MA	8.1
30.	KWFM-F	Tucson	8.0

31.	WMGN-F	Madison	7.9
	KZBS-F	Okla. Cty	7.9
33.	KXOA-F	Sacramento	7.8
	KELT-F	McAllen	7.8
35.	WEZS-F	Richmond	7.7
36.	KOSO-F	Modesto	7.6
37.	KLYF-F	Des Moines	7.5
38.	WLTY-F	Norfolk	7.4
	WAIV-F	Jkville	7.4
	WYFM-F	Young	7.4

	WSNY-F	Col, OH	7.4
42.	WMJJ-F	Birm	7.3
43.	WFMK-F	Lansing	7.2
	WJBR-F	Wilm	7.2
45.	WLTS-F	New Orl	7.1
	KSTE-F	Corpus Chri	7.1
	WIVY-F	Jkville	7.1
	WMGG-F	Col, OH	7.1
	WLTF-F	Cleve	7.1
50.	WHTT-F	Buffalo	7.0
	KDUK-F	Eugene	7.0
	WWWM-F	Toledo	7.0

NOSTALGIA

1.	WNAK	WB/Scran	7.7
2.	KSRN-F	Reno	7.5
3.	WMAS	Spring, MA	7.4
4.	WROD	W. Palm	7.2
5.	WAVZ	NH	6.3
6.	WZSH-F	Roch	6.1

	WOKY	Milw	6.1
8.	WNEB	Worc	5.6
9.	WECK	Buffalo	5.2
10.	WNJY-F	W. Palm	5.1
11.	KQAK	Eugene	4.9

RELIGION/GOSPEL

1.	KCIJ	Shreve	8.7
2.	WDAC-F	Lanc	8.3
3.	WAGG	Birm	5.5
4.	WEMM-F	Hunt, WV	4.3
5.	WFUR-F	Grand Rpd	4.0
6.	WDEO	Peoria	3.9

7.	WXRI-F	Norfolk	3.4
8.	WPCE	Norfolk	3.3
9.	KJIL-F	Okla. Cty	2.9
10.	KCFO-F	Tulsa	2.8
11.	KHVN	Dallas	2.7
12.	WBGR	Baltimore	2.5

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENERSHIP*

<u>HIGHEST</u>			<u>LOWEST</u>		
1.	Greenville - New Bern	92.18%	1.	Appleton - Oshkosh	52.37%
2.	Lancaster	91.83%	2.	Bakersfield	55.03%
3.	Lansing	87.45%	3.	Honolulu	56.60%
4.	Charlotte, NC	83.72%	4.	Bridgeport	59.20%
5.	Columbia, SC	83.52%	5.	McAllen - Brownsville	59.37%
6.	Nashville	83.02%	6.	Des Moines	59.77%
7.	Huntington, WV	82.99%	7.	San Antonio	59.86%
8.	Las Vegas	82.27%	8.	Omaha	60.00%
9.	Lubbock	81.89%			
10.	Greensboro - WS	81.64%			

*FM Share of total listening, 12+ Metro, 1/4 Hour Average, Broadcast Week.

MARKETS WITH HIGHEST AND LOWEST APR'S**

<u>HIGHEST</u>			<u>LOWEST</u>		
1.	Miami	19.5	1.	Canton	14.4
2.	Philadelphia	19.2	2.	Bakersfield	14.6
3.	New York	18.8		Lexington	14.6
4.	San Antonio	18.7		Portland, OR	14.6
5.	McAllen - Browns	18.6	5.	Kalamazoo	14.8
6.	Pittsburgh	18.5		Eugene	14.8
7.	Bridgeport	18.3		Stockton	14.8
8.	El Paso	18.1		Johnson City	14.8
9.	Boston	18.0	9.	Davenport - RI - Moline	15.0
	Providence	18.0		Spokane	15.0
	West Palm Beach	18.0			

** The APR shows the average percentage of the 12+ population which is using radio (Mon-Sun, 6A-MID). The figure is very roughly comparable to television's HUT (households Using Television) or PVT (Persons Viewing Television).

MEAN APR FOR ALL RATED MARKETS

	FAL 86	16.48			
SPG 86	17.10		FAL 81	15.94	
FAL 85	16.86		O/N 80	15.62	
FAL 84	17.14		O/N 79	15.28	
FAL 83	17.14		O/N 78	15.41	
FAL 82	17.32		O/N 77	15.20	

MARKETS WITH HIGHEST PERCENTAGE OF "BELOW-THE-LINE" LISTENING***

1.	Wilmington, DE	66.3%	9.	Canton	44.9%
2.	Stockton	60.8%	10.	Lancaster	41.8%
3.	Riverside - SB	59.4%	11.	Worcester	40.9%
4.	Bridgeport	58.1%	12.	Springfield, MA	40.6%
5.	Akron	57.8%	13.	Kalamazoo	38.7%
6.	Daytona Beach	55.9%	14.	West Palm Beach	37.7%
7.	New Haven	51.7%	15.	Flint	37.0%
8.	York	45.6%	16.	Salinas-Mont	35.7%

*** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing total listening to stations listed below the line (stations outside the market's metro) by total listening to all stations.

MARKETS WITH HIGHEST PERCENTAGE OF LISTENING TO NON-LISTED STATIONS****

1.	Austin	21.3%		Bakersfield	14.4%
2.	Madison	20.5%	12.	Anchorage	14.1%
3.	Jacksonville	19.0%	13.	New Haven	13.9%
	Lancaster	19.0%	14.	Tampa	13.8%
5.	Sacramento	15.6%		Riverside - San Bern	13.8%
6.	Raleigh	15.4%	16.	Columbus, OH	13.4%
7.	Eugene	15.0%	17.	Las Vegas	13.1%
	Salinas - Mont	15.0%	18.	Greenville - New Bern	13.0%
9.	Fresno	14.8%		Wilkes Barre - Scranton	13.0%
10.	Modesto	14.4%	20.	Toledo	12.9%

**** Based on 12+ Metro, 1/4 HR. AVG, Broadcast Week. Calculated by dividing listening to non-listed stations by total listening to all radio stations. A large part of the non-listed listening is probably to public and non-commercial stations. Other listening to distant stations (clears). Other listening will be to local commercial stations which do not qualify for listing in the rating book. The importance of this table (and the table above) is that this is listening that is not going to local commercial outlets. This affects CPM's and the effectiveness of local radio.

STATION FORMATS AND FORMAT LISTENERSHIP*

	AM	FM	TOTAL	%
AC/SOFT/OLDIES	532,100 (133)	3,050,400 (295)	3,582,500 (428)	18.16
CHR/TOP 40/ CONTEMP	29,600 (20)	2,828,400 (225)	2,858,000 (245)	14.49
AOR	4,400 (10)	2,447,700 (191)	2,452,000 (201)	12.43
BLACK/URBAN	422,800 (99)	1,651,600 (81)	2,074,400 (180)	10.52
COUNTRY	564,200 (165)	1,405,700 (163)	1,969,900 (328)	9.99
NEWS/TALK	1,819,900 (102)	50,200 (2)	1,870,100 (104)	9.48
BTFL/EZ	74,200 (17)	1,678,200 (127)	1,752,400 (144)	8.83
MOR/VARIETY	1,172,500 (153)	2,400 (3)	1,174,900 (156)	5.96
NOSTALGIA	601,100 (100)	55,100 (7)	656,200 (107)	3.33
SPANISH	428,700 (57)	110,200 (16)	538,900 (73)	2.73
CLASSICAL	20,700 (8)	299,600 (28)	320,300 (36)	1.62
RELIGION/GOSPEL	172,700 (103)	115,200 (48)	287,900 (151)	1.46
OTHERS/UNKNOWN	70,400 (72)	115,400 (66)	185,800 (138)	0.94
TOTALS	5,913,300 (1039)	13,810,100 (1252)	19,723,300 (2291)	

*Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format. FIGURES NOT IN 100's.

FORMAT PERCENTAGES - AM AND FM BANDS - FORMAT SHARE TRENDS

	AM	FM	Combined	SPG 86	FAL 85	FAL 84	FAL 83	FAL 82	FAL 81	FAL 80
AC/SOFT/OLDIES	9.00%	22.09%	18.16%	16.16	15.82	15.10	13.00	---	---	---
CHR/TOP 40/CONTEMP	0.50	20.48	14.49	14.96	15.44	16.50	---	---	---	---
AOR	0.07	17.72	12.43	14.13	11.19	10.12	---	---	---	---
BLACK/URBAN	7.15	11.96	10.52	9.73	9.80	9.80	10.6	10.9	9.6	9.7
COUNTRY	9.54	10.18	9.99	10.89	10.57	10.81	11.5	11.2	12.2	10.2
NEWS/TALK	30.78	0.36	9.48	8.68	9.64	9.8	10.2	10.3	10.3	10.6
BTFL/EZ	1.25	12.15	8.83	8.85	9.96	10.7	10.7	11.9	13.5	15.2
MOR/VARIETY	19.83	0.02	5.96	6.56	6.67	7.2	7.6	---	---	---
NOSTALGIA	10.17	0.40	3.33	3.74	3.96	4.0	4.5	4.1	2.4	0.9
SPANISH	7.25	0.80	2.73	2.66	2.88	2.6	3.0	2.6	2.6	2.4
CLASSICAL	0.35	2.17	1.62	1.31	1.54	1.5	1.5	1.5	1.4	1.4
RELIGION/GOSPEL	2.92	0.83	1.46	1.77	1.84	1.8	1.7	1.6	1.3	1.2
OTHERS/UNKNOWN	1.19	0.84	0.94	0.56	0.69	0.4	0.4	0.3	0.3	0.5

NOTE: AOR and CHR were divided into separate format categories in 1984. The data from previous years is not available. MOR and AC were similarly divided in 1983.

CHANGES SINCE FALL 1985

	Change in Format Share Since 1985	Change in Format Share Since 1977	Change in 1/4 HR Totals	Change in # of Stations (85 - 86)
AC/SOFT/OLDIES	+14.8%	NA	+12.7	+40 (+ 10.3%)
CHR/TOP 40/CONTEMP	-6.2	NA	-7.9	-41 (- 14.3%)
AOR	+11.1	NA	+9.1	+36 (+ 21.8%)
BLACK/URBAN	+7.3	+59.4%	+5.4	+10 (+ 5.9%)
COUNTRY	-5.5	+24.9	-7.2	+33 (- 9.1%)
NEWS/TALK	-1.7	-13.0	-3.4	-4 (- 3.7%)
BTFL/EZ	-11.3	-50.9	-12.4	-16 (- 10.0%)
MOR/VARIETY	-10.6	NA	-12.3	-27 (- 14.8%)
NOSTALGIA	-15.9	NM	-17.6	-9 (- 7.8%)
SPANISH	-5.2	+70.6	-6.8	-5 (- 6.4%)
CLASSICAL	+3.9	+43.7	+3.8	+2 (+ 5.6%)
RELIGION/GOSPEL	-20.7	+46.0	-25.6	-20 (- 11.7%)
OTHERS/UNKNOWN	+36.2	NA	+33.0	+45 (+ 48.4%)

BEST AND WORST MARKETS FOR VARIOUS FORMATS

CHR/TOP 40 (National Average: 14.49%)

HIGHEST

1. Saginaw	34.2%
2. Lubbock	30.5
3. El Paso	30.2
4. Stockton	29.4
5. Bakersfield	29.2
6. Lansing	28.6
7. Fort Wayne	27.9
8. Kalamazoo	27.7
9. Roanoke	27.7
10. Harrisburg	27.4

LOWEST

1. Miami	6.6%
2. Los Angeles	7.1%
3. Knoxville	7.2
4. Philadelphia	7.3
5. St. Louis	7.8
6. Worcester	8.2
7. Birmingham	8.3
8. Kansas City	8.5
9. West Palm	8.5
10. Indianapolis	9.3

COUNTRY (National Average: 9.99%)

HIGHEST

1. Knoxville	39.5%
2. JC/Kings	39.2
3. Wichita	33.5
4. Chattanooga	31.1
5. Green-Spart	30.7
6. Charlotte	30.3
7. Tulsa	29.1
8. Lubbock	28.6
9. Green-NB	26.2
Greens-WS	26.0
Beaumont	26.0

LOWEST

1. Hartford	1.1%
2. Bridgeport	1.3
3. New Haven	1.6
4. Spring., MA	1.9
5. Honolulu	2.2
6. New York	2.4
7. Boston	3.2
8. Chicago	3.3
9. Los Angeles	3.7
10. Philadelphia	4.3

AOR

(Nat. Avg: 12.43%)

1. Denver	23.2%
2. Des Moines	23.0
3. Austin	22.4
4. Worcester	22.0
5. Akron	21.9
6. Anchorage	21.9
7. Rochester	19.8
8. Cleveland	19.4
9. Indianapolis	19.2
10. Peoria	18.9
Colorado Spgs	18.9

RELIGION/GOSPEL
(Nat Avg: 1.46%)

1. Jacksonville	11.1%
2. Shreveport	10.8
3. Lancaster	10.1
4. Norfolk	9.0
5. Birmingham	8.6
6. Huntington	7.4
7. Greens-WS	6.3
8. Grand Rps	6.3
9. Sal-Sea	5.7
10. Beaumont	4.9
Knoxville	4.9

BLACK/URBAN

(Nat. Avg: 10.52%)

1. Memphis	42.0%
2. Charlotte	31.8
3. Mobile	25.1
4. Baton Rouge	24.9
5. New Orleans	23.2
6. Washington	23.2
7. Columbia, SC	22.5
8. Shreveport	20.2

CLASSICAL

(Nat. Avg: 1.62%)

1. San Francisco	4.5%
2. Denver	4.4
3. Albuquerque	4.1
4. Portland, OR	4.0
5. Chicago	3.7
6. New York	3.4
7. Washington	3.3
8. San Diego	3.2
9. Seattle	2.8
10. Miami	2.7

BIFL MUSIC/EZ (National Average: 8.83%)

HIGHEST

1. Daytona Beach	25.1%
2. Canton	20.5
3. Kalamazoo	19.3
4. Lancaster	18.6
5. Allentown	18.0
6. West Palm	17.8
7. Bridgeport	16.8
8. Cleveland	15.9
9. Tampa	15.8
Worcester	15.8

LOWEST

1. Austin	0
2. Eugene	0
3. Rochester	0
4. Des Moines	0
5. Birmingham	0.6
Charlotte, NC	0.6
7. Raleigh	0.7
8. Louisville	1.4
9. JC/Kings	1.6
10. Jacksonville	1.8

NEWS/TALK

(Nat. Avg: 9.48%)

1. St. Louis	21.0%
2. New York	18.7
3. Philadelphia	16.9
4. San Francisco	16.8
5. West Palm	14.7
6. Los Angeles	14.6
7. Seattle	14.2
8. Kansas City	13.5
9. Denver	12.8
10. Miami	12.4

MOR/VARIETY

(Nat. Avg: 5.96%)

1. Omaha	27.7%
2. Louisville	21.4
3. Hartford	20.8
4. Pittsburgh	20.6
5. Canton	20.5
6. Minneapolis	19.9

AC/SOFT/OLDIES

(Nat Avg: 18.16%)

1. Raleigh	32.0%
2. Anchorage	29.2
3. Syracuse	27.6
4. Flint	27.2
5. Rochester	26.9
6. Las Vegas	25.5
7. Dayton	25.4
8. River - SB	25.2
9. Oklahoma City	24.5
10. Austin	24.2
Jacksonville	24.2

SPANISH

(Nat Avg: 2.73%)

1. Mc Allen	44.7
2. Miami	21.7
3. Bakersfield	14.2
4. El Paso	14.1
5. San Antonio	13.7
6. Corp Christi	11.7
7. Los Angeles	10.4
Sal-sea	10.4
9. Fresno	7.4
10. Lubbock	7.3

NOSTALGIA

(Nat. Avg: 3.33%)

1. WB/Scranton	14.5%
2. Allen-Beth	9.5
3. Reno	9.2
4. Spring. MA	8.5
5. New Haven	8.2
6. Daytona B.	8.1
7. Tampa	7.5
8. Toledo	7.0
9. Rochester	6.9
10. River-SB	6.9

RADIO REPS AND THEIR LEADING STATIONS

This section attempts to rank the radio representatives by ~~the~~ ratings success of the stations they carry on their lists. For each time a rep firm had a leading station in a market, it received one point. The number of stations/ reps listed in each market depended on the market size. For markets one through ten up to seven stations/ reps were listed. In 100+ markets only one or two stations/ reps were listed.

The first table shows the number of stations a rep firm services which are among the leading facilities in its market. The second table shows the number of stations which the rep services which clearly rank number one in the ratings of its market.

I realize the limitations of a ranking like this. It penalizes reps which have small lists. It also doesn't cover reps which have the majority of their stations in unrated markets. It also ignores some stations which are very strong and very profitable (especially true in larger markets).

What this list does accomplish is that it indicates which rep firms have, to use a bridge term, the longest and strongest lists.

TABLE #1: REPS AND THEIR NUMBER OF HIGH RANKING STATIONS

	(7) 1-10	(6) 11-20	(5) 21-50	(4) 51-75	(3) 76-100	(2) 101-150	151+	F86 TOT	F85 TOT	F84 TOT	F83 TOT
1. Katz	7	7	22	18	15	11	1	81	(76)	(73)	(74)
2. Mc-Guild	8	9	14	6	8	9	1	55	(59)	(66)	(58)
3. Christal	7	3	14	10	8	10	2	54	(55)	(52)	(46)
4. Eastman	7	5	11	11	4	6	2	46	(50)	(48)	(48)
5. Blair	7	6	12	5	9	6	-	45	(46)	(56)	(51)
6. MMR	8	5	9	3	3	1	1	30	(25)	(21)	(23)
7. HNWH	4	4	8	3	3	6	-	27	(26)	(23)	(29)
8. Torbet	5	1	4	5	2	5	-	22	(28)	(33)	(39)
9. Select	-	1	6	5	1	2	-	15	(25)	(30)	(22)
10. Republic	5	1	3	1	1	3	-	14	(9)	(10)	(10)
11. CBS	4	3	3	-	-	1	-	11	(16)	(17)	(23)
12. Durpetti	-	1	4	2	1	2	-	10	(3)	(-)	(-)
13. Group W	4	2	3	-	-	-	-	9	-	-	-
14. Masla	-	3	2	-	-	-	-	5	(6)	(9)	(12)
15. Radio West-	1	1	1	-	-	-	1	3	-	-	-

NOTE 1: Figures across the top of Tables 1 and 2 are market rankings. The figure in parenthesis (on Table 1) is the maximum number of stations selected in that market size.

NOTE 2: Selections were generally based on 12+ Metro, 1/4 HR AVG, Broadcast Week. In a few cases TSA and Cume results were considered. In other cases combinations were considered. Some decisions were purely subjective on my part.

TABLE #2: REPS AND THEIR "NUMBER ONE" STATIONS

	1-10	11-20	21-50	51-75	76-100	101-150	150+	F86 TOT	F85 TOT	F84 TOT	F83 TOT
1. Katz	1	1	5	10	10	7	1	35	(33)	(31)	(32)
2. Eastman	2	1	3	3	2	5	3	19	(20)	(18)	(15)
3. Blair	2	1	6	2	1	4	-	16	(13)	(19)	(19)
4. Christal	1	-	3	1	2	5	-	12	(15)	(12)	(13)
5. Mc-Guild	1	1	2	2	3	1	1	11	(13)	(17)	(10)
6. Torbet	2	1	-	1	1	4	-	9	(10)	(9)	(12)
7. MMR	-	-	3	-	-	1	1	5	(1)	(NA)	(NA)

CBS, Group W - 3 stations

HNWH, Radio West - 2 stations

Republic - 1 station

PUBLIC AND NON-COMMERCIAL STATIONS

(Based on Birch Data)

Station/Market		Fall '86 Share	Spring '86 Share	Fall '86 Cume Rating	Spring '86 Cume Rating
WMHT	Albany	2.7	1.7	6.2	4.5
WABE	Atlanta	2.0	1.4	5.5	3.3
KATZ	Austin	2.9	3.1	8.5	7.4
KMFA	Austin	3.2	3.0	9.0	6.7
KUT	Austin	3.1	2.9	8.8	7.3
WBIC	Baltimore	2.6	1.6	5.6	3.6
WEAA	Baltimore	.8	.9	2.2	2.7
KLSU	Baton Rouge	.8	2.2	3.9	5.6
WBPH	Baton Rouge	1.0	1.9	4.5	5.2
WRRF	Baton Rouge	2.4	2.6	6.5	5.2
WBUR	Boston	1.6	1.1	5.1	5.1
WGBH	Boston	1.7	2.3	6.1	7.9
WEBR	Buffalo	1.6	3.1	5.1	7.4
WNEO	Buffalo	2.4	2.8	4.3	6.5
WSCI	Charleston, SC	2.2	1.9	6.0	4.6
WFAE	Charlotte	1.7	1.7	5.3	5.3
WMBW	Chattanooga	2.3	NA	5.3	NA
WPEZ	Chicago	.8	.9	2.6	2.8
WMBI-F	Chicago	.3	1.2	1.0	3.0
WCUC	Cincinnati	3.6	2.5	6.6	5.4
WVXU	Cincinnati	1.0	1.8	4.9	5.9
WCPN	Cleveland	2.2	2.0	4.5	4.1
WCPN	Cleveland	1.5	1.7	4.5	4.5
KCME	Colorado Springs	2.3	1.7	7.9	4.7
WLTR	Columbia, SC	1.5	2.6	4.0	5.3
WMHK	Columbia, SC	2.6	2.8	6.7	6.5
WOSU	Columbus, OH	1.8	1.1	4.1	4.2
WOSU-F	Columbus, OH	2.2	2.8	5.3	5.5
KERA	Dallas	.7	1.1	3.4	4.0
WDLN-F	Davenport	1.6	1.4	3.8	3.5
KCFR	Denver	2.3	2.4	7.0	6.2
WOI-F	Des Moines	2.3	2.6	4.9	4.8
WDET	Detroit	1.4	1.0	2.2	3.4
KFSP	Fresno	.9	2.7	3.5	4.4
KVPR	Fresno	2.4	2.3	3.5	5.5
WCSC	Grand Rapids	4.1	2.0	8.1	5.3
WVGR	Grand Rapids	2.4	1.5	5.6	4.7
WFDD	Greensboro	1.3	1.6	4.6	4.9
WFCR	Hartford	.8	1.0	3.1	1.6
KTSU	Houston	1.8	2.6	6.1	5.1
WVWV	Huntington	1.0	1.4	2.8	3.4
WIAT	Indianapolis	1.7	1.1	4.0	3.8
WKTZ-F	Jacksonville	4.4	5.9	10.1	10.6
WKAR	Lansing	1.5	NA	3.9	NA
WKAR-F	Lansing	4.1	NA	8.9	NA
WBKY	Lexington	2.2	1.5	5.2	4.0
WEKU	Lexington	2.6	2.5	6.4	8.2
KABF	Little Rock	3.1	2.5	8.4	7.9
KLRE	Little Rock	1.9	1.2	5.1	4.9
KUSC	Los Angeles	1.0	1.5	3.2	3.8
WERN	Madison	5.4	4.5	13.2	10.7
WHA	Madison	3.7	3.7	8.2	7.6
WOPT	Madison	4.6	4.1	14.3	11.0
WMCU	Miami	.5	1.3	1.2	2.5
WUWM	Milwaukee	1.4	1.1	4.3	2.8
KSJN-F	Minneapolis	2.2	2.2	5.5	7.2
KTIS-F	Minneapolis	2.2	2.7	5.5	5.9
KAMB	Modesto	2.0	NA	5.5	NA
KUOP	Modesto	3.1	NA	8.2	NA
WPLN	Nashville	1.8	NA	5.3	NA

Station/Market		Fall '86 Share	Spring '86 Share	Fall '86 Cume Rating	Spring '86 Cume Rating
WPKT	New Haven	2.5	2.2	3.8	4.4
WTUL	New Orleans	1.4	1.9	5.0	4.5
WWNO	New Orleans	2.3	2.2	4.7	4.8
WFME	New York	.7	.8	1.1	1.5
WNYC-F	New York	.4	.5	2.0	1.9
WHRO	Norfolk	2.7	1.9	6.0	4.7
KCSC	Oklahoma City	1.4	1.0	4.1	2.8
WMFE	Orlando	1.9	2.0	6.0	5.2
WHYY	Philadelphia	1.3	1.0	3.2	3.4
WRTI	Philadelphia	1.1	1.2	3.8	2.7
KJZZ	Phoenix	1.1	1.9	4.4	3.4
WQED	Pittsburgh	1.5	1.4	3.6	3.6
KMHD	Portland	1.5	1.6	3.5	2.2
KOAP	Portland	.8	1.0	3.4	3.4
WCPE	Raleigh	1.6	1.8	5.5	4.7
WKNC	Raleigh	2.2	3.0	6.0	6.1
WSHA	Raleigh	2.9	2.5	8.1	7.7
WUNC	Raleigh	4.7	3.6	12.7	10.6
WRKF-F	Richmond	2.8	NA	7.8	NA
WXXI-F	Rochester	2.8	3.6	8.9	9.3
KXPR	Sacramento	2.8	2.8	8.7	6.6
KWMU	St. Louis	1.2	.5	3.3	2.3
KUER	Salt Lake City	1.5	.8	4.5	4.5
KPTU	San Antonio	.4	.6	2.8	1.7
KQED	San Francisco	.9	1.2	3.7	4.5
KNHC	Seattle	.8	.9	2.6	3.1
KPLU	Seattle	1.0	.4	3.2	1.9
KUOW	Seattle	1.3	1.9	3.3	4.7
KDAQ	Shreveport	.5	1.5	4.4	3.1
KUOP	Stockton	2.2	2.4	6.3	7.2
WAER	Syracuse	1.3	2.0	5.6	6.0
WCNY	Syracuse	4.8	2.8	8.6	5.8
WJPZ	Syracuse	2.8	2.1	7.7	4.9
WGTE	Toledo	2.1	1.0	5.4	3.5
KWGS	Tulsa	1.7	.8	4.0	4.3
WAMU	Washington	1.3	1.0	4.0	3.3
WETA	Washington	2.8	1.7	7.1	5.0
KMUW	Wichita	1.7	1.5	4.9	4.4
WVIA	WB/Scranton	2.1	1.9	3.9	4.1
WYSU	Youngstown	1.2	1.0	4.3	2.4

NOTE: Based on Birch Quarterlies from Spring and Fall 1986. 12+ Share and 12+ Cume Rating (Broadcast Week). Birch Monthlies are no longer available.

AMERICA'S LEADING GROUPS - 1/4 HOUR AVERAGE*

(FAL 84) (FAL 85)

<u>RANK</u>	<u>RANK</u>	<u>RANK</u>	<u>GROUP</u>	<u>STATIONS</u>	<u>TOTAL</u>	<u>AVG PER STATION</u>
(7)	(1)	1.	Cap Cities/ABC	18	8866	493
(1)	(2)	2.	CBS	18	8075	449
(4)	(4)	3.	Westinghouse	12	5305	442
(3)	(3)	4.	RKO	11	5299	482
(6)	(6)	5.	Gannett	16	4497	281
(5)	(5)	6.	Metropolitan	9	4416	491
(13)	(13)	7.	Infinity	11	4182	380
(10)	(7)	8.	Malrite	13	3984	306
(--)	(--)	9.	Emmis	7	3741	534
(12)	(10)	10.	Taft	17	3289	193
(8)	(9)	11.	Bonneville	12	3189	266
(9)	(8)	12.	NBC	8	3142	393
(11)	(11)	13.	Cox	12	2975	248
(17)	(14)	14.	Viacom	9	2734	304
(58)	(17)	15.	Park	18	2568	143
(21)	(20)	16.	Susquehanna	18	2536	141
(14)	(12)	17.	Greater Media	10	2409	241
(43)	(31)	18.	H & G	11	2307	210
(24)	(21)	19.	Nationwide	13	2275	175
(32)	(30)	20.	EZ	14	2246	160
(16)	(15)	21.	Tribune Co.	5	2171	434
(--)	(29)	22.	Legacy	8	2157	27
(26)	(25)	23.	Shamrock-Disney	11	2047	186
(20)	(16)	24.	New City	10	2007	201
(19)	(18)	25.	Inner City	6	1936	323
(28)	(26)	26.	DKM	12	1843	154
(18)	(19)	27.	First Media	8	1839	230
(34)	(32)	28.	Booth	10	1838	184
(22)	(22)	29.	Blair	7	1775	253
(37)	(44)	30.	Clear Channel	14	1741	124
(64)	(46)	31.	Jacor	10	1684	168
(25)	(24)	32.	Jefferson-Pilot	11	1658	151
(62)	(28)	33.	Price	18	1559	87
(48)	(43)	34.	Capitol (Goodmon)	10	1497	150
(29)	(27)	35.	Stoner	15	1496	100
(33)	(34)	36.	Pyramid	9	1429	159
(40)	(35)	37.	Keymarket	7	1368	195
(57)	(45)	38.	Beasley	14	1320	94
(35)	(39)	39.	Edens	9	1275	142
(44)	(38)	40.	United	9	1258	140
(--)	(--)	41.	Century	5	1242	248
(31)	(41)	42.	Metroplex	12	1226	102
(46)	(33)	43.	Sandusky	8	1183	148
(--)	(--)	44.	Noble	7	1100	157
(38)	(49)	45.	Entercom	9	1075	119
(--)	(52)	46.	Adams	8	1019	127
(80)	(83)	47.	Henry	9	1004	112
(36)	(42)	48.	Hearst	6	998	166
(--)	(60)	49.	JAG	6	994	166
(49)	(50)	50.	Federated	9	936	104
(--)	(56)	51.	New Barnstable	7	900	129
(76)	(59)	52.	Capitol (Johnson)	8	873	109
(47)	(47)	53.	Guy Gannett	8	825	103
(41)	(54)	54.	Multimedia	8	795	99
(--)	(--)	55.	WIN	7	793	113
(--)	(51)	56.	Tichenor	9	779	87
(55)	(64)	57.	John Price	12	776	65
(56)	(62)	58.	Lotus	15	753	50
(92)	(70)	59.	Duffy	8	747	93
(30)	(36)	60.	Summit	5	745	149

*Based on 1/4 Hour Avg, TSA, Broadcast Week
NOTE: Simulcasts count as one station

(FAL 84) (FAL 85)

<u>RANK</u>	<u>RANK</u>	<u>RANK</u>	<u>GROUP</u>	<u>STATIONS</u>	<u>TOTAL</u>	<u>AVG PER STATION</u>
(--)	(--)	61.	American	7	712	102
(61)	(58)	62.	Brown	7	711	102
(71)	(73)	63.	Sconnix	6	700	117
(68)	(77)	64.	Bloomington	7	695	99
(53)	(63)	65.	King	6	681	114
(59)	(58)	66.	Scripps-Howard	5	680	136
(--)	(78)	67.	Olympic	10	674	67
(--)	(--)	68.	Encore	8	662	83
(--)	(65)	69.	Great Trails	6	655	109
(--)	(--)	70.	Saga	5	606	121
(72)	(67)	71.	Shamrock-Lynett	6	597	100
(63)	(71)	72.	Great Empire	10	589	59
(74)	(75)	73.	Bluegrass	6	559	93
(77)	(84)	74.	Buckley	9	546	61
(--)	(66)	75.	Eastern	5	540	108
(--)	(--)	76.	Swanson	5	529	106
(--)	(--)	77.	Heritage	8	524	66
(--)	(97)	78.	CRB	6	524	87
(--)	(--)	79.	Inter Urban	5	520	104
(--)	(82)	80.	Sterling	5	498	100
(--)	(--)	81.	Parker	8	470	59
(84)	(86)	82.	Willis	9	468	52
(81)	(87)	83.	Rivers	6	464	77
(99)	(99)	84.	Fuller-Jeffrey	7	433	62
(--)	(--)	85.	Midwest Comm.	6	428	71
(94)	(89)	86.	Bahakel	10	396	40
(--)	(85)	87.	Colonial	5	388	78
(97)	(90)	88.	Regional	5	374	75
(95)	(88)	89.	Stouffer	6	341	57
(89)	(93)	90.	Nininger	6	339	57
(--)	(--)	91.	REBS	9	309	34
(--)	(94)	92.	Hall	7	304	43
(85)	(95)	93.	Wilkes-Schwartz	6	292	49
(93)	(92)	94.	Crawford	6	287	48
(104)	(101)	95.	Midwest Family	7	279	40
(102)	(100)	96.	Knight	5	262	52
(--)	(--)	97.	Salem	16	260	16
(101)	(102)	98.	Brill	6	231	39
(--)	(--)	99.	Buck	6	218	36
(112)	(110)	100.	Home News	7	201	29
(--)	(113)	101.	Wolfson	6	183	31
(114)	(105)	102.	Constant	5	182	36
(113)	(114)	103.	Community Pacific	6	171	29
(111)	(109)	104.	Walton	5	99	20
(115)	(112)	105.	Universal	5	62	12

AMERICA'S LEADING GROUPS - WEEKLY 12+ CUME*

(FAL 84) (FAL 85)

<u>RANK</u>	<u>RANK</u>	<u>RANK</u>	<u>GROUP</u>	<u>TOTAL CUME</u>	<u>AVG PER STATION</u>
(7)	(2)	1.	Cap Cities/ABC	14,862,400	825,700
(1)	(1)	2.	CBS	14,443,700	802,400
(3)	(3)	3.	Westinghouse	8,917,400	743,100
(4)	(4)	4.	RKO	7,917,400	719,800
(6)	(6)	5.	Gannett	7,251,000	453,200
(8)	(7)	6.	NBC	6,639,700	830,000
(5)	(5)	7.	Metropolitan	6,611,700	734,600
(10)	(8)	8.	Malrite	6,334,600	487,300
(13)	(12)	9.	Infinity	6,085,400	553,200
(--)	(--)	10.	Emmis	5,575,500	796,500
(9)	(9)	11.	Bonneville	5,447,300	453,900
(11)	(10)	12.	Cox	5,092,400	424,400
(14)	(11)	13.	Taft	4,723,800	277,900
(15)	(13)	14.	Greater Media	3,957,700	395,800
(18)	(14)	15.	Viacom	3,747,300	416,400
(--)	(16)	16.	Park	3,672,600	204,000
(24)	(20)	17.	Susquehanna	3,620,300	201,100
(--)	(26)	18.	Legacy	3,405,700	425,700
(20)	(18)	19.	Nationwide	3,302,800	254,100
(32)	(28)	20.	EZ	3,262,000	233,000
(37)	(31)	21.	H & G	3,241,700	294,700
(16)	(15)	22.	Tribune Co.	3,238,800	647,700
(26)	(21)	23.	Shamrock-Disney	3,193,400	290,300
(--)	(24)	24.	Price	2,943,000	163,500
(17)	(17)	25.	First Media	2,780,600	347,600
(19)	(19)	26.	Inner City	2,631,400	438,600
(--)	(46)	27.	Jacor	2,587,500	258,800
(22)	(25)	28.	Blair	2,526,000	360,800
(25)	(23)	29.	New City	2,493,100	249,300
(23)	(27)	30.	Jefferson-Pilot	2,458,800	223,500
(36)	(33)	31.	Booth	2,396,300	239,600
(41)	(40)	32.	Clear Channel	2,312,700	165,200
(28)	(36)	33.	DKM	2,312,200	192,700
(48)	(41)	34.	Capitol (Goodmon)	2,214,100	221,400
(31)	(32)	35.	Pyramid	2,099,200	233,200
(38)	(30)	36.	Sandusky	2,000,000	250,000
(34)	(38)	37.	Metroplex	1,879,700	156,600
(40)	(35)	38.	United	1,863,500	207,000
(42)	(34)	39.	Stoner	1,821,900	121,500
(--)	(--)	40.	Century	1,788,100	357,600
(39)	(43)	41.	Edens	1,758,300	195,400
(30)	(37)	42.	Hearst	1,696,900	282,800
(--)	(--)	43.	Noble	1,678,500	239,800
(--)	(49)	44.	Beasley	1,658,700	118,500
(44)	(42)	45.	Entercom	1,567,200	174,100
(--)	(45)	46.	Keymarket	1,562,600	223,200
(--)	(--)	47.	Adams	1,388,700	173,600
(--)	(--)	48.	Henry	1,344,700	149,400
(47)	(48)	49.	King	1,305,900	217,700
(46)	(44)	50.	Guy Gannett	1,290,100	161,300

*Based on 12+ Cume, TSA, Broadcast Week
 Simulcasts count as one station
 Figures are not in hundreds

MAJOR GROUP OWNERS

		TSA	TSA	MSA	MKT	FORMAT			TSA	TSA	MSA	MKT	FORMAT
		AQH	CUME	RANK	#				AQH	CUME	RANK	#	
<u>ADAMS (Matt Mills)</u>							<u>BLUEGRASS (Hart Hagan)</u>						
WDIA	Memphis	121	1848	5	50	- Black	WMMA	Orlando	8	364	19	57	- MOR
WHRK-F	Memphis	279	3023	1	50	+ Urban	WHOO-F	Orlando	131	1607	11	57	+ Country
WLAV	Gr. Rapids	13	244	14	74	+ Oldies	WVLK	Lexington	51	943	4	140	- MOR
WLAV-F	Gr. Rapids	128	1897	2	74	- AOR	WVLK-F	Lexington	223	2445	1	140	= Country
WRTH	St. Louis	97	1325	12	12	- Nost	WWSA	Savan*	7	112	10	179	- MOR
KEZK-F	St. Louis	280	3524	3	12	+ BTFL	WCHY-F	Savan*	139	1404	4	179	- Country
KOOL	Phoenix	9	336	24	24	- Oldies	<u>BONNEVILLE (Rodney Brady)</u>						
KOOL-F	Phoenix	92	1690	9	24	- Oldies	KBIG	LA	694	10384	7	2	- Soft AC
<u>AMERICAN MEDIA (Alan Becks, Art Kern)</u>							KOIT	SF	29	845	43	5	+ AC
WALK A/F	Long Is.	254	2829	1	10	- AC	KOIT-F	SF	197	4841	12	5	= AC
KSMG-F	San Ant.	66	1209	13	38	- AC	WCLR-F	Chicago	436	6617	9	3	+ AC
WDJC	Cinci	23	413	15	31	- Oldies	KMBZ	KC	119	1951	8	29	+ News/Talk
WUBE-F	Cinci	182	2328	6	31	- Country	KMBR-F	KC	204	2672	5	29	- BTFL
WOCL-F	Orlando/DB	78	1441	11	57	+ Class.Hts	WNSR-F	NY	667	12285	15	1	- Soft AC
KCEE	Tucson	30	560	10	75	- Oldies	KSL	Salt Lake	186	3322	2	45	- MOR
KWFM-F	Tucson	79	1232	4	75	+ AC	KIRO	Seattle	372	6374	1	17	- News/Talk
<u>BAHAKEL (Reggie Jordan)</u>							KSEA-F	Seattle	152	2324	7	17	- BTFL
KXEL	Water-CF*	17	297	7	229	- Country	KAAM	Dallas	63	893	22	9	+ Nost
KOKZ-F	Water-CF*	79	978	2	229	+ CHR	KZPS-F	Dallas	70	1965	18	9	- AC
WDDO	Chatt	25	396	9	109	+ Country	<u>BOOTH (John Booth II, Ralph Booth)</u>						
WDDO-F	Chatt	102	1348	2	109	+ Country	WNWK A/F	Cinci	105	1938	11	31	+ AC
WKIN	JC/King	8	182	11	103	- Country	WZPL-F	Indy	215	3671	5	40	- CHR
WZXY-F	JC/King	22	327	5	103	+ AOR(?)	WZTP-F	S. Bend*	63	906	7	178	- CHR
WWOD	Lynch/Roan	2	83	21	126(ap)	- Country	WJLB-F	Detroit	540	5947	2	5	+ Black
WKZZ-F	Lynch/Roan	23	342	6	126(ap)	- CHR	WSGW	Saginaw	77	896	2	111	- MOR
WXLY-F	Char, SC	35	539	7	98	- Country	WIOG-F	Saginaw	358	3341	1	111	+ CHR
KILO-F	Colo Spg.	83	868	1	127	- AOR	WTOD	Toledo	57	545	7	81	+ Country
<u>BEASLEY (Allen Shaw)</u>							WKKO-F	Toledo	93	1255	4	81	+ Country
WGAC	Augusta*	28	352	6	122	- MOR	WRMR	Cleve	57	1137	18	23	- MOR
WMOO	Mobile		DID NOT SHOW				WLTF-F	Cleve	273	4327	3	23	+ AC
WBLX-F	Mobile	163	1421	3	100	+ Black	<u>BRILL (Alan Brill)</u>						
WDMT-F	Cleve	127	2024	11	23	- Urban	KQWB	Fargo*	20	305	7	249	- AC
WTEL	Phila		DID NOT SHOW				KQWB-F	Fargo*	45	546	3	249	+ AOR
WXTU-F	Phila	405	4984	13	4	+ Country	WEBC	Duluth*	24	521	10	167	- AC
WPOW-F	Miami	211	3609	12	13	+ Urban/CHR	WAVC-F	Duluth*	71	696	2	167	+ Country
WFAI	Fayette, NC*	7	130	12	171	- Nost	WIOV-F	Lancaster	54	809	5	118	- Country
WKML-F	Fayette, NC*	81	760	3	171	+ Country	WKWK-F	Peter/Rich	17	368	13	63	- Country
WYNG-F	Evans*	69	739	3	153	- Country	<u>BROWN (Phil Melrose)</u>						
WFTC	Green, NC	4	85	21	NA	NA MOR	KYNO	Fresno	11	246	19	84	- Oldies(?)
WRNS-F	Green, NC	133	1312	1	NA	NA Country	KYNO-F	Fresno	56	1209	3	84	- CHR
KFMD-F	Des Moines	33	548	9	120	+ AC	KPOP	San Diego	88	1156	12	16	- Nost
WWMO-F	Reid/Grn-WS	59	623	11	55	+ Religion	KGB-F	San Diego	195	2767	3	16	- AOR
<u>BLAIR (Jim Hilliard)</u>							KXOA	Sacra	72	922	10	37	- Nost
WHDH	Boston	364	5084	5	6	- MOR	KXOA-F	Sacra	148	2415	1	37	+ AC
WZOU-F	Boston	255	4766	10	6	+ CHR	KKAT-F	Salt Lake	141	1706	3	45	+ Country
WFLA	Tampa	149	2052	6	21	+ News/Talk	<u>BUCK</u>						
WPDS-F	Tampa	190	2475	7	21	+ AC	WCOS	Colum, SC	4	156	15	104	- Country
WIBC	Indy	242	2958	1	40	- MOR	WCOS-F	Colum, SC	193	1920	1	104	- Country
WEAG-F	Indy	79	2054	8	40	- AOR/CHR	WHVN	Char, NC		DID NOT SHOW			
KVIL-A/F	Dallas	496	5871	1	9	- AC	WEAM	Col, GA*	2	40	13	176	- Gospel
<u>BLOOMINGTON (Tim Ives)</u>							WMGY	Mont, AL*	4	96	14	151	- Religion
WJCW	JC/Kings	43	669	4	103	- Country	WYZE	Atlanta	15	228	21	11	= Gospel
WQUT-F	JC/Kings	169	1924	1	103	- CHR							
WGOW	Chatt	22	354	10	109	+ AC							
WSKZ-F	Chatt	203	2308	1	109	+ CHR							
WKLQ-F	Gr. Rapids	116	1866	3	74	+ CHR							
WJBC	Bloom, IL*	87	633	1	315	+ MOR							
WDNQ-F	Bloom, IL*	55	658	2	315	+ CHR							

NOTE: Audience figures are Mon-Sun, 6AM-MID, 12+. The MSA rank is as of 1986. The "+", "-", "=" figures show the change in station's share since Fall '85 sweep. * denotes stations rated only in Spring.

		TSA AQH	TSA CUME	MSA RANK	MKT #	FORMAT			TSA AQH	TSA CUME	MSA RANK	MKT #	FORMAT
<u>BUCKLEY</u> (Richard Buckley)							<u>CBS</u> (Bob Hosking)						
WDRC	Hartford	39	893	11	43	- Oldies	WCBS	NY	1167	24457	10	1	+ News
WDRC-F	Hartford	160	2696	6	43	+ Oldies	WCBS-F	NY	1081	16522	9	1	+ Oldies
KWAV-F	Monterey	49	814	3	137	+ AC	KNX	LA	711	14254	9	2	+ News
KKHI A/F SF		155	2498	19	5	+ Classical	KNX-F	LA	254	4961	23	2	- AC
WSEN A/F Syra		52	902	8	71	+ Country	WBBM	Chicago	731	14154	4	3	+ News
WYNZ Port. M*		42	440	6	182	- Most	WBBM-F	Chicago	502	9985	7	3	+ CHR
WYNZ-F Port. M*		26	396	3	182	+ AC	KMOX	St. Lou	726	8560	1	12	- Talk
KGIL A/F LA			DID NOT SHOW				KHTR-F	St. Lou	214	4156	6	12	+ CHR
KLLY-F Bakers		23	333	8	97	+ AC	WCAU	Phila	279	5960	14	4	- News
<u>CAPITAL CITIES/ABC</u> (Jim Arcara)							WCAU-F	Phila	381	7792	12	4	- CHR
WJR	Detroit	740	10463	1	5	- MOR	WMRQ-F	Boston	81	1895	20	6	- AC
WHYT-F	Detroit	296	7427	7	5	- CHR	KCBS	SF	611	11043	2	5	+ News/Talk
WPRO	Prov	118	2025	6	58	- AC	KRQR-F	SF	242	3854	8	5	+ AOR
WPRO-F	Prov	236	3497	2	58	+ CHR	WSUN	Tampa	181	2563	8	21	- Country
WBAP	Dallas-FW	437	6883	8	9	- Country	WYNF-F	Tampa	327	3189	4	21	+ AOR
KSCS-F	Dallas-FW	239	4055	9	9	- Country	KLTR-F	Houston	136	3193	14	8	- AC
WABC	New York	867	15209	14	1	+ Talk	WLTT-F	Wash	189	3481	11	7	- AC
WPLJ-F	New York	1443	26889	3	1	- CHR	KTXQ-F	Dallas	262	4418	7	9	= AOR
WLS	Chicago	534	11190	11	3	- AC	<u>CLEAR CHANNEL</u> (John Barger)						
WYIZ-F	Chicago	329	6555	14	3	+ CHR	KALO	Beau-PA	8	152	15	115	+ Black
KGO	SF	762	11017	1	5(ap)	- News/Talk	KHYS-F	Beau-PA	99	849	2	115	- Black
KABC	LA	856	11428	3	2	- Talk	WOAT	San Ant	145	2275	8	38	- News/Talk
KLOS-F	LA	536	10496	15	2	- AOR	KAJA-F	San Ant	136	1786	5	38	+ Country
WMAL	Wash	432	6285	2	7	+ MOR	KBBJ	Tulsa		DID NOT SHOW		66	- Oldies
WRQX-F	Wash	251	5328	9	7	- CHR	KMOD-F	Tulsa	139	1466	3	66	+ AOR
KQPS A/F Minn-SP		405	5344	2	14	+ AOR	KPEZ-F	Austin	67	974	5	69	+ AOR
WPLO	Atlanta	47	813	15	11	- Country	WELI	N. Haven	58	1054	2	95	- MOR
WKHX-F	Atlanta	338	3720	7	11	+ Country	WMKJ	New OrL	16	259	18	33	+ Urban
<u>CAPITOL</u> (Jim Goodman)							WQUE-F	New OrL	213	3210	3	33	+ CHR/Urban
WRAL-F	Raleigh	313	4605	1	76	+ AC	KTOR	OkL C	126	2021	4	47	- News/Talk
WKEE	Hunt, WV	16	329	6	139	- Oldies	KJYO-F	OkL C	184	2444	2	47	+ CHR
WKEE-F	Hunt, WV	135	1623	2	139	+ CHR	WHAS	Louis	248	3460	1	49	+ MOR
KISS-F	San Ant.	159	1852	2	38	+ AOR	WAMZ-F	Louis	302	3177	2	49	+ Country
WRNL	Richmond	46	670	9	63	+ Country	<u>COLONIAL</u> (Dave Cappock)						
WRXL-F	Richmond	132	1570	4	63	+ AOR	WUSY-F	Chatt	151	1849	3	109	- Country
KBEQ-F	KC	217	3667	3	29	+ CHR	WOWW-F	Pensa*	51	655	5	135	- Country
WSTF-F	Mel/Orl	167	2450	7	57	- AC	WLWI	Mont, AL*	19	186	7	151	+ Oldies
WNVZ-F	Norfolk	158	2564	6	34	+ CHR	WLWI-F	Mont, AL*	116	1056	1	151	+ Country
WWMX	Balt	154	2811	7	15	+ AC	WKLW	Greens-WS	51	745	10	55	+ BTFL
<u>CAPITOL</u> (Ken Johnson)							<u>COMMUNITY PACIFIC</u> (Charles Banta)						
WKSJ	Mobile	6	158	15	100	- Religion	KFIV A/F	Modesto	39	689	2	147	- CHR
WKSJ-F	Mobile	136	1502	1	100	- Country	KTOM	Salinas	20	280	11	137	- Country
WCAW	Char, WV*	58	655	4	159	+ Country	KTOM-F	Salinas	26	394	8	137	+ Country
WVAF-F	Char, WV*	73	1035	3	159	- AC	KEED	Eugene	10	152	10	164	- Country
WMJJ-F	Birm	111	1685	4	56	- AC	KSND-F	Eugene	59	728	1	164	+ CHR
WRKA-F	Louis	77	1256	6	49	- AC	KASH A/F	Anch	17	258	9	177	+ Country
WLVK-F	Char, NC	279	2791	3	44	+ Country	<u>CONSTANT</u> (Fred Constant)						
WKKX-F	Nashville	133	2469	8	54	+ CHR	KWNZ-F	Reno	64	735	2	190	+ CHR
<u>CENTURY</u> (Howard Grafman)							KTOX	Boise*	3	44	15	210	+ ?
WL00-F	Chicago	741	8045	3	3	+ BTFL	KISN-F	Boise*	57	619	5	210	- Country
WCZE	Chicago	135	2521	27	3	- AC	KQAK	Eugene	17	171	8	164	+ Most
WLFF	Tampa	41	399	17	21	+ Most	KDUK-F	Eugene	41	769	6	164	- AC
KLSC	Denver	22	559	24	27	+ MOR	<u>COX</u> (Nick Trigony)						
KMEL-F	SF	303	6357	6	5	+ CHR	WSB	Atlanta	302	4848	4	11	+ MOR
							WSB-F	Atlanta	203	3592	9	11	+ AC
							WSOC	Char, NC	14	362	16	44	+ Country
							WSOC-F	Char, NC	350	3904	1	44	+ Country
							WHIO	Dayton	120	1723	4	53	+ MOR
							WHIO-F	Dayton	208	2391	2	53	- BTFL
							KFI	LA	288	6819	26	2	- AC
							KOST-F	LA	721	12493	5	2	+ AC
							WIOD	Miami	230	4432	7	13	+ Talk
							WGR-F	Miami	132	2031	20	13	= AOR
							WTRK-F	Phila	169	4178	19	4	- CHR
							WCKG-F	Chicago	238	4151	18	3	= AOR

		TSA	TSA	MSA	MKT			TSA	TSA	MSA	MKT					
		AQH	CUME	RANK	#	FORMAT		AQH	CUME	RANK	#	FORMAT				
CRAWFORD								ENCORE (George Duncan)								
WDJC-F	Birm	47	1070	12	56	+	Religion	KOKA	Shreveport	18	384	10	125	-	Black	
KBRT	LA	DID NOT SHOW				2	-	Religion	KVKI-F	Shreveport	77	1007	2	125	-	AC
WYCA-F	Chicago	39	746	32	3	-	Religion	KBFM-F	McAllen	126	1526	2	84(ap)	-	CHR	
WMUZ-F	Detroit	89	1463	23	5	+	Religion	KHFI-F	Austin	143	1820	2	69	-	CHR	
WDCX-F	Buffalo	36	502	15	38(ap)	-	Religion	KOKY	Little Rock	59	573	5	96	+	Black	
KPBC	Dallas	76	734	20	9	+	Religion	KZOO-F	Little Rock	173	2056	3	96	+	CHR	
								WXAM	Baton Rouge	8	172	15	89	-	Nost	
								WQXY-F	Baton Rouge	58	943	5	89	+	AC	
CRB																
WJBR	Wilm, DE	9	115	25	90	+	Oldies	ENTERCOM (Joseph Field)								
WJBR-F	Wilm, DE	60	863	3	90	+	AC	KITS-F	SF	185	3689	13	5	+	CHR	
WAEB	Allen-Beth	56	954	5	72	+	AC	KMFY	Minn-SP	10	228	17	14	-	MOR	
WAEB-F	Allen-Beth	48	849	6	72	-	AC	WAYL-F	Minn-SP	232	2648	6	14	-	BTFL	
WTCR	Hunt, WV	14	326	7	139	-	Country	KJYY-F	Houston	186	3006	12	8	+	Soft AC	
WTCR-F	Hunt, WV	154	1538	1	139	+	Country	KTAC	Tac/Seattle	DID NOT SHOW						
WAES	Char, NC	17	255	13	44	+	Oldies	KBRD-F	Tac/Seattle	198	2561	5	17	=	BTFL	
WROQ-F	Char, NC	166	2359	5	44	-	CHR	WEPP	Pitts	103	947	14	18	-	Oldies	
								WDSY-F	Pitts	135	1939	13	18	+	Country	
DKM (Jim Wesley)								WXCR-F	Tampa	26	654	18	21	+	Classical	
WAOK	Atlanta	92	1193	12	11	-	Black	EZ (Alan Box, Art Kaller)								
WVEE-F	Atlanta	362	4065	1	11	+	Urban	WEZB-F	New Orleans	219	3661	2	33	-	CHR	
WCAO	Balt	138	1795	12	15	-	Country	WEZC-F	Char, NC	185	2395	4	44	-	AC	
WXYV-F	Balt	257	2909	3	15	+	Urban	WBZZ-F	Pitts	431	5989	2	18	+	CHR	
KLZ	Denver	97	1431	17	27	-	Country	WEZS-F	Richmond	100	1654	5	63	-	AC	
KAZY-F	Denver	136	2105	12	27	-	AOR	WHQT-F	Miami	249	3497	3	13	+	Urban/CHR	
WAKR	Akron	81	1329	3	73	-	MOR	KYKY-F	St. Louis	171	3156	7	12	+	AC	
WONE-F	Akron	73	839	4	73	-	AOR	KAMJ-F+	Phoenix	142	1510	6	24	+	Soft AC	
WONE	Dayton	87	1280	6	53	-	Country	KRAK	Sacra	185	2156	8	37	+	Country	
WTUE-F	Dayton	123	1770	5	53	-	AOR	KRAK-F	Sacra	177	2173	5	37	+	Country	
KMEZ	Dallas	11	299	29	9	-	BTFL	KFYF-F	Fresno	80	1606	7	84	+	AC	
KMEZ-F	Dallas	386	4107	5	9	+	BTFL	WOKV	Jkville	39	640	7	60	+	News/Talk	
DUFFY (Martin Greenberg)								WAIV-F	Jkville	97	1440	3	60	-	AC	
KSMJ	Sacra	32	420	15	37	+	Oldies	KMPS	Seattle	44	861	23	17	-	Country	
KSFM-F	Sacra	163	3167	3	37	-	CHR	KMPS-F	Seattle	127	1882	10	17	-	Country	
KRZN	Denver	35	720	19	27	-	Oldies	FEDERATED (John Dille, III)								
KMJI-F	Denver	176	2762	5	27	-	AC	WYEZ-F	S. Bend*	102	1069	3	178	+	BTFL	
KONO	San Ant	79	1295	12	38	-	AC	WQHK	Ft. Wayne	46	581	6	132	-	Country	
KITY-F	San Ant	105	1610	6	38	+	CHR	WMEE-F	Ft. Wayne	238	2735	1	132	-	CHR	
WORZ-F	Day B/Orl	82	1259	8	57	+	AOR	WCUZ	Gr. Rapids	20	445	13	74	-	Country	
KLZI-F	Phoenix	75	1429	13	24	-	AC	WCUZ-F	Gr. Rapids	98	1404	4	74	-	Country	
EASTERN (Roger Neuhooff)								WCKY	Cinci	124	1795	8	31	-	News/Talk	
WWAZ	Prov	76	911	7	58	+	Nost	WWEZ-F	Cinci	249	2775	1	31	+	BTFL	
WWLI-F	Prov	139	1757	5	58	-	AC	KSXS	Tulsa	6	154	18	66	+	AC	
WRKZ-F	Harris	171	1922	2	86	-	Country	KVLT-F	Tulsa	53	841	11	66	+	AC	
WEST	Allen-Beth	43	393	8	72	-	Nost	FIRST MEDIA (Glenn Potter)								
WLEV-F	Allen-Beth	111	1560	3	72	+	AC	KFMF-F	Provo/S.L.C.	45	1044	12	45	+	CHR	
EDENS (Gary Edens)								KFMK-F	Houston	322	4192	7	8	=	AC	
KOY	Phoenix	73	1143	14	24	-	MOR	KSLX-F+	Phoenix	112	1342	8	24	+	Classic AOR	
KOY-F	Phoenix	69	1380	15	24	-	AC	WZGC-F	Atlanta	360	5269	5	11	-	CHR	
WRBQ	Tampa	21	663	19	21	-	CHR	KUBE-F	Seattle	271	4063	2	17	+	CHR	
WRBQ-F	Tampa	587	6274	1	21	+	CHR	WUSN-F	Chicago	350	4937	12	3	-	Country	
WRVA	Richmond	209	2249	1	63	+	MOR	WZLX-F	Boston	259	4448	11	6	+	AOR	
WRVQ-F	Richmond	175	2402	3	63	-	CHR	WCLY-F+	Washington	120	2511	18	7	-	AC	
KLZZ	San Diego	21	1074	23	16	-	AC	FULLER-JEFFREY (Bob Fuller)								
KLZZ-F	San Diego	41	953	19	16	-	AC	KJJY-F	Des Moines	38	679	6	120	+	Country	
WWDE-F	Norfolk	79	1445	11	34	-	AC	WOKQ-F	Dover, NH*	82	873	1	146	+	Country	
EMMIS (Jeff Smulyan)								WBLM-F	Lewis/Port M*	113	1238	2	182	-	AOR	
WENS-F	Indy	169	2817	7	40	+	AC	KMRY	Des Moines	22	266	9	120	-	Nost	
WLOL-F	Minn-SP	231	4919	5	14	-	CHR	KRCX	Sacra	26	239	18	37	+	Spanish	
KSHE-F	St. Louis	479	5197	2	12	-	AOR	KDJQ-F	Sacra	70	1066	12	37	+	AOR	
KPWR-F	LA	1040	15519	1	2	+	Urban/CHR	KHOP-F	Modesto	82	1431	6	147	+	CHR	
WAVA-F	Wash	366	5422	4	7	+	CHR									
WHN	NY	638	10344	17	1	-	Country									
WOHT-F	NY	818	11537	13	1	+	Urban/CHR									

TSA							TSA							TSA						
AQH							CUME							RANK						
MSA							RANK							#						
MKT							#							FORMAT						
GUY GANNETT (Bob Gilbertson)							HEARST (Dave Barrett)													
WINZ	Miami	192	3123	12	13	+	News	WBAL	Baltimore	309	4002	2	15	+	Talk/News					
WINZ-F	Miami	144	3273	19	13	-	CHR	WIYY-F	Baltimore	178	2737	6	15	-	AOR					
KKZX	Daven-RI	7	252	12	121	-	Nost(?)	WISN	Milwaukee	83	1794	13	32	-	MOP					
WXLN-F	Daven-RI	89	1264	3	121	+	AOR	WLTQ-F	Milwaukee	95	1301	11	32	-	AC					
KMGL-F	Ok1 Cty	58	1164	9	47	-	AC	WTAE	Pitts	141	3271	11	18	-	MOR					
WPLT	Tampa	75	1071	15	21	-	Talk	WHTX-F	Pitts	192	3864	8	18	+	AC					
WRKT	Melbourne*	6	120	14	137	-	Oldies	H & G (Earl McDaniel)												
WSSP-F	Mel/Orlando	254	2634	2	57	-	BTFL	WLUP-F	Chicago	548	8026	5	3	+	AOR					
GANNETT (Jay Cook)							KSSK							Honolulu						
KIIS A/F LA	1135	20768	2	2	-	CHR	KULA-F	Honolulu	87	1570	6	61	-	AC						
KSDO	SD	183	2513	5	16	+	News/Talk	KTNQ	LA	491	5027	12	2	+	Spanish					
KSDO-F	SD	192	3128	4	16	+	CHR	KLVE-F	LA	365	5157	16	2	+	Spanish					
WGCI	Chicago	66	1270	30	3	-	Urban	WCFL	Chicago	70	1873	31	3	-	Religion					
WGCI-F	Chicago	915	10336	2	3	+	Urban	WVCG	Miami	31	758	33	13	+	Religion					
WCZY A/F Dtroit	352	7052	6	5	-	CHR	KHYI-F	Dallas	132	2342	15	9	+	CHR						
KUSA	St. Louis	227	3266	9	12	-	Country	WAPE-F	Jkville	276	2869	1	60	+	CHR					
KSD-F	St. Louis	193	2535	5	12	-	AC	WJAX	Jkville	29	459	10	60	+	Religion					
WDAE	Tampa	71	1189	16	21	-	Nost	WLLT-F	Cinci	129	2499	9	31	+	AC					
WUSA-F	Tampa	191	2214	5	21	-		HENRY (Greg Reed)												
KKBQ	Houston	25	737	27	8	-	CHR	KVOD-F	Denver	113	1711	11	27	+	Classical					
KKBQ-F	Houston	358	6061	6	8	-	CHR	KFXM	River-SB	73	727	5	19	+	Nost					
KTKS-F	Dallas	210	4379	10	9	-	CHR	KDUO-F	River-SB	140	1347	1	19	-	BTFL					
KHIT-F	Seattle	60	1513	22	17	+	Urban	KYTE	Port, O	73	1067	13	41	-	Nost					
KCMD	KC	189	3213	6	29	-	News/Talk	KYTE-F	Port, O	57	890	15	41	+	Classical					
KCPW-F	KC	130	2336	8	29	+	Urban/CHR	KDON	Sal-Seattle	17	235	14	137	+	?					
GREAT EMPIRE (Mike Lynch, Mike Oatman)							KDON-F							Sal-Seattle						
KFDI	Wichita	64	946	5	106	-	Country	KFAB	Omaha	332	3950	1	79	-	MOR					
KFDI-F	Wichita	74	988	2	106	-	Country	KGOR-F	Omaha	129	2340	4	79	+	Contemp					
KWKH	Shreveport	60	936	7	125	+	Country	HERITAGE (Paul Fiddick)												
KWKH-F	Shreveport	32	609	12	125	-	Country	WIL	St. Louis	28	631	24	12	+	Country					
WOW	Omaha	102	1637	8	79	+	Country	WIL-F	St. Louis	211	3112	8	12	-	Country					
WOW-F	Omaha	64	981	5	79	+	Country	WBBF	Rochester	32	652	11	46	-	Oldies					
KBRQ	Denver	25	450	22	27	-	Country	WMJQ-F	Rochester	104	2071	6	46	+	CHR					
KBRQ-F	Denver	30	571	21	27	+	Country	WEMP	Milwaukee	38	2764	17	32	-	Oldies					
KTTS	Spring, MO*	27	472	6	189	-	Country	WMYX-F	Milwaukee	111	2157	9	32	+	AC					
KTTS-F	Spring, MO*	111	1279	2	189	+	Country	HOME NEWS												
GREAT TRAILS (Alexander Williams)							KAQQ							Spokane						
WCII	Louisville	18	525	14	49	-	Country	KISC-F	Spokane	41	864	7	138	-	MOR					
WDJX-F	Louisville	160	2181	5	49	+	CHR	WRKI-F	Bridge	17	287	8	105	-	Contemp					
WCOL	Col, OH	31	779	12	36	+	Nost	WKPT	JC/King	8	221	11	103	+	AOR					
WXGT-F	Col, OH	196	3112	4	36	-	CHR	WTFM-F	JC/King	87	1179	3	103	+	BTFL					
WING	Dayton	37	998	12	53	-	AC	KWG	Stockton	14	301	12	108	-	AC					
WGTZ-F	Dayton	213	3025	1	53	+	CHR	KYBB-F	Stockton	11	169	15	108	-	Oldies					
GREATER MEDIA (Herb McCord)							WJIT							NY						
WMEX	Boston	84	1128	19	6	+	Oldies	WXRK-F	NY	855	1950	34	1	+	Spanish					
WMJX-F	Boston	199	4309	12	6	+	AC	KROQ-F	LA	686	13292	12	1	+	AOR					
WWRC	Washington	158	2195	15	7	+	Nost	WYSP-F	Philadelphia	512	10074	7	2	=	AOR					
WGAY-F	Washington	380	5023	3	7	-	BTFL	WBCN-F	Boston	501	8191	6	4	+	AOR					
KRLA	LA	195	5263	28	2	-	Oldies	KOME-F	San Jose	140	7190	3	6	-	AOR					
KLSX-F	LA	481	6466	13	2	+	Class.AOR	KXYZ	Houston	89	2427	16	8	+	AOR					
WHND	Detroit	54	831	27	5	-	Oldies	WJJD	Chicago	334	882	13	3	-	Spanish					
WMJC-F	Detroit	128	3153	18	5	+	AC	WJMK-F	Chicago	397	4340	10	3	+	Nost					
WPEN	Philadelphia	363	4596	7	4	-	Nost	WBMW-F	Washington	212	6162	12	7	+	Oldies					
WMGK-F	Philadelphia	367	6613	11	4	-	AC	WQYK-F	Tampa	272	3659	3	21	-	CHR					
HALL (Dick Reed)							INNER CITY (Charles Warfield)													
WMYS-F	NB/Prov	42	747	13	58	-	AC	WLIB	NY	202	2687	31	1	+	Country					
WLPA	Lancas	12	179	10	118	-	Nost	WBLS-F	NY	1231	2551	5	1	-	Black					
WNCE-F	Lancas	125	1291	1	118	-	BTFL	WKSG-F	Detroit	157	15202	16	5	-	Black					
WONN	Lake*	14	224	9	124	-	Nost	KBLX A/F SF		207	2770	10	5(ap)	-	Oldies					
WPCV-F	Lake*	82	810	1	124	-	Country	KSJL	San Ant	45	3608	21	38	-	Urban/AC					
WAMR	Sarasota*	25	345	7	108(ap)	-	Nost	KSAQ-F	San Ant	94	847	9	38	+	CHR					
WRAV-F	Sarasota*	4	143	27	108(ap)	-	AC								CHR					

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MULTIMEDIA (Jim Lynaugh)																OLYMPIC (Ivan Braiker)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
WNWC	Ashe*	107	1003	1	227	+	Country	KRPM	Seattle	15	402	26	17	+	Country	KRPM-F	Seattle	124	1740	10	17	+	Country	KZZU A/F	Spokane	122	1391	1	128	+	CHR	WEZW-F	Milwaukee	228	2764	3	32	+	BTFL	KMZQ-F	Las Vegas	81	853	3	87	+	AC	WMAZ	Macon*	37	639	6	155	-	MOR	KSRN	Reno	8	80	16	190	-	Nost	WAYS-F	Macon*	142	1711	1	155	+	CHR	KSPN-F	Reno	42	430	5	190	-	Nost	KEEL	Shreve	40	771	8	125	+	AC	KYAK	Anchorage	36	411	5	177	-	Country	KGOT-F	Anchorage	52	678	1	177	+	CHR	KMGX-F	Han/Fres	98	1325	2	84	+	CHR	KKIT-F	Shreve	30	597	11	125	-	AC	KKCY-F	SF	96	1492	25	5	+	Urban/AOR																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
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WPOC-F	Baltimore	241	3217	5	15	+	Country	KFMW-F	Water-CF*	64	740	1	229	-	CHR	WGAP A/F	Cleveland	223	3114	8	21	+	Country	KWLO	Water-CF*	22	411	3	229	-	AC/MOR	WNCI-F	Columb, OH	191	3457	6	36	+	CHR	WPAT	New York	381	6585	23	1	+	BTFL	WXLZ-F	Greens/WS	132	2148	6	55	-	CHR	WPAT-F	New York	1263	15990	7	1	+	BTFL	WBJW A/F	Orlando	257	4205	1	57	+	CHR	KJJO	Minn-SP		DID NOT SHOW																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								

		TSA AQH	TSA CUME	MSA RANK	MKT #	FORMAT		TSA AQH	TSA CUME	MSA RANK	MKT #	FORMAT	
PYRAMID (Rick Balsbaugh)							SCONNIX (Odeneal, Nixon, McQueen)						
WXKS	Boston	99	1214	17	6 -	Nost	KCKM	KC	9	303	21	29 -	Country
WXKS-F	Boston	574	7997	2	6 +	CHR	KFKF-F	KC	170	2342	4	29 +	Country
WPIT	Pitts	18	350	24	18 +	Religion	WMRZ	Daven-R1	20	436	8	121 -	Oldies
WPIT-F	Pitts	46	1069	17	18 +	Religion	WLLR-F	Daven-R1	109	1341	2	121 -	Country
WPXY A/F	Roch	161	2535	2	46 -	CHR	WBOS-F	Boston	227	2712	14	6 -	Country
WHTT	Buffalo	12	228	17	38(ap) +	Oldies/AC	WMXJ-F	Miami	165	2634	17	13 +	AC
WHTT-F	Buffalo	136	2052	3	38(ap) +	Oldies/AC							
WPGR	Phila		DID NOT	SHOW			SALEM						
WSNI-F	Phila	383	5547	9	4 -	AC	KGER	LB/LA		DID NOT	SHOW		
RKO (Jerry Lyman)							KCFO	Tulsa	8	197	15	66 -	Religion
							KCFO-F	Tulsa	34	551	10	66 -	Religion
WOR	New York	1366	17712	4	1 -	Talk	WTOB	Greens-WS	8	178	25	55 -	Religion
WRKS-F	New York	1406	15983	2	1 -	Urban	KGNW	Seattle		DID NOT	SHOW		Religion
WRKO	Boston	392	5800	6	6 +	Talk	KPDQ	Port O	12	298	21	41 -	Religion
WROR-F	Boston	294	5521	9	6 -	AC	KPDQ-F	Port O	33	574	18	41 -	Religion
WGMS A/F	Washington	160	2852	14	7 +	Classical	KDAR	Oxnard*	16	174	15	81 NA	Religion
WAXY-F	Miami	182	3478	15	13 -	AC	KGID	San Bern		DID NOT	SHOW		
WFYR-F	Chicago	271	6264	16	3 -	AC	KPRZ	San Diego		DID NOT	SHOW		
WHBQ	Memphis	59	1030	11	50 +	News/Talk	KSLR	San Ant	35	477	20	38 +	Religion
KFRC	SF	224	3770	9	5 +	Nost	WRFD	Colum, OH	30	490	15	36 -	Religion
KRTH	LA	144	3575	33	2 +	AC	WNYM	New York		DID NOT	SHOW		
KRTH-F	LA	801	13189	6	2 +	AC	WEZE	Boston	26	434	26	6 -	Religion
							KKLA	Los Angeles	58	1346	39	2 +	Religion
							KHAA	New Orleans		DID NOT	SHOW		
REGIONAL (Don Platt)							SCRIPPS-HOWARD (Dick Janssen)						
WGRD-F	Gr. Rapids	85	1900	6	74 -	CHR	WMC	Memphis	76	1178	10	50 -	Country
WKTH	Gr. Rapids	9	103	16	74 +	Oldies	WMC-F	Memphis	194	2946	2	50 -	CHR
WYFM-F	Sha/Young	118	1780	5	94 +	AC	WBSB-F	Baltimore	284	4107	4	15 +	CHR
WRSB	Bingh*	17	199	6	162 +	Oldies	KUPL	Port, O	16	450	21	41 +	Country
WAAL-F	Bingh*	145	1455	1	162 +	CHR	KUPL-F	Port, O	110	1670	10	41 -	Country
REBS (Richard James)							SHAMROCK BROADCASTING (Bill Clark)						
WIBX	Utica*	48	644	3	141 -	MOR	KABL A/F	SF	435	5915	3	5(ap) +	BTFL
WNYZ-F	Utica*	55	762	2	141 +	CHR	KXPX-F	Seattle	16	638	27	17 -	AOR
WIGY-F	Port M*	57	830	11	182 =	CHR	WHB	KC	80	1838	14	29 -	AC
WNOX	Knox	24	571	6	83 -	Country	KUDL-F	KC	147	2659	7	29 -	AC
WTNZ-F	Knox	15	199	14	83 -	Country	KMGC-F	Dallas	144	3046	13	9 -	AC
WVOK	Birm	35	911	13	56 =	Country	WCXI	Detroit	103	1738	20	5 +	Country
WLTB-F	Birm	63	1061	10	56 -	AC	WWWW-F	Detroit	285	4064	9	5 +	Country
WLRQ	Nash		DID NOT	SHOW			WTKN	Pitts	147	1813	10	18 -	Talk
WLRQ-F	Nash	12	365	15	54 -	AC	WWSW-F	Pitts	272	3873	5	18 +	AC
							WFOF-F	Gain/Atl	200	3538	10	11 +	AC
							KZFX-F	LJ/Houston	218	2812	11	8 +	Class/AOR
RIVERS (M.D. Rivers)							SHAMROCK COMMUNICATIONS (Bill Lynett)						
WEDR-F	Miami	218	2100	4	13 =	Black	WQFM-F	Milw	165	2248	6	32 -	AOR
WWJD	Savan*	7	95	10	179 -	Gospel	WDIZ-F	Orlando	178	2422	5	57 +	AOR
WEAS-F	Savan*	82	843	1	179 +	Black	WEJL	Scran/WB	40	412	9	68 -	Nost
WGUN	Atlanta		DID NOT	SHOW			WEZX-F	Scran/WB	80	875	4	68 -	AOR
KWAM	Memphis	23	464	16	50 -	Gospel	WGRX-F	West/Balt	84	1291	18	15 +	AOR
KRNB-F	Memphis	134	1773	4	50 +	Black	KMYZ-F	Pry/Tulsa	50	739	9	66 +	AOR
SANDUSKY (Toney Brooks)							STAUFFER						
KLSY A/F	Seattle	130	2320	8	17 -	AC	KPNT	Des Moines	26	626	8	120 -	MOR
KNUS	Denver	85	1394	15	27 -	News/Talk	KRNO-F	Des Moines	105	1660	2	120 -	CHR
KBPI-F	Denver	223	3445	3	27 -	AOR	WIBW	Topeka*	50	755	3	234 +	MOR
KDKB-F	Phoenix	108	2041	10	24 -	AOR	WIBW-F	Topeka*	85	1166	2	234 +	CHR
KEGL-F	Dallas	311	5710	6	9 -	CHR	KGNC	Amar*	33	429	10	208 -	MOR
KLSI-F	KC	96	1607	10	29 -	AC	KGNC-F	Amar*	42	441	2	208 +	BTFL
WKRL-F	Tampa	130	1794	9	21 -	Class/AOR							
KWLT-F	San Diego	100	1689	11	16 +	AC							
SAGA (Ed Christian)							STERLING COMMUNICATIONS (Larry Patrick)						
WNOR	Norfolk	11	232	19	34 -	Oldies	WKJN-F	Hammy/BR	109	1281	6	89 -	Country
WNOR-F	Norfolk	227	2493	1	34 -	AOR	WSSL	Green, SC	8	174	16	82 =	Country
WYKO	Colum, OH	40	750	11	36 -	Black	WSSL-F	Green, SC	165	2256	4	82 +	Country
WSNY-F	Colum, OH	136	2265	5	36 -	AC	WJDX	Jack, MS*	18	530	12	118 -	MOR
WKLH-F	Milwaukee	192	2629	4	32 +	Class/AOR	WMSI-F	Jack, MS*	198	1834	2	118 -	Country

		TSA	TSA	MSA	MKT		FORMAT		TSA	TSA	MSA	MKT		FORMAT	
		AQH	CUME	RANK	#				AQH	CUME	RANK	#			
STONER (Glenn Bell)								TICHENOR							
KSO	Des Moines	84	1098	3	120	-	Country	KUNO	Corpus Chri	31	433	8	123	-	Spanish
KGGG-F	Des Moines	191	1944	1	120	+	AOR/CHR	KGBT	McA-Brown	168	1573	1	84(ap)	+	Spanish
WGNT	Hunt, WV	21	357	4	139	-	MOR	KELT-F	McA-Brown	74	962	4	84(ap)	+	AC
WAMX-F	Hunt, WV	117	1690	3	139	-	CHR/AOR	KCOR	San Ant	129	1006	4	38	-	Spanish
WNBF	Bingh*	50	688	2	162	-	MOR	KLAT	Houston	83	1193	18	8	+	Spanish
WHWK-F	Bingh*	83	786	4	162	+	Country	WIND	Chicago	139	1303	24	3	-	Spanish
KHAK	Ced. Rpds*	14	182	10	224	-	Country	WOJO-F	Chicago	124	1459	26	3	-	Spanish
KHAK-F	Ced. Rpds*	77	797	2	224	-	Country	KDXX	El Paso	7	68	16	91	+	Spanish
WIMZ	Knox	9	177	12	83	+	AOR/CHR	KBNA-F	El Paso	24	360	11	91	+	Spanish
WIMZ-F	Knox	223	2453	2	83	+	AOR/CHR	TRIBUNE CO							
WYRK-F	Buffalo	137	1648	4	38(ap)	-	Country	WGN	Chicago	1283	17983	1	3	+	Talk/Var
WCMF-F	Rochester	171	2397	2	46	-	AOR	WICC	Bridge	117	1437	1	105	-	MOR
WDAO	Dayton	37	337	10	53	-	Black	WPIX-F	New York	534	9868	18	1	-	AC
WWSN-F	Dayton	125	1626	3	53	+	AC	KGNR	Sacra	28	596	17	37	-	Oldies
WBYU-F	New Orleans	157	2039	6	32	+	BTFL	KCTC-F	Sacra	209	2504	2	37	-	BTFL
SUMMIT (Steve Robertson)								UNITED (Gerald Hroblak)							
WSJS	Win-Salem	75	962	5	55	-	MOR	WYST	Baltimore	115	2080	9	15	+	Oldies
WTOR-F	Win-Salem	399	3946	1	55	+	Country	WYST-F	Baltimore	16	398	29	15	-	AC
WREC	Memphis	68	1141	11	50	+	Most	WINX	Washington	DID NOT SHOW					
WEGR-F	Memphis	92	1477	7	50	-	AOR	WDJY-F	Washington	239	3740	8	7	+	Black
KXXY A/F	Okla. Cty	211	2589	3	47	+	Country	WFDM	New York	257	2322	27	1	-	Spanish
SUSQUEHANNA (Art Carlson)								WJMO	Cleve	48	901	17	23	+	Black
WQBA	Miami	284	2403	2	13	-	Spanish	WRQC-F	Cleve	86	1876	13	23	+	CHR
WQBA-F	Miami	116	1579	21	13	+	Spanish	KALI	LA	160	2201	31	2	+	Spanish
WKIS	Orlando	47	816	10	57	-	Talk	KSOL-F	SF	337	5117	4	5	-	Black
KFOG-F	SF	203	3409	11	5	+	AOR	UNIVERSAL (Howard Warshaw)							
WRPM-F	Cinci	86	2149	10	31	-	AC	KEST	SF	DID NOT SHOW					
WFMS-F	Indy	239	2713	4	40	+	Country	WGRT	Indy	9	134	15	40	-	Gospel
WAPM-F	Atlanta	104	2386	14	11	-	CHR	WAT1-F	Dan/Indy	DID NOT SHOW					
WARM	Scran/WB	92	1430	2	68	-	MOR	KCNW	KC	DID NOT SHOW					
WMGS-F	Scran/WB	61	778	6	68	+	AC	KUXL	Minn/SP	12	196	16	14	+	Religion
WSBA	York	60	1020	4	114	-	MOR	KWJS	Dallas	DID NOT SHOW					
WSBA-F	York	116	1569	3	114	+	AC	KMAX-F	Acad/LA	DID NOT SHOW					
KLIF	Dallas	70	1508	21	9	+	Country	WYLO	Jack/Milw	8	174	26	32	-	Religion
KPLY-F	Dallas	499	5357	3	9	+	Country	WCBW-F	Col/St. Lou	16	400	24	12	-	Religion
WGH	Norfolk	7	172	23	34	-	Talk	WVXX-F	High/Chicago	DID NOT SHOW					
WGH-F	Norfolk	105	1646	8	34	+	CHR	WZLD-F	Col, SC	17	428	12	104	-	???
WHVE-F	Sara/Tampa*	23	370	9	108	-	AC	VIACOM (Bill Figenshu)							
KRBE	Houston	DID NOT SHOW						WMZQ	Washington	9	356	29	7	+	Country
KRBE-F	Houston	424	6898	4	8	+	CHR	WMZQ-F	Washington	360	4396	6	7	+	Country
SWANSON (Don DiLoretto)								WLTW-F	New York	1146	14739	8	1	-	Soft AC
KKNG-F	Okla City	124	1792	5	47	-	BTFL	WPVR	Memphis	26	560	14	50	+	AC
KRMG	Tulsa	111	1819	4	66	-	MOR	WPVR-F	Memphis	123	2038	6	50	-	AC
KQMJ-F	Tulsa	43	791	11	66	+	AC	WLAK-F	Chicago	475	7393	8	3	+	Soft AC
KKYX	San Ant	189	2242	10	38	-	Country	KIKK	Houston	50	636	22	8	+	Country
KLLS-F	San Ant	62	1134	14	38	=	AC	KIKK-F	Houston	441	5471	3	8	+	Country
TAFT (Carl Wagner)								KNBQ-F	Seattle	104	1884	13	17	-	CHR
WDAF	KC	373	4951	1	29	+	Country	WALTON							
KYYS-F	KC	262	3118	2	29	+	Country	KIDD	Sal-Seattle	2	130	25	137	-	Contemp
WKRC	Cinci	165	3260	4	31	+	MOR/AC	KWST-F	Sal-Seattle	6	143	19	137	-	Country
WKRC-F	Cinci	232	4064	3	31	-	CHR	KDJW	Amar*	17	289	8	208	-	Country
WTVN	Col, O	201	3075	3	36	-	MOR	KBUY-F	Amar*	23	389	5	208	+	Country
WLVO-F	Col, O	247	3028	1	36	-	AOR	KKCS A/F	Col Spgs	51	547	5	127	-	Country
WDVE-F	Pitts	408	5230	4	18	-	AOR	WESTINGHOUSE (Dick Harris)							
KEX	Port, O	127	2142	6	41	-	MOR	KYW	Phila	587	12353	4	4	=	News
KKRZ-F	Port, O	152	2931	2	41	-	CHR	KFWB	LA	534	12442	11	2	-	News
WGR	Buffalo	109	2047	9	38(ap)	+	MOR/AC	WINS	New York	1208	26767	6	1	+	News
WRLT-F	Buffalo	68	1235	14	38(ap)	+	AC	WBZ	Boston	648	8356	1	6	-	MOR
WNDE	Indy	43	926	12	40	-	Oldies	KDKA	Pitts	637	8623	1	18	+	MOR
WFBQ-F	Indy	410	4906	2	40	-	AOR	KEZW	Denver	74	1121	14	27	-	Most
WKLS	Atlanta	DID NOT SHOW						KOSI-F	Denver	272	3388	1	27	-	BTFL
WKLS-F	Atlanta	381	4423	2	11	-	AOR	KODA-F	Houston	397	5287	2	8	-	BTFL
WBCS	Milwaukee	17	346	22	32	+	Country	KQZY-F	Dallas	194	2993	12	9	+	Soft AC
WBCS-F	Milwaukee	94	1556	10	32	-	Country	KJQY-F	San Diego	274	2952	1	16	=	BTFL
								KQXT-F	San Ant	157	1891	3	38	-	BTFL
								KMEO A/F	Phoenix	323	3001	2	24	+	BTFL

		TSA AQH	TSA CUME	MSA RANK	MKT #	FORMAT
<u>WILLIS</u>						
WBOK	New Orleans	97	928	9	33 -	Black
WPCE	Norfolk	63	845	13	34 -	Gospel
WOWI-F	Norfolk	188	2079	3	34 +	Black
WFTH	Richmond	24	273	11	63 -	Gospel
WWCA	Gary/Chicago		DID NOT SHOW			
WESL	St. Louis	65	684	14	12 +	Black
WSAY	Roanoke	10	59	15	126(ap) +	Gospel
WXSS	Memphis	21	339	13	50 +	Black
WGSP	Char, NC		DID NOT SHOW			

WIN (Walt Tiburski)

WQAL-F	Cleve	277	3245	2	23 -	BTFL
KRVR-F	Daven-RI	53	728	4	121 -	BTFL
WIRL	Peoria	27	545	6	131 -	AC
WSWT-F	Peoria	101	970	3	131 +	BTFL
KBEZ-F	Tulsa	129	1629	5	66 -	BTFL
WIRE	Indy	31	882	11	40 -	Country
WXTZ-F	Indy	175	2436	5	40 -	BTFL

WILKS-SCHWARTZ

WIXY	Spr, MA	15	228	14	85 +	Country
WAQY-F	Spr, MA	78	1184	5	85 +	AOR
WKFM-F	Fu?/Syra	59	838	9	71 +	AOR
WEEX	Allen-Beth	16	286	13	72 -	Country
WQQQ-F	Allen-Beth	116	1817	4	72 -	CHR
WML0-F	Sara*	8	207	17	108(ap) -	AC

WOLFSON (Mark Wolfson)

WKQE	Talla*	10	111	9	193 -	
WBGM-F	Talla*	46	675	2	193 +	AC
WGUS	Augusta*	8	145	15	122 +	Country
WGUS-F	Augusta*	48	665	4	122 +	Country
WWQQ-F	Wilm, NC*	28	302	3	305 +	Country
WQHQ-F	Salis/OC*	43	512	2	194 NA	AC

INDIVIDUAL STATION AUDIENCE BREAKDOWNS

In this section the audience composition of over 600 stations is examined. This totals around 8% of all commercial stations in the United States. The following information is included for each station.

TIME SPENT LISTENING (TSL): This figure shows the amount of time which an average listener spends with a given station. The total is given in hours instead of 1/4 hours.

This figure is derived by the following calculation: Average 1/4 HR audience times 504 (the number of quarter hours in the Broadcast Week). The resulting figure is divided by the weekly Metro Cume. This figure is divided by four to come up with a figure in hours.

TURN OVER RATIO (T/O RATIO): This figure roughly indicates the number of groups of people which contribute to the station's average audience. It is calculated by taking the Metro Cume (12+, Broadcast Week) and dividing it by the Metro 1/4 HR AVG (Broadcast Week).

PER CENT EXCLUSIVE CUME (% EXCL): This fascinating figure indicates the loyalty of a station's audience. It is calculated by dividing the exclusive cume (12+ Metro, Broadcast Week) by the Metro Cume (12+, Broadcast Week).

PER CENT TEENS, 18-34, 18-49, 50+: This is simply the percentage of a station's total audience (12+ Metro, Broadcast Week) which lies in these demographic breaks.

PER CENT MALE/FEMALE (%M, %F): The methodology is the same as that for Teens, etc.

Below are the means for the above breakdowns by format. Also included is the number of stations sampled.

		STAT	TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
CHR/TOP 40/ COMTEMP	1986	101	8.0	15.7	10.0	26.7	54.5	69.8	3.5	43.5	56.5
	1985	-	7.9	16.1	11.0	25.8	57.0	72.7	1.5	45.8	54.2
	1984	-	8.2	15.2	9.9	25.7	56.0	70.1	4.2	43.3	56.7
AOR	1986	79	9.3	13.5	9.0	12.0	76.0	87.5	0.5	69.0	31.0
	1985	-	9.9	12.7	14.5	14.7	76.3	84.6	.7	67.6	32.4
	1984	-	9.7	13.0	11.4	18.5	73.8	80.0	1.5	69.1	30.9
AC/SOFT/OLDIES	1986	94	8.0	15.7	7.0	3.5	52.0	84.7	11.8	40.0	60.0
	1985	-	8.6	14.6	8.5	3.8	57.2	87.8	8.4	43.2	56.8
	1984	-	8.2	15.2	7.0	3.7	59.6	87.8	8.5	41.0	59.0
BTFL/EZ	1986	63	10.8	11.6	11.6	0.4	11.1	34.7	64.9	39.8	60.2
	1985	-	11.6	10.9	13.2	1.4	11.9	36.3	62.3	39.3	60.7
	1984	-	11.3	11.1	12.8	0.8	13.1	37.6	61.6	45.1	54.9
MOR/VARIETY	1986	49	8.5	14.8	10.1	1.1	16.5	42.6	56.3	46.6	53.4
	1985	-	9.2	13.6	13.9	1.1	15.0	41.2	57.7	43.4	56.6
	1984	-	8.6	14.7	11.1	1.3	16.4	43.8	54.9	43.0	57.0
COUNTRY	1986	86	10.4	12.1	15.7	2.6	30.2	65.0	32.4	48.1	51.9
	1985	-	10.6	11.8	17.1	2.8	29.8	65.9	30.3	49.1	50.9
	1984	-	10.3	12.2	16.1	2.6	31.6	65.4	32.0	49.6	50.4
NEWS/TALK	1986	41	7.8	16.1	7.2	0.5	14.7	35.7	63.8	48.6	51.4
	1985	-	8.0	15.8	10.3	0.7	12.7	33.0	66.3	50.9	49.1
	1984	-	7.7	16.3	9.1	1.1	12.8	32.0	66.9	49.6	50.4
BLACK/URBAN	1986	35	11.4	11.0	11.7	16.4	58.4	75.4	8.2	45.3	54.7
	1985	-	11.3	11.1	12.8	20.1	52.3	70.7	9.2	46.0	54.0
	1984	-	10.7	11.8	11.0	17.6	55.9	73.5	8.9	45.5	54.5
NOSTALGIA	1986	21	10.0	12.6	11.8	0.3	3.0	14.3	85.4	42.9	57.1
	1985	-	11.5	10.9	12.6	0.2	2.4	14.4	85.4	46.0	54.0
	1984	-	11.1	11.3	14.0	0.4	3.5	16.7	82.9	43.3	56.7
RELIGION/ GOSPEL	1986	15	10.2	12.4	11.8	3.7	30.6	58.2	38.1	27.1	62.9
	1985	-	8.5	14.9	10.1	2.4	34.2	57.3	40.3	35.5	64.5
	1984	-	7.7	16.3	11.0	1.5	30.5	57.5	41.0	30.8	69.2
SPANISH	1986	14	11.7	10.7	13.3	2.6	35.5	63.9	33.5	39.3	60.7
	1985	-	12.7	9.9	14.7	2.7	34.1	60.9	36.4	41.4	58.6
	1984	-	14.2	9.0	16.3	1.8	29.9	59.9	38.3	43.3	56.7
CLASSICAL	1986	17	7.7	16.3	5.1	1.3	17.0	46.4	52.3	49.2	50.8
	1985	-	7.7	16.4	6.8	1.0	20.1	53.9	45.1	50.4	49.6
	1984	-	8.2	15.2	6.9	1.0	21.3	51.6	47.4	50.9	49.1

TOP 40/CHR/CONTEMP

National Mean:		8.0	15.7	10.0	26.7	54.5	69.8	3.5	43.5	56.5
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	TM	2F
WBSB	Baltimore	8.5	14.9	11	25	53	72	3	38	62
WYKS-F	Boston	8.8	14.3	12	27	59	70	3	43	57
WBBM	Chicago	6.4	19.6	7	41	39	51	8	36	64
WYTZ	Chicago	6.4	19.8	5	34	49	65	1	39	61
WKRC	Cincinnati	7.6	16.7	11	33	50	63	4	35	65
KEGL	Dallas	7.0	18.1	7	46	50	54	0	50	50
KTKS	Dallas	6.2	20.4	6	28	54	67	5	46	54
KRYX-F	Denver	6.8	18.5	9	28	62	72	0	58	42
KPKE	Denver	5.7	20.5	5	32	60	68	0	47	53
WCZY-F+	Detroit	6.15	19.4	4	24	42	72	4	43	57
WDTX	Detroit	6.0	21.0	3	14	67	79	7	43	57
WHYT	Detroit	5.1	24.6	3	40	45	55	5	41	59
KKBQ-F	Houston	7.2	17.6	7	28	58	70	2	42	58
KRBE	Houston	7.2	17.5	4	32	54	63	5	38	62
WZPL	Indy	7.7	16.4	6	32	50	64	4	41	59
KIIS+	LA	6.7	18.7	7	13	57	83	4	42	58
WKDD	Akron	8.4	14.9	11	22	62	78	0	43	57
WFLY	Albany	7.7	16.4	5	32	48	67	1	37	63
WZGC	Atlanta	8.3	15.2	11	43	40	56	1	36	64
WKXX	Birm	6.3	19.9	4	23	55	74	3	44	56
WPOQ	Char, NC	8.9	14.1	11	38	47	54	8	58	42
WNCI	Col, OH	6.9	18.1	8	25	56	69	6	39	61
WXGT	Col, OH	7.6	16.7	10	36	49	62	2	39	61
KLIK	Daven-RI	10.3	12.2	16	27	46	67	6	44	56
WGTZ	Dayton	8.5	14.8	12	30	51	69	1	41	59
KSND	Eugene	11.0	11.4	18	22	69	78	0	51	49
KMGX	Fresno	9.4	13.3	10	28	54	71	1	38	62
WNNK	Harris	12.7	10.0	18	13	56	80	7	49	51
WTIC-F	Hartford	9.3	13.5	12	21	50	68	11	37	63
WAPE	Jkville	11.9	10.6	19	29	54	69	2	51	49
WKFR	Kalamazoo	8.4	14.9	6	10	64	82	8	49	51
KBEQ	KC	7.0	18.1	11	38	48	59	3	30	70
WLAN-F	Lancaster	8.4	14.9	16	17	59	78	5	42	58
WVIC	Lansing	9.5	13.2	11	18	62	80	2	48	52
KKYK	Little Rock	7.2	17.4	11	15	59	80	5	50	50
WDJX	Louis	8.3	15.3	11	47	43	52	1	33	67
WHTZ	New York	8.2	15.4	8	23	52	73	4	42	58
WPLJ	New York	6.7	18.8	6	21	57	75	4	36	64
WHYI	Miami	5.7	21.5	6	20	52	73	7	47	53
WCAU-F	Philadelphia	6.2	20.2	6	40	37	53	7	39	61
KMEL	San Francisco	6.0	20.9	6	37	49	60	3	47	53
KYUU	San Francisco	7.1	17.7	7	9	67	88	3	41	59
WBZZ	Pittsburgh	9.1	13.9	11	29	54	68	3	41	59
KFMB-F	San Diego	6.8	18.5	8	9	69	87	4	44	56
KSDO-F	San Diego	7.7	16.3	6	20	65	78	2	39	61
KUBE	Seattle	8.5	14.9	9	19	68	74	7	45	55
WAVA	Washington	8.6	14.7	7	26	60	71	3	49	51
KNMQ	Albuquerque	7.8	16.2	7	28	59	72	0	33	67
KHFI	Austin	10.0	12.6	9	18	66	75	7	46	54
WGGZ	Baton Rouge	6.6	19.1	4	28	53	70	2	51	49
WFMF	Baton Rouge	7.8	16.2	9	17	68	80	3	42	58
KZZB	Beau-PA	10.7	11.8	15	43	44	56	1	33	67
WSSX	Char, SC	8.3	15.1	13	16	73	84	0	54	46
WSKZ	Chattanooga	12.1	10.5	21	26	60	71	3	42	58
KIKX	Col Springs	10.0	12.6	18	38	50	62	0	38	62
WNOK-F	Colum, SC	9.9	12.7	11	24	58	72	4	45	55
KZFM	Corpus Christi	9.9	12.8	12	30	53	70	0	42	58
KEZB	El Paso	9.1	13.9	7	29	43	63	8	46	54
WMEE	Ft. Wayne	11.7	10.7	12	23	53	74	3	40	60
WGRD	Grand Rapids	5.8	21.9	4	27	58	69	4	54	46
WKLO	Grand Rapids	8.0	15.7	13	38	51	63	0	49	51
WKSI	Greens-WS	10.0	14.1	10	32	51	60	8	30	70
KMAI	Honolulu	10.2	12.4	10	32	65	68	0	56	44
WKEE-F	Hunt, WV	11.1	11.4	15	29	54	68	3	36	64
WQUT	JC/King	11.0	11.5	19	20	64	76	4	40	60

TOP 40/CHP/CONTEMP cont.

National Mean:		8.0	15.7	10.0	26.7	54.4	69.8	3.5	43.5	56.5
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
KLUC	Las Vegas	9.5	13.3	14	30	57	68	2	42	58
KRLB-F	Lubbock	11.7	10.8	17	18	63	81	1	42	58
KBFM	McAllen	10.7	11.8	9	32	56	66	2	50	50
WKTI	Milwaukee	8.7	14.5	9	24	62	76	0	39	61
KLWB-F	Minn-SP	6.6	19.2	6	43	47	56	1	40	60
WLOL	Minn-SP	6.1	20.7	5	22	58	74	4	43	57
KHOP	Modesto	6.5	19.3	11	23	65	77	0	45	55
WYHY	Nashville	6.8	18.4	7	27	48	68	5	37	63
WKCI	New H.	8.7	14.5	11	13	58	79	8	55	45
WEZB	New Orleans	8.1	12.3	9	31	49	66	3	43	57
WNVZ	Norfolk	7.5	16.8	12	33	46	63	1	41	59
KJYO	Okl City	9.8	12.8	10	35	55	63	2	42	58
KQKQ	Omaha	8.1	15.6	9	30	50	68	2	48	52
WBOW+	Orlando	7.8	16.2	7	24	55	75	1	46	54
WHLY	Orlando	7.6	16.6	7	39	46	61	0	54	46
WKZW	Peoria	8.4	15.0	10	21	60	76	3	29	71
KKRZ	Port, O	6.5	19.5	13	34	49	65	1	44	56
WPRO-F	Providence	8.6	14.6	11	23	49	71	6	32	68
WRVQ	Richmond, VA	9.0	13.9	11	26	51	70	4	45	55
WXLK	Roanoke	11.9	10.6	20	15	57	76	9	49	51
WPXY+	Rochester	7.8	16.1	9	28	54	68	4	41	59
WMJQ	Rochester	6.5	19.3	9	23	61	76	1	32	68
KSFM	Sacramento	6.9	18.2	6	18	54	75	7	46	54
WIOG	Saginaw	14.0	10.1	21	25	55	69	6	42	58
KDON-F	Salinas	7.9	16.0	6	20	61	76	4	49	51
KCPX	Salt Lake City	7.2	17.6	11	38	53	62	0	37	63
KTFM	San Antonio	10.2	12.4	10	20	55	74	6	45	55
KZZU+	Spokane	11.2	11.3	20	37	48	61	2	40	60
WRBQ-F	Tampa	11.7	10.7	21	20	51	71	9	42	58
WMHE	Toledo	8.6	14.7	8	19	59	78	3	39	61
KRQQ	Tucson	9.8	12.8	12	29	65	71	0	50	50
KAYI	Tulsa	10.1	12.4	14	36	48	65	1	38	62
KENY	Wichita	7.1	17.6	7	22	58	71	7	51	49
WKRZ-F	WB/Scranton	7.7	16.4	7	19	56	71	10	43	57
WSTW	Wilm, DE	8.9	14.1	5	10	63	88	2	47	53
WHOT-F	Young	9.8	12.8	15	21	51	73	6	43	57
AOR										
National Mean:		9.3	13.5	9.0	12.0	76.0	87.5	0.5	69.0	31.0
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WIYY	Baltimore	8.1	15.5	5	14	77	85	1	72	28
WBCN	Boston	9.4	13.4	5	8	82	90	2	75	25
WZLX	Boston	7.3	17.2	4	4	78	95	1	69	31
WLUP	Chicago	8.7	14.5	5	3	81	95	2	73	27
WXRT	Chicago	7.6	16.7	5	2	82	96	2	62	38
WEBN	Cincinnati	10.0	12.6	11	18	72	80	2	67	33
WMMS	Cleveland	11.5	11.0	14	12	70	85	3	60	40
KTYQ	Dallas	7.6	16.5	14	13	81	86	1	60	40
KBCO-F	Denver	11.0	11.4	7	1	85	98	1	55	45
KBPI	Denver	8.2	15.4	6	30	61	70	0	62	38
WLLZ	Detroit	7.3	17.3	4	16	77	83	1	74	26
WRIF	Detroit	6.1	20.5	2	14	74	85	1	73	27
KLOL	Houston	7.9	16.0	6	12	78	86	2	67	33
KZFX	Houston	9.8	12.9	6	8	78	91	1	64	36
WFBQ	Indy	10.8	11.6	10	11	76	87	2	68	32
KLOS	LA	5.5	22.9	2	10	73	86	4	62	38
KLSX	LA	9.6	13.1	5	2	84	97	1	74	26
KROQ	LA	8.3	15.2	6	30	63	69	1	58	42
WPYX	Albany	9.6	13.1	12	11	75	87	2	67	33
WZZO	All-Beth	9.1	13.9	7	8	75	89	3	52	48

AOR Cont.

National Mean:		9.3	13.5	9.0	12.0	76.0	87.5	0.5	69.0	31.0
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WKLS	Atlanta	10.9	11.6	10	12	80	88	0	73	27
WAPI-F	Birm	11.8	10.5	11	23	63	74	3	57	43
WRFX	Char, NC	10.9	11.6	10	10	81	90	0	75	25
WLWQ	Col, OH	10.5	12.0	12	8	84	91	1	62	38
WXLP	Daven-RI	8.8	14.4	10	11	78	87	2	62	38
WFYV	Jkville	7.7	16.3	13	2	88	96	2	66	34
KYYS	KC	11.4	11.1	8	9	82	88	3	75	25
WIMZ-F	Knoxville	11.7	10.8	12	22	65	78	0	62	38
WQMF	Louisville	9.9	12.7	11	23	68	77	0	65	35
WNEW-F	New York	9.2	13.6	4	10	67	83	7	64	36
WXRK	New York	8.1	15.6	7	11	74	85	4	74	26
WSHE	Miami	9.3	13.5	6	9	76	90	1	66	34
WMMR	Philadelphia	10.0	12.6	9	10	76	88	2	67	33
WYSP	Philadelphia	7.5	16.7	4	9	70	89	2	71	29
KFOG	San Francisco	7.4	17.0	7	3	73	95	2	66	34
KRQR	San Francisco	8.1	15.5	8	10	83	89	1	77	23
WDVE	Pittsburgh	10.3	12.2	12	18	70	80	2	76	24
KSHE	St. Louis	11.3	11.2	12	20	69	79	1	66	34
KGB	San Diego	8.9	14.2	9	6	84	92	2	73	27
KISW	Seattle	10.0	11.4	12	9	85	91	0	77	23
WCXR	Washington	7.4	17.0	2	11	69	88	1	74	26
WWDG-F	Washington	7.9	15.9	5	9	76	87	4	82	18
KLBJ-F	Austin	8.4	15.0	6	8	83	92	0	74	26
KGGO	Des Moines	12.7	9.9	22	16	74	83	1	64	36
KLAQ	El Paso	12.1	10.4	10	16	74	80	4	76	24
WWCK	Flint	7.9	15.9	9	18	72	82	0	66	34
WXKE	Ft. Wayne	11.9	10.6	12	12	77	88	0	74	26
WLAV	Gr. Rapids	8.7	14.5	10	5	89	93	2	69	31
WKRR	Green-WS	13.2	9.6	11	7	77	90	3	69	31
KPOI	Honolulu	11.5	11.0	10	4	85	95	1	77	23
WKQQ	Lexington	8.6	14.6	7	7	86	93	0	59	41
WIBA-F	Madison	6.9	18.2	6	16	76	82	2	61	39
WKLH	Milwaukee	9.5	13.2	6	2	72	98	0	72	28
WQFM	Milwaukee	8.9	14.2	7	22	72	77	1	84	16
KQRS-F+	Minn-SP	9.6	13.2	11	14	75	85	1	76	24
KDJK	Modesto	10.0	12.5	10	15	82	85	0	64	36
WKDF	Nashville	12.3	10.3	17	9	84	89	2	61	39
WPLR	New Haven	7.2	17.4	2	16	67	78	6	63	37
WNOR-F	Norfolk	11.3	11.1	15	10	77	89	1	74	26
KATT-F	Ok! City	10.6	11.8	12	14	81	86	0	69	31
KEZO	Omaha	12.4	10.1	11	11	79	88	1	71	29
WDIZ	Orlando	9.1	13.8	7	11	78	89	0	66	34
WWCT	Peoria	12.8	9.9	15	16	73	81	3	57	43
KINK	Port, O	10.5	12.0	7	2	74	96	2	54	46
WHJY	Providence	10.7	11.8	14	17	72	80	3	68	32
WRXL	Richmond, VA	11.1	11.2	12	11	72	88	1	56	44
WCMF	Rochester	9.3	13.5	7	14	73	83	3	65	35
WKLY	Rochester	9.0	14.0	6	2	84	97	1	65	35
KZAP	Sacramento	7.9	15.9	6	8	81	92	0	73	27
KRSP	Salt Lake City	7.5	16.7	5	19	71	80	1	67	33
KISS	San Antonio	11.8	10.7	15	26	69	74	0	81	19
KEZE	Spokane	10.3	12.2	14	7	87	91	2	79	21
WAQX+	Syracuse	9.1	13.8	6	13	83	86	1	72	28
WYNF	Tampa	13.0	9.7	15	27	64	71	2	73	27
WIOT	Toledo	9.4	13.4	11	10	78	88	2	71	29
KMOD	Tulsa	12.2	10.4	10	19	68	81	0	65	35
WEZK	WB/Scranton	11.7	10.8	11	7	76	89	4	76	24
WAAF	Worc.	10.1	12.4	16	26	63	74	0	61	39
WHTF	York	9.6	13.2	9	11	74	89	0	68	32

AC/SOFT/OLDIES

National Mean:		8.0	15.7	7.0	3.5	52.0	84.7	11.8	40.0	60.0
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WSSH	Boston	8.9	14.2	5	1	29	61	38	39	61
WROR	Boston	6.6	19.1	6	10	43	81	9	44	56
WCLR	Chicago	8.3	15.3	5	3	43	77	20	37	63
WFYR	Chicago	5.6	22.7	5	6	48	84	10	38	62
WLAK	Chicago	8.1	15.5	5	1	30	72	27	41	59
WLS	Chicago	6.3	20.1	9	5	36	76	19	56	44
WLTF	Cleveland	8.6	14.6	8	4	54	86	10	38	62
WMJI	Cleveland	6.8	18.5	5	3	52	85	12	47	53
KMGC	Dallas	6.2	20.3	4	4	62	87	9	35	65
KVIL+	Dallas	10.8	11.6	13	1	40	80	19	31	69
KMJJ	Denver	8.0	15.7	4	3	49	91	6	42	58
WKSG	Detroit	7.2	17.6	5	7	67	87	6	58	42
WNIC	Detroit	5.5	22.9	1	7	55	85	8	35	65
WOMC	Detroit	9.0	13.9	6	4	44	81	15	40	60
KFMK	Houston	9.7	13.0	9	1	61	97	2	52	48
WENS	Indianapolis	8.1	15.6	6	9	58	84	7	39	61
KBIG	LA	8.9	14.1	6	2	24	52	46	38	62
KIQQ	LA	9.0	14.1	5	2	36	81	17	41	59
KOST	LA	7.1	17.7	5	12	50	78	10	31	69
KRTH-F	LA	7.2	17.6	6	4	84	90	6	51	49
WKLI	Albany	8.6	14.7	9	4	62	91	5	38	62
WLEV	Allen	8.9	14.2	7	4	39	84	12	32	68
WQXI-F	Atlanta	7.4	17.0	8	3	71	94	3	43	57
WSB-F	Atlanta	7.1	17.8	4	6	54	82	12	29	71
WMJJ	Birm	9.0	13.9	9	1	56	94	5	43	57
WBUF	Buffalo	8.9	14.3	8	2	45	86	12	48	60
WEZC	Char, NC	10.2	13.4	9	2	43	86	12	37	63
WLKY	Char, NC	13.3	9.5	20	9	38	71	20	41	59
WSNY	Col, OH	7.7	16.3	6	2	68	93	5	31	69
WWSN	Dayton	10.5	12.0	10	3	37	74	23	25	75
KFYE	Fresno	6.1	20.6	6	3	65	97	0	33	67
WIOF	Hartford	8.5	14.8	7	1	49	89	10	35	65
WAIV	Jkville	9.4	13.4	11	3	39	91	6	47	53
KUDL	KC	6.9	18.2	6	3	55	91	6	40	60
WMYU	Knoxville	9.2	13.8	8	8	56	84	8	41	59
WNBC	New York	5.6	22.7	4	3	35	74	23	65	35
WLTW	New York	9.8	12.8	8	3	37	75	22	39	61
WNSR	New York	6.9	18.3	4	2	50	81	17	41	59
WYNY	New York	5.3	23.9	3	3	47	80	17	38	62
WAXY	Miami	6.9	18.2	6	3	48	92	5	56	44
WJQY	Miami	9.9	12.7	7	0	30	70	30	42	58
WLVE	Miami	8.0	15.7	5	4	69	85	11	42	58
WMXJ	Miami	8.0	15.8	5	3	70	95	2	55	45
WKSZ	Philadelphia	8.6	14.6	3	5	35	67	28	27	73
WMGK	Philadelphia	7.4	17.0	7	1	49	91	8	30	70
WSNI	Philadelphia	9.1	13.9	6	2	53	86	12	48	52
KIOI	SF	4.5	27.7	3	8	49	83	9	47	53
KOIT-F	SF	5.3	23.9	3	5	46	85	10	41	59
WHTX	Pittsburgh	6.7	18.8	6	5	51	87	8	53	47
WLTJ	Pittsburgh	10.9	11.6	8	1	53	85	14	38	62
WWSW	Pittsburgh	8.7	14.6	16	2	41	87	11	48	52
KSD	St. Louis	9.6	13.1	10	5	60	92	3	36	64
KYKY	St. Louis	7.0	18.1	6	7	62	89	4	38	62
KIFM	San Diego	8.3	15.2	3	1	70	98	1	53	47
KLSY-F	Seattle	7.1	17.7	7	11	64	87	2	25	75
WLTT	Washington	6.9	18.4	5	2	64	96	2	40	60
KKOB-F	Albuquerque	10.2	12.4	9	4	67	87	9	44	56
KEYI+	Austin	8.6	14.7	7	12	47	78	10	29	71
WXTG	Char, SC	8.2	15.4	11	0	67	90	10	41	59
KSPZ	Colo Spgs.	9.9	12.7	8	0	62	100	0	51	49

AC/SOFT/OLDIES cont.

National Mean:		8.0	15.7	7.0	3.5	52.0	84.7	11.8	40.0	60.0
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WCRZ	Flint	10.4	12.2	13	6	61	84	10	37	63
WAJI	Ft. Wayne	9.8	12.9	4	3	66	94	3	43	57
WLHT	Grand Rapids	6.7	18.9	6	0	72	98	2	28	72
WMAG	Green-WS	7.1	17.6	8	3	73	94	3	39	61
WFBC-F	Green-SP	9.8	12.8	12	4	48	75	21	40	60
KULA	Honolulu	7.0	18.0	4	6	69	86	8	51	49
WTFM	JC/King	9.5	13.2	10	7	35	77	16	35	65
KMZQ	Las Vegas	12.1	10.4	15	1	64	93	6	42	58
WLTO	Milwaukee	9.2	13.7	3	1	45	87	12	24	66
WMYX	Milwaukee	6.1	20.7	3	7	62	90	3	32	68
KSTP-F	Minn-SP	7.4	16.9	7	2	47	87	11	46	54
WLAC-F	Nashville	8.7	14.5	6	5	62	90	5	35	65
WLTS	New Orleans	9.0	14.0	5	4	58	93	3	37	63
WLTY	Norfolk	10.0	12.5	6	1	56	88	11	37	63
WSTF	Orlando	8.0	15.7	8	1	54	90	9	39	61
KKCW	Port, O	8.6	14.7	10	4	49	77	19	30	70
WWLI	Providence	9.9	12.8	9	2	28	74	24	41	59
WRAL	Raleigh	9.6	13.1	6	2	49	78	20	35	65
WEZS	Richmond, VA	7.9	15.9	6	2	49	88	10	31	69
WEZO	Rochester	8.4	15.0	9	0	25	52	48	36	64
WVOR	Rochester	8.6	14.7	5	1	49	83	16	42	58
KXOA-F	Sacramento	8.4	15.0	6	2	55	87	11	35	65
WHNN	Saginaw	9.0	14.0	7	6	52	90	4	43	57
KWAV	Salinas	9.1	13.9	8	3	58	90	7	49	51
KSMG	San Ant	7.1	17.7	6	2	66	97	1	43	57
WYYY	Syracuse	10.2	12.4	10	4	64	88	8	40	60
WPDS	Tampa	10.2	12.4	6	2	35	72	26	46	54
WUSA	Tampa	10.8	11.7	5	2	45	88	10	39	61
KWFM	Tucson	7.9	16.0	8	4	73	89	7	36	64
KRAV	Tulsa	7.0	18.1	8	2	48	86	12	48	52
WRMF	W. Palm	10.4	12.1	10	4	57	87	9	42	58
WJBR-F	Wilmington, DE	9.3	13.6	5	2	39	75	23	38	62
WSBA-F	York	9.2	13.7	6	2	52	85	13	37	63
WYFM	Young	7.4	17.1	8	2	57	92	6	48	52

BTFL/EZ

National Mean:		10.8	11.6	11.6	0.4	11.1	34.7	64.9	39.8	60.2
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WLIF	Baltimore	11.9	10.6	11	1	8	36	63	43	57
WJIB	Boston	11.2	11.3	9	0	6	30	70	38	62
WLOO	Chicago	11.7	10.8	10	0	10	38	62	43	57
WWEZ	Cincinnati	10.9	11.6	14	0	11	30	70	38	62
WDOK	Cleveland	7.8	16.1	5	1	9	34	65	46	54
WQAL	Cleveland	10.9	11.5	13	0	13	33	67	40	60
KMEZ-F	Dallas	12.2	10.4	13	1	7	37	62	37	63
KOSI	Denver	10.7	11.8	9	0	16	44	56	38	62
WJOI	Detroit	11.1	11.4	11	0	15	40	60	43	57
KODA	Houston	9.4	13.3	11	0	17	42	58	45	55
WXTZ	Indianapolis	9.7	13.0	10	0	20	55	45	40	60
KJOI	LA	9.4	13.5	8	1	7	26	73	48	52
WROW-F	Albany	12.5	10.0	16	1	6	26	73	40	60
WFMZ	Allen	15.3	8.2	15	0	8	26	74	41	59
WPCH	Atlanta	9.8	12.9	11	0	13	42	58	39	61
WEZN	Bridge	13.1	9.6	14	1	7	36	63	38	62
WJYE	Buffalo	10.8	11.6	13	1	12	32	67	35	65
WHBC-F	Canton	11.4	11.0	10	1	8	28	71	43	57
WBNS-F	Col, OH	11.4	11.0	14	0	6	30	70	39	61
WHIO-F	Dayton	10.1	12.5	13	0	14	35	65	47	53

BTFL/EZ cont.

National Mean:		10.8	11.6	11.6	0.4	11.1	34.7	64.9	39.8	60.2
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WWLV	Daytona	11.9	10.6	25	0	8	18	82	44	56
WRCH	Hartford	10.6	11.8	10	0	8	27	73	43	57
WQLR	Kalamazoo	9.8	12.9	11	0	22	52	48	33	67
KMBR	KC	9.3	13.5	13	1	16	45	54	40	60
WEZK	Knoxville	12.4	10.2	17	1	15	36	63	34	66
WNCE	Lanc	12.6	10.0	16	0	12	37	63	40	60
KEZQ+	Little Rock	14.6	8.6	14	3	5	28	69	42	58
WPAT-F	New York	9.9	12.7	9	1	5	19	80	58	62
WLYF	Miami	12.1	10.4	13	0	11	31	69	41	59
WEAZ	Philadelphia	11.2	11.3	8	1	5	26	75	38	62
KABL-F	SF	9.4	13.4	13	0	6	25	75	37	63
WSHH	Pitts	11.1	11.4	10	0	9	22	78	40	60
KEZK	St. Louis	10.3	12.3	7	0	10	37	63	39	61
KJOY	San Diego	11.7	10.8	16	0	11	34	66	32	68
KBRD	Seattle	9.5	13.2	7	0	9	32	68	42	58
KSEA	Seattle	8.2	15.3	8	0	9	45	55	44	66
WGAY	Washington	9.8	12.9	7	0	9	43	57	45	55
WEZV	Ft. Wayne	9.7	12.9	14	0	15	44	56	41	59
WOOD-F	Grand Rapids	9.2	13.7	11	2	10	40	58	36	64
KXTZ	Las Vegas	13.4	9.4	26	0	9	30	70	39	61
WEZW	Milwaukee	11.0	11.5	9	0	14	37	63	39	61
WAYL	Minn-SP	11.2	11.3	8	0	8	33	67	33	67
KBEE	Modesto	11.8	10.7	9	0	5	37	63	34	66
WZEZ	Nashville	13.3	9.5	15	0	4	46	54	45	55
WBYU	New Orleans	10.2	12.4	13	0	12	43	57	47	53
WFOG	Norfolk	12.4	11.2	11	1	13	31	68	48	52
KKNG	Okla City	9.3	13.5	12	2	6	38	60	38	62
WSSP	Orlando	12.0	10.5	20	0	4	22	78	36	64
WSWT	Peoria	12.1	10.4	13	0	20	45	55	34	66
KXL-F	Port, O	11.4	11.0	11	0	8	27	73	33	67
WLKW+	Providence	12.3	10.3	14	0	6	22	78	36	64
KDUO	River-SB	13.5	9.4	14	0	4	24	76	44	56
KCTC	Sacramento	9.7	13.0	9	3	13	46	51	42	58
KSFI	Salt Lake City	9.7	13.0	11	1	15	41	58	33	67
KQXT	San Antonio	10.3	12.2	20	2	9	43	55	45	55
KXLY-F	Spokane	13.1	9.6	17	0	16	31	69	33	67
WWBA	Tampa	13.5	9.3	22	0	3	10	90	41	59
WLQR	Toledo	10.4	12.1	11	2	76	88	10	38	62
KJYK	Tucson	12.3	10.2	19	0	10	29	71	35	65
KBEZ	Tulsa	10.1	12.5	13	0	11	45	55	37	63
WEAT-F	W. Palm	13.2	9.5	18	0	3	6	94	38	62
WSPS	Worc	10.3	12.2	8	0	11	40	60	35	65
WKBN-F	Young	8.3	15.1	8	0	10	30	70	38	62

MOR/VARIETY

National Mean:		8.5	14.8	10.1	1.1	16.5	42.6	56.3	46.6	53.4
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WBZ	Boston	10.6	11.9	10	0	13	41	59	35	65
WHDH	Boston	9.4	13.4	8	1	12	46	53	43	57
WGN	Chicago	9.5	13.3	8	1	9	32	67	47	53
WKRC	Chicinnati	7.1	17.8	8	1	14	44	55	46	54
WLW	Cincinnati	6.8	18.5	9	2	21	58	40	59	41
KHOW	Denver	8.9	14.2	9	3	18	71	26	49	51
WJR	Detroit	9.3	13.5	13	1	9	29	70	53	47
WIBC	Indianapolis	11.5	11.0	13	1	12	39	60	40	60
WAKR	Akron	8.0	15.7	12	0	14	35	65	39	61
WGY	Albany	7.5	16.8	12	1	15	44	55	40	60

MOR/VARIETY cont.

National Mean:		8.5	14.8	10.1	1.1	16.5	42.6	56.3	46.6	53.4
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WSB	Atlanta	7.8	16.1	8	1	13	40	59	50	50
WICC	Bridge	10.3	12.3	9	2	10	48	50	39	61
WBEN	Buffalo	8.1	15.5	7	1	12	29	70	47	53
WGR	Buffalo	6.9	18.4	6	1	25	61	38	46	54
WHBC	Canton	9.1	13.9	12	0	14	33	67	40	60
WBT	Char, NC	8.9	14.1	15	0	22	49	51	50	50
WTVN	Col, OH	8.9	14.1	11	2	23	58	40	45	55
WHIO	Dayton	9.2	13.7	6	1	14	30	69	45	55
WHP	Harris	9.3	13.5	13	2	7	20	78	40	60
WTIC	Hartford	11.5	10.9	15	2	7	27	71	38	62
WKZO	Kalamazoo	6.9	18.4	12	0	14	36	64	43	57
WHAS	Louisville	9.6	13.1	13	1	25	50	49	46	54
KNBR	SF	5.3	23.8	4	2	20	61	37	52	48
KDKA	Pittsburgh	9.5	13.2	10	1	9	25	74	44	66
KFMB	San Diego	7.8	16.8	12	1	17	62	37	62	38
KOMO	Seattle	7.0	17.9	9	0	14	46	54	49	51
WMAL	Washington	8.9	14.2	9	1	10	34	65	44	56
KKOB	Albuquerque	9.0	14.1	10	2	24	61	37	45	55
WOWO	Ft. Wayne	7.2	17.4	7	2	18	41	57	45	55
WOOD	Grand Rapids	8.3	15.1	8	0	55	74	26	48	52
KSSK	Honolulu	10.2	12.3	13	2	28	63	35	45	55
WVLK	Lexington	7.1	17.9	10	3	30	65	32	51	49
WIBA	Madison	8.4	15.0	5	0	28	49	51	49	51
WTMJ	Milwaukee	9.6	13.1	8	1	11	37	62	50	50
WCCO	Minn-SP	10.0	12.6	14	1	11	37	62	46	54
WELI	New Haven	7.5	16.8	11	2	12	33	65	33	67
KFAB	Omaha	11.5	11.0	15	1	15	39	60	39	61
WMBD	Peoria	9.2	13.7	10	0	27	44	56	44	56
KEF	Port, O	7.9	16.0	12	1	14	39	60	45	55
WPTF	Raleigh	9.9	12.8	14	0	6	20	80	36	64
WRVA	Richmond, VA	11.9	10.6	15	1	9	29	70	42	58
WHAM	Rochester	7.4	17.1	7	2	9	35	63	44	56
WSGW	Saginaw	11.3	11.2	8	0	8	26	74	44	56
KSL	Salt Lake City	6.9	18.3	9	1	29	59	40	57	43
WSYR	Syracuse	9.6	13.1	11	2	6	26	72	40	60
WSPD	Toledo	7.4	17.0	7	0	47	55	45	37	63
KRMG	Tulsa	8.1	15.5	11	2	9	41	57	47	53
WARM	WB/Scranton	8.5	14.8	11	1	10	33	66	40	60
WKBN	Young	8.9	14.2	4	0	9	32	68	48	52

COUNTRY

National Mean:		10.4	12.1	15.7	2.6	30.2	65.0	32.4	48.1	51.9
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WCAO	Baltimore	8.7	14.5	11	0	15	41	59	34	66
WPOC	Baltimore	9.4	13.4	16	2	23	58	40	54	46
WBOS	Boston	10.6	11.9	7	0	36	76	24	69	31
WUSN	Chicago	9.3	13.5	13	2	32	67	31	43	57
WUBE	Cinci	10.2	12.3	20	4	30	71	25	47	53
WGAR+	Cleveland	9.5	13.2	16	2	25	56	42	48	52
KPLX	Dallas	11.6	10.8	13	2	46	77	21	40	60
WBAP	Dallas	7.5	16.9	15	1	15	49	50	58	42
KYGO	Denver	10.6	11.9	9	5	45	69	26	48	52
WWWW	Detroit	8.9	14.1	13	4	28	65	31	49	51
KIKK-F	Houston	9.7	13.0	11	3	40	75	22	51	49
KILT-F	Houston	10.4	12.1	10	5	45	77	18	50	50
WFMS	Indianapolis	12.1	10.4	25	2	29	62	36	42	58
KZLA	LA	8.9	14.1	10	1	20	70	29	52	48
WKHX	Atlanta	11.0	11.5	17	4	33	76	20	48	52

COUNTRY cont.

National Mean:		10.4	12.1	15.7	2.6	30.2	65.0	32.4	48.1	51.9
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WYAY	Atlanta	10.4	12.1	14	4	48	85	11	55	45
WZZK+	Birm	10.9	11.5	22	2	27	63	35	47	53
WYRK	Buffalo	10.6	11.9	14	1	24	57	42	51	49
WSOC-F	Char, NC	11.0	11.5	20	1	25	67	32	49	51
WLLR	Daven-RI	10.2	12.3	14	3	30	71	26	52	48
KUGN	Eugene	6.6	19.1	12	0	14	46	54	43	57
WRKZ	Harris	12.1	10.4	15	4	30	66	30	61	39
WQIK-F	Jkville	9.6	13.2	17	1	25	56	43	51	49
WDAF	KC	9.9	12.7	16	1	18	43	56	49	51
KFKF	KC	9.1	13.8	8	1	40	76	23	53	47
WIVK+	Knox	15.3	8.2	20	3	32	62	35	36	54
KSSN	Little Rock	11.8	10.7	22	2	25	61	37	53	47
WAMZ	Louis	11.0	11.4	20	3	32	63	34	43	57
WJHN	New York	7.8	16.2	4	2	22	46	52	50	50
WKQS	Miami	10.6	11.9	18	6	25	61	33	47	53
WXTU	Philadelphia	7.6	12.7	10	3	24	59	38	45	55
KSAN-F	SF	7.8	16.2	18	2	37	73	25	55	45
WDSY	Pittsburgh	9.4	13.4	11	3	21	46	51	49	51
WIL-F	St. Louis	8.2	15.4	16	2	18	62	36	55	45
KUSA	St. Louis	9.0	14.2	12	4	27	67	29	57	43
KSON-F	San Diego	8.1	15.5	14	1	32	69	30	51	49
KMPS-F	Seattle	8.9	14.2	18	1	43	72	27	42	58
KRPM-F	Seattle	9.5	13.3	11	1	38	78	21	54	46
WMZQ	Washington	10.8	11.7	14	2	36	72	26	43	57
KASE	Austin	11.1	11.4	17	5	36	71	24	45	55
WYNK-F+	Baton Rouge	12.5	10.1	24	2	27	63	35	48	52
KYKR	Beau-PA	11.8	10.7	16	8	15	58	34	40	60
WEZL	Char, SC	13.5	9.3	32	2	28	65	33	49	51
WUSY	Chatt	9.7	13.0	10	5	37	76	19	41	59
KKCS+	Colo Spgs	12.4	10.2	24	2	22	67	31	50	50
WCOS-F	Colum, SC	12.2	10.4	21	2	30	64	34	52	48
KRYS+	Corpus Christi	11.2	11.2	18	10	43	72	18	46	54
KSO	Des Moines	9.2	13.8	15	0	16	43	57	51	49
KHEY-F	El Paso	11.8	10.7	13	7	36	72	21	54	46
WCUZ-F	Grand Rapids	9.2	13.8	12	1	41	76	23	48	52
WTOR	Greens-WS	14.5	8.7	24	2	24	64	34	56	44
WESC-F+	Green-SP	12.8	10.0	16	1	27	56	43	51	49
KDEO	Honolulu	8.3	15.1	10	0	48	87	13	48	52
WTCR-F	Hunt, WV	13.3	9.5	16	1	37	74	25	43	57
WXBQ	JC/King	10.7	11.8	18	4	33	69	27	40	60
KFMS+	Las Vegas	10.6	11.9	28	1	32	65	34	46	54
WVLK-F	Lexington	10.6	11.8	16	1	42	78	21	50	50
KLLL	Lubbock	13.1	9.7	24	6	40	71	23	47	53
WTSO	Madison	9.7	13.0	13	0	17	63	37	52	48
WMIL	Milwaukee	7.9	16.0	8	3	25	69	28	43	57
KEEY	Minn-SP	9.6	13.2	9	1	49	70	29	55	45
WKSJ-F	Mobile	11.6	10.8	22	5	26	57	38	50	50
KMIX	Modesto	10.7	11.8	16	7	41	79	14	44	56
WSM-F	Nashville	9.9	12.7	12	2	30	71	27	50	50
WNOE-F	New Orleans	10.5	12.0	15	0	23	58	42	40	60
WCMS-F	Norfolk	10.5	12.0	18	1	32	66	33	53	47
KXXY+	Ok! City	11.0	11.4	14	4	36	71	25	54	46
WOW-F	Omaha	9.6	13.2	17	0	27	79	21	48	52
WWKA	Orlando	11.9	10.5	18	1	19	54	45	44	56
WXCL	Peoria	11.7	10.7	26	3	13	40	57	44	56
WTVR-F	Richmond, VA	8.5	14.9	11	1	28	69	30	44	56
KRAK-F	Sacra	10.6	11.9	12	3	48	73	24	49	51
WKCO	Saginaw	10.0	12.6	11	2	16	53	45	44	56
KYAT	Salt Lake City	10.7	11.8	11	7	59	85	8	52	48
KAJA	San Antonio	9.4	13.4	7	4	58	84	12	40	60

COUNTRY cont.

National Mean:		10.4	12.1	15.7	2.6	30.2	65.0	32.4	48.1	51.9
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
KRMD+	Shreveport	10.1	12.5	18	4	24	63	33	40	60
KDRK	Spokane	11.7	10.8	19	2	36	70	28	38	62
WRRB	Syracuse	12.8	9.8	17	3	16	56	41	52	48
WQYK	Tampa	12.9	9.7	26	2	19	44	54	49	51
WSUN	Tampa	8.5	14.9	7	0	10	37	63	59	41
WKKO	Toledo	11.0	11.5	16	0	30	78	22	44	56
KIIM	Tucson	9.7	13.0	16	2	30	69	29	48	52
KVOO	Tulsa	10.8	11.7	22	2	21	55	43	53	47
KWEN	Tulsa	11.2	11.2	13	6	38	72	22	40	60
WIRK-F	West Palm	9.5	13.3	16	7	39	54	39	55	45
KFDI-F	Wichita	10.9	11.5	17	3	19	52	45	52	48

NEWS/TALK

National Mean:		7.8	16.1	7.2	0.5	14.7	35.7	63.8	48.6	51.4
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WBAL	Baltimore	9.9	12.7	7	1	7	25	74	40	60
WEEI	Boston	5.7	22.0	6	1	21	42	57	51	49
WRKO	Boston	8.8	14.3	5	1	10	26	77	42	58
WBBM	Chicago	6.7	18.8	7	0	11	30	70	53	47
WCKY	Cincinnati	9.2	13.8	9	0	6	20	80	31	69
WWWE	Cleveland	6.5	19.3	4	2	16	37	61	52	48
KRLD	Dallas	8.5	14.9	9	2	11	49	49	59	41
KOA	Denver	6.5	19.5	5	1	20	46	53	52	48
WWJ	Detroit	7.6	14.5	6	1	55	63	36	56	44
KTRH	Houston	6.4	19.7	5	1	23	56	43	65	35
KABC	LA	9.6	13.1	5	0	11	31	69	41	59
KFWB	LA	5.5	23.1	7	0	11	33	67	56	44
KNX	LA	6.1	20.5	5	1	11	33	66	51	49
WOC	Daven-RI	9.3	13.5	10	0	12	28	72	47	53
KMJ	Fresno	9.5	13.2	11	0	49	65	35	56	44
KCMO	KC	7.5	16.9	5	1	19	41	58	47	53
KMBZ	KC	7.9	16.0	4	0	19	39	61	43	57
WABC	New York	7.2	17.5	3	1	17	36	63	51	49
WCBS	New York	6.0	20.9	5	1	12	36	63	54	46
WINS	New York	5.8	21.8	6	1	18	38	61	48	52
WOR	New York	9.7	12.9	5	0	3	15	85	34	66
WINZ	Miami	7.9	15.9	6	0	3	30	70	45	55
WIOD	Miami	6.6	19.0	5	1	13	34	65	58	42
WNWS	Miami	9.0	13.9	6	0	6	21	79	39	61
WCAU	Philadelphia	5.7	22.1	2	1	11	35	64	50	50
KYW	Philadelphia	6.2	20.2	6	0	13	35	65	47	53
WWDB-F	Philadelphia	13.0	9.7	7	0	10	27	73	39	61
KCBS	SF	7.1	17.8	7	1	19	39	60	57	43
KGO	SF	8.9	14.1	7	0	13	37	63	40	60
KMOX	St. Louis	11.1	11.4	13	0	10	30	70	36	54
KSDO	San Diego	9.2	13.7	9	0	13	33	67	49	51
KIRO	Seattle	7.4	17.0	10	1	18	45	54	59	41
WTOP	Washington	5.8	21.7	4	1	20	52	47	59	41
WHO	Des Moines	7.8	16.1	10	0	12	38	62	45	55
KTOK	Okl City	8.2	15.4	9	2	13	36	62	49	51
KXL	Port, O	9.4	13.4	9	0	14	30	70	47	53
WHJJ	Providence	14.1	8.9	13	0	6	26	74	41	59
KOH	Reno	8.6	14.7	14	0	16	42	58	63	37
KFBK	Sacramento	9.4	13.4	9	0	13	36	64	61	39
WFLA	Tampa	9.6	13.2	9	0	9	20	80	37	63
WJNO	West Palm	11.6	10.8	11	0	7	30	70	43	57

BLACK/URBAN

National Mean:		11.4	11.0	11.7	16.4	58.4	75.4	8.2	45.3	54.7
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WXYV	Baltimore	11.2	11.3	8	15	56	78	7	49	51
WGCI-F	Chicago	11.2	11.3	9	20	57	75	5	44	56
WZAK	Cleveland	11.0	11.4	7	19	50	71	10	36	64
KKDA-F	Dallas	13.8	9.1	16	20	63	75	5	46	54
WJLB	Detroit	11.8	10.7	10	22	59	74	4	42	58
KMJQ	Houston	14.2	8.9	13	13	64	78	9	52	48
WTLC	Indianapolis	16.7	7.6	29	17	51	67	16	51	49
KPWR	LA	8.6	15.3	6	33	57	65	2	47	53
WVEE	Atlanta	12.0	10.5	8	16	60	78	6	48	52
WENN	Birmingham	11.4	11.0	6	15	60	74	11	50	50
WBLK	Buffalo	14.4	8.8	18	11	52	73	16	43	57
WPEG	Char, NC	12.2	10.3	22	15	61	76	9	48	52
WBLS	New York	10.3	12.2	5	13	60	79	8	59	41
WQHT	New York	9.1	13.9	6	35	54	61	4	54	46
WRKS	New York	11.3	11.2	7	26	60	70	4	40	60
WHQT	Miami	9.4	13.4	5	22	61	73	5	46	54
WEDR	Miami	13.2	9.6	9	13	62	80	7	44	56
WDAS	Philadelphia	10.8	11.7	4	7	62	86	7	50	50
WUSL	Philadelphia	11.7	10.7	9	34	48	62	4	39	61
KBLX	SF	7.2	17.6	4	2	60	90	8	61	39
KSOL	SF	8.5	14.9	13	23	65	75	2	42	58
WAMO-F	Pittsburgh	10.7	11.8	11	22	60	73	5	37	63
KMJM	St. Louis	12.7	10.0	18	22	59	74	4	44	56
WHUR	Washington	9.5	13.3	5	8	45	82	10	46	64
WKYS	Washington	11.8	10.7	7	9	55	81	10	31	69
WXOK	Baton Rouge	10.1	12.5	4	14	43	61	25	37	63
KHYS	Beau-PA	14.5	8.7	29	16	56	75	9	38	62
WWWZ	Char, SC	12.3	10.2	10	16	57	78	6	58	42
WWDN	Colum, SC	14.7	8.6	22	13	67	81	6	56	44
WQMG	Green-WS	14.0	9.0	10	21	62	78	1	44	56
WBLX	Mobile	13.9	9.1	18	18	53	74	8	42	58
WQOK-F	Nashville	11.4	11.0	17	12	69	80	1	48	52
WYLD-F	New Orleans	13.9	9.1	17	13	63	80	7	45	55
WOWI	Norfolk	11.5	10.9	6	9	68	84	7	51	49
WPLZ-F	Richmond, VA	13.9	9.0	21	17	64	77	6	47	53

NOSTALGIA

National Mean:		10.0	12.6	11.8	0.3	3.0	14.3	85.4	42.9	57.1
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WBBG	Cleveland	11.8	10.6	13	0	0	4	96	33	67
KQUE	Houston	11.4	11.0	10	0	5	32	68	46	54
WTUX	Indianapolis	9.7	13.0	7	0	2	20	80	44	56
KMPC	LA	7.7	16.4	6	0	4	21	79	48	52
WECK	Buffalo	11.4	11.0	10	0	2	16	84	45	55
KJLA	KC	8.8	14.3	17	2	2	12	86	44	56
WNEW	New York	8.6	14.6	6	0	7	22	78	51	49
WPEN	Philadelphia	10.3	12.2	11	0	4	11	89	39	61
KFRC	SF	7.8	16.1	7	2	10	24	74	53	47
WJAS	Pittsburgh	12.2	10.3	6	1	1	7	92	51	49
KIXI	Seattle	7.1	17.8	8	0	1	9	91	43	57
WWRC	Washington	9.0	14.0	5	0	3	11	89	42	58
WOKY	Milwaukee	10.1	12.5	15	0	6	18	82	39	61
WWIW	New Orleans	11.7	10.8	9	0	2	15	85	34	66
KYTE	Port, O	9.2	13.8	15	0	1	11	89	50	50
KSRN-F	Reno	13.5	9.4	24	0	5	23	77	36	64
WZSH	Rochester	10.1	12.5	17	1	1	14	85	39	61
WMAS	Spring, MA	12.9	9.8	16	0	5	14	86	32	68
WGUL+	Tampa	12.4	10.2	21	0	0	3	97	51	49
WDAE	Tampa	7.6	16.6	17	0	1	4	96	46	54
WNAK	WB/Scranton	15.1	8.4	7	0	1	9	91	35	65

RELIGION/GOSPEL

National Mean:		10.2	12.4	11.8	3.7	30.6	58.2	38.1	27.1	62.9
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WBGR	Baltimore	15.0	8.4	9	1	15	43	56	17	83
KHVN	Dallas	21.7	5.8	17	4	9	36	60	50	50
KPBC	Dallas	13.0	9.7	7	5	52	72	23	41	59
WMUZ	Detroit	7.8	16.1	12	9	35	64	27	31	69
KHCB	Houston	9.2	13.7	12	4	20	38	58	19	81
WAGG	Birmingham	13.8	9.1	6	1	20	37	62	26	74
WDAC	Lanc	11.6	10.9	18	2	15	41	57	37	63
WFME	New York	9.6	13.1	10	2	14	54	44	36	64
WWRL	New York	8.6	14.7	3	2	30	58	40	22	78
WPIT-F	Pittsburgh	5.9	21.2	10	3	33	75	22	36	64
KCMS	Seattle	8.4	15.0	22	5	75	95	0	57	43
WXRI	Norfolk	10.4	12.2	10	6	47	78	16	37	63
KJIL	Ok! City	9.5	13.2	12	2	19	54	44	39	61
KCIJ	Shreveport	18.7	6.7	8	2	12	41	57	17	83
KCFO-F	Tulsa	7.7	16.3	21	7	63	87	6	50	50

SPANISH

National Mean:		11.7	10.7	13.3	2.6	35.5	63.9	33.5	39.3	60.7
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WQJO	Chicago	10.7	11.8	9	4	40	67	29	49	51
KSSA	Dallas	12.3	10.2	17	2	68	79	19	40	60
KLAT	Houston	8.8	14.4	10	2	39	83	15	41	59
KLVE	LA	8.8	14.3	9	6	51	75	19	33	67
KTNQ	LA	12.7	10.0	14	4	46	76	20	53	47
WADO	New York	11.2	11.2	15	3	13	46	51	37	63
WKDM	New York	13.9	9.0	11	4	62	84	12	38	62
WSKQ	New York	13.5	9.4	16	3	33	77	20	36	64
WQBA	Miami	14.8	8.5	15	0	5	28	72	45	55
WCMQ-F	Miami	13.0	9.7	13	2	29	75	23	38	62
KAMA	El Paso	10.3	10.9	10	0	18	36	64	18	82
KGBT	McAllen	13.4	9.4	17	3	25	52	45	43	57
KIWW	McAllen	10.0	12.6	8	3	51	80	17	49	51
KCOR	San Antonio	16.3	7.7	22	1	17	37	62	30	70

CLASSICAL

National Mean:		7.7	16.3	5.1	1.3	17.0	46.4	52.3	49.2	50.8
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WCRB	Boston	6.9	18.2	6	0	14	43	57	54	46
WFMT	Chicago	8.0	15.8	4	0	17	40	60	56	44
WCLV	Cleveland	9.1	13.8	5	0	14	48	52	64	36
KVOD	Denver	8.8	14.3	6	0	13	49	51	44	56
WQRS	Detroit	7.0	18.0	2	0	20	53	47	62	38
KFAC-F	LA	6.1	20.8	4	2	19	42	56	44	56
WNCN	New York	6.8	18.4	1	1	18	58	41	49	51
WQXR+	New York	6.7	18.8	5	0	8	24	76	47	53
WTMI	Miami	9.1	13.8	5	0	11	28	72	53	47
WFLN	Philadelphia	8.5	14.8	3	0	12	46	54	46	54
KDFC+	SF	7.4	17.1	4	0	25	54	46	40	60
KKHI+	SF	8.0	15.8	4	1	8	34	65	46	54
KFSD	San Diego	8.5	14.9	7	14	26	42	44	51	49
KING-F	Seattle	6.4	19.8	4	0	27	67	33	41	59
WGMS+	Washington	7.3	17.2	7	0	12	54	46	46	54
KYTE-F	Port, O	8.2	15.4	5	4	30	56	40	44	56
KBOQ	Salinas	12.6	10.0	15	0	15	50	50	50	50

SECTION B

INDIVIDUAL MARKET REPORTS

NOTE: Following these definitions pages the Individual Market Reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Even long-time subscribers should read these pages very carefully. There have been numerous changes and additions to American Radio. It will greatly increase your understanding of the Individual Market Reports if you are familiar with the systems and methodologies used.

The best way to explain an Individual Market Report is to go through it section by section. We will use an imaginary market and will start with the top of the market report on the far left.

Arbitron Rank/Pop (12+): 49/512,000
MSA Rank/Pop: 44/601,000
ADI #50
Average Person Rating: 18.4
Market TSL: 24.5 hours

The Arbitron rank is the 12+ population of the Arbitron metro survey area. The rank number (49 in this case) is the ranking among the 170 Arbitron Standard radio markets only. Markets without a full rating book are not included.

The MSA (Metropolitan Statistical Area) rank is shown along with the total estimated population. Where the market has been split into two or more MSA's all of the MSA's are listed.

The Arbitron ADI ranking can be found directly below the MSA rank.

The APR is the Average Person Rating. The APR indicates the percentage of the 12+ population which is using radio from 6 AM-Midnight, Mon-Sun (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures.

The market TSL shows the "Time Spent Listening" by the average radio listener in the market. In this case the average listener spends 24.5 hours listening to radio.

Stations: 27/20
Diaries: 701/730/53.5%
Sample Target: 647
Standard Error: .721
% Below Line: 3.3
% Not Listed: 8.6

There were 27 stations listed in the rating book for this market. Of those 27 a total of 20 stations were listed above the line (home to Arbitron metro). Thus a total of seven stations were licensed to cities outside of the metro but they still qualified for inclusion in the rating book. You should be aware that some stations now appear above the line by virtue of its chosen home city of identification rather than by its FCC authorized city of license.

The information on the "Diaries" line is a bit complex but it is all very important:

1st figure: 701 - the number of usable (in-tab) diaries returned from the market's metro
2nd figure: 730 - in the metro there was one diary returned for every 730 people 12+
3rd figure: 53.5% - total returned (in-tab) diaries expressed as a percentage of the total individuals who were sent a diary

The sample target shows the number of in-tab diaries designated for the metro. This is basically Arbitron's goal for returned diaries. Remember that this number represents total diaries and does not necessarily refer to any individual demo. It is not a percentage of total people contacted. It is a percentage of total people sent diaries.

The standard error is based on Arbitron's method of estimating the reliability of their ratings. I have carried the formula through the first step.

The % below line figure indicates the percentage of total radio listening earned by below the line stations.

This figure would reflect listening to distant stations, non-commercial and public stations, and local stations which did not have enough audience to qualify for listing in the book.

This figure along with the "% Below Line" figures indicate how much listening in the market is not available to the local commercial stations. This could have an affect on CPM's and also the effectiveness and saleability of local radio.

Est. 1986 Revenue: \$14,500,000
 HH Income: \$25,700
 Retail \$: 3.5 Bil
 Pop per Station: 25,600
 #1 Biller: WAAA \$2,000,000

The revenue estimates are based upon calculations made in the 1987 edition of Duncan's Radio Market Guide. The figures are gross and they do not include trades.

HH Income means Consumer Spendable Income per household. This market's estimate is \$25,700.

Total retail sales in this market is estimated at 3.5 billion dollars.

The data comes from Sales & Marketing Management and they are dated 1 October 1986.

The population per Station shows the number of people (12+) per metro area radio station. The figure is calculated by dividing 12+ metro population by the number of "above-the-line" stations.

The #1 Biller shows the station I believe is the leading biller in the market and its estimated 1985 gross revenue. This data is extracted from the 1987 edition of Duncan's Radio Market Guide.

	SUM	SPG	WIN	FAL	4 BOOK	BIRCH		12+ METRO CUME/	SPG	FAL
12+ METRO 1/4/SHARE	86	86	86	85	Avg.	Share	12+ TSA 1/4/CUME	METRO CUME RATING	86	85
1. WAAA-F 301/11.3	11.1	11.7	10.4	10.7	11.1	10.6	1. WAAA-F 363/4908	1. WBBB 4314/212	22.3	23.8

All of the figures in this section are based upon the Broadcast Week (Mon-Sun, 6A-MID). The audience figures are in hundreds. The ratings and shares are always percentages.

Reading from left to right: WAAA has 30,100 listeners per quarter hour in the metro. This earns the station an 11.3% share of audience during the latest rating period. The share for the last four rating books follows (in some smaller markets the last two books are listed). The next column shows the average of the last four books. This figure is provided only for those markets with quarterly measurement. Next is the Birch share for those markets which Birch surveys. The Birch share is the latest quarterly report.

In the TSA (total survey area) WAAA-F has a total audience of 36,300 per quarter hour and a weekly cume audience of 490,800.

WBBB has the highest 12+ Metro cume audience with a weekly total of 431,400. WBBB's Metro cume rating is 21.2%. That means that 21.2% of this market's population (12+) listens to WBBB for five minutes or more during a given week. Historical cume ratings follow.

The number of stations listed on these tables varies according to market size and according to the number of stations in the market.

If a station is simulcasting, this symbol "+" will appear next to the call letters where applicable. Whether I labeled the simulcasting station as AM or FM depended upon which band received the greatest amount of listening.

12+ FM SHARE (METRO): 59.64% (833 of 1401) (FAL 85: 57.41%)

These figures show how well FM radio is doing in the market - at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6A-MID, quarter hour numbers of all listed stations and divided it into the total numbers for the FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

DEMOGRAPHIC AND DAYPART RANKINGS

Directly below the FM Share figures are 21 demo and daypart rankings. The number of stations listed depends upon the size of the market. I am not allowed to print actual ratings figures per my agreement with Arbitron. All of these rankings are based on 1/4 HR AVG.

The criteria for the rankings is as follows:

TEENS: Ages 12-17, Mon-Sun, 6A-MID, Metro
 18-34: Adults 18-34, Mon-Sun, 6A-MID, Metro
 18-49: Adults 18-49, Mon-Sun, 6A-MID, Metro
 25-49: Adults 25-49, Mon-Sun, 6A-MID, Metro
 25-54: Adults 25-54, Mon-Sun, 6A-MID, Metro
 35-64: Adults 35-64, Mon-Sun, 6A-MID, Metro
 12+ AMD: Total persons, 12+, Mon-Fri, Metro, 6A-10A
 12+ MID: Total persons, 12+, Mon-Fri, Metro, 10A-3P
 12+ PMD: Total persons, 12+, Mon-Fri, Metro, 3P-7P
 12+ EVE: Total persons, 12+, Mon-Fri, Metro, 7P-MID
 SAT MID: Total persons, 12+, Saturday, Metro, 10A-3P

WOM 18-24: Women 18-24, Mon-Sun, 6A-MID, Metro
 WOM 18-34: Women 18-34, Mon-Sun, 6A-MID, Metro
 WOM 18-49: Women 18-49, Mon-Sun, 6A-MID, Metro
 WOM 25-34: Women 25-34, Mon-Sun, 6A-MID, Metro
 WOM 25-54: Women 25-54, Mon-Sun, 6A-MID, Metro

MEN 18-24: Men 18-24, Mon-Sun, 6A-MID, Metro
 MEN 18-34: Men 18-34, Mon-Sun, 6A-MID, Metro
 MEN 18-49: Men 18-49, Mon-Sun, 6A-MID, Metro
 MEN 25-34: Men 25-34, Mon-Sun, 6A-MID, Metro
 MEN 25-54: Men 25-54, Mon-Sun, 6A-MID, Metro

NOTE: If a station's call letters are followed by a > symbol it means there is a very large difference between that station and the station following it in the ranking.

FORMATS	AM	FM	TOTAL	%
Country	153 (3)	176 (2)	329 (5)	13.9

This table is based on the broadcast week, 1/4 Hour Average, 12+ Metro. The table includes every format in the market and every station which shows up in the market's metro. In this market there are 15,300 people listening to 3 different AM stations programming country music. The FM figures are added to AM to show a total for the market. 13.9% of radio listening in this market is devoted to stations programming country music.

The "Other Rated Stations" section includes all stations not listed on the 12+ METRO 1/4/SHARE column at the top of the individual market report. The city of license, 12+ metro share and 12+ cume rating is listed as well as the station's frequency.

CAPSULE STATION DESCRIPTIONS

WAAA-F, 92.5, 50 KW @ 500, CHR ABC-C, \$73.00 (Torbet) XYZ Group Thomas Duncan

I have greatly expanded the number of stations in each market which qualify for a capsule description. Now nearly every station in the metro is included.

Our sample station, WAAA-F, has a frequency of 92.5. It's power is 50 KW and its Height Above Average Terrain (HAAT) is 500 feet. It is unfortunate but true that some stations attempt to deceive advertisers about their power and HAAT. I think I have found the true facilities' data for these stations. However, a few may have slipped by me. If you see any incorrect figures, please let me know.

For AM stations night power is listed if it differs from day power. Directionality is indicated as follows:

DA, DAYS	- directional daytimer
DA-1	- directional day and night - 1 pattern
DA-2	- directional day and night - 2 patterns
DA-N	- directional at night only
DA-D	- directional during the day only

WAAA-F programs a CHR format.

Next is the station's network affiliation if it has one:

ABC-C	ABC	Contemporary	APR	Associated Press Radio
ABC-D	ABC	Direction	CBS	CBS
ABC-I	ABC	Information	CBS-R	CBS Radio Radio
ABC-F	ABC	FM	MBS	Mutual
ABC-E	ABC	Entertainment	NBC	NBC
ABC-R	ABC	Rock	NBC-T	NBC Talk
ABC-T	ABC	Talk	Source	NBC Source
NBN	National Black		USA 1	USA
SBN	Sheridan		USA 2	USA 2
UPI	United Press International		WSJ	Wall Street Journal
Trans	Transtar		SMN	Satellite Music Network

NOTE: The name of the General Manager is listed in the Spring Report only.

The spot rate is based upon a 18 spot per week schedule with equal distribution in AMD, MID, PMD, and EVE. TAP plans were used only if the spots could be equally distributed. In many cases the rate listed does not appear on the station's rate card. This is because I calculated an average rate for the four dayparts.

Calculating a rate is very difficult because so many stations have withdrawn their rates from SRDS. Often I had to make an estimate based on a past known rate projected to the present. I have indicated these stations with an * immediately following the rate. I believe that my estimates are close in most cases. However, I can not guarantee their accuracy.

When a station uses a grid card I used an average of the highest and lowest grids for my calculations.

Following the spot rate the station's national representative can be found in parentheses. Next is the group ownership if there is any.

On the two page market reports four additional listings can be found directly below the capsule descriptions. They are:

- CALL LETTER CHANGES: The old calls and new calls for stations which have changed calls since the last issue of American Radio. The date of the change is listed if it is available.
- FORMAT CHANGES: This table should probably be called "major format changes". It is nearly impossible to track down every subtle change in format for every station. I hope to list the major changes at major stations since the previous edition of American Radio.
- STATION SALES: This section lists the proposed sales in each market. These sales do not necessarily close. If I know the brokers involved, they are also listed. In some cases I had to estimate the sale price.
- MISCELLANEOUS COMMENTS: These are various comments and observations which come to my mind as I process that data for each market.

NOTE: On other market reports which do not have two pages of data, this same information can be found under the heading of "Miscellaneous Comments".

AKRON

Arbitron Rank/Pop (12+): 62/538,000

MSA Rank/Pop: 73/644,500

Cleveland ADI

Average Person Ratings: 16.2

Market TSL: 21.2 hours

Stations: 29/8

Diaries: 1172/582:1/459:1

Sample Target: 930

% Below Line: 57.8

% Not Listed: 10.6

1986 Revenue: \$11,900,000

HH Inc.: \$30,647

Retail \$: 4.0 Bil

Pop per Station: 67,250

#1 Riller: WKDD-F \$2,800,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. WKDD-F	89/10.2	9.0	7.9	9.5	10.7			1. WKDD-F	149/2396	1. WKDD-F 1327/24.7	24.1	22.1
2. WMMS-F	88/10.1	12.3	9.9	9.9	10.0			2. WMMS-F	140/2122	2. WMMS-F 1319/24.6	24.7	23.8
3. WAKR	77/ 8.9	8.9	11.5	10.3	10.4			3. WHBC-F	88/1022	3. WAKR 1210/22.5	20.3	24.3
4. WONE-F	52/ 6.0	6.3	6.7	6.4	5.5			4. WRQK-F	84/ 965	4. WMJI-F 877/16.3	15.5	13.8
5. WMJI-F	43/ 4.9	4.9	4.3	3.4	4.8			5. WAKR	81/1329	5. WLTF-F 659/12.3	12.3	13.8
6. WGAR-F+	39/ 4.5	4.2	4.2	3.2	3.0			6. WDBN-F	75/ 887	6. WNCX-F 611/11.4	14.3	11.2
7. WNIR-F	38/ 4.4	6.1	6.4	5.3	5.2			7. WGAR-F+	74/1024	7. WONE-F 579/10.8	12.6	10.2
WDBN-F	38/ 4.4	4.7	3.9	5.6	2.8			8. WONE-F	73/ 839	8. WGAR-F+ 562/10.5	8.4	10.9
9. WLTF-F	37/ 4.3	4.5	4.2	4.7	3.2			9. WMJI-F	70/1377	9. WSLR 546/10.2	7.4	9.1
10. WQOK-F	36/ 4.1	2.9	3.8	2.1	2.6			10. WLTF-F	60/1125	WNIR-F 546/10.2	11.5	9.2
11. WRQK-F	30/ 3.4	2.3	1.2	.7	2.5			11.		11. WVEE 542/10.1	10.2	9.2
12. WSLR	28/ 3.2	2.9	3.8	5.2	5.7			12.		12. WQOK-F 483/ 9.0	7.1	NA
WQAL-F	28/ 3.2	2.8	3.1	2.6	1.4			13.		13. WDBN-F 479/ 8.9	7.4	NA

12+ FM SHARE (METRO): 78.15% (608 of 778) (FAL 85: 78.58%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. WKDD-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WAKR	1. WAKR	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WKDD-F
2. WMMS-F	2. WKDD-F	2. WKDD-F	2. WKDD-F	2. WKDD-F	2. WNIR-F	2. WKDD-F	2. WKDD-F	2. WKDD-F	2. WKDD-F	2. WMMS-F
3. WNCX-F	3. WONE-F	3. WONE-F	3. WONE-F	3. WAKR	3. WDBN-F	3. WMMS-F	3. WAKR	3. WONE-F	3. WRQK-F	3. WMJI-F
4. WHOT-F	4. WMJI-F	4. WMJI-F	4. WMJI-F	4. WONE-F	4. WGAR-F	4. WMJI-F	4. WNIR-F	4. WAKR	4. WONE-F	4. WONE-F
5.	5. WLTF-F	5. WLTF-F	5. WAKR	5. WMJI-F	5. WSLR-F	5. WSLR	5. WONE-F	5. WMJI-F	5. WVEE	5. WLTF-F
	WRQK-F				WQAL-F					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMS-F	1. WKDD-F	1. WKDD-F	1. WKDD-F	1. WKDD-F	1. WRQK-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F
2. WKDD-F	WMMS-F	2. WMMS-F	2. WMMS-F	2. WAKR	2. WMMS-F	2. WONE-F	2. WKDD-F	2. WKDD-F	2. WKDD-F
3. WLTF-F	3. WONE-F	3. WNCX-F	3. WLTF-F	3. WONE-F	3. WONE-F	3. WKDD-F	3. WONE-F	3. WONE-F	3. WAKR
4. WMJI-F	4. WLTF-F	4. WHOT-F	4. WMJI-F	4. WMMS-F	4. WKDD-F	4. WRQK-F	4. WMJI-F	4. WRQK-F	4. WONE-F
5.	5. WMJI-F	5.	5. WONE-F	5. WLTF-F	5.	5.	5.	5. WGAR-F	WMJI-F

FORMATS	AM	FM	TOTAL	%	FAL 85 %
TOP 40/CHR/CONTEMP		124 (3)	124 (3)	15.9	12.0
AOR		170 (3)	170 (3)	21.9	19.9
AC/OLDIES/SOFT ROCK	5 (1)	80 (2)	85 (3)	10.9	11.3
MOR/VARIETY	85 (2)		85 (2)	10.9	12.8
COUNTRY	37 (2)	48 (3)	85 (5)	10.9	11.1
BLACK/URBAN		27 (2)	27 (2)	3.5	6.1
BTFL MUSIC/EZ		115 (5)	115 (5)	14.8	12.5
NEWS/TALK	27 (1)	38 (1)	65 (2)	8.4	10.7
NOSTALGIA	10 (1)		10 (1)	1.3	2.0
RELIGION/GOSPEL	3 (1)		3 (1)	0.4	---
SPANISH					---
CLASSICAL		6 (1)	5 (1)	0.8	1.2
UNKNOWN/OTHERS	3 (1)		3 (1)	0.4	0.4

778 (29)

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCUE	1150	Cayahoga Falls	.3/1.7
WHLO	640	Akron	.3/2.6
WHBC-F	94.1	Canton	1.1/2.9
WHOT-F	101.1	Youngstown	1.1/3.3
WKBN-F	98.9	Youngstown	.3/1.2
WQKT-F	104.5	Wooster	.3/1.2
WQXK-F	105.1	Salem	1.7/4.4
See Cleveland for more information about the following:			
WBRG	1.1/ 2.3	WRMR	.9/ 3.6
WCLV-F	.7/ 2.4	WVVE	3.1/10.1
WDMT-F	.9/ 3.4	WZAK-F	2.2/ 4.5
WNCX-F	2.9/11.4		

RADIO STATIONS

WAKR, 1590, 5 KW (DA-2), MOR
 WCUE, 1150, 1 KW/500 W (DA-2), OLDIES
 WHLO, 640, 1 KW/500 W (DA-1), RELIGION
 WSLR, 1350, 5 KW (DA-1), COUNTRY

MBS, \$ 48.00* (Mc-Guild)
 US 2, \$ 17.00* (Regional)
 CRS, \$ 16.00* (Select)
 ABC-E, \$ 38.00* (Katz)

DKM
 New Barnstable

WDBN-F, 94.9, 118 KW @ 310, BTFL/EZ
 WKDD-F, 96.5, 50 KW @ 450, CHR
 WNIR-F, 100.1, 3 KW @ 300, TALK
 WONE-F, 97.5, 13 KW @ 890, AOR

,\$ 36.00 (---)
 \$ 63.00* (Katz)
 CRS, \$ 25.00 (S. Katz)
 \$ 43.00* (Mc-Guild)

(MEDINA)
 New Barnstable
 (KENT)
 DKM

Other ranked stations - See Cleveland or Canton

ALBANY - SCHENECTADY - TROY

Arditron Rank/Pop (12+): 51/733,000

MSA Rank/Pop: 59/847,700

ADI # 51

Average Person Ratings: 16.2

Market TSL: 21.6 hours

Stations: 22/20

Diaries: 1341/547:1/51.9%

Sample Target: 1060

% Below Line: 1.3

% Not Listed: 12.5

1986 Revenue: \$16,100,000

HH Inc.: \$32,824

Retail \$: 5.4 Bill

Pop per Station: 36,650

#1 Biller: WGY \$3,200,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WPYX-F	132/11.2	10.8	9.6	---	9.7	10.5	16.7	1. WGY	192/2839	1. WGY	1876/25.7	26.9	26.8
2. WGY	112/ 9.5	9.4	9.6	---	11.0	9.5	8.1	2. WPYX-F	187/2626	2. WPYX-F	1733/23.8	23.7	21.8
3. WROW-F	111/ 9.4	9.1	8.4	---	9.8	9.0	7.5	3. WROW-F	152/1571	3. WFLY-F	1722/23.6	22.7	18.1
4. WFLY-F	105/ 8.9	8.0	7.7	---	5.9	8.2	10.0	4. WGF-M	143/2591	4. WGF-M	1704/23.4	26.1	25.6
5. WGF-M	95/ 8.0	9.0	9.4	---	7.7	8.8	9.8	5. WFLY-F	138/2367	5. WKLI-F	1159/15.9	16.5	16.3
6. WKLI-F	79/ 6.7	6.0	7.5	---	5.5	6.7	5.8	6. WGN-F	95/1071	6. WROW-F	1115/15.3	15.0	18.6
7. WGN-F	56/ 4.7	4.6	4.2	---	4.2	4.5	4.1	7. WKLI-F	84/1304	7. WTRY	831/11.4	10.6	10.6
8. WQBK	51/ 4.3	6.5	6.6	---	8.1	5.8	3.8	8. WQBK	54/ 744	8. WQBK-F	761/10.4	11.1	9.8
9. WABY	46/ 3.9	2.1	3.6	---	3.1	3.2	3.3	9. WPTR	53/ 854	9. WQBK	688/ 9.4	10.5	13.0
10. WQBK-F	42/ 3.6	3.1	4.3	---	3.9	3.7	5.8	10. WABY	46/ 473	10. WROW	680/ 9.3	11.9	12.7
11. WROW	40/ 3.4	3.8	3.9	---	4.1	3.7	2.2	WQBK-F	46/ 856	11. WGN-F	634/ 8.7	9.7	9.0
WPTR	40/ 3.4	4.4	3.9	---	2.6	3.9	4.7	12. WROW	43/ 819	12. WPTR	610/ 8.4	9.4	7.5
13. WTRY	38/ 3.2	3.6	3.6	---	2.7	3.5	2.5	13. WJJR-F	41/ 391	13. WABY	473/ 6.5	6.0	---
								WTRY	41/ 965				

12+ FM SHARE (METRO): 64.57% (667 of 1033) (FAL 85: 57.70%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFLY-F	1. WPYX-F	1. WPYX-F	1. WKLI-F	1. WKLI-F	1. WROW-F	1. WGY	1. WROW-F	1. WPYX-F	1. WGF-M	1. WROW-F
2. WGF-M	2. WFLY-F	2. WKLI-F	2. WPYX-F	2. WPYX-F	2. WGY	2. WPYX-F	2. WPYX-F	2. WROW-F	2. WFLY-F	2. WPYX-F
3. WPYX-F	3. WKLI-F	3. WFLY-F	3. WGY	3. WGY	3. WGN-F	3. WFLY-F	3. WGY	3. WFLY-F	3. WPYX-F	3. WGF-M
4. WGF-M	4. WGF-M	4. WGF-M	4. WFLY-F	4. WFLY-F	4. WPTR	4. WROW-F	4. WFLY-F	4. WGF-M	4. WKLI-F	4. WFLY-F
5. WKLI-F	5. WQBK-F	5. WGY	5. WGF-M	5. WGN-F	5. WABY	5. WGF-M	5. WKLI-F	5. WGY	5. WGY	5. WGY
					WQBK-F					
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25	MEN 18-49	MEN 25-54	
1. WPYX-F	1. WKLI-F	1. WKLI-F	1. WKLI-F	1. WKLI-F	1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WPYX-F	
2. WGF-M	2. WPYX-F	2. WFLY-F	2. WFLY-F	2. WGY	2. WFLY-F	2. WFLY-F	2. WQBK-F	2. WKLI-F	2. WKLI-F	
3. WFLY-F	3. WFLY-F	3. WPYX-F	3. WGF-M	3. WFLY-F	3. WGF-M	3. WQBK-F	3. WFLY-F	3. WFLY-F	3. WGY	
4. WQBK-F	4. WGF-M	4. WGF-M	4. WPYX-F	4. WGF-M	4. WQBK-F	4. WGF-M	4. WKLI-F	4. WQBK-F	4. WGN-F	
5. WKLI-F	5. WQBK-F	5. WTRY	5. WGY	5. WPYX-F	5. WKLI-F	5. WKLI-F	5. WKLI-F	5. WGF-M	5. WROW-F	
		WGY		WROW-F						

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		200 (2)	200 (2)	19.4	16.7	WASH 102.3 Saratoga Springs .6/1.3
AOR		182 (3)	182 (3)	17.6	15.5	WCKL 560 Catskill 1.3/1.8
AC/OLDIES/SOFT ROCK	38 (1)	79 (1)	117 (2)	11.3	10.6	WCSS 1490 Amsterdam .6/2.1
MOR/VARIETY	174 (4)		174 (4)	16.8	19.6	WEQX-F 102.7 Albany .7/1.7
COUNTRY	40 (1)	56 (1)	96 (2)	9.3	7.8	WHRL-F 103.1 Albany 1.7/3.0
BLACK/URBAN						WMVQ-F 97.7 Amsterdam .4/1.5
BTFL MUSIC/EZ		138 (3)	138 (3)	13.4	13.2	WWCN 1460 Albany .9/2.5
NEWS/TALK	62 (2)		62 (2)	6.0	11.4	WJJR-F 98.1 Rutland .5/1.0
NOSTALGIA	46 (1)		46 (1)	4.5	3.6	WYLR-F 95.9 Glen Falls .6/1.1
RELIGION/GOSPEL					0.5	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS		18 (3)	18 (3)	1.7	0.4	

1033 (22)

RADIO STATIONS

WABY, 1400, 1 KW	NOSTALGIA	US 2, \$ 17.50 (Blair)
WGY, 810, 50 KW	MOR	NBC, \$ 90.00* (Eastman)
WHAZ, 1330, 1 KW (DAYS)	RELIGION	\$ 13.00 (---)
WPTB, 1540, 50 KW (DA-1)	COUNTRY	ABC-C, \$ 31.00 (MMR)
WQBK, 1300, 5 KW (DA-2)	TALK/NEWS	ABC-T, CBS, NBC-T, \$ 30.00* (HNWH)
WROW, 590, 5 KW/1 KW (DA-2)	MOR	ABC-I, \$ 48.00* (Christal)
WTRY, 980, 5 KW (DA-N)	AC	MBS, ARC-D, \$ 34.00* (Mc-Guild)
WWCN, 1460, 5 KW (DA-N)	TALK	\$ 20.00 (Roslin)
WWMD, 1240, 1 KW	VARIETY	\$ 10.00 (---)
WFLY-F, 92.3, 13 KW @ 850, CHR		ABC-C, \$ 54.00* (MMR)
WGF-M, 99.5, 10 KW @ 930, CHR		Source, \$ 50.00* (Eastman)
WGN-F, 107.7, 9 KW @ 980, COUNTRY		ABC-E, \$ 38.00 (Torbet)
WHRL-F, 103.1, 1.5 KW @ 400, BTFL		MBS, \$ 22.00 (---)
WPYX-F, 106.5, 12 KW @ 910, AOR		ABC-R, \$ 65.00 (Mc-Guild)
WQBK-F, 103.9, 3 KW @ 300, AOR		CBS-R, \$ 30.00* (HNWH)
WROW-F, 99.5, 8 KW @ 960, BTFL/EZ		ABC-I, \$ 58.00* (Christal)
WKLI-F, 100.9, 3 KW @ 300, AC		US 1, \$ 50.00 (Blair)

MISCELLANEOUS COMMENTS WTRY/WPYX-F sold to Merv Griffin for \$15,000,000 (Mahlman)... WGN-F sold for \$4,500,000 (Chaisson)... WWOM changes to WKLI...

ALBUQUERQUE

Arbitron Rank/Pop (12+): 84/423,300

MSA Rank/Pop: 102/460,900
A01 # 65

Average Person Ratings: 16.0
Market TSL: 20.9 hours

Stations: 23/21
Diaries: 102%/412:1/56.7%
Sample Target: 800
% Below Line: 2.6
% Not Listed: 9.8

1986 Revenue: \$15,900,000
HH Inc.: \$28,376
Retail \$: 3.3 Bill
Pop per Station: 20,157
#1 Biller: KKOB \$3,200,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KKOB-F	103/15.1	13.6	11.1	16.7	16.3			1. KKOB	138/1976	1. KKOB-F	1278/29.8	27.6	25.1
2. KKOB	88/12.9	13.4	12.6	14.2	13.0			2. KKOB-F	119/1590	2. KKOB	1237/28.9	26.7	28.8
3. KNMQ-F	58/ 8.5	7.3	9.4	9.5	9.2			3. KNMQ-F	92/1539	3. KNMQ-F	938/21.9	20.5	23.5
4. KFMM-F	53/ 7.8	7.4	7.9	10.2	6.4			4. KRST-F	86/ 935	4. KFMM-F	866/20.2	17.1	18.5
5. KKJY-F	40/ 5.9	5.8	6.8	5.6	5.9			5. KFMM-F	72/1154	5. KRST-F	573/13.4	14.8	15.5
6. KRST-F	37/ 5.4	7.0	7.1	6.9	8.3			6. KKJY-F	50/ 797	6. KKJY-F	555/13.0	14.2	14.7
7. KZRR-F	30/ 4.4	4.1	3.9	3.8	5.7			7. KZRR-F	49/ 785	7. KZRR-F	525/12.3	11.5	12.4
8. KHFM-F	25/ 3.7	3.0	3.2	1.9	5.5			8. KHFM-F	39/ 504	8. KXSS-F	413/ 9.8	8.2	4.7
9. KRZY	25/ 3.7	3.0	3.2	3.8	3.4			9. KNYN-F	36/ 330	9. KIVA-F	397/ 9.3	10.9	9.8
10. KDEF	20/ 2.9	3.8	3.1	3.7	---			10. KMGA-F	31/ 574	10. KQEO	388/ 9.1	8.9	8.5
11. KXSS-F	14/ 2.8	2.1	.5	---	---			11. KXSS-F	27/ 593	11. KMGA-F	380/ 8.9	8.4	8.9
12. KMGA-F	18/ 2.6	2.9	2.2	2.5	3.4			12. KIVA-F	26/ 646	12. KRZY	364/ 8.5	8.4	7.9
13. KQEO	17/ 2.5	3.0	2.2	2.5	2.7			13. KRZY	25/ 413	13. KHFM-F	346/ 8.1	7.2	7.6
14. KXSS	17/ 2.5	1.9	3.1	---	---			14. KKRR-F	24/ 285	14. KLSK-F	275/ 6.4	6.8	5.1
15. KIVA-F	12/ 1.8	2.6	3.6	---	---			15. KDEF	20/ 233	15. KZIA	227/ 5.3	3.6	NA

12+ FM SHARE (METRO): 68.51% (422 of 616) (FAL 85: 63.21%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. KNMQ-F	1. KKOB-F	1. KKOB-F	1. KKOB-F	1. KKOB-F	1. KKOB	1. KKOB	1. KKOB-F	1. KKOB-F	1. KKOB	1. KKOB-F
2. KFMM-F	2. KFMM-F	2. KKOB	2. KKOB	2. KKOB	2. KKOB-F	2. KKOB-F	2. KNMQ-F	2. KNMQ-F	2. KNMQ-F	2. KNMQ-F
3. KXSS-F	3. KNMQ-F	3. KFMM-F	3. KRST-F	3. KRST-F	3. KKJY-F	3. KNMQ-F	3. KKJY-F	3. KKOB	3. KFMM-F	3. KKOB
4. KKOB-F	4. KZRR-F	4. KNMQ-F	4. KFMM-F	4. KKJY-F	4. KRZY	4. KFMM-F	4. KFMM-F	4. KFMM-F	4. KKOB-F	4. KFMM-F
5. KIVA-F	5. KKOB	5. KRST-F	5. KNMQ-F	5. KFMM-F	5. KHFM-F	5. KKJY-F	5. KNMQ-F	5. KRST-F	5. KKJY-F	5. KKJY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKOB-F	1. KKOB-F	1. KKOB-F	1. KKOB-F	1. KKOB-F	1. KFMM-F	1. KFMM-F	1. KKOB-F	1. KKOB-F	1. KKOB-F
2. KNMQ-F	2. KNMQ-F	2. KRST-F	2. KKOB	2. KKOB	2. KKOB-F	2. KKOB-F	2. KFMM-F	2. KFMM-F	2. KFMM-F
3. KFMM-F	3. KRST-F	3. KKOB	3. KNMQ-F	3. KRST-F	3. KZRR-F	3. KZRR-F	3. KZRR-F	3. KKOB	3. KFMM-F
4.	4. KFMM-F	4. KNMQ-F	4. KRST-F	4. KKJY	4. KZRR-F	4. KNMQ-F	4. KKOB	4. KZRR-F	4. KZRR-F
5.	5. KKOB	5.	5. KKJY-F	5. KNMQ-F	5.	5. KKOB	5.	5. KNMQ-F	5. KRST-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		89 (3)	89 (3)	14.4	15.7	KARQ 1350 Albuquerque 1.6/4.0
AOR		83 (2)	83 (2)	13.5	13.0	KKRR-F 98.5 Albuquerque .7/2.3
AC/OLDIES/SOFT ROCK	22 (2)	126 (3)	148 (5)	24.0	16.9	KLTN 1240 Albuquerque .6/2.2
MW/VARIETY	88 (1)		88 (1)	14.3	13.8	KZIA 1580 Albuquerque 1.0/5.3
COUNTRY	25 (1)	42 (2)	67 (3)	10.9	11.3	KZIA-F 101.7 Albuquerque .9/3.5
BLACK/URBAN						KZSS 610 Albuquerque .7/3.9
RTFL MUSIC/EZ		40 (1)	40 (1)	6.5	7.4	KLSK-F 104.1 Santa Fe 1.6/6.4
NEWS/TALK	7 (1)		7 (1)	1.1	3.4	KNYN-F 95.5 Santa Fe .7/2.5
NOSTALGIA	20 (1)		20 (1)	3.2	3.4	
RELIGION/GOSPEL						
SPANISH	32 (3)		32 (3)	5.2	6.6	
CLASSICAL		25 (1)	25 (1)	4.1	5.3	
UNKNOWN/OTHERS		17 (2)	17 (2)	2.8	0.8	

616 (23)

RADIO STATIONS

KARQ, 1350, 5 KW/500 W (DA-N)	SPANISH	\$ 26.00* (Caballero)	
KOAZ, 730, 1 KW (DAYS,DA)	RELIGION	\$ 14.00 (---)	
KDEF, 1150, 5 KW/500 W (DA-N)	NOSTALGIA	\$ 19.00 (---)	
KKIM, 1000, 10 KW (DAYS)	RELIGION	\$ 15.00 (A/D)	
KLTN, 1240, 1 KW (DA-1)	SPANISH	\$ 25.00 (Lotus)	
KKOR, 770, 50 KW (DA-N)	MOR	ARC-1, NBC-T, \$ 50.00 (Christal)	Price
KQEO, 920, 1 KW/500 W (DA-N)	OLDIES	US 2, \$ 24.00* (Katz)	Penn
KZSS, 610, 5 KW (DA-N)	AC	ARC-0, \$ 32.00 (Republic)	
KRZY, 1450, 1 KW (DA-1)	COUNTRY	MRS, \$ 28.00 (Mc-Guild)	
KXSS, 1190, 1 KW (DAYS)	SPANISH	\$ 23.00* (Caballero)	
KZIA, 1580, 10 KW (DAYS)	TALK/NEWS	NBC,MRS,ARC-0, \$ 26.00 (Masla)	
KFMM-F, 107.9, 22 KW @ 4130, AOR		ABC-C, \$ 43.00* (HNWH)	Coastal
KHFM-F, 96.3, 3 KW @ 4210, CLASSICAL		\$ 35.00 (CMB)	
KKJY-F, 100.3, 23 KW @ 4107, RTFL/EZ		\$ 44.00* (Torbet)	
KMGA-F, 99.5, 20 KW @ 4134, AC		US 2, \$ 32.00 (Katz)	Penn
KKOB-F, 93.3, 22 KW @ 4150, AC		\$ 59.00* (Christal)	Price
KZRR-F, 94.1, 23 KW @ 4130, AOR		Source, \$ 46.00* (Republic)	
KRST-F, 92.3, 23 KW @ 4110, COUNTRY		\$ 50.00* (Mc-Guild)	
KIVA-F, 105.1, 100 KW @ 1978, CHR		\$ 40.00 (Blair)	(SANTA FE)
KLSK-F, 104.1, 100 KW @ 1970, CLASS/JAZZ		\$ 25.00 (---)	(SANTA FE)
KNMQ-F, 105.9, 100 KW @ 1936, CHR		ABC-C, \$ 54.00* (HNWH)	(SANTA FE)
KXSS-F, 97.3, 100 KW @ 1631, CONTEMP		\$ NA (Torbet)	(SANTA FE)
KKRR-F, 98.5, 15 KW @ 2000, AC		\$ 50.00* (Torbet)	Devine (LOS ALAMOS)

MISCELLANEOUS COMMENTS: KIVA-F (Santa Fe) sold by Constant for \$1,900,000 (Chapman)... KOB A/F changes calls to KKOB A/F... KRKE changed to KZSS and format from CHR to AC... KRKE-F changes to KZRR-F... KKHJ changed to KKBR...

ALLENTOWN - BETHLEHEM

Arbitron Rank/Pop (12+): 60/559,200

MSA Rank/Pop: 72/649,000
Philadelphia ADI
Average Person Ratings: 17.1
Market TSL: 22.8 hours

Stations: 37/14
Diaries: 1170/478:1/56.8%
Sample Target: 930
% Below Line: 21.5
% Not Listed: 10.3

1986 Revenue: \$12,700,000
HH Inc.: \$31,907
Retail \$: 4.2 Bill
Pop per Station: 39,943
#1 Biller: WLEV-F \$2,400,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/	SPG 86	FAL 85
										METRO CUME RATING		
1. WFMZ-F	144/15.0	10.1	12.1	---	12.8	12.4	10.9	1. WFMZ-F	174/1427	1. WZZO-F	1378/24.6	24.7
2. WZZO-F	99/10.3	10.3	11.5	---	12.6	10.7	14.1	2. WZZO-F	118/1705	2. WQQQ-F	1360/24.3	24.4
3. WLEV-F	95/ 9.9	11.3	11.1	---	9.7	10.8	8.1	3. WQQQ-F	116/1817	3. WLEV-F	1345/24.0	23.4
4. WQQQ-F	85/ 8.8	8.3	9.9	---	9.6	9.0	11.0	4. WLEV-F	111/1560	4. WFMZ-F	1185/21.1	19.7
5. WAEB	54/ 5.6	6.0	5.8	---	5.0	5.8	4.2	5. WAEB	56/ 954	5. WAEB	921/16.4	15.9
6. WKAP	46/ 4.8	6.3	5.1	---	4.7	5.4	3.1	6. WAEB-F	48/ 849	6. WAEB-F	763/13.6	14.3
7. WAEB-F	46/ 4.8	5.4	5.6	---	6.3	5.3	3.7	7. WKAP	46/ 490	7. WYSP-F	509/ 9.1	6.4
8. WEST	36/ 3.7	5.8	4.5	---	5.1	4.7	4.2	8. WEST	43/ 393	8. WKAP	479/ 8.5	9.2
9. WYSP-F	32/ 3.3	2.4	2.0	---	2.1	2.6	5.4	9. WYSP-F	40/ 645	9. WEST	349/ 6.2	7.5
10. WKKW	30/ 3.1	2.6	2.0	---	2.5	2.6	2.9	10. WKKW	31/ 369	10. WKKW	348/ 6.2	4.9
11.								11.		11. KYW	345/ 6.2	7.5
12.								12.		12. WMMR-F	326/ 5.8	5.5
13.								13.		13. WEEF	252/ 4.5	5.5

12+ FM SHARE (METRO): 73.43% (633 of 862) (FAL 85: 71.80%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQQQ-F	1. WZZO-F	1. WZZO-F	1. WLEV-F	1. WLEV-F	1. WFMZ-F	1. WFMZ-F	1. WFMZ-F	1. WFMZ-F	1. WQQQ-F	1. WFMZ-F
2. WZZO-F	2. WQQQ-F	2. WLEV-F	2. WZZO-F	2. WZZO-F	2. WLEV-F	2. WLEV-F	2. WLEV-F	2. WZZO-F	2. WZZO-F	2. WZZO-F
3. WLEV-F	3. WLEV-F	3. WQQQ-F	3. WQQQ-F	3. WFMZ-F	3. WAEB	3. WZZO-F	3. WZZO-F	3. WLEV-F	3. WFMZ-F	3. WQQQ-F
4.	4. WYSP-F	4. WFMZ-F	4. WFMZ-F	4. WQQQ-F	4. WAEB-F	4. WAEB	4. WQQQ-F	4. WQQQ-F	4. WLEV-F	4. WLEV-F
5.	5. WMMR-F	5. WAEB-F	5. WAEB-F	6. WAEB-F	5. WKAP	5. WKAP	5. WAEB	5. WAEB-F	5. WYSP	5. WAEB
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WZZO-F	1. WZZO-F	1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WZZO-F	
2. WLEV-F	2. WLEV-F	2. WZZO-F	2. WZZO-F	2. WFMZ-F	2. WYSP-F	2. WYSP-F	2. WQQQ-F	2. WLEV-F	2. WLEV-F	
3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WZZO-F	3. WQQQ-F	3. WQQQ-F	3. WYSP-F	3. WYSP-F	3. WQQQ-F	
4.	4.	4. WAEB-F	4. WFMZ-F	4. WAEB-F	4. WMMR-F	4. WMMR-F	4. WLEV-F	4. WYSP-F	4. WFMZ-F	
5.	5.	5. WFMZ-F	5. WAEB-F	5. WAEB-F	5.	5.	5. WAEB-F	5. WFMZ-F	5. WAEB-F	

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		98 (4)	98 (4)	11.4	12.8	WEEF 1230 Easton 1.5/4.5
AOR		150 (3)	150 (3)	17.4	17.8	WFMV-F 106.3 Blairstown, NJ .7/1.9
AC/OLDIES/SOFT ROCK	57 (2)	150 (5)	207 (7)	24.0	26.3	WGPA 1100 Bethlehem .4/1.8
MOR/VARIETY	17 (2)		17 (2)	2.0	---	WLSH 1410 Lansford .8/1.3
COUNTRY	44 (2)	20 (2)	64 (4)	7.4	7.2	WRNJ 1000 Hackettstown, NJ .9/2.0
BLACK/URBAN		13 (2)	13 (2)	1.5	1.8	WABC 770 New York .3/1.5
BTFL MUSIC/EZ		155 (2)	155 (2)	18.0	17.4	WBYO-F 107.5 Boyertown .5/1.1
NEWS/TALK	25 (4)	9 (1)	34 (5)	3.9	3.7	WIOV-F 105.1 Ephrata .8/1.1
NOSTALGIA	82 (2)		82 (2)	9.5	10.9	WIXL-F 103.7 Newton .6/1.6
RELIGION/GOSPEL		5 (1)	5 (1)	0.6	1.5	WKRZ-F 98.5 Wilkes-Barre .5/1.3
SPANISH						WKSZ-F 100.3 Media .3/1.1
CLASSICAL		5 (1)	5 (1)	0.6	---	WNBC 660 New York .3/1.5
UNKNOWN/OTHERS	4 (1)	28 (3)	32 (4)	3.7	0.6	WOR 710 New York .9/2.7
						WPLJ-F 95.5 New York .5/2.3
						WPST-F 97.5 Trenton .3/1.1
						WSBG-F 93.5 Stroudsburg 1.6/1.8

862 (37)

See Philadelphia for more information about the following:

KYW	1.0/6.2	WCAU	.3/2.2	WDAS-F	.5/1.0
WEAZ-F	1.1/3.6	WFLN-F	.5/1.2	WMGK-F	.3/2.6
WMMR-F	2.0/5.8	WSNI-F	.3/1.1	WUSL-F	.8/2.6
WWDB-F	.9/1.4	WXTU-F	1.2/3.6		

RADIO STATIONS

WAEB, 790, 1 KW (DA-2)	AC	CBS, ABC-I, \$ 33.00	(Mc-Guild)	CRB
WEEF, 1230, 1 KW	COUNTRY	MBS, \$ 23.00	(Eastman)	Wilkes-Schwartz
WEST, 1400, 1 KW	NOSTALGIA	CBS, \$ 25.00	(Katz)	Eastern
WGPA, 1100, 250 W (DAYS)	BTFL (?)	\$ 12.00	(---)	
WHOL, 1600, 500 W (DAYS, DA)	RELIGION	\$ 11.00	(---)	
WKAP, 1320, 5 KW/1 KW (DA-2)	NOSTALGIA	ABC-E, \$ 20.00	(Eastman)	
WKKW, 1470, 5 KW (DA-2)	COUNTRY	NBC, \$ 15.00*	(Republic)	
WAEB-F, 104.1, 50 KW @ 500, AC		ABC-I, \$ 47.00	(Mc-Guild)	CRB
WFMZ-F, 100.7, 17 KW @ 870, BTFL/EZ		\$ 44.00*	(HNWH)	
WLEV-F, 96.1, 50 KW @ 500, AC		\$ 59.00	(Katz)	Eastern
WQQQ-F, 99.9, 50 KW @ 450, CHR		\$ 52.00*	(Eastman)	Wilkes-Schwartz
WZZO-F, 95.1, 12 KW @ 630, AOR		\$ 57.00	(Blair)	Holt

Other ranked stations - See Philadelphia

MISCELLANEOUS COMMENTS WEST/WLEV-F sold to Eastern for \$5,700,000...

ANCHORAGE

Arbitron Rank/Pop (12+): 154/191,600

MSA Rank/Pop: 177/245,500

NO ADI

Average Person Ratings: 16.2

Market TSL: 22.0 hours

Stations: 14/13

Diaries: 601/319:1/44.0%

Sample Target: 550

% Below Line: 1.1

% Not Listed: 14.1

1986 Revenue: \$9,700,000

HH Inc.: \$43,394

Retail \$: 3.0 Bil

Pop per Station: 14,738

#1 Biller: KFQD \$1,500,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KGOT-F	44/13.8	17.1	11.7	16.7	13.5			1. KGOT-F	52/678	1. KGOT-F	584/29.6	32.2	25.9
2. KWHL-F	40/12.5	12.3	13.7	12.3	15.1			2. KWHL-F	49/605	2. KWHL-F	493/25.0	22.9	26.1
3. KFQD	38/11.9	11.9	9.4	11.0	10.8			3. KFQD	40/505	3. KFQD	400/20.3	20.0	23.2
4. KKL-F	21/ 6.6	6.1	5.2	4.7	6.2			4. KYAK	36/411	4. KPXR-F	297/15.1	6.3	5.6
5. KNIK-F	20/ 6.3	4.8	7.2	6.7	8.5			5. KKGR-F	23/240	5. KKL-F	272/13.8	15.7	14.8
KKGR-F	20/ 6.3	8.1	8.5	9.0	5.0			6. KKL-F	21/293	6. KYAK	270/13.7	15.1	15.8
KYAK	20/ 6.3	9.4	10.1	10.0	7.3			KNIK-F	21/221	7. KENI	254/12.9	14.1	16.5
8. KHAR	18/ 5.6	6.8	6.8	7.7	9.7			8. KHAR	19/207	8. KASH-F+	237/12.0	12.6	8.2
9. KASH-F+	15/ 4.7	5.8	2.9	3.3	.8			9. KASH-F+	17/258	9. KKGR-F	215/10.9	13.4	16.1
KENI	15/ 4.7	4.2	6.8	3.3	8.9			10. KENI	16/299	10. KBYR	209/10.6	5.0	8.7
11. KPXR-F	14/ 4.4	3.5	2.3	2.7	1.2			KPXR-F	16/328	11. KNIK-F	203/10.3	8.9	13.2
										12. KHAR	171/ 8.7	11.3	10.9

12+ FM SHARE (METRO): 62.41% (27% of 274) (FAL 85: 56.20%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KGOT-F	1. KWHL-F	1. KWHL-F	1. KFQD	1. KFQD	1. KFQD	1. KFQD	1. KGOT-F	1. KGOT-F	1. KGOT-F	1. KGOT-F
2.	2. KGOT-F	2. KFQD	2. KWHL-F	2. KWHL-F	2. KHAR	2. KGOT-F	2. KWHL-F	2. KWHL-F	2. KWHL-F	2. KWHL-F
3.	3. KKL-F	3. KGOT-F	3. KGOT-F	3. KKGR-F	3. KNIK-F	3. KWHL-F	3. KFQD	3. KFQD	3. KFQD	3. KFQD
4.	4. KFQD	4. KKL-F	4. KKGR-F	4. KGOT-F	4. KYAK	4. KYAK	4. KKL-F	4. KKL-F	4. KKGR-F	4. KKGR-F
5.	5. KKGR-F	5. KKGR-F	5. KYAK	5. KYAK	5. KENI	5.	5. KNIK-F	5. KKGR-F	KPXR-F	KKLV-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKL-F	1. KGOT-F	1. KFQD	1. KGOT-F	1. KFQD		1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KWHL-F
2. KGOT-F	2. KKL-F	2. KGOT-F	2. KFQD	2. KGOT-F		2.	2. KKGR-F	2. KKGR-F	2. KFQD	2. KFQD
3. KPXR-F	3. KFQD	3. KKL-F	3. KKL-F	3. KKL-F		3.	3. KGOT-F	3. KASH-F+	3. KKGR-F	3. KKGR-F
4. KWHL-F	4. KWHL-F	4. KKGR-F	4. KWHL-F	4. KNIK-F		4.	4. KASH-F+	4. KGOT-F	4. KGOT-F	4. KASH-F+
5.	5. KPXR-F	5. KWHL-F	5.	5.		5.	5. KFQD	5. KFQD	5. KASH-F+	5. KYAK

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		58 (2)	58 (2)	21.2	20.8	KBYR 700 Anchorage 1.9/10.6
AOR		60 (2)	60 (2)	21.9	24.8	
AC/OLDIES/SOFT ROCK	59 (3)	21 (1)	80 (4)	29.2	18.6	KABN 830 Big Lake .9/ 3.8
MOR/VARIETY						
COUNTRY	23 (2)	12 (1)	35 (3)	12.8	16.4	
BLACK/URBAN						
BTFL MUSIC/EZ	18 (1)	20 (1)	38 (2)	13.9	15.6	
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	3 (1)		3 (1)	1.1	3.6	
			274 (14)			

RADIO STATIONS

KASH, 1080, 10 KW (DA-1)	COUNTRY	US 2, \$ 24.00 (MMR)	Comm. Pacific
KBYR, 700, 1 KW	AC	CBS, \$ 15.00 (Roslin)	
KENI, 550, 5 KW (DA-1)	AC/CONTEMP	NBC, ABC-I, \$ 38.00 (Katz)	
KFQD, 750, 50 KW	AC	\$ 46.00 (Mc-Guild)	
KHAR, 590, 5 KW	BTFL/EZ	\$ 31.00 (Eastman)	
KYAK, 650, 50 KW/25 KW (DA-2)	COUNTRY	MRS, \$ 35.00* (Radio West)	Olympic
KGOT-F, 101.3, 26 KW @ -66, CHR		MBS, \$ 48.00* (Radio West)	Olympic
KKGR-F, 100.5, 25 KW @ 178, AOR		\$ 35.00 (HNNH)	
KKLV-F, 104.1, 55 KW @ 61, AC		APR, \$ 30.00 (Eastman)	
KNIK-F, 105.3, 60 KW @ 260, BTFL/EZ		CBS, \$ 25.00 (Roslin)	
KPXR-F, 102.1, 25 KW @ 165, CHR		\$ 32.00 (---)	
KWHL-F, 106.5, 50 KW @ -99, AOR		\$ 48.00 (Mc-Guild)	
KASH-F, 107.5, 100 KW @ 295, COUNTRY		US 2, \$ 18.00* (MMR)	Comm. Pacific

MISCELLANEOUS COMMENTS KRKN-F changes calls to KPXR and format to CHR...

American Radio Fall 86, Copyright 1987

APPLETON - OSHKOSH

Arbitron Rank/Pop (12+): 154/191,600

MSA Rank/Pop: 149/302,700

Green Bay ADI

Average Person Ratings: 16.8

Market TSL: 21.7 hours

Stations: 24/14

Diaries: 779/246:1/63.2%

Sample Target: 630

% Below Line: 21.6

% Not Listed: 8.7

1986 Revenue: \$6,800,000

HH Inc.: \$31,654

Retail \$: 1.7 Bil

Pop per Station: 13,686

#1 Biller: WAPL-F \$1,300,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. WAPL-F	58/13.9	14.9	11.6	12.7	13.5		20.6	1. WIXX-F	138/2149	1. WAPL-F	708/28.5	27.5 21.6
2. WIXX-F	35/ 8.4	8.2	8.8	9.5	7.8		8.4	2. WAPL-F	125/1459	2. WIXX-F	676/27.2	26.3 26.6
3. WROE-F	35/ 8.4	8.4	7.2	8.5	11.4		6.0	3. WDUZ-F	72/ 707	3. WROE-F	473/19.0	16.0 14.5
4. WHBY	31/ 7.5	5.8	7.7	7.8	8.5		8.2	4. WGEE	54/ 645	4. WHBY	454/18.3	14.7 19.0
5. WQWM	31/ 7.5	1.4	1.7	2.4	1.8		6.0	5. WQWM	45/ 515	5. WQWM	369/14.9	NA NA
6. WYNE	23/ 5.5	7.2	8.0	8.3	7.0		6.9	6. WROE-F	45/ 645	6. WKAU-F	356/14.3	17.5 21.7
7. WMGV-F	19/ 4.6	3.4	4.7	4.9	3.4		3.2	7. WHBY	33/ 496	7. WNAM	339/13.7	12.4 16.4
8. WNAM	19/ 4.6	4.8	5.2	7.8	6.0		7.2	8. WCKK	29/ 267	8. WMGV-F	335/13.5	12.0 15.2
9. WOSH	19/ 4.6	3.4	3.3	3.9	5.2		3.0	9. WYNE	26/ 457	9. WAHC-F	331/13.3	13.2 16.8
10. WCKK	17/ 4.1	1.9	2.5	2.7	2.3		1.7	10. WAHC-F	23/ 432	10. WYNE	330/13.3	11.1 13.7
11.								11.		11. WOSH	269/10.8	10.3 9.6

12+ FM SHARE (METRO): 52.37% (199 of 380) (FAL 85: 54.33%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WQWM	1. WQWM	1. WROE-F	1. WHBY	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F
2. WIXX-F	2. WIXX-F	2. WQWM	2. WAPL-F	2. WAPL-F	2. WHBY	2. WAPL-F	2. WROE-F	2. WROE-F	2. WIXX-F	2. WIXX-F
3. WAHC-F	3. WQWM	3. WIXX-F	3. WIXX-F	3. WIXX-F	3. WQWM	3. WIXX-F	3. WHBY	3. WIXX-F	3. WAHC-F	3. WCKK
4. WKAU-F	4. WMGV-F	4. WMGV-F	4. WMGV-F	4. WYNE	4. WYNE	4. WROE-F	4. WQWM	4. WQWM	4. WYNE	4. WYNE
5.	5. WNAM	5. WROE-F	5. WROE-F	5. WROE-F	5.	5. WNAM	5. WIXX-F	5. WHBY	5.	5. WROE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPL-F	1. WAPL-F	1. WIXX-F	1. WAPL-F	1. WROE-F	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WQWM
2. WIXX-F	2. WIXX-F	2. WAPL-F	2. WIXX-F	2. WQWM	2.	2. WQWM	2. WQWM	2. WQWM	2. WAPL-F
3. WROE-F	3. WROE-F	3. WQWM	3. WROE-F	3. WIXX-F	3.	3. WIXX-F	3. WIXX-F	3. WIXX-F	3. WNAM
4.	4. WMGV-F	4. WMGV-F	4. WQWM	4. WYNE	4.	4. WMGV-F	4.	4. WMGV-F	4. WYNE
5.	5. WQWM	5. WROE-F	5. WYNE	5. WHBY	5.	5. WNAM	5.	5. WNAM	5. WIXX-F

FORMATS	AM	FM	TOTAL	%	FAL 85
TOP 40/CHR/CONTEMP		62 (3)	62 (3)	16.3	20.9
AOR		58 (1)	58 (1)	15.3	12.5
AC/OLDIES/SOFT ROCK	50 (2)	23 (2)	73 (4)	19.2	10.7
MOR/VARIETY	35 (3)		35 (3)	9.2	10.4
COUNTRY	64 (5)	2 (1)	66 (6)	17.4	23.3
BLACK/URBAN		48 (2)	48 (2)	12.6	12.2
BTFL MUSIC/EZ	2 (1)		2 (1)	0.5	---
NEWS/TALK					
NOSTALGIA	20 (2)		20 (2)	5.3	7.2
RELIGION/GOSPEL		6 (1)	6 (1)	1.6	2.1
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	10 (1)		10 (1)	2.6	0.6

380 (24)

RADIO STATIONS

WCKK, 690, 250 W/38 W	NOSTALGIA (?)	ABC-E, \$ 14.00* (Weiss)	
WHBY, 1230, 1 KW	MOR	CBS, \$ 35.00 (Eastman)	Woodward
WNAM, 1280, 5 KW/1 KW (DA-1)	AC	ABC-I, \$ 17.00* (Masla)	
WOSH, 1490, 1 KW	COUNTRY	NBC, \$ 18.00* (HNWH)	Midwest Family
WRJQ, 1570, 1 KW/331 W	NOSTALGIA	MBS, \$ 10.00 (Republic)	
WYNE, 1150, 5 KW (DA-2)	COUNTRY	ABC-E, \$ 25.00 (Torbet)	
WQWM, 1000, 1 KW/500 W (DA-2)	OLDIES	\$ NA (---)	
WAHC-F, 96.7, 3 KW @ 293, CHR		\$ 15.00* (Masla)	
WAPL-F, 105.7, 100 KW @ 500, AOR		\$ 35.00 (Eastman)	Woodward
WKAU-F, 104.9, 1 KW @ 480, CHR		ABC-R, \$ 20.00 (HNWH)	Wincom
WMGV-F, 103.9, 2.5 KW @ 355, AC		US 1, Source, \$ 25.00 (HNWH)	Midwest Family
WROE-F, 94.3, 3 KW @ 300, BTFL/EZ		APR, \$ 23.00* (Republic)	
WEMI-F, 100.1, 3 KW @ 300, RELIGION		\$ 10.00 (---)	

Other ranked stations - See Green Bay

MISCELLANEOUS COMMENTS WKAU-A changes calls to WQWM and format from CHR to Oldies...

ATLANTA

Arbitron Rank/Pop (12+): 14/2,015,200

MSA Rank/Pop: 11/2,513,700

ADI # 12

Average Person Ratings: 16.6

Market TSL: 21.9 hours

Stations: 24/23

Diaries: 2332/864:1/48.0%

Sample Target: 1690

% Below Line: 0.4

% Not Listed: 11.0

1986 Revenue: \$85,700,000

HH Inc.: \$34,679

Retail \$: 19.0 Btl

Pop per Station: 87,617

#1 Biller: WQXI A/F \$16,100,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WVEE-F	330/9.6	11.0	8.6	9.8	8.9	9.8	10.5	1. WKLS-F	381/4423	1. WSR	4388/21.2	18.0	18.0
2. WKLS-F	300/8.7	9.6	9.2	10.5	9.0	9.5	13.6	2. WVEE-F	362/4065	2. WZGC-F	4092/19.7	19.7	25.0
3. WPCF-F	286/8.3	7.9	9.2	9.5	7.4	8.7	6.7	3. WZGC-F	360/5269	3. WQXI-F	3952/19.1	21.7	21.7
4. WSB	273/7.9	6.6	5.7	5.5	6.7	6.4	4.1	4. WKHX-F	338/3720	4. WPCF-F	3692/17.8	18.0	16.2
5. WZGC-F	270/7.8	7.2	6.1	8.5	9.8	7.4	9.8	5. WPCF-F	332/4404	5. WKLS-F	3483/16.8	17.8	17.3
6. WQXI-F	232/6.7	7.5	9.1	7.0	8.9	7.6	5.9	6. WYAY-F	322/3957	6. WVEE-F	3472/16.7	17.5	16.3
7. WKHX-F	231/6.7	5.8	5.3	6.2	6.6	6.0	5.1	7. WSB	302/4848	7. WSB-F	3213/15.5	14.3	14.0
8. WYAY-F	202/5.9	4.3	6.1	4.6	4.9	5.2	8.4	8. WQXI-F	248/4466	8. WFOX-F	2665/12.9	12.2	13.1
9. WSB-F	181/5.2	5.9	5.3	5.4	4.9	5.5	4.6	9. WSB-F	203/3592	9. WKHX-F	2654/12.8	14.3	15.3
10. WFOX-F	147/4.3	4.1	5.6	3.6	4.1	4.4	4.4	10. WFOX-F	200/3538	10. WYAY-F	2447/11.8	12.9	10.6
11. WEKS-F+	125/3.6	2.0	2.4	2.0	1.1	2.5	4.0	11. WEKS-F+	165/2268	11. WARM-F	2087/10.1	12.6	9.8
12. WAOK	92/2.7	2.9	4.1	3.0	3.0	3.2	1.7	12. WARM-F	104/2386	12. WGST	1845/ 8.9	6.5	8.2
13. WGST	88/2.6	3.4	1.7	3.1	2.6	2.7	2.8	13. WGST	93/1905	13. WEKS-F+	1789/ 8.6	5.6	NA
14. WARM-F	87/2.5	4.0	3.9	2.4	3.2	3.2	3.4	14. WAOK	92/1193	14. WAOK	1148/ 5.5	8.9	7.4
15. WPLD	45/1.3	1.0	1.2	1.2	2.1	1.2	1.3	15. WPLD	47/ 813	15. WCNN	826/ 4.0	3.8	6.2
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 79.13% (2430 of 3071) (FAL 85: 76.64%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZGC-F	1. WKLS-F	1. WKLS-F	1. WVEE-F	1. WVEE-F	1. WPCF-F	1. WSB	1. WPCF-F	1. WVEE-F	1. WVEE-F	1. WVEE-F
2. WVEE-F	2. WVEE-F	2. WVEE-F	2. WQXI-F	2. WQXI-F	2. WSB	2. WVEE-F	2. WKLS-F	2. WKLS-F	2. WZGC-F	2. WKLS-F
3. WKLS-F	3. WQXI-F	3. WQXI-F	3. WKLS-F	3. WKLS-F	3. WKHX-F	3. WQXI-F	3. WKHX-F	3. WPCF-F	3. WKLS-F	3. WZGC-F
4. WEKS-F	4. WZGC-F	4. WKHX-F	4. WKHX-F	4. WKHX-F	4. WYAY-F	4. WZGC-F	4. WVEE-F	4. WZGC-F	4. WEKS-F	4. WYAY-F
5.	5. WSB-F	5. WYAY-F	5. WYAY-F	5. WPCF-F	5. WVEE-F	5. WKLS-F	5. WKHX-F	5. WQXI-F	5. WSB	5. WSB
6.	6. WYAY-F	6. WZGC-F	6. WFOX-F	6. WYAY-F	6. WSB-F	6. WKHX-F	6. WYAY-F	6. WQXI-F	6. WSB-F	6. WPCF-F
7.	7. WFOX-F	7. WSB-F	7. WPCF-F	7. WSB	7. WQXI-F	7. WYAY-F	7. WSB-F	7. WSB	7. WPCF-F	7. WKHX-F
8.	8.	8.	8.	8.	8.	8. WPCF-F	8. WSB	8. WYAY-F	8. WQXI-F	8. WFOX-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZGC-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WKLS-F	1. WKLS-F	1. WKLS-F	1. WKLS-F	1. WKLS-F
2. WKLS-F	2. WQXI-F	2. WQXI-F	2. WQXI-F	2. WQXI-F	2. WVEE-F	2. WVEE-F	2. WQXI-F	2. WVEE-F	2. WVEE-F
3. WQXI-F	3. WSB-F	3. WSB-F	3. WSB-F	3. WKHX-F	3. WARM-F	3. WQXI-F	3. WVEE-F	3. WYAY-F	3. WQXI-F
4. WSB-F	4. WZGC-F	4. WFOX-F	4. WZGC-F	4. WPCF-F	4. WEKS-F	4. WYAY-F	4. WYAY-F	4. WQXI-F	4. WYAY-F
5. WEKS-F	5. WKLS-F	5. WKLS-F	5. WKHX-F	5. WSB-F	5. WZGC-F	5. WARM-F	5. WFOX-F	5. WKHX-F	5. WKHX-F
6. WVEE-F	6. WFOX-F	6. WKHX-F	6. WFOX-F	6. WFOX-F	6. WKHX-F	6. WKHX-F	6. WKHX-F	6. WSB	6. WSB
7. WFOX-F	7. WEKS-F	7. WZGC-F	7. WYAY-F	7. WYAY-F	7. WYAY-F	7. WZGC-F	7. WSB	7. WPCF-F	7. WPCF-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	FAL 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		357 (2)	357 (2)	11.6	20.8	WAEK	860	Atlanta	.3/1.1
AOR		300 (1)	300 (1)	9.8	10.2	WBUS-F	96.7	Newman	.8/2.5
AC/OLDIES/SOFT ROCK	30 (1)	560 (3)	590 (4)	19.2	14.9	WCNN	680	N. Atlanta	1.0/4.0
MOR/VARIETY	273 (1)		273 (1)	8.9	7.4	WGKA	1190	Atlanta	.8/1.2
						WIGO	1340	Atlanta	.7/3.0
COUNTRY	45 (1)	433 (2)	478 (3)	15.6	15.0	WQXI	790	Atlanta	.9/2.5
BLACK/URBAN	116 (3)	483 (3)	599 (6)	19.5	15.8	WYZE	1480	Atlanta	.4/1.1
BTFL MUSIC/EZ		286 (1)	286 (1)	9.3	8.2				
NEWS/TALK	123 (2)		123 (2)	4.0	4.6	WVFJ-F	93.3	Columbus	.3/1.0
NOSTALGIA					1.3				
RELIGION/GOSPEL	26 (2)		26 (2)	0.8	0.9				
SPANISH					---				
CLASSICAL	28 (1)		28 (1)	0.9	1.0				
UNKNOWN/OTHERS		11 (1)	11 (1)	0.4	---				
			3071 (24)						

RADIO STATIONS

AM STATIONS

WAEK, 860, 5 KW (DAYS)	, RELIGION	\$ 24.00 (---)	Forus
WAOK, 1380, 5 KW (DA-N)	, BLACK	NBC,NBN,\$ 60.00* (Mc-Guild)	DKM
WCNN, 680, 50 KW/10 KW (DA-N)	, TALK	CNN,US 2,ABC-T,\$ 45.00* (HNWH)	(MARIETTA)
WFOM, 1230, 1 KW	, RELIGION	\$ 12.00 (Bolton)	
WGKA, 1190, 5 KW (DAYS)	, CLASSICAL	\$ 30.00 (CMBS)	
WGST, 920, 5 KW/1 KW	, NEWS	CBS,MBS,\$ 90.00* (Katz)	Jacor
WGUN, 1010, 50 KW (DAYS)	, RELIGION	\$ 20.00 (---)	Rivers
WIGO, 1340, 1 KW	, BLACK	SBN,\$ 60.00 (---)	Brunson
WKLS, 970, 5 KW (DAYS)	, AOR	\$ NM (Masla)	Taft
WPLD, 590, 5 KW (DA-N)	, COUNTRY	\$ 68.00* (Select)	Cap Cities/ABC
WQXI, 790, 5 KW/1 KW (DA-N)	, OLDIES	\$ NA (Blair)	Jeff-Pilot
WSB, 750, 50 KW	, MOR	ABC-I,ABC-E,\$170.00* (Christal)	Cox
WYZE, 1480, 5 KW (DAYS)	, BLACK	\$ 14.00 (---)	Buck

FM STATIONS

WARM, 99.7, 100 KW @ 1000, CHR	\$150.00* (Eastman)	Susquehanna
WEKS, 104.1, 100 KW @ 1690, BLACK	\$ 55.00* (Durpetti)	Trans World
WFOK, 97.1, 100 KW @ 1566, AC	\$160.00 (MMR)	Shamrock (GAINESVILLE)
WKHX, 101.5, 100 KW @ 900, COUNTRY	\$169.00* (Select)	Cap Cities/ABC (MARIETTA)
WKLS, 96.1, 100 KW @ 950, AOR	ABC-R,\$185.00* (Masla)	Taft
WPCH, 94.9, 100 KW @ 987, BTFL MUS	\$179.00* (Katz)	Jacor
WQXI, 94.1, 100 KW @ 914, AC/CONTEMP	\$340.00 (Blair)	Jeff-Pilot
WSB, 98.5, 100 KW @ 919, AC	CBS-R,\$160.00* (Christal)	Cox
WVEE, 103.3, 100 KW @ 450, URBAN	US 1,\$170.00* (Mc-Guild)	DKM
WYAY, 106.7, 100 KW @ 1400, COUNTRY	\$140.00* (Republic)	Katz (GAINESVILLE)
WZGC, 92.9, 100 KW @ 910, CHR	ARC-C,\$220.00* (HNWH)	First Media
WBUS, 96.7, 3 KW @ 300, BLACK	\$ NA (Masla)	(NEWMAN)

AUSTIN

Arbitron Rank/Pop (12+): 59/565,700

MSA Rank/Pop: 69/699,100

ADI # 72

Average Person Ratings: 16.5

Market TSL: 22.0 hours

Stations: 17/14

Diaries: 1127/502:1/51.5%

Sample Target: 880

% Below Line: 1.8

% Not Listed: 21.3

1986 Revenue: \$25,800,000

HH Inc.: \$33,259

Retail \$: 4.8 Bil

Pop per Station: 40,407

#1 Biller: KASE-F \$5,400,000

		SUM	SPG	WIN	FAL	3 Book	Birch			12+ METRO CUME/	SPG	FAL	
12+ METRO	1/4/SHARE	86	86	86	85	Avg.	Share	12+ TSA	1/4/CUME	METRO CUME RATING	86	85	
1. KASE-F	144/14.6	13.0	16.2	---	16.3	14.6	13.1	1. KASE-F	211/2423	1. KHFI-F	1713/29.8	31.4	31.5
2. KHFI-F	136/13.8	11.6	14.2	---	15.1	13.2	17.7	2. KHFI-F	143/1820	2. KEYI-F	1656/27.9	25.6	15.7
3. KEYI-F	113/11.5	15.5	11.1	---	6.7	12.7	18.3	3. KEYI-F	133/1982	3. KASE-F	1635/27.5	26.3	24.7
4. KLBJ-F	102/10.4	10.9	12.1	---	11.6	11.1	10.9	4. KLBJ-F	108/1765	4. KLRJ-F	1530/25.8	22.8	23.7
5. KKMJ-F	67/ 6.8	4.8	7.6	---	6.9	6.4	3.5	5. KPEZ-F	67/ 974	5. KKMJ-F	1088/18.3	20.9	NA
KPEZ-F	67/ 6.8	5.4	5.7	---	5.8	6.0	7.6	KKMJ-F	67/1103	6. KPEZ-F	946/15.9	10.2	10.0
7. KLBJ	46/ 4.7	4.2	4.7	---	6.2	4.5	4.3	7. KLBJ	53/ 862	7. KLBJ	785/13.2	11.7	14.5
8. KOKE	31/ 3.2	5.3	.5	---	2.6	3.0	3.1	8. KOKE	32/ 432	8. KVET	547/ 9.2	9.1	12.0
9. KVET	27/ 2.7	3.7	3.0	---	3.7	3.1	2.1	9. KVET	32/ 649	9. KOKE	413/ 7.0	1.4	NA
10. KTAE	8/ .8	.8	1.4	---	1.0	1.0	.6	10. KWTX-F	25/ 431	10. WOAI	227/ 3.8	3.6	5.1

12+ FM SHARE (METRO): 81.52% (631 of 774) (FAL 85: 78.76%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHFI-F	1. KHFI-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KHFI-F	1. KASE-F
2. KEYI-F	2. KLBJ-F	2. KHFI-F	2. KEYI-F	2. KEYI-F	2. KEYI-F	2. KHFI-F	2. KEYI-F	2. KLRJ-F	2. KASE-F	2. KHFI-F
3. KLBJ-F	3. KPEZ-F	3. KLBJ-F	3. KLBJ-F	3. KLBJ-F	3. KKMJ-F	3. KEYI-F	3. KHFI-F	3. KEYI-F	3. KLBJ-F	3. KEYI-F
4. KASE-F	4. KEYI-F	4. KEYI-F	4. KHFI-F	4. KHFI-F	4. KLBJ	4. KLBJ-F	4. KLBJ-F	4. KHFI-F	4. KEYI-F	4. KPEZ-F
5.	5. KASE-F	5. KPEZ-F	5. KPEZ-F	5. KKMJ-F	5. KOKE	5. KLBJ	5. KKMJ-F	5. KKMJ-F	5. KPEZ	5. KLBJ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KHFI-F	1. KHFI-F	1. KHFI-F	1. KEYI-F	1. KEYI-F	1. KLBJ-F	1. KLBJ-F	1. KLBJ-F	1. KLBJ-F	1. KASE-F
2. KEYI-F	2. KEYI-F	2. KASE-F	2. KHFI-F	2. KASE-F	2. KHFI-F	2. KHFI-F	2. KPEZ-F	2. KASE-F	2. KLBJ-F
3. KASE-F	3. KASE-F	3. KEYI-F	3. KASE-F	3. KHFI-F	3. KPEZ-F	3. KPEZ-F	3. KASE-F	3. KPEZ-F	3. KPEZ-F
4. KKMJ-F	4. KKMJ-F	4. KKMJ-F	4. KKMJ-F	4. KKMJ-F	4. KASE-F	4. KASE-F	4. KEYI-F	4. KHFI-F	4. KEYI-F
KLBJ-F	5. KLBJ-F	5. KLBJ-F	5. KLBJ-F	5. KLBJ-F	5.	5. KEYI-F	5. KHFI-F	5. KEYI-F	5. KHFI-F

FORMATS	AM	FM	TOTAL	%	%
TOP 40/CHR/CONTEMP		139 (2)	139 (2)	18.0	18.4
AOR		173 (3)	173 (3)	22.4	14.8
AC/OLDIES/SOFT ROCK	12 (2)	175 (2)	187 (4)	24.2	17.6
MOR/VARIETY					
COUNTRY	40 (3)	144 (1)	184 (4)	23.8	25.7
BLACK/URBAN					
BTFI MUSIC/EZ					7.6
NEWS/TALK	53 (2)		53 (2)	6.8	9.0
NOSTALGIA	31 (1)		31 (1)	4.0	---
RELIGION/GOSPEL	7 (1)		7 (1)	0.9	2.0
SPANISH					4.4
CLASSICAL					
UNKNOWN/OTHERS					

774 (17)

RADIO STATIONS

KIXL, 970, 1 KW (DAYS,DA)	RELIGION	\$ 10.00 (Christal)
KLBJ, 590, 5 KW/1 KW (DA-N)	NEWS/TALK	CBS,MBS,NBC-T, \$ 48.00* (Eastman)
KOKE, 1370, 5 KW/500 W (DA-2)	NOSTALGIA	\$ 30.00 (Select)
KTXZ, 1560, 2.5 KW (DA-2)	AC	US 2, \$ 34.00 (Weiss)
KVET, 1300, 5 KW/1 KW (DA-2)	COUNTRY	ABC-1, \$ 57.00* (Katz)
KELG, 1440, 500 W (DA-2)	COUNTRY	APR, \$ 9.00 (---)
KASE-F, 100.7, 100 KW @ 985, COUNTRY		\$125.00* (Katz)
KEYI-F, 103.5, 97 KW @ 1260, AC		\$110.00 (Torbet)
KHFI-F, 98.3, 1.3 KW @ 418, CHR		\$113.00 (Christal)
KLBJ-F, 93.7, 100 KW @ 1057, AOR		\$ 90.00* (Eastman)
KKMJ-F, 95.5, 100 KW @ 1000, AC		\$ 55.00* (CBS)
KPEZ-F, 102.3, 3 KW @ 300, AOR		\$ 60.00* (HNWH)
	Hicks	
	Encore	
	Keymarket	
	Clear Channel	

MISCELLANEOUS COMMENTS KIIZ/KIXS-F (Killeen) sold by Grace to Duffy for \$12,000,000 (Mahlman)... KIXL/KHFI-F sold by Oppenheimer to Encore for \$ (American)... KLBJ A/F sold for \$27,500,000 (Jamar-Rice)... KTXZ sold for \$1,060,000 (Comm. Equity)...

BAKERSFIELD

Arbitron Rank/Pop (12+): 89/378,200

MSA Rank/Pop: 97/491,400

ADI # 143

Average Person Ratings: 14.6

Market TSL: 19.8 hours

Stations: 27/18

Diaries: 772/490:1/43.8%

Sample Target: 740

% Below Line: 7.8

% Not Listed: 14.4

1986 Revenue: \$11,300,000

HH Inc.: \$32,244

Retail \$: 3.0 Bil

Pop per Station: 21,011

#1 Biller: KXXX-F \$1,700,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. KXXX-F	82/14.4	15.1	15.1	13.9	13.9			1.		1. KXXX-F 1160/29.7	31.4	29.9
2. KUZZ	74/13.0	13.5	11.2	13.4	13.9			2.		2. KUZZ 814/20.9	22.8	18.7
3. KQXR-F	52/ 9.1	8.5	6.9	8.8	6.6			3.		3. KQXR-F 794/20.3	19.6	16.9
4. KWAC	41/ 7.2	3.7	7.9	8.3	7.8			4.		4. KGE0 471/12.1	9.5	9.7
5. KGE0	32/ 5.6	5.0	4.3	3.9	5.0			5.		5. KGFM-F 446/11.4	14.0	11.3
6. KAFY	28/ 4.9	2.9	2.1	2.4	3.1			6. THIS MARKET'S		6. KWAC 346/ 8.9	6.8	8.0
KGFM-F	28/ 4.9	10.3	7.2	9.0	7.6			7. METRO AND TSA		7. KERN 341/ 8.7	6.8	7.4
8. KERN	1/ 4.0	3.1	2.9	3.7	2.3			8. ARE THE SAME.		8. KLLY-F 333/ 8.5	7.5	6.3
KLLY-F	23/ 4.0	2.3	3.1	2.2	---			9.		9. KAFY 282/ 7.2	4.9	7.9
10. KTPI-F	19/ 3.3	.8	1.5	1.0	.5			10.		10. KTPI-F 221/ 5.7	2.5	2.9

12+ FM SHARE (METRO): 55.03% (268 of 487) (FAL 85: 57.45%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KXXX-F	1. KXXX-F	1. KXXX-F	1. KUZZ	1. KUZZ	1. KUZZ	1. KUZZ	1. KUZZ	1. KXXX-F	1. KXXX-F	1. KXXX-F
2. KQXR-F	2. KQXR-F	2. KUZZ	2. KXXX-F	2. KXXX-F	2. KWAC	2. KXXX-F	2. KXXX-F	2. KUZZ	2. KAFY	2. KUZZ
3. KAFY	3. KAFY	3. KQXR-F	3. KGE0	3. KGE0	3. KGFM-F	3. KQXR-F	3. KWAC	3. KWAC	3. KQXR-F	3. KQXR-F
4.	KUZZ	4. KGE0	4.	4. KWAC	4. KGE0	4. KWAC	4. KGE0	4. KQXR-F	4. KUZZ	4. KLLY-F
5.	5. KGE0	5.	5.	5.	5.	5.	5. KQXR-F	5. KGE0	5.	KWAC
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KXXX-F	1. KXXX-F	1. KXXX-F	1. KXXX-F	1. KXXX-F		1. KQXR-F	1. KXXX-F	1. KXXX-F	1. KUZZ	1. KUZZ
2. KQXR-F	2. KQXR-F	2. KGE0	2. KUZZ	2. KUZZ		2. KXXX-F	2. KQXR-F	2. KAFY	2. KXXX-F	2. KXXX-F
3. KLLY-F	3. KLLY-F	3. KQXR-F	3. KQXR-F	3. KGE0		3. KLLY-F	3.	3. KQXR-F	3. KQXR-F	3. KWAC
4.	4.	KUZZ	4. KGE0	4. KGFM-F		4. KLLY-F	4.	4. KLLY-F	4. KGE0	4. KGE0
5.	5.	5.	5.	5.		5.	5.	KUZZ	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		142 (4)	142 (4)	29.2	27.6	KAVS-F 97.7 Mojave 1.4/1.9
AOR		14 (2)	14 (2)	2.9	3.6	KDNO-F 98.5 Delano .5/2.2
AC/OLDIES/SOFT ROCK	36 (2)	43 (5)	79 (7)	16.2	13.5	KERI 1180 Wasco 1.1/4.0
MOR/VARIETY	27 (2)		27 (2)	5.5	10.3	KHIS-F 96.5 Bakersfield .9/3.3
COUNTRY	74 (1)	19 (1)	93 (2)	19.1	19.3	KIWI-F 92.1 Bakersfield 1.1/4.5
BLACK/URBAN					0.8	KLYD-F 97.7 Shafter 1.9/5.1
BTFL MUSIC/EZ		28 (1)	28 (1)	5.7	9.3	KPMC 1560 Bakersfield .7/4.3
NEWS/TALK					0.8	KVLI 1140 Lake Isabella .7/1.6
NOSTALGIA	3 (1)		3 (1)	0.6	1.0	KBIG-F 104.3 Los Angeles .5/1.4
RELIGION/GOSPEL	6 (1)	8 (2)	14 (3)	2.9	3.2	KROS-F 94.9 Fresno 1.1/1.9
SPANISH	69 (2)		69 (2)	14.2	10.7	KFI 640 Los Angeles .7/2.3
CLASSICAL		6 (1)	6 (1)	1.2	---	KFSO-F 92.9 Fresno .9/2.3
UNKNOWN/OTHERS	4 (1)	8 (1)	12 (2)	2.5	0.8	KIIS-F 102.7 Los Angeles .4/1.6
			487 (28)			KMET-F 94.7 Los Angeles .5/2.5
						KMPC 710 Los Angeles .5/2.6
						KOST-F 103.5 Los Angeles .5/1.7
						KRTH-F 101.1 Los Angeles 1.6/3.3

RADIO STATIONS

KAFY, 970, 1 KW, SPANISH
KERN, 1410, 1 KW, MOR
KGE0, 1230, 1 KW, OLDIES
KPMC, 1560, 10 KW (DA-1), VARIETY
KUZZ, 550, 5 KW (DA-2), COUNTRY
KWAC, 1490, 1 KW, SPANISH
KUNN, 1350, 1 KW (DAYS), TALK/NEWS (?)

UPI, \$ 21.00 (Caballero)
ABC-I, \$ 20.00 (HNWH)
CBS-R, \$ 25.00 (Mc-Guild)
CBS, MBS, \$ 17.00 (Masla)
\$ 38.00* (Katz)
\$ 26.00 (Lotus)
\$ 10.00 (---)

KGFM-F, 101.5, 3 KW @ 1280, BTFL/EZ
KIWI-F, 92.1, 3 KW @ 269, CLASSICAL
KXXX-F, 107.9, 6 KW @ 1340, CHR
KLLY-F, 95.3, 2 KW @ 346, AC
KLYD-F, 97.7, 3 KW @ 300, AOR
KQXR-F, 94.1, 5 KW @ 1312, CHR
KHIS-F, 96.5, 50 KW @ 500, RELIGION

\$ 32.00 (Mc-Guild)
\$ 30.00 (CMBS)
\$ 48.00* (Katz)
APR, \$ 18.00 (Torbet)
US 1, \$ 18.00* (Torbet)
ABC-E, \$ NA (HNWH)
\$ NA (---)

Brandon

Buckley

(OILDALE)

Brandon

Other ranked stations - See Los Angeles

MISCELLANEOUS COMMENTS KLLY-F sold to Buckley for \$1,300,000 (Blackburn)... KAFY changes to Spanish...

BALTIMORE

Arbitron Rank/Pop (12+): 16/1,919,500

MSA Rank/Pop: 15/2,264,300

ADI # 21

Average Person Ratings: 17.9

Market TSL: 23.5 hours

Stations: 34/21

Diaries: 2178/881:1/51.7%

Sample Target: 1700

% Below Line: 12.7

% Not Listed: 10.7

1986 Revenue: \$51,500,000

HH Inc.: \$32,763

Retail \$: 15.7 Bil

Pop per Station: 91,405

#1 Biller: WBSB-F \$6,900,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. WLIF-F	349/10.0	8.8	10.2	10.0	8.7	9.8	7.3	1. WLIF-F	367/3938	1. WBAL	3795/19.5	17.3 17.9
2. WBAL	298/ 8.6	9.1	6.9	10.5	7.5	8.8	8.5	2. WBAL	309/4002	2. WBSB-F	3711/19.1	20.2 19.3
3. WXYV-F	250/ 7.2	8.7	7.7	6.6	6.8	7.6	10.2	3. WBSB-F	284/4107	3. WLIF-F	3695/19.0	18.8 18.4
4. WBSB-F	249/ 7.2	6.7	7.3	6.0	6.7	6.8	8.0	4. WXYV-F	257/2909	4. WXYV-F	2825/14.5	16.1 14.5
5. WPOC-F	200/ 5.7	5.8	6.6	7.7	5.6	6.5	6.4	5. WPOC-F	241/3217	5. WMMX-F	2747/14.1	12.8 14.7
6. WIYY-F	164/ 4.7	6.1	6.4	5.6	5.6	5.7	8.7	6. WIYY-F	178/2737	6. WPOC-F	2679/13.8	12.3 12.0
7. WMMX-F	152/ 4.4	3.1	3.6	3.6	3.9	3.7	3.9	7. WMMX-F	154/2811	7. WIYY-F	2546/13.1	14.9 15.4
8. WFBR	115/ 3.3	4.4	4.6	2.8	4.1	3.8	2.0	8. WCAO	138/1795	8. WYST-F	2030/10.4	9.0 10.0
9. WYST-F	114/ 3.3	2.8	2.8	3.6	3.2	3.1	2.8	9. WFBR	117/2045	9. WFBR	2025/10.4	14.2 11.0
10. WWIN-F	107/ 3.1	2.7	2.8	3.6	3.5	3.1	2.6	10. WYST-F	115/2080	10. WQSR-F	1704/ 8.8	8.6 7.8
11. WITH	103/ 3.0	3.0	2.6	2.6	3.0	2.8	1.5	WWDC-F	115/1782	11. WWIN-F	1617/ 8.3	8.5 8.5
12. WCAO	100/ 2.9	2.4	3.3	3.2	3.4	2.7	2.1	12. WWIN-F	107/1617	12. WWDC-F	1602/ 8.2	7.7 6.9
13. WQSR-F	94/ 2.7	1.9	2.9	1.9	2.6	2.4	1.9	13. WITH	103/1239	13. WCAO	1450/ 7.5	9.1 8.7
14. WWDC-F	93/ 2.7	3.2	2.4	2.5	2.5	2.7	4.6	14. WQSR-F	95/1750	14. WWIN	1369/ 7.0	8.6 7.3
15. WBGR	88/ 2.5	2.8	2.9	3.3	3.1	2.9	1.3	15. WBGR	88/ 739	15. WERR	1330/ 6.8	6.4 5.3
16. WEBB	80/ 2.3	2.0	2.3	1.8	2.2	2.1	1.5	16.		16.		
17. WWIN	66/ 1.9	1.7	2.1	1.6	2.1	1.8	2.3	17.		17.		
18. WGRX-F	65/ 1.9	1.7	1.2	1.3	1.1	1.5	2.3	18.		18.		
19.								19.		19.		
20.								20.		20.		
21.								21.		21.		
22.								22.		22.		
23.								23.		23.		
24.								24.		24.		
25.								25.		25.		

12+ FM SHARE (METRO): 68.64% (2132 of 3106) (FAL 85: 65.11%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBSB-F	1. WXYV-F	1. WXYV-F	1. WXYV-F	1. WLIF-F	1. WLIF-F	1. WBAL	1. WLIF-F	1. WLIF-F	1. WXYV-F	1. WLIF-F
2. WXYV-F	2. WBSB-F	2. WBSB-F	2. WBSB-F	2. WPOC-F	2. WBAL	2. WLIF-F	2. WBAL	2. WBSB-F	2. WBAL-F	2. WPOC-F
3. WIYY-F	3. WIYY-F	3. WIYY-F	3. WLIF-F	3. WXYV-F	3. WPOC-F	3. WBSB-F	3. WXYV-F	3. WXYV-F	3. WBSB-F	3. WBSB-F
4. WEBB	4. WMMX-F	4. WLIF-F	4. WPOC-F	4. WBSB-F	4. WXYV-F	4. WXYV-F	4. WPOC-F	4. WBAL	4. WLIF-F	4. WXYV-F
5. WMMX-F	5. WWDC-F	5. WPOC-F	5. WYST-F	5. WYST-F	5. WCAO	5. WPOC-F	5. WBSB-F	5. WMMX-F	5. WMMX-F	5. WBAL
6. WRQX-F	6. WGRX-F	6. WMMX-F	6. WIYY-F	6. WBAL	6. WFBR	6. WIYY-F	6. WPOC-F	6. WPOC-F	6. WIYY-F	6. WMMX-F
7.	7. WYST-F	7. WYST-F	7. WQSR-F	7. WQSR-F	7. WYST-F	7.	7. WMMX-F	7. WIYY-F	7. WFBR	7. WIYY-F
8.	8.	8.	8. WWIN-F	8.	8.	8.	8.	8.	8.	8. WYST-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WXYV-F	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WLIF-F	1. WIYY-F	1. WIYY-F	1. WIYY-F	1. WIYY-F	1. WPOC-F	
2. WBSB-F	2. WXYV-F	2. WXYV-F	2. WXYV-F	2. WBSB-F	2. WXYV-F	2. WXYV-F	2. WXYV-F	2. WXYV-F	2. WXYV-F	
3. WMMX-F	3. WMMX-F	3. WPOC-F	3. WLIF-F	3. WPOC-F	3. WBSB-F	3. WWDC-F	3. WWDC-F	3. WBSB-F	3. WLIF-F	
4. WIYY-F	4. WIYY-F	4. WMMX-F	4. WPOC-F	4. WXYV-F	4. WWDC-F	4. WBSB-F	4. WBSB-F	4. WWDC-F	4. WIYY-F	
5. WWIN	5. WYST-F	5. WMMX-F	5. WMMX-F	5. WYST-F	5. WMMX-F	5. WMMX-F	5. WMMX-F	5. WMMX-F	5. WBSB-F	
6.	6. WPOC-F	6. WQSR-F	6. WYST-F	6. WBAL	6. WGRX-F	6. WGRX-F	6. WWIN-F	6. WLIF-F	6. WYST-F	
7.	7. WWIN-F	7. WIYY-F	7. WWIN-F	7. WQSR-F	7.	7. WWIN-F	7. WYST-F	7. WPOC-F	7. WBAL	
8.	8.	8.	8. WQSR-F	8.	8.	8.	8.	8.	8.	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE	CUME RATING
TOP 40/CHR/CONTEMP		464 (4)	464 (4)	14.9	13.5	WBMD 750 Baltimore	.3/1.1
AOR		351 (4)	351 (4)	11.3	11.2	WCBM 680 Baltimore	1.3/4.7
AC/OLDIES/SOFT ROCK	62 (2)	273 (5)	335 (7)	10.8	11.4	WRBS-F 95.1 Catonsville	1.3/3.1
MOR/VARIETY	127 (2)		127 (2)	4.1	13.5	WYST 1010 Baltimore	.5/2.0
COUNTRY	100 (1)	218 (2)	318 (3)	10.2	11.5	See Washington for more information about the following stations:	
BLACK/URBAN	146 (2)	419 (4)	565 (6)	18.2	18.5	WASH-F .7/2.3	WKYS-F .4/1.2
BTFL MUSIC/EZ		363 (2)	363 (2)	11.7	10.7	WAVA-F .6/2.0	WLTT-F .3/1.7
NEWS/TALK	336 (2)		336 (2)	10.8	1.5	WCLY-F .8/2.7	WMAL .3/1.5
NOSTALGIA	103 (1)		103 (1)	3.3	3.3	WGAY-F .4/1.5	WMZQ-F .5/1.9
RELIGION/GOSPEL	100 (2)	44 (1)	144 (3)	4.6	4.3	WHFS-F .8/2.8	WRQX-F 1.2/5.5
SPANISH						WHUR-F 1.4/5.0	WTUP 1.1/4.5
CLASSICAL					0.5		
UNKNOWN/OTHERS							
			3106 (34)				

RADIO STATIONS

AM STATIONS

WBAL, 1090, 50 KW (DA-N)	, TALK/NEWS	ABC-E, \$110.00* (HNWH)	Hearst
WBGR, 860, 2.5 KW (DAYS, DA)	, GOSPEL/BLACK	UPI, \$ 35.00 (Roslin)	Mortenson
WBMD, 750, 1 KW (DAYS)	, RELIGION	\$ 12.00 (---)	
WCAO, 600, 5 KW (DA-1)	, COUNTRY	NBC, \$115.00 (Mc-Guild)	DKM
WCBM, 680, 10 KW/5 KW (DA-2)	, SOFT AC	UPI, \$ 60.00 (Katz)	Resort
WEBB, 1360, 5 KW	, BLACK	SBN, \$ 34.00 (---)	
WFBR, 1300, 5 KW (DA-1)	, MOR	CBS, NBC-T, \$ 85.00 (Republic)	
WITH, 1230, 1 KW	, NOSTALGIA	MBS, \$ 38.00 (Groskin)	Robinson
WJRO, 1590, 1 KW (DA-2)	, BTFL (?)	\$ 12.00 (---)	
WTOW, 1570, 5 KW (DAYS)	, RELIGION	\$ 23.00 (---)	
WWIN, 1400, 1 KW	, BLACK	NBN, \$ 38.00* (MMR)	
WYST, 1010, 1 KW (DAYS)	, OLDIES	\$ NA (MMR)	United

FM STATIONS

WBSB, 104.3, 50 KW @ 422, CHR	ABC-C, \$125.00* (Torbet)	Scripps-Howard
WGRX, 100.7, 50 KW @ 500, AOR	ABC-F, \$ 52.00 (Select)	Shamrock Comm. (WESTMINSTER)
WYYY, 97.9, 11 KW @ 950, AOR	ABC-R, \$110.00* (HNWH)	Hearst
WLIF, 101.9, 14 KW @ 961, BTFL/EZ	\$160.00* (Christa?)	JAG
WWMX, 106.5, 29 KW @ 620, AC	\$ 90.00 (Katz)	Capitol (WRAL)
WPOC, 93.1, 16 KW @ 870, COUNTRY	ABC-D, \$104.00 (Eastman)	Nationwide
WQSR, 105.7, 50 KW @ 245, OLDIES	US 1, CBS-R, \$ 30.00* (Blair)	
WRBS, 95.1, 50 KW @ 500, RELIGION	\$ 15.00 (---)	
WWIN, 95.9, 3 KW @ 300, BLACK	\$ 62.00* (MMR)	
WXYV, 102.7, 50 KW @ 400, URBAN	Source, \$145.00 (Mc-Guild)	DKM
WYST, 92.3, 10 KW @ 560, AC	US 1, \$ 80.00* (MMR)	United

FOR OTHER STATIONS - SEE WASHINGTON

CALL LETTER CHANGES

WMKR-F to WWMX-F

FORMAT CHANGES

WWMX-F: From CHR to AC

STATION SALES

WMKR-F: From S & F to
Capitol (Goodman) for
\$ _____

MISCELLANEOUS COMMENTS

BATON ROUGE

Arbitron Rank/Pop (12+): 78/447,700

MSA Rank/Pop: 89/552,100

ADI # 91

Average Person Ratings: 15.9

Market TSL: 21.2 hours

Stations: 21/15

Diaries: 1000/448:1/49.0%

Sample Target: 820

% Below Line: 7.2

% Not Listed: 10.2

1986 Revenue: \$13,000,000

HH Inc.: \$30,824

Retail \$: 3.4 Bil

Pop per Station: 29,846

#1 Biller: WFMF-F \$2,800,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. WYMK-F	115/16.1	12.7	10.3	---	11.8	13.0	13.4	1. WYMK-F	187/1896	1. WFMF-F	1429/31.8	28.1 31.9
2. WFMF-F	88/12.3	10.4	10.1	---	10.9	10.9	13.0	2. WFMF-F	140/2202	2. WGGZ-F	1222/27.2	29.1 28.3
3. WXOK	70/ 9.8	10.3	10.4	---	9.8	10.2	8.5	3. WGGZ-F	121/2544	3. WYMK-F	1158/25.7	21.9 20.2
4. WGGZ-F	64/ 8.9	10.4	11.8	---	11.1	10.4	13.7	4. WKJN-F	109/1281	4. WXOK	875/19.4	19.7 19.9
5. KQXL-F	63/ 8.8	6.0	6.6	---	6.2	7.1	9.1	5. WXOK	74/ 980	5. KQXL-F	759/16.9	13.1 13.6
6. WKJN-F	46/ 6.4	7.4	8.9	---	10.2	7.6	8.5	6. KQXL-F	73/ 844	6. WQXY-F	642/14.3	15.7 16.1
7. WQXY-F	43/ 6.0	7.0	5.8	---	6.1	6.3	6.5	7. KDEA-F	66/ 774	7. WJBO	638/14.2	11.7 12.8
8. WJBO	30/ 4.2	4.3	5.3	---	3.2	4.6	4.1	8. WQXY-F	58/ 943	8. WKJN-F	584/13.0	17.4 17.7
9. WTKL	27/ 3.8	4.9	4.1	---	8.7	4.3	4.4	9. WJBO	39/ 800	9. WTKL	394/ 8.8	8.9 13.1
10. KDEA-F	17/ 2.4	2.8	2.7	---	2.2	2.6	2.3	10. KZMZ-F	38/ 461	10. WJBR	305/ 6.8	5.9 8.2

12+ FM SHARE (METRO): 69.83% (449 of 643) (FAL 85: 66.33%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGGZ-F	1. WFMF-F	1. WYMK-F	1. WYMK-F	1. WYMK-F	1. WYMK-F	1. WYMK-F	1. WYMK-F	1. WYMK-F	1. KQXL-F	1. WYMK-F
2. WFMF-F	2. WGGZ-F	2. WFMF-F	2. WFMF-F	2. WFMF-F	2. WKJN-F	2. WFMF-F	2. WFMF-F	2. WFMF-F	2. WGGZ-F	2. WXOK
3. KQXL-F	3. KQXL-F	3. WGGZ-F	3. WQXY-F	3. KQXL-F	3. WXOK	3. WGGZ-F	3. WQXY-F	3. WGGZ-F	3. WFMF-F	3. WFMF-F
4. WXOK	4. WQXY-F	4. KQXL-F	4. KQXL-F	4. WKJN-F	4. WJBO	4. WXOK	4. WXOK	4. KQXL-F	4. WXOK	4. KQXL-F
5. WYMK-F	5. WXOK	5. WKJN-F	5. WKJN-F	5. WQXY-F	5. KQXL-F	5. KQXL-F	5. WGGZ-F	5. WXOK	5. WYMK-F	5. WQXY-F
6. WXOK	6. WQXY-F	6. WXOK	6. WXOK	6. WXOK	6. WXOK	6. WXOK	6. WXOK	6. WXOK	6. WXOK	6. WXOK
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WYMK-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WYMK-F	1. WYMK-F	
2. WXOK	2. KQXL-F	2. WQXY-F	2. WYMK-F	2. WFMF-F	2. WGGZ-F	2. WGGZ-F	2. WGGZ-F	2. WFMF-F	2. WFMF-F	
3. KQXL-F	3. WQXY-F	3. KQXL-F	3. WXOK	3. WQXY-F	3. WYMK-F	3. WYMK-F	3. KQXL-F	3. WGGZ-F	3. WKJN-F	
4. WGGZ-F	4. WXOK	4. WXOK	4. KQXL-F	4. KQXL-F	4. KQXL-F	4. KQXL-F	4. WQXY-F	4. KQXL-F	4. WGGZ-F	
5. WTKL	5. WYMK-F	5. WYMK-F	5. WQXY-F	5. WXOK	5. WQXY	5. WQXY	5. WQXY	5. WXOK	5. KQXL-F	

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		157 (3)	157 (3)	24.4	24.6	WBIU 1210 Denham Springs 1.7/4.4
AOR		14 (1)	14 (1)	2.2	---	WJBR 1300 Baton Rouge 1.7/6.8
AC/OLDIES/SOFT ROCK	24 (2)	43 (1)	67 (3)	10.4	6.8	WLUX 1550 Baton Rouge 2.1/3.0
MOR/VARIETY						WQCK-F 92.7 Baton Rouge .8/1.6
COUNTRY	19 (1)	142 (2)	161 (3)	25.0	24.6	WXAM 910 Baton Rouge .8/3.6
BLACK/URBAN	97 (2)	63 (1)	160 (3)	24.9	29.8	KZMZ-F 96.9 Alexandria .4/1.5
BTL MUSIC/EZ		21 (2)	21 (2)	3.3	4.6	WBYU-F 95.7 New Orleans .6/1.1
NEWS/TALK	33 (2)		33 (2)	5.1	4.3	WCKW-F 92.3 La Place 2.0/4.0
NOSTALGIA	6 (1)		6 (1)	0.9	2.7	WQUE-F 93.3 New Orleans .7/2.2
RELIGION/GOSPEL	15 (1)	6 (1)	21 (2)	3.3	2.6	WWL 870 New Orleans .4/2.7
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS		3 (1)	3 (1)	0.5		
			643 (21)			

RADIO STATIONS

WJBR, 1300, 5 KW/1 KW (DA-N)	, OLDIES	\$ 21.00* (Katz)	
WJBO, 1150, 5 KW (DA-1)	, NEWS/TALK	CBS, NBC-T, \$ 23.00 (Blair)	Manship
WLUX, 1550, 5 KW (DAYS)	, RELIGION	UPI, \$ 12.00 (---)	Swaggert
WTKL, 1260, 1 KW (DAYS)	, BLACK	ABC-C, NBN, \$ 20.00 (Masla)	
WXAM, 910, 1 KW (DA-1)	, NOSTALGIA	\$ 21.00 (Christal)	Encore
WXOK, 1460, 5 KW/1 KW (DA-N)	, BLACK	NBC, \$ 29.00 (HNWH)	
WFMF-F, 102.5, 100 KW @ 1360, CHR		\$ 70.00* (Blair)	Manship
WGGZ-F, 98.1, 100 KW @ 1550, CHR		CBS-R, \$ 80.00 (Katz)	
WKJN-F, 103.3, 100 KW @ 1045, COUNTRY		\$ 55.00* (Blair)	Sterling (HAMMOND)
WQXY-F, 100.7, 100 KW @ 750, SOFT AC		\$ 53.00 (Christal)	Encore
WYMK-F, 101.5, 100 KW @ 403, COUNTRY		ABC-E, \$ 60.00 (Torbet)	Narragansett
KQXL-F, 106.3, 3 KW @ 300, BLACK		SBN, ABC-F, \$ 24.00 (---)	(NEW ROADS)

KDEA - See Lafayette

MISCELLANEOUS COMMENTS WXAM/WQXY-F sold by Oppenheimer to Encore for \$? (Americom)... WYMK A/F sold by Hicks to Narragansett for \$? (Fischer)...

BEAUMONT - PORT ARTHUR

Arbitron Rank/Pop (12+): 104/326,600

MSA Rank/Pop: 115/393,700

ADI # 122

Average Person Ratings: 15.3

Market TSL: 20.9 hours

Stations: 21/17

Diaries: 909/359:1/46.3%

Sample Target: 710

% Below Line: 6.9

% Not Listed: 9.1

1986 Revenue: \$7,500,000

HH Inc.: \$32,807

Retail \$: 2.6 Bill

Pop per Station: 19,212

#1 Biller: KYKR-F \$1,200,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KZZB-F	72/14.5	10.4	12.2	13.0	13.7		11.7	1. KHYS-F	99/849	1. KZZB-F	851/26.4	22.4	26.8
2. KHYS-F	63/12.7	11.9	14.1	12.8	15.9		18.7	2. KYKR-F	77/838	2. KYKR-F	639/19.8	22.2	19.0
3. KYKR-F	60/12.1	11.7	11.0	14.1	12.4		7.9	KZZB-F	77/968	3. KLVI	614/19.0	15.5	15.5
4. KQXY-F	39/ 7.9	9.6	6.8	8.0	7.6		5.2	4. KQXY-F	58/651	4. KHYS-F	548/17.0	16.3	20.4
5. KWIC-F	35/ 7.1	7.0	7.8	7.6	8.6		11.1	5. KLVI	46/804	5. KIOC-F	501/15.5	13.6	17.5
6. KIOC-F	33/ 6.7	4.9	5.6	3.5	5.9		7.1	6. KIOC-F	44/744	6. KQXY-F	450/13.9	15.8	13.5
7. KLVI	32/ 6.5	6.2	7.0	8.2	5.6		7.0	7. KWIC-F	38/504	7. KWIC-F	419/13.0	15.1	19.7
8. KKMY-F	21/ 4.2	7.4	6.0	3.3	2.2		5.3	8. KAYD-F	27/467	8. KAYD-F	366/11.3	11.6	10.1
9. KAYD-F	18/ 3.6	4.9	4.8	6.5	6.7		7.3	9. KKMY-F	24/448	9. KKMY-F	355/11.0	13.9	11.8
KTRH	18/ 3.6	4.2	6.0	3.7	4.9		3.3	KTRH	24/438	10. KTRH	304/ 9.4	10.3	11.5

12+ FM SHARE (METRO): 80.22% (361 of 450) (FAL 85: 78.16%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	S	M
1. KZZB-F	1. KHYS-F	1. KHYS-F	1. KYKR-F	1. KYKR-F	1. KYKR-F	1. KZZB-F	1. KYKR-F	1. KZZB-F	1. KZZB-F	1. KHYS-F	
2. KHYS-F	2. KZZB-F	2. KZZB-F	2. KHYS-F	2. KHYS-F	2. KQXY-F	2. KYKR-F	2. KQXY-F	2. KHYS-F	2. KHYS-F	2. KZZB-F	
3.	3. KWIC-F	3. KYKR-F	3. KIOC-F	3. KIOC-F	3. KLVI	3. KHYS-F	3. KHYS-F	3. KYKR-F	3. KYKR-F	3. KYKR-F	
4.	4. KIOC-F	4. KIOC-F	4. KZZB-F	4. KZZB-F	4. KHYS-F	4. KLVI	4. KIOC-F	4. KWIC-F	4. KQXY-F	4. KQXY-F	
5.	5.	5. KWIC-F	5. KKMY-F	5. KKMY-F	5. KAYD-F	5. KQXY-F	5. KWIC-F	5. KIOC-F	5. KWIC-F	5. KWIC-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZZB-F	1. KHYS-F	1. KHYS-F	1. KHYS-F	1. KYKR-F	1. KZZB-F	1. KWIC-F	1. KWIC-F	1. KHYS-F	1. KYKR-F
2. KHYS-F	2. KZZB-F	2. KZZB-F	2. KZZB-F	2. KHYS-F	2. KHYS-F	2. KHYS-F	2. KIOC-F	KWIC-F	2. KIOC-F
3.	3. KIOC-F	3. KIOC-F	3. KYKR-F	3. KZZB-F	3. KWIC-F	3. KZZB-F	3. KHYS-F	3. KIOC-F	3. KWIC-F
4.	KWIC-F	4. KWIC-F	4. KIOC-F	4. KIOC	4. KIOC-F	4. KIOC-F	4.	4. KYKR-F	4. KKMY-F
5.	5.	5. KKMY-F	5. KWIC-F	5.	5.	5.	5.	KZZB-F	5. KHYS-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		72 (1)	72 (1)	16.0	21.4	KALO 1250 Port Arthur 1.2/4.0
AOR	3 (1)	34 (2)	37 (3)	8.2	0.9	KAYC 1450 Beaumont 1.0/2.3
AC/OLDIES/SOFT ROCK		54 (2)	54 (2)	12.0	12.8	KDLF 1150 Port Neches .4/1.3
MOR/VARIETY	6 (1)		6 (1)	1.3	---	KDVE 1510 Nederland 1.6/2.8
COUNTRY	39 (2)	78 (2)	117 (4)	26.0	29.6	KOGT 1600 Orange 1.4/4.9
BLACK/URBAN	6 (1)	72 (2)	78 (3)	17.3	17.6	KOLE 1340 Port Arthur 1.2/4.6
BTFL MUSIC/EZ		39 (1)	39 (1)	8.7	7.3	KTFA-F 92.1 Groves .4/2.4
NEWS/TALK	20 (2)		20 (2)	4.4	6.4	KLVL-F 101.1 Houston 1.8/4.6
NOSTALGIA	5 (1)		5 (1)	1.1	---	KMJQ-F 102.1 Clear Lake City .4/1.4
RELIGION/GOSPEL	10 (2)	12 (1)	22 (3)	4.9	4.1	KPRC 950 Houston
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

450 (21)

RADIO STATIONS

KALO, 1250, 5 KW/1 KW (DA-2)	BLACK	\$ 20.00*	(Mc-Guild)	Clear Channel
KAYC, 1450, 1 KW	NOSTALGIA	\$ 17.00	(Blair)	
KDLF, 1150, 500 W (DAYS,DA)	RELIGION	\$ 5.00	(---)	
KDVE, 1510, 500 W (DAYS,DA)	RELIGION	\$ 10.00	(---)	
KGIC, 990, 1 KW (DA-1)	OLDIES	\$ 16.00	(Select)	
KIEZ, 1360, 1 KW (DAYS,DA)	CONTEMP	\$ 17.00*	(Masla)	
KLVI, 560, 5 KW (DA-N)	COUNTRY	ABC-1, \$ 45.00	(Katz)	Narragansett
KOGT, 1600, 1 KW (DA-2)	COUNTRY	\$ 13.00	(---)	
KOLE, 1340, 1 KW	MOR	SMN, \$ 13.00	(Eastman)	
KAYD-F, 97.5, 100 KW @ 482, COUNTRY		SMN, \$ 28.00	(Blair)	
KHYS-F, 98.5, 100 KW @ 505, URBAN		CBS-R, \$ 48.00	(Mc-Guild)	Clear Channel
KIOC-F, 106.1, 100 KW @ 1060, AC		\$ 26.00	(Republic)	
KQXY-F, 94.1, 100 KW @ 672, BTFL/EZ		NBC, \$ 27.00*	(Christal)	
KTFA-F, 92.1, 3 KW @ 300, COUNTRY		\$ 12.00	(---)	
KWIC-F, 107.9, 100 KW @ 392, CHR/AOR		ABC-C, ARC-R, \$ 30.00	(Masla)	
KYKR-F, 93.3, 100 KW @ 500, COUNTRY		\$ 45.00	(Katz)	Narragansett
KZZB-F, 95.1, 100 KW @ 500, CHR		MBS, \$ 35.00	(Select)	
KKMY-F, 104.5, 100 KW @ 400, AC (?)		\$ 22.00*	(Eastman)	

KTRH - See Houston

MISCELLANEOUS COMMENTS KLVI/KYKR-F sold by Hicks to Narragansett for \$? (Fischer)... KDVE/KQXY-F sold by Oppenheimer for \$1,175,000...

BIRMINGHAM

Arbitron Rank/Pop (12+): 47/759,500

MSA Rank/Pop: 56/901,800
ADI # 45

Average Person Ratings: 16.6
Market TSL: 22.0 hours

Stations: 19/17
Diaries: 1454/522:1/53.81
Sample Target: 1080
% Below Line: 0.9
% Not Listed: 9.1

1986 Revenue: \$21,500,000
HH Inc.: \$26,895
Retail \$: 4.9 Rtl
Pop per Station: 44,676
#1 Riller: WZZK A/F \$5,300,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Rook Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. WZZK-F	216/17.1	18.5	15.3	---	16.1	17.0	19.8	1. WZZK-F	382/4511	1. WZZK-F	2492/32.6	28.0 24.6
2. WAPI-F	196/15.5	13.7	11.3	---	14.0	13.5	17.5	2. WAPI-F	320/3783	2. WAPI-F	2351/30.8	24.6 26.0
3. WENN-F	124/ 9.8	12.2	13.1	---	10.6	11.7	13.4	3. WENN-F	169/1799	3. WKXX-F	1809/23.7	21.7 20.4
4. WMJJ-F	93/ 7.3	7.2	11.9	---	9.0	8.8	7.6	4. WKXX-F	121/2550	4. WENN-F	1368/17.9	20.6 19.2
5. WKXX-F	91/ 7.2	6.5	8.3	---	5.4	7.3	7.3	5. WMJJ-F	111/1685	5. WMJJ-F	1297/17.0	22.1 20.8
6. WAGG	70/ 5.5	4.9	3.3	---	3.9	4.6	1.2	6. WQEN-F	101/1709	6. WERC	1007/13.2	10.8 12.2
7. WERC	68/ 5.4	4.3	4.4	---	3.7	4.7	5.8	7. WAGG	71/ 658	7. WLTH-F	824/10.8	9.0 10.9
8. WATV	61/ 4.8	4.8	6.2	---	7.6	5.3	7.1	8. WERC	68/1017	8. WATV	815/10.7	11.5 9.5
9. WAPI	58/ 4.6	4.3	5.0	---	5.8	4.6	3.0	9. WLTH-F	63/1061	9. WAPI	757/ 9.9	10.6 11.0
10. WLTH-F	52/ 4.1	3.6	2.7	---	4.3	3.5	1.7	10. WATV	61/ 815	10. WAGG	638/ 8.3	6.6 6.8
11. WJLD	31/ 2.4	2.7	3.0	---	4.8	2.7	1.5	11. WAPI	60/ 814	11. WVOK	526/ 8.2	8.8 8.2
12. WDJC-F	29/ 2.3	2.2	2.2	---	1.9	2.2	2.8	12. WRSA-F	50/ 447	12. WDJC-F	510/ 8.0	7.8 7.2
13. WVOK	26/ 2.1	1.9	2.0	---	2.1	2.0	2.1	13. WDJC-F	47/1070	13. WJLD	581/ 7.6	9.0 9.1
14.								14. WVOK	35/ 911	14.		
15.								15.		15.		
16.								16.		16.		
17.								17.		17.		
18.								18.		18.		
19.								19.		19.		
20.								20.		20.		
21.								21.		21.		
22.								22.		22.		
23.								23.		23.		
24.								24.		24.		
25.								25.		25.		

12+ FM SHARE (METRO): 69.16% (796 of 1151) (FAL 85: 65.99%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPI-F	1. WAPI-F	1. WAPI-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WAPI-F	1. WAPI-F	1. WZZK-F
2. WKXX-F	2. WENN-F	2. WZZK-F	2. WMJJ-F	2. WMJJ-F	2. WMJJ-F	2. WAPI-F	2. WAPI-F	2. WZZK-F	2. WENN-F	2. WAPI-F
3. WENN-F	3. WZZK-F	3. WENN-F	3. WAPI-F	3. WAPI-F	3. WERC	3. WMJJ-F	3. WMJJ-F	3. WENN-F	3. WZZK-F	3. WENN-F
4. WATV	4. WMJJ-F	4. WMJJ-F	4. WENN-F	4. WENN-F	4. WENN-F	4. WENN-F	4. WENN-F	4. WMJJ-F	4. WKXX-F	4. WKXX-F
5.	5. WKXX-F	5. WKXX-F	5. WKXX-F	5. WLTH-F	5. WAPI-F	WERC	5. WKXX-F	5. WKXX-F	5.	5. WMJJ-F
6.	6.	6.	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPI-F	1. WAPI-F	1. WAPI-F	1. WZZK-F	1. WZZK-F	1. WAPI-F	1. WAPI-F	1. WAPI-F	1. WAPI-F	1. WZZK-F
2. WKXX-F	2. WZZK-F	WMJJ-F	2. WAPI-F	2. WMJJ-F	2. WENN-F	2. WENN-F	2. WENN-F	2. WZZK-F	2. WAPI-F
3. WENN-F	3. WZZK-F	3. WZZK-F	3. WMJJ-F	3. WAPI-F	3.	3. WZZK-F	3. WMJJ-F	3. WENN-F	3. WMJJ-F
4. WZZK-F	4. WMJJ-F	4. WENN-F	4. WENN-F	4. WENN-F	4.	4. WKXX-F	4. WZZK-F	4. WMJJ-F	4. WENN-F
5. WMJJ-F	5. WKXX-F	5. WATV	5. WKXX-F	5. WAGG	5.	5. WMJJ-F	5. WKXX-F	5. WKXX-F	5. WLTH-F
6.	6.	6.	6.	6.	6.	6.	6.	6.	6. WKXX-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		96 (2)	96 (2)	8.3	5.8	WARF 1240 Jasper .3/1.6
AOR		196 (1)	196 (1)	17.0	15.2	WWWB 1360 Jasper .7/1.1
AC/OLDIES/SOFT ROCK		145 (2)	145 (2)	12.6	14.5	WYDE 850 Birmingham 1.0/3.8
MOR/VARIETY						WZZK 610 Birmingham 1.2/6.6
COUNTRY	45 (3)	201 (1)	246 (4)	21.4	20.2	WQEN-F 103.7 Gadsden .4/2.1
BLACK/URBAN	92 (2)	124 (1)	216 (3)	18.8	24.9	WRSA-F 96.9 Huntsville .4/1.0
BTFL MUSIC/EZ		5 (1)	5 (1)	0.4	0.6	
NEWS/TALK	68 (1)		68 (1)	5.9	4.0	
NOSTALGIA	58 (1)		58 (1)	5.0	6.3	
RELIGION/GOSPEL	70 (1)	29 (1)	99 (2)	8.6	7.5	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	22 (2)		22 (2)	1.9	1.1	
			1151 (19)			

RADIO STATIONS

AM STATIONS

WAGG, 1320, 5 KW (DAYS)	, GOSPEL	NRN, \$ 30.00 (Select)	
WAPI, 1070, 50 KW/5 KW (DA-N)	, NOSTALGIA	NBC, NBC-T, \$ 28.00 (Christal)	
WATV, 900, 1 KW (DAYS)	, BLACK	MBS, \$ 25.00* (Weiss)	
WAYE, 1220, 1 KW (DAYS, DA)	, RELIGION	, \$ 10.00 (---)	Woods
WCRT, 1260, 5 KW (DAYS)	, RELIGION	, \$ 14.00 (---)	
WERC, 960, 5 KW (DA-N)	, NEWS/TALK	NBC-T, \$ 44.00* (Mc-Guild)	Sun Group
WJLD, 1400, 1 KW	, BLACK	MBS, \$ 34.00 (Masla)	
WVOK, 690, 50 KW (DAYS)	, COUNTRY	CBS, \$ 24.00 (Eastman)	REBS
WYDE, 850, 50 KW/1 KW (DA-2)	, ?	, \$ 16.00 (---)	
WZZK, 610, 5 KW/1 KW (DA-N)	, COUNTRY	, \$ 35.00 (Katz)	New City

FM STATIONS

WAPI, 94.5, 100 KW @ 1214, AOR/CHR	ABC-C, \$ 85.00 (Christal)	
WJJC, 93.7, 100 KW @ 870, RELIGION	, \$ 18.00 (---)	Crawford
WENN, 107.7, 100 KW @ 640, BLACK	NRN, \$ 73.00* (Select)	
WKXX, 106.9, 100 KW @ 1114, CHR	ABC-D, \$ 65.00* (Mc-Guild)	Sun Group
WLTB, 99.5, 100 KW @ 870, SOFT AC	, \$ 40.00* (Eastman)	REBS
WMJJ, 96.5, 100 KW @ 900, AC	, \$ 90.00 (Blair)	Capitol-Johnson
WZZK, 104.7, 100 KW @ 1300, COUNTRY	, \$150.00 (Katz)	New City
WQEN, 103.7, 100 KW @ 1080, CHR	ABC-C, \$ 40.00 (Dora)	(GADSDEN)
WHMA, 100.5, 100 KW @ 772, BTFL/EZ	, \$ 20.00 (---)	(ANNISTON)

BOSTON

Arbitron Rank/Pop (12+): 7/3,143,200

MSA Rank/Pop: 6/3,711,700
ADI # 6

Average Person Ratings: 13.0
Market TSL: 23.4 hours

Stations: 30/23
Diaries: 2732/1151:1/41.2%
Sample Target: 2170
% Below Line: 3.6
% Not Listed: 14.3

1986 Revenue: \$96,100,000
HH Inc.: \$39,032
Retail \$: 29.4 Bil
Pop per Station: 112,257
#1 Biller: WRCN-F \$15,400,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	# Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 86	FAL 85
1. WBZ	481/8.4	8.2	9.2	6.7	8.6	8.1	7.6	1. WBZ	648/8356	1. WXXS-F	6527/20.6	17.3 15.5
2. WXXS-F	458/8.0	8.5	6.7	6.4	5.0	7.4	10.8	2. WXXS-F	574/7997	2. WBZ	5717/18.1	19.6 20.0
3. WBCN-F	407/7.1	7.6	7.7	6.8	7.4	7.3	10.7	3. WBCN-F	501/7190	3. WEEI	5658/17.9	13.2 16.9
4. WJIB-F	388/6.8	6.8	5.3	7.0	6.2	6.5	5.5	4. WJIB-F	457/5294	4. WRCN-F	5461/17.2	16.8 17.7
5. WHDH	341/6.0	5.1	6.9	5.6	6.4	5.9	4.8	5. WSSH-F	415/5751	5. WHDH	4568/14.4	15.8 15.2
6. WRKO	319/5.6	6.8	6.0	7.6	5.2	6.5	5.4	6. WRKO	392/5800	6. WRKO	4553/14.4	14.2 11.0
7. WSSH-F	275/4.8	4.1	4.7	4.2	4.1	4.5	2.9	7. WAAF-F	371/4965	7. WJIB-F	4372/13.8	11.4 13.8
8. WEEI	257/4.5	4.3	3.9	4.5	5.0	4.3	4.5	8. WHDH	364/5084	8. WROR-F	4164/13.1	12.8 15.3
9. WROR-F	218/3.8	4.3	3.3	3.3	4.4	3.7	3.4	9. WEEI	299/6525	9. WSSH-F	3908/12.3	10.7 10.4
10. WZOU-F	197/3.5	2.1	2.4	2.6	2.7	2.7	3.2	10. WROR-F	294/5521	10. WMJX-F	3710/11.7	9.2 9.9
11. WZLX-F	196/3.4	4.6	4.1	5.0	3.1	4.3	4.2	11. WZLX-F	259/4448	11. WZOU-F	3397/10.7	9.7 11.0
12. WMJX-F	183/3.2	3.2	3.0	2.5	2.4	3.0	3.5	12. WZOU-F	255/4766	12. WZLX-F	3374/10.7	9.4 8.1
13. WVBF-F	163/2.9	2.6	2.9	3.0	3.3	2.9	2.8	13. WHJY-F	239/2958	13. WAAF-F	2627/ 8.3	7.0 7.7
14. WBOS-F	158/2.8	2.4	2.8	2.6	2.9	2.7	2.5	14. WBOS-F	227/2712	14. WVBF-F	2443/ 7.7	7.8 9.9
15. WAAF-F	139/2.4	3.0	2.2	3.3	2.4	2.7	4.0	15. WMJX-F	199/4309	15. WCRB-F	1934/ 6.1	4.3 5.0
16. WCRB-F	106/1.9	1.4	1.2	1.7	1.1	1.6	1.8	16. WVBF-F	190/2928	16. WBOS-F	1881/ 5.9	6.9 5.6
17. WXXS	98/1.7	1.1	1.7	1.7	2.1	1.6	1.4	17. WCRB-F	144/2526	17. WMRQ-F	1378/ 4.4	12.1 14.6
18. WILD	80/1.4	1.6	2.0	2.1	2.5	1.8	2.9	18. WXXS	99/1214	18. WXXS	1157/ 3.7	3.3 3.6
19. WMEX	75/1.3	.8	1.2	.4	1.0	0.9	1.7	19. WPLM-F	89/1875	19. WPLM-F	1061/ 3.4	3.3 3.1
20. WMRQ-F	53/ .9	1.1	2.8	2.8	3.6	1.9	.9	20. WILD	87/1064	20. WMEX	1034/ 3.3	2.7 3.9
21. WFNX-F	44/ .8	1.1	1.3	.9	.8	1.0	.7	21. WMEX	84/1128	21. WILD	933/ 2.9	4.0 3.2
23. WPLM-F	44/ .8	1.6	1.2	.9	.9	1.1	1.1	22. WMRQ-F	81/1895	22. WFNX-F	894/ 2.8	3.4 2.9
24.								23.		23. WROL	742/ 2.3	2.9 2.9
25.								24.		24.		
25.								25.		25.		

12+ FM SHARE (METRO): 63.24% (3086 of 4880) (FAL 85: 60.37%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXXS-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBZ	1. WBZ	1. WBCN-F	1. WXXS-F	1. WBZ	1. WXXS-F
2. WZOU-F	2. WXXS-F	2. WXXS-F	2. WBZ	2. WBZ	2. WJIB-F	2. WXXS-F	2. WJIB-F	2. WBCN-F	2. WXXS-F	2. WBCN-F
3. WAAF-F	3. WZLX-F	3. WBZ	3. WXXS-F	3. WXXS-F	3. WHDH	3. WHDH	3. WHDH	3. WJIB-F	3. WJIB-F	3. WJIB-F
4. WBCN-F	4. WMJX-F	4. WZLX-F	4. WSSH-F	4. WHDH	4. WSSH-F	4. WRCN-F	4. WSSH-F	4. WHDH	4. WBCN-F	4. WSSH-F
5. WILD	5. WZOU-F	5. WROR-F	5. WHDH	5. WSSH-F	5. WRKO	5. WEEI	5. WXXS-F	5. WBZ	5. WZOU-F	5. WHDH
6. WROR-F	6. WAAF-F	6. WSSH-F	6. WROR-F	6. WROR-F	6. WEEI	6. WRKO	6. WHDH	6. WRKO	6. WEEI-F	6. WBZ
7.	7. WROR-F	7. WMJX-F	7. WVBF-F	7. WVBF-F	7. WROR-F	7. WJIB-F	7. WBZ	7. WSSH-F	7. WRKO	7. WRKO
8.	8. WVBF-F	8. WHDH	8. WZLX-F	8. WJIB-F	8. WBOS-F	8. WVBF-F	8. WZLX-F	8. WZOU-F	8. WMJX-F	8. WROR-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WXXS-F	1. WXXS-F	1. WXXS-F	1. WXXS-F	1. WBZ	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F
2. WBCN-F	2. WBCN-F	2. WVBF-F	2. WBZ	2. WXXS-F	2. WXXS-F	2. WXXS-F	2. WZLX-F	2. WXXS-F	2. WBOS-F	2. WBOS-F
3. WZOU-F	3. WMJX-F	3. WBCN-F	3. WSSH-F	3. WSSH-F	3. WAAF-F	3. WZLX	3. WXXS-F	3. WZLX-F	3. WZLX-F	3. WZLX-F
4. WMJX-F	4. WVBF-F	4. WSSH-F	4. WMJX-F	4. WHDH	4. WZOU-F	4. WAAF-F	4. WBOS-F	4. WHDH	4. WHDH	4. WHDH
5. WROR-F	5. WROR-F	5. WMJX-F	5. WROR-F	5. WJIB-F	5. WZLX-F	5. WZOU-F	5. WVBF-F	5. WBOS-F	5. WBOS-F	5. WBZ
6. WZLX-F	6. WSSH-F	6. WROR-F	6. WVBF-F	6. WVBF-F	6. WHJY-F	6. WBOS-F	6. WBZ	6. WBZ	6. WROR-F	6. WROR-F
7. WILD	7. WZLX-F	7. WBCN-F	7. WBCN-F	7. WROR-F	7. WROR-F	7. WROR-F	7. WEEI	7. WROR-F	7. WROR-F	7. WROR-F
8. WVBF-F	8. WZOU-F	8. WBZ	8. WJIB-F	8. WMJX-F	8. WMJX-F	8. WVBF-F	8. WMJX-F	8. WBZ	8. WBZ	8. WBZ
9. WSSH-F	9.	9. WEEI	9.	9.	9.	9.	9. WROR-F	9.	9.	9.
10.	10.	10. WMRQ-F	10.	10.	10.	10.	10. WSSH-F	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		655 (2)	655 (2)	13.4	12.8	WCAP 980 Lowell .5/1.2
AOR		825 (5)	825 (5)	16.9	13.2	WCGY-F 93.7 Lawrence .3/1.8
AC/OLDIES/SOFT ROCK	75 (1)	910 (6)	985 (7)	20.2	22.0	WESX 1230 Salem .3/1.4
MOR/VARIETY	850 (3)		850 (3)	17.4	18.2	WEZE 1260 Boston .4/1.2
						WJDA 1300 Quincy .4/1.1
COUNTRY		158 (1)	158 (1)	3.2	3.8	WMRE 1510 Boston .3/1.8
BLACK/URBAN	80 (1)		80 (1)	1.6	2.8	WROL 950 Boston .6/2.3
BTFL MUSIC/EZ		388 (1)	388 (1)	8.0	7.5	
NEWS/TALK	576 (2)		576 (2)	11.8	11.7	WHJY-F 94.1 Providence .7/1.9
NOSTALGIA	117 (2)	44 (1)	161 (3)	3.3	5.0	
RELIGION/GOSPEL	56 (2)		56 (2)	1.1	1.4	
SPANISH					---	
CLASSICAL		106 (1)	106 (1)	2.2	1.3	
UNKNOWN/OTHERS	40 (2)		40 (2)	0.8	0.7	
			4880 (30)			

RADIO STATIONS

AM STATIONS

WBZ, 1030, 50 KW (DA-1)	, MOR	ABC-I, \$260.00* (Group W)	Westinghouse
WDLW, 1330, 5 KW (DA-2)	, COUNTRY	\$ 40.00 (---)	
WEEI, 590, 5 KW (DA-1)	, NEWS	CBS, \$107.50 (CBS)	
WEZE, 1260, 5 KW (DA-N)	, RELIGION	MBS, \$ 20.00 (---)	
WHDH, 850, 50 KW (DA-2)	, MOR	\$245.00 (Blair)	Blair
WILD, 1090, 5 KW (DAYS)	, BLACK	SBN, \$ 40.00 (Masla)	
WKOX, 1200, 10 KW (DA-N)	, MOR	\$ 23.00 (Mc-Guild)	Fairbanks (FRAMINGHAM)
WMEX, 1150, 5 KW (DA-2)	, OLDIES	ABC-E, \$ 60.00 (Eastman)	Greater Media
WMRE, 1510, 50 KW (DA-2)	, NOSTALGIA	MBS, NBC, NBC-T, \$ 50.00 (Masla)	
WRKO, 680, 50 KW (DA-2)	, TALK	\$140.00* (Republic)	RKO
WROL, 950, 5 KW (DAYS)	, RELIGION	\$ NA (---)	
WXKS, 1430, 5 KW/1 KW (DA-N)	, NOSTALGIA	\$ 55.00 (MMR)	Pyramid

FM STATIONS

WBCN, 104.1, 19 KW @ 742, AOR		\$330.00* (Torbet)	Infinity
WBOS, 92.9, 17 KW @ 860, COUNTRY		ABC-D, \$125.00 (Durpetti)	Sconnix
WCGY, 93.7, 50 KW @ 403, OLDIES		\$ 40.00* (Masla)	Gowdy (LAWRENCE)
WCRB, 102.5, 11 KW @ 920, CLASSICAL		\$ 74.00 (---)	
WHRB, 95.3, 3 KW @ 110, CLASSICAL/JAZZ		\$ 25.00 (Roslin)	
WMRQ, 103.3, 12 KW @ 890, AC		CBS-R, \$158.00* (CBS)	CBS
WJIB, 96.9, 12 KW @ 1010, BTFL/EZ		\$170.00 (Mc-Guild)	NBC
WLYT, 92.5, 50 KW @ 350, AC		\$ 35.00 (---)	(HAVERHILL)
WMJX, 106.7, 12 KW @ 900, AC		\$125.00* (Eastman)	Greater Media
WPLM, 99.1, 50 KW @ 430, NOSTALGIA		\$ 44.00 (Kadetsky)	(PLYMOUTH)
WROR, 98.5, 8 KW @ 1191, AC		US 1, \$170.00* (Republic)	RKO
WSSH, 99.5, 32 KW @ 600, SOFT AC		\$130.00* (HNWH)	Noble (LOWELL)
WVBF, 105.7, 11 KW @ 954, AC		\$128.00* (Mc-Guild)	Fairbanks
WXKS, 107.9, 21 KW @ 710, CHR		\$255.00 (MMR)	Pyramid
WZLX, 100.7, 50 KW @ 500, CLASSIC AOR		\$150.00* (Christal)	First Media
WZOU, 94.6, 5 KW @ 1140, CHR		\$100.00* (Blair)	Blair
WFNX, 101.7, 3 KW @ 170, AOR		\$ 40.00 (---)	(LYNN)

WAAF - See Worcester

BRIDGEPORT

Arbitron Rank/Pop (12+): 91/373,200

MSA Rank/Pop: 105/441,600

New York ADI

Average Person Ratings: 18.3

Market TSL: 23.7 hours

Stations: 38/16

Diaries: 860/434:1/46.7%

Sample Target: 760

% Below Line: 58.1

% Not Listed: 9.4

1986 Revenue: \$8,200,000

HH Inc.: \$50,733

Retail \$: 3.7 Bil

Pop per Station: 62,200

#1 Biller: WEZN-F \$3,600,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. WICC	117/17.1	16.3	19.6	13.5	16.8			1.		1. WICC 1437/38.4	35.7	41.2
2. WEZN	105/15.4	16.5	15.1	16.4	14.8			2.		2. WKCI-F 1028/27.4	27.3	24.9
3. WKCI	78/11.4	9.8	8.5	12.0	9.3			3.		3. WEZN-F 1013/27.0	27.3	26.2
4. WERE	48/ 7.0	3.4	3.0	1.9	3.8			4.		4. WENE-F 667/17.8	14.7	9.4
5. WPLR	44/ 6.4	7.0	6.5	5.7	6.4			5.		5. WPLR-F 622/16.6	18.7	14.8
6. WCBS	21/ 3.1	4.2	4.4	2.8	2.1			6. THIS MARKET'S		6. WCBS 506/13.5	13.4	14.8
7. WNBC	21/ 3.1	3.4	3.7	4.0	7.1			7. METRO AND TSA		7. WNBC 379/10.1	12.2	14.3
8. WRKI	17/ 2.5	2.4	4.4	2.5	2.0			8. ARE THE SAME.		8. WRKI-F 287/ 7.7	9.1	9.1
9. WRKS	17/ 2.5	4.0	3.8	4.8	2.4			9.		9. WRKS-F 276/ 7.4	7.8	8.6
10. WOR	15/ 2.2	1.2	.8	2.6	1.6			10.		10. WQHT-F 228/ 6.1	5.3	5.6
WDJZ	15/ 2.2	1.0	1.8	3.8	2.7			11.		11.		

12+ FM SHARE (METRO): 59.20% (370 of 625) (FAL 85: 57.61%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKCI-F	1. WPLR-F	1. WICC-F	1. WICC-F>	1. WICC-F	1. WICC-F	1. WICC-F>	1. WEZN-F>	1. WEZN-F	1. WICC-F	1. WEZN-F
2.	2. WKCI-F	2. WKCI-F	2. WEZN-F	2. WEZN-F	2. WEZN-F>	2. WEZN-F	2. WICC-F	2. WICC-F	2. WKCI-F	2. WKCI-F
3.	3. WENE-F>	3. WENE-F	WEBE-F	3. WEBE-F	3. WKCI-F	3. WKCI-F	3. WKCI-F	3. WKCI-F	3. WPLR-F	3. WICC-F
4.	4. WRKI-F	4. WEZN-F	4. WKCI-F	4. WKCI-F	4. WEBE-F	4. WEBE-F	4. WEBE-F	4. WEBE-F	4. WEZN-F	4. WPLR-F
5.	5. WICC-F	WPLR-F	5. WPLR-F	5. WPLR-F	5.	5. WPLR-F	5. WNBC	WPLR-F	5.	5. WEBE-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WICC-F	1. WICC-F	1. WPLR-F	1. WPLR-F>	1. WPLR-F	1. WPLR-F	1. WICC-F	
2. WPLR-F	2. WEBE-F	WEBE-F	2. WKCI-F	2. WEZN-F>	2. WKCI-F	2. WKCI-F	2. WEBE-F	2. WICC-F	2. WEBE-F	
3. WRKS-F	3. WPLR-F	3. WICC	3. WEZN-F	3. WKCI-F	3. WKCI-F	3. WEBE-F	3. WKCI-F	3. WEBE-F	3. WEZN-F	
4. WEBE-F	4. WICC-F	4.	4. WEBE-F	WEBE-F	4. WKCI-F	4. WKCI-F	4. WKCI-F	4. WKCI-F	4. WPLR-F	
5.	5.	5.	5.	5.	5.	5.	5. WNBC	5. WEZN-F	5. WKCI-F	

FORMATS	AM	FM	TOTAL	%	FAL 85
TOP 40/CHR/CONTEMP		97 (5)	97 (5)	15.5	18.2
AOR		71 (5)	71 (5)	11.4	8.7
AC/OLDIES/SOFT ROCK	30 (2)	61 (5)	91 (7)	14.6	10.3
MOR/VARIETY	121 (3)		121 (3)	19.4	22.4
COUNTRY	8 (1)		8 (1)	1.3	1.3
BLACK/URBAN		31 (3)	31 (3)	5.0	6.9
BTFL MUSIC/EZ		105 (1)	105 (1)	16.8	17.2
NEWS/TALK	55 (5)		55 (5)	8.8	9.8
NOSTALGIA	32 (4)		32 (4)	5.1	4.9
RELIGION/GOSPEL					
SPANISH		3 (1)	3 (1)	0.5	---
CLASSICAL		2 (1)	11 (3)	1.8	0.3
UNKNOWN/OTHERS	9 (2)				

625 (38)

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMMM	1260	Westport	.4/1.7
WADS	690	Ansonia	1.5/4.6
WFIF	1500	Milford	.9/1.6
WJBX	1450	Bridgeport	1.3/4.1
WLYQ-F	95.9	Norwalk	1.0/5.1
See New York or Nassau for more information about the following:			
WABC	.9/4.2	WALK-F+	.4/3.3
WBLI-F	.4/2.6	WBLS-F	.4/3.2
WGSM	.7/1.4	WHN	1.2/3.3
WINS	.4/3.6	WLTW-F	.3/3.5
WNEW-F	.3/2.4	WPLJ-F	.4/4.3
WQXR-F	.4/2.5	WXRK-F	.4/2.4
See Hartford or New Haven for more information about the following:			
WAVZ	1.2/2.6	WDRG-F	.7/3.7
WTIC	.3/1.8	WYRS-F	.3/2.0
WELI			.3/1.6

RADIO STATIONS

WADS, 690, 1 KW (DAYS,DA), TALK
 WDJZ, 1530, 5 KW (DAYS,DA), NOSTALGIA
 WICC, 600, 1 KW/500 W (DA-2), AC/MOR
 WJBX, 1450, 1 KW/250 W (DA-1), AC

APR, \$ 20.00 (---)
 APR, \$ 20.00 (S. Katz)
 \$ 90.00 (Christal)
 \$ 35.00 (Weiss)
 \$138.00 (Katz)
 \$ 75.00 (Blair)
 Source, \$ 63.00 (Katz)
 \$ NA (Christal)

(ANSONIA)
 Tribune Co.
 New City
 (WESTPORT)
 (BROOKFIELD)
 (NORWALK)

Other ranked stations - See New York, New Haven or Hartford

BUFFALO - NIAGARA FALLS

Arbitron Rank/Pop (12+): 35/1,013,500
MSA Rank/Pop: Buffalo - 48/965,000
Niagara Falls - 195/215,600
ADI # 36
Average Person Ratings: 17.3
Market TSL: 22.5 hours

Stations: 24/22
Diaries: 1518/668:1/55.9%
Sample Target: 1290
% Below Line: 1.6
% Not Listed: 9.0

1986 Revenue: \$25,000,000
HH Inc.: \$30,884
Retail \$: 6.6 Bill
Pop per Station: 46,068
#1 Biller: WBEN \$3,500,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. WBEN	207/11.9	7.6	6.6	---	13.3	8.7	7.1	1. WBEN	219/3535	1. WBEN 3210/31.9	16.6	32.3
2. WJYE-F	169/ 9.7	10.2	10.0	---	10.6	10.0	8.8	2. WJYE-F	184/2208	2. WJYE-F 1966/19.5	19.0	21.4
3. WHTT-F	122/ 7.0	4.1	4.8	---	5.9	5.3	6.6	3. WBEN-F	179/3172	3. WREN-F 1948/19.4	21.4	22.4
4. WBLK-F	114/ 6.6	5.4	6.1	---	4.5	6.0	7.4	4. WYRK-F	137/1648	4. WHTT-F 1873/18.6	14.4	18.6
5. WBUF-F	110/ 6.3	9.7	10.8	---	6.6	8.9	7.3	5. WHTT-F	136/2052	5. WPHD-F 1675/16.6	19.1	19.7
6. WYRK-F	107/ 6.2	8.2	7.3	---	7.3	7.2	5.1	6. WBUF-F	125/1774	6. WWKB 1666/16.6	14.6	18.7
7. WECK	91/ 5.2	5.9	5.7	---	4.9	5.6	5.3	7. WBLK-F	116/1010	7. WGR 1618/16.1	16.8	16.6
8. WKSE-F	90/ 5.2	3.0	3.8	---	3.7	4.0	4.9	8. WGR	109/2047	8. WKSE-F 1604/15.9	12.9	12.7
9. WGR	88/ 5.1	4.1	5.4	---	4.9	4.9	5.3	9. WBYP-F	100/1442	9. WRUF-F 1578/15.7	20.1	17.8
10. WBEN-F	84/ 4.8	5.1	5.6	---	4.7	5.2	6.0	10. WKSE-F	98/1736	10. WYRK-F 1271/12.6	12.1	14.0
11. WPHD-F	80/ 4.6	5.8	6.4	---	6.5	5.6	5.7	11. WECK	93/1013	11. WRLT-F 1148/11.4	11.6	9.7
12. WWKB	75/ 4.3	3.2	4.3	---	6.0	3.9	3.0	12. WPHD-F	85/1830	12. WBYP-F 1087/10.8	4.5	4.2
13. WBYP-F	72/ 4.1	7.4	1.7	---	1.3	4.4	8.0	13. WWKB	85/1880	13. WECK 1002/10.0	9.1	10.1
14. WRLT-F	62/ 3.6	4.2	3.8	---	2.4	3.9	2.8	14. WRLT-F	68/1235	14. WBLK-F 998/ 9.9	10.0	9.6
15. WDCX-F	24/ 1.4	.5	1.1	---	2.4	1.0	1.5	15. WDCX-F	36/ 502	15. WDCX-F 376/ 3.7	3.2	NA
16.								16.		16.		
17.								17.		17.		
18.								18.		18.		
19.								19.		19.		
20.								20.		20.		
21.								21.		21.		
22.								22.		22.		
23.								23.		23.		
24.								24.		24.		
25.								25.		25.		

12+ FM SHARE (METRO): 67.02% (1061 of 1583) (FAL 85: 64.58%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKSE-F	1. WHTT-F	1. WHTT-F	1. WBUF-F	1. WBUF-F	1. WBEN	1. WBEN	1. WJYE-F	1. WJYE-F	1. WBEN	1. WJYE-F
2. WBEN-F	2. WBLK-F	2. WBUF-F	2. WHTT-F	2. WHTT-F	2. WJYE-F	2. WWKB-F	2. WREN	2. WHTT-F	2. WBLK-F	2. WYRK-F
3. WPHD-F	3. WBYP-F	3. WBLK-F	3. WBEN	3. WBEN	3. WYRK-F	3. WGR	3. WHTT-F	3. WYRK-F	3. WKSE-F	3. WHTT-F
4. WBLK-F	4. WBUF-F	4. WBYP-F	4. WGR	4. WJYE-F	4. WBUF-F	4. WHTT-F	4. WBUF-F	4. WBEN	4. WHTT-F	4. WKSE-F
5. WBYP-F	5. WPHD-F	5. WYRK-F	5. WBLK-F	5. WYRK-F	5. WGR	5. WBUF-F	5. WYRK-F	5. WBLK-F	5. WJYE-F	5. WBUF-F
6.	6. WBEN-F	6. WBEN	6. WYRK-F	6. WBLK-F	6. WECK-F	6. WJYE-F	6. WECK	6. WKSE-F	6. WBYP-F	6. WBEN
7.	7. WKSE-F	7. WBEN-F	7. WWKB	7. WGR	7. WWKB	7. WYRK-F	7. WGR	7. WPHD-F	7. WBEN-F	7. WECK
8.	8.	8. WPHD-F	8.	8.	8. WRLT-F	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKSE-F	1. WBLK-F	1. WBUF-F	1. WBUF-F	1. WBUF-F	1. WBYP-F	1. WHTT-F	1. WHTT-F	1. WHTT-F	1. WHTT-F
2. WBLK-F	2. WHTT-F	2. WHTT-F	2. WBLK-F	2. WJYE-F	2. WHTT-F	2. WBYP-F	2. WBYP-F	2. WBYP-F	2. WBEN
3. WBEN-F	3. WBUF-F	3. WBLK-F	3. WHTT-F	3. WRLT-F	3. WBLK-F	3. WPHD-F	3. WBUF-F	3. WBEN	3. WYRK-F
4. WHTT-F	4. WKSE-F	4. WWKB	4. WRLT-F	4. WBLK-F	4. WPHD-F	4. WBLK-F	4. WPHD-F	4. WRUF-F	4. WBUF-F
5. WPHD-F	5. WBEN-F	5. WBEN-F	5. WKSE-F	5. WHTT-F	5. WBEN-F	5. WBUF-F	5. WBEN	5. WPHD-F	5. WGR
6.	6. WPHD-F	6. WGR	6. WJYE-F	6. WGR	6. WBEN-F	6. WBEN-F	6. WGR	6. WBLK-F	6. WBLK-F
7.	7.	7.	7. WBEN-F	7.	7.	7. WBEN	7. WBLK-F	7. WYRK-F	7. WWKB
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		192 (3)	192 (3)	12.1	13.4	WHLN 1270 Niagara Falls .4/2.4
AOR	2 (1)	160 (3)	162 (4)	10.2	9.4	WHTT 1120 Buffalo .6/2.1
AC/OLDIES/SOFT ROCK	86 (2)	295 (3)	381 (5)	24.1	16.3	WJLL 1440 Niagara Falls .6/2.1
MOR/VARIETY	306 (3)		306 (3)	19.3	20.4	WLVL 1340 Lockport .5/1.6
COUNTRY	19 (2)	107 (1)	126 (3)	8.0	8.4	WPHD 1400 Buffalo .1/1.8
BLACK/URBAN	10 (1)	114 (1)	124 (2)	7.8	9.7	WUFO 1080 Amherst .6/1.5
BTFL MUSIC/EZ		169 (1)	169 (1)	10.7	11.6	WXRL 1300 Lancaster .7/3.5
NEWS/TALK						
NOSTALGIA	99 (2)		99 (2)	6.3	6.7	CFNY-F 102.1 Brampton, ON 1.0/2.2
RELIGION/GOSPEL		24 (1)	24 (1)	1.5	2.7	CILQ-F 107.7 Toronto .5/3.6
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS				---	1.4	
			1583 (24)			

RADIO STATIONS

AM STATIONS

WBEN, 930, 5 KW (DA-N)	MOR	NBC, \$ 85.00 (Eastman)	
WECK, 1230, 1 KW	NOSTALGIA	ABC-I, \$ 44.00* (Weiss)	
WGR, 550, 5 KW (DA-N)	MOR/AC	ABC-E, \$ 60.00* (Katz)	Taft
WHLN, 1270, 5 KW (DAYS, DA)	COUNTRY	\$ 16.00 (Market 4)	(NIAGARA FALLS)
WJLL, 1440, 1 KW (DAYS)	MOR	MBS, \$ 12.00 (S. Katz)	(NIAGARA FALLS)
WHTT, 1120, 1 KW (DAYS)	CHR	ABC-C, \$ NM (MMR)	Pyramid
WUFO, 1080, 1 KW (DAYS)	BLACK	SRN, \$ 16.00 (Select)	
WWKB, 1520, 50 KW (DA-1)	OLDIES	ABC-D, \$ 58.00* (HNWH)	Price
WXRL, 1300, 1 KW/2.5 KW (DA-2)	COUNTRY	MBS, \$ 17.00 (---)	
WPHD, 1400, 1 KW	AOR	\$ NA (CBS)	

FM STATIONS

WBEN, 102.5, 110 KW @ 1347, CHR	ABC-C, \$ 76.00 (Eastman)	
WBLK, 93.7, 50 KW @ 400, BLACK	CBS-R, \$ 44.00 (Select)	
WBUF, 92.9, 91 KW @ 580, AC	\$ 80.00* (Mc-Guild)	
WDCX, 99.5, 17 KW @ 430, RELIGION	\$ 20.00* (---)	Crawford
WJYE, 96.1, 50 KW @ 480, BTFL/EZ	\$ 75.00* (Christal)	
WKSE, 98.5, 46 KW @ 380, URBAN/CHR	\$ 41.00 (HNWH)	Price
WHTT, 104.1, 50 KW @ 500, CLASSIC HITS	ABC-C, \$ 70.00 (MMR)	Pyramid
WPHD, 103.3, 49 KW @ 423, AOR	CBS-R, \$ 58.00* (CBS)	
WRLT, 96.9, 13 KW @ 890, AC	Source, \$ 40.00 (Katz)	Taft
WYRK, 106.5, 50 KW @ 390, COUNTRY	\$ 66.00* (Mc-Guild)	Stoner
CILQ, 107.1, 40 KW @ ? , AOR	\$ NA (Western)	(TORONTO)
WBYR, 107.7, 12 KW @ 750, AOR	\$ 22.00 (Torbet)	Burbach (WETHERSFIELD)

CALL LETTER CHANGES

WNYS-F to WHTT-F

FORMAT CHANGES

WHTT-F changed to Classic Hits
WWKB: From AC to Oldies

STATION SALES

WBYR-F sold to Burbach for \$3,400,000 (Chaisson)...

CANTON

Arbitron Rank/Pop (12+): 100/336,600
MSA Rank/Pop: 113/404,800
Cleveland ADI
Average Person Ratings: 14.4
Market TSL: 19.1 hours

Stations: 29/7
Diaries: 792/425:1/56.1%
Sample Target: 730
% Below Line: 44.9
% Not Listed: 11.7

1986 Revenue: \$7,300,000
HH Inc.: \$29,514
Retail \$: 2.4 Btl
Pop per Station: 48,086
#1 Biller: WHBC \$2,500,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WHBC-F	78/16.0	14.1	10.7	14.2	14.9			1. WHBC-F	91/1064	1. WHBC	1001/29.6	29.9	36.4
2. WHBC	72/14.8	14.5	20.1	16.8	15.1			2. WHBC	72/1044	2. WHBC-F	859/25.4	24.0	21.5
3. WDJQ-F	41/ 8.4	7.4	7.5	7.7	9.2			3. WDJQ-F	59/ 983	3. WDJQ-F	713/21.1	18.3	17.7
4. WRQK-F	38/ 7.8	9.5	6.4	6.5	8.1			4. WKDD-F	55/ 943	4. WKDD-F	638/18.9	19.3	16.8
5. WKDD-F	34/ 7.0	7.7	6.2	7.2	5.0			5. WQXK-F	54/ 655	5. WRQK-F	458/13.5	17.2	12.4
6. WQXK-F	26/ 5.3	4.5	5.5	5.7	5.7			6. WRQK-F	53/ 630	6. WMMS-F	420/12.4	10.6	11.4
7. WMMS-F	22/ 4.5	2.9	4.1	4.8	5.9			7. WMMS-F	30/ 645	7. WQXK-F	342/10.1	11.1	10.8
8. WFAH	14/ 2.9	2.9	3.6	2.6	2.4			8. WWWE	25/ 359	8. WMJI-F	303/ 9.0	9.6	10.9
9. WMJI-F	13/ 2.7	3.3	4.1	2.6	2.4			9. WHOT-F	25/ 384	9. WLTF-F	186/ 5.5	4.6	3.8
10. WNIR-F	11/ 2.3	2.6	1.1	1.8	1.8			10. WQKT-F	25/ 419	10. WNCX-F	182/ 5.4	5.6	5.3

12+ FM SHARE (METRO): 74.32% (327 of 440) (FAL 85: 62.50%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKDD-F	1. WRQK-F	1. WRQK-F	1. WHBC	1. WHBC-F	1. WHBC-F	1. WHBC	1. WHBC-F	1. WHBC-F	1. WHBC-F	1. WDJQ-F
2. WDJQ-F	2. WDJQ-F	2. WDJQ-F	2. WHBC	2. WHBC	2. WHBC	2. WHBC-F	2. WHBC	2. WHBC	2. WHBC	2. WHBC-F
3. WKDD-F	3. WKDD-F	3. WHBC	3. WHBC-F	3. WDJQ-F	3. WDJQ-F	3. WDJQ-F	3. WRQK-F	3. WRQK-F	3. WHBC	3. WHBC
4. WMMS-F	4. WMMS-F	4. WHBC-F	4. WRQK-F	4. WRQK-F	4. WRQK-F	4. WKDD-F	4. WDJQ-F	4. WDJQ-F	4. WDJQ-F	4. WRQK-F
5. WKDD-F	5. WKDD-F	5. WKDD-F	5. WKDD-F	5. WKDD-F	5. WKDD-F	5. WQXK-F	5. WKDD-F	5. WKDD-F	5. WKDD-F	5. WQXK-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKDD-F	1. WDJQ-F	1. WDJQ-F	1. WDJQ-F	1. WHBC-F		1. WRQK-F	1. WRQK-F	1. WRQK-F	1. WRQK-F	1. WHBC-F
2. WRQK-F	2. WRQK-F	2. WRQK-F	2. WKDD-F	2. WDJQ-F		2. WDJQ-F	2. WDJQ-F	2. WMMS-F	2. WDJQ-F	2. WHBC
3. WDJQ-F	3. WKDD-F	3. WKDD-F	3. WHBC-F	3. WHBC		3. WKDD-F	3. WMMS-F	3. WHBC	3. WHBC	3. WRQK-F
4. WQXK-F	4. WQXK-F	4. WQXK-F	4. WRQK-F	4. WQXK-F		4. WHBC	4. WDJQ-F	4. WDJQ-F	4. WMMS-F	4. WMMS-F
5. WHBC	5. WHBC	5. WHBC	5. WHBC	5. WHBC		5. WKDD-F	5. WKDD-F	5. WKDD-F	5. WKDD-F	5. WKDD-F

FORMATS	AM	FM	TOTAL	%	FAL 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		93 (5)	93 (5)	21.1	19.8	WINW 1520 Canton .4/1.7
AOR		70 (3)	70 (3)	15.9	13.8	WTIG 990 Massillon .4/2.1
AC/OLDIES/SOFT ROCK		19 (2)	19 (2)	4.3	5.6	WDBN-F 94.9 Medina 1.8/3.7
MOR/VARIETY	90 (4)		90 (4)	20.5	25.2	WHLO 640 Akron .4/2.7
COUNTRY	12 (2)	32 (3)	44 (5)	10.0	11.5	WHOT-F 101.1 Youngstown 1.4/4.0
BLACK/URBAN	2 (1)	10 (2)	12 (3)	2.7	0.8	WJER-F 101.7 Dover .4/1.7
BTFL MUSIC/EZ		90 (3)	90 (3)	20.5	15.0	WKRN-F 98.9 Youngstown .6/1.2
NEWS/TALK	7 (1)	11 (1)	18 (2)	4.1	2.1	WNQP-F 95.9 New Philadelphia .8/2.7
NOSTALGIA					4.0	WONE-F 97.5 Akron 2.1/3.8
RELIGION/GOSPEL	2 (1)		2 (1)	0.5	2.3	WQKT-F 104.5 Wooster .8/2.1
SPANISH						WSLR 1350 Akron 1.8/4.1
CLASSICAL						
UNKNOWN/OTHERS		2 (1)	2 (1)	0.5	---	

440 (29)

See Cleveland for more information about the following:

WDMT-F	.4/2.3	WGAR-F+	1.0/5.1	WLTF-F	1.2/5.5
WNCX-F	1.4/5.4	WRMR	.4/1.9	WWWE	1.4/4.8

RADIO STATIONS

WHBC, 1480, 5 KW (DA-N)	MOR	ABC-E, \$ 65.00* (Christal)	
WFAH, 1310, 1 KW (DAYS,DA)	MOR	ABC-I, \$ 12.00 (HNWH)	(ALLIANCE)
WINW, 1520, 1 KW (DAYS,DA)	BLACK	\$ 12.00 (---)	
WRCW, 1060, 5 KW (DAYS,DA)	MOR	\$ 13.00 (---)	
WTIG, 990, 250 W (DAYS,DA)	MOR	MBS, \$ 11.00 (---)	(MASSILLON)
WTOF, 900, 500 W (DAYS)	RELIGION	\$ 11.00 (---)	Mortenson
WDJQ-F, 92.5, 50 KW @ 500, CHR		\$ 33.00 (HNWH)	(ALLIANCE)
WHBC-F, 94.1, 50 KW @ 380, BTFL/EZ		\$ 40.00* (Christal)	
WRQK-F, 106.9, 28 KW @ 341, AOR		\$ 36.00* (MMR)	
WTOF-F, 98.1, 72 KW @ 570, RELIGION		\$ 13.00 (---)	Mortenson
WQKT-F, 104.5, 52 KW @ 480, COUNTRY		\$ 14.00 (Regional)	(WOOSTER)

Other Ranked Stations - See Cleveland, Akron Or Youngstown

CHARLESTON, SC

Arbitron Rank/Pop (12+): 85/399,500

MSA Rank/Pop: 98/490,000

ADI # 111

Average Person Ratings: 15.8

Market TSL: 21.2 hours

Stations: 21/19

Diaries: 1112/359:1/51.2%

Sample Target: 760

% Below Line: 4.2

% Not Listed: 9.5

1986 Revenue: \$11,000,000

HH Inc.: \$26,982

Retail \$: 2.8 Bill

Pop per Station: 21,026

#1 Biller: WTMA/WSSX-F \$1,900,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WFZL-F	86/13.5	10.9	10.2	11.9	13.5		10.9	1. WFZL-F	110/1046	1. WSSX-F	966/23.9	28.3	29.6
2. WWVZ-F	76/11.9	9.0	12.7	10.8	13.0		10.5	2. WKQB-F	97/1283	2. WEZL-F	802/19.9	20.5	20.4
3. WSSX-F	64/10.0	11.3	12.4	15.3	16.5		13.6	3. WNDM-F	77/ 729	3. WWVZ-F	776/19.2	16.4	21.2
4. WKQB-F	55/ 9.6	6.0	6.3	4.2	5.3		11.8	4. WWVZ-F	76/ 797	4. WKQB-F	770/19.1	15.4	14.0
5. WPAL	47/ 7.4	9.3	7.1	10.0	6.5		8.2	5. WSSX-F	65/1003	5. WXTG-F	600/14.9	18.9	17.9
6. WXTG-F	39/ 6.1	7.5	8.0	9.5	9.4		5.6	6. WPAL	47/ 582	6. WPAL	542/14.4	13.6	11.8
7. WKLY-F	33/ 5.2	4.7	6.3	3.8	3.2		6.6	7. WXTG-F	40/ 667	7. WKLY-F	492/12.2	11.0	11.7
8. WMCJ	27/ 4.2	4.6	3.2	2.0	5.5		---	8. WKLY-F	35/ 539	8. WAVE-F	337/ 8.3	16.7	13.6
9. WFXR-F	26/ 4.1	6.2	2.8	3.8	---		2.6	9. WMCJ	27/ 133	9. WFXR-F	326/ 8.1	4.3	2.6
10. WFXR-F	21/ 3.3	3.2	1.1	.4	---		5.9	10. WDXZ-F	27/ 314	10. WSCC	313/ 7.8	5.4	5.8
11. WNDM-F	21/ 3.3	2.3	2.5	1.7	2.4		2.0	11. WDXZ-F		11. WDXZ-F	308/ 7.6	8.5	5.7
12. WAVE-F	17/ 2.7	6.0	4.9	4.8	---		2.7	12. WKQB		12. WKQB	245/ 7.1	5.4	3.4
13. WKQB	16/ 2.5	3.1	1.5	1.3	1.2		1.7	13. WNDM-F		13. WNDM-F	144/ 4.8	4.9	4.8
14. WSCC	13/ 2.0	2.1	3.2	1.8	5.0		1.7	14. WLNR-F		14. WLNR-F	186/ 4.6	4.2	3.7
15.								15. WTMA		15. WTMA	161/ 4.0	7.4	7.7

12+ FM SHARE (METRO): 78.20% (452 of 578) (FAL 85: 76.12%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. WKQB-F	1. WSSX-F	1. WWVZ-F	1. WEZL-F	1. WEZL-F	1. WEZL-F	1. WEZL-F	1. WEZL-F	1. WEZL-F	1. WWVZ-F	1. WEZL-F
2. WWVZ-F	2. WWVZ-F	2. WEZL-F	2. WWVZ-F	2. WWVZ-F	2. WWVZ-F	2. WWVZ-F	2. WWVZ-F	2. WWVZ-F	2. WKQB-F	2. WSSX-F
3. WSSX-F	3. WKQB-F	3. WSSX-F	3. WSSX-F	3. WSSX-F	3. WDXZ-F	3. WSSX-F	3. WSSX-F	3. WSSX-F	3. WSSX-F	3. WKQB-F
4. WPAL	4. WXTG-F	4. WKQB-F	4. WPAL	4. WPAL	4. WPAL	4. WKQB-F	4. WKQB-F	4. WKQB-F	4. WEZL-F	4. WPAL
5.	5. WPAL	5. WXTG-F	5. WXTG-F	WXTG-F	5. WXTG-F	5. WPAL	5. WPAL	5. WKLY-F	5. WXTG-F	5. WWVZ-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WSSX-F	1. WSSX-F	1. WSSX-F	1. WEZL-F	1. WEZL-F	1. WKQB-F	1. WWVZ-F	1. WWVZ-F	1. WWVZ-F	1. WEZL-F	
2. WXTG-F	2. WWVZ-F	2. WWVZ-F	2. WSSX-F	2. WWVZ-F	2. WSSX-F	2. WSSX-F	2. WSSX-F	2. WSSX-F	2. WWVZ-F	
3. WWVZ-F	3. WXTG-F	3. WXTG-F	3. WWVZ-F	3. WWVZ-F	3. WWVZ-F	3. WKQB-F	3. WPAL	3. WEZL-F	3. WSSX-F	
4. WPAL	4. WPAL	4. WEZL-F	4. WXTG-F	WXTG-F	4. WFXR-F	4. WFXR-F	4. WKLY-F	4. WKQB-F	4. WKLY-F	
5. WKQB-F	5. WEZL-F	5. WPAL	5. WPAL	5. WSSX-F	5.	5. WKLY-F	5. WEZL-F	5. WKLY-F	5. WPAL	

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		64 (1)	64 (1)	11.1	13.7	WLNR 1450 Charleston 1.1/3.4
AOR		76 (2)	76 (2)	13.1	7.0	WLNR-F 94.3 Goose Creek .9/4.6
AC/OLDIES/ROCK	6 (1)	56 (2)	62 (3)	10.7	19.6	WMCJ-F 105.5 Moncks Corner .8/2.3
MOR/VARIETY	17 (2)		17 (2)	2.9	---	WKE 1340 Charleston .6/2.5
COUNTRY		119 (2)	119 (2)	20.6	18.4	WQIZ 810 St. George .9/2.8
BLACK/URBAN	81 (3)	103 (3)	184 (6)	31.8	28.4	WTMA 1250 Charleston .9/4.0
RTFL MUSIC/EZ		26 (1)	26 (1)	4.5	4.3	WHLZ-F 92.5 Manning .5/2.1
NEWS/TALK	16 (1)		16 (1)	2.8	1.7	
NOSTALGIA					0.9	
RELIGION/GOSPEL	6 (1)		6 (1)	1.0	3.6	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS		8 (2)	8 (2)	1.4	2.4	
			578 (21)			

RADIO STATIONS

WCSC, 1390, 5 KW (DA-N)	MOR	ABC-E, \$ 38.00	(Mc-Guild)
WKQB, 910, 500 W (DAYS, DA)	TALK/NEWS	NBC-T, ABC-T, \$ 15.00	(Masla)
WLNR, 1450, 1 KW	BLACK	\$ 20.00	(---)
WKE, 1340, 1 KW	MOR	CRS, ARC-I, \$ 10.00	(---)
WPAL, 730, 1 KW (DAYS)	BLACK	ABC-D, NBN, \$ 26.00	(Weiss)
WTMA, 1250, 5 KW/1 KW	AC	ARC-C, \$ 22.00*	(Katz)
WQIZ, 810, 5 KW (DAYS)	BLACK/GOSPEL	SBN, \$ 11.00	(Select)
WMCJ, 950, 500 W (DAYS)	BLACK	\$ 10.00	(Dora)

Caravelle

Faircom

(ST. GEORGE)
(MONCK'S CORNER)

WAVE-F, 96.1, 100 KW @ 580, AC	US 1, \$ 35.00	(MMK)
WDXZ-F, 104.9, 1.6 KW @ 425, RTFL/EZ	CRS, \$ NA	(Masla)
WEZL-F, 103.5, 100 KW @ 700, COUNTRY	MBS, \$ 75.00	(Blair)
WKQB-F, 107.5, 100 KW @ 1010, AOR	\$ 20.00*	(Republic)
WSSX-F, 95.1, 100 KW @ 350, CHR	\$ 63.00*	(Katz)
WWVZ-F, 93.5, 3 KW @ ? , BLACK	SBN, \$ 40.00*	(HWH)
WKLY-F, 102.5, 100 KW @ 780, COUNTRY	US 1, \$ 30.00	(Torbet)
WXTG-F, 96.9, 100 KW @ 782, AC	CRS-R, \$ 60.00*	(Mc-Guild)
WFXR-F, 101.7, 3 KW @ 300, AOR	ABC-R, \$ 21.00*	(Christal)

Caravelle
John Price

(ST. GEORGE)

Faircom

Bahakel

(RAVENEL)

WDM-F - See Columbia

MISCELLANEOUS COMMENTS WFXR-F (Ravenel) sold by Sunshine to Glover for \$2,000,000 (Blackburn)... WKQB reclassified as AOR...

CHARLOTTE

Arbitron Rank/Pop (12+): 40/861,900
MSA Rank/Pop: 44/1,058,300
ADI # 32
Average Person Ratings: 16.2
Market TSL: 21.5 hours

Stations: 22/16
Diaries: 1271/678:1/50.1%
Sample Target: 1130
% Below Line: 5.1
% Not Listed: 12.4

1986 Revenue: \$26,000,000
HH Inc.: \$30,258
Retail \$: 7.6 Bil
Pop per Station: 53,869
#1 Biller: WEZC-F \$5,500,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Rook Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME / METRO CUME RATING	SPG 86	FAL 85	
1. WSOC-F	194/13.6	9.7	12.4	---	13.1	11.9	11.1	1. WSOC-F	350/3904	1. WSOC-F	2227/25.4	22.3	24.1
2. WPEG-F	155/10.9	10.8	10.7	---	12.1	10.8	15.1	2. WLK-F	279/2791	2. WPEG-F	1603/18.3	16.7	18.7
3. WLK-F	123/ 9.0	8.4	9.1	---	7.3	8.8	10.1	3. WPEG-F	189/1954	3. WROQ-F	1583/18.0	20.6	20.8
4. WEZC-F	127/ 8.9	9.3	9.2	---	9.9	9.1	7.2	4. WEZC-F	185/2395	4. WEZC-F	1573/17.9	18.1	18.8
5. WROQ-F	112/ 7.9	9.3	9.0	---	9.8	8.7	11.2	5. WRCY-F	174/2787	5. WBT	1471/16.8	15.8	16.6
6. WRFX-F	105/ 7.4	6.4	5.5	---	4.1	6.4	10.2	6. WRFX-F	170/1855	6. WRCY-F	1344/15.3	15.0	18.5
7. WBT	104/ 7.3	7.7	7.2	---	7.2	7.4	6.3	7. WROQ-F	166/2359	7. WRFX-F	1219/13.9	11.2	11.6
8. WZXI-F	85/ 6.0	4.3	4.7	---	6.0	5.0	1.1	8. WBT	120/1320	8. WLK-F	1211/13.8	14.7	14.2
9. WRCY-F	57/ 4.0	6.1	5.1	---	6.4	5.1	7.5	9. WZXI-F	117/1277	9. WZXI-F	889/10.1	8.9	9.5
10. WJCC	25/ 1.8	1.4	.7	---	1.7	1.3	.5	10. WKRR-F	49/ 559	10. WGIV	377/ 4.3	3.7	4.9
11. WGIV	21/ 1.5	2.0	1.6	---	1.9	1.7	1.1	11. WXRC-F	45/ 878	11. WROX-F	338/ 3.9	2.8	2.3
12. WROX-F	18/ 1.3	.5	1.5	---	1.0	1.1	.6	12. WMIT-F	42/ 640	12. WSOC	302/ 3.4	2.6	3.5
13.								13.		13. WXRC-F	291/ 3.3	5.5	3.3

12+ FM SHARE (METRO): 83.72% (1044 of 1247) (FAL 85: 82.26%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. WROQ-F	1. WPEG-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WPEG-F	1. WSOC-F
2. WPEG-F	2. WRFX-F	2. WPEG-F	2. WEZC-F	2. WEZC-F	2. WLK-F	2. WBT	2. WEZC-F	2. WEZC-F	2. WROQ-F	2. WPEG-F
3. WLK-F	3. WEZC-F	3. WEZC-F	3. WLK-F	3. WLK-F	3. WZXI-F	3. WPEG-F	3. WLK-F	3. WLK-F	3. WLK-F	3. WROQ-F
4. WRFX-F	4. WLK-F	4. WRFX-F	4. WPEG-F	4. WPEG-F	4. WEZC-F	4. WEZC-F	4. WLK-F	4. WPEG-F	4. WBT	4. WLK-F
5. WBCY-F	5. WSOC-F	5. WLK-F	5. WRFX-F	5. WZXI-F	5. WBT	5. WLK-F	5. WRFX-F	5. WROQ-F	5. WRFX-F	5. WEZC-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPEG-F	1. WPEG-F	1. WEZC-F	1. WEZC-F	1. WEZC-F	1. WPEG-F	1. WRFX-F	1. WRFX-F	1. WRFX-F	1. WSOC-F
2. WLK-F	2. WEZC-F	2. WSOC-F	2. WEZC-F	2. WSOC-F	2. WROQ-F	2. WPEG-F	2. WLK-F	2. WSOC-F	2. WRFX-F
3. WSOC-F	3. WLK-F	3. WRCY-F	3. WPEG-F	3. WLK-F	3. WRFX-F	3. WROQ-F	3. WRCY-F	3. WPEG-F	3. WEZC-F
4. WROQ-F	4. WLK-F	4. WLK-F	4. WLK-F	4. WPEG-F	4. WSOC-F	4. WSOC-F	4. WSOC-F	4. WEZC-F	4. WLK-F
5. WEZC-F	5. WSOC-F	5. WRFX-F	5. WZXI-F	5. WZXI-F	5.	5. WLK-F	5. WEZC-F	5. WROQ-F	5. WZXI-F
6. WRFX-F							6. WBT		
							7. WSOC-F		

FORMATS	AM	FM	TOTAL	%	FAL 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		174 (3)	174 (3)	14.0	23.2	WAES 610 Charlotte 1.2/2.6
AOR		127 (3)	127 (3)	10.2	2.4	WLON 1050 Lincolnton 1.1/1.5
AC/OLDIES/SOFT ROCK	17 (1)	230 (3)	247 (4)	19.8	12.2	WSOC 930 Charlotte .9/3.4
MOR/VARIETY	112 (2)		112 (2)	9.0	8.9	WSTP 1490 Salisbury .6/1.2
COUNTRY	28 (2)	350 (2)	378 (4)	30.3	26.1	WXRC-F 95.7 Hickory .8/3.3
BLACK/URBAN	21 (1)	167 (2)	188 (3)	15.1	18.7	
BTL MUSIC/EZ		7 (1)	7 (1)	0.6	---	WMIT-F 106.9 Black Mountain 1.2/2.4
NEWS/TALK						WKRR-F 92.3 Asheville .8/1.7
NOSTALGIA						WWSI-F 98.7 Greensboro .4/1.1
RELIGION/GOSPEL	25 (1)	17 (1)	42 (2)	3.4	1.6	WSPA-F 98.9 Spartanburg .5/1.7
SPANISH						WDMF-F 101.3 Columbia .8/2.0
CLASSICAL						
UNKNOWN/OTHERS						

1247 (22)

RADIO STATIONS

WAME, 1480, 5 KW (DA-2)	RELIGION	UPI, \$ 22.00 (---)	Swaggert
WBT, 1110, 50 KW (DA-N)	MOR/AC	ABC-I, \$ 92.00* (Blair)	Jeff-Pilot
WGIV, 1600, 1 KW (DA-2)	BLACK	NBN, \$ 30.00 (HNWH)	Sky
WGSP, 1310, 1 KW (DAYS,DA)	OLDIES	\$ 32.00* (Select)	Willis
WHVN, 1240, 1 KW (DA-1)	RELIGION	\$ NA (---)	Buck
WQCC, 1540, 1 KW (DAYS)	GOSPEL/BLACK	\$ NA (Savalli)	
WAES, 610, 5 KW/1 KW (DA-2)	OLDIES	US 1, \$ NA (Eastman)	CRB
WSOC, 930, 5 KW/1 KW (DA-N)	COUNTRY	MBS, \$ NA (Christal)	Cox
WBCY-F, 107.9, 100 KW @ 980, CHR		ABC-F, \$ 80.00* (Blair)	Jeff-Pilot
WEZC-F, 104.7, 100 KW @ 1240, AC		\$ 110.00* (MMR)	EZ
WLK-F, 96.9, 100 KW @ 1554, COUNTRY		\$ 68.00* (HNWH)	Capitol-Johnson (STATESVILLE)
WPEG-F, 97.9, 50 KW @ 390, BLACK		CBS-R, \$ 80.00* (HNWH)	Sky (CONCORD)
WRFX-F, 99.7, 100 KW @ 1044, AOR		\$ 70.00* (Mc-Guild)	Metroplex (KANNAPOLIS)
WROQ-F, 95.1, 100 KW @ 574, CHR		US 1, \$ 90.00* (Eastman)	CRB
WSOC-F, 103.7, 100 KW @ 1040, COUNTRY		MBS, \$ 125.00* (Christal)	Cox
WXRC-F, 95.7, 100 KW @ 1275, AOR		Source, \$ 45.00 (Weiss)	(HICKORY)
WZXI-F, 101.9, 100 KW @ 870, SOFT AC		\$ 75.00 (Republic)	
WRDX-F, 106.5, 100 KW @ 1003, AC		\$ 26.00 (Southern)	(SALISBURY)

CALL LETTER CHANGES

FORMAT CHANGES

STATIONS SALES

WAES/WROQ-F sold to CRB for \$13,000,000 (Hepburn)...
WGIV/WPEG-F sold to Sky for \$16,000,000...

CHATTANOOGA

Arbitron Rank/Pop (12+): 72/473,900

MSA Rank/Pop: 109/420,000

ADI # 81

Average Person Ratings: 16.2

Market TSL: 21.8 hours

Stations: 17/17

Diaries: 1105/429:1/51.6%

Sample Target: 760

% Below Line: 0

% Not Listed: 11.2

1986 Revenue: \$10,000,000

HH Inc.: \$26,278

Retail \$: 2.8 Rtl

Pop per Station: 27,376

#1 Biller: WSKZ-F \$2,400,000

		SUM	SPG	WIN	FAL	3 Book	Birch			12+ METRO CUME/	SPG	FAL
12+ METRO	1/4/SHARE	86	86	86	85	Avg.	Share	12+ TSA	1/4/CUME	METRO CUME RATING	86	85
1. WSKZ-F	112/19.3	20.6	19.6	---	19.0	19.8	21.4	1. WSKZ-F	203/2308	1. WSKZ-F 1171/32.8	32.7	32.6
2. WOOD-F	63/10.9	11.1	9.0	---	7.0	10.3	12.0	2. WUSY-F	151/1849	2. WDEF-F 783/21.9	17.6	19.6
3. WUSY-F	59/10.2	10.8	16.7	---	15.6	12.6	11.7	3. WOOD-F	102/1348	3. WUSY-F 767/21.5	24.5	24.8
4. WDEF-F	55/ 9.5	9.2	8.7	---	9.1	9.1	8.8	4. WDEF-F	77/1156	4. WOOD-F 754/21.1	17.2	15.7
5. WDEF	36/ 6.2	5.9	3.7	---	6.3	4.0	3.5	5. WJTT-F	42/ 553	5. WDEF 494/13.8	10.2	12.4
WJTT-F	36/ 6.2	9.1	4.5	---	6.8	6.6	12.2	6. WDEF	36/ 503	6. WJTT-F 430/12.0	11.6	13.4
7. WNOO	31/ 5.3	2.8	2.2	---	3.8	3.4	2.8	7. WNOO	31/ 197	7. WOOD 352/ 9.8	7.5	8.3
8. WNOO-F	26/ 4.5	3.6	1.7	---	1.4	3.3	4.1	8. WNOO-F	28/ 342	8. WGOW 317/ 8.9	8.3	8.4
9. WOOD	24/ 4.1	1.7	4.4	---	3.3	3.4	3.1	9. WOOD	25/ 396	9. WOVE-F 299/ 3.4	6.7	6.6
10. WGOW	21/ 3.6	3.8	3.2	---	3.0	3.5	3.7	10. WGOW	22/ 354	10. WNOO-F 298/ 8.3	2.4	4.1

12+ FM SHARE (METRO): 70.87% (365 of 515) (FAL 85: 70.71%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F>	1. WOOD-F	1. WOOD-F	1. WOOD-F	1. WDEF-F>	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F>
2. WJTT-F	2. WJTT-F	2. WOOD-F	2. WSKZ-F	2. WUSY-F	2. WUSY-F	2. WSKZ-F	2. WUSY-F	2. WOOD-F	2. WJTT-F	2. WOOD-F
WNOO-F	3. WUSY-F	WUSY-F	3. WUSY-F>	3. WSKZ-F	3. WDEF-F	3. WOOD-F>	3. WOOD-F	3. WUSY-F	3. WOOD-F	3. WUSY-F
4. 4. WOOD-F	4. WDEF-F	4. WDEF-F	4. WDEF-F	4. WDEF-F	4. WNOO	4. WJTT-F	4. WDEF-F	4. WDEF-F	4. WUSY-F	4. WJTT-F
5. 5. WNOO-F	WJTT-F	5. WJTT-F	5. WJTT-F	5. WJTT-F	5. WDEF	5. WGOW	5. WOOD	5. WJTT-F	5. WNOO-F	5. WDEF-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F	1. WUSY-F		1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F	1. WSKZ-F>	1. WOOD-F
2. WJTT-F	2. WJTT-F	2. WJTT-F	2. WUSY-F	2. WSKZ-F		2. WOVE-F	2. WOVE-F	2. WOOD-F	2. WOOD-F	2. WUSY-F
3. WUSY-F	3. WUSY-F	3. WUSY-F	3. WOOD-F	3. WOOD-F		3. WUSY-F	3. WOOD-F	3. WJTT-F	3. WUSY-F	3. WSKZ-F
4. WDEF-F	4. WDEF-F	4. WNOO-F	4. WJTT-F	4. WDEF-F		4. WJTT-F	WUSY-F	WOVE-F	4. WOVE-F	4. WDEF-F
5. 5. WNOO-F	5. 5. WDEF-F	5. WDEF-F	5. WJTT-F	5. WJTT-F		5. 5. WJTT-F	WUSY-F	5. WDEF-F	5. WDEF-F	5. WNOO

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		112 (1)	112 (1)	21.7	21.2	WDXB 1490 Chattanooga 1.7/5.5
AOR		14 (1)	14 (1)	2.7	3.3	WEPG 910 S. Pittsburgh 1.6/2.1
AC/OLDIES/SOFT ROCK	31 (2)		31 (2)	6.0	4.0	WFLI 1070 Lookout Mountain 1.2/5.3
MOR/VARIETY	36 (1)		36 (1)	7.0	10.7	WGVT 980 Rossville .3/1.7
COUNTRY	38 (3)	122 (2)	160 (5)	31.1	32.2	WLFA 1590 Lafayette .9/1.6
BLACK/URBAN	31 (1)	62 (2)	93 (3)	18.1	11.7	WMOC 1450 Chattanooga .9/2.2
BTFL MUSIC/EZ		55 (1)	55 (1)	10.7	10.7	WOWE-F 105.5 Rossville 2.4/8.4
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL	7 (1)		7 (1)	1.4	1.3	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	7 (2)		7 (2)	1.4	5.2	

515 (17)

RADIO STATIONS

WDEF, 1370, 5 KW (DA-N)	, MOR	CBS, NBC-T, \$ 46.00 (Katz)	Park
WOOD, 1310, 5 KW (DA-N)	, COUNTRY	ABC-E, \$ 30.00 (Blair)	Bahakel
WFLI, 1070, 50 KW/1 KW (DA-2)	, RELIGION	ABC-C, \$ 14.00 (HNWH)	(LOOKOUT MT.)
WGOW, 1150, 5 KW/1 KW (DA-N)	, AC	\$ 30.00 (Christal)	Bloomington
WNOO, 1260, 5 KW (DAYS)	, BLACK	SBN, \$ 20.00 (Masla)	
WDXB, 1490, 1 KW	, OLDIES	MBS, \$ 12.00 (---)	
WMOC, 1450, 1 KW	, RELIGION	\$ 15.00 (---)	
WBLJ, 1230, 1 KW	, MOR	MBS, \$ 12.00 (---)	(DALTON, GA)
WDEF-F, 92.3, 100 KW @ 895, RTFL/EZ		ABC-D, \$ 46.00 (Katz)	Park
WOOD-F, 96.5, 100 KW @ 1080, COUNTRY		ABC-E, \$ 65.00* (Blair)	Bahakel
WJTT-F, 94.3, 3 KW @ 300, BLACK		CBS-R, \$ 35.00* (HNWH)	(LOOKOUT MT.)
WOWE-F, 105.5, 3 KW @ 270, AOR		Source, \$ 18.00 (---)	(ROSSVILLE, GA)
WSKZ-F, 106.5, 100 KW @ 1076, CHR		\$ 70.00 (Christal)	Bloomington
WUSY-F, 100.7, 100 KW @ 360, COUNTRY		US 2, \$ 60.00 (Mc-Guild)	Colonial (CLEVELAND)

MISCELLANEOUS COMMENTS WRIP/WOVE-F (Rossville) sold for \$1,150,000 (Holt)...

CHICAGO

Arbitron Rank/Pop (12+): 3/6,592,000

MSA Rank/Pop: 3/6,154,500

ADI # 3

Average Person Ratings: 17.3

Market TSL: 22.8 hours

Stations: 33/33

Diaries: 4237/1556:1/51.7%

Sample Target: 3120

% Below Line: 0

% Not Listed: 11.2

1986 Revenue: \$182,500,000

HH Inc.: \$36,555

Retail \$: 50.1 Bil

Pop per Station: 199,758

#1 Biller: WGN \$34,000,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WGN	1077/9.3	10.1	11.4	9.7	8.0	10.1	10.3	1. WGN	1283/17983	1. WGN	14303/21.4	22.9	19.8
2. WGC1-F	910/7.9	8.4	7.2	6.4	5.3	7.5	10.7	2. WGC1-F	915/10336	2. WBBM	11910/17.0	18.8	15.9
3. WLOO-F	731/6.3	5.6	5.5	5.8	5.2	6.1	3.4	3. WLOO-F	741/ 8045	3. WGC1-F	10241/15.3	15.2	12.7
4. WBBM	632/5.5	5.6	5.7	6.1	4.5	5.7	6.1	4. WBBM	731/14154	4. WBBM-F	9486/14.2	15.0	14.6
5. WLUP-F	533/4.6	5.6	4.6	4.7	4.0	4.9	5.7	5. WLUP-F	548/ 8026	5. WBMX-F	8438/12.6	14.1	14.1
6. WBMX-F	520/4.5	5.9	5.3	5.6	6.4	5.3	6.3	6. WLS	534/11190	6. WLOO-F	7887/11.8	12.0	10.0
7. WBBM-F	483/4.2	3.3	3.2	3.3	3.7	3.5	5.0	7. WBBM-F	527/ 8746	7. WLUP-F	7749/11.6	13.1	10.1
8. WLAK-F	461/4.0	3.6	3.9	3.5	3.4	3.8	3.0	8. WBBM-F	502/ 9985	8. WLAK-F	7156/10.7	11.2	10.1
9. WCLR-F	427/3.7	3.0	3.6	3.2	3.3	3.4	2.6	9. WLAK-F	475/ 7393	9. WLS	7068/10.6	10.8	12.1
10. WJMK-F	379/3.3	2.6	3.0	3.4	3.2	3.1	1.8	10. WCLR-F	436/ 6617	10. WKQX-F	6580/ 9.9	12.6	11.1
11. WLS	352/3.0	2.6	2.4	2.7	4.1	2.7	2.7	11. WJMK-F	397/ 6162	11. WCLR-F	6517/ 9.8	10.9	10.3
12. WUSN-F	341/2.9	2.6	2.9	2.7	3.3	2.8	2.8	12. WUSN-F	350/ 4937	12. WYTZ-F	6143/ 9.2	8.4	10.5
13. WJJD	318/2.8	2.5	2.9	3.1	3.2	2.8	1.9	13. WJJD	334/ 4340	13. WFYR-F	6012/ 9.0	10.8	11.6
14. WYTZ-F	311/2.7	2.5	2.0	2.2	2.0	2.4	3.6	14. WYTZ-F	329/ 6555	14. WJMK-F	5717/ 8.6	8.8	8.8
15. WKQX-F	300/2.6	3.4	3.3	3.3	3.2	3.2	4.0	15. WKQX-F	306/ 6883	15. WUSN-F	4640/ 7.0	6.7	7.8
16. WXRT-F	265/2.3	2.9	3.1	2.8	2.6	2.8	3.9	16. WMAQ	305/ 6730	16. WXRT-F	4418/ 6.6	8.0	6.6
17. WFYR-F	265/2.3	2.6	3.1	2.0	3.1	2.5	2.6	17. WXRT-F	282/ 4595	17. WMAQ	4261/ 6.4	10.1	8.8
18. WCKG-F	217/1.9	2.0	2.2	2.2	1.9	2.1	3.9	18. WFYR-F	271/ 6224	18. WJJD	4098/ 6.1	6.4	7.1
19. WFMT-F	215/1.9	1.4	1.7	1.7	1.5	1.7	1.9	19. WCKG-F	238/ 4151	19. WCKG-F	3937/ 5.9	7.0	5.3
20. WMAQ	187/1.6	1.8	2.6	2.5	2.6	2.1	1.6	20. WFMT-F	223/ 3451	20. WFMT-F	3405/ 5.1	5.1	4.6
21. WNIB-F	163/1.4	1.0	1.2	.8	.8	1.1	1.0	21. WNIB-F	163/ 3056	21. WRXR-F	3329/ 5.0	6.1	6.8
22. WVON	140/1.2	1.6	1.3	1.5	1.6	1.4	.4	22. WVON	140/ 1403	22. WNIR-F	3050/ 4.6	3.9	3.1
23. WRXR-F	135/1.2	1.5	1.2	1.2	1.6	1.3	1.6	23. WRXR-F	139/ 3410	23. WCZE	2255/ 3.4	3.3	4.8
24. WIND	132/1.1	.6	.3	1.0	3.2	0.8	.3	24. WIND	139/ 1303	24. WJPC	2081/ 3.1	2.7	4.1
25. WLNR-F	130/1.1	.9	.8	.7	---	0.9	---	25. WCZE	135/ 2521	25. WLNR-F	1939/ 2.9	2.1	---

12+ FM SHARE (METRO): 68.89% (7071 of 10264) (FAL 85: 63.67%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBBM-F	1. WGC1-F	1. WGC1-F	1. WGC1-F	1. WGC1-F	1. WGN	1. WGN	> 1. WLOO-F	1. WGC1-F	1. WGC1-F	1. WGC1-F
2. WGC1-F	2. WLUP-F	2. WLUP-F	2. WLUP-F	2. WGN	2. WLOO-F	2. WBBM	2. WGN	2. WGN	2. WRMX-F	2. WGN
3. WYTZ-F	3. WBBM-F	3. WBBM-F	3. WGN	3. WLOO-F	3. WBBM	3. WGC1-F	3. WGC1-F	3. WLUP-F	3. WBBM-F	3. WLOO-F
4. WBBM-F	4. WXRT-F	4. WGN	4. WJMK-F	4. WLAK-F	4. WLAK-F	4. WLUP-F	4. WLUP-F	4. WCLR-F	4. WGN	4. WBBM-F
5. WZRC-F	5. WKQX-F	5. WJMK-F	5. WLAK-F	5. WJMK-F	5. WGC1-F	5. WLOO-F	5. WLAK-F	5. WLAK-F	5. WLOO-F	5. WLAK-F
6. WCKG-F	6. WBBM-F	6. WLAK-F	6. WLOO-F	6. WLAK-F	6. WCLR-F	6. WLS	6. WBBM	6. WBBM-F	6. WBBM	6. WBMX-F
7. WKQX-F	7. WCLR-F	7. WCLR-F	7. WCLR-F	7. WCLR-F	7. WUSN-F	7. WBBM-F	7. WLUP-F	7. WBBM-F	7. WYTZ-F	7. WUSN-F
8.	8. WJMK-F	8. WLOO-F	8. WLS	8. WBBM	8. WJMK-F	8. WLAK-F	8. WJJD	8. WBBM	8. WLAK-F	8. WXRT-F
9.	9. WCKG-F	9. WLS	9. WXRT-F	9. WLS	9. WJJD	9. WCLR-F	9. WJMK-F	9. WJMK-F	9. WJMK-F	9. WJJD
10.	10. WYTZ-F	10. WKQX-F	10. WUSN-F	10. WUSN-F	10. WLS	10. WYTZ-F	10. WBBM-F	10. WCLR-F	10. WCKG-F	10. WCLR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGC1-F	1. WGC1-F	1. WGC1-F	1. WGC1-F	1. WGC1-F	1. WLUP-F	1. WLUP-F	1. WLUP-F	1. WLUP-F	1. WLUP-F
2. WBBM-F	2. WBBM-F	2. WCLR-F	2. WBBM-F	2. WLOO-F	2. WBBM-F	2. WGC1-F	2. WGC1-F	2. WGC1-F	2. WGN
3. WBBM-F	3. WCLR-F	3. WKQX-F	3. WCLR-F	3. WLAK-F	3. WGC1-F	3. WBBM-F	3. WXRT-F	3. WGN	3. WGC1-F
4. WYTZ-F	4. WBBM-F	4. WBBM-F	4. WLAK-F	4. WGN	4. WCKG-F	4. WJMK-F	4. WJMK-F	4. WJMK-F	4. WJMK-F
5. WLUP-F	5. WKQX-F	5. WLUP-F	5. WLOO-F	5. WCLR-F	5. WZRC-F	5. WJMK-F	5. WBBM-F	5. WBBM-F	5. WLOO-F
6. WKQX-F	6. WLUP-F	6. WFYR-F	6. WBBM-F	6. WJMK-F	6. WBBM-F	6. WCKG-F	6. WKQX-F	6. WXRT-F	6. WBBM
7. WCLR-F	7. WYTZ-F	7. WXRT-F	7. WKQX-F	7. WUSN-F	7. WCLR-F	7. WKQX-F	7. WLS	7. WLS	7. WLS
8. WLAK-F	8. WLAK-F	8. WLAK-F	8. WJMK-F	8. WFYR-F	8. WYTZ-F	8. WLS	8. WCKG-F	8. WLAK-F	8. WXRT-F
9. WUSN-F	9. WXRT-F	9. WJMK-F	9. WFYR-F	9. WBBM-F	9. WXRT-F	9. WZRC-F	9. WBBM	9. WCKG-F	9. WLAK-F
10. WXRT-F	10. WFYR-F	10. WUSN-F	10. WGN	10. WKQX-F	10.	10. WBBM-F	10. WGN	10. WBBM	10. WUSN-F

FORMATS	AM	FM	TOTAL	%	FAL 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		1094 (3)	1094 (3)	10.7	14.5	WCFL 1000 Chicago .5/2.3
AOR		1137 (4)	1137 (4)	11.1	9.6	WCZE 820 Chicago .9/3.4
AC/OLDIES/SOFT ROCK	461 (2)	1667 (5)	2128 (7)	20.7	16.4	WGCI 1390 Chicago .6/1.9
MOR/VARIETY	1116 (2)		1116 (2)	10.9	9.3	WJOB 1230 Hammond .3/1.1
COUNTRY		341 (1)	341 (1)	3.3	6.6	WJPC 950 Chicago .7/3.1
BLACK/URBAN	288 (3)	1430 (2)	1718 (5)	16.7	16.8	WOJO-F 105.1 Evanston 1.1/2.2
BTFL MUSIC/EZ		731 (1)	731 (1)	7.1	5.8	WYCA-F 92.3 Hammond .3/1.1
NEWS/TALK	819 (2)		819 (2)	8.0	8.7	WZRC-F 106.7 Des Plaines 1.1/2.4
NOSTALGIA	318 (1)		318 (1)	3.1	6.0	
RELIGION/GOSPEL	59 (1)	39 (1)	98 (2)	1.0	1.4	
SPANISH	132 (1)	124 (1)	256 (2)	2.5	2.2	
CLASSICAL		378 (2)	378 (2)	3.7	2.6	
UNKNOWN/OTHERS		130 (1)	130 (1)	1.3	0	
10264 (33)						

RADIO STATIONS

AM STATIONS

WBBM, 780, 50 KW	, NEWS	CBS, \$210.00* (CRS)	CRS
WCFL, 1000, 50 KW (DA-2)	, RELIGION	\$ 68.00 (---)	H & G
WCZE, 820, 5 KW/1 KW (DA-N)	, SOFT AC	ABC-E, \$ 70.00 (Katz)	Century
WGCI, 1390, 5 KW (DA-2)	, BLACK	\$ NA (Mc-Guild)	Gannett
WGN, 720, 50 KW	, VARIETY/TALK	ABC-I, \$285.00* (Christal)	Tribune Co.
WIND, 560, 5 KW (DA-2)	, SPANISH	\$ 80.00* (Katz)	Tichenor
WJJD, 1160, 50 KW/10 KW (DA-2)	, NOSTALGIA	\$130.00* (MMR)	Infinity
WJPC, 950, 1 KW/5 KW (DA-N)	, BLACK	NBN, \$ 90.00* (---)	Cap Cities/ABC
WLS, 890, 50 KW	, AC	ABC-C, \$200.00* (Blair)	
WMAQ, 670, 50 KW	, TALK	NBC, \$165.00* (Eastman)	
WSHC, 1240, 1 KW	, ETHNIC	\$ 22.00 (---)	
WBMX, 1490, 1 KW/250 W	, BLACK	\$ 38.00 (Durpetti)	
WVON, 1450, 1 KW/250 W (DA-N)	, BLACK	\$ 54.00 (Roslin)	

FM STATIONS

WBBM, 96.3, 6 KW @ 1174, CHR	CBS-R, \$150.00* (CRS)	CBS
WBMX, 102.7, 6 KW @ 1170, BLACK	ABC-F, \$145.00* (Durpetti)	
WCKG, 105.9, 4 KW @ 1575, AOR	\$ NA (Katz)	Cox
WCLR, 101.9, 5 KW @ 1520, SOFT AC	\$165.00* (Mc-Guild)	Bonneville
WFMT, 98.7, 16 KW @ 1167, CLASSICAL	\$144.00 (CMRS)	
WFYR, 103.5, 4 KW @ 1548, AC	US 1, \$140.00* (Republic)	RKO
WGCI, 107.5, 33 KW @ 600, URBAN	\$180.00* (Mc-Guild)	Gannett
WJMK, 104.3, 19 KW @ 820, OLDIES	US 2, \$150.00* (MMR)	Infinity
WKQX, 101.1, 6 KW @ 1170, CONTEMP/AC	Source, \$180.00 (Eastman)	NBC
WLAK, 93.9, 5 KW @ 1581, SOFT AC	\$170.00* (Christal)	Viacom
WL00, 100.3, 6 KW @ 1167, BTFL/EZ	ABC-E, \$240.00 (Katz)	Century
WLUP, 97.9, 6 KW @ 1170, AOR	\$160.00* (MMR)	H & G
WRXR, 95.5, 6 KW @ 1170, AC	\$100.00* (Mc-Guild)	
WNIB, 97.1, 8 KW @ 1196, CLASSICAL	\$ 85.00 (---)	
WOJO, 105.1, 6 KW @ 1174, SPANISH	\$ 81.00 (Caballero)	
WUSN, 99.5, 6 KW @ 1170, COUNTRY	ABC-D, \$150.00* (Torbet)	First Media
WXRT, 93.1, 7 KW @ 1310, AOR	\$175.00* (Select)	
WYTZ, 94.7, 6 KW @ 1170, CHR	ABC-R, \$115.00* (Blair)	Cap Cities/ABC

CALL LETTER CHANGES

WYEN-F changes to WZRC

FORMAT CHANGES

WMAQ: From Country to Talk/News
WZRC-F: From AC to AOR

STATION SALES

WOJO-F: Sold to Tichenor for \$14,000,000 (Amercom)...

CINCINNATI

Arbitron Rank/Pop (12+): 29/1,150,000

MSA Rank/Pop: 31/1,409,400
ADI # 29Average Person Ratings: 15.7
Market TSL: 20.6 hours

Stations: 23/19

Diaries: 1705/674:1/55.9%

Sample Target: 1340

% Below Line: 2.6

% Not Listed: 9.8

1986 Revenue: \$42,300,000

HH Inc.: \$31,906

Retail \$: 10.9 Bill

Pop per Station: 60,526

#1 Biller: WLW \$6,300,000

		SUM				SPG	WIN	FAL			12+ METRO CUME /		SPG		FAL
12+ METRO	1/4/SHARE	86	86	86	85				3 Book	Birch	12+ TSA	1/4/CUME	METRO CUME RATING	86	85
						Avg.		Share							
1. WWEZ-F	204/11.3	10.1	8.8	---	10.5	10.1	7.6	1. WEBN-F	267/3449	1. WKRC-F	2951/25.6	23.4	28.0		
2. WEBN-F	196/10.8	9.8	11.1	---	8.2	10.6	16.4	2. WWEZ-F	249/2775	2. WKRC	2546/22.1	17.7	19.9		
3. WKRC-F	177/ 9.8	9.3	9.0	---	11.3	9.4	8.7	3. WLW	239/4088	3. WEBN-F	2472/21.5	19.6	18.6		
4. WKRC	143/ 7.9	7.1	6.8	---	6.8	7.3	6.0	4. WKRC-F	232/4064	4. WLW	2467/21.4	25.8	20.4		
5. WLW	133/ 7.4	11.7	10.7	---	7.8	9.9	8.9	5. WUBE-F	182/2328	5. WWEZ-F	2360/20.5	17.5	16.7		
6. WUBE-F	110/ 6.1	6.4	9.2	---	7.8	7.2	7.0	6. WKRC	165/3260	6. WRRM-F	1767/15.3	12.7	14.2		
7. WBLZ-F	110/ 6.1	6.6	6.5	---	6.6	6.4	7.9	7. WBLZ-F	159/2180	7. WLLT-F	1628/14.1	11.6	11.4		
8. WCKY	107/ 5.9	5.2	5.4	---	7.2	5.5	4.7	8. WHIO-F	146/1762	8. WBLZ-F	1509/13.1	12.0	12.9		
9. WLLT-F	81/ 4.5	3.9	3.1	---	4.2	3.8	3.2	9. WLLT-F	129/2499	9. WWNK-F+	1481/12.9	9.2	9.0		
10. WRRM-F	74/ 4.1	4.2	3.9	---	6.2	4.1	4.4	10. WGTZ-F	124/1947	10. WCKY	1473/12.8	11.1	14.0		
11. WWNK-F+	70/ 3.9	4.5	4.4	---	3.4	4.3	4.1	WCKY	124/1795	11. WURE-F	1355/11.8	16.6	14.0		
12. WCIN	56/ 3.1	2.2	2.5	---	2.6	2.6	2.8	12. WWNK-F+	105/1938	12. WCIN	734/ 6.4	6.3	6.3		
13. WBVE-F	47/ 2.6	3.0	3.8	---	2.9	3.1	3.8	13. WBVE-F	90/1494	13. WBVE-F	721/ 6.3	11.7	8.0		
14.								14. WRRM-F	86/2149	14.					
15.								15.		15.					
16.								16.		16.					
17.								17.		17.					
18.								18.		18.					
19.								19.		19.					
20.								20.		20.					
21.								21.		21.					
22.								22.		22.					
23.								23.		23.					
24.								24.		24.					
25.								25.		25.					

12+ FM SHARE (METRO): 69.90% (1140 of 1631) (FAL 85: 69.81%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRC-F	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WWEZ-F	1. WKRC	1. WWEZ-F	1. WEBN-F	1. WKRC-F	1. WWEZ-F
2. WEBN-F	2. WKRC-F	2. WKRC-F	2. WLW	2. WWEZ-F	2. WKRC	2. WWEZ-F	2. WEBN-F	2. WWEZ-F	2. WEBN-F	2. WKRC-F
3. WBLZ-F	3. WBLZ-F	3. WBLZ-F	3. WUBE-F	3. WLW	3. WLW	3. WERN-F	3. WLW	3. WLW	3. WBLZ-F	3. WEBN-F
4.	4. WLLT-F	4. WUBE-F	4. WKRC-F	4. WKRC	4. WUBE-F	4. WKRC-F	4. WKRC	4. WKRC-F	4. WWEZ-F	4. WURE-F
5.	5. WRRM-F	5. WLW	5. WKRC-F	5. WUBE-F	5. WCKY	5. WLW	5. WKRC-F	5. WBLZ-F	5. WLW	5. WBLZ-F
6.	6. WWNK-F+	6. WLLT-F	6. WWEZ-F	6. WKRC-F	6. WRRM-F	6. WCKY	6. WLLT-F	6. WKRC	6. WKRC	6. WCKY
7.	7.	7.	7.	7.	7. WKRC-F	7.	7. WUBE-F	7. WUBE-F	7.	7. WKRC
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKRC-F	1. WKRC-F	1. WEBN-F	1. WKRC-F	1. WWEZ-F	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WEBN-F
2. WBLZ-F	2. WEBN-F	2. WKRC-F	2. WEBN-F	2. WKRC-F	2. WKRC-F	2. WKRC-F	2. WKRC-F	2. WLW	2. WLW
3. WEBN-F	3. WBLZ-F	3. WLLT-F	3. WBLZ-F	3. WKRC-F	3. WLLT-F	3. WLLT-F	3. WLLT-F	3. WKRC-F	3. WKRC
4. WWNK-F+	4. WLLT-F	4. WRRM-F	4. WWEZ-F	4. WUBE-F	4. WBLZ-F	4. WBLZ-F	4. WBLZ-F	4. WUBE-F	4. WWEZ-F
5. WLLT-F	5. WRRM-F	5. WBLZ-F	5. WUBE-F	5. WEBN-F	5.	5. WLW	5. WLLT-F	5. WLLT-F	5. WUBE-F
6. WRRM-F	6. WWNK-F+	6. WUBE-F	6. WWNK-F+	6. WLW	6.	6.	6.	6. WBLZ-F	6.
7.	7.	7. WWEZ-F	7. WLLT-F	7. WRRM-F	7.	7.	7.	7. WKRC	7.
8.	8.	8.	8. WRRM-F	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		184 (2)	184 (2)	11.3	12.4*	WDJO 1230 Cincinnati 1.2/3.2
AOR		202 (2)	202 (2)	12.4	12.2	WJOJ-F 107.1 Milford 1.3/5.0
AC/OLDIES/SOFT ROCK	30 (2)	240 (4)	270 (6)	16.6	17.0	WNOP 740 Newport 1.2/1.8
MOR/VARIETY	276 (2)		276 (2)	16.9	16.7	WSAI-F 100.9 Erlanger .3/1.9
						WSCH-F 99.3 Aurora .4/1.3
COUNTRY		157 (2)	157 (2)	9.6	9.9	
BLACK/URBAN	56 (1)	110 (1)	166 (2)	10.2	10.1	WGTZ-F 92.9 Dayton .4/1.1
BTFL MUSIC/EZ		222 (2)	222 (2)	13.6	12.5	WHIO-F 99.1 Dayton 1.0/2.4
NEWS/TALK	107 (1)		107 (1)	6.6	8.0	WPFB-F 105.9 Kettering .6/1.7
						WTUE-F 104.7 Dayton .3/1.2
NOSTALGIA						
RELIGION/GOSPEL		17 (2)	17 (2)	1.0	0.9	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	22 (1)	8 (1)	30 (2)	1.8	0.4	
			1631 (23)			

RADIO STATIONS

AM STATIONS

WCIN, 1480, 5 KW/500 W (DA-2)	, BLACK	SBN, NRN, \$ 35.00 (Weiss)	
WCKY, 1530, 50 KW (DA-N)	, NEWS/TALK	CHS, NBC-T, \$ 70.00 (CRS)	Federated
WDOJ, 1230, 1 KW	, OLDIES	US 2, \$ 32.00 (Mc-Guild)	American
WKRC, 550, 5 KW/1 KW (DA-N)	, MOR/AC	ABC-E, \$ 85.00* (Katz)	Taft
WLW, 700, 50 KW	, MOR	ABC-I, \$ 83.00* (Eastman)	Jacor
WNOP, 740, 1 KW (DAYS, DA)	, JAZZ	\$ 24.00 (---)	(NEWPORT, KY)
WTSJ, 1050, 1 KW (DAYS)	, RELIGION	\$ 18.00 (---)	
WWNK, 1360, 5 KW (DA-N)	, AC	\$ 30.00 (MMR)	Booth

FM STATIONS

WBLZ, 103.5, 19 KW @ 790, BLACK	\$ 67.00 (Republic)	Schwartz	(HAMILTON)
WEBN, 102.7, 17 KW @ 876, AOR	\$ 90.00* (Eastman)	Jacor	
WKRQ, 101.9, 25 KW @ 660, CHR	ABC-F, \$100.00* (Katz)	Taft	
WRRM, 98.5, 15 KW @ 810, AC	\$ 75.00* (Blair)	Susquehanna	(MILFORD)
WJOJ, 107.1, 3 KW @ 300, AC	\$ 30.00 (Masla)		
WSAI, 100.9, 1.3 KW @ 466, RELIGION	UPI, \$ 15.00 (---)	Mortenson	(ERLANGER)
WBVE, 96.5, 15 KW @ 810, COUNTRY	ABC-R, \$ 45.00* (Eastman)	Reams	(HAMILTON)
WUBE, 105.1, 14 KW @ 920, COUNTRY	\$ 70.00 (Mc-Guild)	American	
WWEZ, 92.5, 11 KW @ 905, BTFL/EZ	\$ 90.00* (CRS)	Federated	
WWNK, 94.1, 32 KW @ 550, AC	\$ 55.00* (MMR)	Booth	
WLLT, 94.9, 27 KW @ 640, CONTEMP/AC	\$ 60.00* (HNWH)		

CALL LETTER CHANGES

WSKS-F to WBVE-F

FORMAT CHANGES

WBVE-F: From AOR to Country

STATION SALES

WSKS-F (Hamilton): From Republic to Reams for \$4,300,000 (est)
(Crisler)
WBLZ-F (Hamilton): From New Systems to Schwartz for \$NA

CLEVELAND

Auditron Rank/Pop (12+): 21/1,768,000

MSA Rank/Pop: 23/1,854,300

ADI # 11

Average Person Ratings: 17.2

Market TSL: 22.6 hours

Stations: 28/24

Diaries: 1943/910:1/56.7%

Sample Target: 1640

% Below Line: 4.5

% Not Listed: 10.0

1986 Revenue: \$43,400,000

HH Inc.: \$32,141

Retail \$: 13.2 Bill

Pop per Station: 73,667

#1 Biller: WMMS-F \$8,100,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. WMMS-F	481/15.7	13.5	13.2	13.9	14.5	14.1	17.7	1. WMMS-F	641/7940	1. WMMS-F 5289/29.7	27.1	24.6
2. WQAL-F	238/ 7.8	8.2	7.1	8.6	8.2	7.9	6.3	2. WQAL-F	277/3245	2. WWWE 3401/19.1	14.7	15.7
3. WLTF-F	216/ 7.1	6.3	6.7	5.5	5.2	6.4	6.2	3. WLTF-F	273/4327	3. WMJI-F 3252/18.2	17.5	17.4
4. WMJI-F	176/ 5.8	7.8	7.0	7.7	6.8	7.1	5.3	4. WWWE	246/4545	4. WLTF-F 3149/17.7	16.9	16.6
WWWE	176/ 5.8	6.9	4.9	4.8	5.5	5.6	5.3	5. WMJI-F	243/4681	5. WNCX-F 3034/17.0	19.9	17.4
6. WZAK-F	171/ 5.6	4.9	4.9	4.2	5.1	4.9	7.8	6. WGAR-F+	223/3114	6. WQAL-F 2748/15.4	13.4	15.7
7. WDOX-F	161/ 5.3	5.9	6.5	7.4	6.7	6.3	8.2	7. WNCX-F	207/4511	7. WDOX-F 2597/14.6	13.3	17.8
8. WGAR-F+	154/ 5.0	4.6	4.8	4.4	4.2	4.7	3.2	8. WZAK-F	206/2410	8. WGAR-F+ 2035/11.4	8.9	8.0
9. WNCX-F	132/ 4.3	5.1	5.4	4.4	4.9	4.8	4.1	9. WDOX-F	199/3289	9. WZAK-F 1954/11.0	11.3	10.6
10. WBBG	112/ 3.7	4.2	4.5	5.5	6.5	4.5	3.5	10. WKDD-F	192/3567	10. WRQC-F 1836/10.3	9.4	8.4
11. WDMT-F	106/ 3.5	3.5	4.8	4.8	4.3	4.2	5.2	11. WONE-F	132/1758	11. WERE 1809/10.2	10.1	12.6
12. WERE	96/ 3.1	3.5	3.8	4.9	4.5	3.8	3.1	12. WDMT-F	127/2024	12. WDMT-F 1645/ 9.2	10.9	9.7
13. WRQC-F	84/ 2.7	2.5	2.1	2.0	2.0	2.3	3.2	13. WBBG	124/1344	13. WBBG 1191/ 6.7	8.1	10.4
14. WCLV-F	58/ 1.9	1.6	1.3	2.3	2.1	1.8	2.6	14. WDBN-F	100/1288	14. WHK 1139/ 6.4	5.8	6.1
15. WONE-F	54/ 1.8	1.8	1.9	1.5	1.4	1.8	2.2	15. WERE	98/1885	15. WKDD-F 1019/ 5.7	4.0	3.8
16. WHK	50/ 1.6	1.1	1.9	1.9	1.8	1.6	2.0	16. WRQC-F	86/1876	16. WJMO 888/ 5.0	5.4	5.3
17. WJMO	48/ 1.6	1.5	2.0	2.0	1.1	1.8	1.0	17. WCLV-F	67/ 996	17. WRMR 817/ 4.6	3.6	5.4
18. WRMR	44/ 1.4	1.8	1.9	1.9	2.0	1.8	1.6	18. WRMR	57/1137	18. WCLV-F 799/ 4.5	3.6	6.1
19.								19. WHK	55/1263	19.		
20.								20. WJMO	48/ 901	20.		
21.								21.		21.		
22.								22.		22.		
23.								23.		23.		
24.								24.		24.		
25.								25.		25.		

12+ FM SHARE (METRO): 76.13% (2095 of 2752) (FAL 85: 72.52%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AHD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F
2. WNCX-F	2. WLTF-F	2. WLTF-F	2. WLTF-F	2. WLTF-F	2. WLTF-F	2. WQAL-F	2. WQAL-F	2. WQAL-F	2. WZAK-F	2. WLTF-F
3. WZAK-F	3. WMJI-F	3. WMJI-F	3. WMJI-F	3. WMJI-F	3. WMJI-F	3. WLTF-F	3. WLTF-F	3. WLTF-F	3. WWWE	3. WQAL-F
4. WRQC-F	4. WZAK-F	4. WZAK-F	4. WZAK-F	4. WZAK-F	4. WGAR-F+	4. WWWE	4. WMJI-F	4. WMJI-F	4. WDMT-F	4. WDOX-F
5. WDMT-F	5. WNCX-F	5. WGAR-F+	5. WGAR-F+	5. WGAR-F+	5. WQAL-F	5. WMJI-F	5. WGAR-F+	5. WNCX-F	5. WQAL-F	5. WZAK-F
6.	6. WDMT-F	6. WNCX-F	6. WNCX-F	6. WQAL-F	6. WZAK-F	6. WGAR-F+	6. WDOX-F	6. WDOX-F	6. WLTF-F	6. WBBG
7.	7.	7. WQAL-F	7. WQAL-F	7. WNCX-F	7. WWWE	7. WERE	7. WBBG	7. WZAK-F	7. WRQC-F	7. WMJI-F
8.	8.	8.	8.	8.	8.	8.	8.	8. WGAR-F+	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WLTF-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F
2. WZAK-F	2. WLTF-F	2. WLTF-F	2. WLTF-F	2. WMMS-F	2. WDMT-F	2. WLTF-F	2. WLTF-F	2. WLTF-F	2. WLTF-F
3. WLTF-F	3. WZAK-F	3. WMJI-F	3. WMJI-F	3. WMJI-F	3. WMJI-F	3. WLTF-F	3. WLTF-F	3. WMJI-F	3. WMJI-F
4. WMJI-F	4. WMJI-F	4. WZAK-F	4. WZAK-F	4. WQAL-F	4. WLTF-F	4. WZAK-F	4. WZAK-F	4. WWWE	4. WWWE
5. WNCX-F	5. WNCX-F	5. WNCX-F	5. WQAL-F	5. WGAR-F+	5. WZAK-F	5. WONE-F	5. WONE-F	5. WGAR-F+	5. WGAR-F+
6.	6. WQAL-F	6.	6. WNCX-F	6. WZAK-F	6. WONE-F	6. WNCX-F	6. WNCX-F	6. WZAK-F	6. WNCX-F
7.	7. WRQC-F	7.	7. WGAR-F+	7.	7.	7. WDMT-F	7. WGAR-F+	7. WNCX-F	7. WQAL-F
8. WRQC-F	8. WDMT-F	8.	8. WDMT-F	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		274 (4)	274 (4)	10.0	8.9	WABQ	1540	Cleveland	.4/2.7
AOR		535 (2)	535 (2)	19.4	17.2	WBEA-F	107.3	Elyria	.7/3.5
AC/OLDIES/SOFT ROCK	50 (1)	392 (2)	442 (3)	16.1	17.0	WBKC	1460	Painesville	.5/1.1
MOR/VARIETY	67 (2)		67 (2)	2.4	0.4	WELW	1330	Willoughby	.5/1.7
						WEOL	920	Elyria	.8/2.0
COUNTRY	35 (1)	119 (1)	154 (2)	5.6	4.5	WZLE-F	104.9	Lorain	.6/1.2
BLACK/URBAN	82 (2)	277 (2)	359 (4)	13.0	11.4				
BTFL MUSIC/EZ	15 (1)	423 (3)	438 (4)	15.9	17.3	WDBN-F	94.9	Akron	.8/1.9
NEWS/TALK	272 (2)		272 (2)	9.9	10.9	WKDD-F	96.5	Akron	1.2/6.7
NOSTALGIA	121 (2)		121 (2)	4.4	7.3	CKLW	800	Windsor	.3/1.0
RELIGION/GOSPEL				---	2.8				
SPANISH					---				
CLASSICAL		58 (1)	58 (1)	2.1	2.3				
UNKNOWN/OTHERS	15 (1)	17 (1)	32 (2)	1.2	---				
			2752 (27)						

RADIO STATIONS

AM STATIONS

WABQ, 1540, 1 KW (DAYS)	GOSPEL/BLACK	SBN, \$ 30.00 (---	
WBBG, 1260, 5 KW (DA-2)	NOSTALGIA	\$ 70.00* (Eastman)	Jacor
WELW, 1330, 500 W (DAYS, DA)	BTFL/ETHNIC	\$ 18.00 (---	
WERE, 1300, 5 KW (DA-1)	NEWS/TALK	MBS, CBS, \$ 60.00 (Torbet)	Metropolis
WGAR, 1220, 50 KW (DA-N)	COUNTRY	ABC-E, \$ NM (HNWH),	Nationwide
WHK, 1420, 5 KW (DA-N)	OLDIES	NBC, \$ 52.00* (Katz)	Malrite
WJMO, 1490, 1 KW	BLACK	NBN, \$ 35.00* (MMR)	United
WRMR, 850, 10 KW/5 KW (DA-2)	NOST/MOR	APR, \$ 50.00 (Christal)	Booth
WWWE, 1100, 50 KW	NEWS/TALK	CNN, ABC-I, NBC-T, \$ 84.00* (Mc-Guild)	

FM STATIONS

WCLV, 95.5, 27 KW @ 640, CLASSICAL	\$ 58.00 (CMBS)	
WDMT, 107.9, 70 KW @ 390, URBAN	US 1, \$ 65.00* (Republic)	Beasley
WDOX, 102.1, 9 KW @ 1000, BTFL/EZ	\$ 82.00* (Mc-Guild)	
WGAR, 99.5, 50 KW @ 500, COUNTRY	ABC-E, \$ 78.00 (HNWH)	Nationwide
WNCX, 98.5, 40 KW @ 600, CHR	ABC-F, \$ 95.00 (Torbet)	Metropolis
WLTF, 106.5, 11 KW @ 1060, AC	APR, \$107.00* (Christal)	Booth
WMJI, 105.7, 27 KW @ 900, AC	\$116.00* (Eastman)	Jacor
WMMS, 100.7, 32 KW @ 600, AOR/CHR	Source, \$150.00* (Katz)	Malrite
WQAL, 104.1, 8 KW @ 1060, BTFL/EZ	\$ 90.00* (Christal)	WIN
WRQC, 92.3, 27 KW @ 234, CHR	ABC-R, \$ 56.00 (MMR)	
WZAK, 93.1, 28 KW @ 620, URBAN	CBS-R, \$ 90.00 (Durpetti)	Trans World

Other ranked stations - See Akron

CALL LETTER CHANGES

WGCL changes to WNCX

FORMAT CHANGES

STATION SALES

COLORADO SPRINGS

Arbitron Rank/Pop (12+): 117/287,700

MSA Rank/Pop: 127/362,800
ADI # 99 (w/Pueblo)
Average Person Ratings: 17.0
Market TSL: 22.1 hours

Stations: 16/14
Diaries: 855/336:1/56.8%
Sample Target: 660
% Below Line: 3.4
% Not Listed: 12.2

1986 Revenue: \$10,100,000
HH Inc.: \$30,401
Retail \$: 2.5 Bil
Pop per Station: 20,550
#1 Biller: KILO-F \$2,000,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KIKX-F+	60/12.0	10.8	9.7	12.2	5.2		15.0	1. KILO-F	83/ 868	1. KIKX-F+	767/26.1	24.2	21.9
KILO-F	60/12.0	14.7	13.5	11.2	13.1		15.7	2. KVUU-F	75/1014	2. KVUU-F	681/23.1	24.1	17.6
3. KVUU-F	57/11.4	11.6	8.9	10.8	6.8		9.4	3. KIKX-F+	74/1040	3. KILO-F	553/18.8	25.3	21.0
4. KRDO-F	46/ 9.2	10.6	12.9	8.7	12.9		7.8	4. KRDO-F	70/ 855	4. KRDO-F	532/18.1	21.9	17.4
5. KKCS-F+	45/ 9.0	10.4	14.5	9.8	13.7		8.7	5. KKCS-F+	51/ 547	5. KSPZ-F	494/16.8	22.1	18.2
6. KSPZ-F	39/ 7.8	9.2	5.5	7.1	7.9		7.6	6. KSPZ-F	47/ 658	6. KKCS-F+	459/15.6	12.8	17.6
7. KSSS	28/ 5.6	3.7	7.5	6.2	5.0		6.0	7. KSSS	34/ 336	7. KVOR	430/14.6	17.0	14.1
8. KVOR	27/ 5.4	5.9	5.9	5.2	4.8		6.1	8. KKFM-F	29/ 568	8. KKFM-F	401/13.6	12.7	12.5
9. KKFM-F	23/ 4.6	4.5	3.6	6.9	8.9		6.1	9. KOA	28/ 599	9. KOA	319/10.8	6.9	12.9
10. KCMN	16/ 3.2	3.9	1.8	5.4	4.4		1.3	10. KVOR	27/ 441	10. KSSS	287/ 9.8	7.7	10.9

12+ FM SHARE (METRO): 75.57% (331 of 438) (FAL 85: 73.20%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIKK-F	1. KILO-F	1. KILO-F	1. KVUU-F	1. KVUU-F	1. KKCS-F+	1. KIKK-F+	1. KRDO-F	1. KILO-F	1. KIXX-F	1. KIXX-F+
2.	2. KVUU-F	2. KVUU-F	2. KSPZ-F	2. KKCS-F+	2. KRDO-F	2. KVUU-F	2. KVUU-F	2. KVUU-F	2. KILO-F	2. KVUU-F
	3. KIXX-F	3. KSPZ-F	3. KKCS-F+	3. KSPZ-F	3. KVUU-F	3. KILO-F	3. KILO-F	3. KIXX-F+	3. KVUU-F	3. KKCS-F+
	4. KSPZ-F	4. KIXX-F	4. KILO-F	4. KILO-F	4. KSSS	4. KVOR	4. KSPZ-F	4. KRDO-F	4. KKCS-F+	4. KILO-F
	5. KKFM-F	5. KKCS-F+	5. KRDO-F	KRDO-F	KVOR-F	5. KSPZ-F	5. KKCS-F+	5. KSPZ-F	5.	5. KSPZ-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KIXX-F	1. KVUU-F	1. KVUU-F	1. KVUU-F	1. KVUU-F		1. KILO-F	1. KILO-F	1. KILO-F	1. KILO-F	1. KILO-F
2. KILO-F	2. KIXX-F	2. KSPZ-F	2. KIXX-F	2. KSPZ-F		2. KIXX-F	2. KVUU-F	2. KVUU-F	2. KVUU-F	KVUU-F
3. KVUU-F	3. KILO-F	3. KIXX-F	3. KSPZ-F	3. KKCS-F+		3. KSPZ-F	3. KSPZ-F	3. KKFM-F	3. KSPZ-F	3. KKCS-F+
4.	4. KSPZ-F	KKCS-F+	4. KKCS-F+	4. KRDO-F		4. KVUU-F	4. KIXX-F	4. KSPZ-F	4. KIXX-F	4. KSPZ-F
5.	5.	5.	5. KILO-F	5. KIXX-F		5.	5. KKFM-F	5.	KKCS-F+	5. KKFM-F
										KRDO-F

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		60 (1)	60 (1)	13.7	14.4	KKRE 1040 Monument 1.8/ 3.1
AOR		83 (2)	83 (2)	18.9	14.6	KRDO 1240 Colorado Springs 1.8/ 9.1
AC/OLDIES/SOFT ROCK		96 (2)	96 (2)	21.9	18.7	KWYD-F 105.5 Security .4/ 2.5
MOR/VARIETY	9 (1)		9 (1)	2.1	1.9	KISF-F 96.1 Greeley .8/ 1.5
COUNTRY	33 (2)	40 (1)	73 (3)	16.7	21.3	KOA 850 Denver 2.6/10.8
BLACK/URBAN						
BTFL MUSIC/EZ		46 (1)	46 (1)	10.5	14.0	
NEWS/TALK	40 (2)		40 (2)	9.1	11.4	
NOSTALGIA	16 (1)		16 (1)	3.7	1.9	
RELIGION/GOSPEL		2 (1)	2 (1)	0.5	1.1	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	9 (1)	4 (1)	13 (2)	3.0	0.4	

438 (16)

RADIO STATIONS

KCMN, 1530, 1 KW (DAYS)	NOSTALGIA	\$ 18.00 (Masla)	
KIKX, 1490, 500 W/250 W	CHR	\$ NA (Select)	Wiskes
KKCS, 1460, 5 KW/500 W (DA-N)	COUNTRY	US 1, \$ 13.00 (Torbet)	Walton
KPIK, 1580, 5 KW (DAYS)	SPANISH	\$ 16.00 (Lotus)	
KRDO, 1240, 1 KW	MOR	MBS, \$ 19.00* (HNWH)	
KSSS, 740, 1 KW	COUNTRY	MBS, \$ 44.00 (Mc-Guild)	Compass
KVOR, 1300, 5 KW/1 KW	NEWS/TALK	ABC-I, ABC-T, \$ 30.00* (Katz)	
KIKX-F, 102.7, 43 KW @ 2000, CHR		\$ 36.00* (Select)	Wiskes
KILO-F, 93.9, 83 KW @ 2110, AOR		\$ 50.00 (Republic)	Rahakel
KKCS-F, 101.9, 79 KW @ 2220, COUNTRY		\$ 47.00* (Torbet)	Walton
KKFM-F, 96.5, 23 KW @ 2300, CONTEMP	ABC-F, \$ 34.00* (Christal)		Citadel
KRDO-F, 95.1, 96 KW @ 2040, BTFL/EZ		\$ 36.00* (HNWH)	
KSPZ-F, 92.9, 25 KW @ 2130, AC		\$ 35.00 (Katz)	Penn
KVUU-F, 99.9, 68 KW @ 2000, AC		\$ 62.00 (Mc-Guild)	Compass
KWYD-F, 105.5, 3 KW @ ? , RELIGION		\$ 12.00 (---)	(SECURITY)

KOA - Denver

COLUMBIA, SC

Arbitron Rank/Pop (12+): 92/369,300

MSA Rank/Pop: 104/442,500

ADI # 90

Average Person Ratings: 16.5

Market TSL: 21.8 hours

Stations: 16/15

Diaries: 962/384:1/55.1%

Sample Target: 750

% Below Line: 0.4

% Not Listed: 10.9

1986 Revenue: \$11,500,000

HH Inc.: \$31,222

Retail \$: 2.6 Bil

Pop per Station: 24,620

#1 Biller: WCOS A/F \$2,600,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. WCOS-F	103/16.8	14.2	17.8	18.6	21.7		15.0	1. WCOS-F	193/1920	1. WNOK-F	1081/29.1	27.9 26.3
2. WWDN-F	96/15.7	14.3	12.4	9.1	9.1		19.2	2. WWDN-F	180/1637	2. WCOS-F	1067/28.7	26.9 31.8
3. WNOK-F	85/13.9	12.2	8.7	13.9	15.1		17.0	3. WNOK-F	141/1782	3. WWDN-F	824/22.2	23.3 23.0
4. WMMC-F	37/ 6.0	8.7	4.9	5.1	4.4		6.3	4. WTCB-F	68/ 973	4. WIS	627/16.9	13.9 20.8
5. WIS	36/ 5.9	5.5	5.9	5.8	9.0		4.8	5. WIS	43/ 769	5. WMMC-F	623/16.8	19.4 14.7
6. WCEZ-F	31/ 5.1	5.9	7.6	3.5	5.7		4.4	6. WCEZ-F	40/ 509	6. WTCB-F	580/15.6	15.7 17.3
7. WTCB-F	30/ 4.9	5.9	7.3	3.7	.6		5.8	7. WMMC-F	38/ 660	7. WSCQ-F	508/13.7	9.7 14.4
8. WSCQ-F	29/ 4.7	3.7	6.0	6.1	4.6		4.1	8. WSCQ-F	30/ 569	8. WOIC	434/11.7	15.5 14.9
9. WOIC	27/ 4.4	6.2	6.2	3.8	6.6		3.6	9. WOIC	29/ 476	9. WCEZ-F	426/11.5	11.6 11.4
10. WWGO-F	16/ 2.6	3.2	2.7	6.4	---		3.3	10. WWGO-F	17/ 369	10. WZLD-F	396/10.7	16.5 22.3
11. WTGH	15/ 2.4	3.3	2.7	2.2	1.4		1.9	WZLD-F	17/ 428	11. WWGO-F	271/ 7.3	9.3 7.4
12. WZLD-F	14/ 2.3	4.0	7.2	8.2	8.2		2.8	12. WTGH	166/ 4.5	12. WTGH	166/ 4.5	5.4 4.9

12+ FM SHARE (METRO): 83.52% (456 of 546) (FAL 85: 81.24%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. WNOK-F	1. WWDN-F	1. WWDN-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WNOK-F	1. WNOK-F	1. WWDN-F	1. WCOS-F
2. WWDN-F	2. WNOK-F	2. WCOS-F	2. WWDN-F	2. WWDN-F	2. WCEZ-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	2. WWDN-F
3. WMMC-F	3. WCOS-F	3. WNOK-F	3. WNOK-F	3. WNOK-F	3. WIS	3. WWDN-F	3. WWDN-F	3. WWDN-F	3. WCOS-F	3. WIS
4. WMMC-F	4. WMMC-F	4. WMMC-F	4. WTCB-F	4. WTCB-F	4. WNOK-F	4. WIS	4. WSCQ-F	4. WMMC-F	4. WMMC-F	4. WNOK-F
5. WTCB-F	5. WTCB-F	5. WTCB-F	5. WSCQ-F	5. WSCQ-F	5. WWDN-F	5. WTCB-F	5. WMMC-F	5. WTCB-F	5. WIS	5. WSCQ-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WWDN-F	1. WWDN-F	1. WNOK-F	1. WWDN-F	1. WCOS-F	1. WWDN-F	1. WWDN-F	1. WWDN-F	1. WWDN-F	1. WWDN-F	1. WCOS-F
2. WNOK-F	2. WNOK-F	2. WWDN-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	2. WWDN-F
3. WMMC-F	3. WMMC-F	3. WSCQ-F	3. WCOS-F	3. WWDN-F	3. WCOS-F	3. WCOS-F	3. WNOK-F	3. WNOK-F	3. WNOK-F	3. WNOK-F
4. WSCQ-F	4. WSCQ-F	4. WCOS-F	4. WMMC-F	4. WCEZ-F	4. WMMC-F	4. WMMC-F	4. WTCB-F	4. WTCB-F	4. WTCB-F	4. WTCB-F
5. WCOS-F	5. WCOS-F	5. WTCB-F	5. WSCQ-F	5. WSCQ-F	5. WTCB-F	5. WMMC-F	5. WMMC-F	5. WMMC-F	5. WMMC-F	5. WSCQ-F

FORMATS	AM	FM	TOTAL	%	%
TOP 40/CHR/CONTEMP		124 (3)	124 (3)	22.7	NA
AOR		14 (1)	14 (1)	2.6	7.7
AC/OLDIES/SOFT ROCK		75 (3)	75 (3)	13.7	17.4
MOR/VARIETY	36 (1)		36 (1)	6.6	6.4
COUNTRY	4 (1)	103 (1)	107 (2)	19.6	20.7
BLACK/URBAN	27 (1)	96 (1)	123 (2)	22.5	25.5
BTFL MUSIC/EZ		31 (1)	31 (1)	5.7	8.3
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	23 (2)		23 (2)	4.2	4.1
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		13 (1)	13 (1)	2.4	---
			546 (16)		

RADIO STATIONS

WCOS, 1400, 1 KW	COUNTRY	ABC-I, \$ NA	(Mc-Guild)	Buck
WIS, 560, 5 KW (DA-N)	MOR	CBS, \$ 40.00	(Christal)	
WNOK, 1230, 1 KW	CHR	ABC-R, \$ NA	(Katz)	Audubon
WOIC, 1320, 5 KW/2.5 KW (DA-N)	BLACK	NRC, \$ 29.00	(Eastman)	
WQXL, 1470, 5 KW (DAYS)	RELIGION	SBN, \$ 10.00	(Busby)	
WTGH, 620, 1 KW (DAYS, DA)	RELIGION	SBN, \$ 13.00	(---)	
WCEZ-F, 93.5, 3 KW @ 300, BTFL/EZ		US 2, \$ 35.00	(Blair)	
WCOS-F, 97.9, 100 KW @ 985, COUNTRY		ABC-I, \$ 80.00*	(Mc-Guild)	Buck
WMMC-F, 103.1, 3 KW @ 300, CHR		\$ 30.00	(Eastman)	
WNOK-F, 104.7, 100 KW @ 1004, CHR		ABC-R, \$110.00	(Katz)	Audubon
WSCQ-F, 100.1, 3 KW @ 300, SOFT AC		CBS-R, \$ 27.00	(Torbet)	
WWDN-F, 101.3, 100 KW @ 1322, BLACK		ABC-F, \$ 60.00	(HNWH)	(SUMTER)
WWGO-F, 102.3, 3 KW @ 300, OLDIES		\$ NA	(---)	(ST. ANDREWS)
WZLD-F, 96.7, 3 KW @ 300, AOR (?)		\$ 42.00	(Weiss)	Universal
WTCB-F, 106.7, 100 KW @ 787, AC		APR, \$ 60.00	(Christal)	Keymarket

MISCELLANEOUS COMMENTS WIS sold by Cosmos for \$2,000,000 (Chapman)... WCEZ-F sold for \$2,000,000 (Chapman)...

COLUMBUS, OH

Arbitron Rank/Pop (12+): 33/1,062,000

MSA Rank/Pop: 36/1,299,100

ADI # 33

Average Person Ratings: 15.8

Market TSL: 20.9 hours

Stations: 19/18

Diaries: 1593/667:1/54.6%

Sample Target: 1280

% Below Line: 1.2

% Not Listed: 13.4

1986 Revenue: \$33,200,000

HH Inc.: \$30,887

Retail \$: 8.9 Bil.

Pop per Station: 59,000

#1 Biller: WTVN \$6,200,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WLWQ-F	209/12.4	16.3	13.4	---	15.1	14.0	17.2	1. WLWQ-F	247/3028	1. WLWQ-F	2512/23.5	21.9	25.6
2. WBNS-F	185/11.0	10.2	9.3	---	9.7	10.2	6.9	2. WBNS-F	224/2512	2. WXGT-F	2467/23.1	21.3	25.5
3. WTVN	165/ 9.8	6.9	6.2	---	10.4	7.6	6.9	3. WTVN	201/3075	3. WTVN	2330/21.8	18.3	23.4
4. WXGT-F	148/ 8.8	7.9	8.0	---	10.5	8.2	9.5	4. WXGT-F	196/3112	4. WNCI-F	2231/20.9	24.7	18.8
5. WSNY-F	125/ 7.4	7.9	11.9	---	9.6	9.1	6.9	5. WNCI-F	191/3457	5. WBNS-F	2043/19.1	18.4	16.7
6. WNCI-F	123/ 7.3	8.7	9.4	---	5.3	8.5	9.8	6. WSNY-F	136/2265	6. WSNY-F	2038/19.1	24.4	21.5
7. WMGG-F	120/ 7.1	5.6	4.0	---	4.2	5.6	6.2	7. WMGG-F	122/1763	7. WMGG-F	1740/16.3	9.0	8.2
8. WHOK-F	87/ 5.2	4.1	3.1	---	3.0	4.1	4.1	8. WHOK-F	119/1313	8. WBNS	1297/12.1	7.3	12.6
9. WBNS	46/ 2.7	2.1	2.1	---	3.2	2.3	2.1	9. WBNS	48/1461	9. WHOK-F	954/ 8.9	5.5	7.9
10. WMNI	45/ 2.7	2.5	3.4	---	3.4	2.9	3.0	10. WMNI	45/ 615	10. WCOL	751/ 7.0	6.0	5.9
11. WVKO	40/ 2.4	3.5	4.6	---	3.3	3.5	2.1	11. WVKO	40/ 750	11. WVKO	750/ 7.0	9.6	5.5
12. WZZT-F	29/ 1.7	2.2	1.9	---	1.5	1.9	3.3	12. WZZT-F	32/ 599	12. WMNI	585/ 5.5	6.1	7.2
WCOL	29/ 1.7	1.7	1.7	---	1.1	1.7	3.2	13. WCOL	31/ 779	13. WZZT-F	579/ 5.4	6.0	NA
14. WBBY-F	23/ 1.4	2.3	2.1	---	1.3	1.9	1.4	WRFD	30/ 490	14. WLW	466/ 4.4	5.8	5.0
15. WRFD	21/ 1.2	1.2	1.1	---	1.4	1.2	2.0	15. WLW	30/ 785	15. WBBY-F	455/ 4.3	4.8	NA
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 74.18% (1083 of 1460) (FAL 85: 71.50%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXGT-F	1. WLWQ-F	1. WLWQ-F	1. WLWQ-F	1. WLWQ-F	1. WBNS-F	1. WTVN	1. WBNS-F	1. WLWQ-F	1. WLWQ-F	1. WBNS-F
2. WNCI-F	2. WSNY-F	2. WSNY-F	2. WSNY-F	2. WTVN	2. WTVN	2. WLWQ-F	2. WBNS-F	2. WXGT-F	2. WXGT-F	2. WXGT-F
3. WLWQ-F	3. WXGT-F	3. WMGG-F	3. WTVN	3. WSNY-F	3. WHOK-F	3. WBNS-F	3. WTVN	3. WXGT-F	3. WNCI-F	3. WNCI-F
4. WZZT-F	4. WMGG-F	4. WTVN	4. WMGG-F	4. WMGG-F	4. WMGG-F	4. WSNY-F	4. WSNY-F	4. WTVN	4. WMGG-F	4. WBNS
5.	5. WNCI-F	5. WXGT-F	5. WBNS-F	5. WBNS-F	5. WSNY-F	5. WXGT-F	5. WMGG-F	5. WMGG-F	5. WBNS-F	5. WLWQ-F
6.	6.	6. WNCI-F	6. WNCI-F	6. WHOK-F	6. WMNI	6. WNCI-F	6. WNCI-F	6. WNCI-F	6. WTVN	6. WTVN
7.	7.	7.	7. WXGT-F	7. WNCI-F	7. WBNS	7. WHOK-F	7. WXGT-F	7. WSNY-F	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLWQ-F	1. WLWQ-F	1. WSNY-F	1. WSNY-F	1. WSNY-F	1. WLWQ-F	1. WLWQ-F	1. WLWQ-F	1. WLWQ-F	1. WLWQ-F
2. WXGT-F	2. WSNY-F	2. WLWQ-F	2. WLWQ-F	2. WTVN	2. WXGT-F	2. WMGG-F	2. WMGG-F	2. WMGG-F	2. WMGG-F
3. WNCI-F	3. WNCI-F	3. WNCI-F	3. WNCI-F	3. WBNS-F	3. WMGG-F	3. WXGT-F	3. WSNY-F	3. WTVN	3. WTVN
4. WSNY-F	4. WXGT-F	4. WXGT-F	4. WXGT-F	4. WLWQ-F	4. WNCI-F	4. WSNY-F	4. WTVN	4. WXGT-F	4. WBNS-F
5.	5. WMGG-F	5. WMGG-F	5. WTVN	5. WHOK-F	5.	5. WNCI-F	5. WNCI-F	5. WSNY-F	5. WSNY-F
6.	6.	6. WTVN	6. WMGG-F	6. WNCI-F	6.	6. WTVN	6. WXGT-F	6. WNCI-F	6. WHOK-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	FAL 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING
				%	%	
TOP 40/CHR/CONTEMP		271 (2)	271 (2)	18.6	17.3	WCKX-F 106.3 London .8/3.1
AOR		209 (1)	209 (1)	14.3	16.5	WCLT 1430 Newark .8/1.2
AC/OLDIES/SOFT ROCK		265 (3)	265 (3)	18.2	12.1	WCLT-F 100.3 Newark 1.2/2.9
MOR/VARIETY	242 (4)		242 (4)	16.6	18.0	WLW 700 Cincinnati 1.1/4.4
COUNTRY	45 (1)	87 (1)	132 (2)	9.0	11.9	
BLACK/URBAN	40 (1)	43 (2)	83 (3)	5.7	9.0	
BTFL MUSIC/EZ		185 (1)	185 (1)	12.7	10.6	
NEWS/TALK					1.2	
NOSTALGIA	29 (1)		29 (1)	2.0	---	
RELIGION/GOSPEL	21 (1)		21 (1)	1.4	1.5	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS		23 (1)	23 (1)	1.6	1.8	
			1460 (19)			

RADIO STATIONS

AM STATIONS

WRNS, 1460, 5 KW/1 KW (DA-N)	MOR	ABC-I, NBC-T, \$ 50.00	(Blair)	Columbus Dispatch
WCOL, 1230, 1 KW	NOSTALGIA	SMN, \$ 35.00	(Christal)	Williams
WMNI, 920, 1 KW/500 W (DA-2)	COUNTRY	MBS, \$ 38.00	(Torbet)	
WRFD, 880, 5 KW (DAYS)	RELIGION	CNN, \$ 20.00*	(Weiss)	Salem
WTVN, 610, 5 KW (DA-N)	MOR/AC	ABC-E, \$113.00	(Katz)	Taft
WVKG, 1580, 1 KW (DAYS, DA)	BLACK	SBN, \$ 35.00*	(Mc-Guild)	Saga

FM STATIONS

WBBY, 103.9, 2 KW @ 360, JAZZ	US 2, \$ 30.00	(Torbet)	
WBNS, 97.1, 26 KW @ 660, BTFL/EZ	\$ 65.00	(Blair)	Columbus Dispatch
WLVQ, 96.3, 18 KW @ 753, AOR	\$ 92.00	(Katz)	Taft
WHOK, 95.5, 50 KW @ 215, COUNTRY	APR, \$ 17.00	(Regional)	(LANCASTER)
WNCI, 97.9, 175 KW @ 565, CONTEMP	ABC-C, \$ 90.00	(MMR)	Nationwide
WMGG, 99.7, 50 KW @ 542, AC	MRS, \$ 55.00*	(Torbet)	
WSNY, 94.7, 22 KW @ 753, AC	\$100.00*	(Mc-Guild)	Saga
WXGT, 92.3, 50 KW @ 310, CHR	\$110.00*	(Christal)	Williams
WZZT, 103.1, 3 KW @ 300, BLACK	CBS-R, \$ 32.00	(Masla)	(JOHNSTOWN)
WCKX, 106.3, 3 KW @ 300, BLACK	NBN, \$ 40.00	(Regional)	(LONDON)

CALL LETTER CHANGES

WRMZ-F to WMGG-F

FORMAT CHANGES

WMGG-F: From Country to Classic Hits
WCOL: From News/Talk to Nostalgia

STATION SALES

WCOL/WXGT-F: From Great Trails to Williams for \$?

CORPUS CHRISTI

Arditron Rank/Pop (12+): 119/285,600

MSA Rank/Pop: 123/374,100

ADI # 117

Average Person Ratings: 16.7

Market TSL: 22.2

Stations: 21/18

Diaries: 833/343:1/49.0%

Sample Target: 650

% Below Line: 1.8

% Not Listed: 6.0

1986 Revenue: \$7,800,000

HH Inc.: \$30,722

Retail \$: 2.5 Bill

Pop per Station: 15,867

#1 Biller: KEYS/KZFM-F \$1,450,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KZFM-F	74/15.4	18.8	17.7	16.7	15.5			1. KRYS-F+	97/1188	1. KZFM-F	945/32.7	34.8	32.6
2. KRYS-F+	68/14.1	8.7	10.3	12.3	7.5			2. KZFM-F	87/1159	2. KRYS-F+	764/26.4	15.9	15.5
3. KIOU-F	48/10.0	8.4	7.0	8.2	10.1			3. KNCN-F	69/ 766	3. KNCN-F	521/18.0	19.8	20.5
4. KNCN-F	43/ 8.9	9.3	11.1	10.8	11.3			4. KIOU-F	63/ 596	4. KITE-F	513/17.7	15.5	16.9
5. KSTE-F	34/ 7.1	4.3	2.3	2.2	1.4			5. KOUL-F	44/ 691	5. KSTE-F	432/14.9	11.3	6.9
6. KITE-F	30/ 6.2	4.9	6.4	6.5	8.0			KSTE-F	44/ 601	6. KOUL-F	429/14.8	18.3	14.7
7. KOUL-F	29/ 6.0	9.1	6.8	6.5	8.7			7. KUNO	31/ 433	7. KIOU-F	410/14.2	16.7	14.6
8. KUNO	27/ 5.6	9.9	11.1	12.5	9.1			8. KITE-F	30/ 533	8. KUNO	394/13.6	16.3	14.3
9. KEYS	22/ 4.6	4.3	3.7	3.3	5.8			9. KEYS	25/ 333	9. KCCT	304/10.5	11.2	16.5
10. KCCT	20/ 4.1	5.2	6.6	7.8	9.7			KCCT	25/ 364	10. KEYS	276/ 9.5	10.5	9.6

12+ FM SHARE (METRO): 73.95% (335 of 453) (FAL 85: 66.45%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID			
1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KRYS-F+	1. KRYS-F+	1. KRYS-F+	1. KRYS-F+	1. KRYS-F+	1. KZFM-F	1. KZFM-F	1. KZFM-F			
2. KITE-F	2. KNCN-F	2. KRYS-F+	KZFM-F	2. KZFM-F	2. KIOU-F	2. KZFM-F	2. KZFM-F	2. KRYS-F+	2. KRYS-F+	2. KRYS-F+			
KNCN-F	3. KRYS-F+	3. KNCN-F	3. KSTE-F	3. KSTE-F	3. KSTE-F	3. KIOU-F	3. KIOU-F	3. KIOU-F	3. KITE-F	3. KIOU-F			
4. KRYS-F+	4. KSTE-F	KSTE-F	4. KIOU-F	4. KIOU-F	KUNO	4. KUNO	4. KSTE-F	4. KNCN-F	KNCN-F	4. KNCN-F			
5.	5. KITE-F	5. KOUL-F	5. KEYS	5. KEYS	5. KCCT	5. KCCT	5. KNCN-F	5. KITE-F	5. KSTE-F	5. KOUL-F			
			KNCN-F	KNCN-F									
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24					MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KNCN-F					1. KNCN-F	1. KNCN-F	1. KNCN-F	1. KRYS-F+
2. KRYS-F+	2. KRYS-F+	2. KRYS-F+	2. KRYS-F+	2. KRYS-F+	2. KZFM-F					2. KZFM-F	KRYS-F+	2. KZFM-F	
3. KITE-F	3. KSTE-F	3. KSTE-F	3. KSTE-F	3. KIOU-F	3. KITE-F					3. KRYS-F+	3. KRYS-F+	3. KZFM-F	3. KSTE-F
4. KNCN-F	4. KNCN-F	4.	4. KIOU-F	KSTE-F	4. KRYS-F+					4. KOUL-F	4. KEYS	4. KSTE-F	4. KNCN-F
5.	5. KITE-F	5.	KEYS	5. KEYS	5.					5. KITE-F	5. KSTE-F	5. KOUL-F	5. KIOU-F

FORMATS	AM	FM	TOTAL	%	FAL 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		104 (2)	104 (2)	23.0	25.8	KCTA 1030 Corpus Christi 1.9/3.5
AOR		43 (1)	43 (1)	9.5	11.9	KDEA 1590 Sinton 1.0/1.7
AC/OLDIES/SOFT ROCK	22 (1)	34 (1)	56 (2)	12.4	4.0	KFLZ-F 107.1 Bishop .8/1.7
MOR/VARIETY						KROR-F+ 99.9 Robstown 1.7/5.7
COUNTRY	16 (3)	94 (3)	110 (6)	24.3	19.4	KSIX 1230 Corpus Christi 3.7/6.5
BLACK/URBAN						KXT0-F 98.3 Odem 1.2/2.9
BTFL MUSIC/EZ		48 (1)	48 (1)	10.6	7.5	KPCB-F 102.3 Rockport .4/1.1
NEWS/TALK	6 (2)		6 (2)	1.3	1.1	KTRH 740 Houston .6/3.2
NOSTALGIA						WOAI 1200 San Antonio .6/1.8
RELIGION/GOSPEL	9 (1)		9 (1)	2.0	4.0	
SPANISH	47 (2)	6 (1)	53 (3)	11.7	20.8	
CLASSICAL						
UNKNOWN/OTHERS	18 (1)	6 (2)	24 (3)	5.3	5.5	

453 (21)

RADIO STATIONS

KCCT, 1140, 1 KW/500 W (DA-2)	, SPANISH	\$ 26.00* (Lotus)	
KCTA, 1030, 50 KW (DAYS,DA)	, RELIGION	APR, \$ 15.00 (---)	
KEYS, 1440, 1 KW (DA-N)	, AC	NBC, \$ 20.00 (Blair)	
KRYS, 1360, 1 KW	, COUNTRY	ABC-I, \$ 18.00 (Durpetti)	
KSIX, 1230, 1 KW	, ?	CBS,MBS, \$ 12.00 (---)	
KUNO, 1400, 1 KW	, SPANISH	\$ 60.00 (Katz)	Tichenor
KIOU-F, 96.5, 100 KW @ 875, BTFL/EZ		\$ 40.00 (Masla)	
KITE-F, 105.5, 3 KW @ 300, CHR		\$ 25.00 (Eastman)	
KNCN-F, 101.3, 100 KW @ 402, AOR		\$ 43.00 (HNWH)	Tippie
KOUL-F, 103.7, 100 KW @ 960, COUNTRY		APR, \$ 55.00 (Mc-Guild)	
KRYS-F, 99.1, 100 KW @ 1000, COUNTRY		\$ 30.00* (Durpetti)	
KSTE-F, 93.9, 100 KW @ 840, AC (?)		\$ 16.00 (Christal)	
KZFM-F, 95.5, 41 KW @ 320, CHR		\$ 50.00* (Blair)	

MISCELLANEOUS COMMENTS I can not understand the decrease in listening to Spanish stations...

DALLAS - FORT WORTH

Arbitron Rank/Pop (12+): 10/2,882,400
MSA Rank/Pop: Dallas - 13/2,302,500
Fort Worth - 39,1,211,000
ADI # 8
Average Person Ratings: 17.3
Market TSL: 22.9 hours

Stations: 29/29
Diaries: 2613/1103:1/45.9%
Sample Target: 2200
% Below Line: 0
% Not Listed: 7.6

1986 Revenue: \$117,400,000
HH Inc.: \$36,369
Retail \$: 27.8 Bil
Pop per Station: 99,393
#1 Biller: KVIL A/F \$22,700,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KVIL-F+	473/9.2	7.1	8.8	9.1	11.4	8.6	10.0	1. KPLX-F	499/5357	1. KRLD	5573/18.8	18.2	20.8
2. KKDA-F	430/8.4	8.9	8.5	8.7	8.7	8.6	9.3	2. KVIL-F+	496/5871	2. KVIL-F+	5497/18.6	18.9	18.2
3. KPLX-F	426/8.3	6.6	7.3	6.9	6.0	7.3	8.5	3. KKDA-F	454/4348	3. KEGL-F	4739/16.0	14.9	18.3
4. KRLD	375/7.3	5.8	6.3	7.2	7.7	6.7	5.7	4. WBAP	437/6883	4. KPLX-F	4621/15.6	14.3	14.9
5. KMEZ-F	357/7.0	5.9	6.3	6.4	5.4	6.4	3.2	5. KRLD	429/6999	5. WBAP	3964/13.4	14.7	14.7
6. KEGL-F	262/5.1	5.7	5.2	5.2	6.3	5.3	8.1	6. KMEZ-F	386/4107	6. KKDA-F	3927/13.3	12.1	13.0
7. KTXQ-F	238/4.7	5.3	5.0	5.1	4.7	5.0	6.9	7. KEGL-F	311/5710	7. KTXQ-F	3925/13.3	13.7	12.9
8. WBAP	235/4.6	6.7	6.9	6.5	5.9	6.2	4.8	8. KTXQ-F	262/4418	8. KTKS-F	3901/13.2	11.6	12.6
9. KSCS-F	201/3.9	4.6	5.7	5.5	5.9	4.9	5.0	9. KSCS-F	239/4055	9. KMEZ-F	3697/12.5	11.6	10.1
10. KTKS-F	191/3.7	4.6	3.1	3.2	3.7	3.7	5.3	10. KTKS-F	210/4379	10. KSCS-F	3487/11.8	13.7	15.0
11. KLUV-F	173/3.4	3.3	3.4	3.3	3.3	3.4	2.6	11. KLUV-F	194/3527	11. KLUV-F	2896/ 9.8	8.5	8.1
12. KQZY-F	168/3.3	3.8	3.8	2.9	3.1	3.5	3.0	12. KQZY-F	194/2993	12. KMGC-F	2844/ 9.6	8.6	9.4
13. KMGC-F	140/2.7	3.3	2.9	3.8	3.4	3.2	2.3	13. KZEW-F	174/3402	13. KZEW-F	2779/ 9.4	9.3	10.1
14. KHVN	138/2.7	1.7	1.9	2.8	.8	2.3	---	14. KMGC-F	144/3046	14. KQZY-F	2642/ 8.9	9.2	6.4
15. KHYI-F	128/2.5	3.5	2.5	1.5	1.3	2.5	2.9	15. KHVN	138/ 802	15. KHYI-F	2193/ 7.4	5.9	3.3
16. KDLZ-F	83/1.6	2.3	2.2	1.7	2.0	2.0	2.0	16. KHYI-F	132/2341	16. KZPS-F	1843/ 6.2	5.8	8.5
17. WRR-F	79/1.5	1.6	1.1	1.1	1.2	1.3	1.5	17. KRQX	93/1785	17. KDLZ-F	1575/ 5.3	5.9	5.2
18. KZPS-F	69/1.3	1.0	1.3	1.3	2.0	1.2	1.1	18. KDLZ-F	84/1598	18. WRR-F	1302/ 4.4	3.4	3.1
19. KSSA-F	63/1.2	2.0	2.6	.9	2.2	1.7	2.2	19. WRR-F	82/1374	19. KLIF	1279/ 4.3	3.5	2.3
20. KPBC	60/1.2	.8	.5	.4	.6	0.7	.9	20. KPBC	76/ 734	20. KRQX	1201/ 4.1	3.9	3.8
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 76.28% (3609 of 4725) (FAL 85: 77.42%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KEGL-F	1. KKDA-F	1. KVIL-F+	1. KVIL-F+	1. KVIL-F+	1. KVIL-F+	1. KVIL-F+	1. KVIL-F+	1. KVIL-F+	1. KKDA-F+	1. KKDA-F+
2. KKDA-F	2. KPLX-F	2. KPLX-F	2. KPLX-F	2. KPLX-F	2. KMEZ-F	2. KPLX-F	2. KPLX-F	2. KPLX-F	2. KEGL-F	2. KPLX-F
3. KTKS-F	3. KTXQ-F	3. KKDA-F+	3. KKDA-F	3. KKDA-F	3. KPLX-F	3. KRLD	3. KMEZ-F+	3. KKDA-F	3. KRLD	3. KMEZ-F+
4. KTXQ-F	4. KVIL-F+	4. KTXQ-F	4. KLUV-F	4. KMEZ-F	4. KRLD	4. WBAP	4. KRLD	4. KRLD	4. KMEZ-F+	4. KVIL-F+
5.	5. KEGL-F	5. KLUV-F	5. KRLD	5. KLUV-F	5. WBAP	5. KKDA-F	5. KQZY-F	5. KMEZ-F+	5. KTXQ-F	5. KEGL-F
6.	6. KZEW-F	6. KEGL-F	6. KMEZ-F	6. KRLD	6. KSCS-F	6. KMEZ-F+	6. KKDA-F	6. KEGL-F	6. KPLX-F	6. KRLD
7.	7. KTKS-F	7. KSCS-F	7. WBAP	7. WBAP	7. KLUV-F	7. KTXQ-F	7. KTXQ-F	7. KTXQ-F	7. KVIL-F	7. KTXQ-F
8.	8. KMGC-F	8. KRLD	8. KQZY-F	8. KSCS-F	8. KQZY-F	8. KTKS-F	8. KLUV-F	8. WBAP	8. KSCS-F	8. KLUV-F
9.	9.	9.	KSCS-F	9.	9.	9. KEGL-F	9. KSCS-F	9. KSCS-F	9. KTKS-F	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10. KHYI-F	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKDA-F	1. KKDA-F	1. KVIL-F+	1. KVIL-F+	1. KVIL-F+	1. KKDA-F	1. KKDA-F	1. KPLX-F	1. KKDA-F	1. KPLX-F
2. KPLX-F	2. KVIL-F+	2. KPLX-F	2. KPLX-F	2. KPLX-F	2. KTXQ-F	2. KTXQ-F	2. KKDA-F	2. KPLX-F	2. KRLD
3. KEGL-F	3. KPLX-F	KKDA-F+	3. KKDA-F	3. KKDA-F	3. KZEW-F	3. KPLX-F	KTXQ-F	3. KTXQ-F	3. KVIL-F+
4. KTXQ-F	4. KTXQ-F	4. KTXQ-F	4. KMEZ-F	4. KMEZ-F	4. KEGL-F	4. KZEW-F	4. KVIL-F+	4. KVIL-F+	4. KLUV-F
5. KVIL-F+	5. KEGL-F	5. KLUV-F	5. KTXQ-F	5. KLUV-F	5. KHYI-F	5. KEGL-F	5. KMGC-F	5. KRLD	5. WBAP
KZEW-F	6. KTKS-F	6. KMGC-F	6. KMGC-F	6. KMGC-F	6. KPLX-F	6. KVIL-F	6. KLUV-F	6. KLUV-F	6. KKDA-F
7. KTKS-F	7. KMGC-F	7. KTKS-F	7. KLUV-F	7. KSCS-F	7. KTKS-F	7. KTKS-F	KEGL-F	7. KZEW-F	7. KQZY-F
8. KSCS-F	8. KZEW-F	8. KQZY-F	8. KQZY-F	8. KQZY-F	8.	8. KHYI-F	8.	8. WRAP	8. KMEZ-F
9.	9.	9.	KEGL-F	9.	9.	9.	9.	9. KEGL-F	9. KSCS-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	KTXQ-F

FORMATS	AM	FM	TOTAL	%	FAL 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		581 (3)	581 (3)	12.3	12.8	KAAM 1310 Dallas 1.1/2.8
AOR		386 (2)	386 (2)	8.2	8.3	KESS 1270 Fort Worth .8/1.5
AC/OLDIES/SOFT ROCK	80 (2)	998 (5)	1078 (7)	22.8	20.1	KFJZ 870 Fort Worth .4/1.2
MOR/VARIETY						KKDA 730 Grand Prairie 1.0/2.4
COUNTRY	293 (2)	627 (2)	920 (4)	19.5	19.8	KLIF 1190 Dallas 1.1/4.3
BLACK/URBAN	51 (1)	513 (2)	564 (3)	11.9	12.3	KMEZ 1480 Dallas .2/.9
BTFL MUSIC/EZ	10 (1)	357 (1)	367 (2)	7.8	9.4	KRQX 570 Dallas 1.1/4.1
NEWS/TALK	375 (1)		375 (1)	7.9	8.2	
NOSTALGIA	75 (2)		75 (2)	1.6	0.9	
RELIGION/GOSPEL	198 (2)		198 (2)	4.2	3.3	
SPANISH	39 (1)	63 (1)	102 (2)	2.2	3.6	
CLASSICAL		79 (1)	79 (1)	1.7	1.3	
UNKNOWN/OTHERS						
			4725 (29)			

RADIO STATIONS

AM STATIONS

KAAM, 1310, 5 KW (DA-N)	NOSTALGIA	\$ 45.00* (Durpetti)	Bonneville
KFJZ, 870, 250 W (DAYS)	NOSTALGIA	ABC-E, ABC-D, \$ 65.00 (Roslin)	
KKDA, 730, 500 W (DAYS)	BLACK	APR, \$ NA (Katz)	
KLIF, 1190, 50 KW/5 KW (DA-2)	TALK	NBC, \$ 55.00* (Eastman)	Susquehanna
KMEZ, 1480, 5 KW/1 KW (DA-2)	BTFL/EZ	\$ NA (Mc-Guild)	DKM
KPBC, 1040, 1 KW (DAYS)	RELIGION	\$ 47.00 (---)	Crawford
KRLD, 1080, 50 KW (DA-N)	NEWS	CBS, \$210.00 (Katz)	Metropolitan
KRQX, 570, 5 KW (DA-2)	OLDIES	CBS-R, \$ 650.00 (MMR)	Belo
KMIA, 1540, 50 KW/1 KW (DA-2)	RELIGION	\$ 40.00 (---)	Command
KHVN, 970, 1 KW (DAYS)	GOSPEL	NBN, \$ NA (Weiss)	Earl Graves
KESS, 1270, 5 KW (DA-1)	SPANISH	APR, \$ 63.00 (Caballero)	Founders
KSKY, 660, 10 KW (DAYS)	RELIGION	\$ 20.00 (Sky)	Sky
KVIL, 1150, 1 KW (DAYS, DA)	AC	\$ NA (Blair)	Blair
KWJS, 1360, 5 KW	RELIGION	\$ 25.00* (---)	Universal
WBAP, 820, 50 KW	COUNTRY	ABC-I, \$190.00 (Blair)	ABC/Cap Cities

FM STATIONS

KDLZ, 107.5, 100 KW @ 445, BLACK	US 1, \$ 85.00* (Weiss)	Earl Graves
KEGL, 97.1, 98 KW @ 1460, CHR/AOR	ABC-C, \$140.00* (Torbet)	Sandusky
KSSA, 94.1, 100 KW @ 1585, SPANISH	\$ 98.00 (Caballero)	Founders
KKDA, 104.5, 100 KW @ 1585, URBAN	APR, \$170.00* (Katz)	
KLUV, 98.7, 100 KW @ 1585, OLDIES/AC	US 2, \$ 90.00 (Republic)	TK
KMEZ, 100.3, 100 KW @ 1280, BTFL/EZ	\$157.00* (Mc-Guild)	DKM
KHYI, 94.9, 100 KW @ 1140, CHR	\$ NA (Christal)	H & G
KMGC, 102.9, 100 KW @ 1572, AC	\$125.00* (Christal)	Shamrock
KPLX, 99.5, 100 KW @ 1680, COUNTRY	APR, \$200.00* (Eastman)	Susquehanna
KQZY, 105.3, 100 KW @ 1560, SOFT AC	\$100.00* (Group W)	Westinghouse
KSCS, 96.3, 100 KW @ 1680, COUNTRY	\$190.00* (Blair)	Cap Cities/ABC
KTKS, 106.1, 100 KW @ 480, CHR	\$ 95.00* (HNWH)	Gannett
KTXQ, 102.1, 100 KW @ 1420, AOR	ABC-R, \$120.00* (CBS)	CBS
KVIL, 103.7, 100 KW @ 1470, AC	\$400.00 (Blair)	Blair
KZEW, 97.3, 100 KW @ 1680, AOR	Source, \$170.00* (MMR)	Belo
KZPS, 92.5, 100 KW @ 1685, CHR	\$125.00* (Durpetti)	Bonneville
WRR, 101.1, 100 KW @ 600, CLASSICAL	\$ 75.00 (CMBS)	City of Dallas

CALL LETTER CHANGES

KLT-Y-F to KHYI-F
KSSA to KESS
KESS-F to KSSA-F

FORMAT CHANGES

KHYI-F: From Religion to CHR
KZPS-F: From CHR to Classic Hits

STATION SALES

KSKY: Sold for \$3,550,000
KHVN/KDLZ-F: From Earl Graves to Sheridan for \$13,045,000

DAVENPORT - ROCK ISLAND - MOLINE

Arbitron Rank/Pop (12+): 107/316,800

MSA Rank/Pop: 121/367,800

ADI # 78

Average Person Ratings: 15.0

Market TSL: 19.9 hours

Stations: 18/14

Diaries: 851/372;1/59.3%

Sample Target: 721

% Below Line: 8.3

% Not Listed: 8.8

1986 Revenue: \$7,500,000

HH Inc.: \$33,762

Retail \$: 2.3 Bil

Pop per Station: 22,629

#1 Biller: KIIK-F \$1,800,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KIIK-F	105/22.0	23.2	22.5	21.1	17.9		22.9	1. KIIK-F	181/2231	1. KIIK-F	1286/40.5	40.4	36.0
2. WLLR-F	63/13.2	13.4	13.9	12.5	10.1		10.9	2. WLLR-F	109/1341	2. WXLP-F	776/24.4	27.9	18.5
3. WXLP-F	54/11.3	12.3	10.1	9.4	11.8		15.0	3. WXLP-F	89/1264	WLLR-F	776/24.4	22.3	21.8
4. WOC	43/ 9.0	8.2	8.6	7.9	9.2		8.5	4. WOC	55/ 736	4. WOC	581/18.3	14.3	14.4
KRVR-F	43/ 9.0	6.9	12.2	8.4	8.5		7.8	5. KRVR-F	53/ 728	5. KRVR-F	509/16.0	13.6	17.4
6. WHBF	27/ 5.6	5.9	5.8	8.1	7.2		5.1	6. WHBF	32/ 592	6. WHBF-F	461/14.5	15.3	14.0
7. KLIO-F	23/ 4.8	---	---	---	---		3.0	7. WGN	28/ 442	7. WHBF	455/14.3	13.2	13.7
8. WMRZ	18/ 3.8	5.2	3.9	3.7	5.3		4.1	8. KLIO-F	26/ 380	8. WMRZ	372/11.7	12.7	5.4
WHBF-F	18/ 3.8	5.6	4.1	5.3	6.4		3.4	9. WHBF-F	21/ 667	9. KLIO-F	301/ 9.5	---	---
10. KFMM-F	13/ 2.7	3.3	1.1	1.8	1.7		1.4	10. WMRZ	20/ 436	10. KKZX	223/ 7.0	6.2	11.2

12+ FM SHARE (METRO): 73.62% (321 of 436) (FAL 85: 72.51%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. WLLR-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F
2. WXLP-F	2. WXLP-F	2. WXLP-F	2. WLLR-F	2. WLLR-F	2. KIIK-F	2. WOC	2. KRVR-F	2. WLLR-F	2. WXLP-F	2. WLLR-F
3. WLLR-F	3. WLLR-F	3. WLLR-F	3. KRVR-F	3. KRVR-F	3. KRVR-F	3. WLLR-F	3. WLLR-F	3. WLLR-F	3. WLLR-F	3. WXLP-F
4. KLIO-F	4. KLIO-F	4. KLIO-F	4. WMRZ	4. WMRZ	4. WOC	4. KRVR-F	4. WOC	4. KRVR-F	4. KRVR-F	4. KRVR-F
5. KRVR-F	5. KRVR-F	5. KRVR-F	5. KRVR-F	5. KRVR-F	5. KRVR-F	5. WHBF-F	5. WHBF-F	5. WHBF-F	5. WHBF-F	5. WHBF-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. WXLP-F	1. WXLP-F	1. KIIK-F	1. KIIK-F	1. KIIK-F
2. WXLP-F	2. WXLP-F	2. WXLP-F	2. WLLR-F	2. WLLR-F	2. KIIK-F	2. KIIK-F	2. WXLP-F	2. WLLR-F	2. WLLR-F
3. WLLR-F	3. WLLR-F	3. WLLR-F	3. KRVR-F	3. KRVR-F	3. WLLR-F	3. KFMM-F	3. WMRZ	3. WLLR-F	3. WXLP-F
4. WLLR-F	4. WLLR-F	4. WLLR-F	4. KLIO-F	4. KLIO-F	4. KFMM-F	4. WLLR-F	4. KFMM-F	4. WMRZ	4. WMRZ
5. WHBF-F	5. WHBF-F	5. WHBF-F	5. KRVR-F	5. WXLP-F	5. WHBF-F	5. WHBF-F	5. WHBF-F	5. KFMM-F	5. KFMM-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		105 (1)	105 (1)	24.1	27.5	KRZX 1170 Davenport 1.0/1.0
AOR		67 (2)	67 (2)	15.4	12.3	KTSS 1500 Davenport .8/2.3
AC/OLDIES/SOFT ROCK	20 (2)	41 (2)	61 (4)	14.0	10.2	WGEN-F 104.9 Geneseo .4/1.7
MOR/VARIETY	12 (2)		12 (2)	2.8	2.8	WKEI 1450 Kewanee .8/1.8
COUNTRY	28 (2)	65 (2)	93 (4)	21.3	22.7	WBRM 780 Chicago .5/1.8
BLACK/URBAN	4 (1)		4 (1)	0.9	---	WGN 720 Chicago 1.7/3.2
BTFL MUSIC/EZ		43 (1)	43 (1)	9.9	13.5	WLS 890 Chicago .4/2.8
NEWS/TALK	46 (2)		46 (2)	10.6	9.5	
NOSTALGIA	5 (1)		5 (1)	1.1	---	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

436 (18)

RADIO STATIONS

KRZX, 1170, 1 KW (DA-2)	NOSTALGIA (?)	US 2,ABC-C,\$ 24.00* (Katz)	Guy Gannett
KTSS, 1580, 500 W (DAYS)	URBAN	\$ NA (---)	
WHBF, 1270, 5 KW (DA-N)	COUNTRY	CBS,\$ 23.00 (Mc-Guild)	
WMRZ, 1230, 1 KW	OLDIES	\$ 22.00 (HNWH)	Sconnix
WOC, 1420, 5 KW (DA-2)	NEWS/TALK	NBC,ABC-T,NRC-T,\$ 39.00 (Christal)	
WKEI, 1450, 1 KW	MOR	ABC-D,\$ 12.00 (Masla)	(KEWANEE, IL)
KRVR-F, 93.5, 3 KW @ 300, ?		\$ NA (Republic)	(RETTENOUR)
KIIK-F, 103.7, 100 KW @ 1220, CHR		ABC-D,\$ 47.00* (Christal)	
KRVR-F, 106.5, 60 KW @ 190, BTFL/EZ		\$ 40.00 (MMR)	WIN
WHBF-F, 98.9, 39 KW @ 900, SOFT AC		CBS-R,\$ 25.00 (Mc-Guild)	
WLLR-F, 101.3, 50 KW @ 500, COUNTRY		CNN,\$ 40.00 (HNWH)	Sconnix
WXLP-F, 96.9, 50 KW @ 500, AOR		Source,\$ 37.00* (Katz)	Guy Gannett
KFMM-F, 99.7, 50 KW @ 275, AOR		\$ 11.00 (---)	(MISCATINE)
KLIO-F, 96.1, 100 KW @ ? , AC		\$ NA (---)	(CLINTON)

MISCELLANEOUS COMMENTS WHBF A/F sold for \$???

DAYTON

Abitron Rank/Pop (12+): 46/761,600

MSA Rank/Pop: 53/924,300

ADI # 49

Average Person Ratings: 16.1

Market TSL: 21.3 hours

Stations: 25/19
Diaries: 1262/603:1/53.2%
Sample Target: 1110
% Below Line: 12.6
% Not Listed: 11.8

1986 Revenue: \$19,300,000
HH Inc.: \$31,951
Retail \$: 5.8 Bill
Pop per Station: 40,084
#1 Biller: WHIO \$3,400,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WGTZ-F	148/11.6	13.1	9.9	---	11.1	11.5	15.6	1. WGTZ-F	213/3025	1. WGTZ-F	2190/27.5	22.0	23.3
2. WHIO-F	133/10.4	12.5	13.8	---	15.1	12.2	11.2	2. WHIO-F	208/2391	2. WHIO-F	1664/20.9	22.4	22.3
3. WWSN-F	117/ 9.1	6.4	6.8	---	6.4	7.4	6.7	3. WWSN-F	125/1626	3. WHIO	1519/19.1	19.0	20.6
4. WHIO	111/ 8.7	8.9	7.8	---	8.6	8.5	6.3	4. WTUE-F	123/1770	4. WWSN-F	1402/17.6	13.7	13.8
5. WTUE-F	100/ 7.8	9.1	7.8	---	8.7	8.2	11.2	5. WHIO	120/1723	5. WTUE-F	1375/17.3	16.2	19.1
6. WONE	71/ 5.5	6.3	5.6	---	6.0	5.8	5.3	6. WLW	107/1709	6. WYMJ-F	1037/13.0	12.6	11.0
7. WYMJ-F	65/ 5.1	4.8	5.4	---	4.2	5.1	3.5	7. WONE	87/1280	7. WONE	987/12.4	10.5	12.5
8. WBLZ-F	54/ 4.2	3.9	5.0	---	3.7	4.4	7.9	8. WYMJ-F	67/1076	8. WING	916/11.5	8.5	12.1
9. WVUD-F	50/ 3.9	2.6	1.7	---	2.5	2.7	4.0	9. WBLZ-F	67/ 904	9. WVUD-F	803/10.1	7.6	8.7
10. WDAO	36/ 2.8	2.7	4.1	---	3.6	3.2	1.2	10. WVUD-F	63/ 984	10. WBLZ-F	691/ 8.7	10.2	9.2
11. WLW	36/ 2.8	3.5	3.6	---	3.0	3.3	2.5	11. WERN-F	58/ 877	11. WLW	660/ 8.3	8.6	8.9
12. WING	34/ 2.7	3.8	2.3	---	3.4	2.9	2.0	12. WLLT-F	56/ 971	12. WBZI-F	403/ 5.1	4.8	NA
13. WLGY	29/ 2.3	---	1.5	---	.7	1.3	---	13. WRVE-F	54/ 900	13. WRVE-F	358/ 4.5	7.5	NA
14.								14.		14. WDAO	330/ 4.1	7.1	6.6

12+ FM SHARE (METRO): 69.65% (787 of 1130) (FAL 85: 68.71%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGTZ-F	1. WTUE-F	1. WGTZ-F	1. WWSN-F	1. WWSN-F	1. WHIO-F	1. WGTZ-F	1. WHIO-F	1. WGTZ-F	1. WGTZ-F	1. WHIO-F
2. WBLZ-F	2. WGTZ-F	2. WTUE-F	2. WGTZ-F	2. WGTZ-F	2. WWSN-F	2. WHIO	2. WWSN-F	2. WWSN-F	2. WTUE-F	2. WGTZ-F
3. WTUE-F	3. WWSN-F	3. WWSN-F	3. WTUE-F	3. WHIO-F	3. WHIO	3. WWSN-F	3. WGTZ-F	3. WHIO-F	3. WHIO-F	3. WGTZ-F
4.	4. WYMF-F	4. WHIO-F	4. WHIO-F	4. WTUE-F	4. WONE	4. WHIO-F	4. WHIO-F	4. WTUE-F	4. WHIO	4. WHIO
5.	5. WBLZ-F	5. WHIO-F	5. WYMF-F	5. WONE	5. WGTZ-F	5. WTUE-F	5. WTUE-F	5. WHIO	5. WWSN-F	5. WONE
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WGTZ-F	1. WGTZ-F	1. WGTZ-F	1. WWSN-F	1. WWSN-F	1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WTUE-F
2. WWSN-F	2. WWSN-F	2. WTUE-F	2. WGTZ-F	2. WGTZ-F	2. WGTZ-F	2. WGTZ-F	2. WGTZ-F	2. WGTZ-F	2. WHIO-F	2. WHIO-F
3. WTUE-F	3. WTUE-F	3. WWSN-F	3. WTUE-F	3. WHIO-F	3. WYMF-F	3. WYMF-F	3. WBLZ-F	3. WYMF-F	3. WGTZ-F	3. WGTZ-F
4. WBLZ-F	4. WYMF-F	4. WVUD-F	4. WYMF-F	4. WONE	4.	4. WBLZ-F	4. WHIO-F	4. WHIO-F	4. WWSN-F	4. WWSN-F
5. WYMF-F	5. WBLZ-F	5. WYMF-F	5. WVUD-F	5. WYMF-F	5.	5. WHIO-F	5. WWSN-F	5. WWSN-F	5. WWSN-F	5. WONE

FORMATS	AM	FM	TOTAL	%	FAL 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		148 (1)	148 (1)	13.1	14.9	WAZU-F 102.9 Springfield 1.0/2.8
AOR		116 (2)	116 (2)	10.3	14.2	WBLY 1600 Springfield 1.3/2.2
AC/OLDIES/SOFT ROCK	34 (1)	253 (5)	287 (6)	25.4	16.9	WRZI-F 95.3 Xenia 1.8/5.1
MOR/VARIETY	152 (3)		152 (3)	13.5	-14.1	WFCJ-F 93.7 Miamisburg .7/2.6
COUNTRY	88 (2)	51 (3)	139 (5)	12.3	11.7	WIZE 1340 Springfield .4/2.3
BLACK/URBAN	36 (1)	54 (1)	90 (2)	8.0	8.1	WPF-B 105.9 Kettering .4/2.1
BTFL MUSIC/EZ		151 (2)	151 (2)	13.4	17.4	WPTW 1570 Piqua .3/1.2
NEWS/TALK						WPTW-F 95.7 Piqua 1.4/2.5
NOSTALGIA	33 (2)		33 (2)	2.9	0.3	WRVE-F 96.5 Cincinnati 1.9/4.5
RELIGION/GOSPEL		14 (2)	14 (2)	1.2	1.8	WERN-F 102.7 Cincinnati 1.2/2.9
SPANISH						WLLT-F 94.9 Cincinnati .6/2.5
CLASSICAL						WUBE-F 105.1 Cincinnati .3/1.7
UNKNOWN/OTHERS					0.7	

RADIO STATIONS

WDAO, 1210, 1 KW (DAYS)	BLACK	SBN, \$ 42.00 (Eastman)	Stoner
WHIO, 1290, 5 KW (DA-N)	MOR	CBS, NBC-T, \$ 83.00* (Christal)	Cox
WING, 1410, 5 KW (DA-N)	AC	ABC-I, MBS, \$ 48.00* (Katz)	Williams
WONE, 980, 5 KW (DA-N)	COUNTRY	ABC-D, \$ 60.00* (Mc-Guild)	DKM
WIZE, 1340, 1 KW (DA-1)	MOR	ABC-I, \$ 20.00 (Unirep)	(SPRINGFIELD)
WBZI-F, 95.3, 3 KW @ 300, COUNTRY		US 2, \$ 29.00 (---)	(XENIA)
WFCJ-F, 93.7, 59 KW @ 235, RELIGION		APR, \$ 9.00 (---)	(MIAMISBURG)
WHIO-F, 99.1, 50 KW @ 1060, BTFL/EZ		\$ 90.00* (Christal)	Cox
WPF-B, 105.9, 34 KW @ 593, RELIGION		MBS, \$ 27.00 (Lotus)	(MIDDLETOWN)
WTUE-F, 104.7, 50 KW @ 780, AOR		\$ 90.00 (Mc-Guild)	DKM
WVUD-F, 99.9, 50 KW @ 500, SOFT AC		CBS-R, \$ 39.00 (Masla)	Univ of Dayton
WWSN-F, 107.7, 50 KW @ 420, AC		\$ 55.00 (Eastman)	Stoner
WYMF-F, 103.9, 1.5 KW @ 528, AC		US 1, \$ 43.00* (Blair)	Williams
WGTZ-F, 92.9, 40 KW @ 590, CHR		\$ 80.00* (Katz)	(EATON)

Other ranked stations - See Cincinnati

MISCELLANEOUS COMMENTS WING/WGTZ-F sold by Great Trails to Williams for \$?...

American Radio Fall 86, Copyright 1987

DAYTONA BEACH

Arbitron Rank/Pop (12+): 123/276,200

MSA Rank/Pop: 142/320,600
Part of Orlando ADI
Average Person Ratings: 15.8
Market TSL: 21.0 hours

Stations: 20/8
Diaries: 912/303:1/55.3%
Sample Target: 630
% Below Line: 55.9
% Not Listed: 11.6

1986 Revenue: NA
HH Inc.: \$26,319
Retail \$: 1.9 Bill
Pop per Station: 34,525
#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 86	FAL 85	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. WWLV-F	66/14.8	17.8	14.6	18.1	15.2			1. WWLV-F	76/776	1. WWLV-F	699/24.7	24.1 22.0
2. WWKA-F	41/ 9.2	11.4	5.4	7.3	7.4			2. WWKA-F	42/438	2. WRJW-F	473/16.7	17.2 17.3
3. WNFI-F	34/ 7.6	5.8	4.1	7.8	5.4			3. WNFI-F	35/501	3. WNFI-F	461/16.3	18.1 13.8
4. WROD	32/ 7.2	8.4	10.9	6.1	11.0			4. WDIZ-F	34/434	4. WWKA-F	402/14.2	17.3 12.7
WDIZ-F	32/ 7.2	8.2	12.2	11.8	8.7			5. WROD	32/329	5. WDIZ-F	399/14.1	14.9 13.6
6. WBJW-F	28/ 6.3	7.2	8.0	7.1	5.6			6. WBJW-F	28/473	6. WROD	317/11.2	14.0 15.3
7. WHOO-F	25/ 5.6	3.4	1.5	.7	---			7. WJYO-F	28/314	7. WJYO-F	305/10.8	5.5 5.0
8. WSSP-F	21/ 4.7	5.8	4.1	.9	---			8. WSSP-F	22/334	8. WHOO-F	301/10.6	6.8 5.0
9. WNDB	19/ 4.3	4.8	3.9	3.8	4.3			9. WOCL-F	21/330	9. WSSP-F	300/10.6	11.8 NA
10. WJYO-F	18/ 4.0	1.8	2.8	3.1	5.2			10. WNDB	19/220	10. WOCL-F	291/10.3	8.1 14.7
11.								WJYO-F	19/337	11.		

12+ FM SHARE (METRO): 79.75% (315 of 395) (FAL 85: 77.88%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. WNFI-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WWKA-F	1. WWLV-F	1. WWLV-F	1. WWLV-F	1. WWLV-F	1. WNFI-F	1. WWLV-F
2. WDIZ-F	2. WNFI-F	2. WNFI-F	2. WHOO-F	2. WHOO-F	2. WWKA-F	2. WWKA-F	2. WWKA-F	2. WBJW-F	2. WDIZ-F	2. WROD
3. WBJW-F	3. WORZ-F	3. WBJW-F	4. WOCL-F	3. WWLV-F	3. WHOO	3. WNFI-F	3. WROD	3. WWKA-F	3. WWKA-F	3. WDIZ-F
4.	4. WBJW-F	4. WOCL-F	4. WWKA-F	5. WDIZ-F	4. WROD	4. WROD	4. WHOO-F	4. WDIZ-F	4. WWLV-F	4. WWKA-F
5.	5.	WWKA-F	5.	5.	5.	5. WHOO-F	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WNFI-F	1. WNFI-F	1. WOCL-F	1. WNFI-F	1. WWKA-F	1. WNFI-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	
2. WDIZ-F	2.	2. WNFI-F	2. WWKA-F	2. WWLV-F	2. WDIZ-F	2. WNFI-F	2. WNFI-F	2. WNFI-F	2. WHOO-F	
3.	3.	3. WBJW-F	3. WOCL-F	3. WOCL-F	3. WBJW-F	3. WORZ-F	3. WORZ-F	3. WBJW-F	3. WBJW-F	
4.	4.	4. WJYO-F	4. WJYO-F	4. WJYO-F	4. WORZ-F	4. WBJW-F	4. WBJW-F	4. WHOO-F	4.	
5.	5.	5. WSTF-F	5.	5.	5.	5.	5.	5.	5.	

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	1 (1)	67 (3)	68 (4)	17.2	14.2	WMFJ 1450 Daytona Beach .9/ 3.1
AOR		32 (1)	32 (1)	8.1	13.5	WSBB 1230 New Smyrna Beach 2.7/ 5.4
AC/OLDIES/SOFT ROCK		63 (4)	63 (4)	15.9	14.7	WXVQ 1490 Deland .4/ 1.2
MOR/VARIETY	24 (2)		24 (2)	6.1	6.0	WZIP 1590 S. Daytona Beach 1.1/ 3.0
COUNTRY	5 (1)	66 (2)	71 (3)	18.0	15.1	WDBO 580 Orlando 1.1/ 3.4
BLACK/URBAN						WHLY-F 106.7 Orlando 1.3/ 6.1
BTFL MUSIC/EZ	12 (1)	87 (2)	99 (3)	25.1	22.8	WOCL-F 105.9 Orlando 3.6/10.3
NEWS/TALK						WORZ-F 101.9 Orlando 3.4/ 9.1
NOSTALGIA	32 (1)		32 (1)	8.1	12.0	WSTF-F 101.1 Orlando 3.1/ 8.9
RELIGION/GOSPEL	4 (1)		4 (1)	1.0	1.7	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	2 (1)		2 (1)	0.5	---	

395 (20)

RADIO STATIONS

WELE, 1380, 5 KW/2.5 KW (DA-2)	COUNTRY	NBC, \$ 14.00 (---)	
WMFJ, 1450, 1 KW	RELIGION	\$ 11.00 (---)	
WNDB, 1150, 1 KW (DA-N)	MOR	ABC-T, CHR, \$ 9.00 (Eastman)	Root
WROD, 1340, 1 KW	NOSTALGIA	US 2, ABC-I, \$ 18.00 (Weiss)	
WZIP, 1590, 1 KW (DAYS)	COUNTRY	MBS, \$ 14.00 (Masla)	
WSBB, 1230, 1 KW	BTFL/NOST	MBS, \$ 11.00 (Lotus)	(NEW SMYRNA)
WORZ-F, 101.9, 100 KW @ 581, AC		\$ 37.00* (Katz)	Duffy (PALATKA)
WNFI-F, 99.9, 100 KW @ 1249, CHR		\$ 50.00 (Masla)	
WWLV-F, 94.5, 100 KW @ 472, BTFL/EZ		\$ 45.90* (Eastman)	Root

WOCL-F - See Orlando
Other ranked stations - See Orlando

DENVER

Arbitron Rank/Pop (12+): 23/1,545,700

MSA Rank/Pop: 27/1,639,500

ADI # 19

Average Person Ratings: 16.9

Market TSL: 22.1 hours

Stations: 29/27

Diaries: 2122/728:1/45.6%

Sample Target: 1490

% Below Line: 1.7

% Not Listed: 9.0

1986 Revenue: \$60,200,000

HH Inc.: \$34,827

Retail \$: 14.8 Bil

Pop per Station: 57,248

#1 Biller: KOA \$7,150,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KOSI-F	245/9.3	10.2	9.6	9.6	10.5	9.7	6.5	1. KOA	278/5450	1. KOA	3768/24.0	16.6	22.4
2. KOA	193/7.3	5.7	5.7	6.0	6.5	6.2	6.3	2. KOSI-F	272/3388	2. KOSI-F	2883/18.4	18.3	22.5
3. KBPI-F	181/6.8	6.7	6.7	7.2	7.3	6.9	11.2	3. KBPI-F	223/3445	3. KRXY-F	2872/18.3	14.1	15.2
4. KBCO-F	178/6.7	7.8	6.9	6.7	5.9	7.0	7.5	4. KBCO-F	192/2220	4. KBPI-F	2779/17.7	17.6	17.9
5. KMJI-F	158/6.0	7.5	7.0	6.6	6.8	6.8	7.8	5. KMJI-F	176/2762	5. KPKE-F	2640/16.8	15.0	13.2
6. KRXY-F	155/5.9	5.1	3.9	4.8	4.9	4.9	7.2	6. KRXY-F	174/3225	6. KMJI-F	2477/15.8	17.7	16.3
7. KYGO-F	149/5.6	4.5	4.6	5.3	4.0	5.0	5.0	7. KYGO-F	173/2247	7. KOAQ-F	2243/14.6	13.4	11.6
8. KPKE-F	129/4.9	4.7	6.7	5.2	4.0	5.4	7.7	8. KBCO-F	141/2867	8. KBCO-F	2036/13.0	13.6	13.9
9. KOAQ-F	108/4.1	4.5	3.7	4.2	3.2	4.1	3.7	9. KAZY-F	136/2105	9. KYGO-F	1777/11.3	11.6	9.6
10. KHOW	105/4.0	2.9	3.6	3.7	3.0	3.6	2.5	KOAQ-F	136/2929	10. KIMN	1632/10.4	10.3	12.0
KVOD-F	105/4.0	2.9	3.6	3.1	3.7	3.4	3.1	11. KHOW	135/1972	11. KAZY-F	1628/10.4	10.4	11.2
12. KAZY-F	104/3.9	3.6	4.1	3.4	5.6	3.8	4.7	12. KVOD-F	113/1711	12. KVOD-F	1499/ 9.6	7.3	9.1
13. KIMN	73/2.8	3.0	3.3	4.0	3.1	3.3	3.1	13. KLZ	97/1431	13. KHOW	1489/ 9.5	9.2	8.9
14. KEZW	71/2.7	3.9	4.5	3.7	3.0	3.7	2.4	14. KILLO-F	93/1062	14. KNUS	1174/ 7.5	7.9	7.8
15. KNUS	69/2.6	3.6	3.6	3.8	3.3	3.4	1.3	15. KIMN	86/2127	15. KEZW	1051/ 6.7	8.0	7.0
16. KDKO	61/2.3	2.1	2.2	2.2	2.7	2.2	2.1	16. KNUS	85/1394	16. KLZ	889/ 5.7	6.0	6.6
17. KLZ	54/2.0	2.9	2.7	2.3	2.4	2.5	1.7	17. KEZW	74/1121	17. KHIH-F	838/ 5.3	---	---
18. KHIH-F	52/2.0	---	---	---	---	NM	.4	18. KDKO	64/ 773	18. KDKO	749/ 4.8	4.2	5.5
19.								19. KHIH-F	54/ 899	19. KDEN	741/ 4.7	3.7	---
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 68.47% (1648 of 2407) (FAL 85: 65.65%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBPI-F	1. KBCO-F	1. KBCO-F	1. KBCO-F	1. KBCO-F	1. KOSI-F	1. KOA	1. KOSI-F	1. KOSI-F	1. KBPI-F	1. KOSI-F
2. KRXY-F	2. KBPI-F	2. KMJI-F	2. KMJI-F	2. KOSI-F	2. KOA	2. KOSI-F	2. KMJI-F	2. KBPI-F	2. KOA	2. KYGO-F
3. KPKE-F	3. KRXY-F	3. KBPI-F	3. KOSI-F	3. KMJI-F	3. KHOW	3. KHOW	3. KBCO-F	3. KBCO-F	3. KOSI-F	3. KBPI-F
4.	4. KAZY-F	4. KRXY-F	4. KOAQ-F	4. KOA	4. KMJI-F	4. KBCO-F	4. KOA	4. KRXY-F	4. KRXY-F	4. KBCO-F
5.	5. KOAQ-F	5. KOSI-F	5. KOSI-F	5. KHOW	5. KVOD-F	5. KMJI-F	5. KYGO-F	5. KMJI-F	5. KPKE-F	5. KOA
6.	6. KPKE-F	6. KYGO-F	6. KHOW	6. KOAQ-F	6. KYGO-F	6. KYGO-F	6. KRXY-F	6. KYGO-F	6. KBCO-F	6. KRXY-F
7.	7. KMJI-F	7. KOAQ-F	7. KYGO-F	7. KYGO-F	7. KEZW	7. KRXY-F	7. KBPI-F	7. KPKE-F	7. KNUS	7. KMJI-F
8.	8.	8. KAZY-F	8.	8.	8.	8.	8.	8.	8. KYGO-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KPKE-F	1. KBCO-F	1. KBCO-F	1. KMJI-F	1. KOSI-F	1. KBPI-F	1. KBCO-F	1. KBCO-F	1. KBCO-F	1. KBCO-F
2. KBPI-F	2. KOAQ-F	2. KOAQ-F	2. KBCO-F	2. KMJI-F	2. KRXY-F	2. KBPI-F	2. KAZY-F	2. KBPI-F	2. KOA
3. KRXY-F	3. KBPI-F	3. KMJI-F	3. KOSI-F	3. KBCO-F	3. KBCO-F	3. KRXY-F	3. KMJI-F	3. KRXY-F	3. KMJI-F
4. KBCO-F	4. KPKE-F	4. KAZY-F	4. KOAQ-F	4. KHOW	4. KAZY-F	4. KAZY-F	4. KRXY-F	4. KMJI-F	4. KOSI-F
5. KYGO-F	5. KMJI-F	5. KOSI-F	5. KYGO-F	5. KHOW	5. KHIH-F	5. KMJI-F	5. KPKE-F	5. KAZY-F	5. KHOW
6. KOAQ-F	6. KRXY-F	6. KIMN	6. KBPI-F	6. KYGO-F	6. KPKE-F	6. KPKE-F	6. KOAQ-F	6. KOA	6. KYGO-F
7. KAZY-F	7. KYGO-F	7. KRXY-F	7. KRXY-F	7. KIMN	7. KDKO	7. KYGO-F	7. KYGO-F	7. KYGO-F	7. KAZY-F
8.	8. KAZY-F	8.	8. KPKE-F	8.	8. KYGO-F	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		284 (2)	284 (2)	11.8	17.5	KAIX-F 92.1 Castle Rock .6/1.8
AOR	4 (1)	556 (6)	560 (7)	23.3	24.0	KBCO 1190 Boulder .2/1.1
AC/OLDIES/SOFT ROCK	103 (2)	266 (2)	369 (4)	15.3	9.8	KBRQ 1280 Denver .9/2.7
MOR/VARIETY	126 (2)		126 (2)	5.2	3.4	KBRQ-F 105.1 Denver 1.0/3.3
COUNTRY	77 (2)	176 (2)	253 (4)	10.5	9.1	KDEN 1340 Denver 1.1/4.7
BLACK/URBAN	61 (1)		61 (1)	2.5	3.0	KLSC 1090 Aurora .8/2.8
BTFL MUSIC/EZ		245 (1)	245 (1)	10.2	11.5	KRKS 990 Denver .5/1.1
NEWS/TALK	309 (4)		309 (4)	12.8	12.5	KRXY 1600 Lakewood .7/2.7
NOSTALGIA	71 (1)		71 (1)	2.9	3.3	KRZN 1150 Englewood 1.1/4.1
RELIGION/GOSPEL	12 (1)		12 (1)	0.5	0.8	KTCL-F 93.3 Ft. Collins 1.1/2.5
SPANISH						KILO-F 93.9 Colorado Springs .5/1.3
CLASSICAL		105 (1)	105 (1)	4.4	4.1	
UNKNOWN/OTHERS		16 (1)	16 (1)	0.7	1.0	
2411 (29)						

RADIO STATIONS

AM STATIONS

KBNQ, 1220, 1 KW (DAYS)	SPANISH	\$ 34.00 (Caballero)	
KBRQ, 1280, 5 KW (DA-2)	COUNTRY	ABC-E, \$ 39.00 (Torbet)	Great Empire
KDEN, 1340, 1 KW	NEWS/TALK	ABC-E, NRC, \$ 40.00 (Savalli)	
KDKO, 1510, 10 KW/5 KW (DA-1)	BLACK	\$ 55.00 (---)	Sterling Rec.
KEZW, 1430, 5 KW (DA-N)	NOSTALGIA	MBS, \$ 56.00* (Group W)	Westinghouse
KHOW, 630, 5 KW (DA-N)	MOR	US 1, \$110.00 (Eastman)	Legacy
KIMN, 950, 5 KW (DA-N)	AC	ABC-C, \$100.00* (Blair)	Jeff-Pilot
KLZ, 590, 5 KW (DA-N)	COUNTRY	ABC-I, \$ NA (Mc-Guild)	DKM
KLSC, 1090, 50 KW/500 W (DA-2)	MOR	\$ 40.00 (P/W)	Century
KNUS, 710, 5 KW (DA-1)	TALK	ABC-T, ABC-I, \$ 70.00* (Durpetti)	Sandusky
KOA, 850, 50 KW	NEWS/TALK	CBS, \$130.00 (Katz)	Belo
KPPL, 1390, 5 KW (DAYS)	BLACK/URBAN	\$ 35.00 (Roslin)	
KQXI, 1550, 10 KW (DAYS)	RELIGION	\$ 16.00 (---)	Mid-Amer. Gospel
KRKS, 990, 5 KW (DAYS)	RELIGION	\$ 12.00 (---)	
KRXY, 1600, 5 KW (DA-N)	CHR/TALK	\$ NA (MMR)	Malrite
KRZN, 1150, 5 KW/1 KW (DA-2)	OLDIES	\$ 37.00* (Christal)	Duffy

FM STATIONS

KAZY, 106.7, 100 KW @ 960, AOR	APR, \$ 80.00* (Mc-Guild)	DKM	
KADX, 92.1, .7 KW @ 620, JAZZ	\$ 28.00* (Roslin)		(CASTLE ROCK)
KBCO, 97.3, 100 KW @ 1541, AOR	\$125.00 (Masla)		(BOULDER)
KBPI, 105.9, 100 KW @ 900, AOR	\$111.00* (Durpetti)	Sandusky	
KBRQ, 105.1, 100 KW @ 175, COUNTRY	ABC-E, \$ 60.00 (Torbet)	Great Empire	
KHJI, 100.3, 100 KW @ 500, AC	\$115.00* (Christal)	Duffy	
KOAQ, 103.5, 100 KW @ 1061, AC	CBS-R, \$ 90.00* (Katz)	Belo	
KOSI, 101.1, 100 KW @ 790, BTFL/EZ	\$123.00* (Group W)	Westinghouse	
KPKE, 95.7, 100 KW @ 725, CHR	\$ 89.00* (Eastman)	Legacy	
KRXY, 107.5, 100 KW @ 670, CHR	\$105.00* (MMR)	Malrite	
KVOD, 99.5, 100 KW @ 380, CLASSICAL	\$ 75.00* (Republic)	Henry	
KYGO, 98.5, 100 KW @ 720, COUNTRY	\$ 88.00* (Blair)	Jeff-Pilot	
KHIH, 94.7, 30 KW @ ??, CLASSIC AOR	\$ NA (---)	Western Cities	(BOULDER)

KILO - See Colorado Springs

CALL LETTER CHANGES

FORMAT CHANGES

KQKS-F debuts as AC
KHIH-F debuts as Classic AOR

STATION SALES

DES MOINES

Arbitron Rank/Pop (12+): 108/315,600

MSA Rank/Pop: 120/378,600

ADI # 67

Average Person Ratings: 15.1

Market TSL: 20.3 hours

Stations: 14/14

Diaries: 803/393:1/57.8%

Sample Target: 710

% Below Line: 0

% Not Listed: 9.8

1986 Revenue: \$11,400,000

HH Inc.: \$32,599

Retail \$: 2.7 Btl

Pop per Station: 22,543

#1 Biller: WHO \$3,400,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. KGGG-F	100/20.7	18.2	17.2	18.0	16.3		23.0	1. WHO	192/2824	1. KGGG-F	991/31.1	29.1 29.2
2. KRNO-F	52/10.8	20.1	15.5	15.9	8.3		12.3	2. KGGG-F	191/1944	2. KRNO-F	800/25.1	36.8 30.3
3. WHO	49/10.2	8.2	13.3	12.3	12.5		10.7	3. KRNO-F	105/1660	3. WHO	791/24.8	19.6 31.3
KSO	49/10.2	9.7	12.3	12.9	11.5		9.0	4. KSO	84/1098	4. KSO	670/21.0	18.5 20.0
5. KLYF-F	36/ 7.5	5.4	6.3	7.5	9.8		5.6	5. KLYF-F	68/1201	5. KLYF-F	576/18.1	14.7 18.8
6. KIOA	26/ 5.4	4.5	5.1	4.8	3.1		4.4	6. KIOA	55/ 965	6. KRNT	482/15.1	14.2 14.4
KJJY-F	26/ 5.4	5.8	3.1	3.6	4.4		5.6	7. KJJY-F	38/ 679	7. KIOA	455/14.3	11.9 14.0
8. KRNT	23/ 4.8	5.2	6.1	4.6	7.3		5.0	8. KFMD-F	33/ 548	8. KJJY-F	449/14.1	13.3 11.2
9. KMRY	19/ 3.9	6.0	4.5	4.2	6.2		3.6	9. KDZ-F	30/ 498	9. KFMD-F	367/11.5	8.1 7.6
KFMD-F	19/ 3.9	2.6	1.8	---	---		2.7	10. KRNT	26/ 626	10. KDZ-F	321/10.1	5.3 6.5
11. KDZ-F	18/ 3.7	2.0	2.2	2.3	4.2		4.6	11. KMRY	22/ 266	11.		

12+ FM SHARE (METRO): 59.77% (260 of 435) (FAL 85: 52.25%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KGGG-F	1. KGGG-F	1. KGGG-F	1. KGGG-F	1. KGGG-F	1. KSO	1. KGGG-F	1. KGGG-F	1. KGGG-F	1. KGGG-F	1. KGGG-F
2. KRNO-F	2. KRNO-F	2. KRNO-F	2. KLYF-F	2. KLYF-F	2. WHO	2. KSO	2. KRNO-F	2. KRNO-F	2. WHO	2. WHO
3.	3. KLYF-F	3. KLYF-F	3. KIOA	3. KSO	3. KJJY-F	3. WHO	KSO	3. KSO	3. KRNO-F	3. KSO
4.	4. KDZ-F	4. KIOA	KRNO-F	4. KRNO-F	4. KFMD-F	4. KRNO-F	4. KLYF-F	4. KLYF-F	4. KSO	4. KRNO-F
5.	5. KIOA	KJJY-F	5. KJJY-F	5. KIOA	5. KLYF-F	5. KFMD-F	5. KIOA	5. WHO	5. KMRY	5. KJJY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGGG-F	1. KGGG-F	1. KGGG-F	1. KGGG-F	1. KGGG-F	1. KGGG-F	1. KGGG-F	1. KGGG-F	1. KGGG-F	1. KGGG-F
2. KRNO-F	2. KRNO-F	2. KLYF-F	2. KLYF-F	2. KLYF-F	2. KDZ-F	2.	2. KRNO-F	2. KRNO-F	2. KSO
3. KLYF-F	3. KLYF-F	KRNO-F	KRNO-F	3. KRNO-F	KRNO-F	3.	3. KLYF-F	3. KJJY-F	3. KJJY-F
4. KDZ-F	4.	4. KIOA	4. KIOA	4. KIOA	4.	4.	4. KIOA	KLYF-F	KLYF-F
5. KJJY-F	5.	5.	5. KJJY-F	KSO	5.	5.	5.	5. KIOA	WHO

FORMATS	AM	FM	TOTAL	%	FAL 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		70 (2)	70 (2)	16.1	19.1	KDMI-F 97.5 Des Moines 4/3.3
AOR		100 (1)	100 (1)	23.0	18.9	KEZT-F 104.1 Des Moines 1.5/5.0
AC/OLDIES/SOFT ROCK	26 (1)	62 (3)	88 (4)	20.2	14.0	KWKY 1150 Des Moines 1.9/5.1
MOR/VARIETY	23 (1)		23 (1)	5.3	6.8	
COUNTRY	49 (1)	26 (1)	75 (2)	17.2	20.0	
BLACK/URBAN						
BTFL MUSIC/EZ						
NEWS/TALK	49 (1)		49 (1)	11.3	14.6	
NOSTALGIA	19 (1)		19 (1)	4.4	5.0	
RELIGION/GOSPEL	9 (1)	2 (1)	11 (2)	2.5	1.6	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

435 (14)

RADIO STATIONS

KIOA, 940, 10 KW/5 KW (DA-2)	, AC	ABC-E, \$ 40.00* (Blair)	Midwest
KMRY, 1390, 1 KW (DA-1)	, NOSTALGIA	ABC-D, \$ 15.00 (Mc-Guild)	Fuller-Jeffrey
KRNT, 1350, 5 KW (DA-N)	, MOR	CBS, \$ 34.00 (Katz)	Stauffer
KSO, 1460, 5 KW (DA-N)	, COUNTRY	ABC-L, \$ 46.00* (Eastman)	Stoner
KWKY, 1150, 1 KW (DA-2)	, GOSPEL	, \$ 9.00 (---)	
WHO, 1040, 50 KW	, NEWS/VARIETY	NBC, \$ 75.00 (Christal)	Palmer
KDMI-F, 97.3, 115 KW @ 500, RELIGION		MBS, \$ 6.00 (---)	
KEZT-F, 104.1, 100 KW @ 465, SOFT AC/EZ		, \$ 22.00 (Masla)	(AMES)
KGGG-F, 94.9, 100 KW @ 1066, AOR/CHR		Source, \$ 54.00* (Eastman)	Stoner
KJJY-F, 106.3, 3 KW @ 300, COUNTRY		, \$ 32.00 (Mc-Guild)	Fuller-Jeffrey
KLYF-F, 100.3, 100 KW @ 1700, AC		US 2, \$ 31.00 (Christal)	Palmer
KDZ-F, 93.3, 100 KW @ 1063, COUNTRY		ABC-D, \$ 30.00* (Blair)	Midwest
KRNO-F, 102.5, 100 KW @ 1248, CHR		ABC-F, \$ 45.00 (Katz)	Stauffer
KFMD-F, 103.3, 100 KW @ 745, AC		MBS, \$ NA (Masla)	Beasley

MISCELLANEOUS COMMENTS KKKI changes to KDZ and format from Country to CHR...

DETROIT

Arbitron Rank/Pop (12+): 6/3,568,300

MSA Rank/Pop: 5/4,271,000

ADI # 7

Average Person Ratings: 17.8

Market TSL: 23.2 hours

Stations: 30/27

Diaries: 281/1267:1/51.1%

Sample Target: 2310

% Below Line: 4.7

% Not Listed: 9.6

1986 Revenue: \$91,300,000

HH Inc.: \$34,322

Retail \$: 30.0 Bil

Pop per Station: 132,159

#1 Biller: WJR \$18,800,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WJR	561/8.8	11.6	9.9	8.0	9.0	9.6	7.9	1. WJR	740/10463	1. WJR	7572/21.1	24.5	21.7
2. WJLB-F	516/8.1	7.9	7.9	9.6	6.9	8.4	12.5	2. WJLB-F	540/ 5957	2. WHYT-F	6886/19.3	19.6	19.7
3. WJOI-F	434/6.8	5.7	5.4	7.4	6.3	6.3	3.5	3. WJOI-F	460/ 5268	3. WCZY-F+	6521/18.3	18.9	18.8
4. WWJ	356/5.6	4.7	6.3	5.6	6.2	5.6	3.4	4. WWJ	376/ 6297	4. WWJ	5871/16.4	16.2	16.4
5. WLLZ-F	338/5.3	5.0	4.1	4.1	4.2	4.6	7.2	5. WLLZ-F	355/ 6410	5. WLLZ-F	5861/16.4	13.9	14.7
6. WCZY-F+	337/5.3	5.1	5.8	5.8	5.3	4.7	5.2	6. WCZY-F+	352/ 7052	6. WJLB-F	5508/15.4	15.0	14.2
7. WHYT-F	280/4.4	4.0	5.0	4.4	5.4	4.5	5.7	7. WRIF-F	330/ 6462	7. WRIF-F	5454/15.3	16.0	17.0
8. WRIF-F	266/4.2	5.3	5.3	4.4	4.9	4.8	7.2	8. WJOI-F	296/ 7427	8. WJOI-F	4944/13.8	12.3	13.0
9. WWWW-F	264/4.2	3.5	3.5	2.9	3.2	3.5	5.5	9. WWWW-F	285/ 4064	9. WNIC-F	4857/13.6	13.7	14.6
10. WOMC-F	257/4.0	2.6	3.6	2.7	3.1	3.2	2.5	10. WOMC-F	277/ 3871	10. WWWW-F	3734/10.5	9.0	9.1
11. WXYT	232/3.7	3.4	3.5	3.2	3.2	3.5	2.8	11. WXYT	234/ 3019	11. WDTX-F	3679/10.3	11.4	7.5
12. WNIC-F	212/3.3	3.9	3.8	3.9	4.3	3.7	3.9	12. CKLW	228/ 3600	12. WOMC-F	3579/10.0	11.8	8.8
13. CKLW	181/2.9	4.1	5.0	5.1	5.4	4.3	2.2	13. WNIC-F	228/ 5223	13. WXYT	3000/ 8.4	8.3	8.9
14. WDTX-F	175/2.8	3.1	2.8	2.6	1.9	2.8	2.4	14. WDTX-F	185/ 3908	14. WMJC-F	2977/ 8.3	8.6	7.5
15. WLTJ-F	156/2.5	2.6	2.5	3.4	2.9	2.8	1.6	15. WLTJ-F	172/ 2881	15. CKLW	2962/ 8.3	10.1	10.8
16. WKSG-F	153/2.4	2.4	3.1	2.4	3.1	2.6	2.8	16. WKSG-F	157/ 2770	16. WKSG-F	2694/ 7.5	8.1	7.4
17. WJZZ-F	134/2.1	1.9	2.3	2.1	2.4	2.1	3.3	17. WJZZ-F	144/ 2675	17. WLTJ-F	2636/ 7.4	7.3	7.4
18. WMJC-F	124/2.0	2.1	2.2	2.8	1.5	2.3	1.6	18. WMJC-F	128/ 3153	18. WJZZ-F	2480/ 6.9	6.7	6.8
19. WGPR-F	116/1.8	1.7	1.8	1.5	2.0	1.7	1.6	19. WGPR-F	122/ 2276	19. WGPR-F	2110/ 5.9	6.0	5.9
20. WCKI	97/1.5	1.4	1.0	1.6	1.3	1.4	2.3	20. WCKI	103/ 1738	20. CKLW-F	1847/ 5.2	3.5	2.3
21. WQRS-F	95/1.5	2.1	1.1	1.4	2.1	1.5	1.8	21. WQRS-F	101/ 1846	21. WQRS-F	1706/ 4.8	3.7	4.7
22. WQBH	84/1.3	1.1	.8	1.2	.8	1.1	.4	22. CKLW-F	91/ 2242	22. WCKI	1626/ 4.6	3.4	4.8
23. WMUZ-F	81/1.3	.7	.7	.8	.7	.9	1.0	23. WMUZ-F	89/ 1463	23. WMUZ-F	1301/ 3.6	2.4	---
24. WNTM-F	77/1.2	.9	1.6	1.9	2.2	1.4	.5	24. WQBH	84/ 919	24. WNTM-F	1195/ 3.3	4.9	7.0
25. CKLW-F	73/1.1	1.5	.9	.6	.8	1.0	2.3	25. WNTM-F	83/ 1292	25.			

12+ FM SHARE (METRO): 71.46% (4101 of 5739) (FAL 85: 68.21%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMN	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJLB-F	1. WJLB-F	1. WJLB-F	1. WJLB-F	1. WJLB-F	1. WJR	1. WJR	1. WJOI-F	1. WJLB-F	1. WJLB-F	1. WJR
2. WHYT-F	2. WLLZ-F	2. WLLZ-F	2. WOMC-F	2. WJR	2. WJOI-F	2. WWJ	2. WJR	2. WJOI-F	2. WNIC-F	2. WJLB-F
3. WCZY-F	3. WRIF-F	3. WCZY-F	3. WCZY-F	3. WOMC-F	3. WWJ	3. WJLB-F	3. WJLB-F	3. WJR	3. WHYT-F	3. WJOI-F
4. WLLZ-F	4. WCZY-F	4. WRIF-F	4. WJR	4. WJOI-F	4. WWWW-F	4. WCZY-F	4. WOMC-F	4. WCZY-F	4. WLLZ-F	4. WHYT-F
5. WRIF-F	5. WHYT-F	5. WOMC-F	5. WWWW-F	5. WWWW-F	5. WOMC-F	5. WLLZ-F	5. WLLZ-F	5. WLLZ-F	5. WJOI-F	5. WWJ
6. WDTX-F	6. WDTX-F	6. WNIC-F	6. WJOI-F	6. WCZY-F	6. WCZY-F	6. WJOI-F	6. WXYT-F	6. WHYT-F	6. WJR	6. WRIF-F
7.	7. WNIC-F	7. WJOI-F	7. WLLZ-F	7. WLLZ-F	7. WXYT-F	7. WOMC-F	7. WWJ	7. WRIF-F	7. WCZY-F	7. WCZY-F
8.	8. WOMC-F	8. WWWW-F	8. WNIC-F	8. WNIC-F	8. CKLW	8. WWWW-F	8. WWWW-F	8. WWJ	8. WRIF-F	8. WXYT-F
9.	9. WKSG-F	9. WJR	9. WRIF-F	9. WRIF-F	9. WJLB-F	9. WDTX-F	9. WCZY-F	9. WWWW-F	9. WWWW-F	9. WWWW-F
10.	10. WWWW-F	10. WHYT-F	10. WKSG-F	10. WWJ	10. WLTJ-F	10. WHYT-F	10. WRIF-F	10. WOMC-F	10. WXYT-F	10. WLLZ-F

WOM 18-24 WOM 18-34 WOM 25-34 WOM 18-49 WOM 25-54

1. WJLB-F	1. WJLB-F	1. WJLB-F	1. WJLB-F	1. WJLB-F
2. WHYT-F	2. WCZY-F	2. WOMC-F	2. WCZY-F	2. WOMC-F
3. WCZY-F	3. WNIC-F	3. WOMC-F	3. WOMC-F	3. WJOI-F
4. WLLZ-F	4. WHYT-F	4. WCZY-F	4. WNIC-F	4. WWWW-F
5. WNIC-F	5. WOMC-F	5. WGPR-F	5. WJOI-F	5. WCZY-F
6. WRIF-F	6. WLLZ-F	6. WWWW-F	6. WLTJ-F	6. WNIC-F
7. WDTX-F	7. WDTX-F	7. WDTX-F	7. WHYT-F	7. WJR
8. WJOI-F	8. WRIF-F	8. WWWW-F	8. WWWW-F	8. WLTJ-F
9. WLTJ-F	9. WLTJ-F	9. WKSG-F	9. WDTX-F	9. WGPR-F
10. WOMC-F	10. WGPR-F	10. WMJC-F	10. WLLZ-F	10. WDTX-F

MEN 18-24 MEN 18-34 MEN 25-34 MEN 18-49 MEN 25-54

1. WLLZ-F	1. WLLZ-F	1. WLLZ-F	1. WLLZ-F	1. WJR
2. WRIF-F	2. WRIF-F	2. WJLB-F	2. WJLB-F	2. WJLB-F
3. WJLB-F	3. WJLB-F	3. WRIF-F	3. WRIF-F	3. WLLZ-F
4. WHYT-F	4. WKSG-F	4. WKSG-F	4. WKSG-F	4. WJOI-F
5. WDTX-F	5. WCZY-F	5. WJR	5. WJR	5. WRIF-F
6. WCZY-F	6. WDTX-F	6. WOMC-F	6. WWWW-F	6. WWWW-F
7. WNIC-F	7. WHYT-F	7. WCZY-F	7. WKSG-F	7. WCZY-F
8. WKSG-F	8. WOMC-F	8. WDTX-F	8. WOMC-F	8. WOMC-F
9. WWWW-F	9. WNIC-F	9. WWJ	9. WJOI-F	9. WWJ
10.	10. WJR	10. WNIC-F	10. WWJ	10. WKSG-F

FORMATS	AM	FM	TOTAL	FAL 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING
				%	%	
TOP 40/CHR/CONTEMP	5 (1)	787 (3)	792 (4)	13.8	13.9	WCHB 1440 Inkster .8/2.5
AOR		622 (3)	622 (3)	10.8	9.8	WEXL 1340 Royal Oak .3/1.4
AC/OLDIES/SOFT ROCK	49 (1)	1052 (7)	1101 (8)	19.2	18.0	WHND 560 Monroe .8/2.0
MOR/VARIETY	561 (1)		561 (1)	9.8	9.6	WQIB-F 102.9 Ann Arbor .3/1.4
COUNTRY	97 (1)	264 (1)	361 (2)	6.3	7.2	
BLACK/URBAN	136 (2)	632 (2)	768 (4)	13.4	11.8	
BTFL MUSIC/EZ		434 (1)	434 (1)	7.6	7.5	
NEWS/TALK	588 (2)		588 (2)	10.2	10.1	
NOSTALGIA	181 (1)		181 (1)	3.2	5.7	
RELIGION/GOSPEL		81 (1)	81 (1)	1.4	0.8	
SPANISH					---	
CLASSICAL		95 (1)	95 (1)	1.7	2.3	
UNKNOWN/OTHERS	21 (1)	134 (1)	155 (2)	2.7	3.2	
			5739 (30)			

RADIO STATIONS

AM STATIONS

WCXI, 1130, 50 KW/10 KW (DA-2), COUNTRY
 WCZY, 1500, 50 KW/5 KW (DA-2), CHR
 WHND, 560, 500 W (DAYS,DA), OLDIES
 WJR, 760, 50 KW, MOR
 WNIC, 1310, 5 KW (DA-2), OLDIES
 WQBH, 1400, 1 KW/250 W, BLACK
 WWJ, 950, 5 KW (DA-N), NEWS
 WKYT, 1270, 5 KW (DA-N), TALK
 WCAR, 1090, 250 W/500 W (DA-2), ETHNIC
 WCHB, 1440, 1 KW, BLACK
 CKLW, 800, 50 KW (DA-2), NOSTALGIA

UPI, \$ 85.00* (Christal)
 \$ NA (HNWH)
 US 1, \$ NA (MMR)
 ABC-I, \$185.00 (Eastman)
 \$ NA (Durpetti)
 \$ 60.00 (Roslin)
 CBS, \$130.00* (CBS)
 MBS, NBC, \$100.00* (Select)
 \$ 25.00 (---)
 NBN, \$ 40.00 (Radio West)
 \$ 85.00* (Masla)
 Shamrock
 Gannett
 Greater Media (MONROE)
 Cap Cities/ABC
 Price (DEARBORN)

FM STATIONS

WNTM, 92.3, 22 KW @ 742, AC
 WCZY, 95.5, 100 KW @ 430, CHR
 WDTX, 99.5, 21 KW @ 754, CONTEMP
 WGPR, 107.5, 50 KW @ 360, BLACK
 WHYT, 96.3, 50 KW @ 480, CHR
 WJLB, 97.9, 50 KW @ 490, BLACK
 WJOI, 97.1, 12 KW @ 802, BTFL/EZ
 WJZZ, 105.9, 22 KW @ 724, JAZZ
 WKSG, 102.7, 50 KW @ 410, OLDIES
 WLLZ, 98.7, 50 KW @ 480, AOR
 WLTI, 93.1, 20 KW @ 500, SOFT AC
 WMJC, 94.7, 10 KW @ 950, AC
 WMUZ, 103.5, 50 KW @ 295, RELIGION
 WNIC, 100.3, 50 KW @ 400, AC
 WOMC, 104.3, 190 KW @ 416, AC
 WQRS, 105.1, 50 KW @ 784, CLASSICAL
 WRIF, 101.1, 27 KW @ 880, AOR
 WWW, 106.7, 61 KW @ 508, COUNTRY

ABC-E, \$ 85.00* (Select)
 \$155.00* (HNWH)
 CBS-R, \$100.00* (Torbet)
 SBN, \$ 80.00 (Lazar)
 ABC-C, \$115.00* (Eastman)
 \$108.00* (MMR)
 \$135.00* (CBS)
 \$ 75.00 (Radio West)
 Source, \$100.00* (Masla)
 ABC-F, \$115.00* (Blair)
 \$ 85.00* (Christal)
 US 1, \$ 90.00* (MMR)
 \$ 40.00 (---)
 \$14,000* (Durpetti)
 US 2, \$120.00* (Katz)
 \$ 80.00 (CMBS)
 ABC-R, \$150.00* (Mc-Guild)
 APR, \$108.00* (Christal)
 Gannett
 Metropolis
 Cap Cities/ABC
 Booth
 Inner City (MT. CLEMENS)
 Legacy
 Keymarket
 Greater Media
 Crawford
 Price (DEARBORN)
 Metropolitan
 Shamrock

CALL LETTER CHANGES

FORMAT CHANGES

WNIC-A: From AC to Oldies

STATION SALES

EL PASO

Audit Rank/Pop (12+): 31/424,800

MSA Rank/Pop: 91/548,600

AD # 100

Average Person Ratings: 18.1

Market TSL: 23.7 hours

Stations: 20/18

Diaries: 986/431:1/49.7%

Sample Target: 800

% Below Line: 2.6

% Not Listed: 7.8

1986 Revenue: \$11,800,000

HH Inc.: \$28,130

Retail \$: 2.7 Bil

Pop per Station: 23,600

#1 Biller: KHEY \$1,850,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. KEZR-F	123/15.8	16.9	17.8	---	12.0	16.8		1. KEZR-F	148/2054	1. KEZR-F	1705/39.7	39.0 31.7
2. KLAQ-F	91/11.7	11.6	12.4	---	11.1	11.9		2. KAMZ-F	118/1556	2. KAMZ-F	1351/31.5	27.3 27.5
3. KAMZ-F	90/11.6	10.9	9.8	---	9.8	10.8		3. KLAQ-F	110/1163	3. KLAQ-F	949/22.1	24.1 24.3
4. KHEY-F	74/ 9.5	8.9	6.4	---	7.6	8.3		4. KHEY-F	90/1022	4. KHEY-F	790/18.4	15.8 13.4
5. KTSM-F	58/ 7.4	7.4	6.7	---	6.4	7.2		5. KTSM-F	80/ 980	5. KTSM-F	726/16.9	15.1 12.6
6. KAMA	45/ 5.8	5.1	5.4	---	5.8	5.4		6. KHEY	52/ 735	6. KHEY	619/14.4	10.5 13.4
7. KHEY	44/ 5.6	3.0	4.9	---	5.2	4.5		7. KLAQ-F	45/ 533	7. KLAQ-F	606/14.1	15.9 14.2
8. KR0D	29/ 3.7	4.2	3.8	---	6.3	3.9		8. KFIM-F	31/ 528	8. KR0D	548/12.8	12.1 17.3
9. KFIM-F	29/ 3.7	4.3	3.0	---	3.5	3.7		9. KR0D	30/ 601	9. KAMA	490/11.4	12.5 14.4
10. KFNA	24/ 3.1	1.7	1.6	---	---	2.1		10. KLTO-F	26/ 663	10. KFIM-F	456/10.6	10.2 13.1
11. KRNA-F	23/ 3.0	2.7	3.5	---	2.0	3.1		11. KRNA-F	24/ 360	11. KRNA-F	352/ 8.2	7.3 5.0
12. KLTO-F	23/ 3.0	4.0	4.9	---	2.9	4.0		12. KTSM	24/ 178	12. KTSM	295/ 6.9	6.6 8.5
13. KTSM	17/ 2.2	2.6	3.5	---	4.0	2.8		13.		13.		

12+ FM SHARE (METRO): 72.28% (519 of 718) (FAL 85: 64.63%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KEZB-F	1. KLAQ-F	1. KEZB-F	1. KEZB-F	1. KEZB-F	1. KTSM-F	1. KEZB-F	1. KEZB-F	1. KEZB-F	1. KEZB-F	1. KEZB-F
2. KAMZ-F	2. KEZB-F	2. KLAQ-F	2. KHEY-F	2. KHEY-F	2. KHEY-F	2. KAMZ-F	2. KHEY-F	2. KLAQ-F	2. KLAQ-F	2. KAMZ-F
3. KLAQ-F	3. KAMZ-F	3. KAMZ-F	3. KAMZ-F	3. KAMZ-F	3. KEZB-F	3. KHEY-F	3. KLAQ-F	3. KAMZ-F	3. KAMZ-F	3. KLAQ-F
4.	4. KHEY-F	4. KHEY-F	4. KFIM-F	4. KFIM-F	4. KHEY	4. KLAQ-F	4. KAMZ-F	4. KHEY-F	4. KHEY-F	4. KHEY-F
5.	5. KFIM-F	5. KFIM-F	5. KTSM-F	5. KFIM-F	5. KAMA	5. KHEY	5.	5. KTSM-F	5. KTSM-F	5. KTSM-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KAMZ-F	1. KAMZ-F	1. KAMZ-F	1. KEZB-F	1. KEZB-F	1. KLAQ-F	1. KLAQ-F	1. KEZB-F	1. KLAQ-F	1. KHEY-F
2. KEZB-F	2. KEZB-F	2. KEZB-F	2. KAMZ-F	2. KAMZ-F	2. KEZB-F	2. KEZB-F	2. KHEY-F	2. KEZB-F	2. KEZB-F
3. KLAQ-F	3. KLAQ-F	3. KFIM-F	3. KHEY-F	3. KHEY-F	3. KAMZ-F	3. KAMZ-F	3. KLAQ-F	3. KHEY-F	3. KLAQ-F
4.	4. KFIM-F	4. KLTO-F	4. KFIM-F	4. KTSM-F	4.	4. KHEY-F	4. KAMZ-F	4. KAMZ-F	4. KHEY
5.	5. KHEY-F	5. KHEY-F	5. KTSM-F	5. KFIM-F	5.	5.	5. KFIM-F	5. KR0D	5. KAMZ-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	4 (1)	213 (2)	217 (3)	30.2	30.9	KALY 1340 El Paso .9/3.0
AOR		91 (1)	91 (1)	12.7	12.1	KDXX 920 El Paso .9/1.6
AC/OLDIES/SOFT ROCK	29 (1)	52 (2)	81 (3)	11.3	6.9	KELP 1590 El Paso .4/2.0
MOR/VARIETY						KEZR 1150 El Paso .5/2.8
COUNTRY	44 (1)	74 (1)	118 (2)	16.4	16.7	KPRR-F 102.1 El Paso 1.0/5.3
BLACK/IRHAN						XEJ 970 Ciudad Juarez 1.0/3.8
BTFL MUSIC/EZ		58 (1)	58 (1)	8.1	7.0	XROK 800 Ciudad Juarez 1.4/4.5
NEWS/TALK	17 (1)		17 (1)	2.4	4.4	
NOSTALGIA	24 (1)		24 (1)	3.3	2.6	
RELIGION/GOSPEL	3 (1)		3 (1)	0.4	1.9	
SPANISH	78 (5)	23 (1)	101 (6)	14.1	17.0	
CLASSICAL						
UNKNOWN/OTHERS		8 (1)	8 (1)	1.1	0.4	

RADIO STATIONS

KALY, 1340, 1 KW	SPANISH	\$ 17.00* (Caballero)	
KAMA, 750, 10 KW/1 KW (DA-2)	SPANISH	\$ 66.00 (Eastman)	Thrash
KDXX, 920, 1 KW/500 W (DA-N)	SPANISH	\$ 15.00* (Caballero)	Tichenor
KELP, 1590, 5 KW (DAYS)	RELIGION	ABC-C, \$ NA (---)	
KHEY, 690, 10 KW (DA-2)	COUNTRY	ABC-I, \$ 60.00* (Katz)	
KROD, 600, 5 KW (DA-N)	AC	\$ 20.00 (HNWH)	
KTSM, 1380, 5 KW/500 W	NEWS/TALK	CRS,ABC-T,NBC-T, \$ 16.00 (HNWH)	
XROK, 800, 150 KW	SPANISH	\$ 32.00 (Lotus)	(JUAREZ)
KAMZ-F, 93.1, 30 KW @ 1190, CHR		\$ 75.00 (Eastman)	Thrash
KRNA-F, 97.5, 60 KW @ 1080, SPANISH CHR		\$ 27.00* (Katz)	Tichenor
KEZR-F, 93.9, 100 KW @ 1210, CHR		ABC-F, \$ 54.00* (Christal)	
KFIM-F, 92.3, 100 KW @ 1860, AC		\$ 26.00* (Mc-Guild)	
KHEY-F, 96.3, 100 KW @ 1388, COUNTRY		\$ 80.00* (Katz)	
KLAQ-F, 95.5, 88 KW @ 1390, AOR		Source, \$ 50.00* (HNWH)	
KPRR-F, 102.1, 55 KW @ 1190, ??		US 2, \$ 24.00* (Select)	
KLTO-F, 94.7, 91 KW @ 740, AC		\$ 23.00* (Torbet)	
KTSM-F, 99.9, 100 KW @ 1820, BTFL/EZ		\$ 25.00* (HNWH)	

MISCELLANEOUS COMMENTS KAMA/KAMZ-F sold to Holder for \$7,000,000 (E) (never closed)... KLOZ changes calls to KPRR...

EUGENE, OR

Arbitron Rank/Pop (12+): 143/222,100

Stations: 14/13
Diaries: 743/229:1/60.6%
Sample Target: 620
% Below Line: 0.7
% Not Listed: 15.0

1986 Revenue: \$5,900,000
HH Inc.: \$25,669
Retail \$: 1.5 Bil
Pop per Station: 17,085
#1 Biller: KUGN A/F \$2,000,000

MSA Rank/Pop: 164/261,600
ADI # 133
Average Person Ratings: 14.8
Market TSL: 22.0 hours

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. KSND-F	55/16.8	14.3	9.4	11.0	9.3			1. KSND-F	59/728	1. KSND-F 628/28.4	24.6	23.3
2. KUGN-F	37/11.3	9.8	12.0	10.5	7.5			2. KPNW-F	56/665	2. KUGN 536/24.3	23.5	29.9
3. KPNW-F	32/ 9.8	11.5	11.1	10.5	10.7			3. KDUK-F	41/769	3. KDUK-F 420/19.0	14.3	18.6
4. KUGN	28/ 8.6	10.6	9.9	8.8	10.1			4. KPNW	40/616	4. KUGN-F 420/19.0	17.1	16.6
5. KZEL-F	27/ 8.3	10.1	10.2	13.3	14.2			5. KUGN-F	39/468	5. KPNW-F 392/17.7	21.5	15.1
6. KDUK-F	23/ 7.0	7.3	9.6	8.8	7.2			6. KUGN	33/612	6. KEZL-F 376/17.0	18.6	17.2
7. KPNW	21/ 6.4	4.2	6.7	8.0	7.2			7. KZEL-F	31/494	7. KPNW 334/15.1	12.0	14.5
8. KQAK	16/ 4.9	2.8	2.9	1.4	1.4			8. KQAK	17/171	8. KZAM-F 203/ 9.2	5.8	6.7
9. KZAM-F	13/ 4.0	2.0	2.3	3.6	4.3			9. KZAM-F	14/216	9. KQAK 152/ 6.9	6.3	5.7
10. KEED	10/ 3.1	4.8	3.8	5.2	1.7			10. KEED	10/152	10. KEED 142/ 6.4	9.2	8.8

12+ FM SHARE (METRO): 70.86% (197 of 278) (FAL 85: 68.55%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AHD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSND-F	1. KSND-F	1. KSND-F	1. KSND-F	1. KPNW-F	1. KUGN-F	1. KSND-F	1. KSND-F	1. KSND-F	1. KSND-F	1. KSND-F
2.	2. KZEL-F	2. KPNW-F	2. KPNW-F	2. KSND-F	2. KUGN	2. KUGN	2. KPNW-F	2. KPNW-F	2. KUGN-F	2. KUGN-F
3.	3. KDUK-F	3. KZEL-F	3. KDUK-F	3. KUGN-F	3. KPNW-F	3. KUGN-F	3. KZEL-F	3. KUGN-F	3. KUGN	3. KPNW-F
4.	4. KPNW-F	4. KUGN-F	4. KUGN-F	4. KDUK-F	4. KPNW	4. KPNW	4. KUGN-F	4. KZEL-F	4. KDUK-F	4. KUGN
5.	5. KUGN-F	5. KDUK-F	KZEL-F	5. KPNW	5. KQAK	5. KPNW-F	5.	5. KDUK-F	5. KZEL-F	5. KDUK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSND-F	1. KSND-F	1. KPNW-F	1. KSND-F	1. KPNW-F	1. KSND-F	1. KSND-F	1. KZEL-F	1. KSND-F	1. KSND-F
2. KUGN-F	2. KPNW-F	2. KSND-F	2. KPNW-F	2. KUGN-F	2. KZEL-F	2. KZEL-F	2. KDUK-F	2. KZEL-F	KZEL-F
3. KPNW-F	3. KDUK-F	3. KDUK-F	3. KUGN-F	3. KPNW	3.	3. KDUK-F	KSND-F	3. KDUK-F	3. KDUK-F
KZEL-F	KUGN-F	4.	4. KDUK-F	KSND-F	4.	4. KZAM-F	4. KZAM-F	4.	KUGN-F
5.	5.	5.	KPNW	KUGN	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		57 (2)	57 (2)	20.5	11.3	KBMC-F 94.5 Eugene 2.4/4.3
AOR		40 (2)	40 (2)	14.4	15.2	KNND 1400 Cottage Grove .6/1.6
AC/OLDIES/SOFT ROCK		55 (2)	55 (2)	19.8	12.4	KORE 1050 Eugene 1.2/3.4
MOR/VARIETY	51 (3)		51 (3)	18.3	20.1	KKRZ-F 100.3 Portland .6/1.3
COUNTRY	10 (1)	37 (1)	47 (2)	16.9	19.1	
BLACK/URBAN						
BTFL MUSIC/EZ						
NEWS/TALK						
NOSTALGIA	16 (1)		16 (1)	5.8	3.5	
RELIGION/GOSPEL	4 (1)	8 (1)	12 (2)	4.3	3.5	
SPANISH						
CLASSICAL					0.7	
UNKNOWN/OTHERS					0.7	

278 (14)

RADIO STATIONS

KEED, 1600, 5 KW/1 KW (DA-N)	COUNTRY	US 2, \$ 23.00 (MMR)	Comm. Pacific
KORE, 1050, 5 KW (DAYS)	RELIGION	\$ 5.00 (---)	
KPNW, 1120, 50 KW (DA-1)	MOR	ABC-I, \$ 26.00* (Katz)	Pacific NW
KQAK, 1280, 5 KW/1 KW (DA-2)	NOSTALGIA	\$ 13.00 (Blair)	Constant
KUGN, 590, 5 KW/1 KW (DA-N)	MOR	CBS,NBC-T, \$ 27.00* (Torbet)	
KZAM, 1320, 1 KW (DAYS)	SOFT AOR	\$ 14.00 (HNWH)	
KRXX, 1450, 1 KW	?	CBS-R, \$ 12.00* (---)	
KBMC-F, 94.5, 100 KW @ 813, RELIGION		\$ 7.00 (---)	
KDUK-F, 104.7, 100 KW @ 1703, AC		\$ 33.00* (Blair)	Constant
KPNW-F, 99.1, 100 KW @ 1645, SOFT AC		\$ 30.00* (Katz)	Pacific NW
KSND-F, 93.1, 100 KW @ 850, CHR		\$ 30.00 (MMR)	Comm. Pacific
KUGN-F, 97.9, 100 KW @ 785, COUNTRY		MBS, \$ 22.00 (Torbet)	
KZEL-F, 96.1, 100 KW @ 870, AOR		NBC,Source, \$ 27.00* (Christal)	
KZAM-F, 95.3, 1.6 KW @ 390, SOFT AOR		\$ NA (HNWH)	(CRESWELL)

MISCELLANEOUS COMMENTS KBMC-F sold for \$950,000 (Chapman)...

FLINT

Arbitron Rank/Pop (12+): 96/353,000

MSA Rank/Pop: 107/427,400

ADI # 59 (w/Saginaw)

Average Person Ratings: 16.1

Market TSL: 21.3 hours

Stations: 27/9

Diaries: 935/378:1/54.4%

Sample Target: 810

% Below Line: 37.0

% Not Listed: 9.6

1986 Revenue: \$9,200,000

HH Inc.: \$30,297

Retail \$: 2.9 Bil

Pop per Station: 39,222

#1 Biller: WCRZ-F \$2,800,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WCRZ-F	95/16.8	19.4	19.9	15.4	15.6		15.9	1. WIOG-F	222/2151	1. WCRZ-F	1156/32.9	35.4	2.8
2. WDZZ-F	68/12.0	14.5	10.1	15.1	13.2		18.5	2. WCRZ-F	113/1414	2. WWCK-F	793/22.6	24.8	25.8
3. WIOG-F	57/10.1	1.7	1.9	.7	.3		9.8	3. WKCF-F	80/1026	3. WIOG-F	791/22.5	11.8	11.1
4. WWCK-F	50/ 8.8	12.6	12.3	11.8	11.9		14.0	4. WDZZ-F	68/ 724	4. WDZZ-F	704/20.0	22.0	18.8
5. WKMF	35/ 6.2	4.9	4.2	5.8	6.5		5.7	5. WWCK-F	62/1032	5. WTRX	550/15.7	19.0	21.6
6. WTRX	33/ 5.8	7.2	6.8	7.3	6.5		6.4	6. WJR	47/ 852	6. WJR	498/14.2	17.7	13.7
7. WJR	29/ 5.1	8.0	5.9	8.6	6.5		5.4	7. WHNN-F	39/ 664	7. WKMF	389/11.1	11.2	10.5
8. WWWS-F	22/ 3.9	3.7	3.2	2.0	1.7		1.7	8. WTRX	37/ 630	8. WFDF	355/10.1	8.8	12.1
9. WTAC	17/ 3.0	3.3	2.5	3.8	3.8		2.0	9. WGER-F	37/ 471	9. WWWS-F	290/ 8.3	8.2	NA
WFDF	17/ 3.0	1.7	4.0	3.5	5.3		2.4	WWWS-F	37/ 459	10. WTAC	290/ 8.3	10.0	9.7
11.								11.		11. WKCF-F	283/ 8.1	6.4	6.9

12+ FM SHARE (METRO): 69.86% (357 of 511) (FAL 85: 68.64%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIOG-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F
2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WKMF	2. WDZZ-F	2. WDZZ-F	2. WWCK-F	2. WDZZ-F	2. WDZZ-F
3. WWCK-F	3. WWCK-F	3. WWCK-F	3. WTRX	3. WKMF	3. WDZZ-F	3. WIOG-F	3. WWCK-F	3. WIOG-F	3. WIOG-F	3. WIOG-F
4. WCRZ-F	4. WIOG-F	4. WIOG-F	4. WKMF	4. WTRX	4. WTRX	4. WWCK-F	4. WIOG-F	4. WDZZ-F	4. WWCK-F	4. WWCK-F
5.	5.	5.	WIOG-F	5. WWCK-F	5. WTRX	5. WTRX	5. WKMF	5. WKMF	5. WTRX	5. WKMF
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F		1. WWCK-F	1. WWCK-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F
2. WIOG-F	2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WDZZ-F		2. WCRZ-F	2. WCRZ-F	2. WWCK-F	2. WWCK-F	2. WDZZ-F
3. WDZZ-F	3. WIOG-F	3.	3. WIOG-F	3. WKMF		WDZZ-F	3. WDZZ-F	3. WDZZ-F	3. WDZZ-F	3. WWCK-F
4. WWCK-F	4. WWCK-F	4.	4. WKMF	4. WTRX		4.	4. WIOG-F	4. WTRX	4. WIOG-F	4. WTRX
5.	5.	5.	5.	5.		5.	5.	WIOG-F	5. WTRX	5. WIOG-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		62 (2)	62 (2)	12.1	3.2	WFLT 1420 Flint .9/1.6
AOR	2 (1)	57 (3)	59 (4)	11.5	15.5	WWCK 1570 Flint .4/1.1
AC/OLDIES/SOFT ROCK	33 (1)	106 (4)	139 (5)	27.2	32.6	
MOR/VARIETY	46 (2)		46 (2)	9.0	11.0	CKLW 800 Windsor .7/1.8
COUNTRY	52 (2)	15 (2)	67 (4)	13.1	9.3	WCZY-F 95.5 Detroit .9/3.4
BLACK/URBAN		92 (3)	92 (3)	18.0	14.8	WFMK-F 99.1 East Lansing .7/3.6
BTFL MUSIC/EZ		16 (2)	16 (2)	3.1	9.3	WGER-F 106.3 Saginaw 1.4/3.4
NEWS/TALK	12 (1)		12 (1)	2.3	1.3	WHNN-F 96.1 Bay City .9/5.2
NOSTALGIA	4 (1)		4 (1)	0.8	2.3	WITL-F 100.7 Lansing .5/2.0
RELIGION/GOSPEL						WJLB-F 97.9 Detroit .4/2.4
SPANISH						WJOI-F 97.1 Detroit 1.4/2.0
CLASSICAL						WJZZ-F 105.9 Detroit .7/1.8
UNKNOWN/OTHERS	5 (1)	9 (2)	14 (3)	2.7	0.4	WKCF-F 98.1 Saginaw 2.1/8.1
			511 (27)			WLLZ-F 98.7 Detroit .5/2.6
						WOAP-F 103.9 Owosso .9/1.0
						WOMC-F 104.3 Detroit .4/1.4
						WRIF-F 101.1 Detroit .7/3.6
						WWJ 950 Detroit 2.1/5.0

RADIO STATIONS

WFDF, 910, 5 KW/1 KW (DA-N), MOR
WFLT, 1420, 500 W (DAYS,DA), NOSTALGIA
WWCK, 1570, 1 KW (DAYS), ?
WKMF, 1470, 5 KW/1 KW (DA-N), COUNTRY
WTAC, 600, 1 KW/500 W (DA-1), AC
WTRX, 1330, 5 KW/1 KW (DA-2), AC

CBS, \$ 20.00* (HNWH)
MRS, \$ 14.00 (P/W)
NBC, \$ 15.00* (Mc-Guild)
ABC-E, \$ 30.00* (Katz)
MBS, \$ 23.00 (Torbet)
ABC-I, \$ 38.00 (Christal)

WCRZ-F, 107.9, 50 KW @ 370, AC
WDZZ-F, 92.7, 3 KW @ 260, BLACK
WWCK-F, 105.5, 2.3 KW @ 364, AOR

ABC-F, \$ 60.00* (Katz)
\$ 40.00* (HNWH)
Source, \$ 50.00* (Mc-Guild)

Other ranked stations - See Detroit or Saginaw

FORT WAYNE

Arbitron Rank/Pop (12+): 118/287,300

MSA Rank/Pop: 132/345,400

ADI # 97

Average Person Ratings: 16.6

Market TSL: 21.9 hours

Stations: 14/13
Diaries: 877/328:1/54.6%
Sample Target: 690
% Below Line: 0.5
% Not Listed: 12.7

1986 Revenue: \$9,500,000
HH Inc.: \$31,047
Retail \$: 2.2 Bil
Pop per Station: 22,100
#1 Riller: WMEE-F \$3,000,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WMEE-F	117/24.4	23.0	24.4	26.2	23.2			1. WMEE-F	238/2735	1. WMEE-F	1257/43.5	44.2	39.9
2. WAJI-F	62/12.9	11.9	12.1	8.3	11.9			2. WOWO	142/2459	2. WOWO	976/33.8	31.5	34.6
3. WOWO	56/11.7	13.4	13.0	11.8	15.0			3. WAJI-F	97/1468	3. WAJI-F	797/27.6	23.5	24.7
4. WXKE-F	52/10.8	9.8	8.2	8.1	9.7			4. WBTU-F	83/1034	4. WXKE-F	549/19.0	17.8	15.7
5. WEZV-F	41/ 8.5	9.2	10.4	9.9	10.0			5. WXKE-F	70/ 733	5. WEZV-F	530/13.4	16.1	17.8
6. WQHK	29/ 6.0	9.0	9.1	9.5	7.7			6. WEZV-F	50/ 683	6. WQHK	394/13.6	17.9	15.9
7. WBTU-F	27/ 5.6	4.4	3.0	4.3	1.8			7. WQHK	46/ 581	7. WBTU-F	362/12.5	11.1	8.0
8. WGL	15/ 3.1	4.6	4.3	2.1	2.0			8. WGL	16/ 286	8. WGL	247/ 8.6	11.8	9.2
9. WZRQ-F	8/ 1.7	1.7	---	---	---			9. WJR	9/ 230	9. WZRQ-F	217/ 7.5	4.6	---
10.								10. WZRQ-F	8/ 301	10.			

12+ FM SHARE (METRO): 73.99% (310 of 419) (FAL 85: 76.30%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WEZV-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F
2. WXKE-F	2. WAJI-F	2. WAJI-F	2. WAJI-F	2. WAJI-F	WMEE-F	2. WOWO	2. WAJI-F	2. WAJI-F	2. WXKE-F	2. WAJI-F
3.	3. WXKE-F	3. WXKE-F	3. WXKE-F	3. WOWO	WOWO	3. WAJI-F	3. WEZV-F	3. WXKE-F	3. WOWO	3. WOWO
4.	4.	4. WOWO	4. WOWO	4. WXKE-F	4. WAJI-F	4. WXKE-F	4. WXKE-F	4. WEZV-F	4. WAJI-F	4. WXKE-F
5.	5.	5. WBTU-F	5. WBTU-F	5. WEZV-F	5. WBTU-F	5.	5. WOWO	5. WOWO	5. WEZV-F	5. WBTU-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMEE-F	1. WMEE-F	1. WAJI-F	1. WMEE-F	1. WAJI-F	1. WXKE-F	1. WXKE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F
2. WAJI-F	2. WAJI-F	2. WMEE-F	2. WAJI-F	WMEE-F	2. WMEE-F	2. WMEE-F	WXKE-F	2. WXKE-F	2. WAJI-F
3. WQHK	3. WXKE-F	3. WXKE-F	3.	3. WOWO	3. WAJI-F	3. WAJI-F	3. WAJI-F	3. WAJI-F	3. WXKE-F
4. WXKE-F	4.	4. WOWO	4.	4. WEZV-F	4.	4.	4.	4.	4. WOWO
5.	5.	5.	5.	5. WBTU-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		117 (1)	117 (1)	27.9	28.9	WFCV 1090 Fort Wayne .8/2.1
AOR		60 (2)	60 (2)	14.3	9.1	WIFF 1570 Auburn .6/1.6
AC/OLDIES/SOFT ROCK		64 (2)	64 (2)	15.3	13.4	WIFF-F 105.5 Auburn .2/3.1
MOR/VARIETY	58 (2)		58 (2)	13.8	15.3	WQTZ-F 92.7 Fort Wayne .4/1.4
COUNTRY	29 (1)	27 (1)	56 (2)	13.4	13.4	WJR 760 Detroit .4/1.6
BLACK/URBAN						
BTFL MUSIC/EZ		41 (1)	41 (1)	9.8	11.5	
NEWS/TALK	15 (1)		15 (1)	3.6	4.8	
NOSTALGIA	3 (1)	1 (1)	4 (2)	1.0	3.1	
RELIGION/GOSPEL	4 (1)		4 (1)	1.0	0.7	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

419 (14)

RADIO STATIONS

WEZR, 1450, 1 KW	, MOR	CBS, \$ 16.00* (Masla)	Fairfield
WFCV, 1090, 1 KW (DAYS,DA)	, RELIGION	\$ 12.00 (---)	Bott
WGL, 1250, 1 KW (DA-2)	, TALK/NEWS	CNN, \$ NA (---)	
WOWO, 1190, 50 KW (DA-N)	, MOR	ABC-I, NBC-T, \$ 70.00* (Mc-Guild)	Price
WQHK, 1380, 5 KW (DA-2)	, COUNTRY	CBS, \$ 50.00* (Christal)	Federated
WAJI-F, 95.1, 44 KW @ 680, AC		\$ 70.00 (Republic)	Sarkes Tarzian
WBTU-F, 93.3, 50 KW @ 500, COUNTRY		ABC-E, \$ 37.00 (Mc-Guild)	(KENDALLVILLE)
WEZV-F, 101.7, 3 KW @ 300, BTFL/EZ		\$ 29.00 (Masla)	Fairfield
WMEE-F, 97.3, 48 KW @ 480, CHR		ABC-E, \$ 73.00* (Christal)	Federated
WXKE-F, 103.9, 3 KW @ 250, AOR		Source, \$ 22.00 (Select)	
WIOE-F, 103.1, 3 KW @ 300, CHR		\$ 25.00 (Mc-Guild)	Price
WZRQ-F, 106.3, 1.9 KW @ 400, AOR		ABC-F, \$ 20.00 (---)	(HUNTINGTON) (COLUMBIA CITY)

MISCELLANEOUS COMMENTS WAWK/WBTU-F (Kendallville) sold for \$1,875,000 (Blackburn)...

FRESNO

Arbitron Rank/Pop (12+): 73/471,900

MSA Rank/Pop: 84/544,900

ADI # 55

Average Person Ratings: 16.0

Market TSL: 21.7 hours

Stations: 26/23

Diaries: 857/551:1/44,0%

Sample Target: 840

% Below Line: 1.5

% Not Listed: 14.8

1986 Revenue: \$18,000,000

HH Inc.: \$32,010

Retail \$: 3.4 Bill

Pop per Station: 20,517

#1 Biller: KFYE-F \$3,100,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/	SPG 86	FAL 85
										METRO CUME RATING		
1. KMJ	71/9.3	7.7	6.6	---	9.6	7.9	9.0	1. KMJ	115/1536	1. KYNO-F	1035/21.6	25.0
2. KMGX-F	65/8.5	5.5	6.9	---	5.5	7.0	10.8	2. KBOS-F	99/1604	2. KMJ	940/19.6	15.6
3. KYNO-F	52/6.8	6.2	9.2	---	7.5	7.4	10.5	3. KMGX-F	98/1325	3. KMGX-F	867/18.1	18.5
4. KOJY-F	50/6.5	5.8	4.6	---	7.3	5.6	3.2	4. KFYE-F	80/1606	4. KBOS-F	696/14.5	15.7
KKDJ-F	50/6.5	9.5	7.3	---	7.4	7.8	10.9	5. KOJY-F	74/ 907	5. KFIG-F	695/14.5	12.5
6. KFIG-F	42/5.5	3.0	4.3	---	5.8	4.3	4.3	6. KKDJ-F	70/ 965	6. KKDJ-F	650/13.6	13.8
7. KFYE-F	31/4.0	3.9	5.2	---	3.6	4.4	3.6	7. KFYE-F	62/ 783	7. KFYE-F	638/13.3	12.3
KNAX-F	31/4.0	6.6	6.0	---	4.6	5.5	6.0	8. KNAX-F	56/1209	8. KNAX-F	521/10.9	11.2
9. KFYE-F	28/3.7	2.1	2.3	---	1.8	2.7	3.6	9. KFSO-F	46/ 723	9. KOJY-F	499/10.4	9.0
10. KBOS-F	26/3.4	4.6	5.1	---	5.9	4.4	4.1	10. KCLQ-F	43/ 600	10. KFSO-F	414/ 8.7	8.7
11. KCLQ-F	25/3.3	---	5	---	9	1.3	2.4	KFIG-F	43/ 744	11. KKNJ-F	372/ 7.8	10.2
12. KFSO-F	24/3.1	3.0	2.8	---	3.3	3.0	3.7	12. KFYE-F	39/ 554	12. KCLQ-F	367/ 7.7	1.6
13. KFYE-F	22/2.9	1.9	2.0	---	2.0	2.3	1.7	13. KNAX-F	37/ 583	13. KFYE-F	340/ 7.1	6.2
KXEX	22/2.9	4.6	2.8	---	4.3	3.4	2.7	14. KXEX	28/ 304	14. KGST	325/ 6.8	9.7
15. KXTC	21/2.7	3.4	3.7	---	---	3.3	2.1	15. KXTC	27/ 293	15. KFYE-F	279/ 5.8	4.7
KGST	21/2.7	6.8	5.5	---	6.2	5.0	3.0			KMAK	279/ 5.8	5.3

12+ FM SHARE (METRO): 69.22% (452 of 653) (FAL 85: 65.84%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. KMGX-F	1. KKDJ-F	1. KKDJ-F	1. KMGX-F	1. KMJ	1. KMJ	> 1. KMJ	> 1. KOJY-F	1. KMGX-F	1. KMGX-F	1. KMGX-F
2. KYNO-F	2. KMGX-F	2. KMGX-F	2. KYNO-F	2. KFYE-F	2. KYNO-F	2. KYNO-F	2. KMJ	2. KKDJ-F	2. KYNO-F	2. KYNO-F
3. KBOS-F	3. KFIG-F	3. KFIG-F	3. KFIG-F	3. KKDJ-F	3. KNAX-F	3. KMGX-F	3. KKDJ-F	3. KYNO-F	3. KMJ	3. KOJY-F
4.	4. KYNO-F	4. KYNO-F	4. KYNO-F	4. KFYE-F	4. KOJY-F	4. KFIG-F	4. KFIG-F	4. KMJ	4. KKDJ-F	4. KFYE-F
5.	5. KFYE-F	5. KFYE-F	5. KYNO-F	5. KNAX-F	5.	5. KKDJ-F	5. KMGX-F	5. KOJY-F	5. KBOS-F	5. KMJ

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMGX-F	1. KMGX-F	1. KMGX-F	1. KMGX-F	1. KMGX-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KMJ
2. KYNO-F	2. KYNO-F	2. KYNO-F	2. KYNO-F	2. KYNO-F	2. KFIG-F	2. KFIG-F	2. KFIG-F	2. KFIG-F	2. KKDJ-F
3. KFIG-F	3. KFIG-F	3. KFIG-F	3. KFIG-F	3. KYNO-F	3. KCLQ-F	3. KCLQ-F	3. KCLQ-F	3. KCLQ-F	3. KCLQ-F
4. KKDJ-F	4. KFYE-F	4. KFYE-F	4. KFYE-F	4. KNAX-F	4. KMGX-F	4. KMGX-F	4. KMGX-F	4. KMGX-F	4. KFIG-F
5.	5. KKDJ-F	5. KKDJ-F	5. KKDJ-F	5. KMJ	5.	5. KYNO-F	5. KFSO-F	5. KMJ	5. KMGX-F

FORMATS	AM	FM	TOTAL	%	FAL 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		143 (3)	143 (3)	21.9	21.1	KEAP 980 Fresno 7/1.7
AOR		75 (2)	75 (2)	11.5	8.3	KKNU-F 102.7 Fresno 2.6/7.8
AC/OLDIES/SOFT ROCK	18 (2)	114 (4)	132 (6)	20.2	22.8	KMAK 1340 Fresno 2.0/5.8
MOR/VARIETY						KQMD-F 92.1 Fresno 1.0/2.8
COUNTRY	22 (1)	59 (2)	81 (3)	12.4	10.6	KYNO 1300 Fresno 1.4/5.0
BLACK/URBAN						KHOT 1250 Madera 4/1.4
BTFL MUSIC/EZ		50 (1)	50 (1)	7.7	8.1	KJOP 1240 Lemoore 5/1.5
NEWS/TALK	71 (1)		71 (1)	10.9	12.9	KSLY-F 96.1 San Luis Obispo 4/1.8
NOSTALGIA	32 (2)		32 (2)	4.9	---	
RELIGION/GOSPEL	3 (1)		3 (1)	0.5	4.4	
SPANISH	48 (3)		48 (3)	7.4	11.8	
CLASSICAL						
UNKNOWN/OTHERS	7 (1)	11 (2)	18 (4)	2.8	---	

MISCELLANEOUS COMMENTS KMAK and KBOS-F (Tulare) sold to Sheffel for \$6,000,000 (Chapman)... KNGS/KLTG-F (Hanford) sold to Liggett for \$2,800,000 (Exline)... KMGX-F (Hanford) sold to Olympic for \$2,888,000 (Kali)... KLTG changes to KCLQ and format from AC to Classic AOR

GRAND RAPIDS

Abitron Rank/Pop (12+): 65/509,100

MSA Rank/Pop: 74/643,700
ADI # 39 (w/Kalamazoo)

Average Person Ratings: 15.7

Market TSL: 20.7 hours

Stations: 24/18
Diaries: 1086/469:1/55.9%
Sample Target: 890
% Below Line: 12.9
% Not Listed: 12.5

1986 Revenue: \$13,400,000
MH Inc.: \$34,432
Retail \$: 4.4 bil
Pop per Station: 28,283
#1 Biller: WOOD A/F, \$4,400,000

12+ METRO	1/4 SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TS	12+ METRO	CUME/ M	SPG 86	FAL 85
1. WOOD-F	86/10.6	11.1	10.3	---	8.7	10.7	9.9	1. WOOD-F	159/2150	1182/22.8	21.6	20.7
2. WLAV-F	74/ 9.1	8.3	11.0	---	10.2	9.5	13.9	2. WLAV-F	128/1897	1129/21.8	20.4	14.3
3. WKLF-F	72/ 8.8	11.6	9.2	---	3.3	9.9	11.8	3. WKLF-F	116/1866	1076/20.8	21.2	19.3
4. WCUZ-F	68/ 8.3	8.7	7.9	---	10.1	8.3	6.3	4. WCUZ-F	98/1404	1049/20.3	18.5	22.6
5. WOOD	62/ 7.6	7.2	8.6	---	7.7	7.8	6.9	5. WOOD	85/1193	939/18.1	19.0	17.4
6. WGRD-F	48/ 5.9	5.6	5.2	---	8.7	5.6	8.7	6. WCUZ-F	85/1900	936/18.1	17.2	19.2
7. WLHT-F	47/ 5.8	6.5	6.4	---	7.7	6.2	4.8	7. WLHT-F	76/1435	890/17.2	16.9	18.4
8. WMUS-F	41/ 5.0	3.7	5.4	---	7.1	4.7	3.3	8. WMUS-F	72/1094	604/11.7	8.9	9.7
9. WFUR-F	33/ 4.0	2.9	3.5	---	3.5	3.5	2.8	9. WFUR-F	61/1201	583/11.3	8.5	8.1
10. WYXX-F	27/ 3.3	1.9	.7	---	1.3	2.0	1.8	10. WSNX-F	56/ 896	508/ 9.8	10.5	11.7
WSNX-F	27/ 3.3	3.9	1.7	---	.9	3.0	3.3	11. WQLR-F	49/ 752	488/ 9.4	4.3	2.4
12. WJFM-F	21/ 2.6	2.5	2.4	---	2.5	2.5	2.3	12. WFUR-F	47/ 838	409/ 7.9	13.8	9.9
13. WCUZ	20/ 2.5	3.9	5.0	---	3.4	3.8	3.4	13. WPLB-F	40/ 481	374/ 7.2	5.0	6.1

12+ FM SHARE (METRO): 79.94% (570 of 713) (FAL 85: 76.55%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PMD	12+ EVE	S
1. WKLF-F>	1. WLAV-F>	1. WLAV-F	1. WCUZ-F	1. WCUZ-F	1. WOOD-F	1. WCUZ-F>	1. WOOD-F	1. WOOD-F	1. WKLF-F	1. WLAV-F
2. WGRD-F>	2. WKLF-F	2. WCUZ-F	2. WLAV-F	2. WLAV-F	2. WOOD	2. WOOD-F	2. WCUZ-F	2. WKLF-F	2. WLAV-F	2. WOOD-F
3. WSNX-F	3. WLHT-F	3. WLHT-F	3. WLHT-F	3. WOOD-F	3. WCUZ-F>	3. WOOD	3. WLAV-F	3. WLAV-F	3. WOOD	3. WCUZ-F
4. WLAV-F	4. WCUZ-F	4. WKLF-F	4. WOOD-F	4. WLHT-F	4. WMUS-F	4. WKLF-F	4. WLHT-F	4. WCUZ-F	4. WOOD-F	4. WGRD-F
5. WGRD-F	5. WOOD-F	5. WOOD-F	5. WOOD	5. WOOD	5. WFUR-F	5. WLAV-F	5. WOOD	5. WLHT-F	5. WGRD-F	5. WKLF-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKLF-F	1. WLHT-F	1. WLHT-F>	1. WLHT-F	1. WLHT-F	1. WLAV-F	1. WLAV-F>	1. WLAV-F>	1. WLAV-F>	1. WLAV-F
2. WLAV-F	2. WLAV-F	2. WLAV-F	2. WCUZ-F	2. WOOD-F	2. WKLF-F	2. WCUZ-F>	2. WCUZ-F	2. WCUZ-F	2. WCUZ-F>
3. WGRD-F	3. WKLF-F	3. WKLF-F	3. WKLF-F	3. WCUZ-F	3. WGRD-F	3. WCUZ-F	3. WLHT-F	3. WKLF-F	3. WOOD
4. WCUZ-F	4. WGRD-F	4. WJFM-F	4. WLAV-F	4. WOOD	4. WGRD-F	4. WGRD-F	4. WGRD-F	4. WGRD-F	4. WOOD-F
5. WLHT-F	5. WCUZ-F	5. WOOD-F	5. WOOD-F	5. WJFM-F	5. WMUS-F	5. WMUS-F	5. WMUS-F	5. WMUS-F	5. WMUS-F

FORMATS	AM	FM	TOTAL	%	FAL 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		147 (3)	147 (3)	20.6	16.2	WFUR 1520 Grand Rapids 1.0/2.4
AOR		78 (2)	78 (2)	10.9	12.4	WHTC 1450 Holland .9/2.5
AC/OLDIES/SOFT ROCK	21 (2)	95 (3)	116 (5)	16.3	11.9	WKTH 1410 Grand Rapids 1.1/2.0
MOR/VARIETY	78 (3)		78 (3)	10.9	13.1	WKWM 1140 Kentwood 1.5/2.0
COUNTRY	20 (1)	127 (4)	147 (5)	20.6	25.8	WLAV 1340 Grand Rapids 1.5/4.4
BLACK/URBAN	12 (1)		12 (1)	1.7	1.8	WJQJ 1260 Holland .5/1.3
BTFL MUSIC/EZ		90 (2)	90 (2)	12.6	11.7	WZND-F 99.3 Zeeland 1.3/4.5
NEWS/TALK						WCXT-F 105.3 Muskegon .5/2.6
NOSTALGIA						WPLR-F 107.3 Greenville .9/2.6
RELIGION/GOSPEL	12 (2)	33 (1)	45 (3)	6.3	5.2	WQLR-F 106.5 Kalamazoo .5/2.6
SPANISH						WGN 720 Chicago 1.1/1.3
CLASSICAL						
UNKNOWN/OTHERS					0.7	

713 (24)

RADIO STATIONS

WCUZ, 1230, 1 KW	COUNTRY	ABC-I, \$ 35.00* (Christal)	Federated
WFUR, 1570, 1 KW (DAYS)	RELIGION	\$ 10.00 (Patt)	Kuiper
WKWM, 1140, 5 KW (DAYS,DA)	BLACK	SBN, \$ 15.00 (Patt)	
WLAV, 1340, 1 KW	OLDIES	Trans, \$ 18.00* (MMR)	Adams
WMAX, 1480, 5 KW (DA-2)	RELIGION	\$ 11.00 (---)	
WOOD, 1300, 5 KW (DA-N)	MOR	NBC, \$ 63.00* (Katz)	Grace
WFTH, 1410, 1 KW (DAYS)	OLDIES	SMN, \$ 20.00 (Blair)	Regional
WCUZ-F, 101.3, 50 KW @ 420	COUNTRY	ABC-E, \$ 80.00 (Christal)	Federated
WFUR-F, 102.9, 40 KW @ 500	RELIGION/BTFL	\$ 17.00 (Patt)	Kuiper
WGRD-F, 97.9, 13 KW @ 590	CHR	SMN, ABC-C, \$ 50.00* (Blair)	Regional
WJFM-F, 93.7, 320 KI @ 780	AC	CBS-R, \$ 35.00* (Mc-Guild)	Fetzer
WKLF-F, 94.5, 50 KW @ 500	CHR	\$ 40.00* (Eastman)	Bloomington (HOLLAND)
WLAV-F, 96.9, 50 KW @ 500	AOR	Source, \$ 65.00* (MMR)	Adams
WLHT-F, 95.7, 40 KW @ 496	AC	\$ 50.00 (Republic)	Liggett
WMUS-F, 106.9, 50 KW @ 480	COUNTRY	\$ 42.00* (HNMH)	(MUSKEGON)
WOOD-F, 105.7, 265 KW @ 810	BTFL/EZ	\$ 80.00* (Katz)	Grace
WYXX-F, 96.1, 50 KW @ 295	CONTEMP	MBS, \$ 17.00 (Patt)	(HOLLAND)

GREENSBORO - WINSTON-SALEM

Arbitron Rank/Pop (12+): 49/752,900

MSA Rank/Pop: 55/904,600
ADI # 50

Average Person Ratings: 17.4
Market TSL: 23.1 hours

Stations: 31/26
Diaries: 1386/543:1/53.7%
Sample Target: 1070
% Below Line: 3.4
% Not Listed: 9.9

1986 Revenue: \$19,400,000
HH Inc.: \$29,858
Retail \$: 6.0 Bil
Pop per Station: 28,957
#1 Biller: WTQR-F \$4,400,000

12+ METRO	1/4/SHARE	SPG 86	SUM 86	WIN 86	FAL 85	3 Rook Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. WTQR-F	262/19.7	14.6	17.4	---	19.1	17.2	15.5	1. WTQR-F	399/3946	1. WTQR-F	2271/29.8	30.8 32.3
2. WKRR-F	120/ 9.0	5.4	7.8	---	---	7.4	9.4	2. WKSJ-F	175/2530	2. WKSJ-F	1392/18.3	17.8 16.1
3. WKSJ-F	99/ 7.4	8.3	5.9	---	4.9	7.2	9.0	3. WKRR-F	155/1727	3. WKRR-F	1319/17.3	17.3 18.9
4. WOJY-F	80/ 6.0	6.9	7.0	---	9.3	6.6	6.3	4. WKZL-F	132/2148	4. WOJY-F	1221/16.0	16.7 17.8
5. WSJS	73/ 5.5	5.2	6.9	---	7.5	5.9	4.2	5. WOJY-F	113/1804	5. WMAG-F	1164/15.3	17.4 19.4
6. WKZL-F	72/ 5.4	6.7	5.5	---	8.3	5.9	8.5	6. WMAG-F	111/1738	6. WKRR-F	1147/15.1	12.4 ---
7. WQMG-F	68/ 5.1	5.4	6.2	---	4.8	5.6	6.6	7. WQMG-F	101/ 974	7. WSJS	927/12.2	13.2 12.6
8. WMAG-F	66/ 5.0	4.5	6.1	---	8.8	5.2	6.8	8. WSJS	75/ 962	8. WQMG-F	610/ 8.0	9.4 9.4
9. WTHP-F	39/ 2.9	3.7	1.7	---	1.5	2.8	3.9	9. WPCM-F	69/ 959	9. WSEZ-F	572/ 7.5	7.3 8.9
10. WKLM-F	32/ 2.4	2.4	1.2	---	2.0	2.0	1.5	10. WLK-F	61/ 575	10. WKLM-F	465/ 6.1	3.8 ---
11. WWMO-F	27/ 2.0	1.9	1.2	---	1.6	1.7	1.8	11. WWMO-F	59/ 623	11. WTHP-F	386/ 5.1	3.2 3.3
12. WMFR	22/ 1.7	1.8	.7	---	2.3	1.4	1.2	12. WKLM-F	51/ 745	12. WMFR-F	314/ 4.1	3.0 2.9
13.								13. WTHP-F	41/ 401	13.		
14.								14.		14.		
15.								15.		15.		
16.								16.		16.		
17.								17.		17.		
18.								18.		18.		
19.								19.		19.		
20.								20.		20.		
21.								21.		21.		
22.								22.		22.		
23.								23.		23.		
24.								24.		24.		
25.								25.		25.		

12+ FM SHARE (METRO): 81.64% (978 of 1198) (FAL 85: 76.21%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. WKSJ-F	1. WKRR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F
2. WKZL-F	2. WTQR-F	2. WKRR-F	2. WKRR-F	2. WKRR-F	2. WOJY-F	2. WSJS	2. WKRR-F	2. WKRR-F	2. WKSJ-F	2. WKRR-F
3. WTHP-F	3. WKSJ-F	3. WMAG-F	3. WOJY-F	3. WOJY-F	3. WSJS	3. WKRR-F	3. WOJY-F	3. WKSJ-F	3. WKRR-F	3. WKSJ-F
4. WQMG-F	4. WMAG-F	4. WKSJ-F	4. WMAG-F	4. WMAG-F	4. WKRR-F	4. WKSJ-F	4. WKSJ-F	4. WOJY-F	4. WQMG-F	4. WOJY-F
5.	5. WQMG-F	5. WOJY-F	5. WQMG-F	5. WKSJ-F	5. WKLM-F	5. WMAG-F	5. WMAG-F	5. WKZL-F	5. WKZL-F	5. WSJS
6.	6.	6.	6. WKSJ-F	6.	6.	6.	6.	6.	6.	6. WKZL-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKSJ-F	1. WKSJ-F	1. WMAG-F	1. WTQR-F	1. WTQR-F	1. WKRR-F	1. WKRR-F	1. WKRR-F	1. WTQR-F	1. WTQR-F
2. WKRR-F	2. WMAG-F	2. WKSJ-F	2. WKSJ-F	2. WOJY-F	2. WTQR-F	2. WTQR-F	2. WTQR-F	2. WKRR-F	2. WKRR-F
3. WKZL-F	3. WKRR-F	3. WTQR-F	3. WMAG-F	3. WMAG-F	3. WKZL-F	3. WMAG-F	3. WMAG-F	3. WOJY-F	3. WOJY-F
4. WTQR-F	4. WKZL-F	4. WQMG-F	4. WOJY-F	4. WKSJ-F	4. WTHP-F	4. WQMG-F	4. WQMG-F	4. WMAG-F	4. WMAG-F
5. WQMG-F	5. WTQR-F	5. WKZL-F	5. WKZL-F	5. WKZL-F	5.	5. WKSJ-F	5. WKSJ-F	5. WQMG-F	5. WQMG-F
6.	6.	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	FAL 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		181 (3)	181 (3)	15.1	14.7	WAAA	980	Winston-Salem	1.6/3.5
AOR		120 (1)	120 (1)	10.0	0	WAIR	1340	Winston-Salem	.4/2.4
AC/OLDIES/SOFT ROCK	16 (1)	185 (5)	201 (6)	16.8	22.5	WBG	1470	Greensboro	.8/3.0
MOR/VARIETY	81 (2)		81 (2)	6.8	9.7	WEAL	1510	Greensboro	1.5/2.7
						WGLD	1320	Greensboro	1.2/3.5
COUNTRY	22 (2)	290 (3)	312 (5)	26.0	24.8	WHPE-F	95.5	High Point	1.3/4.1
BLACK/URBAN	46 (3)	112 (3)	158 (6)	13.2	16.8	WKXR	1260	Asheboro	.6/1.5
BTFL MUSIC/EZ		32 (1)	32 (1)	2.7	1.0	WLXN	1440	Lexington	.3/1.9
NEWS/TALK						WKOO-F	94.1	Lexington	1.1/3.7
						WPCM-F	101.1	Greensboro	1.5/3.1
NOSTALGIA	33 (2)		33 (2)	2.8	4.6	WPET	950	Greensboro	1.1/2.5
RELIGION/GOSPEL	18 (2)	58 (3)	76 (5)	6.3	5.9	WSEZ-F	93.1	Winston-Salem	1.6/7.5
SPANISH						WSMX	1500	Winston-Salem	1.4/1.9
CLASSICAL						WTOB	1380	Winston-Salem	.6/2.2
UNKNOWN/OTHERS					0.4				
			1198 (31)			WDCG-F	105.1	Durham	.8/3.8
						WEZC-F	104.7	Charlotte	.4/1.1
						WLVK-F	96.9	Charlotte	.6/1.4
						WPEG-F	97.9	Concord	.4/1.3
						WRDX-F	106.5	Salisbury	1.0/2.4

RADIO STATIONS

AM STATIONS

WAAA, 980, 1 KW (DAYS)	, BLACK	NBN, \$ 17.00	(Weiss)	
WAIR, 1340, 1 KW	, BLACK	\$ 19.00*	(Torbet)	
WBFI, 1550, 1 KW (DAYS)	, RELIGION	\$ 15.00	(---)	
WEAL, 1510, 1 KW (DAYS)	, BLACK	SBN, \$ 15.00	(HNWH)	
WGLD, 1320, 5 KW/1 KW (DA-2)	, OLDIES	US 2, \$ 20.00	(Christal)	Mann
WKEW, 1400, 1 KW	, MOR	MRS, ABC-I, \$ 17.00	(---)	
WMFR, 1230, 1 KW	, NOSTALGIA	ABC-E, ABC-I, \$ 22.00*	(MMR)	Voyager
WPET, 950, 500 W (DAYS)	, RELIGION	\$ 15.00	(Eastman)	
WSJS, 600, 5 KW (DA-2)	, MOR	CBS, MBS, \$ 64.00*	(Mc-Guild)	Summit
WSMX, 1500, 10 KW (DAYS, DA)	, COUNTRY	SBN, \$ 12.00	(Southern)	
WTOB, 1380, 5 KW/1 KW (DA-N)	, MOR	ABC-C, CBS, \$ 20.00	(Savalli)	

FM STATIONS

WHPE, 95.5, 100 KW @ 440, RELIGION	, \$ NA	(---)		
WKR, 92.3, 100 KW @ 1276, CLASSIC AOR	, \$ NA	(Republic)	Dick	(ASHERORO)
WKSI, 98.7, 100 KW @ 814, CHR	, \$ 80.00	(Eastman)		
WKZL, 107.5, 100 KW @ 500, CHR	ABC-R, \$102.00	(Katz)	Nationwide	
WMAG, 99.5, 100 KW @ 1500, AC	ABC-E, \$100.00*	(MMR)	Voyager	
WOJY, 100.3, 100 KW @ 1049, SOFT AC	, \$ 95.00*	(Christal)	Mann	
WQMG, 97.1, 100 KW @ 555, BLACK	CBS-R, \$ 59.00*	(HNWH)		
WSEZ, 93.1, 100 KW @ 383, AC	US 1, \$ 48.00*	(Torbet)		
WTQR, 104.1, 100 KW @ 1420, COUNTRY	, \$125.00*	(Mc-Guild)	Summit	
WPCM, 101.1, 100 KW @ 910, COUNTRY	, \$ 32.00	(Masla)	Audubon	(BURLINGTON)
WWMO, 102.1, 100 KW @ 770, RELIGION	, \$ 10.00	(---)	Beasley	(REIDSVILLE)
WKLM, 94.5, 27 KW @ 96, BTFL/EZ	, \$ 15.00*	(Katz)	Colonial	(EDEN)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WAIR A/F: sold to Monte Lang for \$6,000,000 (Raymond)

MISCELLANEOUS COMMENTS

WBG taken off the air by Jefferson-Pilot...

GREENVILLE - NEW BERN - WASHINGTON, NC (Coastal Carolina)

Arbitron Rank/Pop (12+): 86/395,800

MSA Rank/Pop: NA
ADI # 101

Average Person Ratings: 15.8
Market TSL: 21.2 hours

Stations: 27/18
Diaries: 982/403:1/51.3%
Sample Target: 790
% Below Line: 17.1
% Not Listed: 13.0

1986 Revenue: NA
HH Inc.: NA
Retail \$: NA
Pop per Station: 21,989
#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WRNS-F	76/12.0	10.9	---	6.6	---			1. WRNS-F	133/1312	1. WDLX-F	885/22.1	21.1	---
2. WQDW-F	74/11.7	10.1	---	16.5	---			2. WDLX-F	107/1430	2. WRNS-F	778/19.4	15.4	---
3. WDLX-F	71/11.2	7.9	---	8.6	---			3. WQDW-F	85/ 848	3. WQDW-F	715/17.9	18.9	---
4. WNCT-F	49/ 7.8	10.3	---	8.1	---			4. WNCT-F	78/ 947	4. WSFL-F	612/15.3	19.1	---
5. WZYC-F	44/ 7.0	7.7	---	2.2	---			5. WTRG-F	66/ 771	5. WNCT-F	573/14.3	15.1	---
6. WSFL-F	37/ 5.9	7.3	---	5.9	---			6. WRAL-F	65/1084	6. WZYC-F	440/11.0	13.8	---
7. WAZZ-F	31/ 4.9	7.6	---	6.9	---			7. WRDU-F	50/ 678	7. WAZZ-F	385/ 9.6	14.1	---
8. WZFX-F	28/ 4.4	---	---	---	---			8. WZFX-F	47/ 486	8. WZFX-F	318/ 7.9	---	---
9. WRCM-F	19/ 3.0	1.9	---	---	---			9. WZYC-F	45/ 452	9. WRAL-F	252/ 6.3	---	---
10. WRDU-F	18/ 2.8	3.9	---	5.9	---			10. WSFL-F	44/ 709	10. WTRG-F	238/ 5.9	---	---

12+ FM SHARE (METRO): 92.18% (507 of 550) (FAL 85: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ ADM	12+ MID	12+ PMD	12+ EVE	S	M
1. WDLX-F	1. WQDW-F	1. WRNS-F	1. WRNS-F	1. WRNS-F	1. WRNS-F	1. WRNS-F	1. WRNS-F	1. WRNS-F	1. WQDW-F	1. WRNS-F	
2. WQDW-F	2. WDLX-F	2. WQDW-F	2. WDLX-F	2. WDLX-F	2. WNCT-F	2. WQDW-F	2. WDLX-F	2. WDLX-F	2. WDLX-F	2. WQDW-F	
3. WZYC-F	3. WZXC-F	3. WDLX-F	3. WQDW-F	3. WQDW-F	3. WAZZ-F	3. WDLX-F	3. WZYC-F	3. WQDW-F	3. WZFX-F	3. WDLX-F	
4. 4. WRNS-F	4. WRNS-F	4. WZYC-F	4. WSFL-F	4. WNCT-F	4. WRCM-F	4. WZYC-F	4. WDLX-F	4. WNCT-F	4. WRNS-F	4. WNCT-F	
5. 5. 5.	5. 5.	5. 5.	5. WZFX-F	5. WSFL-F	5. 5.	5. WAZZ-F	5. 5.	5. WZYC-F	5. 5.	5. 5.	
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WDLX-F	1. WDLX-F	1. WZFX-F	1. WRNS-F	1. WRNS-F		1. WQDW-F	1. WQDW-F	1. WRNS-F	1. WQDW-F	1. WRNS-F	
2. WQDW-F	2. WZFX-F	2. WDLX-F	2. WDLX-F	2. WZFX-F		2. WZYC-F	2. WZYC-F	2. WDLX-F	2. WZYC-F	2. WQDW-F	
3. WRNS-F	3. WQDW-F	3. WQDW-F	3. WQDW-F	3. WNCT-F		3. WDLX-F	3. WDLX-F	3. WZYC-F	3. WRNS-F	3. WDLX-F	
4. 4. WRNS-F	4. 4. WRNS-F	4. 4.	4. WZFX-F	4. WDLX-F		4. WSFL-F	4. WRNS-F	4. 4.	4. WDLX-F	4. WSFL-F	
5. 5. WSFL-F	5. 5.	5. 5.	5. 5.	5. 5.		5. 5.	5. 5.	5. 5.	5. 5.	5. WZYC-F	

FORMATS	AM	FM	TOTAL	%	FAL 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		104 (3)	104 (3)	18.9	---	WELS 1010 Kinston 1.6/3.9
AOR		72 (3)	72 (3)	13.1	---	WFTC 960 Kinston .6/2.1
AD/OLDIES/SOFT ROCK		63 (4)	63 (4)	11.5	---	WJNC 1240 Jacksonville .6/2.0
MOR/VARIETY	19 (4)		19 (4)	3.5	---	WKJA-F 92.1 Belhaven .6/1.5
COUNTRY	13 (2)	131 (4)	144 (6)	26.2	---	WLAS 910 Jacksonville .5/2.4
BLACK/JAZZ	6 (1)	73 (2)	84 (3)	15.3	---	WLOJ 1490 New Bern .8/1.9
BTFL MUSIC/EZ		49 (1)	49 (1)	8.9	---	WMSQ-F 104.9 Havelock .6/3.5
NEWS/TALK						WQDW 1340 Greenville .9/3.5
NOSTALGIA						WRRF 930 Washington .8/1.7
RELIGION/GOSPEL						WXQR-F 105.5 Jacksonville 1.6/3.7
SPANISH						WGTM 590 Wilson .9/2.1
CLASSICAL						WKTC-F 104.3 Tarboro .8/2.8
UNKNOWN/OTHERS	5 (1)	10 (2)	15 (3)	2.7	---	WMYK-F 93.7 Virginia Beach .6/2.0
			550 (27)			WRAL-F 101.5 Raleigh 1.4/6.3
						WSEC-F 103.7 Williamston .9/5.2
						WTRG-F 100.7 Raleigh 2.1/5.9
						WVRS-F 99.9 Wilmington .8/3.9

RADIO STATIONS

WBZQ, 1550, 1 KW (DAYS)	RELIGION	\$ 7.00 (Savalli)	(GREENVILLE)
WNCT, 1070, 10 KW (DA-2)	OLDIES	\$ 22.00 (Eastman)	(GREENVILLE)
WQDW, 1340, 1 KW (DA-1)	BLACK	\$ 8.00 (Southern)	(GREENVILLE)
WELS, 1010, 1 KW (DAYS)	COUNTRY	\$ 9.00 (---)	(KINSTON)
WRNB, 1490, 1 KW	RELIGION	\$ 6.00 (---)	(NEW BERN)
WWMG, 1380, 5 KW (DAYS)	BLACK	\$ 6.00 (Lazar)	(NEW BERN)
WNOS, 1450, 1 KW	NOSTALGIA	SMN, \$ 7.00 (P/W)	(NEW BERN)
WFTC, 960, 5 KW/1 KW (DA-2)	MOR	ABC-I, \$ 8.00 (T/N)	(KINSTON)
WRRF, 930, 5 KW/1 KW (DA-N)	MOR	ABC-I, ABC-E, NBC-T, \$ 20.00 (Katz)	(WASHINGTON)
WVGN, 1320, 500 W (DAYS)	NOSTALGIA	\$ 6.00 (P/W)	(WASHINGTON)
WDLX-F, 93.3, 100 KW @ 1900, CHR		ABC-F, \$ 35.00 (Katz)	(WASHINGTON)
WNCT-F, 107.9, 100 KW @ 1800, BTFL/EZ		US 2, ABC-E, \$ 36.00 (Eastman)	(GREENVILLE)
WAZZ-F, 101.9, 100 KW @ 630, COUNTRY		MBS, \$ 24.00 (---)	(NEW BERN)
WSFL-F, 106.5, 100 KW @ 915, AC		US 1, \$ 21.00 (Carolina)	(NEW BERN)
WKTC-F, 104.3, 100 KW @ 285, COUNTRY		\$ 16.00 (TN)	(TARBORO)
WQDW-F, 97.7, 3 KW @ 300, BLACK		SBN, \$ 28.00 (Masla)	(KINSTON)
WRNS-F, 95.1, 100 KW @ 285, COUNTRY		\$ 20.00* (HNWH)	(KINSTON)
WSEC-F, 103.7, 50 KW @ 400, ?		\$ 15.00 (TN)	(WILLIAMSTON)
WRUR-F, 94.3, 3 KW @ 300, AOR		MBS, \$ 9.00 (TN)	(FARMVILLE)
WZYC-F, 103.3, 100 KW @ 500, AOR		UPI, CBS-R, \$ 19.00 (Southern)	(NEWPORT)

MISCELLANEOUS COMMENTS WAZZ-F sold for \$1,500,000 (Chapman)... WWMG/WSFL-F sold to Caravelle for \$2,225,000 (Mahlman)... WISP/WQDW-F sold by Caravelle for \$1,600,000 (Comm. Eq./Chapman)...

GREENVILLE - SPARTANBURG

Arbitron Rank/Pop (12+): 66/507,200

MSA Rank/Pop: 82/601,700

ADI # 38 (w/Asheville)

Average Person Ratings: 15.9

Market TSL: 21.5 hours

Stations: 20/16

Diaries: 1011/502:1/53.0%

Sample Target: 880

% Below Line: 5.7

% Not Listed: 12.2

1986 Revenue: \$18,800,000

HH Inc.: \$25,877

Retail \$: 3.8 Btl

Pop per Station: 31,700

#1 Biller: WFBC-A/F \$4,900,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WESC-F+	142/17.5	14.1	11.6	---	16.0	14.4		1. WESC-F+	297/3461	1. WFBC-F	1657/32.5	32.1	27.0
2. WFBC-F	129/15.9	12.0	19.4	---	11.7	15.8		2. WFBC-F	194/2833	2. WESC-F+	1400/27.5	21.8	21.8
3. WSPA-F	73/ 9.0	8.8	7.0	---	9.3	8.3		3. WSSL-F	165/2256	3. WCKN-F	1027/20.1	19.2	19.1
4. WSSL-F	70/ 8.6	6.8	10.2	---	8.0	8.5		4. WKSF-F	148/2183	4. WSSL-F	913/17.9	19.7	15.1
5. WCKN-F	65/ 8.0	7.0	6.3	---	6.6	7.1		5. WSPA-F	122/1636	5. WSPA-F	840/16.5	14.3	15.9
6. WHYZ	49/ 6.0	9.9	7.2	---	8.2	7.7		6. WCKN-F	101/1677	6. WANS-F	834/16.4	21.7	21.8
7. WANS-F	40/ 4.9	6.7	5.7	---	7.1	5.8		7. WBCY-F	64/1048	7. WKSF-F	540/10.6	11.8	12.9
8. WORD	21/ 2.6	2.6	3.9	---	2.6	3.0		8. WHYZ	63/ 655	8. WHYZ	471/ 9.2	9.1	19.3
9. WKSF-F	21/ 2.6	4.2	3.4	---	4.5	3.4		9. WANS-F	56/1377	9. WORD	364/ 7.1	8.1	7.8
10. WFBC	17/ 2.1	2.8	2.9	---	2.9	2.6		10. WORD	23/ 374	10. WBCY-F	354/ 6.9	6.8	6.7
11. WASC	15/ 1.8	3.1	3.5	---	3.6	2.8		11. WSPA	329/ 6.5	11. WSPA	329/ 6.5	5.5	7.1
12. WUUU-F	15/ 1.8	.5	1.3	---	2.1	1.2		12. WFBC	267/ 5.2	12. WFBC	267/ 5.2	7.9	8.1
13. WSPA	15/ 1.8	2.1	1.9	---	2.4	1.9		13.		13.			

12+ FM SHARE (METRO): 79.69% (569 of 714) (FAL 85: 71.97%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCKN-F+	1. WFBC-F+	1. WFBC-F	1. WFBC-F	1. WFBC-F	1. WESC-F+	1. WESC-F+	1. WFBC-F	1. WESC-F+	1. WCKN-F+	1. WFBC-F
2. WHYZ	2. WESC-F+	2. WESC-F	2. WESC-F+	2. WESC-F+	2. WFBC-F	2. WFBC-F+	2. WESC-F+	2. WFBC-F+	2. WESC-F	2. WESC-F+
3. WKSF-F	3. WSSL-F	3. WSSL-F	3. WSSL-F	3. WSSL-F	3. WSPA-F	3. WSSL-F	3. WSPA-F+	3. WSSL-F	3. WESC-F	3. WSPA-F
4. WANS-F	4. WCKN-F	4. WCKN-F	4. WSPA-F	4. WSPA-F	4. WSSL-F+	4. WSPA-F	4. WSSL-F	4. WSPA-F	4. WSSL-F	4. WHYZ
5.	5. WANS-F	5. WANS-F	5. WHYZ	5. WHYZ	5. WHYZ	5. WCKN-F	5. WCKN-F	5. WCKN-F	5. WANS-F	5. WSSL-F
			6. WCKN							

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WFBC-F	1. WFBC-F	1. WFBC-F+	1. WFBC-F	1. WFBC-F	1. WSSL-F	1. WSSL-F	1. WFBC-F	1. WESC-F+	1. WESC-F+
2. WCKN-F	2. WCKN-F	2. WESC-F+	2. WESC-F+	2. WESC-F+	2. WCKN-F	2. WESC-F+	2. WESC-F+	2. WFBC-F	2. WFBC-F
3. WANS-F	3. WESC-F	3. WHYZ	3. WSSL-F	3. WSPA-F	3. WANS-F	3. WSSL-F	3. WSSL-F	3. WSSL-F	3. WSSL-F
4. WHYZ	4. WHYZ	4. WANS-F	4. WANS-F	4. WSSL-F	4. WESC-F+	4. WCKN-F	4. WCKN-F	4. WCKN-F	4. WSPA-F
5. WSSL-F	5. WANS-F	5. WSSL-F	5. WCKN-F	5. WHYZ	5. WSPA-F	5. WANS-F	5. WANS-F	5. WSPA-F	5. WCKN-F

FORMATS	AM	FM	TOTAL	%	FAL 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		140 (4)	140 (4)	19.6	22.1	WCKI 1300 Greer .7/1.5
AOR						WSSL 1440 Greenville .9/2.0
AC/OLDIES/SOFT ROCK	21 (1)	141 (3)	162 (4)	22.7	15.8	WTLT-F 103.9 Ensley 1.1/4.7
MOR/VARIETY	32 (2)		32 (2)	4.5	5.8	WAGI-F 105.3 Gaffney .4/1.9
COUNTRY	22 (2)	197 (2)	219 (4)	30.7	27.8	WBCY-F 107.9 Charlotte 1.7/6.9
BLACK/JAZZ/BLUES	64 (2)		64 (2)	9.0	12.9	WZXI-F 101.9 Gastonia .4/1.2
BTFL MUSIC/EZ		88 (2)	88 (2)	12.3	11.4	
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL	6 (1)		6 (1)	0.8	1.6	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS		3 (1)	3 (1)	0.4	2.7	

714 (20)

RADIO STATIONS

WASC, 1530, 1 KW (DAYS)	, BLACK	NBN, ARC-C, \$ 13.00 (Weiss)	
WESC, 660, 50 KW (DAYS, DA)	, ABC-E, \$ NA (Blair)		
WFBC, 1330, 5 KW (DA-N)	, MOR/OLDIES	NBC, NBC-T, \$ 35.00* (Katz)	Multimedia
WSSL, 1440, 5 KW (DA-N)	, COUNTRY	, \$ 18.00* (Torbet)	Sterling
WHYZ, 1070, 50 KW (DAYS, DA)	, BLACK	SBN, ARC-C, \$ 30.00 (HNWH)	
WKDY, 1400, 1 KW	, COUNTRY	ABC-E, \$ 10.00 (Southern)	
WMBR, 1490, 1 KW	, BLACK	, \$ 17.00 (---)	
WUUU, 1260, 5 KW (DAYS)	, RELIGION	, \$ 12.00 (---)	
WORD, 910, 5 KW/1KW (DA-2)	, AC	UPI, \$ 15.00 (Masla)	
WSPA, 950, 5 KW (DA-N)	, MOR	CBS, \$ 26.00* (Mc-Guild)	
WANS-F, 170.3, 100 KW @ 1008, CHR		US1, \$ 47.00* (Torbet)	(ANDERSON)
WCKN-F, 101.1, 100 KW @ 780, CHR		MBS, ARC-C, \$ 40.00 (---)	(ANDERSON)
WESC-F, 92.5, 100 KW @ 2000, COUNTRY		ABC-E, \$ 65.00* (Blair)	
WFBC-F, 93.7, 100 KW @ 1840, AC		, \$ 87.00* (Katz)	Multimedia
WUUU-F, 94.5, 100 KW @ 1200, BTFL/EZ		APR, \$ 19.00 (S. Katz)	
WSPA-F, 98.9, 100 KW @ 1910, BTFL/EZ		, \$ 55.00 (Mc-Guild)	
WSSL-F, 100.5, 100 KW @ 1280, COUNTRY		MBS, \$ 52.00* (Torbet)	Sterling (GRAY COURT)

WKSF - See Asheville

MISCELLANEOUS COMMENTS WGSL-AM changes calls to WSSL and format from Gospel to Country.

HARRISBURG

Arbitron Rank/Pop (12+): 71/487,600

Stations: 25

MSA Rank/Pop: 86/574,500

Sample Target: 880

ADI # 46 (w/York & Lancaster)

% Below Line: 13.5

Average Person Ratings: 17.6

% Not Listed: 9.8

: \$31,680

Retail \$: 4.1 Bil

Pop per Station: 27,089

Market TSL: 23.5 hours

#1 Biller: WNNK-F \$2,900,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WNNK-F	165/19.1	20.5	14.0	---	15.3	17.9	26.3	1. WNNK-F	186/2023	1. WNNK-F	1643/33.5	28.5	29.5
2. WRKZ-F	74/ 8.6	8.2	7.5	---	10.7	8.1	7.0	2. WRKZ-F	171/1922	2. WHP	797/16.3	15.4	14.4
3. WHP	59/ 6.8	4.9	5.9	---	5.0	5.9	5.3	3. WNCE-F	138/1510	3. WRKZ-F	773/15.8	15.0	19.5
4. WHP-F	59/ 6.8	8.5	10.1	---	9.9	8.5	10.3	4. WSBA-F	116/1569	4. WHP-F	726/14.8	19.5	18.0
5. WHYLF+	57/ 6.6	7.0	4.9	---	3.1	6.2	5.6	5. WQXA-F	104/1908	5. WSFM-F	706/14.4	11.6	12.7
6. WSFM-F	50/ 5.8	4.8	4.4	---	6.2	5.0	5.6	6. WHTF-F	88/1213	6. WQXA-F	689/14.1	15.1	16.7
7. WTPA-F	38/ 4.4	5.6	4.1	---	4.2	4.7	6.6	7. WLAF-F	83/1441	7. WTPA-F	546/11.1	11.4	8.8
8. WQXA-F	33/ 3.8	3.0	4.7	---	5.4	3.8	2.7	8. WHYLF+	68/ 611	8. WHYLF+	510/10.4	9.7	7.2
9. WCMR	31/ 3.6	2.7	3.4	---	3.5	3.2	3.4	9. WHP	67/ 998	9. WCMR	465/ 9.5	7.4	8.8
10. WHGB	27/ 3.1	2.6	3.4	---	2.8	3.0	4.4	10. WHP-F	67/ 915	10. WHTF-F	399/ 8.1	7.2	NA
11. WKBO	25/ 2.9	1.6	2.7	---	3.3	2.4	3.3	11. WDAC-F	56/ 710	11. WNCE-F	339/ 6.9	7.7	5.8
12. WHTF-F	25/ 2.9	3.2	3.8	---	3.8	3.3	3.3	12. WTPA-F	54/ 754	12. WKRO	338/ 6.9	7.6	11.4
13.								13. WSFM-F	53/ 791	13.			

12+ FM SHARE (METRO): 73.97% (577 of 780) (FAL 85: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F
2. WTPA-F	2. WSFM-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F	2. WHP	2. WRKZ-F	2. WRKZ-F	2. WSFM-F	2. WHP-F
3. WQXA-F	3. WTPA-F	3. WSFM-F	3. WSFM-F	3. WSFM-F	3. WHYLF-F	3. WRKZ-F	3. WHP-F	3. WHYLF-F	3. WRKZ-F	3. WRKZ-F
4.	4. WHTF-F	4. WTPA-F	4. WCMR	4. WHYLF-F	4. WHP-F	4. WHYLF-F	4. WHYLF-F	4. WHYLF-F	4. WTPA-F	4. WHYLF-F
5.	5. WRKZ-F	5. WHYLF-F	5. WHYLF-F	5. WCMR	5. WHP	5. WHP-F	5. WHP-F	5. WHP-F	5. WHP-F	5. WSMF-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F
2. WQXA-F	2. WSFM-F	2. WRKZ-F	2. WRKZ-F	2. WSFM-F	2. WTPA-F	2. WHTF-F	2. WSFM-F	2. WRKZ-F	2. WRKZ-F
3. WTPA-F	3. WQXA-F	3. WTPA-F	3. WRKZ-F	3. WRKZ-F	3. WTPA-F	3. WHTF-F	3. WHTF-F	3. WSFM-F	3. WSFM-F
4.	4. WTPA-F	4. WUFM-F	4. WUFM-F	4. WHYLF-F	4. WRKZ-F	4. WRKZ-F	4. WTPA-F	4. WTPA-F	4. WCMR
5.	5.	5.	5. WQXA-F	5. WUFM-F	5.	5. WSFM-F	5. WRKZ-F	5. WHTF-F	5. WHYLF-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		214 (4)	214 (4)	27.4	24.0	WAHT 1510 Annville-Cleona 1.8/3.6
AOR		63 (2)	63 (2)	8.1	4.6	WCTX-F 92.1 Harrisburg .3/1.6
AC/OLDIES/SOFT ROCK	56 (2)	85 (3)	141 (5)	18.1	15.9	W100 1000 Carlisle .7/1.9
MOR/VARIETY	108 (5)		108 (5)	13.8	12.8	WLBR 1270 Lebanon 2.2/6.2
COUNTRY	12 (1)	119 (2)	131 (3)	16.8	15.2	WMSP-F 94.9 Harrisburg .6/3.6
BLACK/URBAN						WQIN 1290 Lykens .9/2.1
BTFL MUSIC/EZ		80 (2)	80 (2)	10.3	13.8	WUFM-F 100.1 Lebanon 2.4/3.7
NEWS/TALK						WDAC-F 94.5 Lancaster .9/3.4
NOSTALGIA	27 (1)		27 (1)	3.5	3.1	WLAF-F 1390 Lancaster .9/5.4
RELIGION/GOSPEL		13 (2)	13 (2)	1.7	1.9	WNCB-F 101.3 Lancaster 2.4/6.9
SPANISH						WSBA-F 103.3 York 1.6/5.4
CLASSICAL						WQKX-F 94.1 Sunbury .9/3.6
UNKNOWN/OTHERS		3 (1)	3 (1)	0.4	3.6	

780 (25)

RADIO STATIONS

WCMB, 1460, 5 KW (DA-N)	AC/OLDIES	US 2, \$ 25.00*	(Eastman)	McKenna
WHGB, 1400, 1 KW	NOSTALGIA	MBS, \$ 18.00	(Mc-Guild)	Scott
WHP, 580, 5 KW (DA-N)	MOR	ABC-D, \$ 80.00	(Katz)	Commonwealth
WKBO, 1230, 1 KW	AC/OLDIES	NBC, \$ 40.00	(Blair)	
WLBR, 1270, 5 KW/1 KW (DA-2)	MOR	ABC-1, \$ 18.00	(Masla)	
WHP-F, 97.3, 14 KW @ 840, BTFL/EZ		\$ 65.00*	(Katz)	Commonwealth
WMSP-F, 94.9, 50 KW @ 306, RELIGION/CLASS		\$ 16.00	(---)	
WNNK-F, 104.1, 15 KW @ 950, CHR		APR, \$ 70.00*	(Christal)	Keymarket
WRKZ-F, 106.7, 50 KW @ 500, COUNTRY		ABC-E, \$ 61.00*	(Mc-Guild)	(HERSHEY)
WSFM-F, 99.3, 3 KW @ 300, AC		US 1, \$ 40.00*	(Eastman)	McKenna
WTPA-F, 93.5, 3 KW @ 300, AOR		ABC-R, \$ 35.00	(Select)	
WHYL-F+, 102.3, 3 KW @ 300, COUNTRY		APR, \$ 26.00*	(HNNH)	(CARLISLE)

Other ranked stations - See Lancaster or York

HARTFORD

Arbitron Rank/Pop (12+): 39/881,500
MSA Rank/Pop: 43/1,080,200
ADI # 23 (w/New Haven)
Average Person Ratings: 16.9
Market TSL: 22.3

Stations: 23/16
Diaries: 1422/620:1/47.3%
Sample Target: 1170
% Below Line: 8.1
% Not Listed: 11.5

1986 Revenue: \$30,700,000
HH Inc.: \$39,419
Retail \$: 8.0 Bil
Pop per Station: 55,094
#1 Biller: WTIC \$ 7,500,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. WTIC	279/18.4	20.1	19.2	---	18.3	19.2	18.6	1. WTIC	392/4834	1. WTIC-F	3154/35.2	35.2 37.0
2. WTIC-F	234/15.4	16.7	15.3	---	14.9	15.8	15.8	2. WTIC-F	382/5322	2. WTIC	3047/34.0	34.6 36.8
3. WRCH-F	146/ 9.6	10.3	9.6	---	11.4	9.8	6.5	3. WRCH-F	288/3403	3. WRCH-F	1728/19.3	21.2 20.4
4. WIOF-F	100/ 6.6	4.9	4.2	---	6.0	5.2	2.2	4. WKSS-F	202/3315	4. WKSS-F	1649/18.4	17.2 17.1
5. WKSS-F	88/ 5.8	5.4	4.8	---	4.9	5.3	7.8	5. WKCI-F	167/2862	5. WIOF-F	1479/16.5	14.5 14.1
6. WDRC-F	79/ 5.2	2.7	3.1	---	4.8	3.7	7.1	6. WIOF-F	160/2511	6. WDRC-F	1313/14.7	12.4 14.4
7. WCCC-F	71/ 4.7	6.4	4.9	---	3.3	5.3	10.0	7. WDRC-F	160/2696	7. WHCN-F	1239/13.8	13.9 16.0
8. WHCN-F	64/ 4.2	4.4	4.7	---	5.8	4.4	6.1	8. WCCC-F	148/2298	8. WCCC-F	1176/13.1	11.8 12.6
9. WRCQ	64/ 4.2	2.9	3.0	---	3.7	3.4	2.7	9. WHCN-F	125/2498	9. WDRC	737/ 8.2	9.2 8.7
10. WWYZ-F	42/ 2.8	2.3	2.2	---	1.8	2.4	2.0	10. WWYZ-F	98/1561	10. WPOP	683/ 7.6	11.1 10.4
11. WDRC	31/ 2.0	2.5	4.2	---	2.8	2.9	3.5	11. WAQY-F	92/1779	11. WRCQ	665/ 7.4	7.0 7.6
12. WPOP	28/ 1.8	3.3	2.6	---	3.6	2.6	2.5	12. WPLR-F	89/1816	12. WWYZ-F	637/ 7.1	7.2 7.0
13.								13. WHFM-F	77/1260	13. WAQY-F	618/ 6.9	5.5 5.0
14.								14. WRCQ	73/ 833	14.		
15.								15.		15.		
16.								16.		16.		
17.								17.		17.		
18.								18.		18.		
19.								19.		19.		
20.								20.		20.		
21.								21.		21.		
22.								22.		22.		
23.								23.		23.		
24.								24.		24.		
25.								25.		25.		

12+ FM SHARE (METRO): 65.62% (880 of 1341) (FAL 85: 64.44%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC-F
2. WKSS-F	2. WCCC-F	2. WIOF-F	2. WTIC	2. WTIC	2. WRCH-F	2. WTIC-F	2. WRCH-F	2. WTIC	2. WTIC-F	2. WTIC
3. WHCN-F	3. WIOF-F	3. WDRC-F	3. WIOF-F	3. WIOF-F	3. WTIC-F	3. WRCH-F	3. WTIC	3. WRCH-F	3. WIOF-F	3. WRCH-F
4. WCCC-F	4. WKSS-F	4. WKSS-F	4. WDRC-F	4. WDRC-F	4. WIOF-F	4. WIOF-F	4. WIOF-F	4. WIOF-F	4. WIOF-F	4. WIOF-F
5.	5. WHCN-F	5. WCCC-F	5. WWYZ-F	5. WRCH-F	5. WRCQ	5. WKSS-F	5. WDRC-F	5. WKSS-F	5. WKSS-F	5. WKSS-F
6.	6. WDRC-F	6. WHCN-F	6. WRCH-F	6. WWYZ-F	6. WDRC-F	6. WCCC-F	6. WCCC-F	6. WDRC-F	6. WDRC-F	6. WCCC-F
7.	7.	7.	7. WKSS-F	7.	7.	7. WDRC-F	7.	7.	7. WHCN-F	7. WRCQ
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8. WDRC-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9. WHCN-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WCCC-F	1. WCCC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F
2. WKSS-F	2. WIOF-F	2. WIOF-F	2. WIOF-F	2. WTIC	2. WTIC-F	2. WTIC-F	2. WCCC-F	2. WCCC-F	2. WDRC-F
3. WIOF-F	3. WKSS-F	3. WHCN-F	3. WTIC	3. WIOF-F	3. WHCN-F	3. WHCN-F	3. WDRC-F	3. WDRC-F	3. WTIC
4. WCCC-F	4. WHCN	4. WWYZ-F	4. WKSS-F	4. WRCH	4. WKSS-F	4. WKSS-F	4. WIOF-F	4. WIOF-F	4. WIOF-F
5. WHCN-F	5. WDRC-F	5. WDRC-F	5. WDRC-F	5. WDRC-F	5. WIOF-F	5. WDRC-F	5. WHCN-F	5. WKSS-F	5. WCCC-F
6. WDRC-F	6. WWYZ-F	6. WTIC	6. WHCN-F	6. WWYZ-F	6. WIOF-F	6. WIOF-F	6. WIOF-F	6. WHCN-F	6. WRCH-F
7.	7.	7.	7. WRCH-F	7.	7.	7.	7.	7. WTIC	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		333 (3)	333 (3)	24.6	23.1	WCNX	1150	Middletown	.4/1.2
AOR	1 (1)	165 (4)	166 (5)	12.4	12.3	WILI-F	98.3	Hartford	.7/2.3
AC/OLDIES/SOFT ROCK	40 (2)	226 (4)	266 (6)	19.8	18.7	WKHT	1230	Manchester	1.0/2.7
MOR/VARIETY	279 (1)		279 (1)	20.8	20.6	WKND	1480	Windsor	1.1/2.5
COUNTRY	15 (1)		15 (1)	1.1	3.2	WKCI-F	101.3	Hamden	.7/5.6
BLACK/URBAN	17 (1)		17 (1)	1.3	1.1	WPLR-F	99.1	New Haven	.9/5.9
BTFL MUSIC/EZ		146 (1)	146 (1)	10.9	12.6	WAQY-F	102.1	Springfield	1.2/6.9
NEWS/TALK	39 (2)		39 (2)	2.9	4.0	WCBS	880	New York	.7/2.1
NOSTALGIA	64 (1)		64 (1)	4.8	4.1	WHFM-F	93.1	Springfield	.3/1.7
RELIGION/GOSPEL						WNBC	660	New York	.6/1.6
SPANISH					0.4				
CLASSICAL									
UNKNOWN/OTHERS	6 (1)	10 (1)	16 (2)	1.2	---				
			1341 (23)						

RADIO STATIONS

AM STATIONS

WCCC, 1290, 500 W (DAYS)	, CHR	, \$ NA (Select)	
WDRG, 1360, 5 KW (DA-N)	, AC/OLDIES	, \$ 40.00* (Mc-Guild)	Buckley
WGAB, 1550, 1 KW (DAYS)	, TALK	ABC-T, \$ 22.00* (---)	
WKHT, 1230, 1 KW	, COUNTRY	MBS, \$ 24.00* (Roslin)	
WKND, 1480, 500 W (DAYS, DA)	, BLACK	NBN, \$ 34.00 (Roslin)	
WPOP, 1410, 5 KW (DA-2)	, NEWS/TALK	CBS, \$ 65.00* (Eastman)	Merv Griffin
WRCO, 910, 5 KW (DA-2)	, NOSTALGIA	ABC-E, \$ 75.00 (Torbet)	
WRYM, 840, 1 KW (DAYS)	, SPANISH	, \$ 26.00 (Caballero)	
WTIC, 1080, 50 KW (DA-N)	, MOR	NBC, \$300.00 (Katz)	

FM STATIONS

WCCC, 106.9, 23 KW @ 720, AOR	Source, ABC-C, \$ 50.00 (Select)	
WDRG, 102.9, 19 KW @ 810, OLDIES	, \$ 63.00* (Mc-Guild)	Buckley
WHCN, 105.9, 16 KW @ 867, AOR	ABC-R, \$ 85.00* (Masla)	Beck-Ross
WIOF, 104.1, 18 KW @ 835, AC	CBS-R, \$ 90.00* (Eastman)	Merv Griffin (WATERBURY)
WKSS, 95.7, 17 KW @ 880, CHR	, \$ 71.00 (MMR)	
WLVH, 93.7, 21 KW @ 780, SPANISH	, \$ 30.00 (---)	Sage
WRCH, 100.5, 8 KW @ 1250, BTFL/EZ	ABC-D, \$150.00 (Torbet)	
WTIC, 96.5, 20 KW @ 810, CHR	, \$185.00 (Katz)	
WWYZ, 92.5, 18 KW @ 860, AC	, \$ 60.00 (CBS)	(WATERBURY)

Other ranked stations - See New Haven

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WDRG-F: From AC to Oldies

WLVH-F: Sold to Sage for \$4,500,000

HONOLULU

Arbitron Rank/Pop (12+): 53/680,700

MSA Rank/Pop: 61/821,900

NO ADI

Average Person Ratings: 16.4

Market TSL: 21.5 hours

Stations: 21/21

Diaries: 1182/576:1/48.7%

Sample Target: 1010

% Below Line: 0

% Not Listed: 6.3

1986 Revenue: \$16,300,000

HH Inc.: \$39,762

Retail \$: 5.5 Bil

Pop per Station: 32,414

#1 Biller: KSSK \$ 4,100,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. KSSK	149/13.2	12.0	14.2	---	13.9	13.1		1.		1. KQMQ-F 2015/29.3	26.0	24.2
2. KQMQ-F	132/11.7	11.0	9.8	---	13.5	10.8		2.		2. KSSK 1837/26.7	27.0	27.2
3. KUMU-F+	119/10.5	10.7	11.5	---	10.4	10.9		3.		3. KULA-F 1570/22.8	22.5	27.2
4. KMAI-F	117/10.3	11.0	8.0	---	2.7	9.8		4.		4. KMAI-F 1445/21.0	21.7	9.8
5. KPOI-F	114/10.1	7.6	7.0	---	7.7			5.		5. KUMU-F+ 1425/20.7	16.1	17.3
6. KULA-F	87/ 7.7	8.8	7.1	---	12.7	8.2		6.	HONOLULU'S METRO	6. KPOI-F 1252/18.2	15.5	17.0
7. KRTR-F	61/ 5.4	4.4	4.5	---	4.0	4.8		7.	AND TSA ARE THE	7. KRTR-F 980/14.3	12.7	16.3
8. KHVH	53/ 4.7	3.6	4.5	---	4.6	4.3		8.	SAME	8. KKUA 935/13.6	10.0	16.3
9. KCCN	44/ 3.9	4.8	5.1	---	4.5	4.6		9.		9. KHVH 891/13.0	13.4	12.2
10. KGU	41/ 3.6	3.9	3.8	---	2.9	3.8		10.		10. KGU 752/10.9	8.4	7.4
11. KKUA	40/ 3.5	4.2	3.5	---	4.4	3.7		11.		11. KCCN 699/10.2	10.3	10.6
12. KIKI	26/ 2.3	2.4	2.5	---	3.1	2.4		12.		12. KIKI 571/ 8.3	8.6	8.8
13. KDOE	23/ 2.0	2.0	3.9	---	3.3	2.6		13.		13. KDOE 348/ 5.1	7.2	8.1
14. KOHO	15/ 1.3	1.3	3.1	---	1.3	1.9		14.		14. KORL 255/ 3.7	4.1	7.8
15.								15.		15. KOHO 209/ 3.0	3.0	3.0

12+ FM SHARE (METRO): 56.60% (600 of 1060) (FAL 85: 51.27%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. KMAI-F	1. KPOI-F	1. KPOI-F	1. KSSK	1. KSSK	1. KSSK	1. KSSK	> 1. KULU-F+	1. KQMQ-F	1. KQMQ-F	1. KUMU-F+
2. KQMQ-F	2. KQMQ-F	2. KQMQ-F	2. KPOI-F	2. KUMU-F+	2. KUMU-F+	2. KQMQ-F	2. KPOI-F	2. KMAI-F	2. KMAI-F	2. KMAI-F
3.	3. KMAI-F	3. KSSK	KUMU-F+	3. KPOI-F	3. KHVH	3. KUMU-F+	3. KSSK	3. KSSK	3. KPOI-F	3. KQMQ-F
4.	4. KULA-F	4. KMAI-F	4. KQMQ-F	4. KQMQ-F	4. KCCN	4. KPOI-F	4. KQMQ-F	4. KPOI-F	4. KUMU-F+	4. KSSK
5.	5. KSSK-F	5. KULA-F	5. KULA-F	5. KULA-F	5. KGU	5. KMAI-F	5. KULA-F	5. KUMU-F+	5. KSSK	5. KPOI-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMAI-F	1. KQMQ-F	1. KQMQ-F	1. KSSK	1. KSSK		1. KMAI-F	1. KPOI-F	1. KPOI-F	1. KPOI-F	1. KPOI-F
2. KQMQ-F	2. KMAI-F	2. KULA-F	2. KQMQ-F	2. KUMU-F+		KPOI-F	2. KQMQ-F	2. KQMQ-F	2. KQMQ-F	2. KQMQ-F
3. KPOI-F	3. KULA-F	3. KSSK	3. KUMU-F+	3. KQMQ-F		3. KQMQ-F	3. KMAI-F	3. KULA-F	3. KMAI-F	3. KMAI-F
4.	4. KRTR-F	4. KRTR-F	4. KULA-F	4. KULA		4. KULA-F	4. KULA-F	4. KSSK	4. KULA-F	4. KSSK
5. KRTR-F	KSSK	5. KUMU-F+	5. KMAI-F	5. KRTR-F		5.	5. KSSK	5. KRTR-F	5. KSSK	5. KULA-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		249 (2)	249 (2)	23.5	17.1	KAIM 870 Honolulu .5/2.5
AOR		114 (1)	114 (1)	10.8	8.1	KAIM-F 95.5 Honolulu .3/1.0
AC/OLDIES/SOFT ROCK	66 (2)	143 (2)	214 (4)	20.2	25.6	KLHT 1040 Honolulu .6/2.0
MOR/VARIETY	149 (1)		149 (1)	14.1	14.7	KLNI 1380 Pearl City .4/1.3
COUNTRY	23 (1)		23 (1)	2.2	3.4	KORL 650 Honolulu .8/3.7
BLACK/URBAN						KZOO 1210 Honolulu .8/2.1
RTFL MUSIC/EZ	33 (1)	86 (1)	119 (2)	11.2	11.0	
NEWS/TALK	94 (2)		94 (2)	8.9	7.8	
NOSTALGIA	9 (1)		9 (1)	0.8	3.7	
RELIGION/GOSPEL	6 (1)	3 (1)	9 (2)	0.8	---	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	80 (5)		80 (5)	7.5	8.5	

1060 (20)

RADIO STATIONS

KAIM, 870, 50 KW (DA-2)	, RELIGION	, \$ 11.00 (---)	
KCCN, 1420, 5 KW	, HAWAIIAN	, \$ 25.00* (Weiss)	
KDOE, 940, 10 KW	, COUNTRY	MBS, \$ 28.00 (Masla)	
KGU, 760, 10 KW	, NEWS/TALK	CRS, ABC-T, \$ 20.00 (Blair)	
KHVH, 990, 5 KW	, NEWS/TALK	ARC-T, NBC, \$ 40.00 (HNWH)	
KIKI, 830, 10 KW	, AC	, \$ 36.00 (Katz)	Parker
KISA, 1540, 5 KW (DA-2)	, FILIPINO	, \$ 16.00 (Gillis)	
KKVA, 690, 10 KW	, AC	APR, US 1, \$ 42.00 (Christal)	
KLEI, 1130, 10 KW	, HAWAIIAN	, \$ 10.00 (---)	
KOHO, 1170, 5 KW	, JAPANESE	, \$ 13.00 (Oakes)	
KORL, 650, 10 KW	, NOSTALGIA	CNN, \$ 26.00 (Masla)	
KSSK, 590, 5 KW	, MOR/AC	, \$ 95.00* (Eastman)	Heftel
KUMU, 1500, 10 KW	, RTFL/EZ	, \$ 30.00 (Torbet)	
KWAI, 1080, 5 KW (DA-1)	, MOR/TALK	, \$ 20.00 (---)	
KZOO, 1210, 1 KW	, ETHNIC	, \$ 11.00 (---)	
KAIM-F, 95.5, 100 KW @ 421, RELIGION		, \$ 6.00 (---)	
KMAI-F, 93.9, 100 KW @ -400, CHR		, \$ 28.00 (Katz)	Parker
KPOI-F, 97.5, 83 KW @ 46, AOR		, \$ 45.00* (Republic)	Sudbrink
KQMQ-F, 93.1, 54 KW @ -119, CHR		APR, US 1, \$ 48.00 (Christal)	
KRTR-F, 96.3, 75 KW @ 2120, AC		, \$ 30.00* (HNWH)	
KULA-F, 92.3, 100 KW @ 1685, SOFT AC		, \$ 75.00 (Eastman)	Heftel
KUMU-F, 94.7, 100 KW @ 78, RTFL/EZ		, \$ 38.00 (Torbet)	

HOUSTON

Arbitron Rank/Pop (12+): 8/2,955,200

MSA Rank/Pop: 8/3,327,700

ADI # 10

Average Person Ratings: 17.8

Market TSL: 23.4

Stations: 29/29

Diaries: 2543/1162:1/45.5%

Sample Target: 2030

% Below Line: 0

% Not Listed: 10.1

1986 Revenue: \$110,000,000

HH Inc.: \$36,532

Retail \$: 25.3 Bil

Pop per Station: 101,903

#1 Biller: KKBQ A/F \$15,100,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KMJQ-F	524/ 9.8	8.0	8.0	8.8	9.9	8.7	12.4	1. KMJQ-F	554/5081	1. KRBE-F	6124/20.5	16.6	12.8
2. KODA-F	368/ 6.9	6.4	6.2	7.2	6.9	6.7	3.6	2. KIKK-F	441/5471	2. KKBQ-F	5649/18.9	21.7	21.3
3. KIKK-F	362/ 6.8	6.8	7.4	7.7	6.7	7.2	7.9	3. KRBE-F	424/6898	3. KTRH	4968/16.6	16.3	16.0
4. KRBE-F	349/ 6.6	6.2	5.1	4.8	3.5	5.7	7.5	4. KODA-F	397/5287	4. KODA-F	4912/16.4	13.9	16.0
5. KILT-F	322/ 6.0	5.7	5.7	6.3	4.5	5.9	4.4	5. KKBQ-F	358/6061	5. KIKK-F	4688/15.7	15.5	16.1
6. KKBQ-F	321/ 6.0	7.4	8.3	6.2	8.6	7.0	8.6	6. KILT-F	348/4403	6. KMJQ-F	4649/15.5	14.7	16.8
7. KFMK-F	312/ 5.9	4.6	6.6	6.2	5.9	5.8	5.2	7. KFMK-F	322/4192	7. KFMK-F	4049/13.5	12.9	12.2
8. KTRH	252/ 4.7	5.8	5.8	4.6	5.3	5.2	6.7	8. KTRH	297/5922	8. KLLO-F	3947/13.2	12.4	13.8
9. KLLO-F	247/ 4.6	5.0	3.8	4.3	4.5	4.4	6.0	9. KLLO-F	274/4448	9. KILT-F	3899/13.0	13.6	12.0
10. KQUE-F	221/ 4.1	3.7	4.6	4.7	4.3	4.3	3.0	10. KQUE-F	226/2609	10. KLTR-F	3126/10.5	13.9	16.3
11. KZFX-F	216/ 4.1	.8	.9	.8	1.0	1.7	5.2	11. KZFX-F	218/2812	11. KJYY-F	2804/ 9.4	8.1	4.2
12. KJYY-F	182/ 3.4	3.1	2.7	2.0	1.2	2.8	3.2	12. KJYY-F	186/3006	12. KZFX-F	2777/ 9.3	2.9	3.3
13. KPRC	145/ 2.7	4.4	3.4	3.5	3.2	3.5	2.7	13. KPRC	150/2738	13. KKHT-F	2623/ 8.8	14.2	13.6
14. KLTR-F	131/ 2.5	3.7	4.4	5.5	5.6	4.0	2.8	14. KLTR-F	136/3193	14. KPRC	2575/ 8.6	9.3	8.7
15. KKHT-F	120/ 2.3	2.9	4.8	4.7	5.0	3.7	3.2	15. KKHT-F	130/2844	15. KQUE-F	2433/ 8.1	8.5	7.7
16. KXYZ	89/ 1.7	1.8	1.0	1.6	1.2	1.5	1.0	16. KXYZ	89/ 882	16. KYOK	1403/ 4.7	4.7	5.4
17. KCOH	84/ 1.6	.9	.8	.8	1.2	1.0	1.4	17. KCOH	84/ 994	17. KLAT	1193/ 4.0	3.0	3.1
18. KLAT	83/ 1.6	2.0	1.1	1.0	1.4	1.4	1.1	18. KLAT	83/1193	18. KLEF-F	991/ 3.3	2.3	1.9
19. KHCB-F	71/ 1.3	.6	.7	1.0	.8	.9	.5	19. KHCB-F	71/ 975	19. KCOH	989/ 3.3	2.2	NA
20. KYOK	69/ 1.3	1.8	1.4	1.5	1.9	1.5	1.4	20. KYOK	69/1403	20. KHCB-F	975/ 3.3	2.5	2.8
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 80.43% (3850 of 4787) (FAL 85: 77.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRBE-F	1. KMJQ-F	1. KMJQ-F	1. KFMK-F	1. KFMK-F	1. KODA-F	1. KILT-F	1. KODA-F	1. KMJQ-F	1. KMJQ-F	1. KMJQ-F
2. KKBQ-F	2. KLLO-F	2. KFMK-F	2. KMJQ-F	2. KMJQ-F	2. KIKK-F	2. KMJQ-F	2. KMJQ-F	2. KRBE-F	2. KRBE-F	2. KIKK-F
3. KMJQ-F	3. KFMK-F	3. KIKK-F	3. KIKK-F	3. KIKK-F	3. KQUE-F	3. KIKK-F	3. KIKK-F	3. KIKK-F	3. KKBQ-F	3. KKBQ-F
4. KLLO-F	4. KRBE-F	4. KILT-F	4. KILT-F	4. KILT-F	4. KILT-F	4. KKBQ-F	4. KFMK-F	4. KKBQ-F	4. KODA-F	4. KFMK-F
5. KKHT-F	5. KKBQ-F	5. KKBQ-F	5. KODA-F	5. KODA-F	5. KTRH	5. KTRH	5. KILT-F	5. KILT-F	5. KLLO-F	5. KODA-F
6.	6. KZFX-F	6. KRBE-F	6. KZFX-F	6. KTRH	6. KMJQ-F	6. KRBE-F	6. KQUE-F	6. KODA-F	6. KTRH	6. KRBE-F
7.	7. KIKK-F	7. KLLO-F	7. KTRH	7. KZFX-F	7. KFMK-F	7. KFMK-F	7. KJYY-F	7. KFMK-F	7. KZFX-F	7. KILT-F
8.	8. KILT-F	8. KZFX-F	8. KKBQ-F	8. KJYY-F	8. KJYY-F	8. KODA-F	8. KRBE-F	8. KTRH	8. KIKK-F	8. KLLO-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMJQ-F	1. KMJQ-F	1. KFMK-F	1. KMJQ-F	1. KFMK-F	1. KMJQ-F	1. KMJQ-F	1. KMJQ-F	1. KMJQ-F	1. KFMK-F
2. KRBE-F	2. KRBE-F	2. KMJQ-F	2. KFMK-F	2. KMJQ-F	2. KLLO-F	2. KLLO-F	2. KFMK-F	2. KFMK-F	2. KMJQ-F
3. KKBQ-F	3. KKBQ-F	3. KIKK-F	3. KRBE-F	3. KIKK-F	3. KKBQ-F	3. KZFX-F	3. KLLO-F	3. KLLO-F	3. KIKK-F
4. KILT-F	4. KFMK-F	4. KRBE-F	4. KIKK-F	4. KODA-F	4. KILT-F	4. KFMK-F	4. KZFX-F	4. KIKK-F	4. KTRH
5. KZFX-F	5. KIKK-F	5. KKBQ-F	5. KILT-F	5. KILT-F	5. KRBE-F	5. KKBQ-F	5. KIKK-F	5. KZFX-F	5. KILT-F
6. KLLO-F	6. KILT-F	6. KILT-F	6. KKBQ-F	6. KJYY-F	6. KZFX-F	6. KRBE-F	6. KTRH	6. KILT-F	6. KZFX-F
7. KKHT-F	7. KZFX-F	7. KZFX-F	7. KJYY-F	7. KRBE-F	7. KKHT-F	7. KIKK-F	7. KKBQ-F	7. KTRH	7. KODA-F
8. KJYY-F	8. KJYY-F	8. KJYY-F	8. KODA-F	8. KKBQ-F	8. KIKK-F	8. KILT-F	8. KODA-F	8. KKBQ-F	8. KLLO-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	23 (1)	790 (3)	813 (4)	17.0	14.0	KEYH 850 Houston 1.0/2.0
AOR		463 (2)	463 (2)	9.7	10.3	KIKK 650 Pasadena .9/2.0
AC/OLDIES/SOFT ROCK	29 (1)	625 (3)	654 (4)	13.7	14.3	KILT 610 Houston .8/3.0
MOR/VARIETY						KJOJ-F 106.9 Conroe .7/2.3
COUNTRY	90 (2)	684 (2)	774 (4)	16.2	14.6	KKBQ 790 Houston .4/2.3
BLACK/URBAN	153 (2)	524 (1)	677 (3)	14.1	14.0	KLEF-F 92.1 Seabrook .9/3.3
BTFL MUSIC/EZ		368 (1)	368 (1)	7.7	8.3	KNUZ 1230 Houston .5/1.7
NEWS/TALK	397 (2)		397 (2)	8.3	9.2	KQKQ-F 106.5 Galveston .4/1.5
						KYST 920 Texas City .4/1.3
NOSTALGIA		221 (1)	221 (1)	4.6	4.7	
RELIGION/GOSPEL		108 (2)	108 (2)	2.3	2.4	
SPANISH	245 (4)	19 (1)	264 (5)	5.5	6.9	
CLASSICAL		48 (1)	48 (1)	1.0	1.3	
UNKNOWN/OTHERS						
4787 (29)						

RADIO STATIONS

AM STATIONS

KCOH, 1430, 1 KW (DAYS)	, BLACK	NBN, SBN, \$ 59.00 (Weiss)	
KEYH, 850, 10 KW (DAYS, DA)	, SPANISH	, \$ 45.00* (Lotus)	
KIKK, 650, 250 W (DAYS)	, COUNTRY	, \$ NA (Torbet)	Viacom
KILT, 610, 5 KW (DA-2)	, COUNTRY	, \$ 90.00* (Blair)	Legacy
KKRO, 790, 5 KW (DA-2)	, CHR	ABC-F, \$ 90.00* (Mc-Guild)	Gannett
KLAT, 1010, 5 KW (DA-2)	, SPANISH	, \$ 96.00 (Caballero)	Tichenor
KLVL, 1480, 1 KW/500W (DA-N)	, SPANISH	, \$ 30.00 (---)	
KNUZ, 1230, 1 KW	, OLDIES	ABC-D, \$ NA (Republic)	
KPRC, 950, 5 KW (DA-N)	, NEWS/TALK	NBC, \$140.00* (Eastman)	
KRBE, 1070, 10 KW/5-KW (DA-2)	, OLDIES	, \$ 65.00* (Katz)	Susquehanna
KTRH, 740, 50 KW (DA-1)	, NEWS	CBS, MBS, \$170.00* (CBS)	
KXYZ, 1320, 5 KW (DA-N)	, SPANISH	, \$ 77.50 (Caballero)	Infinity
KYOK, 1590, 5 KW (DA-N)	, BLACK	CBS-R, \$ 54.00 (Masla)	All Pro

FM STATIONS

KFMK, 97.9, 100 KW @ 1920, AC	, \$240.00 (MMR)	First Media	
KZFX, 107.5, 100 KW @ 986, RELIGION	UP 1, \$ 60.00 (Republic)	Shamrock	(LAKE JACKSON)
KIKK, 95.7, 100 KW @ 2049, COUNTRY	, \$250.00* (Torbet)	Viacom	
KILT, 100.3, 100 KW @ 1920, COUNTRY	, \$170.00* (Blair)	Legacy	
KKRO, 92.9, 100 KW @ 1920, CHR	ABC-F, \$270.00* (Mc-Guild)	Gannett	
KJYY, 94.5, 100 KW @ 1970, SOFT AC	Trans, \$100.00* (Masla)	Entercom	
KLOL, 101.1, 100 KW @ 1949, AOR	Source, \$158.00* (CBS)		
KLTR, 93.7, 100 KW @ 1779, AC	, \$180.00 (CBS)	CBS	
KMJQ, 102.1, 100 KW @ 1720, URBAN	, \$200.00* (Christal)	Keymarket	
KODA, 99.1, 100 KW @ 2048, BTFL/EZ	, \$240.00* (Group W)	Westinghouse	
KQUE, 102.9, 100 KW @ 1049, NOSTALGIA	ABC-E, \$129.00* (Republic)		
KRBE, 104.1, 100 KW @ 1920, CHR	, \$175.00* (Katz)	Susquehanna	
KKHT, 96.5, 100 KW @ 2000, CHR	ABC-R, \$195.00 (HNWH)	Malrite	

CALL LETTER CHANGES

KGOL-F to KZFX-F
KSRR to KKHT

FORMAT CHANGES

KZFX-F: From Religion to Classic AOR
KKHT: From AOR to CHR

STATION SALES

KRBE A/F: From Lake Huron to Susquehanna for \$25,000,000 (Wertheim)
KILT A/F: From LIN to Legacy for \$36,750,000 (Wertheim)

HUNTINGTON, WV

Arbitron Rank/Pop (12+): 121/280,000

MSA Rank/Pop: 139/331,100

ADI # 47 (w/Charleston)

Average Person Ratings: 16.0

Market TSL: 21.2 hours

Stations: 18/15

Diaries: 901/311:1/54.5%

Sample Target: 680

% Below Line: 4.5

% Not Listed: 9.2

1986 Revenue: \$6,200,000

HH Inc.: \$24,237

Retail \$: 1.8 Bil

Pop per Station: 18,667

#1 Biller: WTCR A/F \$1,600,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WTCR-F	112/25.2	27.4	22.2	18.8	17.6		23.0	1. WTCR-F	154/1538	1. WKEE-F	1070/38.4	35.0	31.8
2. WKEE-F	94/21.1	17.7	14.1	19.2	15.7		21.1	2. WKEE-F	135/1623	2. WTCR-F	1065/38.2	36.1	31.4
3. WAMX-F	47/10.6	11.9	20.1	17.6	19.3		15.6	3. WAMX-F	117/1690	3. WAMX-F	784/28.1	27.0	35.2
4. WGNT	20/ 4.5	5.3	6.5	10.5	9.9		5.1	4. WPAY-F	54/ 702	4. WGNT	318/11.4	12.6	17.0
5. WEMM-F	19/ 4.3	4.9	5.5	5.2	4.3		5.1	5. WKLC-F	34/ 549	5. WEMM-F	291/10.4	11.2	10.3
6. WKEE	15/ 3.4	3.9	3.7	4.0	1.9		1.9	6. WQBE-F	30/ 504	6. WKLC-F	278/10.0	9.6	7.6
7. WTCR	14/ 3.1	3.6	4.7	2.1	2.7		2.5	7. WEMM-F	28/ 456	7. WTCR	276/ 9.9	9.5	10.7
8. WKLC-F	13/ 2.9	4.4	5.2	5.2	6.0		5.3	8. WGNT	21/ 357	8. WKEE	246/ 8.8	8.8	7.6
9. WAEZ-F	10/ 2.2	3.6	4.2	3.6	.7		3.9	9. WKEE	16/ 329	9. WPAY-F	202/ 7.2	6.3	6.6
10. WPAY-F	10/ 2.2	2.2	1.3	2.4	2.7		2.7	10. WTCR	14/ 326	10. WAEZ-F	162/ 5.8	5.8	5.9

12+ FM SHARE (METRO): 82.99% (327 of 394) (FAL 85: 81.18%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKEE-F>	1. WKEE-F	1. WTCR-F	1. WTCR-F	1. WTCR-F>	1. WTCR-F	1. WTCR-F>	1. WTCR-F>	1. WTCR-F>	1. WKEE-F	1. WTCR-F>
2. WAMX-F	2. WTCR-F	2. WKEE-F>	2. WKEE-F>	2. WKEE-F>	2. WKEE-F>	2. WKEE-F>	2. WKEE-F>	2. WKEE-F>	2. WTCR-F>	2. WKEE-F>
3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WAMX-F>	3. WAMX-F>	3. WAMX-F>	3. WAMX-F>	3. WAMX-F>	3. WAMX-F	3. WAMX-F
4. WKEE	4. WKEE	4. WKEE	4. WKEE	4. WKEE	4. WKEE	4. WKEE	4. WKEE	4. WKEE	4. WKEE	4. WKEE
5. WKEE	5. WKEE	5. WKEE	5. WKEE	5. WKEE	5. WKEE	5. WKEE	5. WKEE	5. WKEE	5. WKEE	5. WKEE
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WKEE-F>	1. WKEE-F	1. WKEE-F	1. WTCR-F	1. WTCR-F>	1. WKEE-F	1. WKEE-F	1. WTCR-F>	1. WTCR-F>	1. WTCR-F	
2. WTCR-F>	2. WTCR-F>	2. WTCR-F>	2. WKEE-F>	2. WKEE-F>	2. WAMX-F	2. WAMX-F	2. WAMX-F	2. WKEE-F	2. WKEE-F	
3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WTCR-F	3. WTCR-F	3. WKEE-F	3. WAMX-F	3. WAMX-F	
4. WKEE	4. WKEE	4. WKEE	4. WKEE	4. WKEE	4. WKEE	4. WKEE	4. WKEE	4. WKEE	4. WKEE	
5. WKEE	5. WKEE	5. WKEE	5. WKEE	5. WKEE	5. WKEE	5. WKEE	5. WKEE	5. WKEE	5. WKEE	

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		94 (1)	94 (1)	23.9	22.2	WCMI 1340 Ashland 1.1/3.5
AOR		60 (2)	60 (2)	15.2	5.6	WGOH 1370 Grayson 1.3/3.0
AC/OLDIES/SOFT ROCK	15 (1)		15 (1)	3.8	19.9	WKQI-F 92.7 Catlettsburg .9/3.9
MOR/VARIETY	25 (2)		25 (2)	6.3	7.9	WLGC-F 105.5 Greenup 1.1/3.9
COUNTRY	20 (2)	114 (2)	134 (4)	34.0	30.9	WMLV-F 107.1 Ironton 1.8/3.3
BLACK/URBAN						WNST 1600 Milton 1.6/1.8
BTFL MUSIC/EZ		21 (3)	21 (3)	5.3	5.3	WBES-F 96.1 Charleston .7/1.4
NEWS/TALK						WQBE-F 97.8 Charleston .4/1.4
NOSTALGIA						
RELIGION/GOSPEL		29 (2)	29 (2)	7.4	7.3	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	11 (2)	4 (1)	15 (3)	3.8	0.8	

394 (18)

RADIO STATIONS

WCMI, 1340, 1 KW	MOR	ABC-E, ABC-T, \$ 8.00 (---)	(ASHLAND, KY)
WGNT, 930, 5 KW/1 KW (DA-N)	MOR	NBC, \$ 28.00* (Blair)	Stoner
WIRO, 1230, 1 KW	MOR	MBS, \$ 15.00 (Regional)	
WKEE, 800, 5 KW (DAYS, DA)	OLDIES	CBS, \$ NA (Katz)	Capitol-Goodman
WTCR, 1420, 5 KW/500 W (DA-N)	COUNTRY	ABC-I, \$ 23.00 (Mc-Guild)	CRB
WVHY, 1470, 5 KW (DAYS)	RELIGION	\$ 8.00 (---)	
WAMX-F, 93.7, 50 KW @ 463	CHR/AOR	ABC-F, \$ 50.00* (Blair)	Stoner
WEMM-F, 107.9, 50 KW @ 500	RELIGION	\$ 13.00 (---)	(ASHLAND, KY)
WMLV-F, 107.1, 3 KW @ 125	BTFL/EZ	MBS, \$ 12.00 (Regional)	Mortenson
WKEE-F, 100.5, 53 KW @ 560	CONTEMP	ABC-C, \$ 60.00* (Katz)	Capitol-Goodman
WKQI-F, 92.7, 3 KW @ 300	AC	\$ 12.00 (---)	(CATLETTSBURG, KY)
WTCR-F, 103.3, 50 KW @ 500	COUNTRY	ABC-I, \$ 45.00* (Mc-Guild)	CRB
WPAY-F, 104.1, 100 KW @ 840	RELIG/COUNTRY	MBS, \$ 12.00 (Mid-Amer)	(PORTSMOUTH, OH)
WAEZ-F, 106.3, 3 KW @ 300	BTFL	US 2, \$ NA (---)	(MILTON)

INDIANAPOLIS

Arbitron Rank/Pop (12+): 36/986,300

MSA Rank/Pop: 40/1,207,900

ADI # 24

Average Person Ratings: 16.0

Market TSL: 21.6 hours

Stations: 18/18

Diaries: 2155/458:1/50.6%

Sample Target: 1500

% Below Line: 0

% Not Listed: 8.5

1986 Revenue: \$40,300,000

MM Inc.: \$32,561

Retail \$: 8.9 Bil

Pop per Station: 54,794

#1 Biller: WIBC \$8,400,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WIBC	229/14.4	13.2	18.6	---	14.7	15.4	14.1	1. WFBQ-F	410/4906	1. WFBQ-F	2569/25.9	25.3	27.1
2. WFBQ-F	221/13.9	13.4	13.3	---	14.4	13.5	16.5	2. WIBC	242/2958	2. WIBC	2518/25.3	29.5	28.1
3. WTLC-F	173/10.9	7.7	9.0	---	8.0	9.2	10.9	3. WFMS-F	239/2713	3. WZPL-F	2231/22.5	21.5	23.5
4. WFMS-F	171/10.7	10.0	9.8	---	10.0	10.2	11.1	4. WZPL-F	215/3671	4. WENS-F	2072/20.9	18.8	16.4
5. WXTZ-F	136/ 8.5	9.7	9.6	---	10.2	8.9	6.0	5. WTLC-F	176/1406	5. WFMS-F	1776/17.9	18.1	18.4
WZPL-F	136/ 8.5	8.7	7.1	---	9.6	8.1	9.2	6. WXTZ-F	175/2436	6. WXTZ-F	1762/17.7	18.5	19.4
7. WENS-F	133/ 8.3	7.3	8.0	---	6.1	7.9	7.0	7. WENS-F	169/2817	7. WEAG-F	1349/13.6	15.5	15.5
8. WEAG-F	59/ 3.7	6.2	4.6	---	4.1	4.8	6.2	8. WEAG-F	79/2054	8. WTLC-F	1309/13.2	12.9	12.1
9. WTPI-F	47/ 3.0	2.7	3.1	---	3.4	2.9	3.0	9. WTPI-F	57/1003	9. WTPI-F	800/ 8.1	6.8	7.5
10. WTUX	45/ 2.8	5.2	3.9	---	4.5	4.0	2.0	10. WTUX	51/ 783	10. WIRE	770/ 7.8	6.9	9.8
11. WIRE	30/ 1.9	1.1	1.6	---	2.4	1.5	1.5	11. WNDE	43/ 926	11. WNDE	654/ 6.6	5.7	7.2
12. WNDE	29/ 1.8	1.4	1.9	---	2.1	1.7	1.9	12. WTTT-F	36/ 747	12. WTUX	587/ 5.9	7.1	8.4
13.								13. WIRE	31/ 882	13.			
14.								14.		14.			
15.								15.		15.			
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 75.45% (1100 of 1458) (FAL 85: 69.72%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZPL-F	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F	1. WFBQ-F	1. WIBC	1. WIBC	1. WFBQ-F	1. WFBQ-F	1. WTLC-F	1. WIBC
2. WTLC-F	2. WTLC-F	2. WTLC-F	2. WENS-F	2. WFMS-F	2. WFMS-F	2. WFBQ-F>	2. WXTZ-F	2. WIBC	2. WFBQ-F	2. WTLC-F
3. WFBQ-F	3. WENS-F	3. WENS-F	3. WIBC	3. WIBC	3. WXTZ-F>	3. WFMS-F	3. WIBC	3. WFMS-F	3. WZPL-F	3. WFBQ-F
4. WEAG-F	4. WZPL-F	4. WFMS-F	4. WENS-F	4. WENS-F	4. WTLC-F	4. WTLC-F	4. WFMS-F	4. WTLC-F	4. WIBC	4. WFMS-F
5. WENS-F	5. WFMS-F	5. WIBC	5. WTLC-F	5. WTLC-F	5. WENS-F	5. WXTZ-F	5. WENS-F	5. WZPL-F	5. WFMS-F	5. WENS-F
6.	6. WEAG-F	6. WZPL-F	6. WXTZ-F	6. WXTZ-F	6. WFBQ-F	6. WENS	6. WTLC-F	6. WENS-F	6. WENS-F	6. WZPL-F
7.	7.	7. WXTZ-F	7. WZPL-F	7. WZPL-F	7. WZPL-F	7. WZPL-F	7. WZPL-F	7. WXTZ-F	7. WEAG-F	7. WXTZ-F
8.	8.	8.	8.	8.	8. WTUX	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WFBQ-F	1. WFBQ-F	1. WENS-F	1. WENS-F	1. WFMS-F	1. WFBQ-F	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F>
2. WZPL-F	2. WENS-F	2. WFBQ-F	2. WFMS-F	2. WENS-F	2. WTLC-F	2. WTLC-F	2. WTLC-F	2. WTLC-F	2. WIBC
3. WTLC-F	3. WTLC-F	3. WFBQ-F	3. WFBQ-F	3. WIBC	3. WZPL-F	3. WENS-F	3. WENS-F	3. WFMS-F	3. WFMS-F
4. WENS-F	4. WZPL-F	4. WZPL-F	4. WTLC-F	4. WTLC-F	4. WFMS-F	4. WENS-F	4. WZPL-F	4. WIBC	4. WTLC-F
5. WFMS-F	5. WFMS-F	5. WFMS-F	5. WZPL-F	5. WZPL-F	5. WEAG-F	5. WFMS-F	5. WEAG-F	5. WENS-F	5. WENS-F
6. WEAG-F	6. WXTZ-F	6. WTPI-F	6. WXTZ-F	6. WFBQ-F	6. WENS-F	6. WEAG-F	6. WFMS-F	6. WZPL-F	6. WXTZ-F
7.	7. WTPI-F	7. WIBC	7. WIBC	7. WZPL-F	7.	7.	7. WIBC	7. WXTZ-F	7.
8.	8. WEAG-F	8. WXTZ-F	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	FAL 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING		
				%	%			
TOP 40/CHR/CONTEMP		136 (1)	136 (1)	9.3	7.6	WBRI 1500	Indianapolis	.4/1.2
AOR		280 (2)	280 (2)	19.2	19.1	WGRT 810	Indianapolis	.6/1.3
AC/OLDIES/SOFT ROCK	29 (1)	187 (3)	216 (4)	14.8	16.1	WCBK-F 102.3	Martinsville	.4/1.6
MOR/VARIETY	229 (1)	6 (1)	235 (2)	16.1	20.8	WTTS-F 92.3	Indianapolis	.4/2.6
						WXIR-F 98.3	Plainfield	.7/3.0
COUNTRY	30 (1)	171 (1)	201 (2)	13.8	10.5			
BLACK/URBAN		173 (1)	173 (1)	11.9	9.6			
BTFL MUSIC/EZ		136 (1)	136 (1)	9.3	9.2			
NEWS/TALK								
NOSTALGIA	45 (1)		45 (1)	3.1	4.2			
RELIGION/GOSPEL	25 (3)	11 (1)	36 (4)	2.5	3.0			
SPANISH								
CLASSICAL								
UNKNOWN/OTHERS								
			1458 (18)					

RADIO STATIONS

AM STATIONS

WBRI, 1500, 5 KW (DAYS,DA)	, RELIGION	\$ 17.00 (---)	
WFRM, 1110, 1 KW (DAYS,DA)	, RELIGION	\$ 11.00 (Pates)	(NOBLESVILLE)
WGRT, 810, 250 W (DAYS)	, GOSPEL	SRN, \$ 20.00 (---)	
WIRC, 1070, 50 KW/10 KW (DA-2)	, MOR	\$128.00 (Blair)	Universal Blair
WIRE 1430, 5 KW (DA-N)	, COUNTRY	NBC,ABC-E, \$ 50.00* (MMR)	WIN
WNDE, 1260, 5 KW (DA-N)	, OLDIES	ABC-I,US 1, \$ 45.00* (Katz)	Taft
WNTS, 1590, 5 KW/500 W (DA-2)	, RELIGION	\$ 18.00 (---)	
WTUX, 1310, 5 KW/1 KW (DA-2)	, NOSTALGIA	CBS, \$ 46.00* (Durpetti)	Schwartz
WXLW, 950, 5 KW (DAYS,DA)	, RELIGION	\$ 12.00 (Savalli)	

FM STATIONS

WEAG, 93.1, 13 KW @ 1022, AOR/CHR	\$ 50.00 (Blair)	Blair
WENS, 97.1, 23 KW @ 739, AC	\$100.00 (Christal)	Emmis
WFBQ, 94.7, 52 KW @ 850, AOR	Source, \$125.00* (Katz)	Taft
WFMS, 95.5, 13 KW @ 1000, COUNTRY	\$ 90.00 (Mc-Guild)	Susquehanna
WTLC, 105.7, 50 KW @ 445, BLACK	\$ 76.00 (Durpetti)	Schwartz
WTPI, 107.9, 22 KW @ 885, AC	APR, CBS-R, \$ 45.00* (Republic)	
WXTZ, 103.3, 18 KW @ 860, RTFL/EZ	\$ 80.00* (MMR)	WIN
WZPL, 99.5, 50 KW @ 500, CHR	\$ 85.00* (Select)	Booth
WATI, 107.1, 3 KW @ 300, COUNTRY	\$ 32.00 (---)	Universal
WXIR, 98.3, 3 KW @ 296, RELIGION	\$ 18.00 (---)	(DANVILLE)
		(PLAINFIELD)
WTTS, 92.3, 37 KW @ 1091, AC	\$ 37.00 (Regional)	Sarkes Tarzian (BLOOMINGTON)

CALL LETTER CHANGES

FORMAT CHANGES

WIRE: From AC/Oldies to Country

STATION SALES

WTUX/WTLC-F: Sold by New System to Schwartz for \$?
 WTPI-F: Sold for \$8,500,000

JACKSONVILLE

Arbitron Rank/Pop (12+): 55/672,800

MSA Rank/Pop: 60/836,000

ADI # 57

Average Person Ratings: 15.3

Market TSL: 20.5 hours

Stations: 23/22

Diaries: 1225/549:1/52.0%

Sample Target: 1000

% Below Line: 1.5

% Not Listed: 19.0

1986 Revenue: \$19,000,000

HH Inc.: \$29,536

Retail \$: 5.4 Bil

Pop per Station: 30,582

#1 Biller: WIVY-F \$3,700,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WAPE-F	215/20.1	20.3	15.6	---	7.5	18.7	28.7	1. WAPE-F	276/2869	1. WAPE-F	2282/32.7	28.5	12.2
2. WQIK-F	93/ 8.7	8.1	9.4	---	9.5	8.7	8.3	2. WQIK-F	109/1499	2. WIVY-F	1389/19.9	23.4	29.2
3. WAIV-F	79/ 7.4	4.8	5.1	---	7.8	5.8	4.2	3. WAIV-F	97/1440	3. WQIK-F	1223/17.5	17.6	17.9
4. WIVY-F	76/ 7.1	8.6	9.9	---	13.0	8.5	7.5	4. WIVY-F	82/1502	4. WAIV-F	1059/15.2	15.1	18.8
5. WFYV-F	57/ 5.3	7.9	9.8	---	9.8	7.7	10.5	5. WFYV-F	71/1137	5. WFYV-F	929/13.3	16.8	19.8
6. WZAZ	42/ 3.9	3.8	2.0	---	5.6	3.2	2.4	6. WNFI-F	46/ 975	6. WLCS-F	795/11.4	13.5	15.6
7. WOKV	39/ 3.6	1.9	2.1	---	2.5	2.5	2.5	7. WLCS-F	43/ 884	7. WCRJ-F	628/ 9.0	10.6	12.4
8. WCRJ-F	39/ 3.6	4.1	5.6	---	5.9	4.4	7.0	8. WZAZ	42/ 531	8. WOKV	590/ 8.5	6.9	8.2
9. WLCS-F	38/ 3.5	3.7	4.5	---	5.6	3.9	3.7	9. WCRJ-F	41/ 671	9. WZAZ	531/ 7.6	5.5	8.7
10. WJAX	26/ 2.4	1.3	1.0	---	1.3	1.6	1.3	10. WOKV	39/ 640	10. WPDQ	437/ 6.3	8.2	7.4
11. WPDZ	25/ 2.3	3.1	3.0	---	2.6	2.8	1.6	11. WJAX	29/ 459	11. WNFI-F	379/ 5.4	7.5	7.5
12. WCGL	24/ 2.2	2.9	3.5	---	2.3	2.9	2.6	12. WPDQ	25/ 443	12. WJAX	378/ 5.4	5.6	3.9
13. WKTZ	16/ 1.5	2.1	---	---	.4	1.2	1.2	13. WCGL	24/ 265	13. WCGL	262/ 3.8	4.1	NA

12+ FM SHARE (METRO): 73.04% (634 of 868) (FAL 85: 77.22%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPE-F	1. WAPE-F	1. WAPE-F	1. WAPE-F	1. WAPE-F	1. WQIK-F	1. WAPE-F	1. WAPE-F	1. WAPE-F	1. WAPE-F	1. WAPE-F
2. WIVY-F	2. WIVY-F	2. WIVY-F	2. WIVY-F	2. WIVY-F	2. WQIK-F	2. WQIK-F	2. WQIK-F	2. WQIK-F	2. WQIK-F	2. WQIK-F
3. WQIK-F	3. WQIK-F	3. WQIK-F	3. WQIK-F	3. WQIK-F	3. WQIK-F	3. WQIK-F	3. WQIK-F	3. WQIK-F	3. WQIK-F	3. WQIK-F
4. WIVY-F	4. WIVY-F	4. WIVY-F	4. WIVY-F	4. WIVY-F	4. WIVY-F	4. WIVY-F	4. WIVY-F	4. WIVY-F	4. WIVY-F	4. WIVY-F
5. WQIK-F	5. WQIK-F	5. WQIK-F	5. WQIK-F	5. WQIK-F	5. WQIK-F	5. WQIK-F	5. WQIK-F	5. WQIK-F	5. WQIK-F	5. WQIK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPE-F	1. WAPE-F	1. WIVY-F	1. WAPE-F	1. WAIV-F	1. WAPE-F	1. WAPE-F	1. WIVY-F	1. WAPE-F	1. WAPE-F
2. WIVY-F	2. WIVY-F	2. WAIV-F	2. WIVY-F	2. WIVY-F	2. WIVY-F	2. WIVY-F	2. WQIK-F	2. WIVY-F	2. WAIV-F
3. WQIK-F	3. WQIK-F	3. WQIK-F	3. WQIK-F	3. WQIK-F	3. WQIK-F	3. WQIK-F	3. WQIK-F	3. WQIK-F	3. WQIK-F
4. WIVY-F	4. WIVY-F	4. WIVY-F	4. WQIK-F	4. WQIK-F	4. WQIK-F	4. WQIK-F	4. WQIK-F	4. WIVY-F	4. WQIK-F
5. WQIK-F	5. WQIK-F	5. WZAZ	5. WQIK-F	5. WZAZ-F	5. WQIK-F	5. WQIK-F	5. WZAZ-F	5. WQIK-F	5. WIVY-F

FAL 85

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		228 (2)	228 (2)	26.3	18.5	WAYR 550 Orange Park 1.0/1.4
AOR		57 (1)	57 (1)	6.6	12.3	WFOY 1240 St. Augustine .8/1.7
AC/OLDIES/ROCK	12 (1)	198 (3)	210 (4)	24.2	17.8	WJAX-F 92.1 Macclenny .4/2.2
MOR/VARIETY	9 (1)		9 (1)	1.0	0.7	WQIK 1320 Jacksonville .8/2.9
COUNTRY	9 (1)	132 (2)	141 (3)	16.2	20.7	WROS 1050 Jacksonville 1.3/3.1
BLACK/URBAN	67 (2)		67 (2)	7.7	19.8	WRXJ 930 Jacksonville 1.1/2.2
BTFL MUSIC/EZ	16 (1)		16 (1)	1.8	---	WSOS-F 105.5 St. Augustine .6/2.0
NEWS/TALK	39 (1)		39 (1)	4.5	3.0	WSVE-F 92.7 Green Cove Springs 1.3/2.6
NOSTALGIA						WVOJ 970 Jacksonville .7/1.8
RELIGION/GOSPEL	82 (5)	14 (1)	96 (6)	11.1	7.2	WNFI-F 99.9 Daytona Beach 1.2/5.4
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS		10 (2)	10 (2)	1.1	---	

868 (23)

RADIO STATIONS

WJAX, 690, 50 KW/10 KW (DA-N)	RELIGION	ABC-E, \$ 18.00 (---)	H & G
WBIX, 1010, 10 KW (DAYS,DA)	RELIGION	\$ 9.00 (Smith)	
WCGL, 1360, 5 KW (DAYS)	RELIGION	SBN, \$ 15.00 (Roslin)	
WCRJ, 1530, 50 KW (DAYS,DA)	COUNTRY	\$ NA (Katz)	Justice
WXOZ, 1280, 5 KW (DAYS,DA)	CHILDREN	\$ 20.00 (Market 4)	Children's Network
WOKV, 600, 5 KW (DA-N)	NEWS/TALK	ABC-I, NBC-T, ABC-T, \$ 41.00 (Eastman)	EZ
WPDQ, 1460, 5 KW (DA-2)	BLACK	NBN, \$ 30.00 (MMR)	Metroplex
WQIK, 1320, 5 KW (DA-N)	COUNTRY	CBS, \$ 30.00* (Mc-Guild)	Jacor
WROS, 1050, 5 KW (DA-1)	RELIGION	MBS, \$ 16.00 (---)	
WRXJ, 930, 5 KW (DA-N)	OLDIES	US 2, \$ NA (Select)	Kravis
WVOJ, 970, 1 KW (DAYS,DA)	RELIGION	\$ 10.00 (---)	
WZAZ, 1400, 1 KW	BLACK	SBN, \$ 25.00* (Weiss)	
WAIV-F, 96.9, 100 KW @ 935, AC		\$ 90.00 (Eastman)	EZ
WCRJ-F, 107.3, 100 KW @ 350, COUNTRY		ABC-D, \$ 84.00 (Katz)	Justice
WFYV-F, 104.5, 100 KW @ 700, AOR		Source, \$120.00* (Mc-Guild)	Metroplex
WIVY-F, 102.9, 60 KW @ 635, AC/CONTEMP		\$138.00 (Torbet)	Gilmore
WAPE-F, 95.1, 100 KW @ 460, CHR		ABC-C, \$ 95.00* (Christal)	H & G
WLCS-F, 96.1, 100 KW @ 830, AC		\$ 75.00* (Select)	Kravis
WQIK-F, 99.1, 100 KW @ 620, COUNTRY		\$ 93.00* (Mc-Guild)	Jacor

WNFI - See Daytona Beach

MISCELLANEOUS COMMENTS WZAZ sold for \$325,000

JOHNSON CITY - KINGSPORT - BRISTOL

Arbitron Rank/Pop (12+): 90/375,300

MSA Rank/Pop: 103/445,600

ADI # 83

Average Person Ratings: 14.8

Market TSL: 19.9 hours

Stations: 29/25

Diaries: 913/411:1/56.5%

Sample Target: 770

% Below Line: 4.6

% Not Listed: 11.4

1986 Revenue: \$9,000,000

HH Inc.: \$25,637

Retail \$: 2.6 Bil

Pop per Station: 15,012

#1 Biller: WQUT-F \$1,900,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. WQUT-F	109/19.5	19.1	22.4	24.2	21.9			1. WQUT-F	169/1924	1. WQUT-F 1252/33.3	33.9	36.5
2. WXBQ-F	103/18.4	18.9	20.3	18.6	21.4			2. WXBQ-F	138/1785	2. WXBQ-F 1212/32.2	29.7	33.7
3. WTFM-F	74/13.2	13.4	9.5	7.0	9.2			3. WTFM-F	87/1179	3. WTFM-F 978/26.0	24.3	17.7
4. WJCW	43/ 7.7	5.6	8.9	9.7	8.8			4. WIVK-F+	72/ 658	4. WJCW 626/16.6	13.6	16.9
5. WZXY-F	22/ 3.9	5.4	3.2	3.2	1.5			5. WJCW	43/ 669	5. WZXY-F 312/ 8.3	10.0	9.2
6. WIVK-F	11/ 2.0	1.6	.8	1.0	1.5			6. WMEV-F	23/ 249	6. WFHG 241/ 6.4	4.1	6.8
7. WOPI	10/ 1.8	1.6	1.1	1.0	.7			7. WZXY-F	22/ 327	7. WKPT 221/ 5.9	8.2	5.2
WUSJ-F+	10/ 1.8	3.1	1.9	4.2	2.8			8. WKSF-F	20/ 414	8. WUSJ-F+ 215/ 5.7	7.2	5.0
WGOC	10/ 1.8	1.0	1.4	---	---			9. WOKI-F	19/ 395	9. WZAP 182/ 4.8	3.5	---
10.								10. WGOC	11/ 108	WIVK-F+ 182/ 4.8	2.7	3.3

12+ FM SHARE (METRO): 70.51% (349 of 495) (FAL 85: 68.28%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQUT-F>	1. WQUT-F>	1. WQUT-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WQUT-F	1. WQUT-F	1. WQUT-F
2. WZXY-F	2. WXBQ-F	2. WXBQ-F	2. WTFM-F	2. WTFM-F	2. WTFM-F	2. WQUT-F	2. WQUT-F	2. WXBQ-F	2. WXBQ-F>	2. WXBQ-F>
3. WTFM-F	3. WTFM-F	3. WTFM-F	3. WQUT-F	3. WQUT-F>	3. WJCW	3. WTFM-F	3. WTFM-F>	3. WTFM-F>	3. WTFM-F	3. WTFM-F>
4. WXBQ-F	4. WZXY-F	4.	4.	4. WJCW	4. WQUT-F	4. WJCW	4. WJCW	4. WJCW	4. WZXY-F	4. WJCW
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQUT-F>	1. WQUT-F>	1. WQUT-F	1. WQUT-F	1. WXBQ-F		1. WQUT-F>	1. WQUT-F>	1. WQUT-F	1. WQUT-F	1. WXBQ-F
2. WTFM-F	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F	2. WTFM-F		2. WXBQ-F	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F>	2. WQUT-F
3. WXBQ-F	3. WTFM-F	3. WTFM-F	3. WTFM-F	3. WQUT-F		3.	3. WTFM-F	3. WTFM-F	3. WTFM-F	3. WTFM-F
4. WZXY-F	4.	4.	4.	4.		4.	4.	4.	4.	4.
5.	5.	5.	5.	5.		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		121 (4)	121 (4)	24.4	27.0	WABN-F 92.7 Abingdon .4/1.6
AOR		22 (1)	22 (1)	4.4	4.9	WBEJ 1240 Elizabeththton 1.6/4.1
AC/OLDIES/SOFT ROCK	9 (1)	81 (3)	90 (4)	18.2	4.2	WDUF 1120 Duffield .5/1.1
MOR/VARIETY	8 (1)		8 (1)	1.6	2.9	WEMB 1420 Erwin .5/1.5
COUNTRY	71 (6)	123 (3)	194 (9)	39.2	42.3	WETB 790 Johnson City 1.4/3.3
BLACK/URBAN						WFHG 980 Bristol 1.6/6.4
BTFL MUSIC/EZ	8 (1)		8 (1)	1.6	10.2	WGAT 1050 Gate City .4/1.5
NEWS/TALK						WIDD 1520 Elizabeththton .9/2.1
NOSTALGIA	10 (1)		10 (1)	2.0	1.2	WIKQ-F 94.9 Johnson City .9/3.3
RELIGION/GOSPEL	19 (3)		19 (3)	3.8	4.5	WKIN 1320 Kingsport 1.4/4.5
SPANISH						WKPT 1400 Kingsport 1.4/5.9
CLASSICAL						WMCH 1260 Church Hill 1.3/2.1
UNKNOWN/OTHERS	11 (3)	2 (1)	13 (4)	2.6	0.9	WMEV-F 93.9 Bristol .4/1.4
			495 (29)			WPRQ 870 Colonial Heights .7/1.3
						WRGS 1370 Rogersville 1.4/3.6
						WZAP 690 Bristol 1.4/4.8
						WKSF-F 99.9 Asheville 1.4/4.6
						WMYU-F 102.1 Sevierville .4/2.0
						WOKL-F 100.3 Oak Ridge .4/1.9

RADIO STATIONS

WFHG, 980, 5 KW/1 KW (DA-N)	AC/CONTEMP	ABC-D, \$ 16.00* (Mc-Guild)	Nininger	(BRISTOL, VA)
WGOC, 1090, 1 KW (DAYS, DA)	NOSTALGIA	NBC, \$ 11.00 (---)		(KINGSPORT)
WJCW, 910, 5 KW/1 KW (DA-N)	COUNTRY	CBS, \$ 25.00* (Katz)	Bloomington	(JOHNSON CITY)
WKIN, 1320, 5 KW/500 W (DA-N)	COUNTRY	APR, \$ 13.00 (Torbet)	Bahakel	(KINGSPORT)
WZAP, 690, 10 KW (DAYS)	RELIGION	\$ 12.00 (Gates)		(BRISTOL)
WJSO, 1590, 5 KW (DA-N)	MOR	\$ 13.00 (---)		(JONESBORO)
WBBI, 1230, 1 KW	COUNTRY	NBC, \$ 6.00 (---)		(ABINGDON, VA)
WBEJ, 1240, 1 KW	COUNTRY	\$ 7.00 (---)		(ELIZABETHTON)
WETB, 790, 5 KW (DAYS)	MOR	MBS, \$ 15.00 (---)		(JOHNSON CITY)
WKPT, 1400, 1 KW	BTFL/EZ	ABC-E, \$ 15.00 (Republic)	Home News	(KINGSPORT)
WOPI, 1490, 1 KW	NOSTALGIA	US 2, \$ 10.00 (---)		(BRISTOL)
WQUT-F, 101.5, 100 KW @ 1500, CHR/AOR		US 1, \$ 44.00* (Katz)	Bloomington	(JOHNSON CITY)
WTFM-F, 98.5, 100 KW @ 1260, AC		ABC-E, \$ 24.00* (Republic)	Home News	(KINGSPORT)
WXBQ-F, 96.9, 67 KW @ 2240, COUNTRY		ABC-I, \$ 40.00* (Mc-Guild)	Nininger	(BRISTOL)
WZXY-F, 104.9, 1 KW @ 475, AOR		ABC-C, \$ 15.00 (Torbet)	Bahakel	(KINGSPORT)
WIKQ-F, 94.9, 100 KW @ 1089, AC		\$ 10.00 (---)		(GREENVILLE)
WUSJ-F, 99.3, 3 KW @ -79, COUNTRY		CBS-R, \$ NA (---)		(JOHNSON CITY)

KALAMAZOO

Arbitron Rank/Pop (12+): 160/179,000

MSA Rank/Pop: 189/217,900

ADI # 39 (w/Grand Rapids)

Average Person Ratings: 14.8

Market TSL: 19.3 hours

Stations: 20/9

Diaries: 727/246:1/58.4%

Sample Target: 610

% Below Line: 38.7

% Not Listed: 11.2

1986 Revenue: \$6,600,000

HH Inc.: \$34,814

Retail \$: 1.6 Bil

Pop per Station: 19,889

#1 Biller: WKFR-F \$1,900,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WKFR-F	39/14.6	14.8	11.5	15.7	16.7			1. WNNW-F	63/740	1. WKFR-F	583/32.2	29.7	28.8
2. WKZO	28/10.4	13.4	11.9	15.3	13.0			2. WKFR-F	59/800	2. WKZO	514/28.4	33.0	28.9
3. WQLR-F	27/10.1	8.5	11.9	10.8	10.1			3. WQLR-F	44/547	3. WJFM-F	374/20.6	23.1	23.2
WNNW-F	27/10.1	11.0	12.3	9.3	12.7			4. WKZO	42/777	4. WQLR-F	348/19.2	15.5	17.6
5. WJFM-F	23/ 8.6	10.2	9.6	6.3	3.6			WJFM-F	42/534	5. WNNW-F	327/18.0	23.5	20.2
6. WOOD-F	19/ 7.1	4.6	6.2	5.2	5.1			6. WKLQ-F	31/504	6. WGRD-F	272/15.0	13.9	16.7
7. WKLQ-F	14/ 5.2	3.5	.4	1.1	.7			7. WOOD-F	27/412	7. WKLQ-F	236/13.0	10.5	7.8
8. WHEZ	12/ 4.5	3.2	1.2	---	---			8. WLAV-F	21/326	8. WLAV-F	223/12.3	11.7	9.2
9. WGRD-F	10/ 3.7	3.5	5.0	6.3	4.7			WGRD-F	21/455	WOOD-F	223/12.3	10.7	16.7
WLAV-F	10/ 3.7	5.7	3.5	3.4	3.3			10. WHEZ	12/ 77	10. WKMI	196/10.8	14.0	16.8

12+ FM SHARE (METRO): 77.31% (184 of 238) (FAL 85: 69.53%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKLO-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WQLR-F	1. WKZO	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F
2. WKFR-F	2. WJFM-F	2. WJFM-F	2. WJFM-F	2. WNNW-F	2. WNNW-F	2. WKFR-F	2. WNNW-F	2. WQLR-F	2. WNNW-F	2. WQLR-F
3.	3.	3. WNNW-F	3. WNNW-F	3. WJFM-F	3. WKZO	3. WNNW-F	WQLR-F	3. WNNW-F	WKLO-F	3. WKZO
4.	4.	4. WQLR-F	4. WQLR-F	4. WQLR-F	WOOD-F	4. WJFM-F	4. WJFM-F	4. WKZO	4. WNNW-F	4. WNNW-F
5.	5.	5. WKZO	5. WKZO	5. WKZO	5. WKFR-F	5. WQLR-F	5. WKZO	5. WKZO	5. WJFM-F	5. WJFM-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKFR-F	1. WKFR-F	1. WJFM-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F
2. WJFM-F	2. WJFM-F	2. WKFR-F	2. WJFM-F	2. WQLR-F	2. WLAV-F	2. WLAV-F	2. WNNW-F	2. WNNW-F	2. WNNW-F
3. WKLO-F	3. WQLR-F	3. WQLR-F	3. WQLR-F	WJFM-F	3. WKLO-F	3. WJFM-F	WLAV-F	3. WJFM-F	3. WKZO
4. WQLR-F	4. WKLO-F	4. WNNW-F	4. WNNW-F	4. WNNW-F	4. WGRD-F	4. WNNW-F	WJFM-F	4. WLAV-F	4. WJFM-F
WGRD-F	5.	5.	5. WOOD-F	5. WOOD-F	WJFM-F	WGRD-F	5.	5. WKZO	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		66 (4)	66 (4)	27.7	29.6	WKMI 1360 Kalamazoo 1.9/10.8
AOR		10 (1)	10 (1)	4.2	7.3	WKPR 1420 Kalamazoo 1.5/ 3.6
AC/OLDIES/SOFT ROCK	5 (1)	32 (3)	37 (4)	15.5	10.3	WQSN 1470 Kalamazoo 1.1/ 2.9
MOR/VARIETY	29 (2)	1 (1)	30 (3)	12.6	12.2	WQXC-F 100.9 Kalamazoo .4/ 2.5
COUNTRY	3 (1)	28 (2)	31 (3)	13.0	15.9	WBCK 930 Battle Creek .4/ 1.2
BLACK/URBAN						WLKM-F 1510 Three Rivers .4/ 1.4
BTFL MUSIC/EZ		46 (2)	46 (2)	19.3	20.2	WMKG-F 95.3 Battle Creek .4/ 2.8
NEWS/TALK						WFRN-F 104.7 South Bend .7/ 1.7
NOSTALGIA	12 (1)		12 (1)	5.0	1.3	WIBM-F 94.1 Lansing 3.0/ 6.8
RELIGION/GOSPEL	4 (1)	2 (1)	6 (2)	2.5	2.1	WNDU-F 92.9 South Bend 1.1/ 2.2
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

238 (20)

RADIO STATIONS

WHEZ, 1560, 1 KW (DAYS,DA)	, NOSTALGIA	\$ 17.00	(Christal)
WKMI, 1360, 5 KW/1 KW (DA-N)	, AC	ABC-D, \$ 25.00	(Eastman)
WKPR, 1420, 1 KW (DAYS,DA)	, RELIGION	\$ 7.00	(---)
WQSN, 1470, 500 W (DAYS,DA)	, COUNTRY	\$ 10.00	(Masla)
WKZO, 590, 5 KW (DA-N)	, MOR	CBS,MBS, \$ 39.00	(Mc-Guild)

Kuiper
Fairfield
Fetzer

WKFR-F, 103.3, 50 KW @ 500, CONTEMP	\$ 55.00	(Eastman)	(BATTLE CREEK)
WNNW-F, 98.5, 50 KW @ 500, COUNTRY	ABC-E, \$ 36.00	(Christal)	(COLDWATER)
WQLR-F, 106.5, 33 KW @ 600, BTFL/EZ	\$ 27.00	(Masla)	

Fairfield

Other ranked stations - See Grand Rapids or Lansing

KANSAS CITY

Arbitron Rank/Pop (12+): 27/1,219,400

MSA Rank/Pop: 29/1,495,900

ADI # 28

Average Person Ratings: 16.1

Market TSL: 21.3 hours

Stations: 23/22

Diaries: 1537/793:1/53.0%

Sample Target: 1360

% Below Line: 0.7

% Not Listed: 5.2

1986 Revenue: \$38,700,000

HH Inc.: \$35,332

Retail \$: 11.5 Bill

Pop per Station: 55,427

#1 Biller: WDAF \$6,000,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME / METRO CUME RATING	SPG 86	FAL 85	
1. WDAF	224/11.2	10.3	8.5	11.6	11.1	10.4		1. WDAF	373/4951	1. KBEQ-F	2909/23.4	20.0	20.1
2. KYYS-F	199/ 9.9	7.8	8.6	7.2	5.9	8.4		2. KYYS-F	262/3118	2. WDAF	2837/22.9	17.6	20.1
3. KBEQ-F	161/ 8.0	9.6	7.5	9.0	7.0	8.5		3. KBEQ-F	217/3667	3. KCMO	2465/19.9	12.7	22.1
4. KFKF-F	151/ 7.5	5.6	7.9	8.1	5.8	7.3		4. KMBR-F	204/2672	4. KUDL-F	2097/16.9	16.2	15.7
5. KMBR-F	147/ 7.3	7.6	7.8	8.1	7.7	7.7		5. KCMO	189/3213	5. KYYS-F	2202/17.7	17.9	15.5
6. KCMO	146/ 7.3	5.0	4.9	5.4	7.8	5.7		6. KFKF-F	170/2342	6. KFKF-F	2082/16.8	15.0	13.2
7. KUDL-F	115/ 5.7	5.8	6.0	5.2	6.0	5.7		7. KUDL-F	147/2659	7. KMBR-F	1982/16.0	15.1	14.5
8. KMBZ	110/ 5.5	7.8	9.7	4.6	4.1	6.9		8. KCPW-F	130/2336	8. KCPW-F	1972/15.9	11.9	9.3
KCPW-F	110/ 5.5	4.9	3.5	3.3	2.7	4.3		9. KMBZ	119/1951	9. KMBZ	1757/14.2	20.2	11.1
10. KLSI-F	93/ 4.6	4.9	6.0	3.5	5.2	4.8		10. KCFX-F	101/1960	10. KCFX-F	1533/12.4	11.4	7.2
11. KCFX-F	82/ 4.1	4.3	5.9	4.8	2.9	4.8		11. KLSI-F	96/1607	11. KLSI-F	1464/11.8	13.2	12.8
12. KPRS-F	74/ 3.7	3.7	3.5	4.8	6.1	3.9		12. WHB	80/1838	12. KPRS-F	1148/ 9.3	7.5	9.4
13. KJLA	65/ 3.2	3.2	2.2	3.4	4.0	3.0		13. KPRS-F	75/1224	13. WHB	1131/ 9.1	9.3	12.2
14. WHB	54/ 2.7	3.4	2.9	4.2	4.2	3.3		14. KJLA	70/1003	14. KJLA	932/ 7.5	5.2	7.0
15. KZZC-F	43/ 2.1	2.4	3.4	3.5	3.5	2.9		15. KZZC-F	65/1147	15. KZZC-F	714/ 5.8	10.4	10.9
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 65.65% (1246 of 1898) (FAL 85: 60.60%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBEQ-F	1. KYYS-F	1. KYYS-F	1. KUDL-F	1. WDAF	1. WDAF	1. WDAF	1. WDAF	1. KYYS-F	1. KYYS-F	1. WDAF
2. KCPW-F	2. KBEQ-F	2. KFKF-F	2. KYYS-F	2. KFKF-F	2. KMBR-F	2. KYYS-F	2. KCMO	2. WDAF	2. KBEQ-F	2. KBEQ-F
3. KYYS-F	3. KCPW-F	3. KUDL-F	3. KFKF-F	3. KYYS-F	3. KFKF-F	3. KFKF-F	3. KMBR-F	3. KFKF-F	3. KMBZ	3. KYYS-F
4. KUDL-F	4. WDAF	4. WDAF	4. KMBR-F	4. KMBR-F	4. KCMO	4. KMBZ	4. KYYS-F	4. KBEQ-F	4. KCPW-F	4. KMBR-F
5. KFKF-F	5. KBEQ-F	5. KBEQ-F	5. KLSI-F	5. KUDL-F	5. KMBZ	5. KBEQ-F	5. KUDL-F	5. KMBR-F	5. KFKF-F	5. KFKF-F
6. KCFX-F	6. KCPW-F	6. KCPW-F	6. KMBR-F	6. KCMO	6. KUDL-F	6. KCMO	6. KFKF-F	6. KCPW-F	6. KCMO	6. KUDL-F
7. KLSI-F	7. KLSI-F	7. KBEQ-F	7. KBEQ-F	7. KLSI-F	7. KLSI-F	7. KMBR-F	7. KUDL-F	7. KUDL-F	7. KLSI-F	7. KCPW-F
8. KCMO	8. KCMO	8. KCMO	8. KCMO	8. KCMO	8. KCMO	8. KCMO	8. KCMO	8. KCMO	8. KCMO	8. KCMO
9. KCMO	9. KCMO	9. KCMO	9. KCMO	9. KCMO	9. KCMO	9. KCMO	9. KCMO	9. KCMO	9. KCMO	9. KCMO
10. KCMO	10. KCMO	10. KCMO	10. KCMO	10. KCMO	10. KCMO	10. KCMO	10. KCMO	10. KCMO	10. KCMO	10. KCMO

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBEQ-F	1. KBEQ-F	1. KUDL-F	1. KBEQ-F	1. KMBR-F	1. KYYS-F	1. KYYS-F	1. KYYS-F	1. KYYS-F	1. KYYS-F
2. KYYS-F	2. KUDL-F	2. KBEQ-F	2. KUDL-F	2. KUDL-F	2. KFKF-F	2. KCFX-F	2. KCFX-F	2. KFKF-F	2. WDAF
3. KCPW-F	3. KCPW-F	3. KCPW-F	3. KLSI-F	3. WDAF	3. KCFX-F	3. KFKF-F	3. KFKF-F	3. WDAF	3. KFKF-F
4. KLSI-F	4. KYYS-F	4. KLSI-F	4. KCPW-F	4. KFKF-F	4. KCPW-F	4. WDAF	4. KCMO	4. KCFX-F	4. KCMO
KPRS-F	5. KLSI-F	5. KPRS-F	5. KFKF-F	5. KLSI-F	5. WDAF	5. KCPW-F	5. KMBR-F	5. KUDL-F	5. KCFX-F
KUDL-F	6. KPRS-F	6. KYYS-F	6. KYYS-F	6. KBEQ-F	6. KBEQ-F	6. KUDL-F	6. KCMO	6. KCMO	6. KUDL-F
7. KFKF-F	7. KFKF-F	7. WDAF	7. WDAF	7. KMBR-F	7. KUDL-F	7. KBEQ-F	7. KBEQ-F	7. KMBR-F	7. KMBR-F
8. KCMO	8. KCMO	8. KCMO	8. KCMO	8. KCMO	8. KCMO	8. KCMO	8. KCMO	8. KCMO	8. KCMO
9. KCMO	9. KCMO	9. KCMO	9. KCMO	9. KCMO	9. KCMO	9. KCMO	9. KCMO	9. KCMO	9. KCMO
10. KCMO	10. KCMO	10. KCMO	10. KCMO	10. KCMO	10. KCMO	10. KCMO	10. KCMO	10. KCMO	10. KCMO

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		161 (1)	161 (1)	8.5	14.1	KCCV 1510 Independence .5/1.9
AOR		294 (3)	294 (3)	15.5	11.7	KCKM 1340 Kansas City .4/2.4
AC/OLDIES/SOFT ROCK	54 (1)	281 (4)	335 (5)	17.7	16.4	KCXL 1140 Liberty .4/2.1
MOR/VARIETY						KEXS 1090 Excelsior Springs .3/1.4
COUNTRY	233 (2)	151 (1)	384 (3)	20.2	18.6	KLTY-F 106.5 Liberty 1.5/5.6
BLACK/URBAN	9 (1)	184 (2)	193 (3)	10.2	8.5	KPRT 1590 Kansas City .9/2.7
BTFL MUSIC/EZ		147 (1)	147 (1)	7.7	8.2	KXTR-F 96.5 Kansas City 1.4/4.7
NEWS/TALK	256 (2)		256 (2)	13.5	12.7	KLZR-F 105.9 Lawrence .6/2.1
NOSTALGIA	65 (1)		65 (1)	3.4	4.3	
RELIGION/GOSPEL	35 (3)		35 (3)	1.8	3.1	
SPANISH						
CLASSICAL		28 (1)	28 (1)	1.5	2.0	
UNKNOWN/OTHERS					0.5	
			1898 (23)			

RADIO STATIONS

AM STATIONS

KBEA, 1480, 1 KW/500 W (DA-N)	NEWS	\$ 14.00 (P/W)	
KCCV, 1510, 10 KW (DAYS)	RELIGION	\$ 22.00 (---)	Bott
KCMO, 810, 50 KW/5 KW (DA-N)	NEWS/TALK	MBS,CBS, \$ 90.00* (Mc-Guild)	Gannett
KCNW, 1380, 5 KW (DAYS)	RELIGION	\$ 16.00 (---)	Universal
KCXL, 1140, 500 W (DAYS)	BLACK	SBN, \$ NA (Lazar)	
KCKM, 1340, 1 KW/250 W	COUNTRY	APR, \$ NA (HNWH)	Sconnix
KJLA, 1190, 5 KW/250 W (DA-N)	NOSTALGIA	MBS, \$ 43.00 (Weiss)	
KMBZ, 980, 5 KW (DA-N)	NEWS/TALK	NBC, NBC-T, \$ 69.00* (Durpetti)	Bonneville
KPRT, 1590, 1 KW (DAYS)	GOSPEL	MBS, \$ 30.00 (HNWH)	
WDAF, 610, 5 KW	COUNTRY	ABC-E, \$105.00* (Katz)	Taft
WHB, 710, 10 KW/5 KW (DA-2)	AC	APR, \$ 60.00* (Christal)	Shamrock

FM STATIONS

KBEQ, 104.3, 100 KW @ 984, CHR	ABC-C, \$ 70.00 (Republic)	Capitol-WRAL
KCPW, 94.9, 100 KW @ 1057, URBAN/CHR	\$ 54.00* (Mc-Guild)	Gannett
KFKF, 94.1, 100 KW @ 465, COUNTRY	\$ 80.00 (HNWH)	Sconnix
KLTY, 106.5, 100 KW @ 850, SOFT AC	CBS-R, \$ 45.00* (Torbet)	Transcom
KLSI, 93.3, 100 KW @ 428, AC	CNN, \$ 72.00* (Eastman)	Sandusky
KMBR, 99.7, 100 KW @ 950, BTFL/EZ	\$ 81.00* (Durpetti)	Bonneville
KPRS, 103.3, 100 KW @ 450, BLACK	NBN, \$ 63.00* (HNWH)	
KUDL, 98.1, 100 KW @ 550, AC	APR, \$ 80.00* (Christal)	Shamrock
KXTR, 96.5, 100 KW @ 546, CLASSICAL	US 2, \$ 38.00 (CMBS)	
KYYS, 102.1, 100 KW @ 1013, AOR	Source, \$ 84.00* (Katz)	Taft
KZZC, 98.9, 100 KW @ 988, CLASSIC HITS	\$ 40.00* (CBS)	
KCFX, 100.7, 100 KW @ 847, CLASSIC AOR	ABC-R, \$ 45.00* (MMR)	Hoker (HARRISONVILLE)

CALL LETTER CHANGES

KBKC changes to KCPW
KKCI changes to KLTY

FORMAT CHANGES

STATION SALES

KNOXVILLE

Arbitron Rank/Pop (12+): 68/502,000

MSA Rank/Pop: 83/599,800

ADI # 63

Average Person Ratings: 17.6

Market TSL: 23.6 hours

Stations: 19/17

Diaries: 1140/440:1/54.2%

Sample Target: 890

% Below Line: 1.2

% Not Listed: 9.3

1986 Revenue: \$11,900,000

HH Inc.: \$26,522

Retail \$: 4.6 Bi

Pop per Station: 29,529

#1 Biller: WVIK A/F \$4,600,000

		SUM	SPG	WIN	FAL	3 Book	Birch			12+ METRO CUME/	SPG	FAL	
12+ METRO	1/4/SHARE	86	86	86	85	Avg.	Share	12+ TSA	1/4/CUME	METRO CUME RATING	86	85	
1. WIVK-F+	278/31.1	31.8	30.3	---	30.7	31.1	32.0	1. WIVK-F+	469/4281	1. WIVK-F+	2285/45.0	38.4	41.0
2. WIMZ-F	138/15.5	15.9	13.3	---	14.7	14.9	16.4	2. WIMZ-F	223/2453	2. WIMZ-F	1484/29.2	28.0	28.3
3. WEZK-F	104/11.6	12.7	12.7	---	13.4	12.3	11.2	3. WOKI-F	168/2752	3. WMYU-F	1375/27.1	26.8	23.2
4. WMYU-F	100/11.2	10.0	9.9	---	9.0	10.4	27.2	4. WEZK-F	139/1679	4. WEZK-F	1057/20.8	20.4	21.4
5. WOKI-F	55/ 6.2	6.9	8.2	---	7.6	7.1	7.2	5. WMYU-F	131/2010	5. WOKI-F	988/19.4	20.9	18.6
6. WNOX	23/ 2.6	1.8	2.4	---	3.4	2.3	1.1	6. WKSF-F	44/ 635	6. WNOX	468/ 9.2	8.7	11.9
7. WKGN	19/ 2.1	4.9	4.1	---	1.7	3.7	4.9	7. WNOX	24/ 571	7. WRJZ	280/ 5.5	5.9	6.0
8. WRJZ	17/ 1.9	1.8	2.7	---	1.3	2.1	2.7	8. WKGN	19/ 197	8. WGAP	252/ 5.0	4.9	4.4
9. WSEV	13/ 1.5	.9	2.2	---	.8	1.5	1.3	9. WRJZ	18/ 321	9. WKGN	197/ 3.9	4.9	4.4
WGAP	13/ 1.5	1.1	.9	---	1.2	1.2	1.0	10. WTNZ-F	15/ 199	10. WSEV	178/ 3.5	2.3	2.2

12+ FM SHARE (METRO): 80.62% (653 of 810) (FAL 85: 79.03%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIMZ-F	1. WIMZ-F	1. WIVK-F+>1.	WIVK-F+>1.	WIVK-F+>1.	WIVK-F+>1.	WIVK-F+>1.	WIVK-F+>1.	WIVK-F+>1.	WIMZ-F+>1.	1. WIVK-F+>1.
2. WOKI-F	WIVK-F+>2.	WIMZ-F	2. WMYU-F	2. WMYU-F	2. WEZK-F	2. WIMZ-F+>2.	2. WEZK-F	2. WIMZ-F+>2.	WIVK-F+>2.	2. WMYU-F
3.	3. WMYU-F+>3.	WIMZ-F	3. WIMZ-F+>3.	3. WIMZ-F	3. WMYU-F	3. WEZK-F	3. WIMZ-F+>3.	3. WMYU-F	3. WOKI-F	3. WIMZ-F+>3.
4.	4. WOKI-F	4. WEZK-F	4. WEZK-F	4. WEZK-F	4.	4. WMYU-F	4. WMYU-F	4. WEZK-F+>4.	4. WMYU-F	4. WEZK-F
5.	5.	5. WOKI-F	5.	5.	5.	5. WOKI-F	5.	5. WOKI-F	5. WEZK-F	5. WOKI-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIMZ-F	1. WIVK-F+>1.	WIVK-F+>1.	WIVK-F+>1.	WIVK-F+>1.		1. WIMZ-F+>1.	1. WIMZ-F	1. WIVK-F+>1.	1. WIVK-F+>1.	1. WIVK-F+>1.
2. WIVK-F+>2.	WIMZ-F	2. WMYU-F	2. WMYU-F	2. WMYU-F		2. WIVK-F+>2.	2. WIVK-F+>2.	2. WIMZ-F	2. WIMZ-F+>2.	2. WIMZ-F
3. WMYU-F	3. WIMZ-F+>3.	WIMZ-F	3. WIMZ-F	3. WEZK-F		3. WOKI-F	3. WMYU-F	3. WMYU-F	3. WMYU-F	3. WMYU-F
4. WOKI-F	4. WOKI-F	4.	4. WEZK-F	4. WIMZ-F		4. WMYU-F	4. WOKI-F	4.	4. WOKI-F	4.
5. WEZK-F	5.	5. WOKI-F	5.	5.		5.	5.	5.	5.	5.

FORMATS	FAL 85					OTHER RATED STATIONS/METRO SHARE & CUME RATING			
	AM	FM	TOTAL	%	%				
TOP 40/CHR/CONTEMP		58 (2)	58 (2)	7.2	8.6	WBZW	1040	Powell	1.3/1.8
AOR	9 (1)	133 (1)	147 (2)	18.1	15.9	WIMZ	1240	Knoxville	1.0/3.1
AC/OLDIES/SOFT ROCK		106 (2)	106 (2)	13.1	9.7	WITA	1490	Knoxville	.3/1.6
MOR/VARIETY	13 (1)		13 (1)	1.6	0.4	WKNF-F	94.3	Oak Ridge	.7/2.7
						WKXV	900	Knoxville	.4/ .9
COUNTRY	73 (3)	247 (2)	320 (5)	39.5	41.6	WTNZ-F	95.3	Clinton	.7/2.9
BLACK/URBAN					4.5				
BTFL MUSIC/EZ		104 (1)	104 (1)	12.8	15.0	WKSF-F	99.9	Asheville	.3/1.3
NEWS/TALK						WMTN	1300	Morristown	.8/1.0
NOSTALGIA	12 (1)		12 (1)	1.5	1.7				
RELIGION/GOSPEL	40 (3)		40 (3)	4.9	2.8				
SPANISH									
CLASSICAL									
UNKNOWN/OTHERS	10 (2)		10 (2)	1.2	---				
			810 (19)						

RADIO STATIONS

WBMK, 1430, 5 KW (DAYS)	, BLACK	SRN, \$ 18.00 (Masla)	
WIMZ, 1240, 1 KW	, AOR	Source, \$ NA (Blair)	Stoner
WITA, 1490, 1 KW	, RELIGION	NBC, \$ 9.00 (---)	
WIVK, 850, 50 KW (DAYS, DA)	, COUNTRY	ABC-E, \$ 25.00 (Katz)	Dick
WKGN, 1340, 1 KW	, GOSPEL	APR, MRS, \$ 17.00* (Weiss)	
WKXV, 900, 1 KW (DAYS)	, RELIGION	, \$ 8.00 (---)	
WNOX, 990, 10 KW (DA-N)	, COUNTRY	CBS, \$ 30.00 (Eastman)	Rebs
WRJZ, 620, 5 KW (DA-N)	, RELIGION	ABC-D, \$ 13.00 (---)	
WKST, 1580, 5 KW (DAYS)	, RELIGION	, \$ 6.00 (---)	
WIMZ-F, 103.5, 100 KW @ 1753, AOR/CHR		Source, \$ 67.00* (Blair)	Stoner
WEZK-F, 97.5, 100 KW @ 1250, RTFL/EZ		ABC-E, \$ 57.00* (Christal)	South Central
WIVK-F, 107.7, 100 KW @ 1970, COUNTRY		, \$100.00* (Katz)	Dick
WNYU-F, 102.1, 100 KW @ 1000, AC		US 1, \$ 52.00* (Mc-Guild)	Jacor (SEVIERVILLE)
WTNZ-F, 95.3, 3 KW @ 300, COUNTRY		CBS, \$ 30.00 (Eastman)	Rebs
WOKI-F, 100.3, 100 KW @ 2000, CHR		ABC-F, \$ 50.00 (Select)	(OAK RIDGE)

MISCELLANEOUS COMMENTS WRJZ sold for \$300,000 plus liabilities... WNKX changes calls to WTNZ...

LANCASTER

Arbitron Rank/Pop (12+): 105/319,200

MSA Rank/Pop: 118/387,200

Harrisburg ADI

Average Person Ratings: 15.4

Market TSL: 20.7 hours

Stations: 22/6

Diaries: 942/339:1/64.1%

Sample Target: 700

% Below Line: 41.8

% Not Listed: 19.0

1986 Revenue: \$5,300,000

HH Inc.: \$31,158

Retail \$: 2.4 Bil

Pop per Station: 53,200

#1 Biller: WLAN-F \$1,500,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. WNCE-F	75/15.1	14.2	16.4	15.4	12.5			1. WNCE-F	125/1291	1. WLAN-F	940/29.2	28.2 29.6
2. WLAN-F	63/12.7	11.8	13.2	12.6	11.2			2. WRKZ-F	111/1253	2. WNCE-F	750/23.3	23.8 24.8
3. WSBA-F	52/10.5	6.8	7.7	10.3	8.1			3. WSBA-F	104/1280	3. WSBA-F	596/18.5	20.8 16.9
4. WDAC-F	41/ 8.3	6.6	5.7	7.6	7.4			4. WLAN-F	79/1307	4. WIOV-F	586/18.2	18.4 21.7
5. WIOV-F	39/ 7.9	9.3	9.8	6.5	7.7			5. WQXA-F	74/1291	5. WRKZ-F	467/14.5	12.8 17.1
6. WRKZ-F	28/ 5.6	9.3	7.7	9.6	14.0			6. WHTF-F	73/ 881	6. WDAC-F	445/13.8	14.0 11.5
7. WHTF-F	27/ 5.4	6.6	4.6	2.8	2.9			7. WSBA	55/ 959	7. WHTF-F	352/10.9	10.3 9.1
8. WRFY-F	15/ 3.0	1.8	2.5	2.5	1.7			8. WIOV-F	54/ 809	8. WQXA-F	300/ 9.3	10.0 13.8
9. WQXA-F	11/ 2.2	2.5	2.7	2.7	2.4			9. WDAC-F	49/ 570	9. WRFY-F	275/ 8.5	7.4 NA
10. WLPA	10/ 2.0	1.6	2.3	1.4	1.3			10. WNNK-F	25/ 410	10. WSBA	179/ 5.6	8.5 6.6
11.								11.		11.		
12.								12.		12.		
13.								13.		13.		
14.								14.		14.		
15.								15.		15.		

12+ FM SHARE (METRO): 91.83% (371 of 404) (FAL 85: 89.97%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WSBA-F	1. WSBA-F	1. WNCE-F	1. WLAN-F	1. WNCE-F	1. WNCE-F	1. WLAN-F	1. WNCE-F
2.	2. WSBA-F	2. WSBA-F	2. WLAN-F	2. WLAN-F	2. WIOV-F	2. WNCE-F	2. WSBA-F	2. WLAN-F	2. WNCE-F	2. WLAN-F
3.	3. WHTF-F	3. WNCE-F	3. WNCE-F	3. WNCE-F	3. WDAC-F	3. WSBA-F	3. WLAN-F	3. WSBA-F	3. WDAC-F	3. WSBA-F
4.	4.	4. WHTF-F	4. WIOV-F	4. WIOV-F	4. WRKZ-F	4. WIOV-F	4. WDAC-F	4. WHTF-F	4. WHTF-F	4. WDAC-F
5.	5.	5. WIOV-F	5. WRKZ-F	5. WRKZ-F	5. WSBA-F	5. WDAC-F	5. WHTF-F	5. WIOV-F	5. WIOV-F	5. WIOV-F
							6. WDAC-F		WSBA-F	
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLAN-F	1. WLAN-F	1. WSBA-F	1. WLAN-F	1. WSBA-F		1. WLAN-F	1. WLAN-F	1. WSBA-F	1. WLAN-F	1. WSBA-F
2. WSBA-F	2. WSBA-F	2. WLAN-F	2. WSBA-F	2. WLAN-F		2. WHTF-F	2. WHTF-F	2. WLAN-F	2. WHTF-F	2. WLAN-F
3. WHTF-F	3. WNCE-F	3. WNCE-F	3. WNCE-F	3. WNCE-F		3. WSBA-F	3. WSBA-F	3. WHTF-F	3. WSBA-F	3. WNCE-F
4. WNCE-F	4. WHTF-F	4. WIOV-F	4. WIOV-F	4. WIOV-F		4.	4.	4. WDAC-F	4. WIOV-F	4. WRKZ-F
5.	5.	WQXT-F	5. WDAC-F	5. WRKZ-F		5.	5.	5.	WRKZ-F	5. WIOV-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		94 (5)	94 (5)	23.3	28.4	WLAN 1390 Lancaster 1.4/4.8
AOR		33 (3)	33 (3)	8.2	3.1	WNNK-F 104.1 Harrisburg .4/2.8
AC/OLDIES/SOFT ROCK		56 (3)	56 (3)	13.9	9.6	WOYK 1350 York .6/1.1
MOR/VARIETY	15 (2)		15 (2)	3.7	6.1	WSBA 910 Yor. 1.6/5.6
COUNTRY		67 (2)	67 (2)	16.6	20.1	WYCR-F 98.5 York .4/2.7
BLACK/URBAN		5 (1)	5 (1)	1.4	0.6	KYW 1060 Philadelphia .6/3.8
BTFL MUSIC/EZ		75 (1)	75 (1)	18.6	20.9	WCAU 1210 Philadelphia .4/1.5
NEWS/TALK	5 (2)		5 (2)	1.4	1.2	WCAU-F 98.1 Philadelphia .6/2.8
NOSTALGIA	13 (2)		13 (2)	3.2	2.7	WMGK-F 102.9 Philadelphia .4/1.8
RELIGION/GOSPEL		41 (1)	41 (1)	10.1	7.2	WMMR-F 93.3 Philadelphia .6/2.7
SPANISH						WUSL-F 98.9 Philadelphia 1.0/3.0
CLASSICAL						WYSP-F 94.1 Philadelphia .6/2.5
UNKNOWN/OTHERS						

404 (22)

RADIO STATIONS

WGSB, 1310, 5 KW (DAYS,DA) , MOR
WLAN, 1390, 5 KW/1 KW (DA-2) , MOR
WLPA, 1490, 1 KW , NOSTALGIA

, \$13.00 (Masla)
CBS,MBS, \$15.00* (HNWH)
NBC, \$11.00* (Torbet)

(EPHRTA)

Peoples Hall

WDAC-F, 94.5, 50 KW @ 500, RELIGION
WIOV-F, 105.1, 50 KW @ 500, COUNTRY
WLAN-F, 96.9, 50 KW @ 500, CHR
WNCE-F, 101.3, 50 KW @ 500, BTFL/EZ

, \$17.00 (Savalli)
ABC-E, \$26.00* (Republic)
CBS-R,ABC-F, \$35.00* (HNWH)
NBC, \$37.00* (Torbet)

(EPHRTA)

Brill Peoples Hall

Other ranked stations - See Harrisburg or York

LANSING

Arbitron Rank/Pop (12+): 98/349,600

MSA Rank/Pop: 110/418,400
ADI # 104

Average Person Ratings: 15.7
Market TSL: 21.0 hours

Stations: 18/14
Diaries: 990/353:1/55.5%
Sample Target: 780
% Below Line: 8.8
% Not Listed: 12.1

1986 Revenue: \$12,500,000
HH Inc.: \$34,469
Retail \$: 2.8 Bil
Pop per Station: 24,971
#1 Biller: WVIC A/F \$3,100,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WVIC-F+	103/18.6	16.2	19.6	21.7	18.8		20.2	1. WVIC-F+	128/1841	1. WVIC-F+	1361/38.7	34.5	36.6
2. WITL-F+	83/15.0	13.0	11.2	11.5	10.7		14.4	2. WITL-F+	127/1438	2. WITL-F+	876/24.9	21.2	18.7
3. WFMK-F	40/ 7.2	6.8	7.5	9.4	9.3		5.2	3. WJR	71/1071	3. WFMK-F	684/19.4	17.2	21.1
4. WLNZ-F	38/ 6.9	7.5	1.5	.7	2.3		8.1	4. WJXQ-F	69/1131	4. WJXQ-F	640/18.2	18.6	18.3
5. WIBM-F	35/ 6.3	5.4	4.4	3.5	3.5		3.4	5. WFMK-F	66/1034	5. WMMQ-F	589/16.7	19.0	14.1
6. WMMQ-F	34/ 6.1	9.0	7.0	5.5	2.3		8.3	6. WIBM-F	60/ 862	6. WIBM-F	568/16.1	15.1	12.3
7. WJXQ-F	34/ 6.1	6.3	6.6	8.4	9.3		7.1	7. WLNZ-F	50/ 589	7. WJIM-F	477/13.5	13.0	14.8
8. WJIM-F	33/ 6.0	5.4	8.8	5.6	7.6		6.6	8. WJIM-F	47/ 620	8. WLNZ-F	476/13.5	14.7	5.6
9. WJR	24/ 4.3	6.1	5.1	5.6	7.2		4.4	9. WIOG-F	39/ 424	9. WJR	411/11.7	14.7	12.6
10. WXLA	18/ 3.3	3.7	4.6	1.7	2.7		4.0	10. WMMQ-F	35/ 669	10. WILS-F	349/ 9.9	10.9	11.9
11. WILS-F	17/ 3.1	3.2	3.8	5.6	5.6		3.2	11.		11.			

12+ FM SHARE (METRO): 87.45% (425 of 486) (FAL 85: 81.65%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WVIC	1. WVIC-F+	1. WVIC-F+	1. WVIC-F+	1. WVIC-F+	1. WITL-F+	1. WVIC-F+	1. WITL-F+	1. WVIC-F+	1. WVIC-F+	1. WITL-F+
2. WJXQ-F	2. WLNZ-F	2. WITL-F+	2. WITL-F	2. WITL-F+	2. WJIM-F	2. WITL-F+	2. WVIC-F+	2. WITL-F+	2. WLNZ-F	2. WVIC-F+
3.	3. WMMQ-F	3. WFMK-F	3. WFMK-F	3. WFMK-F	3. WFMK-F	3. WFMK-F+	3. WFMK-F	3. WIBM-F	3. WITL-F	3. WIBM-F
4.	4. WFMK-F	4. WLNZ-F	4. WIBM-F	4. WJIM-F	4. WJR	4. WJIM-F	4. WJIM-F	4. WFMK-F	4. WJXQ-F	4. WLNZ-F+
5.	5. WIBM-F	5. WIBM-F	5. WMMQ-F	5. WJIM-F	5. WFMK-F	5. WJXQ-F	5. WIBM-F	5. WJXQ-F	5. WMMQ-F	5. WFMK-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WVIC-F+	1. WVIC-F+	1. WVIC-F	1. WVIC-F+	1. WVIC-F+		1. WLNZ-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F
2. WFMK-F	2. WFMK-F	2. WFMK-F	2. WFMK-F	2. WITL-F+		2. WVIC-F	2. WLNZ-F	2. WMMQ-F	2. WLNZ-F	2. WITL-F+
3. WJXQ-F	3. WIBM-F	3. WITL-F+	3. WITL-F+	3. WFMK-F		3. WMMQ-F	3. WMMQ-F+	3. WIBM-F	3. WMMQ-F	3. WIBM-F
4. WIBM-F	4. WJXQ-F	4. WIBM-F	4. WIBM-F	4. WJIM-F		4. WJXQ-F	4. WIBM-F	4. WLNZ-F	4. WITL-F+	4. WMMQ-F
WLNZ-F	WLNZ-F	WLNZ-F	5. WJXQ-F	5. WIBM-F		5. WITL-F	5. WITL-F	5. WITL-F	5. WIBM-F	5. WFMK-F
		WXLA	WLNZ-F							

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	1 (1)	138 (3)	139 (4)	28.6	23.0	WILS 1320 Lansing .5/4.6
AOR		78 (3)	78 (3)	16.0	18.1	WJIM 1240 Lansing .9/4.1
AC/OLDIES/SOFT ROCK	3 (1)	92 (3)	95 (4)	19.5	19.2	
MOR/VARIETY	29 (2)		29 (2)	6.0	5.9	WIOG-F 102.5 Bay City .4/2.9
COUNTRY	10 (1)	73 (1)	83 (2)	17.1	15.2	WOOD-F 105.7 Grand Rapids 2.0/5.3
BLACK/URBAN	18 (1)		18 (1)	3.7	5.3	WRIF-F 101.1 Detroit 1.1/2.0
BTFL MUSIC/EZ		44 (2)	44 (2)	9.1	12.9	
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

485 (18)

RADIO STATIONS

WILS, 1320, 5 KW/1 KW (DA-2)	, MOR	CBS,MBS, \$ 15.00 (Masla)	
WITL, 1010, 500 W (DAYS,DA)	, COUNTRY	ABC-E, \$ 24.00 (Mc-Guild)	Midwest Family
WJIM, 1240, 1 KW	, MOR	NBC, \$ 15.00* (Torbet)	
WVIC, 730, 500 W (DAYS,DA)	, CHR	, \$ 13.00 (Blair)	Goodrich
WXLA, 1170, 1 KW (DAYS,DA)	, BLACK	, \$ 16.00 (---)	(DIMONDALE)
WFMK-F, 99.1, 28 KW @ 600, AC		, \$ 55.00* (Republic)	Liggett
WIBM-F, 94.1, 50 KW @ 500, OLDIES		MBS, \$ 29.00 (Weiss)	Van Wagner (JACKSON)
WILS-F, 101.7, 3 KW @ 180, AC		US 1, \$ 26.00 (Masla)	
WITL-F, 100.7, 24 KW @ 640, COUNTRY		ABC-E, \$ 44.00 (Mc-Guild)	Midwest Family
WJIM-F, 97.5, 28 KW @ 440, BTFL/EZ		NBC, \$ 20.00* (Torbet)	
WJXQ-F, 106.1, 50 KW @ 500, AOR		ABC-C, \$ 35.00* (Christal)	(JACKSON)
WMMQ-F, 92.7, 3 KW @ 300, CLASSIC AOR		Source, \$ 38.00 (HNNH)	(CHARLOTTE)
WVIC-F, 94.9, 49 KW @ 500, CHR		, \$ 60.00 (Blair)	Goodrich
WLNZ-F, 92.1, 3 KW @ 300, AOR		, \$ 30.00* (MMR)	

WJR - See Detroit

MISCELLANEOUS COMMENTS WJXQ-F now is CHR...

LAS VEGAS

Arbitron Rank/Pop (12+): 75/461,300

MSA Rank/Pop: 87/568,600

ADI # 95

Average Person Ratings: 15.7

Market TSL: 20.7 hours

Stations: 18/18

Diaries: 1085/425:1/45.0%

Sample Target: 820

% Below Line: 0

% Not Listed: 13.1

1986 Revenue: \$17,300,000

HH Inc.: \$29,475

Retail \$: 4.5 Bil

Pop per Station: 25,628

#1 Biller: KMJJ/KLUC-F \$2,800,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Rook Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KXTZ-F	90/12.2	10.9	13.2	---	13.4	12.1	10.0	1. KXTZ-F	98/ 934	1. KLUC-F	1077/22.8	25.0	23.0
2. KLUC-F	81/10.9	9.9	9.9	---	10.2	10.2	9.8	2. KLUC-F	82/1088	2. KXTZ-F	847/17.9	19.2	21.4
3. KMZQ-F	80/10.8	9.0	7.6	---	6.9	9.1	7.2	3. KMZQ-F	81/ 853	3. KMZQ-F	830/17.6	15.7	12.1
4. KFMS-F+	69/ 9.3	10.5	10.1	---	13.2	10.0	8.7	4. KFMS-F+	74/ 905	4. KFMS-F+	821/17.4	20.4	18.5
5. KOMP-F	51/ 6.9	6.5	7.5	---	9.5	7.0	8.0	5. KOMP-F	52/ 749	5. KYRK-F	777/16.5	14.2	10.9
6. KKLZ-F	49/ 6.6	7.0	9.0	---	2.3	7.5	6.6	6. KKLZ-F	49/ 660	6. KOMP-F	735/15.6	16.9	17.3
7. KYRK-F	46/ 6.2	7.4	4.4	---	2.9	6.0	8.7	7. KYRK-F	46/ 794	7. KKLZ-F	641/13.6	16.1	11.7
8. KORK	32/ 4.3	4.4	5.4	---	5.0	4.7	3.2	8. KORK	33/ 376	8. KDOWN	392/ 8.3	9.4	10.0
9. KDOWN	28/ 3.8	3.9	3.7	---	3.8	3.8	2.8	9. KDOWN	28/ 422	9. KRRI-F	391/ 8.3	7.0	5.7
10. KRRI-F	26/ 3.5	3.2	3.0	---	2.3	3.2	2.6	10. KRRI-F	26/ 391	10. KORK	362/ 7.7	9.9	9.4
11. KLSQ-F	21/ 2.8	2.0	2.2	---	2.3	2.3	2.6	11.		11. KEYV-F	356/ 7.5	8.9	10.0
12. KEYV-F	20/ 2.7	1.8	1.0	---	2.6	1.8	1.5	12.		12. KNUU	327/ 6.9	6.9	7.2
13. KNUU	16/ 2.2	1.5	1.9	---	2.5	1.9	2.1	13.		13. KLSQ-F	299/ 6.3	5.7	5.6
14. KRAM	14/ 1.9	1.3	1.7	---	2.6	1.6	2.5	14.		14. KRAM	253/ 5.4	5.8	4.9
15. KENO	12/ 1.6	.8	1.5	---	2.7	1.3	1.9	15.		15. KENU	238/ 5.0	5.1	7.5

12+ FM SHARE (METRO): 82.27% (529 of 643) (FAL 85: 73.39%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KLUC-F	1. KMZQ-F	1. KMZQ-F	1. KMZQ-F	1. KMZQ-F	1. KXTZ-F	1. KXTZ-F	1. KMZQ-F	1. KMZQ-F	1. KLUC-F	1. KXTZ-F
2. KYRK-F	2. KLUC-F	2. KLUC-F	2. KFMS-F	2. KFMS-F	2. KFMS-F	2. KFMS-F	2. KXTZ-F	2. KLUC-F	2. KXTZ-F	2. KLUC-F
3. KOMP-F	3. KOMP-F	3. KKLZ-F	3. KKLZ-F	3. KXTZ-F	3. KMZQ-F	3. KLUC-F	3. KLUC-F	3. KXTZ-F	3. KYRK	3. KFMS-F
4.	4. KKLZ-F	4. KFMS-F	4. KLUC-F	4. KKLZ-F	4. KORK	4. KMZQ-F	4. KFMS-F	4. KFMS-F	4. KOMP-F	4. KYRK-F
5.	5. KYRK-F	5. KOMP-F	5. KXTZ-F	5. KLUC-F	5. KRRI-F	5. KOMP-F	5. KOMP-F	5. KOMP-F	5. KMZQ-F	5. KMZQ-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KLUC-F	1. KMZQ-F	1. KMZQ-F	1. KMZQ-F	1. KMZQ-F	1. KOMP-F	1. KOMP-F	1. KOMP-F	1. KKLZ-F	1. KKLZ-F	
2. KMZQ-F	2. KLUC-F	2. KLUC-F	2. KLUC-F	2. KFMS-F	2. KMZQ-F	2. KKLZ-F	2. KKLZ-F	2. KOMP-F	2. KFMS-F	
3. KYRK-F	3. KYRK-F	3. KFMS-F	3. KFMS-F	3. KXTZ-F	3. KKLZ-F	3. KLUC-F	3. KFMS-F	3. KMZQ-F	3. KMZQ-F	
4. KKLZ-F	4. KKLZ-F	4. KXTZ-F	4. KXTZ-F	4. KLUC-F	KLUC-F	4. KMZQ-F	KLUC-F	4. KFMS-F	4. KLUC-F	
KOMP-F	KOMP-F	KOMP-F	KYRK-F	5.	5. KYRK-F	5. KFMS-F	5.	KLUC-F	KOMP-F	

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		81 (1)	81 (1)	12.6	17.9	KMJJ 1140 North Las Vegas .7/3.9
AOR		100 (2)	100 (2)	15.6	12.1	KROL 870 Laughlin/Las Vegas .4/2.7
AC/OLDIES/SOFT ROCK MOR/VARIETY	17 (2)	147 (4)	164 (6)	25.5	15.5	
COUNTRY	18 (2)	65 (1)	83 (3)	12.9	21.1	
BLACK/URBAN		46 (1)	46 (1)	7.2	---	
BTFL MUSIC/EZ		90 (1)	90 (1)	14.0	18.1	
NEWS/TALK	44 (2)		44 (2)	6.8	7.3	
NOSTALGIA	32 (1)		32 (1)	5.0	5.9	
RELIGION/GOSPEL					0.5	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	3 (1)		3 (1)	0.5	2.7	

643 (18)

RADIO STATIONS

KDOWN, 720, 50 KW (DA-N)	NEWS/TALK	\$ 21.00	(Blair)	
KENO, 1460, 5 KW/1 KW (DA-N)	AC	\$ NA	(Christal)	Lotus
KEZD, 1230, 1 KW	BTFL (?)	\$ 18.00*	(---)	
KMJJ, 1140, 10 KW/2.5 KW (DA-N)	AC/OLDIES	ABC-E, \$ 17.00*	(Mc-Guild)	Nationwide
KNUU, 970, 5 KW/500 W (DA-2)	TALK/NEWS	CBS,MBS, \$ 17.00	(Weiss)	
KORK, 920, 5 KW/500 W (DA-2)	NOSTALGIA	NBC, \$ 20.00*	(Radio West)	Anchor
KRAM, 1340, 1 KW	COUNTRY	\$ 17.00	(Torbet)	
KREL, 1280, 5 KW (DAYS)	RELIG/SPANISH	\$ 12.00	(Caballero)	(HENDERSON)
KFMS, 1410, 5 KW (DA-2)	COUNTRY	\$ 19.00*	(Katz)	
KFMX-F, 101.9, 100 KW @ 1110, COUNTRY		\$ 40.00*	(Katz)	
KKLZ-F, 96.3, 100 KW @ 1131, CLASSIC AOR		\$ 20.00*	(Blair)	Medina
KLUC-F, 98.5, 25 KW @ 180, CHR		ABC-C, \$ 50.00*	(Mc-Guild)	Nationwide
KMZQ-F, 100.5, 100 KW @ 1110, AC		MBS, \$ 35.00*	(MMR)	Olympic
KOMP-F, 92.3, 100 KW @ 1520, AOR		\$ 40.00*	(Christal)	Lotus
KRRI-F, 105.5, 120 W @ 3550, OLDIES		\$ NA	(Torbet)	(BOULDER CITY)
KEYV-F, 93.1, 50 KW @ 103, AC		CBS-R, \$ 23.00	(HNWH)	
KXTZ-F, 94.1, 100 KW @ 1250, BTFL/EZ		\$ 45.00	(Durpett1)	Parker
KYRK-F, 97.1, 50 KW @ 1811, URBAN		\$ 22.00	(Radio West)	Anchor
KLSQ-F, 95.5, 100 KW @ 1120, COUNTRY		\$ 23.00*	(HNWH)	Sterling Rec. (HENDERSON)

MISCELLANEOUS COMMENTS KORK/KYRK-F sold by Donrey to Anchor for \$3,250,000 (Blackburn)... KEZD sold for \$600,000 (Fischer)... KYYX changes calls to KLSQ and format from Country to AC... KUDO changes calls to KEYV...

LEXINGTON

Arbitron Rank/Pop (12+): 125/273,700

MSA Rank/Pop: 140/329,900

ADI # 73

Average Person Ratings: 14.6

Market TSL: 19.4 hours

Stations: 15/14

Diaries: 820/402:1/54.2%

Sample Target: 660

% Below Line: 1.9

% Not Listed: 12.2

1986 Revenue: \$10,000,000

HH Inc.: \$30,194

Retail \$: 2.4 Bil

Pop per Station: 16,979

#1 Biller: WVLK-F \$2,300,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 86	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WVLK-F	69/17.2	16.5	17.2	16.7	14.9		17.0	1. WVLK-F	223/2445	1. WVLK-F	817/29.7	30.4	29.6
2. WFMI-F	53/13.2	8.4	7.9	8.6	8.7		15.4	2. WLAP-F	127/1854	2. WLAP-F	777/28.2	32.2	33.1
3. WKQQ-F	44/10.9	14.4	11.1	12.0	13.2		14.6	3. WKQQ-F	92/1261	3. WFMI-F	726/26.4	20.9	20.0
4. WVLK	40/10.0	9.3	12.0	10.0	10.6		9.6	4. WFMI-F	66/ 993	4. WVLK	714/25.9	21.0	29.3
5. WLAP-F	39/ 9.7	14.0	16.1	13.5	12.0		10.7	5. WVLK	51/ 943	5. WKQQ-F	643/23.3	25.1	24.8
6. WCOZ-F	24/ 6.0	6.0	5.4	7.6	8.4		5.0	6. WHAS	41/ 724	6. WLAP	465/16.9	13.2	14.2
7. WLAP	20/ 5.0	4.2	5.0	4.4	5.0		4.1	7. WCOZ-F	33/ 418	7. WMGB-F	325/11.8	5.8	7.8
8. WLXG	16/ 4.0	4.4	2.5	3.7	5.3		3.1	8. WLAP	31/ 765	8. WCOZ-F	313/11.4	10.6	11.4
9. WBBE	13/ 3.2	3.0	2.0	3.2	3.1		2.4	9. WLXG	20/ 381	9. WLXG	293/10.6	10.2	6.0
10. WMGB-F	11/ 2.7	1.4	2.0	3.9	1.9		3.3	10. WBBE	13/ 131	10. WJMM-F	182/ 6.6	5.3	4.7
11. WJMM-F	9/ 2.2	1.9	1.8	2.0	2.2		4.8	WMGB-F	13/ 368	11. WHAS	147/ 5.3	7.4	6.6
12.								12.		12. WBBE	116/ 4.2	4.3	--

12+ FM SHARE (METRO): 70.54% (249 of 353) (FAL 85: 69.39%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFMI-F	1. WKQQ-F	1. WVLK-F	1. WVLK-F	1. WVLK-F	1. WVLK-F	1. WVLK-F	1. WVLK-F	1. WFMI-F	1. WFMI-F	1. WVLK
2.	2. WLAP-F	2. WKQQ-F	2. WKQQ-F	2. WVLK	2. WVLK	2. WVLK	2. WLAP-F	2. WVLK-F	2. WKQQ-F	WVLK-F
3.	3. WVLK-F	3. WLAP-F	WVLK	3. WKQQ-F	3. WCOZ-F	3. WFMI-F	3. WKQQ-F	3. WLAP-F	WVLK-F	3. WFMI-F
4.	4. WFMI-F	4. WFMI-F	4. WLAP-F	4. WLAP-F	4. WLXG	4. WKQQ-F	4. WVLK	4. WKQQ-F	4. WLAP-F	WKQQ-F
5.	5.	5. WVLK	5.	5.	5.	5.	5.	5. WVLK	5.	5. WLAP-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKQQ-F	1. WLAP-F	1. WLAP-F	1. WVLK-F	1. WVLK-F		1. WKQQ-F	1. WKQQ-F	1. WKQQ-F	1. WVLK-F	1. WVLK-F
2.	2. WLAP-F	2. WVLK-F	2. WLAP-F	2. WLAP-F		2. WFMI-F	2. WVLK-F	2. WVLK-F	2. WKQQ-F	2. WKQQ-F
3. WFMI-F	3. WVLK-F	3. WKQQ-F	3. WKQQ-F	3. WCOZ-F		3. WLAP-F	3. WFMI-F	3. WFMI-F	3. WFMI-F	WVLK
4. WVLK-F	4. WFMI-F	4. WFMI-F	4. WFMI-F	4. WVLK		4.	4. WLAP-F	WLAP-F	WVLK	4.
5.	5.	5.	5.	5.		5.	5.	5.	5. WLAP-F	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		92 (2)	92 (2)	26.1	27.0	WJMM 770 Nicholasville .7/2.4
AOR		44 (1)	44 (1)	12.5	12.5	WNVL 1250 Nicholasville .5/2.0
AC/OLDIES/SOFT ROCK	16 (1)	11 (1)	27 (2)	7.6	8.4	WRPZ 1440 Paris .7/1.3
MOR/VARIETY	67 (3)		67 (3)	19.0	15.6	
COUNTRY	2 (1)	69 (1)	71 (2)	20.1	24.2	
BLACK/URBAN	3 (1)		3 (1)	0.8	1.8	
BTFL MUSIC/EZ		24 (1)	24 (1)	6.8	6.1	
NEWS/TALK						
NOSTALGIA	13 (1)		13 (1)	3.7	2.3	
RELIGION/GOSPEL	3 (1)	9 (1)	12 (2)	3.4	2.0	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

353 (15)

RADIO STATIONS

WBBE, 1580, 10 KW (DAYS,DA)	NOSTALGIA	\$ 13.00 (Republic)	Audubon	(GEORGETOWN)
WHRS, 1380, 2.5 KW (DAYS)	HORSE TALK	\$ 10.00 (Weiss)	Cromwell	(WINCHESTER)
WLAP, 630, 5 KW/1 KW (DA-2)	MOR	CBS,US 2,NBC-T, \$ 27.00* (Mc-Guild)		
WLXG, 1300, 2.5 KW/1 KW (DA-N)	OLDIES	NBC, \$ 19.00 (Weiss)		
WVLK, 590, 5 KW/1 KW (DA-2)	MOR	ABC-I, \$ 38.00* (Torbet)	Bluegrass	(PARIS)
WRPZ, 1440, 1 KW (DAYS)	BLACK	\$ 8.00 (Masla)		
WFMI-F, 100.1, 1.2 KW @ 460, CHR		ABC-F, \$ 31.00* (Weiss)	Cromwell	(WINCHESTER)
WKQQ-F, 98.1, 100 KW @ 551, AOR		\$ 60.00* (Christal)	Village	
WLAP-F, 94.5, 100 KW @ 660, CHR		US 1, \$ 43.00 (Mc-Guild)		
WVLK-F, 92.9, 100 KW @ 854, COUNTRY		\$ 55.00 (Torbet)	Bluegrass	
WRMA-F, 103.1, 3 KW @ 300, AC		MBS, \$ 10.00 (Republic)	Audubon	(GEORGETOWN)
WCOZ-F, 96.7, 3 KW @ 300, BTFL/EZ		NBC, \$ 18.00* (HNWH)		(PARIS)
WJMM-F, 106.3, 3 KW @ 300, RELIGION		\$ 7.00 (---)	Mortenson	(VERSAILLES)

MISCELLANEOUS COMMENTS WRMA changes calls to WMGB... WJMM signs on with Religion at 770 (Nicholasville)...

LITTLE ROCK

Arbitron Rank/Pop (12+): 33/410,500

MSA Rank/Pop: 96/498,800

ADI # 53

Average Person Ratings: 16.7

Market TSL: 22.0 hours

Stations: 17/16

Diaries: 895/459:1/53.2%

Sample Target: 800

% Below Line: 0.5

% Not Listed: 8.4

1986 Revenue: \$13,600,000

HH Inc.: \$30,495

Retail \$: 3.2 Bil

Pop per Station: 25,656

#1 Biller: KSSN-F \$3,200,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KSSN-F	110/15.9	17.7	17.6	14.1	15.4		16.0	1. KSSN-F	250/2866	1. KSSN-F	1174/28.4	29.6	30.6
2. KEZQ-F+	87/12.6	11.6	13.3	9.9	11.1		7.8	2. KZOU-F	173/2056	2. KKYK-F	1148/27.8	29.8	33.4
3. KZOU-F	85/12.3	10.3	4.8	7.1	7.3		14.8	3. KKYK-F	164/2681	3. KZOU-F	947/22.9	20.0	19.7
4. KKYK-F	66/ 9.6	11.7	13.1	18.0	14.0		12.4	4. KEZQ-F+	130/1177	4. KEZQ-F+	751/18.2	18.8	18.0
5. KOKY	55/ 8.0	6.3	4.7	4.7	3.6		7.0	5. KOKY	59/ 573	5. KARN	625/15.1	15.4	15.5
6. KARN	45/ 6.5	7.5	8.7	8.0	5.1		4.3	6. KHLT-F	50/ 918	6. KHLT-F	612/14.8	14.8	15.5
7. KWT-D-F	35/ 5.1	3.2	3.2	5.9	7.3		3.2	7. KARN	50/ 777	7. KOKY	567/13.7	11.5	10.1
8. KHLT-F	34/ 4.9	5.3	6.6	3.2	4.2		4.9	8. KFEX-F	47/ 804	8. KLRA	448/10.8	7.5	10.5
9. KMJX-F	33/ 4.8	8.7	7.7	9.0	9.6		10.4	9. KMJX-F	40/ 612	9. KMJX-F	428/10.4	14.4	19.0
10. KLRA	31/ 4.5	4.0	4.1	4.8	3.2		2.5	10. KLRA	38/ 557	10. KWT-D-F	384/ 9.3	7.2	8.3

12+ FM SHARE (METRO): 74.57% (472 of 633) (FAL 85: 73.56%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZOU-F>	1. KZOU-F	1. KSSN-F	1. KSSN-F>	1. KSSN-F>	1. KSSN-F	1. KSSN-F	1. KSSN-F>	1. KSSN-F	1. KZOU-F	1. KSSN-F
2. KKYK-F	2. KKYK-F	2. KZOU-F	2. KKYK-F	2. KKYK-F	2. KEZQ-F+	2. KKYK-F	2. KEZQ-F+	2. KZOU-F	2. KKYK-F	2. KEZQ-F
3. KWT-D-F	3. KOKY	3. KKYK-F	3. KZOU-F	3. KEZQ-F+	3. KLRA	3. KEZQ-F	3. KZOU-F	3. KEZQ-F+	3. KEZQ-F	3. KZOU-F
4. KOKY	4. KSSN-F	4. KOKY	4. KOKY	4. KOKY	4. KARN	4. KZOU-F	4. KKYK-F	4. KOKY	4. KOKY	4. KKYK-F
5. KMJX-F	5. KHLT-F	5. KHLT-F	5. KHLT-F	5. KOKY	5. KKYK-F	5. KARN	5. KOKY	5. KYKK-F	5. KARN	5. KOZY
6. KMJX-F	6. KMJX-F		6. KEZQ-F+		KOKY					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZOU-F>	1. KZOU-F	1. KHLT-F	1. KZOU-F	1. KSSN-F	1. KKYK-F	1. KKYK-F	1. KSSN-F	1. KSSN-F	1. KSSN-F>
2. KOKY	2. KKYK-F	2. KKYK-F	2. KSSN-F	2. KKYK-F	KZOU-F	KMJX-F	2. KMJX-F	2. KKYK-F	2. KKYK-F
3. KKYK-F	3. KOKY	3. KZOU-F	3. KKYK-F	3. KHLT-F	3. KMJX-F	3. KZOU-F	3. KKYK-F	3. KMJX-F	3. KEZQ-F
4. KOKY	4. KHLT-F	4. KOKY	4. KOKY	4. KZOU-F	4. KWT-D-F	4. KSSN-F	4. KOKY	4. KZOU-F	4. KMJX-F
5. KSSN-F	5. KSSN-F	5. KSSN-F	5. KHLT-F	5. KOKY	5. KHLT-F	5. KOKY	KZOU-F	5. KOKY	5. KOKY
							KWT-D-F		

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		151 (2)	151 (2)	23.9	14.7	KAAY 1090 Little Rock ,9/4.0
AOR		33 (1)	33 (1)	5.2	8.6	KAUL-F 102.3 Little Rock 1.6/4.5
AC/OLDIES/SOFT ROCK		34 (1)	34 (1)	5.4	7.5	KFEX-F 92.3 Little Rock 1.7/6.6
MOR/VARIETY					1.1	KITA 1440 Little Rock 2.2/4.7
COUNTRY	31 (1)	122 (2)	153 (3)	24.2	24.4	KMTL 760 Sherwood ,7/1.9
BLACK/URBAN	55 (1)	46 (2)	101 (3)	16.0	14.2	KLAZ-F 106.3 Hot Springs ,4/1.1
BTFL MUSIC/EZ	4 (1)	83 (1)	87 (2)	13.7	13.9	
NEWS/TALK	45 (1)		45 (1)	7.1	9.8	
NOSTALGIA						
RELIGION/GOSPEL	26 (3)		26 (3)	4.1	1.0	
SPANISH					4.7	
CLASSICAL						
UNKNOWN/OTHERS		3 (1)	3 (1)	0.5	---	

633 (17)

RADIO STATIONS

KAAY, 1090, 50 KW (DA-2)	, RELIGION	, \$ 18.00 (---)	Sudbrink
KARN, 920, 5 KW (DA-2)	, NEWS/TALK	CBS, \$ 38.00* (CBS)	
KAUL, 1380, 5 KW (DA-2)	, CHILDREN'S RADIO	, \$ 18.00 (Roslin)	
KEZQ, 1150, 5 KW/1 KW (DA-N)	, BTFL	ABC-D, \$ 20.00* (MMR)	
KITA, 1440, 5 KW (DAYS)	, RELIGION	, \$ 11.00 (---)	
KOKY, 1250, 1 KW/500 W (DA-2)	, BLACK	, \$ NA (Christal)	Encore
KLRA, 1010, 10 KW/5 KW (DA-N)	, COUNTRY	NBC, \$ 23.00* (Mc-Guild)	
KSOH, 1050, 1 KW (DAYS)	, RELIGION	, \$ 9.00 (---)	
KEZQ-F, 100.3, 44 KW @ 1369, BTFL/EZ		ABC-D, \$ 50.00 (MMR)	
KHLT-F, 94.1, 100 KW @ 770, AC		US 1, ABC-D, \$ 43.00* (Mc-Guild)	Signal
KKYK-F, 103.7, 100 KW @ 1510, CHR		, \$ 75.00 (Blair)	
KZOU-F, 98.5, 100 KW @ 880, CHR		, \$ 40.00* (Christal)	Encore
KMJX-F, 105.1, 100 KW @ 534, AOR		ABC-R, \$ 41.00* (HNWH)	(CONWAY)
KSSN-F, 95.7, 100 KW @ 1664, COUNTRY		ABC-E, \$ 85.00 (Katz)	New Barnstable
KWT-D-F, 106.3, 3 KW @ 290, BLACK		MBS, \$ 27.00 (Roslin)	(LONOKE)

MISCELLANEOUS COMMENTS KOKY/KZOU-F sold by Oppenheimer to Encore for \$? (Americom)... KBOX changes to KEZQ...

LOS ANGELES

Arbitron Rank/Pop (12+): 2/8,429,500

MSA Rank/Pop: 2/8,154,300

ADI # 2

Average Person Ratings: 17.4

Market TSL: 22.7 hours

Stations: 42/42

Diaries: 4913/1716:1/42.6%

Sample Target: 3440

% Below Line: 0

% Not Listed: 11.6

1986 Revenue: \$264,500,000

HH Inc.: \$37,010

Retail \$: 72.2 Bil

Pop per Station: 200,702

#1 Biller: KIIS A/F \$32,000,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. KPWR-F	966/6.5	6.6	6.0	4.4	1.8	5.9	8.1	1. KIIS-F	1135/20768	1. KIIS-F	17697/20.6	20.1 24.3
2. KIIS-F	944/6.3	7.1	6.3	7.8	8.8	6.9	6.8	2. KPWR-F	1040/15519	2. KPWR-F	14197/16.5	16.1 7.2
3. KABC	801/5.4	6.7	7.0	6.1	6.0	6.3	4.2	3. KABC	856/11428	3. KFWB	11643/13.5	13.5 14.0
4. KJOI-F	730/4.9	4.4	5.2	5.1	4.9	6.1	4.5	4. KJOI-F	803/10929	4. KNX	11147/13.0	11.2 12.3
5. KOST-F	612/4.1	4.1	4.2	4.1	3.4	4.1	3.8	5. KRTH-F	801/13189	5. KRTH-F	10587/12.3	11.4 10.9
6. KRTH-F	602/4.0	4.0	3.5	3.7	3.3	3.8	3.3	6. KOST-F	721/12493	6. KOST-F	10808/12.6	12.0 10.8
7. KROQ-F	587/3.9	3.6	3.8	4.3	3.9	3.9	5.3	7. KNX	711/14254	7. KABC	10497/12.2	15.4 13.5
8. KBIG-F	587/3.9	3.9	4.3	5.1	4.7	4.3	2.7	8. KRIG-F	694/10384	8. KJOI-F	9836/11.4	9.9 10.2
9. KNX	543/3.6	3.5	3.1	3.3	3.0	3.4	2.7	9. KROQ-F	686/10074	9. KROQ-F	8897/10.3	10.0 9.3
10. KIQQ-F	543/3.6	2.9	2.9	3.9	2.5	3.3	3.1	10. KIQQ-F	612/ 8698	10. KBIG-F	8306/ 9.7	9.7 10.9
11. KFWB	505/3.4	3.3	3.7	3.3	3.9	3.4	3.3	11. KLOS-F	536/10496	11. KLOS-F	7912/ 9.2	10.7 12.0
12. KTNQ	486/3.3	3.2	2.7	2.2	2.0	2.9	3.4	12. KFWB	534/12442	12. KIQQ-F	7639/ 8.9	8.1 8.3
13. KLSX-F	456/3.1	1.5	1.2	1.6	2.0	1.9	1.3	13. KTNQ	491/ 5027	13. KMPC	6691/ 7.8	7.9 8.9
14. KMPC	407/2.7	3.3	3.0	2.9	3.4	3.0	2.2	14. KLSX-F	481/ 6466	14. KMET-F	6363/ 7.4	8.0 10.3
15. KLOS-F	346/2.3	3.7	3.4	3.3	4.8	3.2	3.9	15. KMPC	466/ 7925	15. KLSX-F	5973/ 6.9	4.7 6.9
16. KLVE-F	341/2.3	2.2	3.4	1.5	1.6	2.4	3.2	16. KLVE-F	365/ 5157	16. KJLH-F	5322/ 6.2	5.9 6.6
17. KZLA-F	274/1.8	1.6	2.5	1.9	2.6	2.0	1.3	17. KMET-F	321/ 8179	17. KLVE-F	4878/ 5.7	5.8 4.1
18. KJLH-F	266/1.8	1.8	1.4	2.0	2.3	1.8	1.8	18. KZLA-F	300/ 4303	18. KTNQ	4837/ 5.6	5.3 NA
19. KWKW	256/1.7	1.3	1.7	1.3	1.3	1.5	1.4	19. KFI	288/ 6819	19. KRLA	4680/ 5.4	5.2 7.0
20. KMET-F	243/1.6	2.0	2.2	3.2	2.5	2.3	2.6	20. KJLH-F	269/ 5431	20. KFI	4451/ 5.2	5.9 5.6
21. KUTE-F	227/1.5	1.5	1.2	1.4	1.2	1.4	2.3	21. KLAC	259/ 3900	21. KFAC-F	4141/ 4.8	4.4 4.8
22. KLAC	226/1.5	1.4	1.2	1.4	1.5	1.4	1.3	22. KWKW	256/ 2839	22. KNX-F	4081/ 4.7	7.6 9.7
23. KNX-F	208/1.4	1.4	1.8	1.6	2.4	1.6	1.0	23. KNX-F	254/ 4961	23. KUTE-F	4003/ 4.7	4.5 4.4
24. KFAC-F	199/1.3	1.1	1.1	1.1	1.6	1.2	.5	24. KFAC-F	248/ 4842	24. KZLA-F	3869/ 4.5	5.0 5.7
25. KKGQ-F	182/1.2	1.3	1.3	1.4	1.6	1.3	1.1	25. KUTE-F	247/ 4372	25. KDAY	3710/ 4.3	3.5 5.0

12+ FM SHARE (METRO): 66.89% (8955 of 13387) (FAL 85: 64.47%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPWR-F	1. KPWR-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KJOI-F	1. KIIS-F	1. KABC	1. KPWR-F	1. KOST-F	1. KPWR-F
2. KIIS-F	2. KIIS-F	2. KPWR-F	2. KRTH-F	2. KRTH-F	2. KABC	2. KABC	2. KIIS-F	2. KIIS-F	2. KPWR-F	2. KIIS-F
3. KROQ-F	3. KLSX-F	3. KRTH-F	3. KIQQ-F	3. KIQQ-F	3. KIQQ-F	3. KPWR-F	3. KPWR-F	3. KJOI-F	3. KROQ-F	3. KJOI-F
4. KDAY	4. KROQ-F	4. KOST-F	4. KLSX-F	4. KTNQ-F	4. KALI	4. KNX	4. KJOI-F	4. KRTH-F	4. KABC	4. KROQ-F
5. KOST-F	5. KRTH-F	5. KLSX-F	5. KOST-F	5. KOST-F	5. KNX	5. KFWB	5. KBIG-F	5. KROQ-F	5. KIIS-F	5. KRTH-F
6. KNAC-F	6. KOST-F	6. KIQQ-F	6. KTNQ	6. KLSX-F	6. KIIS-F	6. KJOI-F	6. KRTH-F	6. KBIG-F	6. KLSX-F	6. KBIG-F
7. KLOS-F	7. KLOS-F	7. KROQ-F	7. KPWR-F	7. KBIG-F	7. KFWB	7. KTNQ	7. KIQQ-F	7. KOST-F	7. KJOI-F	7. KABC
8. KJLH-F	8. KTNQ	8. KTNQ	8. KBIG-F	8. KPWR-F	8. KRTH-F	8. KRTH-F	8. KOST-F	8. KIQQ-F	8. KTNQ	8. KMPC
9. KRTH-F	9. KIQQ-F	9. KBIG-F	9. KABC	9. KABC	9. KMPC	9. KROQ-F	9. KLSX-F	9. KNX	9. KNX	9. KOST-F
10. KLVE-F	10. KJLH-F	10. KLOS-F	10. KLVE-F	10. KJOI-F	10. KTNQ-F	10. KIQQ-F	10. KTNQ	10. KABC	10. KJLH-F	10. KIQQ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KPWR-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F
2. KIIS-F	2. KPWR-F	2. KRTH-F	2. KPWR-F	2. KIQQ-F
3. KOST-F	3. KOST-F	3. KOST-F	3. KOST-F	3. KTNQ
4. KROQ-F	4. KRTH-F	4. KIQQ-F	4. KRTH-F	4. KRTH-F
5. KJLH-F	5. KROQ-F	5. KBIG-F	5. KIQQ-F	5. KABC
6. KLVE-F	6. KLVE-F	6. KTNQ	6. KBIG-F	6. KOST-F
7. KLOS-F	7. KIQQ-F	7. KPWR-F	7. KTNQ	7. KBIG-F
8. KIQQ-F	8. KBIG-F	8. KLVE-F	8. KROQ-F	8. KFWB
9. KLSX-F	9. KLSX-F	9. KABC	9. KLVE-F	9. KLVE-F
10. KBIG-F	10. KLOS-F	10. KUTE-F	10. KJLH-F	10. KNX

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KROQ-F	1. KLSX-F	1. KLSX-F	1. KLSX-F	1. KLSX-F
2. KPWR-F	2. KPWR-F	2. KRTH-F	2. KIIS-F	2. KRTH-F
3. KIIS-F	3. KROQ-F	3. KPWR-F	3. KPWR-F	3. KIIS-F
4. KLOS-F	4. KIIS-F	4. KIIS-F	4. KRTH-F	4. KIQQ-F
5. KNAC-F	5. KRTH-F	5. KUTE-F	5. KROQ-F	5. KTNQ
6. KLSX-F	6. KLOS-F	6. KLOS-F	6. KIQQ-F	6. KPWR-F
7. KMET-F	7. KMET-F	7. KTNQ	7. KTNQ	7. KABC
8. KJLH-F	8. KTNQ	8. KROQ-F	8. KLOS-F	8. KNX
9. KOST-F	9. KNAC-F	9. KIQQ-F	9. KOST-F	9. KBIG-F
10. KTNQ	10. KJLH-F	10. KNX-F	10. KMET-F	10. KJOI-F

FORMATS	AM	FM	TOTAL	%	FAL 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	43 (1)	901 (1)	944 (2)	7.1	12.6	KACE-F 103.9 Inglewood 1.0/3.1
AOR		1865 (6)	1865 (6)	13.9	12.8	KALI 1430 San Gabriel 1.1/2.6
AC/OLDIES/SOFT ROCK	493 (3)	2717 (6)	3210 (9)	24.0	19.6	KDAY 1580 Santa Monica 1.2/4.3
MOR/VARIETY						KEZY-F 95.9 Anaheim .4/2.0
COUNTRY	226 (1)	274 (1)	500 (2)	3.7	5.0	KFAC 1330 Los Angeles .1/1.0
BLACK/URBAN	246 (2)	1590 (4)	1836 (6)	13.7	8.1	KFI 640 Los Angeles 1.3/5.2
RTFL MUSIC/EZ		730 (1)	730 (1)	5.5	10.5	KFSG-F 96.3 Los Angeles .3/1.3
NEWS/TALK	1948 (4)		1948 (4)	14.6	14.7	KGFJ 1230 Los Angeles .4/1.5
NOSTALGIA	407 (1)		407 (1)	3.0	3.7	KIEV 870 Glendale .7/2.8
RELIGION/GOSPEL		103 (2)	103 (2)	0.8	1.0	KKLA-F 99.5 Los Angeles .4/1.4
SPANISH	1048 (4)	341 (1)	1389 (5)	10.4	7.8	KNAC-F 105.5 Long Beach 1.1/2.3
CLASSICAL	21 (1)	199 (1)	220 (2)	1.6	2.0	KRLA 1110 Pasadena 1.2/5.4
UNKNOWN/OTHERS		235 (2)	235 (2)	1.8	2.1	KRTH 930 Los Angeles .9/3.8
						KSKQ 1540 Los Angeles 1.0/2.4
						KYMS-F 106.3 Santa Ana .4/1.1
13387 (42)						

RADIO STATIONS

AM STATIONS

KABC, 790, 5 KW (DA-N)	, TALK/NEWS	ABC-T, ABC-I, \$330.00	(Katz)	Cap Cities/ABC
KALI, 1430, 5 KW (DA-2)	, SPANISH AC	\$ NA	(MMR)	United
KDAY, 1580, 50 KW (DA-2)	, BLACK	NBN, \$100.00	(Roslin)	
KFI, 640, 50 KW	, AC	ABC-E, \$185.00*	(Christal)	Cox
KFWB, 980, 5 KW	, NEWS	ABC-E, NBC, \$260.00*	(Group W)	Westinghouse
KGFJ, 1230, 1 KW	, BLACK	SBN, \$ NA	(---)	
KIEV, 870, 5 KW/1 KW (DA-N)	, TALK	\$110.00*	(---)	
KIIS, 1150, 5 KW (DA-N)	, CHR	\$ NA	(Mc-Guild)	Gannett
KLAC, 570, 5 KW (DA-N)	, COUNTRY	ABC-D, \$135.00*	(Eastman)	Malrite
KMPC, 710, 50 KW/10 KW (DA-N)	, NOSTALGIA	\$210.00	(Durpetti)	Golden West
KNX, 1070, 50 KW	, NEWS	CBS, \$270.00	(CBS)	CBS
KRTH, 930, 5 KW (DA-N)	, OLDIES	US 1, \$ NA	(Republic)	RKO
KSKQ, 1540, 50 KW/10 KW (DA-D)	, SPANISH AC	\$ 90.00*	(Caballero)	Spanish Bdest
KTNQ, 1020, 50 KW (DA-2)	, SPANISH AC	\$ 80.00*	(Caballero)	H & G
KRLA, 1110, 50 KW/10 KW (DA-2)	, OLDIES	\$140.00*	(MMR)	Greater Media
KBRT, 740, 10 KW (DAYS, DA)	, RELIGION	\$ 50.00*	(---)	Crawford
KWKW, 1300, 5 KW/1 KW (DA-2)	, SPANISH VARIETY	\$ 85.00	(Lotus)	Lotus

FM STATIONS

KACE, 103.9, 1.6 KW @ 390, BLACK	APR, \$ 60.00*	(Masla)	All-Pro
KBIG, 104.3, 105 KW @ 2890, SOFT AC	\$260.00*	(CBS)	Bonneville
KLSX, 97.1, 55 KW @ 770, CLASSIC AOR	\$200.00*	(MMR)	Greater Media
KFAC, 92.3, 39 KW @ 2835, CLASSICAL	\$205.00	(Mc-Guild)	
KFSG, 96.3, 54 KW @ 480, RELIGION	APR, \$ NA	(---)	
KGIL, 94.3, 3 KW @ -80, SOFT AC	\$ 55.00	(HNWH)	Buckley
KIIS, 102.7, 8 KW @ 2790, CHR	\$550.00*	(Mc-Guild)	Gannett
KIQQ, 100.3, 5 KW @ 3060, SOFT AC	Tran, \$181.00	(Select)	Outlet
KJLH, 102.3, 3 KW @ 300, BLACK	\$ 70.00*	(Radio West)	
KJOI, 98.7, 75 KW @ 1180, RTFL/EZ	\$240.00*	(Blair)	Legacy
KKGO, 105.1, 18 KW @ 2900, JAZZ	APR, \$ NA	(Radio West)	
KNX, 93.1, 54 KW @ 2870, SOFT AC	CBS-R, \$170.00*	(CBS)	CBS
KLOS, 95.5, 63 KW @ 3129, AOR	ABC-R, \$300.00*	(Katz)	Cap Cities/ABC
KLVE, 107.5, 34 KW @ 2800, SPANISH AC	\$ NA	(Caballero)	H & G
KMET, 94.7, 58 KW @ 2835, AOR	\$270.00*	(Blair)	Metropolitan
KOST, 103.5, 13 KW @ 3100, AC	\$230.00*	(Christal)	Cox
KPWR, 105.9, 72 KW @ 770, URBAN/CHR	\$250.00*	(HNWH)	Emmis
KNOB, 97.9, 79 KW @ 420, SOFT AC	\$ 94.00	(Masla)	
KRTH, 101.1, 51 KW @ 3130, OLDIES	US 2, \$190.00*	(Republic)	RKO
KUTE, 101.9, .7 KW @ 2848, URBAN/AC	\$100.00*	(Durpetti)	Golden West
KZLA, 93.9, 49 KW @ 720, COUNTRY	\$130.00*	(Eastman)	Malrite
KROQ, 106.7, 25 KW @ 1600, AOR	\$220.00*	(Torbet)	Infinity
KNAC, 105.5, 1.6 KW @ 400, AOR	\$ NA	(Roslin)	

CALL LETTER CHANGES

KBZT-F to KLSX-F

FORMAT CHANGES

KLSX-F: From AC to Classic AOR
KBIG-F: From BTFL to Soft AC

STATION SALES

KGFJ: Sold by Inner City for \$4,500,000

LOUISVILLE

Arbitron Rank/Pop (12+): 44/796,100

MSA Rank/Pop: 49/959,100

ADI # 48

Average Person Ratings: 15.1

Market TSL: 20.0 hours

Stations: 18/18

Diaries: 1855/429:1/53.7%

Sample Target: 1200

% Below Line: 0

% Not Listed: 8.1

1986 Revenue: \$20,600,000

HH Inc.: \$30,194

Retail \$: 5.9 Bil

Pop per Station: 44,228

#1 Biller: WHAS \$4,500,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME, RATING	SPG 86	FAL 85	
1. WHAS	187/15.6	11.6	17.6	12.4	15.3	14.3	14.5	1. WAMZ-F	302/3177	1. WHAS	2457/30.8	33.5	28.4
2. WAMZ-F	183/15.2	15.7	15.7	12.2	11.4	14.7	18.2	2. WHAS	248/3460	2. WAMZ-F	2093/26.2	24.7	23.6
3. WQMF-F	107/ 8.9	8.4	6.6	8.8	8.5	8.2	10.8	3. WDJX-F	160/2181	3. WDJX-F	1405/17.6	16.5	16.1
4. WVEZ-F	103/ 8.6	6.9	8.8	7.5	7.7	8.0	4.9	4. WQMF-F	136/1792	4. WVEZ-F	1373/17.2	17.3	12.4
5. WDJX-F	92/ 7.7	9.3	6.7	6.2	5.8	7.5	10.8	5. WVEZ-F	130/1619	5. WQMF-F	1358/17.0	16.6	18.8
6. WRKA-F	77/ 6.4	6.0	9.2	8.8	8.9	7.6	5.1	6. WJYL-F	84/ 853	6. WRKA-F	1228/15.4	18.9	19.0
7. WJYL-F	69/ 5.7	4.7	4.6	5.2	4.2	5.1	5.7	7. WRKA-F	77/1256	7. WLRS-F	1196/15.0	20.0	22.6
8. WAVG	50/ 4.2	7.1	3.5	7.2	6.8	5.5	4.4	8. WLRS-F	54/1274	8. WAVG	1105/13.9	11.9	13.7
9. WLRS-F	50/ 4.2	6.3	5.6	7.3	9.0	5.9	6.9	9. WAVG	51/1166	9. WJYL-F	719/ 9.0	9.1	9.8
10. WLOU	45/ 3.7	3.9	3.8	5.2	4.9	4.2	5.0	10. WLOU	46/ 639	10. WLOU	608/ 7.6	8.5	9.2
11. WTMT	29/ 2.4	1.0	.3	1.0	.5	1.2	1.1	11. WTMT	35/ 323	11. WCII	479/ 6.0	9.7	9.7
12. WXVW	28/ 2.3	3.5	3.1	2.4	1.4	2.8	2.5	12. WXVW	29/ 462	12. WAKY	454/ 5.7	7.9	9.5
13. WXLN-F	23/ 1.9	1.3	1.4	1.1	1.5	1.4	1.9	13. WXLN-F	25/ 434	13. WXVW	439/ 5.5	4.7	4.7
14. WCII	18/ 1.5	3.6	2.4	2.7	4.0	2.6	1.3	14. WCII	18/ 525	14. WXLN-F	368/ 4.6	4.6	2.2
15. WAKY	16/ 1.3	1.8	2.3	3.7	2.9	2.3	.9	15. WAKY	17/ 505	15. WTMT	282/ 3.5	1.1	2.2
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 63.71% (704 of 1105) (FAL 85: 60.79%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDJX-F>	1. WQMF-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WHAS >	1. WAMZ-F	1. WAMZ-F	1. WHAS	1. WAMZ-F
2. WQMF-F	2. WAMZ-F	2. WHAS	2. WHAS	2. WHAS	2. WHAS >	2. WAMZ-F	2. WHAS	2. WHAS	2. WAMZ-F	2. WHAS
3. WJYL-F	3. WHAS	3. WQMF-F	3. WVEZ-F	3. WVEZ-F	3. WVEZ-F	3. WQMF-F	3. WVEZ-F	3. WQMF-F	3. WDJX-F	3. WQMF-F
4. WLRS-F	4. WRKA-F	4. WVEZ-F	4. WRKA-F	4. WRKA-F	4. WRKA-F	4. WRKA-F	4. WRKA-F	4. WVEZ-F	4. WQMF-F	4. WVEZ-F
5.	5. WJYL-F	5. WRKA-F	5. WJYL-F	5. WJYL-F	5. WAVG	5. WVEZ-F	5. WQMF-F	5. WDJX-F	5. WJYL-F	5. WDJX-F
6.	6. WDJX-F	6. WJYL-F	6. WQMF-F	6. WQMF-F	6.	6. WDJX-F	6. WDJX-F	6. WJYL-F	6. WVEZ-F	6. WRKA-F
7.	7. WVEZ-F	7. WDJX-F	7. WDJX-F	7.	7.	7. WAVG	7.	7. WRKA-F	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDJX-F	1. WRKA-F	1. WRKA-F	1. WAMZ-F	1. WAMZ-F>	1. WQMF-F>	1. WQMF-F>	1. WHAS	1. WHAS	1. WHAS
2. WQMF-F	2. WAMZ-F	2. WAMZ-F	2. WRKA-F	2. WHAS	2. WLRS-F	2. WAMZ-F	2. WAMZ-F	2. WQMF-F	2. WAMZ-F>
3. WLRS-F	3. WDJX-F	3. WJYL-F	3. WVEZ-F	3. WRKA-F	3. WDJX-F	3. WHAS	3. WQMF-F	3. WAMZ-F	3. WVEZ-F
4. WRKA-F	4. WQMF-F	4. WVEZ-F	4. WHAS	4. WVEZ-F>	4. WAMZ-F	4. WJYL-F	4. WJYL-F	4. WVEZ-F	4. WQMF-F
5. WAMZ-F	5. WJYL-F	5. WDJX-F	5. WDJX-F	5. WJYL-F	5. WLRS-F	5. WVEZ-F	5. WVEZ-F	5. WJYL-F	5. WJYL-F
6. WJYL-F	6. WVEZ-F	6. WHAS	6. WJYL-F	6. WDJX-F	6.	6. WVEZ-F	6. WRKA-F	6. WLRS-F	6. WRKA-F
7.	7.	7. WQMF-F	7. WQMF-F	7. WQMF-F	7.	7. WDJX-F	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		142 (2)	142 (2)	12.9	15.8	WDGS	1290	New Albany	.5/2.3
AOR		107 (1)	107 (1)	9.7	9.1	WFIA	900	Louisville	.7/2.3
AC/OLDIES/SOFT ROCK		180 (2)	180 (2)	16.3	12.5	WLLV	1240	Louisville	1.2/2.4
MOR/VARIETY	237 (2)		237 (2)	21.4	23.7				
COUNTRY	47 (2)	183 (1)	230 (3)	20.8	17.0				
BLACK/URBAN	51 (2)	69 (1)	120 (3)	10.9	9.7				
BTFL MUSIC/EZ	16 (1)		16 (1)	1.4	8.2				
NEWS/TALK									
NOSTALGIA	28 (1)		28 (1)	2.5	1.5				
RELIGION/GOSPEL	22 (2)	23 (1)	45 (3)	4.1	2.5				
SPANISH									
CLASSICAL									
UNKNOWN/OTHERS									
			1105 (18)						

RADIO STATIONS

AM STATIONS

WAKY, 790, 5 KW/1 KW (DA-2)	, OLDIES	MBS, \$ 45.00* (Katz)	Federal
WAVG, 970, 5 KW (DA-2)	, MOR	US 2, NBC-T, \$ 43.00 (Select)	
WCII, 1080, 10 KW/1 KW (DA-2)	, COUNTRY	CBS, \$ 80.00 (Eastman)	Williams
WDGS, 1290, 500 W/1 KW (DA-2)	, BLACK	NBN, \$ 20.00 (Masla)	
WFIA, 900, 1 KW (DAYS)	, RELIGION	, \$ 14.00 (---)	
WHAS, 840, 50 KW	, MOR	ABC-I, \$105.00* (Christal)	Clear Channel
WLLV, 1240, 1 KW/250 W	, GOSPEL (?)	, \$ 17.00 (Roslin)	
WLOU, 1350, 5 KW/500 W (DA-N)	, BLACK	NRN, \$ 50.00 (MMR)	
WTMT, 620, 500 W (DA-2)	, COUNTRY	, \$ 17.00 (Masla)	
WXVW, 1450, 1 KW	, NOSTALGIA	MBS, \$ 34.00 (S. Katz)	

FM STATIONS

WAMZ, 97.5, 100 KW @ 505, COUNTRY	, \$ 90.00* (Christal)	Clear Channel
WDJX, 99.7, 20 KW @ 720, CHR	CBS-R, \$ 80.00* (Eastman)	Williams
WJYL, 101.7, 3 KW @ 300, URBAN	, \$ 40.00* (HNWH)	Inter-Urban
WLRS, 102.3, 3 KW @ 300, CHR	ABC-R, \$ 50.00 (Select)	
WQMF, 95.7, 34 KW @ 580, AOR	Source, \$ 70.00 (Torbet)	
WRKA, 103.1, 3 KW @ 300, AC	ABC-D, \$ 60.00* (Blair)	Capital-Johnson
WVEZ, 106.9, 25 KW @ 670, SOFT AC	, \$ 55.00* (Katz)	Federal
WXLN, 103.9, 3 KW @ 300, RELIGION	ABC-C, \$ 18.00 (---)	

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WAKY: From Oldies to BTFL

WCII/WDJX-F: From Great Trails to Williams for \$?...

LUBBOCK

Arbitron Rank/Pop (12+): 159/185,000

MSA Rank/Pop: 187/220,800

ADI # 151

Average Person Ratings: 16.2

Market TSL: 22.0 hours

Stations: 13/13

Diaries: 672/275:1/50.8%

Sample Target: 550

% Below Line: 0

% Not Listed: 9.9

1986 Revenue: \$6,700,000

HH Inc.: \$29,386

Retail \$: 1.7 Bil

Pop per Station: 14,231

#1 Biller: KEND/KLLF-F \$1,900,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KRLB-F	73/26.5	26.5	21.5	24.6	17.1			1. KRLB-F	125/1247	1. KRLB-F	840/46.4	44.2	38.9
2. KLLL-F	52/17.7	17.4	19.3	14.2	15.8			2. KLLL-F	99/ 961	2. KLLL-F	502/27.7	28.4	30.5
3. KFMX-F	28/ 9.5	8.5	10.0	12.9	9.5			3. KSEL-F	34/ 624	3. KSEL-F	369/20.4	18.7	23.0
4. KTEZ-F	23/ 7.8	5.2	9.0	8.6	10.5			4. KFMX-F	34/ 404	4. KFMX-F	313/17.3	16.1	18.8
5. KSEL-F	21/ 7.1	7.6	5.1	7.1	8.2			5. KTEZ-F	31/ 434	5. KTEZ-F	294/16.2	13.9	15.1
6. KFYO	15/ 5.1	7.0	3.9	6.8	9.2			6. KFYO	30/ 511	6. KFYO	245/13.5	14.5	13.5
7. KLFB	11/ 3.7	3.7	1.9	3.1	3.6			7. KZII-F	14/ 293	7. KZII-F	239/13.2	20.2	10.1
8. KZII-F	10/ 3.4	8.2	3.2	5.2	5.3			8. KLFB	12/ 129	8. KEND	130/ 7.2	10.9	9.0
9. KTLK	8/ 2.7	1.8	1.9	---	---			9. KTLK	11/ 102	9. KSEL	127/ 7.0	8.9	7.4
10. KEND	7/ 2.4	3.0	4.2	2.8	4.3			10. KSEL	9/ 216	10. KJAK-F	111/ 6.1	6.1	5.5
11.								11.		11. KLFB	100/ 5.5	5.9	5.0

12+ FM SHARE (METRO): 81.89% (217 of 265) (FAL 85: 80.43%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KLLF-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F
2. KSEL-F	2. KFMZ-F	2. KLLF-F	2. KLLF-F	2. KLLF-F	2. KRLB-F	2. KLLF-F	2. KLLF-F	2. KLLF-F	2. KLLF-F	2. KLLF-F
3. KFMX-F	3. KLLF-F	3. KFMX-F	3. KFMX-F	3. KTEZ-F	3. KTEZ-F	3. KTEZ-F	3. KTEZ-F	3. KFMX-F	3. KFMX-F	3. KFMX-F
4. KLLF-F	4. KSEL-F	4. KSEL-F	4. KTEZ-F	4. KFMX-F	4. KLFB	4. KFMX-F	4. KFMX-F	4. KSEL-F	4. KSEL-F	4. KTEZ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F		1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KLLF-F
2. KLLF-F	2. KLLF-F	2. KLLF-F	2. KLLF-F	2. KLLF-F		2. KFMX-F	2. KFMX-F	2. KFMX-F	2. KFMX-F	2. KRLB-F
3.	3.	3.	3.	3. KTEZ-F		3.	3. KLLF-F	3. KLLF-F	3. KLLF-F	3. KFMX-F
4.	4.	4.	4.	4.		4.	4. KSEL-F	4. KSEL-F	4.	4.
5.	5.	5.	5.	5.		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	1 (1)	78 (1)	79 (2)	30.5	25.0	KJAK-F 92.7 Slaton 1.7/6.1
AOR		38 (2)	38 (2)	14.7	11.2	KRLB 580 Lubbock .3/2.0
AC/OLDIES/SOFT ROCK		21 (1)	21 (1)	8.1	9.1	KSEL 950 Lubbock 2.0/7.0
MOR/VARIETY	6 (1)		6 (1)	2.3		
COUNTRY	22 (2)	52 (1)	74 (3)	28.6	34.4	
BLACK/URBAN						
BTFL MUSIC/EZ		23 (1)	23 (1)	8.9	10.1	
NEWS/TALK					2.2	
NOSTALGIA						
RELIGION/GOSPEL		5 (1)	5 (1)	1.9	1.8	
SPANISH	19 (2)		19 (2)	7.3	2.2	
CLASSICAL						
UNKNOWN/OTHERS						

265 (13)

RADIO STATIONS

KEND, 1590, 1 KW (DA-2), COUNTRY
 KFMX, 1340, 1 KW, CHR (?)
 KFYO, 790, 5 KW/1 KW (DA-2), COUNTRY
 KLFB, 1420, 500 W (DA-2), SPANISH
 KRLB, 580, 500 W (DAYS, DA), CHR
 KSEL, 950, 5 KW/500 W (DA-2), MOR
 KTLK, 1460, 1 KW, SPANISH

MBS, \$12.00* (Eastman)
 \$ NM (Katz)
 CBS, \$23.00 (Torbet)
 \$17.00 (Caballero)
 ABC-I, \$10.00 (Christal)
 ABC-T, ABC-E, \$ NM (Mc-Guild)
 \$11.00 (Roslin)

Thrash
 So. Minnesota
 Seaton

KFMX-F, 94.5, 100 KW @ 850, AOR
 KZII-F, 102.5, 100 KW @ 795, CLASSIC AOR
 KLLF-F, 96.3, 100 KW @ 580, COUNTRY
 KRLB-F, 99.5, 100 KW @ 850, CHR
 KSEL-F, 93.7, 100 KW @ 740, AC/CONTEMP
 KTEZ-F, 101.1, 100 KW @ 750, BTFL/EZ
 KJAK-F, 92.7, 3 KW @ 300, RELIGION

Source, \$30.00* (Katz)
 \$23.00 (Torbet)
 APR, \$34.00* (Eastman)
 ABC-I, \$40.00* (Christal)
 ABC-C, \$28.00* (Mc-Guild)
 \$25.00* (Select)
 MBS, \$9.00 (---)

So. Minnesota
 Seaton
 Thrash

Lotus
 (SLATON)

MISCELLANEOUS COMMENTS KEND/KLLF-F sold to Holder for \$3,500,000 (E) (never closed)...

MADISON

Arbitron Rank/Pop (12+): 119/285,600

MSA Rank/Pop: 136/336,100

ADI # 107

Average Person Ratings: 15.8

Market TSL: 22.8 hours

Stations: 17/13

Diaries: 864/331:1/60.6%

Sample Target: 670

% Below Line: 3.0

% Not Listed: 20.5

1986 Revenue: \$11,200,000

HH Inc.: \$32,274

Retail \$: 2.6 Bill

Pop per Station: 21,969

#1 Biller: WIBA \$2,100,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WZEE-F	59/13.0	15.5	11.5	13.4	10.4		18.0	1. WZEE-F	122/1894	1. WZEE-F	925/32.2	36.0	34.1
2. WTSO	46/10.1	7.5	8.2	9.9	14.0		6.6	2. WTSO	85/1075	2. WIBA-F	817/28.4	31.0	29.2
3. WIBA-F	45/ 9.9	13.8	10.2	10.5	10.1		13.9	3. WIBA-F	77/1466	3. WTSO	598/20.8	16.0	19.7
4. WIRA	39/ 8.6	9.2	10.6	8.8	9.7		7.5	4. WMGN-F	59/ 876	4. WIBA	585/20.4	24.8	25.9
5. WMGN-F	36/ 7.9	6.9	8.2	9.5	7.9		8.3	5. WIBA	41/ 649	5. WMGN-F	545/19.0	19.0	20.0
6. WMAD-F	29/ 6.4	2.7	3.5	3.7	1.1		5.8	6. WWQM-F	36/ 526	6. WMAD-F	441/15.3	13.3	14.8
7. WWQM-F	27/ 5.9	5.7	6.9	6.6	6.3		6.0	7. WWQM-F	34/ 541	7. WWQM-F	413/14.4	13.3	14.8
8. WTDY	14/ 3.1	5.2	3.3	3.3	3.2		1.7	8. WMAD-F	33/ 504	8. WTDY	266/ 9.3	13.6	10.7
9. WHIT	13/ 2.9	2.9	2.9	2.4	6.5		2.9	9. WILV-F	27/ 460	9. WILV-F	217/ 7.6	9.1	7.3
WMAD	13/ 2.9	2.9	3.8	3.5	2.3		2.3	10.		10. WSJY-F	191/ 6.6	6.4	9.9
11. WSJY-F	12/ 2.6	2.7	5.3	4.4	3.4		2.9	11.		11. WHIT	115/ 4.0	5.1	7.2
12. WILV-F	10/ 2.2	3.1	2.0	2.4	3.6		2.7	12.		12.			

12+ FM SHARE (METRO): 63.16% (228 of 361) (FAL 85: 60.66%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZEE-F	1. WZEE-F	1. WZEE-F	1. WTSO	1. WTSO	1. WTSO	1. WZEE-F	1. WTSO	1. WZEE-F	1. WZEE-F	1. WIBA
2. WIBA-F	2. WIBA-F	2. WIBA-F	2. WMGN-F	2. WMGN-F	2. WIBA	2. WIBA	2. WMGN-F	2. WIBA-F	2. WIBA-F	2. WTSO
3.	3. WMGN-F	3. WMGN-F	3. WZEE-F	3. WTSO	3. WMGN-F	3. WZEE-F	3. WZEE-F	3. WTSO	3. WTDY	3. WZEE-F
4.	4. WMAD-F	4. WTSO	4. WIBA-F	4. WZEE-F	4. WMGN-F	4. WIBA-F	4. WMGN-F	4. WMGN-F	4. WMAD-F	4. WIBA-F
5.	5.	5. WMAD-F	5.	5. WIBA-F	5.	5. WIBA-F	5. WMAD-F	5.	5. WWQM-F	5. WMGN-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZEE-F	1. WZEE-F	1. WMGN-F	1. WZEE-F	1. WTSO	1. WIBA-F	1. WIBA-F	1. WIBA-F	1. WIBA-F	1. WTSO
2. WMGN-F	2. WMGN-F	2. WZEE-F	2. WMGN-F	2. WMGN-F	2. WZEE-F	2. WZEE-F	2. WMAD-F	2. WZEE-F	2. WIBA-F
3. WIBA-F	3. WIBA-F	3. WMAD-F	3. WIBA-F	3. WMGN-F	3. WMAD-F	3. WMAD-F	3. WZEE-F	3. WMAD-F	3. WIBA
4. WMAD-F	4. WMAD-F	4. WWQM-F	4. WTSO	4. WZEE-F	4. WMGN-F	4.	4.	4. WTSO	4. WMAD-F
5.	5.	5.	5.	5. WIBA	5.	5.	5.	5. WMGN-F	5. WMGN-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		59 (1)	59 (1)	16.3	15.2	WSEY-F 96.7 Middleton 1.5/3.9
AOR		45 (1)	45 (1)	12.5	12.7	
AC/OLDIES/ROCK	13 (1)	72 (3)	85 (4)	23.5	20.8	WBBM 780 Chicago 4/3.0
MOR/VARIETY	56 (3)		56 (3)	15.5	19.4	WGN 720 Chicago 7/3.7
COUNTRY	46 (1)	27 (1)	73 (2)	20.2	19.4	WIRU 1240 Poynette 7/1.6
BLACK/URBAN						WMLW-F 94.1 Oconomowoc 7/2.8
BTFL MUSIC/EZ		22 (2)	22 (2)	6.1	7.8	
NEWS/TALK	2 (1)		2 (1)	0.6	---	
NOSTALGIA	13 (1)		13 (1)	3.6	4.7	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	3 (1)	3 (1)	6 (2)	1.7	---	

361 (17)

RADIO STATIONS

WHIT, 1550, 5 KW (DAYS), OLDIES
WIBA, 1310, 5 KW (DA-N), MOR
WMAD, 1190, 1 KW (DAYS,DA), NOSTALGIA
WTDY, 1480, 5 KW (DA-2), MOR/TALK
WTSO, 1070, 10 KW/5 KW (DA-2), COUNTRY

ABC-E, \$ 18.00 (Select)
CBS, MRS, \$ 41.00* (Durpetti)
CNN, \$ 18.00 (Torbet)
NBC, \$ 26.00 (Mc-Guild)
APR, \$ 33.00* (Blair)

McKenna
Price
Midwest Family

WIBA-F, 101.5, 50 KW @ 470, AOR
WMAD-F, 92.1, 3 KW @ 300, AC
WMGN-F, 98.1, 38 KW @ 580, AC
WWQM-F, 106.3, 1.9 KW @ 380, COUNTRY
WZEE-F, 104.1, 6 KW @ 1120, CHR

CBS-R, \$ 44.00* (Durpetti)
, \$ 19.00* (Torbet)
, \$ 31.00* (Mc-Guild)
ABC-E, \$ 28.00 (Select)
, \$ 40.00* (Blair)

Price
Midwest Family
McKenna

WILV-F, 94.9, 37 KW @ 1300, BTFL
WSJY-F, 107.3, 50 KW @ 500, BTFL/EZ

ABC-I, \$ 20.00 (Weiss)
ABC-I, \$ 19.00 (---)

Goetz (FORT ATKINSON)

McALLEN - BROWNSVILLE

Arbitron Rank/Pop (12+): 77/447,800
 MSA Rank/Pop: McAllen - 130/357,200
 Brownsville - 173/251,700
 ADI # 115
 Average Person Ratings: 13.6
 Market TSL: 24.8 hours

Stations: 19/17
 Diaries: 1069/419:1/52.9%
 Sample Target: 810
 % Below Line: 2.5
 % Not Listed: 8.7

1986 Revenue: \$10,400,000
 HH Inc.: \$23,800
 Retail \$: 3.3 Bill
 Pop per Station: 26,341
 #1 Biller: KGBT \$1,950,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Rirch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KGBT	159/19.0	19.4	19.5	---	16.8	19.3		1. KGBT	168/1573	1. KGBT	1490/33.1	29.8	28.7
2. KRBF-F	117/14.0	12.4	11.7	---	14.3	12.7		2. KRBF-F	126/1526	2. KRBF-F	1384/30.7	31.0	33.7
3. KRGV	68/ 8.1	7.9	8.7	---	5.9	8.2		3. KRGV	75/1035	3. KRGV	943/21.0	21.7	18.0
4. KELT-F	65/ 7.8	5.8	6.3	---	9.9	6.6		4. KELT-F	74/ 962	4. KELT-F	861/19.1	15.6	22.7
KIWW-F	65/ 7.8	7.9	7.6	---	7.2	7.8		5. KIWW-F	68/ 878	5. KIWW-F	820/18.2	19.0	18.1
6. KTXF-F	54/ 6.5	6.3	6.4	---	6.8	6.4		6. KTXF-F	58/ 639	6. KTXF-F	607/13.5	12.5	12.6
7. KQXX-F	39/ 4.7	6.6	6.3	---	7.7	5.9		7. KQXX-F	41/ 460	7. KQXX-F	525/11.7	13.7	11.1
8. KRIF-F	38/ 4.5	6.5	4.8	---	6.1	5.3		8. KQXX-F	40/ 529	8. KRIF-F	444/ 9.9	13.3	14.6
9. KVLV-F	30/ 3.6	6.6	6.1	---	5.2	5.4		9. KVLV-F	30/ 446	9. KVLV-F	433/ 9.6	11.5	9.0
10. KIRT	27/ 3.2	4.0	3.6	---	3.2	3.6		10. KIRT	29/ 414	10. KIRT	385/ 8.6	7.1	5.9
11. KITM-F	25/ 3.0	1.6	1.0	---	1.7	1.9		11. KGAR-F	287/ 6.4	11. KGAR-F	287/ 6.4	6.1	5.0
12. KBOR	14/ 1.7	1.1	2.1	---	1.9	1.6		12. KURV	252/ 5.6	12. KURV	252/ 5.6	3.1	6.2
KGAR-F	14/ 1.7	1.0	1.0	---	1.1	1.2		13. KSOX-F	243/ 5.4	13. KSOX-F	243/ 5.4	5.2	5.4
XRKS	14/ 1.7	---	---	---	---	NM		14. KITM-F	241/ 5.4	14. KITM-F	241/ 5.4	3.7	NA
15.								15. KBOR	195/ 4.3	15. KBOR	195/ 4.3	5.5	NA

12+ FM SHARE (METRO): 59.37% (453 of 763) (FAL 85: 64.85%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRBF-F	1. KRBF-F	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KRBF-F	1. KRBF-F
2. KRGV	2. KELT-F	2. KRBF-F	2. KELT-F	2. KELT-F	2. KIWW-F	2. KRBF-F	2. KRBF-F	2. KRBF-F	2. KGBT	2. KGBT
3. KRIF-F	3. KGBT	3. KELT-F	3. KIWW-F	3. KIWW-F	3. KTXF-F	3. KELT-F	3. KELT-F	3. KELT-F	3. KRGV	3. KIWW-F
4.	4. KIWW-F	4. KRBF-F	4. KRBF-F	4. KRBF-F	4. KQXX-F	4. KIWW-F	4. KIWW-F	4. KRGV	4. KQXX-F	4. KRGV
5.	5. KRGV	5. KTXF-F	5. KTXF-F	5. KTXF-F	5. KELT-F	5. KRGV	5. KTXF-F	5. KTXF-F	5. KIWW-F	5. KTXF-F
								6. KTXF-F		
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KRBF-F	1. KRBF-F	1. KELT-F	1. KGBT	1. KGBT	1. KRBF-F	1. KRBF-F	1. KGBT	1. KRBF-F	1. KGBT	1. KGBT
2. KRGV	2. KELT-F	2. KGBT	2. KRBF-F	2. KELT-F	2. KIWW-F	2. KRBF-F	2. KELT-F	2. KGBT	2. KELT-F	2. KELT-F
3. KRIF-F	3. KGBT	3. KRBF-F	3. KRBF-F	3. KIWW-F	3. KRIF-F	3. KGBT	3. KRBF-F	3. KELT-F	3. KRBF-F	3. KRBF-F
4.	4. KIWW-F	4. KIWW-F	4. KIWW-F	4. KRBF-F	4. KELT-F	4. KIWW-F	4. KRIF-F	4. KIWW-F	4. KIWW-F	4. KIWW-F
5.	5. KRGV	5.	5. KRGV	5. KTXF-F	5. KTXF-F	5. KRIF-F	5. KRGV	5. KTXF-F	5. KTXF-F	5. KTXF-F

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	68 (1)	117 (1)	185 (2)	24.1	21.6	KRIO 910 McAllen .6/2.6
AOR		38 (1)	38 (1)	4.9	6.6	KSOX-F+ 101.7 Harlingen 1.3/5.4
AC/OLDIES/SOFT ROCK	5 (1)	79 (2)	84 (3)	10.9	14.1	KURV 710 Edinburg 1.6/5.6
MOR/VARIETY						KTRH 740 Houston .6/1.6
COUNTRY	5 (1)	65 (2)	70 (3)	9.1	8.7	
BLACK/URBAN						
BTFL MUSIC/EZ		30 (1)	30 (1)	3.9	5.9	
NEWS/TALK	18 (2)		18 (2)	2.3	2.1	
NOSTALGIA						
RELIGION/GOSPEL						
SPANISH	214 (4)	129 (3)	343 (7)	44.7	39.1	
CLASSICAL						
UNKNOWN/OTHERS						

763 (19)

RADIO STATIONS

KBOR, 1600, 1 KW (DA-1)	SPANISH	\$ 16.00 (Lotus)	
KGBT, 1530, 50 KW/10 KW (DA-N)	SPANISH	\$110.00 (Katz)	Tichenor
KIRT, 1580, 1 KW (DAYS)	SPANISH	\$ 24.00 (Caballero)	
KRGV, 1290, 5 KW (DA-N)	CHR	US 1, \$ 29.00* (Blair)	Manship
KRIO, 910, 5 KW (DA-2)	OLDIES	APR, \$ 17.00 (HNWH)	Tippie
KURV, 710, 1 KW	NEWS/TALK	NBC, ABC-T, \$ 20.00 (Miller)	
KSOX, 1240, 1 KW	COUNTRY	\$ 11.00 (---)	(RAYMONDVILLE)
KRBF-F, 104.1, 100 KW @ 990, CHR	ABC-F, \$ 41.00 (Christal)	Encore	
KELT-F, 94.5, 100 KW @ 800, AC	\$ 47.00 (Katz)	Tichenor	
KGAR-F, 106.3, 3 KW @ 300, AC	SMN, \$ 18.00 (Roslin)		
KIWW-F, 96.1, 100 KW @ 500, SPANISH	\$ 55.00* (Mc-Guild)		
KQXX-F, 98.5, 100 KW @ 1400, SPANISH	\$ 28.00 (Caballero)	Gomez	
KRIX-F, 99.5, 100 KW @ 480, AOR	ABC-R, \$ 22.00 (MMR)		
KTXF-F, 100.3, 100 KW @ 500, COUNTRY	ABC-E, \$ 29.00 (Eastman)		
KVLV-F, 107.9, 100 KW @ 490, BTFL/EZ	\$ 26.00 (HNWH)	Tippie	

MISCELLANEOUS COMMENTS KRBF-F sold by Oppenheimer to Encore for \$? (Americom)... KRIX-F sold for \$900,000 (Kali)...
 KBOR changed from Nostalgia to Spanish...

MEMPHIS

Arbitron Rank/Pop (12+): 50/751,800
MSA Rank/Pop: 50/943,500
ADI # 40
Average Person Ratings: 16.7
Market TSL: 22.0 hours

Stations: 20/19
Diaries: 1349/557:1/50.3%
Sample Target: 1090
% Below Line: 1.3
% Not Listed: 8.3

1986 Revenue: \$21,800,000
HH Inc.: \$28,471
Retail \$: 6.6 Bill
Pop per Station: 39,568
#1 Biller: WMC-F \$4,500,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WHRK-F	211/16.7	18.1	15.6	---	15.5	16.8	18.8	1. WHRK-F	279/3023	1. WHRK-F	2145/28.4	27.6	27.1
2. WMC-F	133/10.5	9.5	9.2	---	11.5	9.7	12.0	2. WMC-F	194/2946	2. WMC-F	1894/25.0	25.9	25.8
3. WGKX-F	103/ 8.1	5.9	7.8	---	8.9	7.3	8.0	3. WGKX-F	163/2248	3. WRVR-F	1451/19.2	18.5	20.8
4. KRNB-F	94/ 7.4	7.5	6.1	---	6.1	7.0	9.1	4. KRNB-F	134/1773	4. KRNB-F	1396/18.5	17.5	17.0
5. WDIA	88/ 7.0	6.1	6.6	---	7.3	6.6	5.9	5. WRVR-F	123/2038	5. WGKX-F	1355/17.9	15.2	16.7
6. WRVR-F	87/ 6.9	8.7	8.3	---	7.6	8.0	7.8	6. WDIA	121/1848	6. WDIA	1275/16.9	16.0	19.1
7. WGR-F	81/ 6.4	5.4	8.3	---	7.7	6.7	10.2	7. WGR-F	92/1477	7. WGR-F	1079/14.3	16.8	18.8
8. WLOK	67/ 5.3	5.3	6.1	---	5.2	5.6	4.1	8. WMC	76/1178	8. WLOK	938/12.4	12.6	10.9
9. WEZI-F	66/ 5.2	6.3	5.2	---	6.0	5.6	2.9	9. WEZI-F	69/ 929	9. WEZI-F	863/11.4	10.9	11.4
10. WMC	52/ 4.1	4.8	6.5	---	6.9	5.1	3.2	WLOK	69/ 962	10. WMC	842/11.1	11.9	15.4
11. WREC	47/ 3.7	3.0	4.8	---	2.7	3.8	1.9	11. WREC	68/1141	11. WHBQ	786/10.4	8.1	9.1
WHRI)	47/ 3.7	4.6	3.4	---	3.6	3.9	6.0	12. WHBQ	59/1030	12. WREC	743/ 9.8	9.9	9.2

12+ FM SHARE (METRO): 60.22% (698 of 1159) (FAL 85: 67.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WGKY-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F
2. WMC-F	2. WMC-F	2. WMC-F	2. WRVR-F	2. WGKY-F	2. WHRK-F	2. WGKX-F	2. WMC-F	2. WMC-F	2. KRNB-F	2. WMC-F
3. KRNB-F	3. WGR-F	3. WRVR-F	3. WGKY-F	3. WRVR-F	3. WEZI-F	3. WMC-F	3. WGKX-F	3. WGKX-F	3. WMC-F	3. WDIA
4. KRNB-F	4. KRNB-F	4. WGKX-F	4. WMC-F	4. WMC-F	4. WDIA	4. WDIA	4. WRVR-F	4. KRNB-F	4. WGR-F	4. WGKX-F
5. WRVR-F	5. WRVR-F	5. WGR-F	5. WGR-F	5. KRNB-F	WMC	5. WLOK	5. WEZI-F	5. WGR-F	5. WDIA	5. WGR-F
		6. KRNB-F					6. WGR-F	6. WRVR-F		6. WRVR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WGR-F	1. WGR-F	1. WHRK-F	1. WHRK-F
2. WMC-F	2. WMC-F	2. WRVR-F	2. WMC-F	2. WGKX-F	2. WMC-F	2. WHRK-F	2. KRNB-F	2. WGR-F	2. WGR-F
3. KRNB-F	3. WRVR-F	3. WMC-F	3. WGKX-F	3. WRVR-F	3. WGR-F	3. WMC-F	3. WHRK-F	3. WMC-F	3. WRVR-F
4. WDIA	4. KRNB-F	4. WLOK	4. WRVR-F	4. WDIA	4. KRNB-F	4. KRNB-F	4. WRVR-F	4. KRNB-F	4. KRNB-F
5. WRVR-F	5. WDIA	5. WGKX-F	5. WDIA	5. WMC-F	5. WRVR-F	5. WMC-F	5. WMC-F	5. WRVR-F	5. WGKX-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		133 (1)	133 (1)	11.5	12.2	KFTH-F 107.1 Marion .6/2.2
AOR		96 (2)	96 (2)	8.3	8.1	KSUD 730 W. Memphis .7/1.4
AC/OLDIES/SOFT ROCK	15 (1)	87 (1)	102 (2)	8.8	9.1	KWAM 990 Memphis .9/4.4
MOR/VARIETY						WKBL-F+ 93.5 Covington .4/1.5
COUNTRY	52 (1)	103 (1)	155 (2)	13.4	16.8	WRVR 680 Memphis 1.2/5.3
BLACK/URBAN	175 (3)	312 (3)	487 (6)	42.0	36.1	WXSS 1030 *Memphis 1.6/3.9
BTFL MUSIC/EZ		66 (1)	66 (1)	5.7	6.4	
NEWS/TALK	47 (1)		47 (1)	4.1	4.3	KWLN-F 98.1 Osceola 1.2/2.7
NOSTALGIA	47 (1)		47 (1)	4.1	2.9	
RELIGION/GOSPEL	21 (2)		21 (2)	1.8	2.9	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	3 (1)	2 (1)	5 (2)	0.4	1.1	

1159 (20)

RADIO STATIONS

KSUD, 730, 250 KW (DAYS)	, GOSPEL	\$ 10.00 (---)	
WDIA, 1070, 50 KW/5 KW (DA-2)	, BLACK	SBN, APR, \$ 48.00 (Katz)	Adams
KWAM, 990, 10 KW/? KW (DA-2)	, GOSPEL	\$ 20.00 (---)	Rivers
WHBQ, 560, 5 KW/1 KW (DA-2)	, NEWS/TALK	US 2, ABC-T, NBC-T, \$ 40.00 (Republic)	RKO
WLOK, 1340, 1 KW	, BLACK	SBN, NRN, \$ 38.00 (Masla)	Gilliam
WLVS, 1430, 2.5 KW (DAYS)	, AC	\$ 23.00 (Christal)	
WMC, 790, 5 KW (DA-N)	, COUNTRY	ABC-I, \$ 70.00* (Blair)	Scripps-Howard
WREC, 600, 5 KW (DA-N)	, NOSTALGIA	MBS, CBS, \$ 44.00* (Mc-Guild)	Summit
WRVR, 680, 10 KW/5 KW (DA-N)	, AC	Trans, \$ NA (Christal)	Viacom
WXSS, 1030, ?	, ?	\$ NA (Bolton)	
WMQM, 1480, 5 KW (DAYS)	, RELIGION	\$ 8.00 (---)	
KRNB-F, 101.1, 100 KW @ 460, BLACK		ABC-F, \$ 44.00 (Select)	Rivers
WEZI-F, 94.3, 3 KW @ 300, BTFL/EZ		\$ 50.00* (Christal)	
WGKX-F, 105.9, 100 KW @ 762, COUNTRY		\$ 85.00 (HNWH)	New Barnstable
WHRK-F, 97.1, 100 KW @ 530, URBAN		US 1, \$ 80.00* (Katz)	Adams
WMC-F, 99.7, 300 KW @ 910, CHR		ABC-C, \$120.00* (Blair)	Scripps-Howard
WRVR-F, 104.5, 100 KW @ 750, AC		\$100.00* (Christal)	Viacom
WGR-F, 102.7, 100 KW @ 900, AOR		ABC-R, \$ 85.00* (Mc-Guild)	Summit

MISCELLANEOUS COMMENTS WMSO (Collierville) sold to Rott for \$600,000... WLVS/WEZI-F (Germantown) sold for \$3,000,000...

MIAMI - FT. LAUDERDALE

Arbitron Rank/Pop (12+): 11/2,557,000
MSA Rank/Pop: Miami - 26/1,724,100
Ft. Lauderdale - 42/1,135,400
ADI # 15
Average Person Ratings: 19.5
Market TSL: 25.9 hours

Stations: 36/33
Diaries: 2912/878:1/43.4%
Sample Target: 2510
% Below Line: 1.4
% Not Listed: 7.3

1986 Revenue: \$90,100,000
HH Inc.: \$31,586
Retail \$: 24.2 Bil
Pop per Station: 77,485
#1 Biller: WSHE-F \$8,200,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WLYF-F	405/8.1	7.9	8.6	8.9	7.4	8.4	6.9	1. WLYF-F	441/4718	1. WLYF-F	4232/16.4	15.3	13.8
2. WQBA	277/5.5	4.9	5.6	5.7	5.7	5.4	3.7	2. WQBA	284/2403	2. WHYI-F	3952/15.3	18.1	18.1
3. WHQT-F	227/4.5	5.1	4.9	3.3	3.9	4.5	7.2	3. WHYI-F	267/5225	3. WIOD	3817/14.8	9.9	12.9
4. WEDR-F	213/4.2	3.8	3.7	3.8	4.2	3.9	3.5	4. WSHE-F	253/3367	4. WPOW-F	3089/12.0	9.7	8.8
5. WJQY-F	211/4.2	4.5	4.5	3.8	4.2	4.3	3.6	5. WHQT-F	249/3497	5. WHQT-F	3053/11.8	10.8	10.2
6. WSHE-F	204/4.1	4.5	5.9	6.0	5.6	5.1	6.6	6. WJQY-F	243/3103	6. WAXY-F	2916/11.3	11.9	13.5
7. WIOD	201/4.0	3.3	3.7	3.1	3.3	3.5	3.0	7. WIOD	230/4432	7. WINZ	2897/11.2	10.4	10.0
8. WNWS	196/3.9	4.0	4.0	3.1	3.9	3.8	2.6	8. WNWS	220/3206	8. WINZ-F	2870/11.1	12.4	14.7
9. WCMQ-F	192/3.8	3.9	3.9	3.6	4.0	3.8	3.6	9. WEDR-F	218/2100	9. WSHE-F	2759/10.7	11.5	11.5
10. WKQS-F	187/3.7	3.6	3.3	3.5	3.4	3.5	4.2	10. WPOW-F	211/3609	10. WNWS	2732/10.6	9.1	9.3
11. WHYI-F	184/3.7	4.1	5.3	5.7	5.1	4.7	6.9	11. WKQS-F	210/2593	11. WJQY-F	2689/10.4	9.1	9.8
12. WINZ	182/3.6	5.1	3.6	4.1	3.4	4.1	3.6	12. WCMQ-F	193/1864	12. WQBA	2357/ 9.1	8.2	9.6
13. WPOW-F	182/3.6	2.5	2.3	1.5	2.0	2.5	5.3	13. WINZ	192/3123	13. WKQS-F	2231/ 8.6	8.6	8.8
14. WAQI	177/3.5	3.6	3.2	3.5	1.8	3.5	2.4	14. WAXY-F	182/3478	14. WLVE-F	2136/ 8.3	7.7	10.4
15. WAXY-F	160/3.2	3.8	3.9	4.0	4.3	3.7	4.1	15. WAQI	177/1548	15. WMXJ-F	2042/ 7.9	6.7	6.1
16. WLVE-F	136/2.7	2.3	1.8	2.5	2.9	2.3	3.1	16. WMXJ-F	165/2634	16. WEDR-F	2037/ 7.9	7.8	8.0
17. WMXJ-F	129/2.6	2.6	2.1	2.1	1.8	2.4	3.2	17. WEAT-F	163/1800	17. WCMQ-F	1860/ 7.2	6.8	7.6
18. WTMJ-F	125/2.5	2.6	2.1	2.2	2.2	2.4	2.3	18. WRMF-F	162/2144	18. WGTR-F	1844/ 7.1	7.7	7.4
19. WINZ-F	122/2.4	3.1	2.7	3.5	3.5	2.9	2.9	19. WINZ-F	144/3273	19. WTMJ-F	1731/ 6.7	6.6	7.4
20. WGTR-F	117/2.3	1.7	2.2	2.3	2.3	2.1	1.8	20. WLVE-F	142/2257	20. WQBA-F	1556/ 6.0	5.7	6.9
21. WQBA-F	114/2.3	2.8	2.2	2.7	2.2	2.5	2.5	21. WTMJ-F	137/1968	21. WAQI	1541/ 6.0	6.1	4.8
22. WCMQ	79/1.6	1.1	1.7	1.7	2.5	1.5	.5	22. WGTR-F	132/2031	22. WKAT	1153/ 4.5	5.6	4.7
23. WFTL	75/1.5	1.4	1.9	1.4	1.3	1.6	1.8	23. WQBA-F	116/1579	23. WQAM	931/ 3.6	3.2	3.7
24. WKAT	71/1.4	1.7	2.2	1.9	1.6	1.8	1.3	24. WCMQ	79/ 710	24. WFTL	928/ 3.6	4.2	3.2
25. WRHC	70/1.4	1.8	2.2	3.2	2.9	2.2	.9	25.		25. WRHC	871/ 3.4	4.1	4.5

12+ FM SHARE (METRO): 64.56% (3004 of 4653) (FAL 85: 63.54%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPOW-F	1. WSHE-F	1. WSHE-F	1. WCMQ-F	1. WCMQ-F	1. WLYF-F	1. WQBA	1. WLYF-F	1. WLYF-F	1. WEDR-F	1. WLYF-F
2. WHQT-F	2. WHQT-F	2. WEDR-F	2. WJQY-F	2. WJQY-F	2. WQBA	2. WLYF-F	2. WJQY-F	2. WQBA	2. WHQT-F	2. WHQT-F
3. WHYI-F	3. WEDR-F	3. WHQT-F	3. WAXY-F	3. WLYF-F	3. WJQY-F	3. WAQI	3. WQBA	3. WHQT-F	3. WPOW-F	3. WKQS-F
4. WEDR-F	4. WGTR-F	4. WJQY-F	4. WMXJ-F	4. WKQS-F	4. WCMQ-F	4. WIOD	4. WJQY-F	4. WQBA	4. WQBA	4. WPOW-F
5. WINZ-F	5. WHYI-F	5. WAXY-F	5. WEDR-F	5. WAXY-F	5. WKQS-F	5. WHYI-F	5. WINZ	5. WSHE-F	5. WNWS	5. WSHE-F
6. WSHE-F	6. WLVE-F	6. WCMQ-F	6. WSHE-F	6. WEDR-F	6. WAQI	6. WNWS	6. WSHE-F	6. WPOW-F	6. WLYF-F	6. WCMQ-F
7.	7. WMXJ-F	7. WHYI-F	7. WKQS-F	7. WMXJ-F	7. WIOD	7. WEDR-F	7. WAXY-F	7. WNWS	7. WSHE-F	7. WHYI-F
8.	8. WPOW-F	8. WLYF-F	8. WLYF-F	8. WSHE-F	8. WINZ	8. WAXY-F	8. WHQT-F	8. WCMQ-F	8. WIOD	8. WEDR-F
9.	9. WAXY-F	9. WMXJ-F	9.	9.	9.	9.	9.	9. WKQS-F	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHQT-F	1. WHQT-F	1. WLVE-F	1. WEDR-F	1. WCMQ-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WSHE-F
2. WEDR-F	2. WEDR-F	2. WEDR-F	2. WHQT-F	2. WJQY-F	2. WHQT-F	2. WGTR-F	2. WGTR-F	2. WAXY-F	2. WAXY-F
3. WSHE-F	3. WLVE-F	3. WMXJ-F	3. WCMQ-F	3. WLYF-F	3. WEDR-F	3. WHQT-F	3. WMXJ-F	3. WEDR-F	3. WJQY-F
4. WHYI-F	4. WHYI-F	4. WCMQ-F	4. WJQY-F	4. WKQS-F	4. WGTR-F	4. WEDR-F	4. WEDR-F	4. WHQT-F	4. WLYF-F
5. WPOW-F	5. WSHE-F	5. WHQT-F	5. WLYF-F	5. WEDR-F	5. WINZ-F	5. WMXJ-F	5. WHQT-F	5. WGTR-F	5. WMXJ-F
6. WGTR-F	6. WAXY-F	6. WJQY-F	6. WHYI-F	6. WLVE-F	6. WAXY-F	6. WHYI-F	6. WLVE-F	6. WMXJ-F	6. WCMQ-F
7. WAXY-F	7. WJQY-F	7. WHYI-F	7. WLVE-F	7. WAXY-F	7. WHYI-F	7. WPOW-F	7. WHYI-F	7. WJQY-F	7. WKQS-F
8. WINZ-F	8. WMXJ-F	8. WSHE-F	8. WKQS-F	8. WMXJ-F	8. WLVE-F	8. WPOW-F	8. WPOW-F	8. WHYI-F	8. WEDR-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		306 (2)	306 (2)	6.6	11.3	WEXY 1520 Oakland Park .4/1.1
AOR		321 (2)	321 (2)	6.9	5.9	WMBM 1490 Miami Beach 1.3/2.8
AC/OLDIES/SOFT ROCK		676 (5)	676 (5)	14.5	17.2	WOCN 1450 Miami .9/2.1
MOR/VARIETY					0	WQAM 560 Miami 1.2/3.6
COUNTRY	59 (1)	187 (1)	246 (2)	5.3	5.1	WRBD 1470 Pompano Beach .8/2.0
BLACK/URBAN	41 (1)	661 (4)	702 (5)	15.1	9.7	WSUA 1260 Miami 1.1/3.0
RTFL MUSIC/EZ	7 (1)	422 (2)	429 (3)	9.2	8.3	WTHM-F 98.3 Goulds .8/3.0
NEWS/TALK	579 (3)		579 (3)	12.4	11.3	WVCG 1080 Coral Gables .6/2.8
NOSTALGIA	146 (2)		146 (2)	3.1	1.7	WEAT 850 West Palm Beach .1/.5
RELIGION/GOSPEL	96 (2)		96 (2)	2.0	1.5	WEAT-F 104.3 West Palm Beach .3/1.4
SPANISH	703 (6)	306 (2)	1009 (8)	21.7	13.9	WRMF-F 97.9 West Palm Beach .8/2.7
CLASSICAL		125 (1)	125 (1)	2.7	1.3	
UNKNOWN/OTHERS	18 (1)		18 (1)	0.4	0.3	
			4653 (36)			

RADIO STATIONS

AM STATIONS

WAIQ, 710, 50 KW (DA-2)	SPANISH NEWS/TALK	\$ NA (Lotus)	
WCMQ, 1210, 25 KW/2.5 KW (DA-2)	SPANISH AC	\$ NA (MMR)	
WINZ, 940, 50 KW/25 KW (DA-2)	NEWS	CRS, \$105.00* (Katz)	Guy Gannett
WION, 610, 10 KW (DA-2)	NEWS/TALK	MBS, NBC, ABC-I, \$ 95.00* (Christal)	Cox
WKAT, 1360, 10 KW/1 KW (DA-2)	NOSTALGIA	ABC-D, \$ 50.00 (Savalli)	
WLQY, 1320, 5 KW (DA-2)	NOSTALGIA	\$ 45.00* (---)	(HOLLYWOOD)
WMBM, 1490, 1 KW	GOSPEL	NBN, \$ 40.00 (Masla)	
WNWS, 790, 25 KW (DA-2)	NEWS/TALK	ABC-E, \$ 80.00 (Blair)	Jeff-Pilot
WOCN, 1450, 1 KW	SPANISH	\$ 55.00* (Lotus)	
WQAM, 560, 5 KW/1 KW	COUNTRY	NBC, \$ 60.00* (HNWH)	Sunshine
WQBA, 1140, 50 KW/10 KW (DA-2)	SPANISH NEWS/TALK	\$120.00* (Eastman)	Susquehanna
WRBD, 1470, 5 KW/2.5 KW	BLACK	NBN, \$ 43.00 (Select)	Sconnix
WRHC, 1550, 10 KW/500 W (DA-2)	SPANISH NEWS/TALK	\$ 85.00* (Savalli)	
WSUA, 1260, 5 KW (DA-2)	SPANISH AC	\$ 55.00 (Caballero)	
WVCG, 1080, 50 KW/10 KW (DA-2)	RELIGION	\$ 30.00 (MMR)	H & G

FM STATIONS

WGTR, 97.3, 98 KW @ 790, AOR	\$ 95.00* (Christal)	Cox
WAXY, 105.9, 100 KW @ 1049, AC/OLDIES	US 1, \$130.00* (Republic)	RKO
WPOW, 96.3, 100 KW @ 1006, URBAN/CHR	ABC-F, \$ NA (Radio West)	Beasley
WCMQ, 92.3, 3 KW @ 300, SPANISH AC	\$ 70.00* (MMR)	
WEDR, 99.1, 70 KW @ 175, BLACK	SNB, \$ 93.00* (HNWH)	Rivers
WHQT, 105.1, 100 KW @ 600, URBAN/CHR	ABC-F, \$105.00* (MMR)	EZ
WHYI, 100.7, 100 KW @ 1000, CHR	\$160.00* (Mc-Guild)	Metroplex
WINZ, 94.9, 96 KW @ 1010, CHR	\$126.00* (Katz)	Guy Gannett
WJQY, 106.7, 100 KW @ 1024, SOFT AC	\$125.00* (Masla)	Amaturo
WKQS, 99.9, 100 KW @ 930, COUNTRY	US 2, \$ 74.00* (HNWH)	Sunshine
WLVE, 93.9, 96 KW @ 1006, AC	MBS, \$ 90.00* (Torbet)	Gilmore
WLYF, 101.5, 100 KW @ 813, RTFL/EZ	\$135.00* (Blair)	Jeff-Pilot
WMXJ, 102.7, 100 KW @ 1006, AC	\$ 80.00* (Durpetti)	Sconnix
WQBA, 107.5, 100 KW @ 500, SPANISH CHR	\$ 65.00* (Eastman)	Susquehanna
WSHE, 103.5, 100 KW @ 600, AOR	Source, ABC-R, \$130.00* (Eastman)	TK
WTMI, 93.1, 96 KW @ 1006, CLASSICAL	\$ 68.00* (CMBS)	Tanger

WEAT, WRMF - See West Palm Beach

CALL LETTER CHANGES

WAIA-F to WGTR-F

FORMAT CHANGES

WGTR-F: From AC to AOR

STATION SALES

WCMQ A/F: From Dolgoff to Alarcon for \$15,000,000
WKAT: Sold for \$2,000,000

MILWAUKEE

Arbitron Rank/Pop (12+): 25/1,291,700

MSA Rank/Pop: 32/1,389,200
ADI # 30

Average Person Ratings: 17.2
Market TSL: 22.6 hours

Stations: 27/24
Diaries: 1658/779:1/55.0%
Sample Target: 1420
% Below Line: 2.5
% Not Listed: 7.7

1986 Revenue: \$33,000,000
HH Inc.: \$33,402
Retail \$: 8.5 Bil
Pop per Station: 53,821
#1 Biller: WTMJ \$6,300,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. WTMJ	271/12.1	12.2	14.6	---	9.7	13.0	11.4	1. WTMJ	327/4439	1. WTMJ	3549/27.3	30.7 24.5
2. WKTI-F	221/ 9.9	9.1	9.4	---	8.3	9.5	10.7	2. WKTI-F	231/3553	2. WKTI-F	3213/24.7	23.8 25.1
3. WEZW-F	206/ 9.2	7.3	8.9	---	8.1	8.5	6.5	3. WEZW-F	228/2764	3. WEZW-F	2366/18.2	18.4 15.7
4. WKLH-F	173/ 7.7	6.8	7.0	---	2.4	7.2	8.7	4. WKLH-F	192/2629	4. WKLH-F	2283/17.5	15.7 10.7
5. WOKY	137/ 6.1	6.3	7.7	---	7.9	6.7	6.3	5. WQFM-F	165/2248	5. WMYX-F	1865/14.3	10.9 10.4
6. WQFM-F	126/ 5.6	8.7	6.7	---	8.4	7.0	7.8	6. WMIL-F	147/2298	6. WQFM-F	1789/13.7	14.5 16.4
7. WLUM-F	114/ 5.1	5.4	4.7	---	6.4	5.1	7.2	7. WOKY	143/1946	7. WOKY	1714/13.2	14.4 15.0
8. WMIL-F	101/ 4.5	4.2	4.5	---	4.6	4.4	3.7	8. WLUM-F	130/1745	8. WMIL-F	1615/12.4	11.5 9.8
9. WMYZ-F	90/ 4.0	4.3	3.7	---	3.3	4.0	2.9	9. WMYX-F	111/2157	9. WLUM-F	1530/11.8	12.0 13.1
10. WBCS-F	85/ 3.8	3.8	3.4	---	4.0	3.7	3.4	10. WRKR-F	104/1848	10. WISN	1525/11.7	10.1 14.5
11. WLTQ-F	84/ 3.8	3.2	3.3	---	4.1	3.4	2.8	11. WLTQ-F	95/1301	11. WBCS-F	1429/11.0	7.4 10.6
12. WRKR-F	79/ 3.5	2.3	2.3	---	1.6	2.7	2.6	12. WBCS-F	94/1556	12. WRKR-F	1408/10.8	11.4 8.1
13. WISN	73/ 3.3	3.0	2.7	---	5.0	3.0	3.1	13. WISN	83/1794	13. WLTQ-F	1150/ 8.8	8.6 11.7
14. WBGK-F	49/ 2.2	1.7	.8	---	2.4	1.6	1.5	14. WBGK-F	50/ 919	14. WBGK-F	1429/11.0	3.9 11.7
15. WFMR-F	42/ 1.9	1.8	1.1	---	2.2	1.6	2.7	15. WGN	46/ 757	15. WEMP	864/ 6.6	8.4 9.8
16.								16.		16.		
17.								17.		17.		
18.								18.		18.		
19.								19.		19.		
20.								20.		20.		
21.								21.		21.		
22.								22.		22.		
23.								23.		23.		
24.								24.		24.		
25.								25.		25.		

12+ FM SHARE (METRO): 67.23% (1387 of 2063) (FAL 85: 61.03%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKTI-F	1. WKTI-F	1. WKTI-F	1. WKLH-F	1. WKLH-F	1. WTMJ	1. WTMJ	1. WEZW-F	1. WKTI-F	1. WTMJ	1. WEZW-F
2. WQFM-F	2. WKLH-F	2. WKLH-F	2. WKTI-F	2. WTMJ	2. WEZW-F	2. WKTI-F	2. WKLH-F	2. WEZW-F	2. WKTI-F	2. WTMJ
3. WRKR-F	3. WQFM-F	3. WQFM-F	3. WTMJ	3. WKTI-F	3. WOKY	3. WKLH-F	3. WKTI-F	3. WTMJ	3. WQFM-F	3. WKTI-F
4. WLUM-F	4. WTMJ	4. WEZW-F	4. WEZW-F	4. WEZW-F	4. WMIL-F	4. WEZW-F	4. WTMJ	4. WKLH-F	4. WEZW-F	4. WKLH-F
5.	5. WMYX-F	5. WLUM-F	5. WMYX-F	5. WMIL-F	5. WBCS-F	5. WOKY	5. WOKY	5. WQFM-F	5. WLUM-F	5. WLUM-F
6.	6. WRKR-F	6. WMYX-F	6. WLTQ-F	6. WMYX-F	6. WKLH-F	6. WISN	6. WQFM-F	6. WLUM-F	6. WKLH-F	6. WMIL-F
7.	7. WBGK-F	7. WEZW-F	7. WMIL-F	7. WLTQ-F	7. WLTQ-F	7. WBCS-F	7. WBCS-F	7. WOKY	7. WMYX-F	7. WQFM-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKTI-F	1. WKTI-F	1. WKTI-F	1. WKTI-F	1. WKTI-F	1. WQFM-F	1. WKLH-F	1. WKLH-F	1. WKLH-F	1. WKLH-F
2. WLUM-F	2. WLUM-F	2. WMYX-F	2. WLUM-F	2. WEZW-F	2. WKLH-F	2. WQFM-F	2. WQFM-F	2. WQFM-F	2. WTMJ
3. WKLH-F	3. WKLH-F	3. WKLH-F	3. WMYX-F	3. WLTQ-F	3. WKTI-F	3. WKTI-F	3. WKTI-F	3. WKTI-F	3. WKTI-F
4. WMYZ-F	4. WMYX-F	4. WLTQ-F	4. WLTQ-F	4. WMYX-F	4. WLUM-F	4. WRKR-F	4. WBGK-F	4. WTMJ	4. WQFM-F
5. WRKR-F	5. WLTQ-F	5. WBGK-F	5. WKLH-F	5. WMIL-F	5. WRKR-F	5. WLUM-F	5. WRKR-F	5. WEZW-F	5. WEZW-F
6.	6. WRKR-F	6.	6. WEZW-F	6. WTMJ	6.	6. WBGK-F	6. WMYX-F	6. WRKR-F	6. WMIL-F
7.	7. WBGK-F	7.	7. WMIL-F	7. WBCS-F	7.	7. WMYX-F	7. WTMJ	7.	7. WBGK-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	FAL 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING		
				%	%			
TOP 40/CHR/CONTEMP		300 (2)	300 (2)	14.5	14.3	WAWA	1590	West Allis .4/1.5
AOR		348 (3)	348 (3)	16.9	9.0	WBCS	1340	Milwaukee .8/2.5
AC/OLDIES/SOFT ROCK	52 (2)	174 (2)	226 (4)	11.0	13.7	WEMP	1250	Milwaukee 1.4/6.6
MOR/VARIETY	383 (5)	17 (1)	400 (6)	19.4	19.3	WMVP	1290	Greenfield .9/2.2
						WNOV	860	Milwaukee 1.7/3.8
COUNTRY	17 (1)	186 (2)	203 (3)	9.8	10.3	WRJN	1400	Racine .8/2.2
BLACK/URBAN	48 (2)	114 (1)	162 (3)	7.9	10.5	WTKM-F	104.9	Hartford .8/2.7
RTFL MUSIC/EZ		206 (1)	206 (1)	10.0	8.8	WYLO	540	Jackson .3/1.3
NEWS/TALK	32 (2)		32 (2)	1.6	1.5			
NOSTALGIA	137 (1)		137 (1)	6.6	8.5	WBBM	780	Chicago .9/3.5
RELIGION/GOSPEL	7 (1)		7 (1)	0.3	0.6	WGN	720	Chicago .9/2.9
SPANISH		42 (1)				WMAQ	670	Chicago .6/2.7
CLASSICAL			42 (1)	2.0	2.4			
UNKNOWN/OTHERS					0.9			
			2063 (27)					

RADIO STATIONS

AM STATIONS

WAWA, 1590, 1 KW (DAYS,DA)	, BLACK	SBN, \$ 18.00 (Masla)	All Pro
WBCS, 1340, 1 KW	, COUNTRY	, \$ NA (Durpetti)	Taft
WEMP, 1250, 5 KW (DA-2)	, OLDIES	ABC-E, \$ 41.00* (Blair)	Heritage
WISN, 1130, 50 KW/10 KW (DA-N)	, MOR/AC	ABC-I, \$ 75.00* (Katz)	Hearst
WNOV, 860, 250 W (DAYS,DA)	, BLACK	NRN, \$ 28.00 (Weiss)	
WOKY, 920, 5 KW/1 KW (DA-N)	, NOSTALGIA	CBS, \$ 75.00 (Eastman)	Sundance
WTMJ, 620, 5 KW (DA-N)	, MOR	NBC, \$125.00* (Christal)	Milwaukee Journal
WYLO, 540, 250 W (DAYS,DA)	, RELIGION	SBN, \$ 18.00 (---)	Universal (LAKE JACKSON)
WMVP, 1290, 5 KW (DA-2)	, AC	, \$ NA (Republic)	Amos

FM STATIONS

WBCS, 102.9, 50 KW @ 440, COUNTRY	ABC-D, \$ 65.00* (Durpetti)	Taft
WBGK, 95.7, 34 KW @ 610, SOFT AC	US 1, \$ 55.00* (Republic)	Amos
WEZW, 103.7, 20 KW @ 840, RTFL/EZ	, \$ 90.00* (Mc-Guild)	Multimedia
WFMR, 98.3, 3 KW @ 300, CLASSICAL	, \$ 50.00 (CMBS)	
WKLH, 96.5, 22 KW @ 810, CLASSIC AOR	CNN, \$ 60.00* (Mc-Guild)	Saga
WKTJ, 94.5, 16 KW @ 911, CHR	Source, \$ 85.00 (Christal)	Milwaukee Journal
WLTO, 97.3, 16 KW @ 980, SOFT AC	, \$ 70.00* (Katz)	Hearst
WLUM, 102.1, 50 KW @ 500, BLACK	CBS-R, \$ 48.00* (Masla)	All Pro
WMIL, 106.1, 13 KW @ 979, COUNTRY	, \$ 75.00* (Eastman)	Sundance
WMYX, 99.1, 50 KW @ 486, AC	, \$ 70.00* (Blair)	Heritage
WQFM, 93.3, 14 KW @ 940, AOR	ABC-R, \$ 88.00* (Select)	Shamrock-Lynett
WRKR, 100.7, 50 KW @ 500, CHR	ABC-C, \$ 40.00* (HNWH)	Sterling Rec. (RACINE)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WBCS A/F: From Great Trails to Williams for \$?
WEMP/WMYX-F: From LIN to Heritage for \$6,000,000
WBCS A/F: From Williams to Taft for \$3,800,000

MINNEAPOLIS - ST. PAUL

Arbitron Rank/Pop (12+): 18/1,843,600

MSA Rank/Pop: 14/2,275,300

AD1 # 14

Average Person Ratings: 16.0

Market TSL: 21.0 hours

Stations: 18/18

Diaries: 1989/927:1/56.7%

Sample Target: 1660

% Below Line: 0

% Not Listed: 12.2

1986 Revenue: \$60,000

HH Inc.: \$37,623

Retail \$: 17.9 Bill

Pop per Station: 102,422

#1 Biller: WCCO \$17,400,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WCCO	514/17.2	18.3	17.9	18.0	18.5	17.9	16.3	1. WCCO	819/10035	1. WCCO	6472/34.5	36.2	37.2
2. KQRS-F+	330/11.0	9.6	10.0	8.5	9.0	9.8	14.7	2. KQRS-F+	405/ 5344	2. KSTP-F	4539/24.2	21.6	23.1
3. KSTP-F	268/ 9.0	9.9	9.5	11.0	10.4	9.9	9.6	3. KSTP-F	340/ 5778	3. KQRS-F+	4344/23.1	21.7	20.5
4. KDWB-F	209/ 7.0	7.2	6.2	5.9	5.5	6.6	9.4	4. KDWB-F	240/ 4624	4. WLOL-F	4298/22.9	23.3	24.7
5. WLOL-F	208/ 6.9	7.2	7.8	7.3	8.6	7.3	9.1	5. WAYL-F	232/ 2648	5. KDWB-F	4017/21.4	21.3	21.4
6. WAYL-F	193/ 6.4	5.2	5.0	7.9	7.0	6.1	3.2	6. WLOL-F	231/ 4919	6. WLTE-F	2542/13.5	10.0	11.4
7. KEEY-F	186/ 6.2	5.4	6.8	5.9	6.1	6.1	6.7	7. KEEY-F	210/ 2844	7. KEEY-F	2451/13.1	14.6	15.7
8. KSTP	135/ 4.5	3.5	3.7	3.1	4.0	3.7	4.1	8. KSTP	149/ 2412	8. WAYL-F	2179/11.6	10.9	13.5
9. WLTE-F	118/ 3.9	2.9	2.7	2.6	3.8	3.0	3.0	9. KJJO-F	140/ 2547	9. KSTP	2129/11.3	10.6	10.1
10. KTCZ-F	107/ 3.6	4.3	3.8	4.5	2.7	4.1	2.9	10. WLTE-F	135/ 3091	10. KJJO-F	1897/10.1	11.6	10.6
11. KJJO-F	90/ 3.0	2.5	3.9	3.2	3.2	3.2	3.3	11. KTCZ-F	110/ 1553	11. KMGK-F	1564/ 8.3	6.5	6.7
12. KDWB	72/ 2.4	2.5	1.3	1.2	1.0	1.9	1.7	12. WOGY	93/ 1938	12. KTCZ-F	1518/ 8.1	8.6	6.9
13. KOGY	67/ 2.2	2.1	2.5	2.3	3.3	2.3	2.2	13. KMGK-F	80/ 1846	13. KDWB	1508/ 8.0	6.2	6.7
14. KMGK-F	64/ 2.1	2.9	2.0	2.8	2.0	2.5	1.3	14. KDWB	79/ 1749	14. WOGY	1350/ 7.2	7.8	9.0
15. KLBB	45/ 1.5	2.1	2.6	1.5	1.5	1.9	1.5	15. KLBB	45/ 592	15. KLBB	585/ 3.1	4.9	3.2
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 66.86% (1757 of 2628) (FAL 85: 66.07%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KDWB-F	1. KQRS-F+	1. KQRS-F+	1. KSTP-F	1. WCCO	1. WCCO	1. WCCO	1. WCCO	1. WCCO	1. KQRS-F+	1. WCCO
2. KQRS-F+	2. KSTP-F	2. KSTP-F	2. WCCO	2. KSTP-F	2. WAYL-F	2. KSTP-F	2. KQRS-F+	2. KQRS-F+	2. KDWB-F	2. KQRS-F+
3. WLOL-F	3. WCCO	3. WCCO	3. KQRS-F+	3. KQRS-F+	3. KSTP-F	3. KQRS-F+	3. WAYL-F	3. KSTP-F	3. WCCO	3. KSTP-F
4. WLOL-F	4. KDWB-F	4. WLOL-F	4. WLOL-F	4. KEEY-F	4. KEEY-F	4. WLOL-F	4. KSTP-F	4. KDWB-F	4. KSTP-F	4. WAYL-F
5. KEEY-F	5. KEEY-F	5. KEEY-F	5. WLTE-F	5. WLOL-F	5. KSTP	5. KDWB-F	5. KEEY-F	5. KEEY-F	5. WLOL-F	5. KEEY-F
6. KTCZ-F	6. KDWB-F	6. KDWB-F	6. KEEY-F	6. WAYL-F	6. WOGY	6. KEEY-F	6. WLOL-F	6. WLOL-F	6. KEEY-F	6. KDWB-F
7. KTCZ-F	7. KTCZ-F	7. KTCZ-F	7. KTCZ-F	7. WLTE-F	7. WLTE-F	7. WAYL-F	7. WLTE-F	7. WAYL-F	7. WAYL-F	7. WLOL-F
8. KEEY-F	8. KEEY-F	8. KEEY-F	8. KEEY-F	8. KEEY-F	8. KEEY-F	8. KEEY-F	8. KEEY-F	8. KEEY-F	8. KEEY-F	8. KEEY-F
9. KEEY-F	9. KEEY-F	9. KEEY-F	9. KEEY-F	9. KEEY-F	9. KEEY-F	9. KEEY-F	9. KEEY-F	9. KEEY-F	9. KEEY-F	9. KEEY-F
10. KEEY-F	10. KEEY-F	10. KEEY-F	10. KEEY-F	10. KEEY-F	10. KEEY-F	10. KEEY-F	10. KEEY-F	10. KEEY-F	10. KEEY-F	10. KEEY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KDWB-F	1. KSTP-F	1. KSTP-F	1. KSTP-F	1. KSTP-F	1. KQRS-F+	1. KQRS-F+	1. KQRS-F+	1. KQRS-F+	1. WCCO
2. WLOL-F	2. WLOL-F	2. WLOL-F	2. WCCO	2. WCCO	2. WLOL-F	2. WLOL-F	2. KTCZ-F	2. KSTP-F	2. KQRS-F+
3. KQRS-F+	3. KDWB-F	3. WLTE-F	3. WLOL-F	3. WAYL-F	3. KJJO-F	3. KEEY-F	3. KSTP-F	3. WCCO	3. KSTP-F
4. KEEY-F	4. KQRS-F+	4. KDWB-F	4. KDWB-F	4. WLOL-F	4. KDWB-F	4. KJJO-F	4. WLOL-F	4. KEEY-F	4. KSTP
5. KTCZ-F	5. KTCZ-F	5. KQRS-F	5. KQRS-F+	5. WLTE-F	5. KTCZ-F	5. KTCZ-F	5. KJJO-F	5. WLOL-F	5. KEEY-F
6. WLTE-F	6. KEEY-F	6. KTCZ-F	6. WLTE-F	6. KEEY-F	6. KSTP-F	6. WCCO	6. KTCZ-F	6. KTCZ-F	6. KTCZ-F
7. KSTP-F	7. WLTE-F	7. WCCO	7. KEEY-F	7. KQRS-F	7. KDWB-F	7. KSTP	7. KJJO-F	7. KJJO-F	7. WLOL-F
8. KEEY-F	8. KEEY-F	8. KEEY-F	8. KEEY-F	8. KEEY-F	8. KEEY-F	8. KEEY-F	8. KEEY-F	8. KEEY-F	8. KEEY-F
9. KEEY-F	9. KEEY-F	9. KEEY-F	9. KEEY-F	9. KEEY-F	9. KEEY-F	9. KEEY-F	9. KEEY-F	9. KEEY-F	9. KEEY-F
10. KEEY-F	10. KEEY-F	10. KEEY-F	10. KEEY-F	10. KEEY-F	10. KEEY-F	10. KEEY-F	10. KEEY-F	10. KEEY-F	10. KEEY-F

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		417 (2)	417 (2)	15.9	17.3	KMFY	980	Richfield	.3/1.2
AOR	16 (1)	511 (3)	527 (4)	20.1	13.3	KUXL	1570	Golden Valley	.4/1.0
AC/OLDIES/SOFT ROCK	72 (1)	450 (3)	522 (4)	19.9	22.7				
MOR/VARIETY	524 (2)		524 (2)	19.9	21.5				
COUNTRY	67 (1)	186 (1)	253 (2)	9.6	10.6				
BLACK/URBAN									
BTFL MUSIC/EZ		193 (1)	193 (1)	7.3	7.9				
NEWS/TALK	135 (1)		135 (1)	5.1	4.6				
NOSTALGIA	45 (1)		45 (1)	1.7	2.1				
RELIGION/GOSPEL	12 (1)		12 (1)	0.5	---				
SPANISH									
CLASSICAL									
UNKNOWN/OTHERS									
			2628 (18)						

RADIO STATIONS

AM STATIONS

KDWB, 630,	5 KW/500 W (DA-2)	, OLDIES	, \$ NA	(Blair)	Legacy
KJJO, 950,	1 KW (DA-2)	, OLDIES/AOR	ABC-E, \$ NA	(Eastman)	Park
KLBB, 1400,	1 KW	, NOSTALGIA	CNN, ABC-D, \$ 37.00	(Roslin)	
KMFY, 980,	5 KW (DA-1)	, MOR	, \$ NA	(Republic)	Entercom
KQRS, 1440,	5 KW/500 W (DA-N)	, AOR	, \$ NA	(Katz)	Cap Cities/ABC
KSTP, 1500,	50 KW (DA-N)	, NEWS/TALK	ABC-I, NBC-T, \$ 65.00*	(Mc-Guild)	Hubbard
KTCJ, 690,	500 W (DAYS)	, JAZZ	, \$ NA	(Select)	Parker
KUXL, 1570,	2.5 KW (DAYS)	, RELIGION	, \$ 17.00	(Radio Spot)	Universal
WCCO, 830,	50 KW	, MOR	CBS, \$220.00	(CBS)	
WDGY, 1130,	50 KW/25 KW (DA-2)	, COUNTRY	CNN, \$ 70.00*	(Katz)	Maite
WMIN, 1010,	250 W (DAYS, DA)	, VARIETY	, \$ 18.00	(Pates)	
WTCN, 1220,	5 KW/254 W (DAYS)	, AC	, \$ 18.00	(---)	(STILLWATER)
WWTC, 1280,	5 KW (DA-N)	, WEATHER	, \$ 25.00	(Masla)	

FM STATIONS

KDWB, 101.3,	50 KW @ 822, CHR	, \$ 85.00*	(Blair)	Legacy
KEEY, 102.1,	100 KW @ 820, COUNTRY	, \$105.00*	(Katz)	Maite
KJJO, 104.1,	98 KW @ 1050, OLDIES/AOR	ABC-E, \$ 55.00*	(Eastman)	Park
KQRS, 92.5,	50 KW @ 822, AOR	ABC-R, \$110.00*	(Katz)	Cap Cities/ABC
KMGK, 107.9,	57 KW @ 400, SOFT AC	, \$ 45.00*	(MMR)	Sunbelt
KSTP, 94.5,	100 KW @ 1250, AC	, \$150.00*	(Mc-Guild)	Hubbard
KTCZ, 97.1,	100 KW @ 285, AOR	, \$ 70.00*	(Durpetti)	Parker
WAYL, 93.7,	50 KW @ 822, BTFL/EZ	, \$ 85.00*	(Republic)	Entercom
WLOL, 99.5,	50 KW @ 844, CHR	, \$130.00*	(HNWH)	Emmis
WLTE, 102.9,	100 KW @ 1304, AC	CBS-R, \$ 75.00*	(CBS)	

MOBILE

Arbitron Rank/Pop (12+): 38/380,300

MSA Rank/Pop: 100/474,800

ADI # 60

Average Person Ratings: 17.4

Market TSL: 23.1 hours

Stations: 21/18

Diaries: 1142/333:1/49.5%

Sample Target: 770

% Below Line: 4.3

% Not Listed: 7.3

1986 Revenue: \$10,400,000

HH Inc.: \$27,581

Retail \$: 2.8 Bil

Pop per Station: 21,128

#1 Biller: WKSJ-F \$3,800,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. WKSJ-F	120/17.9	23.7	23.1	15.1	16.5		18.6	1. WABB-F	175/2457	1. WABB-F 1381/35.9	29.7	31.9
2. WARR-F	115/17.2	14.3	13.7	16.4	14.0		23.5	2. WBLX-F	163/1421	2. WKSJ-F 1301/33.9	38.3	39.7
3. WBLX-F	93/13.9	17.0	13.8	11.9	15.3		13.9	3. WKSJ-F	136/1502	3. WBLX-F 842/21.9	25.9	24.6
4. WGOK	53/ 7.9	9.7	10.6	11.6	9.4		6.6	4. WIZD-F	97/1319	4. WKRG-F 595/15.5	12.8	18.9
5. WKRG	41/ 6.1	5.8	6.3	4.7	6.2		4.2	5. WMEZ-F	74/ 805	5. WGOK 522/13.6	17.0	17.4
6. WKRG-F	28/ 4.2	2.3	5.3	7.5	6.3		5.8	6. WXB-F	60/ 709	6. WKRG 484/12.6	9.6	12.6
7. WLPR-F	25/ 3.7	5.2	4.6	5.0	7.0		2.3	7. WGOK	53/ 526	7. WIZD-F 382/ 9.9	10.2	8.4
8. WIZD-F	24/ 3.6	4.2	2.9	1.7	---		2.0	8. WKRG	41/ 484	8. WDLT-F 376/ 9.8	7.9	11.1
9. WDLT-F	22/ 3.3	2.7	3.2	4.6	6.7		5.8	9. WJLQ-F	37/ 841	9. WLPR-F 348/ 9.1	11.1	11.2
10. WZEW-F	21/ 3.1	2.7	1.4	2.2	1.3		4.2	10. WARR-F	37/ 933	10. WABB 310/ 8.1	4.8	6.9
11.								11.		11. WZEW-F 275/ 7.2	6.2	4.6
12.								12.		12. WMML 265/ 6.9	5.5	6.0

12+ FM SHARE (METRO): 76.81% (477 of 621) (FAL 85: 72.52%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WABB-F	1. WABL-F	1. WABL-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WABB-F	1. WBLX-F	1. WKSJ-F
2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WABB-F	2. WABB-F	2. WKSJ-F	2. WABB-F	2. WABL-F
3. WKSJ-F	3. WKSJ-F	3. WKSJ-F	3. WKSJ-F	3. WKSJ-F	3. WKSJ-F	3. WKSJ-F	3. WKSJ-F	3. WKSJ-F	3. WKSJ-F	3. WKSJ-F
4. WZEW-F	4. WZEW-F	4. WGOK	4. WGOK	4. WGOK	4. WKRG	4. WKRG	4. WKRG	4. WKRG	4. WGOK	4. WGOK
5. WKRG-F	5. WKRG-F	5. WIZD-F	5. WIZD-F	5. WDLT-F	5. WLPR-F	5. WGOK	5. WKRG	5. WGOK	5. WZEW-F	5. WZEW-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WABL-F	1. WABL-F	1. WBLX-F	1. WBLX-F	1. WKSJ-F	1. WABB-F	1. WABL-F	1. WABL-F	1. WABL-F	1. WKSJ-F	
2. WBLX-F	2. WBLX-F	2. WABL-F	2. WABL-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WKSJ-F	2. WBLX-F	
3. WKSJ-F	3. WKSJ-F	3. WKSJ-F	3. WKSJ-F	3. WKSJ-F	3. WKSJ-F	3. WKSJ-F	3. WKSJ-F	3. WKSJ-F	3. WKSJ-F	
4. WGOK	4. WGOK	4. WGOK	4. WGOK	4. WGOK	4. WZEW-F	4. WZEW-F	4. WZEW-F	4. WZEW-F	4. WZEW-F	
5. WKRG-F	5. WKRG-F	5. WIZD-F	5. WIZD-F	5. WDLT-F	5. WLPR-F	5. WGOK	5. WKRG	5. WGOK	5. WZEW-F	

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		121 (2)	121 (2)	19.5	14.6	WABB 1480 Mobile 1.5/8.1
AOR		21 (1)	21 (1)	3.4	1.5	WBKA 1110 Bay Minette .3/1.2
AC/OLDIES/SOFT ROCK		74 (3)	74 (3)	11.9	13.5	WBHY 840 Mobile .6/1.8
MOR/VARIETY						WHEP 1310 Foley .9/1.7
COUNTRY	17 (1)	129 (2)	146 (3)	23.5	26.4	WKSJ 1270 Prichard .9/3.8
BLACK/URBAN	63 (2)	93 (1)	156 (3)	25.1	26.0	WMML 1410 Mobile 2.5/6.9
RTFL MUSIC/EZ		37 (2)	37 (2)	6.0	5.2	WMOB 1360 Mobile .7/2.2
NEWS/TALK	41 (1)		41 (1)	6.6	6.7	WWSM-F 105.5 Bay Minette .3/1.2
NOSTALGIA						WJLQ-F 100.7 Pensacola .9/6.2
RELIGION/GOSPEL	15 (3)		15 (3)	2.4	5.7	WMEZ-F 94.1 Pensacola 1.8/3.8
SPANISH						WXB-F 102.7 Milton 1.3/2.4
CLASSICAL						
UNKNOWN/OTHERS	8 (2)	2 (1)	10 (3)	1.6	0.5	
621 (21)						

RADIO STATIONS

WABB, 1480, 5 KW (DA-N)	URBAN	SMN, \$ NM (Christal)
WGOK, 900, 1 KW (DAYS, DA)	BLACK	SRN, \$ 14.00 (Roslin)
WKRG, 710, 1 KW/500 W (DA-N)	TALK	CBS, MBS, ABC-T, \$ NA (Katz)
WKSJ, 1270, 5 KW (DAYS)	RELIGION	ABC-E, \$ NA (Blair)
WMML, 1410, 5 KW (DA-N)	COUNTRY	NBC, NBC-T, \$ 17.00 (S. Katz)
WMOB, 660, 50 KW/1 KW (DA-2)	RELIGION	\$ 16.00 (---)
WBHY, 840, 1 KW (DAYS, DA)	RELIGION	\$ 19.00 (---)
WMOB, 1360, 5 KW (DAYS, DA)	RELIGION	\$ 13.00 (---)
WABB-F, 97.5, 100 KW @ 1050, AOR/CHR	ABC-F, \$ 64.00* (Christal)	
WKSJ-F, 92.9, 100 KW @ 1555, BLACK	US 1, \$ 60.00 (HNWH)	
WDLT-F, 98.3, 3 KW @ 300, SOFT AC	Trans, \$ 35.00* (Durpetti)	
WKRG-F, 99.9, 100 KW @ 850, AC	MBS, \$ 48.00* (Katz)	
WKSJ-F, 94.9, 100 KW @ 490, COUNTRY	ABC-E, \$ 75.00* (Blair)	
WLPR-F, 96.1, 40 KW @ 420, RTFL/EZ	\$ 22.00 (Masla)	
WZEW-F, 92.1, 3 KW @ 300, AOR	ABC-R, \$ 20.00 (---)	
WIZD-F, 104.1, 100 KW @ 1666, AC	CNN, \$ 43.00 (Republic)	

Other ranked stations - See Pensacola

MISCELLANEOUS COMMENTS WLPR-F sold to TM for \$2,550,000 (Chapman)...

American Radio Fall 86, Copyright 1987

MODESTO

Abitron Rank/Pop (12+): 130/249,100

MSA Rank/Pop: 147/310,900

Sacramento ADI

Average Person Ratings: 15.1

Market TSL: 20.1 hours

Stations: 23/11

Diaries: 914/273:1/47.3%

Sample Target: 620

% Below Line: 22.2

% Not Listed: 14.4

1986 Revenue: \$8,100,000

HH Inc.: \$29,652

Retail \$: 1.9 Bill

Pop per Station: 22,645

#1 Biller: KOSO-F \$1,500,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 86	FAL 85	
1. KBEE-F	41/10.7	12.6	12.1	9.7	12.7		10.5	1. KDJK-F	97/ 913	1. KFIV-F+	545/21.5	20.4	19.2
2. KFIV-F+	35/ 9.1	8.7	9.7	10.7	11.4		11.6	2. KBEE-F	82/ 958	2. KHOP-F	503/19.8	17.3	20.2
3. KDJK-F	33/ 8.6	8.7	11.0	11.6	---		11.4	3. KHOP-F	82/1431	3. KOSO-F	493/19.4	20.8	21.21
4. KMIK-F	29/ 7.6	8.2	7.8	9.9	9.9		6.0	4. KRAK	61/ 834	4. KBEE-F	437/17.2	18.0	20.7
KOSO-F	29/ 7.6	9.2	8.1	9.9	10.9		9.2	5. KOSO-F	55/ 979	5. KDJK-F	414/16.3	16.3	15.5
6. KHOP-F	26/ 6.8	3.9	6.2	6.8	9.6		8.3	6. KCBS	49/ 882	6. KMIK-F	342/13.5	14.7	13.2
7. KLOC	20/ 5.2	7.0	1.6	.7	.8		2.0	7. KMIK-F	43/ 442	7. KCBS	331/13.0	12.5	10.6
KTRB	20/ 5.2	3.9	6.7	4.6	6.3		3.1	8. KNBR	41/ 804	8. KTRB	326/12.8	11.0	11.2
9. KCBS	18/ 4.7	4.6	5.6	3.1	5.6		3.4	9. KFIV-F+	39/ 689	9. KNBR	274/10.8	11.2	8.1
10. KSJQ-F	17/ 4.4	1.7	.5	.7	.5		5.4	10. KTRB	30/ 499	10. KSJQ-F	252/ 9.9	5.7	3.5

12+ FM SHARE (METRO): 69.82% (229 of 328) (FAL 85: 68.07%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KFIV-F+	1. KDJK-F	1. KDJK-F	1. KOSO-F	1. KBEE-F	1. KBEE-F	1. KBEE-F	1. KBEE-F	1. KBEE-F	1. KFIV-F+	1. KBEE-F
2. KHOP-F	2. KFIV-F+	2. KOSO-F	2. KMIK-F	2. KOSO-F	2. KMIK-F	2. KFIV-F+	2. KOSO-F	2. KDJK-F	2. KDJK-F	2. KOSO-F
3. KDJK-F	3. KHOP-F	3. KFIV-F+	3. KBEE-F	3. KMIK-F	3. KOSO-F	3. KMIK-F	3. KFIV-F+	3. KFIV-F+	3. KMIK-F	3. KDJK-F
4. KSJQ-F	4. KOSO-F	4. KMIK-F	4. KDJK-F	4. KDJK-F	4. KTRB	4. KOSO-F	4. KDJK-F	4. KOSO-F	4. KLOC	4. KHOP-F
5.	5. KLOC	5. KHOP-F	KFIV-F+	KFIV-F+	5.	KTRB	5. KMIK-F	5. KHOP-F	5. KFIV-F+	5. KFIV-F+

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KDJK-F	1. KFIV-F+	1. KLOC	1. KFIV-F+	1. KBEE-F	1. KDJK-F	1. KDJK-F	1. KDJK-F	1. KDJK-F	1. KOSO-F
2. KFIV-F	2. KDJK-F	2. KFIV-F+	2. KMIK-F	2. KMIK-F	2. KHOP-F	2. KFIV-F+	2. KOSO-F	2. KOSO-F	2. KDJK-F
3.	KLOC-F	KHOP-F	3. KLOC	3. KFIV-F+	3. KFIV-F	KHOP-F	3.	3. KFIV-F+	3. KMIK-F
4.	4. KHOP-F	KMIK-F	4. KHOP-F	KOSO-F	4.	KOSO-F	4.	4. KMIK-F	4. KBEE-F
5.	5. KMIK-F	KSJQ-F	KOSO-F	5. KLOC	5.	5.	5.	5. KHOP-F	5. KNBR

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	2 (1)	76 (3)	78 (4)	23.8	27.7	KAMB-F 101.5 Modesto 1.8/ 4.5
AOR		33 (1)	33 (1)	10.1	13.3	KHYV 970 Modesto .8/ 2.1
AC/OLDIES/SOFT ROCK	3 (1)	31 (2)	34 (3)	10.4	1.8	KFYE-F 93.7 Fresno .5/ 3.6
MOR/VARIETY	14 (1)		14 (1)	4.3	3.0	KGO 810 San Francisco .5/ 1.6
COUNTRY	34 (2)	33 (2)	67 (4)	20.4	22.6	KMJ 580 Fresno .8/ 2.4
BLACK/URBAN		45 (2)	45 (2)	13.7	15.1	KMYT-F 97.5 Merced 1.0/ 3.3
BTFL MUSIC/EZ			23 (3)	7.0	7.5	KNBR 680 San Francisco 3.7/10.8
NEWS/TALK	23 (3)					KRAK 1140 Sacramento 3.7/ 9.0
NOSTALGIA						KSFO 560 San Francisco .8/ 1.4
RELIGION/GOSPEL		7 (1)	7 (1)	2.1	2.7	KSTN-F 107.3 Stockton .5/ 1.8
SPANISH	20 (1)	2 (1)	22 (2)	6.7	1.8	KUBB-F 96.3 Mariposa 1.0/ 3.8
CLASSICAL	3 (1)		3 (1)	0.9	---	KYBB-F 100.9 Tracy .5/ 2.8
UNKNOWN/OTHERS		2 (1)	2 (1)	0.6	4.5	

328 (23)

RADIO STATIONS

KFIV, 1360, 5 KW/1 KW (DA-2)	CHR	\$ NA	(Torbet)	Comm. Pacific
KHYV, 970, 1 KW (DA-2)	CLASSICAL	\$ 10.00	(Mc-Guild)	John Price
KLOC, 920, 500 W/2.5 KW (DA-2)	SPANISH	\$ 14.00	(Lotus)	(CERES)
KTRB, 860, 5 KW/1 KW (DA-2)	COUNTRY	ABC-E, \$ 27.00	(Blair)	(TURLOCK)
KYES, 1390, 5 KW (DA-2)	OLDIES/AC	\$ 18.00	(Christal)	
KBEE-F, 103.3, 11 KW @ 150, BTFL/EZ		\$ 24.00	(Mc-Guild)	John Price
KDJK-F, 95.1, 32 KW @ 1450, AOR		Source, \$ 38.00	(Eastman)	
KFIV-F, 102.3, 3 KW @ 300, CHR		US 1, \$ 23.00*	(Torbet)	Comm. Pacific
KHOP-F, 104.1, 50 KW @ 499, CHR		ABC-C, \$ 27.00	(Blair)	Fuller-Jeffrey
KMIK-F, 98.3, 1.6 KW @ 390, COUNTRY		MBS, \$ 25.00*	(Christal)	(TURLOCK)
KAMB-F, 101.5, 50 KW @ 390, RELIGION		\$ NA	(---	(MERCED)
KMYT-F, 97.5, 50 KW @ 493, BTFL/EZ		\$ 16.00	(Torbet)	(MERCED)
KOSO-F, 93.1, 3 KW @ 1790, AC		APR, \$ 38.00	(Katz)	Spacecom (PATTERSON)

MISCELLANEOUS COMMENTS KHOP sold to Fuller-Jeffrey for \$6,000,000 (Blackburn)...

NASHVILLE

Arbitron Rank/Pop (12+): 43/755,300

MSA Rank/Pop: 54/914,100

ADI # 31

Average Person Ratings: 15.6

Market TSL: 20.9 hours

Stations: 20/20

Diaries: 1300/541:1/47.7%

Sample Target: 1080

% Below Line: 0

% Not Listed: 10.3

1986 Revenue: \$28,000,000

HH Inc.: \$31,366

Retail \$: 6.4 Bill

Pop per Station: 37,765

#1 Biller: WSM A/F \$6,500,000

12+ METRO	1/4/SHARE	SIM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WKDF-F	178/14.9	12.7	12.3	---	9.8	13.3	19.9	1. WKDF-F	361/3615	1. WKDF-F	1827/23.9	21.0	18.9
2. WSM-F	123/10.3	11.1	12.4	---	14.0	11.3	9.7	2. WSM-F	266/3237	2. WSM-F	1619/21.2	20.4	17.0
3. WZEZ-F	115/ 9.6	10.4	11.4	---	8.0	10.5	6.4	3. WLAC-F	160/2386	3. WLAC-F	1581/20.7	18.0	22.3
4. WLAC-F	109/ 9.1	10.5	8.4	---	13.2	9.3	7.6	4. WZEZ-F	142/1401	4. WSM-F	1558/20.4	21.8	23.7
5. WYHY-F	83/ 7.4	8.5	9.7	---	5.7	8.5	10.6	5. WYHY-F	136/2264	5. WYHY-F	1310/17.2	12.9	13.4
6. WQOK-F	85/ 7.1	6.8	9.3	---	5.8	7.7	7.7	6. WYHY-F	133/2469	6. WSIX-F	1260/15.5	12.4	16.5
7. WSIX-F	71/ 5.9	7.5	5.4	---	10.3	6.3	5.9	7. WSIX-F	113/1814	7. WZEZ-F	1089/14.3	16.5	13.0
8. WYHY-F	63/ 5.3	3.9	3.3	---	4.1	4.2	5.6	8. WSM	103/1940	8. WQOK-F	936/12.3	13.6	11.4
9. WSM	60/ 5.0	5.2	4.1	---	5.3	4.8	5.1	9. WQOK-F	85/1002	9. WSM	909/11.9	12.2	13.8
10. WTMG-F	47/ 3.9	3.3	3.0	---	2.8	3.4	3.1	10. WTMG-F	57/ 971	10. WTMG-F	681/ 8.9	8.0	6.9
11. WVOL	37/ 3.1	2.1	2.8	---	4.3	2.7	2.6	11. WVOL	37/ 571	11. WLAC	649/ 8.5	5.6	6.9
12. WLAC	32/ 2.7	1.7	2.0	---	2.8	2.1	1.7	12. WLAC	36/ 750	12. WVOL	543/ 7.1	7.7	6.4

12+ FM SHARE (METRO): 83.02% (390 of 1072) (FAL 85: 80.97%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WYHY-F	1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WZEZ-F	1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WKDF-F
2. WYHY-F	2. WLAC-F	2. WLAC-F	2. WLAC-F	2. WSM-F	2. WSM-F	2. WSM-F	2. WLAC-F	2. WSM-F	2. WQOK-F	2. WYHY-F
3. WKDF-F	3. WQOK-F	3. WSM-F	3. WSM-F	3. WLAC-F	3. WSM	3. WLAC-F	3. WZEZ-F	3. WLAC-F	3. WLAC-F	3. WLAC-F
4. WQOK-F	4. WYHY-F	4. WQOK-F	4. WZEZ-F	4. WZEZ-F	4. WSIX-F	4. WZEZ-F	4. WSM-F	4. WQOK-F	4. WYHY-F	4. WSM-F
5. WSM-F	5. WSM-F	5. WYHY-F	5. WYHY-F	5. WSIX-F	5. WLAC-F	5. WSIX-F	5. WSIX-F	5. WZEZ-F	5. WSM-F	5. WQOK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKDF-F	1. WKDF-F	1. WLAC-F	1. WLAC-F	1. WLAC-F	1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WKDF-F
2. WQOK-F	2. WLAC-F	2. WKDF-F	2. WKDF-F	2. WKDF-F	2. WQOK-F	2. WLAC-F	2. WSM-F	2. WSM-F	2. WSM-F
3. WYHY-F	3. WQOK-F	3. WSM-F	3. WSM-F	3. WSM-F	3. WLAC-F	3. WSM-F	3. WLAC-F	3. WLAC-F	3. WZEZ-F
4. WLAC-F	4. WYHY-F	4. WQOK-F	4. WYHY-F	4. WZEZ-F	4. WSM-F	4. WYHY-F	4. WQOK-F	4. WQOK-F	4. WLAC-F
5. WTMG-F	5. WYHY-F	5. WYHY-F	5. WQOK-F	5. WSIX-F	5. WYHY-F	5. WQOK-F	5. WZEZ-F	5. WYHY-F	5. WYHY-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		151 (2)	151 (2)	14.1	10.6	WAMB 1160 Nashville ,3/2.1
AOR		178 (1)	178 (1)	16.6	10.6	WDBL-F 94.3 Springfield ,3/2.0
AC/OLDIES/SOFT ROCK	18 (1)	168 (3)	186 (4)	17.3	22.1	WQOK-F 102.3 Dickson ,5/1.3
MOR/VARIETY						WKDA 1240 Nashville ,1.5/4.4
COUNTRY	70 (2)	130 (3)	200 (5)	24.2	31.9	WLRQ-F 100.1 Franklin ,1.0/4.7
BLACK/URBAN	56 (2)	85 (1)	141 (3)	13.1	11.0	WMOB 880 Nashville ,1.6/2.5
RTFL MUSIC/EZ		115 (1)	115 (1)	10.7	8.7	
NEWS/TALK	32 (1)		32 (1)	3.0	3.0	
NOSTALGIA	4 (1)		4 (1)	0.4	0.9	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	2 (1)	4 (1)	6 (2)	0.6	1.1	
1073 (20)						

RADIO STATIONS

WAMB, 1160, 50 KW/1 KW (DA-N)	NOSTALGIA	MRS, \$ 20.00* (Roslin)	
WKDA, 1240, 1 KW	OLDIES	ABC-I, ABC-R, \$ NA (Katz)	Dick
WLAC, 1510, 50 KW (DA-N)	NEWS/TALK	CBS, \$ 70.00* (Durpetti)	Price
WYHY, 1430, 5 KW/1 KW (DA-N)	AC	\$ NA (Republ)	REBS
WMOB, 880, 2.5 KW (DAYS, DA)	BLACK	\$ 24.00 (---)	
WNAH, 1360, 1 KW (DAYS, DA)	GOSPEL	\$ 15.00 (---)	
WQOK, 1300, 5 KW (DA-N)	RELIGION	\$ 9.00 (---)	
WSIX, 980, 5 KW (DA-N)	COUNTRY	APR, \$ 34.00* (Eastman)	Sky
WSM, 650, 50 KW	COUNTRY	NBC, \$ 80.00* (Christal)	Gaylord
WVOL, 1470, 5 KW/1 KW (DA-2)	BLACK	NBN, \$ 40.00* (HWH)	
WYHY, 1560, 10 KW (DAYS, DA)	RELIGION	\$ 10.00 (---)	
WKDF-F, 103.3, 100 KW @ 1220, AOR		ARC-E, ARC-R, \$115.00* (Katz)	Dick
WLAC-F, 105.9, 100 KW @ 1229, AC		\$125.00* (Durpetti)	Price
WQOK-F, 92.1, 1.5 KW @ 430, BLACK		\$ 51.00* (HWH)	
WSIX-F, 97.9, 100 KW @ 1145, COUNTRY		\$ 80.00* (Eastman)	Sky
WSM-F, 95.5, 100 KW @ 1280, COUNTRY		\$125.00* (Christal)	Gaylord
WTMG-F, 96.3, 100 KW @ 840, SOFT AC		\$ 50.00* (Torbet)	Trans Columbia
WYHY-F, 104.5, 100 KW @ 1050, CHR		US 1, \$ 44.00* (Weiss)	Capitol-Johnson
WZEZ-F, 107.5, 100 KW @ 730, CHR		US 2, \$ 50.00* (Mc-Guild)	Jacor
WLRQ-F, 100.1, 3 KW @ ??, AC		\$ 80.00* (Durpetti)	South Central
		CBS-R, \$ 38.00 (Republ)	REBS

MISCELLANEOUS COMMENTS: WSIX A/F sold by Sky to Reams for \$8,125,000 (CSC)... WYHY sold for \$406,000... WSIX sale was not completed...

NASSAU - SUFFOLK

Arbitron Rank/Pop (12+): 12/2,257,100

MSA Rank/Pop: 10/2,682,500

New York ADI

Average Person Ratings: 18.2

Market TSL: 23.6 hours

Stations: 39/12

Diaries: 2268/995:1/45.0%

Sample Target: 1650

% Below Line: NA

% Not Listed: NA

1986 Revenue: NA

HH Inc.: \$48,492

Retail \$: 20.0 Bil

Pop per Station: NA

#1 Biller: NA

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 86	FAL 85
1. WALK-F	254/6.1	5.8	5.5	---	6.2	5.8		1.		1. WBLI-F 3003/13.2	13.5	15.2
2. WBLI-F	216/5.2	4.5	5.7	---	6.1	5.1		2.		2. WALK-F 2829/12.4	11.6	13.6
3. WBAB-F	152/3.7	3.9	4.6	---	4.7	4.1		3.	NOTE: Nassau-Suffolk	3. WBAB-F 2558/11.2	12.1	12.3
4. WHLI	138/3.3	2.8	3.1	---	2.3	3.1		4.	is a portion of the	4. WQHT-F 2015/ 8.8	9.4	9.2
5. WGSF	121/2.9	2.8	1.6	---	2.8	2.4		5.	New York Metro. Only	5. WCTO-F 1342/ 5.9	3.6	4.4
									stations home to the			
6. WQHT-F	114/2.8	1.5	2.2	---	2.0	2.2		6.	Nassau-Suffolk metro	6. WLIR-F 1211/ 5.3	4.8	5.9
7. WCTO-F	99/2.4	3.2	1.7	---	2.5	2.4		7.	are listed. There	7. WHLI 952/ 4.2	5.2	3.1
8. WLIR-F	87/2.1	2.0	2.0	---	1.3	2.0		8.	is no TSA.	8. WKJY-F 950/ 4.2	4.4	4.7
9. WKJY-F	74/1.8	1.9	2.2	---	2.2	2.0		9.		9. WGSF 782/ 3.4	2.8	4.1
10. WRCN-F	23/ .6	.8	1.1	---	.8	0.8		10.		10. WGBB 507/ 2.2	2.9	3.1
11. WGBB	17/ .4	.9	.7	---	1.0	0.7		11.		11. WRCN-F 452/ 2.0	4.1	2.5

12+ FM SHARE (METRO): NA

(FAL 85: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHTZ-F	1. WBLI-F	1. WBLI-F	1. WALK-F	1. WALK-F	1. WALK-F	1. WALK-F	1. WALK-F	1. WALK-F	1. WQHT-F	1. WALK-F
2. WQHT-F	2. WBAB-F	2. WALK-F	2. WBLI-F	2. WBLI-F	2. WBLI-F	2. WBLI-F	2. WBLI-F	2. WBLI-F	2. WBLI-F	2. WBAB-F
3. WLIR-F	3. WQHT-F	3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WBAB-F
4. WBLI-F	4. WALK-F	4. WQHT	4. WKJY-F	4. WGSF	4. WGSF	4. WGSF	4. WHLI	4. WQHT-F	4. WLIR-F	4. WQHT-F
5. WBAB-F	5. WLIR-F	5. WLIR-F	5. WHLI	5. WCTO-F	5. WCTO-F	5. WHLI	5. WCTO-F	5. WCTO-F	5. WALK-F	5. WLIR-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQHT-F	1. WBLI-F	1. WBLI-F	1. WALK-F	1. WALK-F		1. WQHT-F	1. WBAB-F	1. WBAB-F	1. WBAB-F	1. WALK-F
2. WBAB-F	2. WALK-F	2. WALK-F	2. WBLI-F	2. WBLI-F		2. WBAB-F	2. WBLI-F	2. WBLI-F	2. WBLI-F	2. WBAB-F
3. WLIR-F	3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WGSF		3. WLIR-F	3. WQHT-F	3. WALK-F	3. WALK-F	3. WBLI-F
4. WBLI-F	4. WQHT-F	4. WQHT	4. WQHT-F	4. WBAB-F		4. WBLI-F	4. WLIR-F	4. WLIR-F	4. WQHT-F	4. WCTO-F
5.	5. WLIR-F	5.	5. WKJY-F	5. WKJY-F		5.	5. WALK-F	5.	5. WLIR-F	5. WHLI

FAL 85

FORMATS

TOP 40/CHR/CONTEMP
AOR
AC/OLDIES/SOFT ROCK
MOR/VARIETY

COUNTRY
BLACK/URBAN
BTFL MUSIC/EZ
NEWS/TALK

NOSTALGIA
RELIGION/GOSPEL
SPANISH
CLASSICAL
UNKNOWN/OTHERS

AM

FM

TOTAL

%

%

OTHER RATED STATIONS/METRO SHARE & CUME RATING

See New York for more information concerning these stations:

WABC	2.2/ 8.4	WNEW-F	2.9/ 8.8
WBLS-F	1.0/ 3.5	WNSR-F	2.2/ 8.2
WCBS	4.8/15.8	WOR	3.9/ 9.4
WCBS-F	3.8/10.7	WPAT	.5/ 2.2
WHN	2.0/ 7.2	WPAT-F	2.9/ 6.9
WHTZ-F	6.1/18.9	WPIX-F	2.9/ 5.3
WINS	3.1/14.1	WPLJ-F	5.1/18.7
WLTV-F	3.2/ 9.6	WPLR-F	.6/ 1.8
WMCA	.7/ 2.6	WQXR-F	1.1/ 4.1
WNBC	2.9/ 9.8	WRKS-F	2.0/ 5.6
WNCN-F	1.0/ 3.4	WXRK-F	2.9/ 8.7
WNEW	1.9/ 5.2	WYNY-F	1.6/ 8.2
WEZN-F	99.9 Bridgeport		1.1/3.1
WPLR-F	99.1 New Haven		.6/1.8
WYRS-F	96.7 Stamford		.6/2.3

RADIO STATIONS

WGBB, 1240, 1 KW, MOR
WGLI, 1290, 5 KW/1 KW (DA-2), OLDIES
WGSF, 740, 25 KW (DAYS,DA), MOR
WHLI, 1110, 10 KW (DAYS,DA), NOSTALGIA
WLM, 1580, 10 KW (DAYS,DA), MOR
WLIX, 540, 250 W (DAYS), RELIGION
WNYG, 1440, 1 KW (DAYS), NOSTALGIA

\$ 32.00* (---)
ABC-E, \$ 37.00 (Masla)
\$ 55.00* (Roslin)
\$ 64.00 (Roslin)
\$ 30.00 (S. Katz)
\$ 28.00 (---)
\$ 35.00 (---)

Noble
Williams
New Barnstable

WALK-F, 97.5, 45 KW @ 530, AC
WBAB-F, 102.3, 3 KW @ 300, AOR
WBLI-F, 106.1, 10 KW @ 500, CHR
WCTO-F, 94.3, 3 KW @ 300, BTFL/EZ
WKJY-F, 98.3, 3 KW @ 300, BTFL/EZ
WLIR-F, 92.7, 3 KW @ 300, AOR
WRCN-F, 103.9, 1.5 KW @ 466, AOR
WSBF-F, 95.3, 2.6 KW @ 400, AC

\$ 95.00* (Radio West)
\$ 88.00 (---)
\$ 100.00* (Masla)
\$ 70.00* (Roslin)
\$ 65.00 (Roslin)
\$ 80.00 (Masla)
\$ 50.00* (Patt)
\$ 22.00 (Katz)

American
Noble
Beck Ross
Williams
New Barnstable

Faircom
(RIVERHEAD)
(SOUTHAMPTON)

NEW HAVEN

Arbitron Rank/Pop (12+): 80/426,000
MSA Rank/Pop: 95/511,700
ADI # 23 (w/Hartford)
Average Person Ratings: 16.3
Market TSL: 21.5 hours

Stations: 28/8
Diaries: 1068/399:1/47.9%
Sample Target: 820
% Below Line: 51.7
% Not Listed: 13.9

1986 Revenue: \$12,200,000
HH Inc.: \$36,800
Retail \$: 3.0 Bil
Pop per Station: 53,250
#1 Biller: WKCI-F \$4,800,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. WKCI-F	92/13.2	12.6	11.2	11.5	13.4		13.2	1. WKCI-F	202/2982	1. WKCI-F 1334/31.2	31.6	28.6
2. WELI	58/ 8.3	10.7	15.1	8.7	11.5		8.2	2. WEZN-F	158/1759	2. WELI 977/22.8	24.8	30.6
3. WPLR-F	45/ 6.4	6.6	6.2	7.0	5.9		11.1	3. WPLR-F	112/1747	3. WPLR-F 785/18.4	19.4	17.2
4. WAVZ	44/ 6.3	5.2	6.6	5.0	6.6		3.5	4. WKSS-F	102/1346	4. WKSS-F 620/14.5	12.5	12.8
5. WEZN-F	37/ 5.3	4.2	5.8	7.3	5.2		2.5	5. WTIC	73/ 965	5. WCRS 518/12.1	13.0	13.3
6. WKSS-F	35/ 5.0	4.1	4.7	2.9	2.9		6.9	6. WEBE-F	64/ 998	6. WEZN-F 517/12.1	11.1	NA
7. WDRC-F	33/ 4.7	3.1	2.6	3.3	4.3		2.2	7. WELI	58/1054	7. WDRC-F 485/11.3	10.0	11.7
8. WIOF-F	31/ 4.4	3.3	3.0	2.8	3.4		2.0	8. WDRC-F	55/1048	8. WAVZ 464/10.8	10.1	14.4
9. WNHC	27/ 3.9	4.6	5.8	4.6	4.3		4.7	9. WAVZ	54/ 560	9. WIOF-F 453/10.6	10.8	10.8
WCRS	27/ 3.9	4.0	3.6	2.9	4.2		3.4	WCRS	54/1196	10. WHCN-F 422/ 9.9	10.5	10.4
11.								11.		11.		
12.								12.		12.		
13.								13.		13.		
14.								14.		14.		
15.								15.		15.		

12+ FM SHARE (METRO): 60.47% (364 of 602) (FAL 85: 52.33%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKSS-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WELI	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WELI	1. WKCI-F
2. WKCI-F	2. WPLR-F	2. WPLR-F	2. WDRC-F	2. WDRC-F	2. WEZN-F	2. WELI	2. WAVZ	2. WPLR-F	2. WKCI-F	2. WAVZ
3. WPLR-F	3. WKSS-F	3. WDRC-F	3. WIOF-F	3. WELI	3. WKCI-F	3. WAVZ	3. WEZN-F	3. WKSS-F	3. WKSS-F	3. WDRC-F
4. WNHC	4. WDRC-F	4. WIOF-F	4. WELI	4. WIOF-F	4. WDRC-F	4. WTIC	4. WIOF-F	4. WELI	4. WPLR-F	4. WPLR-F
5.	5.	5. WKSS-F	5. WXYZ-F	5.	5. WAVZ	5. WPLR-F	5. WPLR-F	5. WAVZ	5. WNHC	5. WELI

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F
WPLR-F	2. WNHC	2. WNHC	2. WDRC-F	2. WELI-F	2. WPLR-F	2. WPLR-F	2. WPLR-F	2. WPLR-F	2. WDRC-F
3. WKSS-F	WPLR-F	3. WERE-F	3. WNHC-F	3. WDRC-F	3.	3. WDRC-F	3. WDRC-F	3. WDRC-F	3. WPLR-F
4. WNHC	4. WKSS-F	4. WXYZ-F	4. WIOF-F	4. WIOF-F	4.	4. WHCN-F	4.	4. WHCN-F	4. WNBC
5.	5.	5. WIOF-F	5. WKSS-F	5.	5.	5.	5.	5. WNBC	5.

FORMATS	AM	FM	TOTAL	%	FAL 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		130 (3)	130 (3)	21.2	18.6	WNNR 1220 Hamden 1.6/3.2
AOR		67 (3)	67 (3)	10.9	10.4	WWYZ-F 92.5 New Haven 2.7/7.9
AC/OLDIES/SOFT ROCK	19 (2)	97 (5)	116 (7)	19.0	13.5	WYBC-F 94.3 New Haven 7/3.8
MOR/VARIETY	82 (2)		82 (2)	13.4	21.0	WCCC-F 106.9 Hartford 4/3.7
COUNTRY	10 (1)		10 (1)	1.6	1.8	WHCN-F 105.9 Hartford 2.7/9.9
BLACK/URBAN	27 (1)	12 (2)	39 (3)	6.4	9.5	WRCH-F 100.5 New Britain 3.7/7.6
BTFL MUSIC/EZ		63 (2)	63 (2)	10.3	10.1	WRCQ 910 New Britain 9/2.2
NEWS/TALK	39 (3)		39 (3)	6.4	5.9	WTIC 1080 Hartford 3.4/8.7
NOSTALGIA	50 (2)		50 (2)	8.2	8.4	WTIC-F 96.5 Hartford 4/4.9
RELIGION/GOSPEL					0.4	WABC 770 New York 4/1.7
SPANISH						WALK-F+ 1370 Patchogue 6/3.3
CLASSICAL						WBLS-F 107.5 New York 1.0/3.1
UNKNOWN/OTHERS	11 (1)	5 (1)	16 (2)	2.6	---	WEBE-F 107.9 Westport 1.6/5.6
			612 (28)			WHN 1050 New York 1.4/2.2
						WNBC 660 New York 2.6/8.1
						WOR 710 New York 1.3/2.0
						WRKS-F 98.7 New York 7/3.8

RADIO STATIONS

WAVZ, 1300, 1 KW (DA-N)	NOSTALGIA	ABC-I, \$ 40.00* (Mc-Guild)	Noble
WELI, 960, 5 KW (DA-N)	MOR	\$ 79.00 (Blair)	Clear Channel
WNHC, 1340, 1 KW	BLACK	SRN, \$ 30.00 (Savalli)	
WSCR, 1220, 1 KW (DAYS, DA)	COUNTRY	\$ 22.00 (Christal)	
WKCI-F, 101.3, 10 KW @ 1070, CHR		\$100.00* (Mc-Guild)	Noble
WPLR-F, 99.1, 14 KW @ 950, AOR		\$ 75.00 (Durpetti)	Southern Starr
WYBC-F, 94.3, 1 KW @ 122, JAZZ/BLACK		SBN, \$ 20.00 (---)	

Other ranked stations - See Bridgeport, New York or Hartford

MISCELLANEOUS COMMENTS WAVZ/WKCI-F sold by Eastern to Noble for \$30,500,000 (Blackburn)...

American Radio Fall 86, Copyright 1987

NEW ORLEANS

Abitron Rank/Pop (12+): 31/1,096,100

MSA Rank/Pop: 33/1,325,500

ADI # 34

Average Person Ratings: 17.7

Market TSL: 23.7 hours

Stations: 20/19

Diaries: 2153/509:1/47.2%

Sample Target: 1500

% Below Line: 0.8

% Not Listed: 9.4

1986 Revenue: \$27,900,00

HH Inc.: \$28,870

Retail \$: 8.4 Bill

Pop per Station: 57,689

#1 Biller: WEZB-F \$5,000,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WYLD-F	259/13.2	15.5	14.5	---	14.7	14.4	20.0	1. WYLD-F	288/2664	1. WEZB-F	3021/27.4	27.2	28.6
2. WEZB-F	198/10.1	10.1	9.9	---	10.5	10.0	11.9	2. WEZB-F	219/3661	2. WQUE-F	2710/24.6	19.9	22.5
3. WQUE-F	173/ 8.8	6.6	5.6	---	6.9	7.0	10.6	3. WQUE-F	213/3210	3. WYLD-F	2352/21.3	21.7	21.9
4. WLTS-F	139/ 7.1	6.1	6.7	---	7.2	6.6	5.4	4. WWL	184/3125	4. WWL	2296/20.8	15.3	20.0
5. WWL	134/ 6.8	5.6	5.9	---	6.2	6.1	4.4	5. WLTS-F	162/2402	5. WLTS-F	1943/17.6	14.5	14.2
6. WBYU-F	126/ 6.4	5.5	7.7	---	6.2	6.5	3.9	6. WBYU-F	157/2039	6. WRNO-F	1592/14.4	15.0	15.8
7. WRNO-F	115/ 5.9	5.0	4.9	---	6.2	5.3	5.1	7. WNOE-F	148/1932	7. WBYU-F	1564/14.2	14.4	14.3
8. WNOE-F	102/ 5.2	4.8	5.3	---	4.8	5.1	6.2	8. WRNO-F	132/2025	8. WAJY-F	1298/11.8	12.2	11.9
9. WBOK	96/ 4.9	5.8	4.3	---	5.9	5.0	3.6	9. WAJY-F	109/1612	9. WNOE-F	1225/11.1	11.1	11.4
10. WAJY-F	87/ 4.4	5.9	4.9	---	5.3	5.1	2.7	10. WKJN-F	105/1414	10. WTIK	1013/ 9.2	8.2	9.8
11. WTIK	56/ 2.9	3.1	2.8	---	2.4	2.9	2.8	11. WBOK	97/ 928	11. WBOK	915/ 8.3	8.3	10.5
12. WCKW-F	52/ 2.7	1.9	2.2	---	.6	1.9	2.9	12. WTIK	90/1442	12. WCKW-F	744/ 6.7	5.3	2.7
13. WSMB	49/ 2.5	3.9	3.4	---	4.4	3.3	3.4	13. WCKW-F	72/ 985	13. WYLD	734/ 6.7	9.0	8.1
14. WWIW	41/ 2.1	2.1	2.2	---	2.5	2.1	1.1	14. WYLD	55/ 930	14. WSMB	620/ 5.6	5.5	5.9
15. WYLD	40/ 2.0	3.0	2.9	---	3.1	2.6	.9	15. WSMB	52/ 713	15. WNOE	598/ 5.4	5.1	5.7
16. WNOE	39/ 2.0	1.8	2.3	---	2.3	2.0	2.6	16.		16. WWIW	442/ 4.0	4.8	4.0
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 71.40% (1266 of 1773) (FAL 85: 68.04%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WEZB-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WWL	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F
2. WQUE-F	2. WQUE-F	2. WEZB-F	2. WLTS-F	2. WLTS-F	2. WBYU-F	2. WEZB-F	2. WBYU-F	2. WEZB-F	2. WEZB-F	2. WEZB-F
3. WYLD-F	3. WEZB-F	3. WLTS-F	3. WEZB-F	3. WEZB-F	3. WNOE-F	3. WWL	3. WLTS-F	3. WQUE-F	3. WQUE-F	3. WQUE-F
4.	4. WRNO-F	4. WQUE-F	4. WQUE-F	4. WQUE-F	4. WYLD-F	4. WQUE-F	4. WEZB-F	4. WLTS-F	4. WRNO-F	4. WLTS-F
5.	5. WLTS-F	5. WRNO-F	5. WRNO-F	5. WWL	5. WLTS-F	5. WNOE-F	5. WQUE-F	5. WRNO-F	5. WLTS-F	5. WBYU-F
6.	6.	6. WAJY-F	6. WWL	6. WAJY-F	6. WBOK	6. WLTS-F	6. WRNO-F	6. WBYU-F	6. WBYU-F	6. WBOK
7.	7.	7. WWL	7. WBYU-F	7. WBYU-F	7. WAJY-F	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WRNO-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F
2. WQUE-F	2. WQUE-F	2. WLTS-F	2. WLTS-F	2. WLTS-F	2. WYLD-F	2. WRNO-F	2. WRNO-F	2. WRNO-F	2. WWL
3. WEZB-F	3. WEZB-F	3. WEZB-F	3. WEZB-F	3. WEZB-F	3. WQUE-F	3. WQUE-F	3. WQUE-F	3. WQUE-F	3. WRNO-F
4. WLTS-F	4. WLTS-F	4. WQUE-F	4. WQUE-F	4. WAJY-F	4. WEZB-F	4. WEZB-F	4. WCKW-F	4. WEZB-F	4. WLTS-F
5. WRNO-F	5.	5. WAJY-F	5.	5. WNOE-F	5.	5. WCKW-F	5. WEZB-F	5. WLTS-F	5. WQUE-F
6.	6.	6. WRNO-F	6.	6. WQUE-F	6.	6. WLTS-F	6. WLTS-F	6. WWL	6. WEZB-F
7.	7.	7.	7.	7. WBOK	7.	7.	7. WWL	7. WCKW-F	7. WBYU-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		371 (2)	371 (2)	20.9	19.3	WMKJ 1280 New Orleans .8/2.3
AOR		167 (2)	167 (2)	9.4	6.7	WSHO 800 New Orleans .6/1.5
AC/OLDIES/SOFT ROCK	81 (2)	226 (2)	307 (4)	17.3	18.5	WYAT 990 New Orleans 1.3/3.3
MOR/VARIETY						WKJN-F 103.3 Baton Rouge .8/2.2
COUNTRY	39 (1)	117 (2)	156 (3)	8.8	8.2	
BLACK/URBAN	152 (3)	259 (1)	411 (4)	23.2	24.9	
BTFL MUSIC/EZ		126 (1)	126 (1)	7.1	6.7	
NEWS/TALK	183 (2)		183 (2)	10.3	11.4	
NOSTALGIA	41 (1)		41 (1)	2.3	2.7	
RELIGION/GOSPEL	11 (1)		11 (1)	0.6	0.7	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						
			1773 (20)			

RADIO STATIONS

AM STATIONS

KGLA, 1540, 500 W (DAYS)	, SPANISH	,\$ 16.00 (Caballero)	
W3OK, 1230, 1 KW	, BLACK/GOSPEL	SBN,\$ 40.00 (Masla)	Willis
WNOE, 1060, 50 KW/5 KW (DA-2)	, COUNTRY	ABC-E,\$ 34.00* (Mc-Guild)	Noe
WMKJ, 1280, 5 KW (DA-1)	, BLACK	,\$ 25.00* (Eastman)	Clear Channel
WSHO, 800, 1 KW (DAYS,DA)	, RELIGION	APR,\$ 30.00 (---)	Cascade
WSMB, 1350, 5 KW (DA-N)	, TALK	MBS,ABC-I,\$ 33.00 (Smith)	
WTIX, 690, 10 KW/5 KW (DA-2)	, AC/OLDIES	NBC,MBS,\$ 49.00 (Christal)	Price
WVOG, 600, 1 KW (DAYS)	, RELIGION	,\$ 10.00 (---)	
WWIW, 1450, 1 KW	, NOSTALGIA	SMN,\$ 30.00 (Target)	
WWL, 870, 50 KW (DA-1)	, NEWS/TALK	CBS,\$ 70.00* (Katz)	Loyola Univ.
WYAT, 990, 250 W	, OLDIES	CBS-R,\$ 20.00* (Durpetti)	
WYLD, 940, 10 KW/500 W (DA-2)	, BLACK	,\$ 27.00* (HNWH)	Inter-Urban

FM STATIONS

WAJY, 101.9, 100 KW @ 825, SOFT AC	,\$ 58.00* (Katz)	Loyola Univ.
WBYU, 95.7, 100 KW @ 600, BTFL/EZ	,\$ 70.00 (Christal)	Stoner
WEZR, 97.1, 100 KW @ 511, CHR	US 1,\$100.00* (Blair)	EZ
WLTS, 105.3, 100 KW @ 902, AC	CBS-R,\$ 73.00* (Durpetti)	
WNOE, 101.1, 100 KW @ 440, COUNTRY	ABC-E,\$ 60.00* (Mc-Guild)	Noe
WQUE, 93.3, 100 KW @ 512, CHR/URBAN	,\$ 85.00* (Eastman)	Clear Channel
WRNO, 99.5, 100 KW @ 1049, AOR	ABC-R,ABC-F,\$ 75.00* (MMR)	
WYLD, 98.5, 100 KW @ 480, URBAN	,\$ 95.00* (HNWH)	Inter-Urban
WCKW, 92.3, 100 KW @ ??, CLASSIC AOR	ABC-D,\$?? (Masla)	(ST. JOHN)

NEW YORK

Abitron Rank/Pop (12+): 1/13,859,900

MSA Rank/Pop: 1/8,414,300

ADI # 1

Average Person Ratings: 18.8

Market TSL: 24.5 hours

Stations: 44/43

Diaries: 6731/2059:1/42.5%

Sample Target: 4000

% Below Line: 0.4

% Not Listed: 10.3

1986 Revenue: \$242,600,000

HH Inc.: \$36,412

Retail \$: 93.3 Bil

Pop per Station: 322,302

#1 Biller: WINS \$21,000,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WHTZ-F	1514/5.8	5.5	6.9	6.1	5.5	6.1	6.3	1. WHTZ-F	1552/24006	1. WINS	26154/18.7	18.4	18.0
2. WRKS-F	1349/5.1	5.1	6.2	5.6	5.5	5.5	6.7	2. WPLJ-F	1443/26889	2. WPLJ-F	25183/18.0	19.7	18.6
3. WPLJ-F	1339/5.1	5.5	5.9	5.5	6.0	5.5	6.6	3. WRKS-F	1406/15983	3. WHTZ-F	23334/16.7	20.1	17.1
4. WOR	1226/4.7	5.3	4.5	5.2	5.2	4.9	4.6	4. WOR	1366/17712	4. WCRS	21331/15.3	15.0	14.4
5. WBLS-F	1207/4.6	4.9	4.3	4.0	4.7	4.5	6.2	5. WPAT-F	1263/15990	5. WOR	15867/11.4	10.7	11.4
6. WINS	1197/4.6	4.9	4.6	4.7	4.5	4.7	3.1	6. WBLS-F	1231/15202	6. WCRS-F	15714/11.3	10.8	9.5
7. WPAT-F	1184/4.5	4.4	4.3	3.5	3.4	4.2	2.9	7. WINS	1208/26767	7. WRKS-F	15087/10.8	13.3	12.6
8. WLTW-F	1108/4.2	3.6	4.2	3.8	4.5	4.0	3.4	8. WCRS	1167/24457	8. WPAT-F	15064/10.8	9.8	8.5
9. WCRS-F	1042/4.0	3.3	3.6	3.4	2.8	3.6	2.9	9. WLTW-F	1146/14739	9. WBLS-F	14769/10.6	11.0	11.6
10. WCRS	1022/3.9	3.5	3.3	3.7	3.6	3.6	3.1	10. WCRS-F	1081/16522	10. WLTW-F	14227/10.2	11.0	11.4
11. WNEW-F	1011/3.8	3.5	3.9	3.7	4.1	3.7	5.3	11. WNEW-F	1054/14560	11. WNEW-F	13798/ 9.9	10.2	11.2
12. WXRK-F	804/3.1	3.3	3.1	2.8	2.1	3.1	3.7	12. WABC	867/15209	12. WABC	13492/ 9.7	11.2	9.5
13. WQHT-F	802/3.1	1.4	1.6	1.6	1.7	1.9	3.1	13. WXRK-F	855/13292	13. WXRK-F	12542/ 9.0	9.0	8.5
14. WABC	772/2.9	2.7	2.6	2.8	2.6	2.8	3.2	14. WQHT-F	818/11537	14. WNSR-F	11940/ 8.6	6.5	7.8
15. WNSR-F	654/2.5	2.3	1.9	3.5	3.1	2.6	2.0	15. WNSR-F	667/12285	15. WYNY-F	11410/ 8.2	9.2	9.7
16. WNEW	617/2.3	3.0	2.7	2.9	3.0	2.7	1.7	16. WNEW	645/ 9660	16. WQHT-F	11157/ 8.0	7.5	8.1
17. WHN	559/2.1	2.8	3.0	2.2	2.2	2.5	1.7	17. WHN	638/10344	17. WNBC	10332/ 7.4	7.9	9.4
18. WPIX-F	523/2.0	1.9	2.0	1.7	2.3	1.9	1.4	18. WNBC	598/12616	18. WPIX-F	9556/ 6.8	6.5	7.8
19. WYNY-F	477/1.8	1.8	2.0	1.9	2.0	1.9	1.5	19. WPIX-F	534/ 9868	19. WNEW	9030/ 6.5	6.2	7.0
20. WNBC	456/1.7	1.5	2.0	2.0	2.6	1.8	1.2	20. WYNY-F	485/11796	20. WHN	9029/ 6.5	9.5	6.4
21. WQXR-F+	411/1.6	2.0	1.7	1.5	1.7	1.7	1.3	21. WQXR-F+	425/ 8091	21. WQXR-F+	7736/ 5.5	5.5	5.1
22. WNCN-F	392/1.5	1.4	1.2	1.3	1.2	1.4	1.3	22. WNCN-F	413/ 7508	22. WNCN-F	7218/ 5.2	4.0	3.7
23. WPAT	375/1.4	1.5	1.6	1.3	1.0	1.5	.6	23. WPAT	381/ 6585	23. WPAT	6394/ 4.6	4.7	4.0
24. WADO	368/1.4	1.8	1.8	1.8	1.9	1.7	1.4	24. WADO	368/ 4137	24. WMCA	4709/ 3.4	3.5	3.5
25. WSKQ	337/1.3	1.4	1.0	1.7	1.8	1.4	1.9	25. WSKQ	337/ 3155	25. WADO	4132/ 3.0	3.0	3.7

12+ FM SHARE (METRO): 64.35% (15174 of 23580) (FAL 85: 61.82%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHTZ-F	1. WRKS-F	1. WHTZ-F	1. WHTZ-F	1. WHTZ-F	1. WPAT-F	1. WINS	1. WLTW-F	1. WPAT-F+	1. WBLS-F	1. WHTZ-F
2. WRKS-F	2. WHTZ-F	2. WPLJ-F	2. WCRS-F	2. WCRS-F	2. WLTW-F	2. WHTZ-F	2. WPAT-F	2. WHTZ-F	2. WRKS-F	2. WOR
3. WPLJ-F	3. WPLJ-F	3. WBLS-F	3. WLTW-F	3. WLTW-F	3. WINS	3. WCRS	3. WCRS-F	3. WRKS-F	3. WPLJ-F	3. WPLJ-F
4. WQHT-F+	4. WRKS-F	4. WRKS-F	4. WPLJ-F	4. WBLS-F	4. WCRS-F	4. WXRK-F	4. WHTZ-F	4. WPLJ-F	4. WPAT-F+	4. WLTW-F
5. WBLS-F+	5. WNEW-F	5. WNEW-F	5. WBLS-F	5. WPLJ-F	5. WCRS	5. WOR	5. WPLJ-F	5. WOR	5. WPLJ-F	5. WRKS-F
6. WNEW-F	6. WXRK-F	6. WLTW-F	6. WNEW-F	6. WNEW-F	6. WOR	6. WPLJ-F	6. WNEW-F	6. WABC	6. WQHT-F	6. WBLS-F
7. WXRK-F	7. WQHT-F	7. WCRS-F	7. WRKS-F	7. WINS	7. WNEW	7. WPAT-F+	7. WRKS-F	7. WLTW-F	7. WOR	7. WPAT-F
8.	8. WLTW-F	8. WXRK-F	8. WXRK-F	8. WRKS-F	8. WABC	8. WRKS-F	8. WNSR-F	8. WCRS-F	8. WNEW-F	8. WCRS-F
9.	9. WCRS-F	9. WNSR-F	9. WINS	9. WXRK-F	9. WHTZ-F	9. WCRS-F	9. WBLS-F	9. WNEW-F	9. WLTW-F	9. WQHT-F
10.	10. WNSR-F	10. WQHT-F	10. WNSR-F	10. WNSR-F	10. WBLS-F	10. WNEW-F	10. WNEW	10. WBLS-F	10. WINS	10. WNEW-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPLJ-F	1. WPLJ-F	1. WHTZ-F+	1. WPLJ-F	1. WLTW-F	1. WRKS-F	1. WBLS-F	1. WNEW-F	1. WBLS-F	1. WCRS-F
2. WRKS-F	2. WHTZ-F	2. WPLJ-F	2. WHTZ-F	2. WHTZ-F	2. WBLS-F	2. WXRK-F	2. WBLS-F	2. WNEW-F	2. WBLS-F
3. WHTZ-F+	3. WRKS-F	3. WRKS-F+	3. WRKS-F	3. WPLJ-F	3. WXRK-F	3. WNEW-F+	3. WXRK-F+	3. WXRK-F	3. WNEW-F
4. WQHT-F	4. WBLS-F	4. WCRS-F	4. WLTW-F	4. WCRS-F	4. WQXR-F	4. WRKS-F	4. WHTZ-F	4. WHTZ-F	4. WXRK-F
5. WBLS-F	5. WNEW-F	5. WLTW-F	5. WCRS-F	5. WRKS-F	5. WNEW-F	5. WHTZ-F	5. WCRS-F	5. WCRS-F	5. WHTZ-F
6. WNEW-F	6. WLTW-F	6. WNEW-F	6. WBLS-F	6. WBLS-F	6. WHTZ-F	6. WPLJ-F	6. WLTW-F	6. WRKS-F	6. WLTW-F
7. WNSR-F	7. WNSR-F	7. WBLS-F	7. WNSR-F	7. WINS	7. WPLJ-F	7. WQHT-F	7. WPLJ-F	7. WPLJ-F	7. WINS
8. WLTW-F	8. WQHT-F	8. WNSR-F	8. WNEW-F	8. WNSR-F	8. WCRS-F+	8. WRKS-F	8. WRKS-F	8. WLTW-F	8. WPLJ-F
9. WXRK-F	9. WCRS-F	9. WYNY-F	9. WYNY-F	9. WPAT-F	9.	9. WLTW-F	9. WINS	9. WQHT-F	9. WABC
10. WPIX-F	10. WXRK-F	10. WXRK-F	10. WQHT-F	10. WYNY-F	10.	10. WNSR-F	10. WABC	10. WINS	10. WNBC

FORMATS	AM	FM	TOTAL	%	FAL 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		3081 (3)	3081 (3)	13.1	15.3	WALK-F+ 97.5 Patchogue 1.0/2.3
AOR		2188 (4)	2188 (4)	9.3	8.8	WBAB-F 102.3 Babylon .7/2.4
AC/OLDIES/SOFT ROCK	467 (2)	4055 (6)	4522 (8)	19.2	16.8	WBLI-F 106.1 Patchogue .9/2.4
MOR/VARIETY					0.9	WEVD-F 97.9 New York .3/1.3
COUNTRY	559 (1)		559 (1)	2.4	2.4	WFME-F 94.7 Newark .5/1.3
BLACK/URBAN	292 (2)	3358 (3)	3650 (5)	15.5	12.4	WHLI 1100 Hempstead .6/1.1
BTFL MUSIC/EZ	375 (1)	1487 (3)	1862 (4)	7.9	10.0	WHUD-F 100.7 Peekskill .8/1.6
NEWS/TALK	4399 (5)		4399 (5)	18.7	18.3	WJIT 1480 New York .7/1.4
NOSTALGIA	784 (2)		784 (2)	3.3	3.9	WKDM 1380 New York 1.0/1.7
RELIGION/GOSPEL	305 (2)	137 (1)	442 (3)	1.9	2.2	WLIB 1190 New York .8/1.8
SPANISH	1146 (4)		1146 (4)	4.9	5.6	WLIR-F 92.7 Garden City .7/2.2
CLASSICAL	79 (1)	724 (2)	803 (3)	3.4	3.2	WMCA 570 New York .7/3.4
UNKNOWN/OTHERS		114 (2)	144 (2)	0.6	0.3	WNJR 1430 Newark .3/1.4
			23580 (44)			WWDJ 970 Hackensack .4/1.1
						WWRL 1600 New York .8/2.2
						WYRS-F 96.7 Stamford .3/1.1
						WEZN-F 99.9 Bridgeport .3/1.1

RADIO STATIONS

AM STATIONS

WABC, 770, 50 KW	, TALK	ABC-I, \$210.00* (Blair)	Cap Cities/ABC
WADO, 1280, 5 KW (DA-1)	, SPANISH NEWS/TALK	\$150.00 (---)	
WCBS, 880, 50 KW	, NEWS	CBS, \$375.00 (CBS)	CBS
WHN, 1050, 50 KW (DA-1)	, COUNTRY	MBS, \$260.00 (Durpetti)	Emmis
WINS, 1010, 50 KW (DA-1)	, NEWS	ABC-D, \$330.00* (Group W)	Westinghouse
WJIT, 1480, 5 KW (DA-2)	, SPANISH AC	\$121.00 (Lotus)	Infinity
WKDM, 1380, 5 KW (DA-1)	, SPANISH AC	\$ NA (MMR)	United
WLIB, 1190, 10 KW (DAYS, DA)	, BLACK NEWS/TALK	SBN, \$100.00 (Mc-Guild)	Inner City
WMCA, 570, 5 KW (DA-1)	, TALK	APR, CNN, NBC-T, \$120.00* (Roslin)	Federal
WNBC, 660, 50 KW	, AC	NBC, \$325.00* (HNNH)	NBC
WNEW, 1130, 50 KW (DA-N)	, NOSTALGIA	\$244.00 (Katz)	Metropolitan
WNYM, 1330, 5 KW (DA-1)	, RELIGION	\$ 50.00* (---)	Salem
WOR, 710, 50 KW (DA-1)	, TALK	US 2, ABC-E, \$270.00* (Republic)	RKO
WPAT, 930, 5 KW (DA-2)	, BTFL/EZ	\$125.00 (Christal)	Park
WSKQ, 620, 5 KW (DA-2)	, SPANISH AC	\$130.00 (Caballero)	Spanish Bdcst.
WWDJ, 970, 5 KW (DA-2)	, RELIGION	\$ 40.00 (---)	
WWRL, 1600, 5 KW (DA-2)	, GOSPEL	NBN, \$ 90.00 (Weiss)	Unity

FM STATIONS

WQHT, 103.5, 5.8 KW @ 1390, URBAN/CHR		\$225.00 (Durpetti)	Emmis
WBLS, 107.5, 5.4 KW @ 1241, BLACK		SBN, ABC-F, \$350.00 (Mc-Guild)	Inner City
WCBS, 101.1, 4.6 KW @ 1300, OLDIES		CBS-R, \$300.00* (CBS)	CBS
WEVD, 97.9, 7.6 KW @ 1220, ETHNIC		\$ 60.00 (---)	
WHTZ, 100.3, 7.8 KW @ 1220, CHR		\$440.00* (Eashman)	Malrite
WLTW, 106.7, 7.6 KW @ 1220, SOFT AC		\$370.00* (MMR)	Viacom
WNCN, 104.3, 7.6 KW @ 1220, CLASSICAL		APR, \$150.00 (CMBS)	GAF
WNEW, 102.7, 7.8 KW @ 1220, AOR		Source, \$280.00* (Katz)	Metropolitan
WNSR, 105.1, 7.8 KW @ 1220, SOFT AC		\$240.00* (Torbet)	Bonneville
WPAT, 93.1, 5.3 KW @ 1420, RTFL/EZ		\$125.00 (Christal)	Park
WPIX, 101.9, 5.3 KW @ 1420, AC		\$190.00* (Christal)	Tribune Co.
WPLJ, 95.5, 7.2 KW @ 1335, CHR		ABC-R, \$450.00* (Blair)	Cap Cities/ABC
WQXR, 96.3, 7.8 KW @ 1220, CLASSICAL		\$175.00 (Mc-Guild)	New York Times
WRKS, 98.7, 7.8 KW @ 1250, URBAN		US 1, \$270.00* (Republic)	RKO
WXRK, 92.3, 5.4 KW @ 1200, AOR		ABC-R, \$230.00* (Torbet)	Infinity
WYNY, 97.1, 7.2 KW @ 1300, AC		\$270.00* (HNNH)	NBC
WHUD, 100.7, 50 KW @ 500, RTFL		\$ 65.00 (Masla)	
WFME, 94.7, 38 KW @ 570, RELIGION		\$ NA (---)	Family (PEEKSKILL)

CALL LETTER CHANGES

WAPP-F changes to WQHT-F

FORMAT CHANGES

WQHT-F: From CHR to Urban/CHR

STATION SALES

WMCA sold to Federal for \$10,300,000 (Wertheim)

NORFOLK

Arbitron Rank/Pop (12+): 34/1,052,300

MSA Rank/Pop: 34/1,302,700

ADI # 43

Average Person Ratings: 17.4

Market TSL: 22.8 hours

Stations: 23/22

Diaries: 1433/734:1/49.8%

Sample Target: 1230

% Below Line: 0.6

% Not Listed: 9.3

1986 Revenue: \$29,200,000

HH Inc.: \$32,270

Retail \$: 7.9 Bill

Pop per Station: 47,832

#1 Biller: WNOR A/F \$3,900,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WNOR-F	205/11.0	12.4	11.4	---	11.8	11.6	16.8	1. WNOR-F	227/2493	1. WNOR-F	2279/21.2	21.6	19.8
2. WFOG-F	160/ 8.6	8.2	7.9	---	9.7	8.2	5.8	2. WOWI-F	188/2079	2. WNVZ-F	2249/20.9	21.3	18.3
3. WOWI-F	158/ 5.5	8.2	10.2	---	7.6	9.0	11.6	3. WFOG-F	183/1892	3. WCMS-F	1782/16.6	15.4	18.8
4. WCMS-F	148/ 7.9	8.7	9.1	---	8.7	8.6	10.7	4. WCMS-F	172/2128	4. WLTY-F	1731/16.1	15.4	16.3
5. WLTY-F	138/ 7.4	6.4	6.2	---	7.5	6.7	4.7	5. WNVZ-F	158/2564	5. WOWI-F	1725/16.0	19.2	16.4
6. WNVZ-F	134/ 7.2	7.2	7.4	---	5.6	7.3	9.2	6. WLTY-F	153/1928	6. WFOG-F	1631/15.2	13.7	16.7
7. WRAP	100/ 5.4	3.9	4.4	---	4.5	4.6	4.0	7. WMYK-F	113/1865	7. WTAR	1514/14.1	13.3	13.0
8. WGH-F	88/ 4.7	5.3	5.2	---	3.7	5.1	5.2	8. WGH-F	105/1646	8. WGH-F	1405/13.1	14.6	10.5
9. WTAR	83/ 4.4	4.0	5.1	---	4.3	4.5	3.4	9. WRAP	105/1438	9. WRAP	1372/12.7	12.2	11.4
10. WMYK-F	77/ 4.1	4.1	5.1	---	5.7	4.4	5.4	10. WTAR	88/1590	10. WWDE-F	1342/12.5	12.7	13.5
11. WWDE-F	73/ 3.9	4.0	5.1	---	5.8	4.3	4.3	11. WWDE-F	79/1445	11. WMYK-F	1316/12.2	14.3	16.0
12. WXRI-F	64/ 3.4	1.6	1.3	---	3.3	2.1	1.4	12. WXRI-F	72/ 908	12. WPCE	834/ 7.8	5.5	7.7
13. WPCE	61/ 3.3	2.2	3.0	---	4.0	2.8	2.3	13. WTID-F	68/ 913	13. WXRI-F	779/ 7.2	4.6	7.6
14. WNRN-F	52/ 2.8	1.5	1.6	---	1.8	2.0	.8	14. WPCE	63/ 845	14. WNIS	578/ 5.4	6.5	6.1
15. WNIS	38/ 2.0	2.7	3.2	---	2.6	2.6	2.0	15. WNRN-F	60/ 619	15. WNRN-F	549/ 5.1	3.6	---
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 76.85% (1358 of 1694) (FAL 85: 79.58%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNUZ-F	1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WFOG-F	1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WOWI-F	1. WNOR-F
2. WRAP	2. WOWI-F	2. WOWI-F	2. WLTY-F	2. WLTY-F	2. WCMS-F	2. WCMS-F	2. WFOG-F	2. WLTY-F	2. WNOR-F	2. WOWI-F
3. WNOR-F	3. WLTY-F	3. WLTY-F	3. WCMS-F	3. WCMS-F	3. WLTY-F	3. WNVZ-F	3. WCMS-F	3. WFOG-F	3. WNVZ-F	3. WCMS-F
4. WGH-F	4. WGH-F	4. WCMS-F	4. WOWI-F	4. WFOG-F	4. WTAR	4. WFOG-F	4. WLTY-F	4. WCMS-F	4. WRAP	4. WFOG-F
5. WOWI-F	5. WMYK-F	5. WNUZ-F	5. WWDE-F	5. WOWI-F	5. WLTY-F	5. WLTY-F	5. WOWI-F	5. WNVZ-F	5. WGH-F	5. WLTY-F
6.	6. WCMS-F	6. WGH-F	6. WNUZ-F	6. WWDE-F	6.	6. WTAR	6. WNVZ-F	6. WOWI-F	6. WLTY-F	6. WMYK-F
7.	7. WRAP	7. WWDE-F	7. WMYK-F	7.	7.	7. WOWI-F	7. WGH-F	7. WRAP	7. WFOG-F	7. WNVZ-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WOWI-F	1. WOWI-F	1. WLTY-F	1. WLTY-F	1. WLTY-F	1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WNOR-F
2. WLTY-F	2. WLTY-F	2. WOWI-F	2. WOWI-F	2. WCMS-F	2. WOWI-F	2. WOWI-F	2. WLTY-F	2. WOWI-F	2. WCMS-F
3. WNOR-F	3. WNOR-F	3. WNOR-F	3. WNOR-F	3. WNOR-F	3. WGH-F	3. WGH-F	3. WMYK-F	3. WCMS-F	3. WLTY-F
4. WNVZ-F	4. WNVZ-F	4. WNVZ-F	4. WNVZ-F	4. WWDE-F	4. WNVZ-F	4. WLTY-F	4. WGH-F	4. WGH-F	4. WFOG-F
5. WGH-F	5. WMYK-F	5. WCMS-F	5. WCMS-F	5. WFOG-F	5. WRAP	5. WNVZ-F	5. WCMS-F	5. WLTY-F	5. WTAR
6. WMYK-F	6.	6. WMYK-F	6. WWDE-F	6. WNVZ-F	6. WPCE	6.	6. WNVZ-F	6.	6.
7. WRAP	7.	7. WWDE-F	7.	7. WXRI-F	7. WCMS-F	7.	7. WRAP	7.	7.
8.	8.	8.	8.	8.	8.	8.	8. WOWI-F	8.	8.
9.	9.	9.	9.	9.	9.	9.	9. WXRI-F	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		222 (2)	222 (2)	13.1	10.0	WCMS 1050 Norfolk .4/2.3
AOR		205 (1)	205 (1)	12.1	12.7	WGH 1310 Newport News .4/1.4
AC/OLDIES/SOFT ROCK	11 (1)	211 (2)	222 (3)	13.1	15.4	WKEZ-F 94.1 Yorktown 1.1/2.5
MOR/VARIETY	83 (1)		83 (1)	4.9	4.6	WNOR 1230 Norfolk .6/2.1
COUNTRY	8 (1)	198 (3)	206 (4)	12.2	13.1	WPMH 1010 Portsmouth .5/1.5
BLACK/URBAN	100 (1)	235 (2)	335 (3)	19.8	19.1	WTID-F 106.9 Norfolk 1.6/4.5
RTFL MUSIC/EZ		223 (3)	223 (3)	13.2	12.9	WZAM 1110 Norfolk 1.0/2.2
NEWS/TALK	45 (2)		45 (2)	2.7	2.8	
NOSTALGIA					0.6	
RELIGION/GOSPEL	89 (3)	64 (1)	153 (4)	9.0	8.2	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS					0.5	
			1694 (23)			

RADIO STATIONS

AM STATIONS

WCMS, 1050, 5 KW (DAYS)	COUNTRY	ABC-E, \$ NA (Katz)	
WCPK, 1600, 5 KW (DAYS)	NOSTALGIA	\$ 18.00 (---)	
WGH, 1310, 5 KW (DA-N)	SPORTS TALK	ABC-F, \$ 25.00* (Blair)	Susquehanna
WLPN, 1450, 1 KW	NOSTALGIA (?)	\$ 20.00* (MMR)	
WNIS, 1350, 5 KW (DA-2)	NEWS/TALK	NBC-T, ABC-T, \$ 45.00* (Weiss)	Sinclair
WNOR, 1230, 1 KW	OLDIES	ABC-R, \$ 20.00* (Mc-Guild)	Saga
WPCE, 1400, 1 KW (DAYS)	GOSPEL	SBN, \$ 21.00 (Mc-Guild)	Willis
WPX, 1490, 1 KW	AC	\$ 20.00 (CBS)	
WPMH, 1010, 5 KW (DAYS, DA)	RELIGION	MBS, \$ 8.00 (---)	
WRAP, 850, 5 KW/1 KW (DA-N)	BLACK	NBN, \$ 40.00 (Torbet)	
WTAR, 790, 5 KW (DA-N)	MOR	CBS, \$ 68.00 (Christal)	Landmark
WTJZ, 1270, 1 KW (DA-N)	NOSTALGIA	\$ 15.00 (Republic)	S & F
WZAM, 1110, 50 KW (DAYS)	GOSPEL	NBN, \$ 22.00 (Eastman)	Benns

FM STATIONS

WCMS, 100.5, 50 KW @ 500, COUNTRY	ABC-E, \$105.00* (Katz)	
WFOG, 92.9, 50 KW @ 500, RTFL/EZ	\$ 85.00* (MMR)	JAG
WKEZ, 94.1, 50 KW @ 500, COUNTRY	MBS, \$ 38.00 (Roslin)	Eure
WLTJ, 95.7, 40 KW @ 881, AC	\$ 90.00 (Christal)	Landmark
WMYK, 93.7, 100 KW @ 940, URBAN	ABC-C, \$ 63.00* (Eastman)	Benns (ELIZABETH CITY, NC)
WNOR, 98.7, 50 KW @ 549, AOR	ABC-R, \$ 80.00* (Mc-Guild)	Saga
WNRN, 94.9, 50 KW @ 500, RTFL/EZ	\$ 30.00 (Weiss)	
WNVZ, 104.5, 50 KW @ 500, CHR	\$ 79.00* (Republic)	Capitol (Goodman)
WOWI, 102.9, 50 KW @ 500, BLACK	SBN, \$ 52.00* (Mc-Guild)	Willis
WGH, 97.3, 74 KW @ 420, CHR	ABC-E, \$ 45.00 (Blair)	Susquehanna
WTID, 106.9, 100 KW @ 964, COUNTRY	\$ 25.00 (Durpetti)	Downs
WWDE, 101.3, 50 KW @ 380, AC	CBS-R, \$ 63.00* (CBS)	Edens
WXRI, 105.3, 50 KW @ 500, RELIGION	\$ 40.00* (Masla)	CBN

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WNVZ-F: From S & F to Capitol (Goodman) for \$??
WKEZ-F: Sold to Eure for \$2,000,000 (Chapman)
(WKEZ licensed to Yorktown)

OKLAHOMA CITY

Arbitron Rank/Pop (12+): 42/814,100

MSA Rank/Pop: 47/988,100

ADI # 35

Average Person Ratings: 15.6

Market TSL: 20.7 hours

Stations: 19/19

Diaries: 1330/612:1/50.7%

Sample Target: 1080

% Below Line: 0

% Not Listed: 7.4

1986 Revenue: \$22,400.00

HH Inc.: \$31,074

Retail \$: 8.0 Bil

Pop per Station: 42,847

#1 Biller: KXXY-A/F \$3,600,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KATF-F	152/11.9	12.3	12.8	---	9.5	12.3	20.3	1. KXXY-F	211/2589	1. KJYO-F	1883/22.9	20.5	20.6
2. KJYO-F	147/11.5	12.2	7.1	---	6.8	10.3	12.9	2. KATF-F	207/2828	2. KATF-F	1801/21.9	22.3	19.8
3. KXXY-F	142/11.1	12.7	13.1	---	10.8	12.3	9.2	3. KJYO-F	184/2444	3. KTOK	1743/21.2	15.8	21.3
4. KTOK	113/ 8.8	8.3	7.0	---	9.8	8.0	6.6	4. KTOK	126/2021	4. KXXY-F	1621/19.7	19.4	16.7
5. KKNG-F	106/ 8.3	8.4	7.7	---	11.4	8.1	6.0	5. KKNG-F	124/1792	5. KZBS-F	1508/18.3	17.3	18.5
6. KZBS-F	101/ 7.9	6.2	7.3	---	10.8	7.1	7.1	6. KZBS-F	116/1842	6. KKNG-F	1434/17.4	15.9	19.0
7. KLTE-F	65/ 5.1	3.6	5.6	---	5.0	4.8	4.0	7. WKY	102/1774	7. KEBC-F	1112/13.5	13.9	12.0
8. KEBC-F	60/ 4.7	4.8	8.1	---	5.6	5.9	3.8	8. KEBC-F	84/1464	8. KLTE-F	1077/13.1	16.4	14.1
9. KIMY-F	48/ 3.8	4.1	3.5	---	3.0	3.8	3.3	9. KLTE-F	82/1360	9. WKY	1016/12.4	11.2	14.9
10. KMGL-F	48/ 3.8	3.2	5.0	---	6.4	4.0	2.7	10. KMGL-F	58/1164	10. KMGL-F	860/10.5	18.3	21.3
11. WKY	46/ 3.6	4.5	4.6	---	4.9	4.2	4.8	11. KIMY-F	49/ 898	11. KIMY-F	813/ 9.9	12.2	4.9
12. KPRW	41/ 3.2	2.0	.8	---	.7	2.0	5.0	12. KOMA	44/ 860	12. KOMA	551/ 6.7	9.2	6.5
13. KJIL-F	37/ 2.9	1.7	1.5	---	1.7	2.0	1.8	13. KPRW	44/ 359	13. KJIL-F	489/ 5.9	4.6	5.7
14. KOMA	30/ 2.3	5.0	4.2	---	1.5	3.8	2.5	14. KJIL-F	38/ 531	14. WWLS	409/ 5.0	5.3	3.6
15.								15.		15. KPRW	332/ 4.0	1.2	NA

12+ FM SHARE (METRO): 76.46% (906 of 1185) (FAL 85: 78.93%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KJYO-F	1. KATF-F	1. KATF-F	1. KXXY-F	1. KXXY-F	1. KXXY-F	1. KXXY-F	1. KATF-F	1. KATF-F	1. KJYO-F	1. KTOK
2. KATF-F	2. KJYO-F	2. KXXY-F	2. KZBS-F	2. KZBS-F	2. KZBS-F	2. KTOK	2. KXXY-F	2. KJYO-F	2. KATF-F	2. KXXY-F
3. KPRW	3. KZBS-F	3. KJYO-F	3. KATF-F	3. KATF-F	3. KTOK	3. KJYO-F	3. KKNG-F	3. KXXY-F	3. KKNG-F	3. KATF-F
4.	4. KXXY-F	4. KZBS-F	4. KLTE-F	4. KLTE-F	4. KEBC-F	4. KATF-F	4. KJYO-F	4. KZBS-F	4. KTOK	4. KJYO-F
5.	5. KLTE-F	5. KJYO-F	5. KKNG-F	5. KKNG-F	5. WKY	5. KZBS-F	5. KZBS-F	5. KKNG-F	5. KZBS-F	5. KKNG-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KATF-F	1. KJYO-F	1. KZBS-F	1. KJYO-F	1. KXXY-F	1. KATF-F	1. KATF-F	1. KATF-F	1. KATF-F	1. KATF-F	
2. KJYO-F	2. KATF-F	2. KJYO-F	2. KZBS-F	2. KZBS-F	2. KJYO-F	2. KZBS-F	2. KZBS-F	2. KXXY-F	2. KXXY-F	
3. KZBS-F	3. KZBS-F	3. KLTE-F	3. KXXY-F	3. KKNG-F	3. KXXY-F	3. KXXY-F	3. KXXY-F	3. KZBS-F	3. KZBS-F	
4. KMGL-F	4. KLTE-F	4. KXXY-F	4. KATF-F	4. KLTE-F	4. KJYO-F	4. KLTE-F	4. KLTE-F	4. KJYO-F	4. KTOK	
5.	5. KXXY-F	5. KIMY-F	5. KLTE-F	5. KJYO-F	5.	5.	5.	5. KTOK	5. KLTE-F	

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		147 (1)	147 (1)	12.4	14.1	KGFF 1450 Shawnee .8/1.6
AOR		152 (1)	152 (1)	12.8	11.2	KKLR-F 97.7 Edmond 1.2/3.6
AC/OLDIES/SOFT ROCK	13 (1)	277 (5)	290 (6)	24.5	20.4	KQCV 800 Oklahoma City .9/1.9
MOR/VARIETY	10 (1)		10 (1)	0.8	---	WWLS 640 Moore 1.0/5.0
COUNTRY	51 (2)	197 (2)	248 (4)	20.9	23.2	
BLACK/URBAN	41 (1)		41 (1)	3.5	3.3	
BTFL MUSIC/EZ		106 (1)	106 (1)	8.9	12.5	
NEWS/TALK	113 (1)		113 (1)	9.5	10.7	
NOSTALGIA	30 (1)		30 (1)	2.5	1.6	
RELIGION/GOSPEL	11 (1)	37 (1)	48 (2)	4.1	2.8	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

1185 (19)

RADIO STATIONS

KBYE, 890, 1 KW	RELIGION	\$ 9.00 (---)	
KOMA 1520, 50 KW	NOSTALGIA	NBC, \$ 45.00 (Dupretti)	Price
KPRW, 1140, 1 KW	URBAN	SBN, \$ NA (Blair)	
KQCV, 800, 250 W (DAYS)	RELIGION	\$ 15.00 (---)	Bott
KTOK, 1000, 5 KW (DA-2)	NEWS/TALK	ABC-I, \$ 80,000 (Blair)	Clear Channel
KXXY, 1340, 1 KW	COUNTRY	\$ NA (Mc-Guild)	Summit
WKY, 930, 5 KW (DA-N)	COUNTRY	ABC-E, \$ 40,000 (Christal)	Gaylord
KATF-F, 100.5, 100 KW @ 1200, AOR	Source, \$ 90.00 (Blair)		Surrey
KEBC-F, 94.7, 100 KW @ 440, COUNTRY	CBS-R, \$ 70.00 (MMR)		Van Wagner
KIMY-F, 107.7, 100 KW @ 1027, AC	\$ 45.00* (Dupretti)		Price
KJIL-F, 104.9, 3 KW @ 300, RELIGION	UPI, \$ 25.00 (---)		Swaggert
KJYO-F, 102.7, 100 KW @ 1003, CHR	\$ 55.00 (Blair)		Clear Channel
KKLR-F, 97.7, 3 KW @ 300, AC	\$ 15.00 (Weiss)		
KKNG-F, 92.5, 100 KW @ 1000, BTFL/EZ	\$ 74.00* (Christal)		Swanson
KLTE-F, 101.9, 100 KW @ 457, AC	\$ 60.00* (Masla)		Mel Wheeler
KMGL-F, 104.1, 100 KW @ 1425, AC	ABC-C, \$ 55.00* (Katz)		Gary Gannett
KXXY-F, 96.1, 100 KW @ 1340, COUNTRY	\$ 88.00* (Mc-Guild)		Summit
KZBS-F, 98.9, 100 KW @ 1253, AC	APR, \$ 84.00* (HNNH)		

OMAHA

Arbitron Rank/Pop (12+): 69/497,200

MSA Rank/Pop: 79/614,700
ADI # 70

Average Person Ratings: 16.3
Market TSL: 21.1 hours

Stations: 16/12
Diaries: 1124/442:1/56.4%
Sample Target: 870
% Below Line: 2.3
% Not Listed: 10.3

1986 Revenue: \$16,700,000
HH Inc.: \$35,607
Retail \$: 4.1 Bill
Pop per Station: 41,333
#1 Biller: KFAB \$5,800,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 86	FAL 85
1. KFAB	195/24.0	19.8	21.6	---	26.8	21.8		1. KFAB	332/3950	1. KFAB 2139/42.8	36.4	48.7
2. KEZO-F	104/12.8	16.0	14.9	---	11.1	14.6		2. KEZO-F	157/1810	2. KQKQ-F 1525/30.5	29.9	27.9
3. KQKQ-F	98/12.0	12.8	12.8	---	12.1	12.5		3. KGOR-F	129/2340	3. KGOR-F 1483/29.7	22.4	21.3
4. KGOR-F	80/ 9.8	9.9	7.5	---	8.1	9.1		4. KQKQ-F	114/1809	4. KEZO-F 1055/21.1	22.7	21.2
5. WOW-F	52/ 6.4	7.5	5.9	---	4.7	6.6		5. WOW	102/1637	5. KEFM-F 857/17.1	15.9	15.1
6. KEFM-F	47/ 5.8	5.2	4.7	---	7.3	5.2		6. KMA	75/ 866	6. WOW-F 685/13.7	12.1	9.9
7. KESY-F	45/ 5.5	6.4	7.2	---	8.0	6.4		7. WOW-F	64/ 981	7. WOW 666/13.3	16.0	11.8
8. WOW	41/ 5.0	5.2	6.7	---	4.2	5.6		8. KEFM-F	58/1113	8. KESY-F 597/11.9	15.0	15.5
9. KOIL	27/ 3.3	3.2	4.1	---	2.3	3.5		9. KESY-F	51/ 696	9. KOIL 557/11.1	11.0	12.7
10. KEDS	16/ 2.0	.6	2.3	---	3.0	1.6		10. KLIN-F	49/ 498	10. KEDS 273/ 5.5	6.9	7.6

12+ FM SHARE (METRO): 60.00% (438 of 730) (FAL 85: 58.41%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQKQ-F	1. KEZO-F	1. KEZO-F	1. KFAB	1. KFAB	1. KFAB	1. KFAB	1. KFAB	1. KFAB	1. KFAB	1. KFAB
2. KGOR-F	2. KQKQ-F	2. KFAB	2. KEZO-F	2. KEZO-F	2. WOW-F	2. KQKQ-F	2. KEZO-F	2. KEZO-F	2. KQKQ-F	2. KQKQ-F
3. KEZO-F	3. KGOR-F	3. KQKQ-F	3. KGOR-F	3. WOW-F	3. KESY-F	3. KEZO-F	3. KQKQ-F	3. KQKQ-F	3. KEZO-F	3. KEZO-F
4.	4. KFAB	4. KGOR-F	4. KQKQ	4. KGOR-F	4. WOW	4. KGOR-F	4. KGOR-F	4. KGOR-F	4. KGOR-F	4. KGOR-F
5.	5. KEFM-F	5. KEFM-F	5. WOW-F	5. KQKQ-F	5. KEFM-F	5. WOW-F	5. KESY-F	5.	5. WOW-F	5. WOW-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQKQ-F	1. KGOR-F	1. KGOR-F	1. KFAB	1. KFAB	1. KEZO-F	1. KEZO-F	1. KEZO-F	1. KEZO-F	1. KFAB
2. KGOR-F	2. KQKQ-F	2. KFAB	2. KGOR-F	2. KEFM-F	2. KQKQ-F	2. KQKQ-F	2. KFAB	2. KFAB	2. KEZO-F
3. KEZO-F	3. KGOR-F	3. KQKQ-F	3. KQKQ-F	3. KGOR-F	3.	3. KGOR-F	3. KGOR-F	3. KQKQ-F	3. WOW-F
4.	4. KFAB	4. KEFM-F	4. KEFM-F	4. WOW-F	4.	4. KFAB	4. KEDS	4. KGOR-F	4. KQKQ-F
5.	5. KEFM-F	5. KEZO-F	5. KEZO-F	5. KQKQ-F	5.	5. KEFM-F	5. KQKQ-F	5. WOW-F	5. KGOR-F

FAL 85

FORMATS	AM	FM	TOTAL	%	%
TOP 40/CHR/CONTEMP		178 (2)	178 (2)	24.4	13.7
AOR		104 (1)	104 (1)	14.2	12.1
AC/OLDIES/SOFT ROCK	43 (2)	47 (1)	90 (3)	12.3	22.6
MOR/VARIETY	202 (2)		202 (2)	27.7	30.0
COUNTRY	41 (1)	56 (2)	97 (3)	13.3	9.6
BLACK/URBAN		5 (1)	5 (1)	0.7	2.0
BTFL MUSIC/EZ		48 (2)	48 (2)	6.6	9.5
NEWS/TALK	3 (1)		3 (1)	0.4	---
NOSTALGIA					
RELIGION/GOSPEL	3 (1)		3 (1)	0.4	0.5
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

730 (16)

RADIO STATIONS

KCRO, 660, 1 KW (DAYS)	, RELIGION	\$ 13.00 (---)	
KEDS, 1490, 1 KW	, OLDIES	MBS, \$ 16.00 (HNWH)	Albimar
KFAB, 1110, 50 KW (DA-N)	, MOR	NBC, NBC-T, \$170.00 (Christal)	Henry
KLNG, 1560, 1 KW (DAYS, DA)	, BLACK	ABC-I, \$ 22.00* (---)	
KOIL, 1290, 5 KW (DA-N)	, OLDIES	CBS-R, US 1, \$ 30.00* (Select)	
KROM, 1420, 1 KW (DAYS, DA)	, NOSTALGIA	\$ 15.00 (---)	
WOW, 590, 5 KW	, COUNTRY	ABC-I, \$ 40.00* (Torbet)	Great Empire
KMA, 960, 5 KW (DA-N)	, MOR	\$ 52.00 (Katz)	May (SHENANDOAH, IA)
KEFM-F, 96.1, 100 KW @ 1442, SOFT AC		\$ 55.00 (Mc-Guild)	
KESY-F, 104.5, 32 KW @ 285, BTFL/EZ		\$ 32.00 (Mc-Guild)	Sungroup
KEZO-F, 92.3, 100 KW @ 1210, AOR		ABC-R, \$ 80.00 (HNWH)	Albimar
KGOR-F, 99.9, 115 KW @ 1227, CONTEMP		NBC, \$ 60.00* (Christal)	Henry
KQKQ-F, 98.5, 100 KW @ 510, CHR		ARC-F, \$ 75.00 (Eastman)	
WOW-F, 94.1, 100 KW @ 510, COUNTRY		ABC-E, \$ 47.00* (Torbet)	Great Empire

MISCELLANEOUS COMMENTS KFAB, KGOR-F sold by May to Henry for \$22,000,000 (Chapman)... KGOR reclassified at Contemp...

ORLANDO

Arbitron Rank/Pop (12+): 52/723,800

MSA Rank/Pop: 57/887,300
ADI # 27

Average Person Ratings: 17.0
Market TSL: 22.2 hours

Stations: 23/22
Diaries: 1330/544:1/49.8%
Sample Target: 1010
% Below Line: .3
% Not Listed: 9.3

1986 Revenue: \$35,500,000
HH Inc.: \$30,731
Retail \$: 6.8 Bil
Pop per Station: 32,900
#1 Biller: WKKA-F \$4,700,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. WBJW-F+	127/10.0	10.5	7.2	---	9.2	9.2	10.6	1. WBJW-F+	257/4205	1. WBJW-F+	2059/27.6	23.2 24.2
2. WSSP-F	125/ 9.8	11.0	9.5	---	12.7	10.1	8.6	2. WSSP-F	254/2634	2. WHLY-F	1713/22.9	22.7 24.1
3. WKKA-F	113/ 8.9	7.0	10.2	---	9.1	8.7	11.3	3. WKKA-F	235/2618	3. WSTF-F	1425/19.1	20.4 20.4
4. WHLY-F	103/ 8.1	7.6	10.6	---	9.0	8.8	7.8	4. WHLY-F	182/2887	4. WDIZ-F	1397/18.7	15.3 16.8
5. WDIZ-F	101/ 7.9	8.7	8.1	---	7.7	8.2	11.4	5. WDIZ-F	178/2422	5. WDBO	1342/13.0	16.6 17.2
6. WDBO	96/ 7.5	7.4	7.2	---	6.9	7.4	4.9	6. WSTF-F	167/2450	6. WSSP-F	1310/17.5	17.2 18.8
7. WSTF-F	91/ 7.2	6.3	9.9	---	8.7	7.8	9.5	7. WHOO-F	131/1607	7. WKKA-F	1192/16.0	20.2 16.1
8. WDBO	56/ 4.4	4.8	1.0	---	.9	3.4	3.5	8. WDBO	117/1628	8. WJYO-F	930/12.5	15.7 19.2
9. WJYO-F	56/ 4.4	4.8	6.7	---	9.1	5.3	4.3	9. WJYO-F	105/1667	9. WOCL-F	498/ 6.7	7.0 1.3
10. WKIS	43/ 3.4	5.1	4.0	---	4.3	4.2	4.0	10. WWLV-F	87/ 980	10. WORZ-F	746/10.0	3.6 3.0
11. WOCL-F	41/ 3.2	2.5	1.9	---	.3	2.5	3.6	11. WORZ-F	82/1259	11. WKIS	686/ 9.2	9.4 11.9
12. WHOO-F	41/ 3.2	2.8	5.1	---	2.4	3.7	2.9	12. WOCL-F	78/1441	12. WHOO-F	643/ 8.6	11.8 7.7
13. WORL	39/ 3.1	3.9	4.6	---	4.8	3.9	5.3	13. WORL	52/ 655	13. WLOQ-F	526/ 7.0	4.4 6.3
14. WLOQ-F	36/ 2.8	2.3	1.0	---	2.0	2.0	2.7	14. WKIS	47/ 816	14. WORL	498/ 6.7	7.1 8.8
15.								15. WLOQ-F	37/ 589	15.		

12+ FM SHARE (METRO): 78.25% (903 of 1154) (FAL 85: 79.90%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHLY-F	1. WDIZ-F	1. WBJW-F+	1. WSTF-F	1. WSTF-F	1. WKKA-F	1. WBJW-F+	1. WSSP-F	1. WBJW-F+	1. WDBO	1. WBJW-F+
2. WBJW-F+	2. WBJW-F+	2. WDIZ-F	2. WBJW-F+	2. WKKA-F	2. WSSP-F	2. WKKA-F	2. WKKA-F	2. WSSP-F	2. WHLY-F	2. WSSP-F
3. WDIZ-F	3. WSTF-F	3. WSTF-F	3. WDIZ-F	3. WBJW-F	3. WDBO	3. WSSP-F	3. WBJW-F+	3. WDIZ-F	3. WBJW-F	3. WDIZ-F
4.	4. WHLY-F	4. WHLY-F	4. WKKA-F	4. WDIZ-F	4. WSTF-F	4. WDBO	4. WSTF-F	4. WHLY-F	4. WSSP-F	4. WHLY-F
5.	5. WORZ-F	5. WKKA-F	5. WJYO-F	5. WSSP-F	5. WJYO-F	5. WHLY-F	5. WDIZ-F+	5. WKKA-F	5. WKKA-F	5. WKKA-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBJW-F+	1. WBJW-F+	1. WSTF-F	1. WBJW-F+	1. WSTF-F	1. WBJW-F+	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F
2. WDIZ-F	2. WSTF-F	2. WBJW-F+	2. WSTF-F	2. WKKA-F	2. WDIZ-F	2. WBJW-F+	2. WORZ-F	2. WBJW-F+	2. WORZ-F
3. WHLY-F	3. WDIZ-F	3. WDIZ-F	3. WBJW-F	3. WBJW-F+	3. WHLY-F	3. WORZ-F	3. WSTF-F	3. WORZ-F	3. WKKA-F
4. WORL	4. WHLY-F	4. WOCL-F	4. WKKA-F	4. WSSP-F	4.	4. WHLY-F	4. WBJW-F	4. WHLY-F	4. WSTF-F
5. WSTF-F	5. WOCL-F	5. WKKA-F	5. WDIZ-F	5. WJYO-F	5.	5. WSTF-F	5. WLOQ-F	5. WSTF-F	5. WBJW-F+

FAL 85

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	6 (1)	224 (2)	230 (3)	19.9	19.4	WAJL 1440 WINTER PARK .4/2.0
AOR		157 (2)	157 (2)	13.6	8.2	WMMA 990 ORLANDO .6/4.0
AC/OLDSIES/ROCK		188 (3)	188 (3)	16.3	23.5	WOKB 1600 WINTER GARDEN 1.3/4.6
MOR/VARIETY	104 (2)		104 (2)	9.0	7.3	WONO 1140 ORLANDO 1.3/1.5
COUNTRY		154 (2)	154 (2)	13.3	13.0	WTLN-F+ 95.3 APOPKA 1.6/3.6
BLACK/URBAN	56 (2)		56 (2)	4.9	6.9	WWLD 1190 PINE CASTLE, SKY LAKE 1.2/1.5
RTFL MUSIC/EZ		129 (2)	129 (2)	11.2	14.0	WWLV-F 94.5 DAYTONA BEACH .3/1.8
NEWS/TALK	43 (1)		43 (1)	3.7	5.2	
NOSTALGIA						
RELIGION/GOSPEL	5 (1)	15 (1)	20 (2)	1.7	2.3	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	37 (3)	36 (1)	73 (4)	6.3	---	
			1154 (23)			

RADIO STATIONS

WAJL, 1440, 5 KW/1 KW (DA-N)	RELIGION	\$ 13.00 (---)	
WDBO, 580, 5 KW (DA-N)	MOR	ABC-R, \$ 70.00* (Katz)	Katz
WFLV, 1080, 10 KW (DAYS, DA)	COUNTRY	MBS, \$ 19.00 (---)	(KISSIMME)
WKIS, 740, 5 KW/1 KW (DA-1)	NEWS/TALK	NBC, ABC-T, \$ 60.00* (Eastman)	Susquehanna
WMMA, 990, 50 KW/5 KW (DA-N)	AC/MOR	CHS, \$ 54.00* (Torbet)	Bluegrass
WORL, 1270, 5 KW (DA-N)	BLACK	CBS-R, \$ 44.00* (Mc-Guild)	Metroplex
WOKB, 1600, 5 KW (DA-2)	BLACK	NBN, \$ 38.00 (Masla)	
WBJW-F+, 105.1, 100 KW @ 1310, CHR		ARC-C, \$130.00 (Blair)	Nationwide
WDIZ-F, 100.3, 100 KW @ 890, AOR		ABC-R, \$105.00* (Select)	Shamrock-Lynett
WHLY-F, 106.7, 100 KW @ 875, CHR		\$112.00 (Durpetti)	Southern Starr
WHOO-F, 96.5, 100 KW @ 1609, COUNTRY		\$ 66.00 (Torbet)	Bluegrass
WJYO-F, 107.7, 100 KW @ 1613, SOFT AC		\$150.00 (Mc-Guild)	Metroplex
WLOQ-F, 103.1, 3 KW @ 300, JAZZ		\$ 44.00* (---)	
WKKA-F, 92.3, 100 KW @ 1341, COUNTRY		\$140.00* (Katz)	Katz
WOCL-F, 105.9, 100 KW @ 1650, CLASSIC HITS		\$ 58.00* (Christal)	American
WSSP-F, 104.1, 100 KW @ 1598, RTFL/EZ		\$ 85.00* (Christal)	Guy Gannett
WSTF-F, 101.1, 100 KW @ 1608, AC		\$ 85.00* (Republuc)	Capitol-WRAL
WORZ-F, 101.9, 100 KW @ ?, CLASSIC AOR		\$ 75.00* (CBS)	Duffy

MISCELLANEOUS COMMENTS WOKB (Winter Haven) sold for \$850,000...

PEORIA

Abitron Rank/Pop (12+): 112/301,800

MSA Rank/Pop: 131/348,900

ADI # 109

Average Person Ratings: 15.4

Market TSL: 20.5

Stations: 17/11

Diaries: 833/362:1/61.6%

Sample Target: 700

% Below Line: 7.5

% Not Listed: 7.8

1986 Revenue: \$6,800,000

HH Inc.: \$35,734

Retail \$: 2.1 Bil

Pop per Station: 27,436

#1 Biller: WKZW-F \$1,250,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WWCT-F	81/17.5	18.1	16.0	13.0	10.3			1. WWCT-F	135/1164	1. WKZW-F	1048/34.7	36.0	35.3
2. WKZW-F	70/15.1	16.2	15.8	18.2	16.7			2. WKZW-F	106/1840	2. WWCT-F	799/26.5	24.2	22.8
3. WSWT-F	64/13.8	12.6	10.4	13.0	14.0			3. WSWT-F	101/ 970	3. WSWT-F	668/22.1	21.7	16.9
4. WMBD	45/ 8.7	7.5	8.8	10.1	11.1			4. WJBC	73/ 741	4. WMBD	616/20.4	20.0	20.8
5. WXCL	40/ 8.6	6.9	9.3	8.9	10.0			5. WBNQ-F	50/ 804	5. WIRL	472/15.6	21.0	18.4
6. WIRL	24/ 5.2	8.5	6.8	7.7	5.9			WMBD	50/ 737	6. WXCL	429/14.2	14.7	14.9
7. WGLO-F	19/ 4.1	3.7	4.7	3.0	4.2			7. WXCL	42/ 498	7. WKQA-F	356/11.8	9.1	13.1
8. WPEO	18/ 3.9	1.8	2.0	2.0	.4			8. WGN	32/ 571	8. WTXR-F	325/10.8	9.5	13.1
9. WTXR-F	17/ 3.7	4.1	5.0	3.8	5.6			9. WIRL	27/ 545	9. WGLO-F	307/10.2	10.0	9.0
10. WKQA-F	15/ 3.2	2.8	4.5	2.6	2.3			10.		10. WBNQ-F	252/ 8.3	5.4	8.9

12+ FM SHARE (METRO): 66.59% (285 of 428) (FAL 85: 64.39%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKZW-F	1. WWCT-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WSWT-F	1. WKZW-F	1. WSWT-F	1. WWCT-F	1. WWCT-F	1. WWCT-F
2. WWCT-F	2. WKZW-F	2. WWCT-F	2. WWCT-F	2. WKZW-F	2. WXCL	2. WKZW-F	2. WWCT-F	2. WKZW-F	2. WKZW-F	2. WKZW-F
3.	3. WSWT-F	3. WSWT-F	3. WSWT-F	3. WWCT-F	3. WMBD	3. WMBD	3. WKZW-F	3. WSWT-F	3. WSWT-F	3. WSWT-F
4.	4. WMBD	4. WMBD	4. WMBD	4. WMBD	4. WIRL	4. WJBC	4. WXCL	4. WXCL	4. WMBD	4. WXCL
5.	5. WIRL	5. WIRL	5. WIRL	5. WIRL	5. WKZW-F	5. WXCL	5. WMBD	5. WMBD	5. WXCL	5. WIRL
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WWCT-F	1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WSWT-F		1. WWCT-F	1. WWCT-F	1. WWCT-F	1. WWCT-F	1. WWCT-F
2. WKZW-F	2. WWCT-F	2. WSWT-F	2. WWCT-F	2. WKZW-F		2. WKZW-F	2. WKZW-F	2. WKZW-F	2. WKZW-F	2. WKZW-F
3.	3.	WWCT-F	3. WSWT-F	3. WIRL		3.	3.	3. WMBD	3. WMBD	3. WMBD
4.	4.	4. WIRL	4. WIRL	4. WKQA-F		4.	4.	4. WSWT-F	4. WSWT-F	4. WSWT-F
5.	5.	WKQA-F	WKQA-F	WWCT-F		5.	5.	5.	5.	5.

FAL 85

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		82 (2)	82 (2)	19.2	21.5	WTAZ-F 102.3 Morton .6/3.5
AOR		81 (1)	81 (1)	18.9	17.3	
AC/OLDIES/SOFT ROCK	30 (2)	34 (2)	64 (4)	15.0	17.3	WAAG-F 94.9 Galesburg .9/1.9
MOR/VARIETY	53 (3)		53 (3)	12.4	13.9	WBBM 780 Chicago .4/3.3
COUNTRY	40 (1)	21 (2)	61 (3)	14.3	16.1	WBNQ-F 101.5 Bloomington 2.6/8.3
BLACK/URBAN						WGN 720 Chicago .6/6.4
BTFL MUSIC/EZ		64 (1)	64 (1)	15.0	11.2	WJBC 1230 Bloomington 1.1/2.4
NEWS/TALK	2 (1)		2 (1)	0.5	0.5	WLS 890 Chicago 1.3/5.8
NOSTALGIA						
RELIGION/GOSPEL	18 (1)		18 (1)	4.2	2.2	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS		3 (1)	3 (1)	0.7	---	

428 (17)

RADIO STATIONS

WIRL, 1290, 5 KW (DA-2)	AC	ABC-E, \$ 40.00* (MMR)	WIN
WMBD, 1470, 5 KW (DA-2)	MOR	CBS, \$ 43.00* (Katz)	Midwest TV
WPEO, 1020, 1 KW (DAYS)	RELIGION	\$ 12.00 (---)	
WVEL, 1140, 5 KW (DAYS)	??	\$ 10.00* (Weiss)	Cromwell
WXCL, 1350, 1 KW (DA-2)	COUNTRY	ABC-I, \$ 36.00* (Blair)	Kelly
WGLO-F, 95.3, 560 W @ 660, AC		NBC, \$ 18.00* (Weiss)	Cromwell (PEKIN)
WKQA-F, 104.9, 3 KW @ 265, AC		US 1, \$ 24.00* (Blair)	Kelly
WKZW-F, 93.3, 40 KW @ 548, CHR		\$ 45.00* (Katz)	Midwest TV
WSWT-F, 106.9, 50 KW @ 450, BTFL/EZ		\$ 40.00 (MMR)	WIN
WTAZ-F, 102.3, 3 KW @ 300, ??		ABC-T, CNN, \$ 10.00 (---)	(MORTON)
WTXR-F, 94.3, 3 KW @ 300, COUNTRY		SMN, \$ 24.00* (Masla)	(CHILLICOTHE)
WWCT-F, 105.7, 36 KW @ 571, AOR		Source, \$ 31.00 (HNWH)	

WJBC, WBNQ-F - See Bloomington

MISCELLANEOUS COMMENTS WXCL/WKQA-F sold by Manship to Kelly for \$1,400,000...

PHILADELPHIA

Arbitron Rank/Pop (12+): 5/4,013,000

MSA Rank/Pop: 4/4,765,300

ADI # 4

Average Person Ratings: 19.2

Market TSL: 24.9 hours

Stations: 26/23

Diaries: 2576/1558:1/47.2%

Sample Target: 2440

% Below Line: 1.4

% Not Listed: 10.4

1986 Revenue: \$104,800,000

HH Inc.: \$33,761

Retail \$: 31.9 Bill

Pop per Station: 174,478

#1 Biller: KYW \$13,000,000

		SUM	SPG	WIN	FAL	4 Book	Birch			12+ METRO CUME/	SPG	FAL	
12+ METRO	1/4/SHARE	86	86	86	85	Avg.	Share	12+ TSA	1/4/CUME	METRO CUME RATING	86	85	
1. WMMR-F	701/ 9.0	11.5	10.9	9.7	9.8	10.3	14.5	1. WMMR-F	960/12403	1. KYW	10875/26.9	26.7	27.4
2. WEAZ-F	609/ 7.9	7.2	8.1	7.3	6.5	7.6	6.3	2. WEAZ-F	775/ 8881	2. WMMR-F	8815/21.8	22.7	20.6
3. WUSL-F	559/ 7.2	6.9	6.9	7.4	6.9	7.1	10.5	3. WUSL-F	678/ 7563	3. WEAZ-F	6859/16.9	16.9	16.6
4. KYW	539/ 7.0	6.5	6.8	8.0	7.0	7.1	6.3	4. KYW	587/12353	4. WCAU-F	6272/15.5	17.8	16.5
5. WQDB-F	413/ 5.3	5.3	4.0	4.7	4.1	4.8	4.6	5. WYSP-F	512/ 8191	5. WUSL-F	6003/14.8	15.6	14.5
6. WYSP-F	350/ 4.5	3.6	3.6	2.8	3.0	3.6	5.1	6. WQDB-F	471/ 4706	6. WYSP-F	5846/14.4	12.8	10.7
7. WPEN	344/ 4.4	4.7	4.5	5.0	5.3	4.7	3.8	7. WXTU-F	405/ 4984	7. WMGK-F	5454/13.5	14.0	14.8
8. WDAS-F	342/ 4.4	3.9	4.0	3.9	4.2	4.1	7.7	8. WKSZ-F	397/ 5874	8. WCAU	4857/12.0	15.5	13.3
9. WSNi-F	331/ 4.3	3.5	4.7	3.7	4.6	4.1	2.8	9. WSNi-F	383/ 5547	9. WKSZ-F	4826/11.9	10.2	10.2
10. WKSZ-F	330/ 4.3	3.5	3.4	4.2	4.0	3.9	4.3	10. WCAU-F	381/ 7792	10. WSNi-F	4598/11.4	11.5	11.9
11. WMGK-F	321/ 4.1	5.0	4.9	5.1	5.2	4.8	4.5	11. WDAS-F	380/ 4671	11. WPEN	4208/10.4	9.6	10.8
12. WCAU-F	311/ 4.0	4.7	4.4	4.2	4.2	4.3	4.6	12. WMGK-F	367/ 6613	12. WIOQ-F	4006/ 9.9	10.7	11.4
13. WXTU-F	299/ 3.9	3.8	3.8	3.6	3.3	3.8	3.1	13. WPEN	363/ 4596	13. WDAS-F	3998/ 9.9	10.9	9.6
14. WCAU	220/ 2.8	4.1	4.7	3.7	3.7	3.8	2.4	14. WCAU	279/ 5960	14. WQDB-F	3995/ 9.9	9.3	9.8
15. WFIL	210/ 2.7	1.6	1.8	1.5	1.7	1.9	1.9	15. WFIL	247/ 3863	15. WIP	3886/ 9.6	7.7	11.0
16. WIP	208/ 2.7	2.6	3.2	3.6	3.7	3.0	2.3	16. WIP	227/ 4376	16. WXTU-F	3799/ 9.4	7.5	6.1
17. WIOQ-F	190/ 2.5	2.5	2.6	2.8	3.7	2.6	3.0	17. WIOQ-F	223/ 4762	17. WTRK-F	3355/ 8.3	7.5	7.7
18. WFLN-F	142/ 1.8	2.0	1.8	2.1	1.8	1.9	1.4	18. WFMZ-F	213/ 2074	18. WFIL	3133/ 7.7	7.1	6.4
19. WTRK-F	134/ 1.7	1.6	1.5	2.2	2.0	1.8	1.9	19. WFLN-F	176/ 2717	19. WFLN-F	2106/ 5.2	5.9	5.4
20. WDAS	115/ 1.5	1.1	1.0	1.1	1.0	1.2	.5	20. WTRK-F	169/ 4178	20. WDAS	1511/ 3.7	4.2	3.3
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 73.87% (5128 of 6942) (FAL 85: 72.15%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WUSL-F>	1. WMMR-F>	1. WMMR-F>	1. WMMR-F>	1. WMMR-F>	1. WEAZ-F	1. KYW	1. WEAZ-F	1. WEAZ-F	1. WUSL-F>	1. WEAZ-F
2. WCAU-F>	2. WUSL-F	2. WUSL-F	2. WMGK-F	2. WMGK-F	2. KYW	2. WMMR-F>	2. WMMR-F>	2. WMMR-F>	2. WMMR-F	2. WMMR-F
3. WMMR-F	3. WYSP-F	3. WYSP-F	3. WDAS-F	3. WDAS-F	3. WQDB-F	3. WUSL-F	3. WKSZ-F	3. WUSL-F>	3. WDAS-F	3. WUSL-F
4. WTRK-F	4. WDAS-F	4. WDAS-F	4. WSNi-F	4. WSNi-F	4. WPEN	4. WQDB-F	4. WSNi-F	4. WSNi-F	4. WQDB-F	4. WXTU-F
5. WYSP-F	5. WSNi-F	5. WMGK-F	5. WYSP-F	5. WEAZ-F	5. WXTU-F	5. WEAZ-F	5. WMGK-F	5. WKSZ-F	5. WEAZ-F	5. WQDB-F
6. WDAS-F	6. WMGK-F	6. WSNi-F	6. KYW	6. KYW	6. WKSZ-F	6. WYSP-F	6. WQDB-F	6. WYSP-F	6. WCAU-F	6. WPEN
7.	7. WIOQ-F	7. WKSZ-F	7. WUSL-F	7. WXTU-F	7. WMGK-F	7. WPEN	7. WPEN	7. WQDB-F	7. WYSP-F	7. WDAS-F
8.	8. WKSZ-F	8. KYW	8. WKSZ-F	8. WYSP-F	8. WSNi-F	8. WIP	8. WUSL-F	8. KYW	8. KYW	8. KYW
9.	9. WCAU-F	9. WIOQ-F	9. WXTU-F	9. WKSZ-F	9.	9. WSNi-F	9. KYW	9. WDAS-F	9. WMGK-F	9. WCAU-F
10.	10.	10. WXTU-F	10. WEAZ-F	10.	10.	10.	10.	10. WMGK-F	10. WPEN	10. WSNi-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WUSL-F	1. WMMR-F	1. WMMR-F	1. WUSL-F	1. WMGK-F	1. WMMR-F>	1. WMMR-F>	1. WMMR-F>	1. WMMR-F>	1. WMMR-F>
2. WMMR-F	2. WUSL-F	2. WMGK-F	2. WMGK-F	2. WMMR-F	2. WYSP-F	2. WYSP-F>	2. WDAS-F	2. WYSP-F>	2. WYSP-F
3. WKSZ-F	3. WMGK-F	3. WDAS-F	3. WMMR-F	3. WKSZ-F	3. WUSL-F	3. WDAS-F	3. WYSP-F>	3. WDAS-F	3. WDAS-F
4. WCAU-F	4. WDAS-F	4. WSNi-F	4. WKSZ-F	4. WDAS-F	4. WIOQ-F	4. WUSL-F	4. WSNi-F	4. WSNi-F	4. WSNi-F
5. WSNi-F	5. WSNi-F	5. WUSL-F	5. WDAS-F	5. WEAZ-F	5. WSNi-F	5. WSNi-F	5. WUSL-F	5. WUSL-F	5. KYW
6. WDAS-F	6. WKSZ-F	6. WIOQ-F	6. WSNi-F	6. WSNi-F	6. WCAU-F	6. WIOQ-F	6. WIOQ-F	6. KYW	6. WXTU-F
7. WYSP-F	7. WYSP-F	7.	7. WCAU-F	7. WUSL-F	7. WDAS-F	7.	7. KYW	7. WIOQ-F	7. WQDB-F
8. WMGK-F	8. WIOQ-F	8.	8. WXTU-F	8. KYW	8.	8.	8. WMGK-F	8. WMGK-F	8. WEAZ-F
9.	9.	9.	9.	9. WXTU-F	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	FAL 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		506 (4)	506 (4)	7.3	7.6	WGHW	1110	Norristown	1.1/1.0
AOR		1241 (3)	1241 (3)	17.9	18.2	WHAT	1340	Philadelphia	.7/2.6
AC/OLDIES/SOFT ROCK	210 (1)	982 (3)	1192 (4)	17.2	17.9	WZZD	990	Philadelphia	.5/1.9
MOR/VARIETY	208 (1)		208 (1)	3.0	4.4				
COUNTRY		299 (1)	299 (1)	4.3	3.6	WFMZ-F	100.7	Allentown	.5/1.3
BLACK/URBAN	168 (2)	901 (2)	1069 (4)	15.4	14.7	WPST-F	97.5	Trenton	.5/3.0
BTFL MUSIC/EZ		644 (2)	644 (2)	9.3	8.7	WSTW-F	93.7	Wilmington	.3/2.0
NEWS/TALK	759 (2)	413 (1)	1172 (3)	16.9	16.3				
NOSTALGIA	344 (1)		344 (1)	5.0	5.9				
RELIGION/GOSPEL	39 (1)		39 (1)	0.6	0.6				
SPANISH									
CLASSICAL		142 (1)	142 (1)	2.0	2.0				
UNKNOWN/OTHERS	86 (1)		86 (1)	1.2	---				
			6942 (26)						

RADIO STATIONS

AM STATIONS

KYW, 1060, 50 KW (DA-1)	NEWS	NBC, \$283.00 (Group W)	Westinghouse
WCAU, 1210, 50 KW	TALK/NEWS	CBS, \$180.00 (CBS)	CBS
WDAS, 1480, 5 KW/1 KW (DA-2)	BLACK	NBN, \$ 60.00* (HNWH)	Unity
WDVT, 900, 1 KW (DAYS, DA)	TALK	MBS, \$ 43.00 (---)	
WFIL, 560, 5 KW (DA-2)	OLDIES	ABC-D, \$ 90.00* (Eastman)	
WHAT, 1340, 1 KW/250 W	BLACK	SBN, \$ 64.00 (Weiss)	
WIP, 610, 5 KW (DA-1)	MOR	ABC-E, \$150.00* (Katz)	Metropolitan
WPEN, 950, 5 KW (DA-N)	NOSTALGIA	US 2, \$170.00* (MMR)	Greater Media
WPGR, 1540, 50 KW (DAYS, DA)	OLDIES	\$ 75.00* (Select)	Pyramid
WTEL, 860, 10 KW (DAYS, DA)	SPANISH/RELIG	\$ 23.00 (Caballero)	
WYIS, 690, 1 KW (DAYS, DA)	SPANISH	\$ 35.00 (Lotus)	(PHOENIXVILLE)
WZZD, 990, 50 KW/10 KW (DA-2)	RELIGION	\$ 45.00 (---)	

FM STATIONS

WCAU, 98.1, 13 KW @ 1000, CHR	CBS-R, \$219.00 (CBS)	CBS
WDAS, 105.3, 3 KW @ 870, BLACK	\$140.00* (HNWH)	Unity
WEAZ, 101.1, 13 KW @ 1010, RTFL/EZ	\$310.00 (Mc-Guild)	
WFLN, 95.7, 50 KW @ 490, CLASSICAL	\$ 85.00 (CMBS)	
WIOQ, 102.1, 30 KW @ 650, AOR	\$190.00* (Mc-Guild)	Outlet
WKSZ, 100.3, 35 KW @ 600, AC	\$155.00* (Masla)	(MEDIA)
WMGK, 102.9, 50 KW @ 300, AC	\$215.00* (MMR)	Greater Media
WMMR, 93.3, 25 KW @ 670, AOR	Source, \$375.00* (Katz)	Metropolitan
WSNI, 104.5, 13 KW @ 1008, AC	US 1, \$160.00* (Durpetti)	Pyramid
WUSL, 98.9, 18 KW @ 830, URBAN	ARC-F, \$165.00* (Eastman)	
WWDB, 96.5, 18 KW @ 850, TALK	ABC-I, \$129.00 (Republic)	Schwartz
WXTU, 92.5, 50 KW @ 500, COUNTRY	MBS, \$100.00 (Blair)	Beasley
WYSP, 94.1, 16 KW @ 900, AOR	ABC-R, \$160.00* (Torbet)	Infinity
WTRK, 106.1, 23 KW @ 740, CHR	ABC-C, \$120.00* (Christal)	Malrite

CALL LETTER CHANGES

FORMAT CHANGES

WYSP-F: From AOR to Classic AOR

STATION SALES

WWDB-F: From New System to Schwartz for \$
 WFIL: From LIN to WEAZ for \$4,500,000 (Wertheim)
 WUSL-F: From LIN to Tak for \$32,000,000 (Wertheim)
 WTRK-F: From Cox to Malrite for \$14,000,000

PHOENIX

Arbitron Rank/Pop (12+): 24/1,469,800
MSA Rank/Pop: 24/1,826,800
ADI # 22
Average Person Ratings: 17.0
Market TSL: 22.7 hours

Stations: 30/30
Diaries: 1712/859:1/56.5%
Sample Target: 1460
% Below Line: 0
% Not Listed: 5.7

1986 Revenue: \$60,100,000
HH Inc.: \$30,579
Retail \$: 13.6 Bill
Pop per Station: 48,993
#1 Biller: KNIX \$8,800,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KNIX-F+	310/11.7	10.9	10.7	13.1	12.8	11.6	16.4	1. KNIX-F+	377/4133	1. KZZP-F+	3759/24.0	23.3	19.7
2. KMEO-F+	306/11.5	11.2	8.2	6.7	7.3	9.4	6.6	2. KMEO-F+	323/3001	2. KNIX-F+	3427/21.9	21.2	19.0
3. KZZP-F+	283/10.6	11.0	11.9	9.3	6.8	10.7	15.4	3. KZZP-F+	311/4035	3. KTAR	3407/21.8	19.2	22.7
4. KTAR	249/ 9.4	9.5	8.3	8.4	9.3	8.9	7.2	4. KTAR	263/3654	4. KEMO-F+	2786/17.8	15.0	13.5
5. KUPD-F	191/ 7.2	6.8	7.5	7.6	10.4	7.3	7.9	5. KUPD-F	211/2807	5. KUPD-F	2499/16.0	16.7	18.8
6. KAMJ-F+	129/ 4.9	2.8	2.7	2.5	2.4	3.2	1.9	6. KKLT-F	154/2395	6. KKLT-F	2163/13.8	13.6	12.9
7. KKLT-F	125/ 4.7	4.4	4.9	5.3	4.6	4.8	4.7	7. KAMJ-F+	142/1510	7. KKFR-F	1732/11.1	7.9	3.7
8. KSLX-F+	100/ 3.8	3.4	3.5	3.5	3.7	3.6	3.8	8. KSLX-F+	112/1342	8. KDKB-F	1709/10.9	12.4	13.3
9. KOOL-F	91/ 3.4	3.8	3.8	4.2	5.9	3.8	3.0	9. KDKB-F	108/2041	9. KOOL-F	1567/10.0	11.5	12.7
10. KDKB-F	84/ 3.2	2.9	3.2	3.9	3.7	3.3	4.5	10. KOOL-F	92/1690	10. KLZI-F	1346/ 8.6	11.4	11.3
11. KKFR-F	74/ 2.8	3.6	2.1	1.3	.7	2.5	3.7	11. KKFR-F	89/1998	11. KAMJ-F+	1239/ 7.9	5.8	5.2
12. KLFF	71/ 2.7	2.4	2.6	2.3	3.3	2.5	1.9	12. KLZI-F	75/1429	12. KSLX-F+	1238/ 7.9	7.8	12.9
13. KLZI-F	68/ 2.6	3.2	3.4	3.3	3.2	3.1	2.4	13. KOY	73/1143	13. KOY-F	1178/ 7.5	12.5	13.5
14. KOY	66/ 2.5	2.4	3.9	3.3	4.8	3.0	1.2	14. KLFF	71/ 890	14. KOY	1077/ 6.9	10.1	12.0
15. KOY-F	63/ 2.4	2.3	6.1	8.4	7.1	4.8	3.4	15. KOY-F	69/1380	15. KFYI	891/ 5.7	5.1	3.4
16. KFYI	59/ 2.2	1.9	1.8	.9	.5	1.7	1.7	16.		16. KLFF	890/ 5.7	5.1	5.4
17. KUKQ	53/ 2.0	2.0	3.0	2.7	2.9	2.4	4.1	17.		17. KUKQ	771/ 4.9	5.5	6.4
18. KONC-F	37/ 1.4	1.5	.3	---	---	.8	1.1	18.		18. KSTM-F	567/ 3.6	4.9	NA
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 73.34% (1838 of 2506) (FAL 85: 68.40%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZP-F+>1.	KZZP-F+	1. KNIX-F+	1. KNIX-F+>1.	KNIX-F+>1.	KMEO-F+	1. KTAR	1. KMEO-F+	1. KNIX-F+	1. KZZP-F+>1.	KNIX-F+
2. KUPD-F	2. KUPD-F	2. KZZP-F+	2. KAMJ-F+	2. KAMJ-F+	2. KNIX-F+>2.	KNIX-F+	2. KNIX-F+>2.	KZZP-F+	2. KUPD-F	2. KMEO-F+
3. KUKQ	3. KNIX-F+	3. KUPD-F	3. KKLT-F	3. KMEO-F+	3. KTAR	> 3. KZZP-F+	3. KTAR	3. KMEO-F+	3. KMEO-F+	3. KZZP-F+
4. KKFR-F	4. KSLX-F+	4. KKLT-F	4. KSLX-F+	4. KKLT-F	4. KKLT-F	4. KMEO-F+	4. KZZP-F+	4. KTAR	4. KTAR	4. KTAR
5. KNIX	5. KKLT-F	5. KAMJ-F+	5. KMEO-F+	5. KTAR	5. KLFF	5. KUPD-F	5. KAMJ-F+	5. KUPD-F	5. KNIX-F+	5. KUPD-F
6.	6. KDKB-F	6. KSLX-F+	6. KTAR	6. KSLX-F+	6. KOY	6. KOY-F+	6. KUPD-F	6. KAMJ-F+	6. KKLT-F	6. KAMJ-F+
7.	7. KOOL-F	7. KOOL-F	KUPD-F	7. KZZP-F+	7. KOOL-F	7. KKLT-F	7. KKLT-F	7. KOY	7. KOY	7. KDKB-F
8.	8.	8.	8. KOOL-F	8. KUPD-F	8. KFYI	8.	8.	8. KOY-F+	8.	8. KOY-F+
9.	9.	9.	9.	9. KOOL-F	9.	9.	9.	9.	9.	9. KOOL-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZZP-F+>1.	KZZP-F+	1. KZZP-F+	1. KZZP-F+	1. KNIX-F+	1. KUPD-F	1. KUPD-F	1. KSLX-F	1. KUPD-F	1. KNIX-F+>
2. KNIX-F+	2. KNIX-F+	2. KNIX-F+	2. KNIX-F+	2. KMEO-F+	2. KZZP-F+	2. KZZP-F+	2. KUPD-F	2. KNIX-F+	2. KSLX-F+
3. KUPD-F	3. KKLT-F	3. KKLT-F	3. KKLT-F	3. KAMJ-F+	3. KNIX-F+	3. KSLX-F+	3. KNIX-F+	3. KZZP-F+	KTAR
4. KKFR-F	4. KUPD-F	4. KSLX-F+	4. KAMJ-F+	4. KKLT-F	4. KDKB-F+	4. KNIX-F+	4. KDKB-F	4. KSLX-F+	KUPD-F
5. KKLT-F	5. KAMJ-F+	5. KAMJ-F	5. KMEO-F+	5. KZZP-F+	5. KOOL-F	5. KDKB-F	5. KOOL-F	5. KOOL-F	5. KOOL-F
6.	6. KKFR-F	6. KOOL-F	6. KUPD-F	6. KTAR	6.	6. KOOL-F	6. KZZP-F+	6. KTAR	6. KAMJ-F+
7.	7. KSLX-F+	KUPD-F	7. KKFR-F	7. KSLX-F+	7.	7. KKLT-F	7. KLZI-F	7. KDKB-F	7. KMEO-F+
8.	8.	8.	8.	8.	8.	8.	8. KKLT-F	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	FAL 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING		
				%	%			
TOP 40/CHR/CONTEMP	11 (1)	346 (2)	357 (3)	14.2	10.9	KEYX-F 100.3	Phoenix	.6/1.9
AOR	1 (1)	403 (4)	404 (5)	16.1	16.4	KOOL 960	Phoenix	.3/2.0
AC/OLDIES/SOFT ROCK	11 (2)	475 (5)	486 (7)	19.4	14.8	KPHX 1480	Phoenix	1.1/1.5
MOR/VARIETY	66 (1)		66 (1)	2.6	6.3	KRDS 1190	Tolleson	.8/2.3
COUNTRY	37 (1)	273 (1)	310 (2)	12.4	13.2	KSTM-F 107.1	Phoenix	1.1/3.6
BLACK/URBAN	53 (1)	17 (1)	70 (2)	2.8	3.0	KVVA 860	Phoenix	1.2/2.3
RTFL MUSIC/EZ	19 (1)	287 (1)	306 (2)	12.2	14.0	KXEG 1010	Phoenix	.3/1.1
NEWS/TALK	308 (2)		308 (2)	12.3	10.0			
NOSTALGIA	71 (1)		71 (1)	2.8	3.4			
RELIGION/GOSPEL	30 (2)		30 (2)	1.2	2.1			
SPANISH	61 (2)		61 (2)	2.4	3.1			
CLASSICAL		37 (1)	37 (1)	1.5	1.9			
UNKNOWN/OTHERS								
			2506 (30)					

RADIO STATIONS

AM STATIONS

KASA, 1540, 10 KW (DAYS,DA)	, RELIGION	\$ 8.00 (---)	Ostrander-Wilson
KFYI, 910, 5 KW (DA-N)	, NEWS/TALK	MRS, \$ 40.00 (HNWH)	
KHEP, 1280, 1 KW (DAYS)	, RELIGION	\$ 18.00 (---)	
KLFF, 1360, 5 KW/1 KW (DA-N)	, NOSTALGIA	ABC-D, \$ 45.00 (Masla)	
KMEQ, 740, 1 KW (DAYS,DA)	, RTFL/EZ	\$ NA (Group W)	Westinghouse
KNIX, 1580, 50 KW (DA-N)	, COUNTRY	\$ NA (Katz)	Buck Owens
KNTS, 1510, 10 KW (DAYS)	, TALK	ABC-T, \$ 26.00 (---)	
KOOL, 960, 5 KW (DA-N)	, OLDIES	CBS, \$ 44.00* (Christal)	Adams
KOY, 550, 5 KW/1 KW	, MOR	NBC, \$100.00* (Eastman)	Edens
KPHX, 1480, 1 KW/500 W (DA-2)	, SPANISH	\$ 35.00 (Caballero)	
KRDS, 1190, 5 KW/250 W (DA-2)	, RELIGION	\$ 22.00 (---)	Interstate
KTAR, 620, 5 KW (DA-N)	, NEWS/TALK	ABC,ABC-I, \$129.00* (CBS)	Pulitzer
KUKQ, 1060, 5 KW/500 W (DA-N)	, URBAN	\$ 35.00 (Masla)	
KVVA, 860, 1 KW (DA-N)	, SPANISH	\$ 30.00* (Lotus)	
KXEG, 1010, 1 KW/250 W	, RELIGION	\$ 10.00 (---)	Mid. Amer. Gospel
KZZP, 1310, 5 KW/500 W (DA-N)	, CHR	\$ NA (Mc-Guild)	Nationwide

FM STATIONS

KDKB, 93.3, 100 KW @ 1550, AOR	Source, \$100.00* (Blair)	Sandusky
KKFR, 92.3, 100 KW @ 880, CHR	ABC-C, \$ 60.00* (HNWH)	
KKLT, 98.7, 115 KW @ 1650, AC	\$ 95.00* (CBS)	Pulitzer
KLZI, 99.9, 100 KW @ 1680, AC	US 1, \$ 78.00 (Christal)	Duffy
KMEQ, 96.9, 10 KW @ 1556, RTFL/EZ	\$104.00* (Group W)	Westinghouse
KMLE, 107.9, 100 KW @ 877, RELIGION	\$ 15.00 (---)	Ostrander-Wilson
KONC, 106.3, 3 KW @ 97, CLASSICAL	ABC-D, \$ 35.00 (CMRS)	(CHANDLER)
KNIX, 102.5, 100 KW @ 1610, COUNTRY	\$111.00* (Katz)	Buck Owens
KOOL, 94.5, 100 KW @ 1620, OLDIES	CBS-R, \$ 79.00* (Christal)	Adams
KOY, 95.5, 100 KW @ 1550, AC	\$103.00* (Eastman)	Edens
KSLX, 100.7, 100 KW @ 1700, CLASSIC AOR	\$ 80.00* (MMR)	First Media
KUPD, 97.9, 100 KW @ 1620, AOR	\$108.00* (Masla)	
KSTM, 107.1, 2 KW @ 405, AOR	\$ 45.00 (Roslin)	(APACHE JUNCTION)
KZZP, 104.7, 100 KW @ 1550, CHR	\$130.00* (Mc-Guild)	Nationwide
KAMJ, 101.5, 100 KW @ 1740, SOFT AC	\$ 65.00* (Durpetti)	Affiliated

CALL LETTER CHANGES

FORMAT CHANGES

KOOL-A: From AC to Oldies

STATION SALES

KLZI-F: From Transcom to Duffy for \$15,000,000
 KOOL A/F: Sold to Adams for \$15,000,000

PITTSBURGH

Arbitron Rank/Pop (12+): 13/2,021,300

MSA Rank/Pop: 13/2,136,000

ADI # 16

Average Person Ratings: 18.5

Market TSL: 24.4 hours

Stations: 28/28

Diaries: 2010/1006:1/57.8%

Sample Target: 1760

% Below Line: 0

% Not Listed: 9.6

1986 Revenue: \$45,400,000

HH Inc.: \$29,950

Retail \$: 12.6 Bil

Pop per Station: 72,189

#1 Biller: KDKA \$11,000,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KDKA	515/13.8	13.2	15.3	16.9	11.9	14.8	12.5	1. KDKA	637/8623	1. KDKA	6798/33.5	35.3	31.8
2. WBZZ-F	352/ 9.4	7.9	8.0	7.4	9.2	8.2	13.2	2. WBZZ-F	431/5989	2. WBZZ-F	4879/24.1	21.6	23.9
3. WSHH-F	342/ 9.1	9.2	9.8	8.0	7.8	9.0	5.1	3. WSHH-F	412/4582	3. WSHH-F	3897/19.2	16.5	15.4
4. WOVE-F	289/ 7.7	9.9	7.2	7.3	8.4	8.0	13.3	4. WOVE-F	408/5230	4. WOVE-F	3524/17.4	17.5	17.6
5. WWSW-F	213/ 5.7	5.1	4.9	4.6	5.4	5.1	4.7	5. WWSW-F	272/3873	5. WHTX-F	3294/16.3	15.1	14.8
6. WLTJ-F	178/ 4.8	3.6	3.3	3.6	2.4	3.8	1.8	6. WLTJ-F	224/2604	6. WTAE	3110/15.3	12.3	14.5
7. WJAS	176/ 4.7	3.6	3.4	4.0	3.7	3.9	3.2	7. WHTX-F	192/3867	7. WWSW-F	3100/15.3	13.8	13.4
8. WHTX-F	175/ 4.7	4.7	4.4	4.7	4.6	4.6	4.2	8. WAMO-F	184/2245	8. WYDD-F	2086/10.3	9.5	9.2
9. WAMO-F	171/ 4.6	6.0	6.8	5.5	6.7	5.7	8.2	9. WJAS	178/1888	9. WLTJ-F	2060/10.2	8.4	7.2
10. WTKN	146/ 3.9	4.3	4.2	3.9	4.3	4.1	2.4	10. WYDD-F	143/2986	10. WAMO-F	2022/10.0	10.8	11.2
11. WTAE	136/ 3.6	3.4	3.3	3.8	4.2	3.5	4.0	11. WTKN	147/1813	11. KQV	1847/ 9.1	8.5	9.3
12. WYDD-F	107/ 2.9	2.8	2.3	3.0	2.5	2.8	3.2	12. WTAE	141/3271	12. WJAS	1818/ 9.0	7.7	7.1
13. WDSY-F	105/ 2.8	2.7	2.2	2.6	2.7	2.6	1.7	13. WDSY-F	135/1939	13. WTKN	1777/ 8.8	8.6	10.2
14. KQV	76/ 2.0	2.3	3.1	2.1	2.6	2.4	2.1	14. WEEP	103/ 947	14. WMYG-F	1407/ 6.9	9.8	8.0
WEEP	76/ 2.0	1.2	1.7	1.7	2.6	1.7	1.4	15. KQV	76/1872	15. WDSY-F	1404/ 6.9	6.4	6.6
16. WMYG-F	53/ 1.4	2.6	3.7	2.2	2.2	2.5	2.9	16.		16. WPIT-F	849/ 4.2	3.9	3.5
17. WPIT-F	40/ 1.1	1.1	1.0	.8	.7	1.0	1.1	17.		17. WEEP	679/ 3.4	4.5	NA
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 62.29% (2109 of 3386) (FAL 85: 61.63%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBZZ-F>	1. WOVE-F	1. WBZZ-F	1. WWSW-F	1. KDKA	1. KDKA >	1. KDKA >	1. WSHH-F>	1. KDKA	1. KDKA	1. WBZZ-F
2. WOVE-F	2. WBZZ-F>	2. WOVE-F	2. WLTJ-F	2. WWSW-F	2. WSHH-F>	2. WBZZ-F	2. KDKA	2. WSHH-F	2. WBZZ-F	2. WSHH-F>
3. WAMO-F>	3. WAMO-F	3. WWSW-F	3. WBZZ-F	3. WLTJ-F	3. WJAS	3. WSHH-F	3. WOVE-F	3. WBZZ-F	3. WOVE-F	3. KDKA
4. WYDD-F	4. WLTJ-F	4. WHTX-F	4. WHTX-F	4. WBZZ-F	4. WWSW-F	4. WOVE-F	4. WWSW-F	4. WOVE-F>	4. WTKN	4. WOVE-F
5.	5. WHTX-F	5. WLTJ-F	5. KDKA	5. WHTX-F	5. WTAE	5. WHTX-F	5. WLTJ-F	5. WWSW-F	5. WAMO-F	5. WWSW-F
6.	6. WWSW-F	6. KDKA	6. WOVE-F	6. WSHH-F	6. WLTJ-F	6. WWSW-F	6. WBZZ-F	6. WJAS	6. WWSW-F	6. WJAS
7.	7. WYDD-F	7. WAMO-F	7. WSHH-F	7. WOVE-F	7. WHTX-F	7. WLTJ-F	7. WLTJ-F	7. WHTX-F	7. WTAE	7. WTAE
8.	8.	8.	8.	8.	8. WDSY-F	8.	8.	8. WAMO-F	8.	8. WAMO-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBZZ-F>	1. WBZZ-F>	1. WBZZ-F	1. WBZZ-F>	1. KDKA	1. WOVE-F>	1. WOVE-F>	1. WOVE-F>	1. WOVE-F>	1. WWSW-F
2. WOVE-F	2. WAMO-F	2. WLTJ-F	2. WLTJ-F	2. WBZZ-F	2. WBZZ-F>	2. WHTX-F	2. WBZZ-F	2. WBZZ-F	2. WOVE-F
3. WYDD-F	3. WLTJ-F	3. WWSW-F	3. WWSW-F	3. WLTJ-F	3. WAMO-F	3. WHTX-F	3. WWSW-F	3. WWSW-F	3. WHTX-F
4. WAMO-F	4. WWSW-F	4. WAMO-F	4. KDKA	4. WWSW-F	4. WYDD-F	4. WAMO-F	4. WBZZ-F	4. WHTX-F>	4. KDKA
5. WMYG-F	5. WOVE-F	5. WHTX-F	5. WHTX-F	5. WSHH-F	5. WHTX-F	5. WYDD-F	5. WLTJ-F	5. WLTJ-F	5. WLTJ-F
6. WHTX-F	6. WYDD-F	6. WOVE-F	6. WHTX-F	6. WHTX-F	6. WLTJ-F	6. WLTJ-F	6. WMYG-F	6. WTAE	6. WTAE
7. WLTJ-F	7. WHTX-F	7. KDKA	7. WYDD-F	7. WAMO-F	7.	7.	7.	7. KDKA	7. WSHH-F
8. WWSW-F	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	FAL 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		475 (3)	475 (3)	14.0	10.3	WAMO	860	Pittsburgh	.7/1.6
AOR		316 (2)	316 (2)	9.3	11.8	WASP	1130	Brownsville	.7/1.4
AC/OLDIES/SOFT ROCK		641 (5)	641 (5)	18.9	18.1	WBVP	1230	Beaver Falls	.4/1.5
MOR/VARIETY	699 (4)		699 (4)	20.6	20.4	WEDO	810	McKeesport	.3/1.5
COUNTRY	101 (2)	124 (2)	225 (4)	6.6	9.1	WESA-F	98.3	Charleroi	.6/1.8
BLACK/URBAN	26 (1)	171 (1)	197 (2)	5.8	8.8	WKPA	1150	N. Kensington	.6/1.7
RTFL MUSIC/EZ		342 (1)	342 (1)	10.1	8.5	WLSW-F	103.9	Scottsdale	.4/1.1
NEWS/TALK	222 (2)		222 (2)	6.6	7.4	WMBS	590	Uniontown	.9/1.7
NOSTALGIA	176 (1)		176 (1)	5.2	4.3	WPIT	730	Pittsburgh	.5/1.6
RELIGION/GOSPEL	18 (1)	40 (1)	58 (2)	1.7	0.8	WXXP-F	100.7	N. Kensington	.7/2.4
SPANISH						WYTK-F	95.3	Washington	.5/1.4
CLASSICAL									
UNKNOWN/OTHERS	35 (2)		35 (2)	1.0	0.6				
			3386 (28)						

RADIO STATIONS

AM STATIONS

KDKA, 1020, 50 KW	MOR	NBC, \$200.00 (Group W)	Westinghouse
KQV, 1410, 5 KW (DA-2)	NEWS	MBS, CBS, \$ 50.00 (CRS)	
WAMO, 860, 1 KW (DAYS, DA)	BLACK	SRN, \$ NA (Masla)	Sheridan
WBVP, 1230, 1 KW (DA-1)	MOR	ABC-I, \$ 18.00* (Dome)	(BEAVER FALLS)
WEDO, 810, 1 KW (DAYS)	RELIGION	\$ 15.00 (---)	(MCKEESPORT)
WEPP, 1080, 50 KW (DAYS, DA)	OLDIES	ABC-I, \$ 58.00* (Republic)	Entercom
WHJB, 620, 2.5 KW/500 W (DA-2)	COUNTRY	MBS, \$ 22.00 (Dome)	(GREENSBURG)
WJAS, 1320, 5 KW (DA-N)	NOSTALGIA	APR, \$ 45.00* (MMR)	
WKPA, 1150, 1 KW (DAYS, DA)	NOSTALGIA	\$ 21.00 (Roslin)	(NEW KENSINGTON)
WPIT, 730, 5 KW (DAYS)	RELIGION	\$ 28.00* (---)	Pyramid
WTAE, 1250, 5 KW (DA-N)	MOR/AC	US 2, ARC-E, \$135.00 (Katz)	Hearst
WTKN, 970, 5 KW (DA-2)	TALK	ABC-T, ABC-D, \$100.00* (Mc-Guild)	Shamrock

FM STATIONS

WAMO, 105.9, 72 KW @ 440, BLACK	SRN, \$ 75.00* (Masla)	Sheridan
WBZZ, 93.7, 41 KW @ 547, CHR	\$150.00* (Blair)	EZ
WDSY, 107.9, 50 KW @ 500, COUNTRY	ABC-I, \$ 80.00* (Republic)	Entercom
WDOE, 102.5, 55 KW @ 820, AOR	Source, \$135.00* (Eastman)	Taft
WHTX, 96.1, 50 KW @ 500, AC/CONTEMP	US 1, \$110.00* (Katz)	Hearst
WMYG, 96.9, 15 KW @ 530, AC	\$ 75.00* (Christal)	Benns
WPIT, 101.5, 19 KW @ 520, RELIGION	\$ 28.00* (---)	Pyramid
WLTJ, 92.9, 47 KW @ 890, SOFT AC	\$ 65.00* (CBS)	
WSHH, 99.7, 11 KW @ 930, RTFL/EZ	\$100.00* (MMR)	
WXXP, 100.7, 20 KW @ 500, AOR	\$ 35.00* (Torbet)	(NEW KENSINGTON)
WWKS, 106.7, 47 KW @ 520, AC	ABC-F, \$ NA (Market 4)	(BEAVER FALLS)
WWSW, 94.5, 50 KW @ 810, AC	ABC-C, \$115.00* (Mc-Guild)	Shamrock
WYDD, 104.7, 50 KW @ 500, AOR	ABC-F, \$ 55.00* (Roslin)	

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WEPP: From Country to Oldies (Dec)
WYDD: From AOR to CHR

PORTLAND, OR

Arbitron Rank/Pop (12+): 29/1,150,000

MSA Rank/Pop: 41/1,150,200

ADI # 25

Average Person Ratings: 14.6

Market TSL: 19.7 hours

Stations: 26/26

Diaries: 1719/669:1/53.9%

Sample Target: 1420

% Below Line: 0

% Not Listed: 10.1

1986 Revenue: \$35,500,000

HH Inc.: \$30,732

Retail \$: 9.1 Btl

Pop per Station: 44,231

#1 Biller: KGW \$5,400,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KXL-F	143/7.5	6.4	9.1	6.1	8.3	7.3	5.8	1. KXL-F	163/1869	1. KKRZ-F	2650/20.3	19.3	20.2
2. KKRZ-F	136/7.1	8.5	7.7	9.9	9.8	8.3	11.8	2. KKRZ-F	152/2931	2. KGW	1972/15.1	21.0	20.1
3. KINK-F	136/7.1	6.9	6.3	6.5	7.1	6.7	8.8	3. KGON-F	149/2216	3. KGON-F	1943/14.9	15.1	14.2
4. KKCW-F	132/6.9	5.2	4.4	5.3	5.9	5.5	5.5	4. KINK-F	147/1799	4. KKCW-F	1940/14.8	11.6	12.6
5. KGON-F	126/6.6	7.7	7.1	6.0	6.4	6.6	11.0	5. KKCW-F	144/2221	5. KEX	1872/14.3	15.2	15.0
6. KEX	117/6.1	5.4	5.8	8.0	6.3	6.3	4.5	6. KEX	127/2142	6. KMJK-F	1681/12.9	14.6	13.4
7. KXL	116/6.1	6.6	6.4	6.3	8.0	6.4	5.3	7. KXL	119/1742	7. KINK-F	1626/12.4	12.4	11.7
8. KGW	92/4.8	4.3	7.4	6.3	6.3	5.8	4.1	8. KUPL-F	110/1670	8. KXL-F	1577/12.1	13.1	13.5
9. KWJJ-F	90/4.7	3.5	3.8	3.2	2.5	3.8	3.0	9. KWJJ-F	102/1546	9. KXL	1554/11.9	13.3	15.4
10. KUPL-F	89/4.6	5.6	5.0	4.4	4.8	4.9	4.3	10. KGW	101/2243	10. KUPL-F	1442/11.0	11.1	9.2
11. KMJK-F	82/4.3	5.4	4.7	5.0	4.3	4.9	6.6	11. KXYQ-F	90/1272	11. KWJJ-F	1304/10.0	8.8	NA
12. KKLI-F	69/3.6	4.0	4.2	3.2	3.6	3.8	4.3	12. KMJK-F	87/1834	12. KKLI-F	1295/ 9.9	9.3	10.2
13. KYTE	68/3.6	3.3	4.5	4.4	4.6	4.0	5.0	13. KKLI-F	76/1463	13. KSGO	1000/ 7.6	2.0	2.5
14. KWJJ	55/2.9	2.4	3.7	3.9	2.8	3.2	2.1	14. KYTE	73/1067	14. KYTE	936/ 7.2	8.3	9.3
15. KYTE-F	50/2.6	1.8	2.9	3.0	2.3	2.6	1.2	15. KWJJ	63/1087	15. KWJJ	927/ 7.1	8.6	8.1
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 65.66% (1130 of 1721) (FAL 85: 61.99%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRZ-F	1. KINK-F	1. KINK-F	1. KINK-F	1. KINK-F	1. KXL-F	1. KWJJ-F	1. KXL-F	1. KGON-F	1. KKRZ-F	1. KXL-F
2. KMJK-F	2. KGON-F	2. KGON-F	2. KKCW-F	2. KKCW-F	2. KEX	2. KEX	2. KINK-F	2. KINK-F	2. KXL	2. KKCW-F
3. KXYQ-F	3. KKCW-F	3. KKCW-F	3. KGON-F	3. KGW	3. KXL	3. KKRZ-F	3. KKCW-F	3. KXL-F	3. KGON-F	3. KINK-F
4. KGON-F	4. KKRZ-F	4. KKRZ-F	4. KGW	4. KGON-F	4. KKCW-F	4. KXL	4. KGON-F	4. KKCW-F	4. KINK-F	4. KKRZ-F
5.	5. KMJK-F	5. KGW	5. KUPL-F	5. KUPL-F	5. KUPL-F	5. KKCW-F	5. KWJJ-F	5. KKRZ-F	5. KMJK-F	5. KMJK-F
6.	6. KWJJ-F	6. KUPL-F	6. KKRZ-F	6. KWJJ-F	6. KWJJ-F	6. KUPL-F	6. KEX	6. KGW	6. KGW	6. KEX
7.	7. KGW	7. KWJJ-F	7. KWJJ-F	7. KKRZ-F	7.	7. KXL-F	7. KKRZ-F	7. KUPL-F	7. KEX	7. KUPL-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKRZ-F	1. KINK-F	1. KKCW-F	1. KKCW-F	1. KKCW-F	1. KGON-F	1. KGON-F	1. KINK-F	1. KGON-F	1. KINK-F
2. KMJK-F	2. KKCW-F	2. KINK-F	2. KINK-F	2. KINK-F	2. KMJK-F	2. KINK-F	2. KGON-F	2. KINK-F	2. KGON-F
3. KINK-F	3. KKRZ-F	3. KGW	3. KKRZ-F	3. KGW	3. KKRZ-F	3. KKRZ-F	3. KKRZ-F	3. KKRZ-F	3. KGW
4. KKCW-F	4. KMJK-F	4. KKRZ-F	4. KWJJ-F	4. KUPL-F	4. KXYQ-F	4. KMJK-F	4. KGW	4. KUPL-F	4. KUPL-F
5. KGON-F	5. KGON-F	5. KUPL-F	5. KGW	5. KWJJ-F	5. KWJJ-F	5. KWJJ-F	5. KKCW-F	5. KGW	5. KKCW-F
6. KWJJ-F	6. KGW	6. KGON-F	6. KMJK-F	6. KKRZ-F	6. KINK-F	6. KKCW-F	6. KUPL-F	6. KKCW-F	6. KWJJ-F
7. KXYQ-F	7. KUPL-F	7. KKLI-F	7. KUPL-F	7. KXL-F	7.	7. KGW	7. KWJJ-F	7. KWJJ-F	7.
8.	8. KWJJ-F	8.	8.	8. KEX	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	5 (1)	265 (3)	270 (4)	15.7	16.2	KCNR 1410 Portland .4/1.0
AOR		262 (2)	262 (2)	15.2	14.4	KKEY 1150 Portland 1.1/2.0
AC/OLDIES/SOFT ROCK	135 (2)	201 (2)	336 (4)	19.5	18.6	KKSN 910 Vancouver 1.0/3.1
MOR/VARIETY	117 (1)		117 (1)	6.8	7.6	KMJK 1290 Lake Oswego .3/2.0
COUNTRY	71 (2)	179 (2)	250 (4)	14.5	11.3	KPDQ 800 Portland .6/2.3
BLACK/URBAN						KPDQ-F 93.7 Portland 1.6/3.9
RTFL MUSIC/EZ		143 (1)	143 (1)	8.3	8.9	KSGO 1520 Oregon City 2.2/7.6
NEWS/TALK	137 (2)		137 (2)	8.0	10.4	KSLM 1390 Salem .6/1.2
HOSTALGIA	68 (1)		68 (1)	4.0	4.9	KUPL 1330 Portland .8/3.3
RELIGION/GOSPEL	12 (1)	30 (1)	42 (2)	2.4	3.5	KVAN 1550 Vancouver .4/1.5
SPANISH						KXYQ-F 105.1 Portland 2.5/6.6
CLASSICAL	19 (1)	50 (1)	69 (2)	4.0	4.0	
UNKNOWN/OTHERS	27 (3)		27 (3)	1.6	---	
			1721 (26)			

RADIO STATIONS

AM STATIONS*

KAAR, 1480, 1 KW/2.5 KW (DA-N)	OLDIES	\$ 20.00* (Roslin)	(VANCOUVER)
KCNR, 1410, 5 KW (DAYS)	??	?? (---)	
KEX, 1190, 50 KW (DA-1)	MOR	ABC-I, \$ 80.00 (Katz)	Taft
KGW, 620, 5 KW (DA-N)	AC	APR, \$160.00 (Blair)	King
KKEY, 1150, 5 KW (DAYS, DA)	TALK	MBS, \$ 38.00* (---)	
KKSN, 910, 5 KW (DA-2)	CLASSICAL	\$ 48.00 (CMBS)	
KMJK, 1290, 5 KW (DA-2)	CHR	APR, ABC-C, \$ NA (Eastman)	
KPDQ, 800, 1 KW (DAYS, DA)	RELIGION	\$ 25.00 (---)	
KROR, 1230, 1 KW	COUNTRY	\$ 24.00 (---)	
KSGO, 1520, 50 KW/10 KW (DA-1)	OLDIES	\$ 41.00* (HNWH)	Ackerly
KUPL, 1330, 5 KW (DA-1)	COUNTRY	MBS, \$ NA (Torbet)	Scripps-Howard
KVAN, 1550, 10 KW (DA-N)	COUNTRY	APR, \$ 20.00 (Moore)	Capps (VANCOUVER)
KWJJ, 1080, 50 KW/10 KW (DA-2)	COUNTRY	ABC-E, \$ 60.00* (Eastman)	Park
KXL, 750, 50 KW/10 KW (DA-1)	NEWS/TALK	NBC, NBC-T, \$ 84.00* (Mc-Guild)	Kaye-Smith
KYTE, 970, 5 KW (DA-1)	NOSTALGIA	CBS, \$ 60.00* (Durpetti)	Henry

FM STATIONS

KGON, 92.3, 100 KW @ 920, AOR	\$ 70.00* (HNWH)	Ackerly
KINK, 101.9, 100 KW @ 1611, AOR	\$130.00 (MMR)	King
KKCW, 103.3, 100 KW @ 1654, AC	\$ 96.00 (Select)	Trumper
KKLI, 97.1, 100 KW @ 1200, AC	\$ 64.00 (Republic)	
KKRZ, 100.3, 100 KW @ 920, CHR	ABC-F, \$110.00* (Katz)	Taft
KMJK, 106.7, 100 KW @ 877, CHR	NBC, Source, \$ 80.00* (Eastman)	
KPDQ, 93.7, 100 KW @ 247, RELIGION	\$ 27.00 (---)	
KUPL, 98.5, 100 KW @ 1100, COUNTRY	ABC-D, \$ 80.00 (Torbet)	Scripps-Howard
KWJJ, 99.5, 100 KW @ 920, COUNTRY	ABC-E, \$ 65.00* (Eastman)	Park
KXL, 95.5, 100 KW @ 920, RTFL/EZ	\$ 90.00* (Mc-Guild)	Kaye-Smith
KYTE, 101.1, 100 KW @ 1635, CLASSICAL	\$ 60.00* (Durpetti)	Henry

CALL LETTER CHANGES

KCNR changes to KKUL

FORMAT CHANGES

KKUL using Jazz

STATION SALES

KCNR: Sold for \$425,000
 KKCW-F (Beaverton): Sold to Jeff Trumper for \$7,500,000 (Gammon & Ninowski)
 KMJK-F: Sold by Ives for \$4,000,000 (Exline)

PROVIDENCE

Abitron Rank/Pop (12+): 26/1,231,900

MSA Rank/Pop: 53/886,000

ADI # 42

Average Person Ratings: 18.0

Market TSL: 23.6 hours

Stations: 37/22

Diaries: 1591/774:1/49.3%

Sample Target: 1370

% Below Line: 16.5

% Not Listed: 10.8

1986 Revenue: \$21,100,000

HH Inc.: \$32,684

Retail \$: 5.7 Bil

Pop per Station: 55,995

#1 Biller: WPRO-F \$4,500,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WLKW-F+	247/11.1	11.0	10.9	---	14.0	11.0	9.0	1. WLKW-F+	249/2553	1. WPRO-F	3449/27.8	27.4	28.3
2. WPRO-F	236/10.6	11.6	10.9	---	9.3	11.0	11.1	2. WPRO-F	236/3497	2. WLKW-F+	2535/20.4	18.9	19.8
3. WHJY-F	208/ 9.3	8.8	8.7	---	9.2	8.9	15.5	3. WHJY-F	213/2526	3. WHJY-F	2454/19.8	21.5	21.0
4. WHJJ	196/ 8.8	5.9	6.6	---	7.0	7.1	8.3	4. WHJJ	196/1754	4. WPRO	2007/16.2	18.2	19.7
5. WWLI-F	128/ 5.7	6.8	7.4	---	7.2	6.6	5.4	5. WWLI-F	139/1757	5. WHJJ	1754/14.1	12.2	14.2
6. WPRO	117/ 5.2	5.4	5.3	---	7.0	5.3	5.0	6. WPRO	118/2025	6. WWLI-F	1636/13.2	15.2	16.3
7. WWAZ	76/ 3.4	1.9	3.8	---	1.9	3.0	1.1	7. WWAZ	76/ 911	7. WBRU-F	1467/11.8	12.4	12.3
8. WSNE-F	72/ 3.2	3.6	2.6	---	2.7	3.1	5.0	8. WSNE-F	73/1366	8. WSNE-F	1361/11.0	10.7	10.8
9. WBRU-F	68/ 3.0	5.0	4.2	---	4.2	4.1	3.5	9. WERI-F	71/1483	9. WERI-F	1286/10.4	12.0	11.9
10. WERI-F	58/ 2.6	4.5	4.1	---	3.9	3.7	3.2	10. WBRU-F	68/1467	10. WWAZ	911/ 7.3	7.0	8.8
11. WBZ	54/ 2.4	2.2	2.3	---	1.3	2.3	1.4	11. WBZ	54/ 648	11. WMYS-F	720/ 5.8	7.9	9.3
12. WBSM	46/ 2.1	1.9	1.2	---	1.9	1.7	2.0	12. WAAF-F	49/ 546	12. WBZ	619/ 5.0	5.7	5.4
13. WMYS-F	42/ 1.9	2.3	3.0	---	3.1	2.4	1.9	13. WBSM	46/ 430	13. WXS-F	577/ 4.7	5.7	4.8
14. WHIM	36/ 1.6	1.3	.7	---	1.4	1.2	2.5	14. WMYS-F	42/ 747	14.			
15.								15.		15.			
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 65.46% (1302 of 1989) (FAL 85: 69.62%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPRO-F	1. WHJY-F	1. WHJY-F	1. WPRO-F	1. WPRO-F	1. WLKW-F	1. WHJJ	1. WLKW-F	1. WPRO-F	1. WPRO-F	1. WPRO-F
2. WHJY-F	2. WPRO-F	2. WPRO-F	2. WHJY-F	2. WWLI-F	2. WHJJ	2. WPRO-F	2. WHJJ	2. WLKW-F	2. WHJY-F	2. WLKW-F
3. WERI-F	3. WBRU-F	3. WWLI-F	3. WWLI-F	3. WHJY-F	3. WWLI-F	3. WLKW-F	3. WHJY-F	3. WHJY-F	3. WLKW-F	3. WHJY-F
4. WSNE-F	4. WPRO	4. WPRO	4. WPRO	4. WPRO	4. WPRO	4. WHJY-F	4. WPRO-F	4. WHJJ	4. WWLI-F	4. WWLI-F
5. WWLI-F	5. WSNE-F	5. WSNE-F	5. WLKW-F	5. WLKW-F	5. WPRO-F	5. WPRO	5. WWLI-F	5. WWLI-F	5. WHJJ	5. WHJJ
6. WERI-F	6. WBRU-F	6. WBRU-F	6. WHJJ	6. WHJJ	6. WWAZ	6. WWLI-F	6. WSNE-F	6. WPRO	6. WPRO	6. WWAZ
7.	7. WLKW-F	7. WLKW-F	7. WSNE-F	7.	7.	7.	7. WWAZ	7.	7. WBZ	7. WPRO
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WHJY-F
2. WHJY-F	2. WHJY-F	2. WHJY-F	2. WWLI-F	2. WWLI-F	2. WBRU-F	2. WBRU-F	2. WPRO-F	2. WPRO-F	2. WWLI-F
3. WSNE-F	3. WSNE-F	3. WWLI-F	3. WHJY-F	3. WLKW-F	3. WBRU-F	3. WPRO-F	3. WPRO-F	3. WBRU-F	3. WHJJ
4. WERI-F	4. WWLI-F	4. WLKW-F	4. WSNE-F	4. WPRO	4. WXS-F	4.	4. WBCN-F	4. WWLI-F	4. WPRO-F
5.	5. WERI-F	5. WSNE-F	5. WLKW-F	5. WHJY-F	5.	5.	5.	5. WHJJ	5. WBRU-F
6.	6. WBRU-F	6. WPRO	6. WPRO	6. WHJJ	6.	6.	6.	6. WPRO	6. WPRO
7.	7. WMYS-F	7.	7.	7. WSNE-F	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		337 (4)	337 (4)	16.9	18.1	WADK 1540 Newport .9/1.1
AOR		336 (5)	336 (5)	16.9	17.2	WALE 1400 Fall River .6/1.8
AC/OLDIES/SOFT ROCK	117 (1)	276 (6)	393 (7)	19.8	25.1	WICE 550 Pawtucket 1.3/3.4
MOR/VARIETY	95 (4)		95 (4)	4.8	4.9	WNBH 1340 New Bedford 1.0/2.7
COUNTRY	65 (2)	33 (1)	98 (3)	4.9	2.3	WNRI 1380 Woonsocket .4/1.1
BLACK/URBAN						WOTB-F 107.1 Middletown .5/1.2
BTFL MUSIC/EZ	12 (1)	257 (2)	269 (3)	13.5	14.5	WSAR 1480 Fall River .3/2.5
NEWS/TALK	289 (5)		289 (5)	14.5	11.3	WWON 1240 Woonsocket .7/1.7
NOSTALGIA	76 (1)	33 (1)	109 (2)	5.5	4.6	WAAF-F 107.3 Worcester .5/2.6
RELIGION/GOSPEL					0.7	WBCN-F 104.1 Boston 1.0/3.3
SPANISH						WBOS-F 92.9 Brookline 1.5/3.1
CLASSICAL		18 (1)	18 (1)	0.9	0.8	WCRB-F 102.5 Boston .8/2.2
UNKNOWN/OTHERS	33 (2)	12 (1)	45 (3)	2.3	0.4	WEEI 590 Boston .6/2.7
			1989 (37)			WHDH 850 Boston .8/2.5
						WJIB-F 96.9 Boston 1.0/2.5
						WMRQ-F 103.3 Boston .4/1.9
						WPLM-F 99.1 Plymouth 1.5/4.0
						WROR-F 98.5 Boston .6/2.7
						WVBF-F 105.7 Framingham .5/1.5
						WXKS-F 107.9 Medford 1.5/4.7
						WZLX-F 100.7 Boston .4/3.0
						WZOU-F 94.5 Boston .4/3.0

RADIO STATIONS

AM STATIONS

WHIM, 1110, 5 KW (DAYS)	, COUNTRY	CBS, \$ 25.00 (Masla)	
WHJJ, 920, 5 KW (DA-N)	, NEWS/TALK	ABC-I, NBC-T, \$ 60.00* (Katz)	Federal
WICE, 550, 1 KW/500 W (DA-N)	, COUNTRY	US 1, \$ 21.00* (Republic)	
WLKW, 990, 50 KW (DAYS, DA)	, BTFL/EZ	ABC-I, \$ 35.00 (Christal)	JAG
WPRO, 630, 5 KW (DA-N)	, AC	ABC-D, \$ 93.00* (Blair)	Cap Cities/ABC
WRCP, 1290, 5 KW/1 KW (DA-2)	, ETHNIC	, \$ 20.00 (---)	
WRIB, 1220, 1 KW (DAYS)	, RELIGION	, \$ 8.00 (---)	
WWAZ, 790, 5 KW (DA-2)	, NOSTALGIA	MRS, \$ 40.00* (Mc-Guild)	Eastern

FM STATIONS

WBRU, 95.5, 20 KW @ 546, AOR	Source, \$ 55.00 (Select)		
WERI, 103.7, 50 KW @ 500, CHR	, \$ 48.00* (Roslin)		(WESTERLY)
WHJY, 94.1, 50 KW @ 500, AOR	ABC-R, \$ 90.00* (Katz)	Federal	
WLKW, 101.5, 50 KW @ 500, BTFL/EZ	ABC-I, \$ 85.00* (Christal)	JAG	
WPRO, 92.3, 39 KW @ 550, CHR	ABC-C, \$ 93.00* (Blair)	Cap Cities/ABC	
WSNE, 93.3, 50 KW @ 500, AC	ABC-E, \$ 54.00* (Eastman)	Beck-Ross	(TAUNTON, MA)
WWLI, 105.1, 50 KW @ 500, SOFT AC	, \$ 70.00* (Mc-Guild)	Eastern	
WMYS, 98.1, 50 KW @ 500, AC	, \$ 40.00* (Torbet)	Hall	(NEW BEDFORD, MA)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WRIB: Sold to Carter for \$379,000
 WRCP: Sold for \$1,350,000

RALEIGH

Arbitron Rank/Pop (12+): 63/531,500

MSA Rank/Pop: 76/634,800
ADI # 37

Average Person Ratings: 15.7
Market TSL: 20.9 hours

Stations: 23/18
Diaries: 1071/496:1/48.2%
Sample Target: 890
% Below Line: 4.7
% Not Listed: 15.4

1986 Revenue: \$22,700,000
HH Inc.: \$32,521
Retail \$: 4.6 Btl
Pop per Station: 29,528
#1 Biller: WRAL-F \$4,700,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WRAL-F	99/11.5	9.8	9.9	---	10.5	10.4	12.2	1. WRAL-F	313/4605	1. WRAL-F	1301/23.9	23.2	22.5
2. WPTF	86/10.0	6.9	7.7	---	10.7	8.2	8.2	2. WZFX-F	190/1551	2. WPTF	1100/20.2	17.6	20.9
3. WFXC-F	84/ 9.8	9.8	10.2	---	9.1	9.9	8.9	3. WQDR-F	187/2316	3. WDCG-F	1042/19.1	19.8	20.5
4. WTRG-F	53/ 6.2	2.4	---	---	---	NM	5.9	4. WPTF	141/1908	4. WTRG-F	898/16.5	---	---
5. WYLT-F	51/ 5.9	5.9	5.5	---	6.5	5.8	4.4	5. WTRG-F	132/2015	5. WZZU-F	981/16.2	18.4	16.5
6. WQDR-F	47/ 5.5	6.3	7.1	---	5.3	6.3	4.9	6. WRDU-F	123/1741	6. WYLT-F	803/14.7	13.8	16.4
7. WZZU-F	47/ 5.5	4.3	6.5	---	5.0	5.4	7.9	7. WZZU-F	123/2151	7. WRDU-F	792/14.5	14.9	17.4
8. WDCG-F	46/ 5.4	5.8	8.4	---	7.0	6.5	7.2	8. WDCG-F	104/2349	8. WFXC-F	757/13.9	16.3	13.1
9. WRDU-F	45/ 5.2	7.0	6.9	---	8.5	6.4	6.8	9. WFXC-F	84/ 807	9. WQDR-F	721/13.2	13.1	12.6
10. WKIX	29/ 3.4	1.9	1.8	---	1.0	2.4	1.6	10. WYLT-F	75/1375	10. WKIX	445/ 8.2	4.8	5.4
11. WDNC	28/ 3.3	3.6	4.0	---	3.3	3.6	2.1	11. WPCM-F	67/ 822	11. WDNC	404/ 7.4	8.1	9.1
12.								12. WKRR-F	57/ 911	12. WOUR	256/ 4.7	6.2	7.3

12+ FM SHARE (METRO): 69.70% (506 of 726) (FAL 85: 65.63%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFXC-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WPTF	1. WRAL-F	1. WRAL-F	1. WFXC-F	1. WRAL-F
2. WDCG-F	2. WFXC-F	2. WFXC-F	2. WFXC-F	2. WFXC-F	2. WPTF	2. WRAL-F	2. WPTF	2. WFXC-F	2. WDCG-F	2. WPTF
3. WZZU-F	3. WTRG-F	3. WTRG-F	3. WTRG-F	3. WTRG-F	3. WFXC-F	3. WFXC-F	3. WYLT-F	3. WTRG-F	3. WPTF	3. WTRG-F
4.	4. WRDU-F	4. WRDU-F	4. WYLT-F	4. WYLT-F	4. WYLT-F	4. WYLT-F	4. WYLT-F	4. WYLT-F	4. WYLT-F	4. WYLT-F
5.	5. WZZU-F	5. WYLT-F	5. WQDR-F	5. WQDR-F	5. WFXC-F	5. WQDR-F	5. WFXC-F	5. WYLT-F	5. WRAL-F	5. WQDR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WFXC-F	1. WFXC-F	1. WTRG-F	1. WFXC-F	1. WRAL-F
2. WFXC-F	2. WTRG-F	2. WTRG-F	2. WFXC-F	2. WYLT-F	2. WRDU-F	2. WRDU-F	2. WRAL-F	2. WRAL-F	2. WTRG-F
3. WDCG-F	3. WFXC-F	3. WFXC-F	3. WTRG-F	3. WFXC-F	3. WKIX	3. WZZU-F	3. WFXC-F	3. WTRG-F	3. WFXC-F
4. WRDU-F	4. WDCG-F	4. WDCG-F	4. WYLT-F	4. WTRG-F	4. WTRG-F	4. WTRG-F	4. WTRG-F	4. WTRG-F	4. WQDR-F
5. WTRG-F	5. WRDU-F	5. WRDU-F	5. WDCG-F	5. WQDR-F	5.	5. WKIX	5. WRDU-F	5. WZZU-F	5. WYLT-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		93 (2)	93 (2)	12.8	14.3	WCHL 1360 Chapel Hill .3/2.0
AOR		54 (2)	54 (2)	7.4	10.1	WOUR 1490 Durham 2.1/4.7
AC/OLDIES/SOFT ROCK	29 (1)	203 (3)	232 (4)	32.0	20.2	WLLE 570 Raleigh 2.1/3.7
MOR/VARIETY	89 (2)		89 (2)	12.3	13.6	WPJL 1240 Raleigh 1.5/2.9
COUNTRY	11 (1)	57 (2)	68 (3)	9.4	12.3	WSES 1550 Raleigh .9/1.5
BLACK/URBAN	42 (3)	94 (3)	136 (6)	18.7	22.9	WSRC 1410 Durham .7/1.7
RFL MUSIC/EZ		5 (1)	5 (1)	0.7	1.5	WTK 1310 Durham 1.3/2.1
NEWS/TALK						WKRR-F 92.3 Asheboro 1.0/4.4
NOSTALGIA	28 (1)		28 (1)	3.9	3.9	WNCT-F 107.9 Greenville .6/1.7
RELIGION/GOSPEL	13 (1)		13 (1)	1.8	1.2	WPCM-F 101.1 Greensboro 1.2/3.1
SPANISH						WQMG-F 97.1 Greensboro .8/3.1
CLASSICAL						WZFX-F 99.1 Whiteville .3/1.9
UNKNOWN/OTHERS	8 (1)		8 (1)	1.1	---	

726 (23)

RADIO STATIONS

WDNC, 620, 5 KW/1 KW (DA-2)	NOSTALGIA	CBS, NBC-T, \$ 35.00* (Blair)
WOUR, 1490, 1 KW	BLACK	\$ 13.00 (Eastman)
WKIX, 850, 10 KW/5 KW (DA-2)	OLDIES	US 2, \$ 30.00* (Christal)
WLLE, 570, 500 W (DAYS)	BLACK	SBN, \$ 17.00 (Masla)
WPJL, 1240, 1 KW	RELIGION	\$ 14.00 (Southern)
WPTF, 680, 50 KW (DA-N)	MOR/TALK	ABC-E, NBC, \$ 73.00 (Mc-Guild)
WRZR, 1550, 1 KW (DAYS)	SPANISH	\$ 16.00 (Lotus)
WSRC, 1410, 5 KW (DAYS)	BLACK	NBN, \$ 17.00 (Savalli)
WTK, 1310, 5 KW/1 KW (DA-2)	COUNTRY	MBS, \$ 18.00 (---)
WDCG-F, 95.1, 99 KW @ 1141, CHR		ABC-F, \$ 75.00* (Blair)
WFXC-F, 107.1, 3 KW @ 300, BLACK		\$ 55.00* (Eastman)
WQDR-F, 94.7, 100 KW @ 1025, COUNTRY		ABC-E, \$ 70.00* (Mc-Guild)
WRAL-F, 101.5, 100 KW @ 1900, AC		\$ 150.00* (Katz)
WRDU-F, 106.1, 100 KW @ 1350, AOR		Source, \$ 65.00* (MMR)
WYLT-F, 96.1, 98 KW @ 930, SOFT AC		\$ 90.00* (Christal)
WZZU-F, 93.9, 100 KW @ 1811, CHR		\$ 65.00 (Torbet)
WTRG-F, 100.7, 100 KW @ 984, AC		\$ NA (Blair)

MISCELLANEOUS COMMENTS WTRG-F signs on with AC... WKIX changes from Country to Oldies...

RENO

Arbitron Rank/Pop (12+): 157/188,000

MSA Rank/Pop: 190/217,700

ADI # 126

Average Person Ratings: 15.4

Market TSL: 21.0 hours

Stations: 17/17

Diaries: 650/239:1/50.1%

Sample Target: 560

% Below Line: 0

% Not Listed: 11.0

1986 Revenue: \$10,800,000

HH Inc.: \$31,749

Retail \$: 2.3 Bil

Pop per Station: 11,059

#1 Biller: KONE/KOZZ-F \$2,000,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KOZZ-F	42/14.4	13.0	13.5	11.5	16.1		22.5	1. KWNZ-F	64/735	1. KOZZ-F	466/24.6	23.0	23.5
2. KWNZ-F	35/12.0	10.6	8.9	11.0	1.9		13.0	2. KOZZ-F	63/706	2. KHTZ-F	407/21.5	17.7	20.1
3. KHTZ-F	24/ 8.2	7.6	7.3	6.6	11.7		9.8	3. KHTZ-F	48/660	KWNZ-F	407/21.5	23.5	20.4
KNEV-F	24/ 8.2	4.2	6.6	8.8	8.2		3.5	4. KSRN-F	42/430	4. KOH	280/14.8	17.3	17.8
5. KSRN-F	22/ 7.5	6.1	7.9	9.1	7.6		3.5	5. KROW	39/546	5. KRNO-F	278/14.7	19.4	14.0
6. KRNO-F	21/ 7.2	9.7	7.9	10.7	11.0		5.4	6. KNEV-F	34/411	6. KNEV-F	274/14.4	10.8	13.9
7. KOH	19/ 6.5	8.5	8.6	6.9	6.0		6.3	7. KROW	34/476	7. KROW	221/11.6	7.7	9.9
8. KOLO	16/ 5.5	8.5	5.3	6.0	6.0		7.0	8. KRNO-F	30/393	8. KSXY-F	215/11.3	---	---
9. KSXY-F	15/ 5.1	---	---	---	---		2.2	9. KOLO	21/320	9. KOLO	214/11.3	14.9	12.4
10. KCBN	12/ 4.1	1.8	3.3	1.9	4.7		2.5	10. KNSS-F	20/228	10. KSRN-F	206/10.9	10.5	10.5
11. KROW	10/ 3.4	3.9	3.6	2.7	5.4		4.7	11. KSXY-F	16/244	11. KNSS-F	138/ 7.3	6.7	10.1
12. KNSS-F	6/ 2.1	3.3	5.0	1.9	---		2.5	12. KCBN	13/166	12. KROI-F	128/ 6.7	13.3	8.9

12+ FM SHARE (METRO): 75.00% (195 of 260) (FAL 85: 69.63%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWNZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KNEV-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KHTZ-F	1. KOZZ-F
2. KHTZ-F	2. KWNZ-F	2. KWNZ-F	2. KRNO-F	2. KRNO-F	2. KSRN-F	2. KOH	2. KSRN-F	2. KWNZ-F	2. KOZZ-F	KWNZ-F
3. KOZZ-F	3. KHTZ-F	3. KRNO-F	3. KWNZ-F	3. KNEV-F	3. KOH	KWNZ-F	3. KWNZ-F	3. KHTZ-F	KWNZ-F	3. KROW
4.	4. KRNO-F	4. KHTZ-F	4. KCBN	KWNZ-F	4. KOLO	4. KNEV-F	4. KNEV-F	4. KSRN-F	4. KNEV-F	4. KSRN-F
5.	5. KSXY-F	5. KNEV-F	KNEV-F	5. KCBN	5.	KRNO-F	5. KRNO-F	5. KNEV-F	5. KRNO-F	5. KOLO
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KWNZ-F	1. KWNZ-F	1. KOZZ-F	1. KWNZ-F	1. KRNO-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	
2. KHTZ-F	2. KOZZ-F	KRNO-F	2. KRNO-F	2. KNEV-F	2. KHTZ-F	2. KWNZ-F	2.	2. KWNZ-F	2. KROW	
KOZZ-F	3. KRNO-F	KWNZ-F	3. KOZZ-F	KWNZ-F	3. KWNZ-F	3. KHTZ-F	3.	3. KHTZ-F	3. KOH	
KSXY-F	4. KHTZ-F	4. KHTZ-F	4. KHTZ-F	4. KOZZ-F	4.	4. KRNO-F	4.	4. KRNO-F	4.	
5.	KSXY-F	KSXY-F	KSXY-F	5.	5.	5.	5.	KROW	5.	

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		59 (2)	59 (2)	22.7	20.7	KONE 1450 Reno 1.0/6.0
AOR		42 (1)	42 (1)	16.2	15.2	KRLY 1270 Sparks 1.0/3.9
AC/OLDIES/SOFT ROCK	12 (1)	40 (3)	52 (4)	20.0	15.6	KROI-F 100.9 Sparks 1.4/6.7
MOR/VARIETY	6 (2)		6 (2)	2.3	13.7	KRZQ-F 96.5 Reno .7/6.0
COUNTRY	26 (2)	6 (1)	32 (3)	12.3	17.8	KSRN 1590 Sun Valley .7/1.8
BLACK/URBAN						
BTFL MUSIC/EZ		24 (1)	24 (1)	9.2	7.4	
NEWS/TALK	19 (1)		19 (1)	7.3	9.6	
NOSTALGIA	2 (1)	22 (1)	24 (2)	9.2	---	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS		2 (1)	2 (1)	0.8	---	

260 (17)

RADIO STATIONS

KBET, 1340, 1 KW	MOR	APR, \$ 13.00	(Unirep)	
KCBN, 1230, 1 KW	OLDIES	CBS-R, \$ 28.00	(Torbet)	Roth
KOH, 630, 5 KW/1 KW (DA-N)	NEWS/TALK	CBS, ABC-T, \$ 25.00	(Katz)	
KOLO, 920, 5 KW/1 KW (DA-N)	COUNTRY	NBC, \$ 23.00	(HNWH)	Donrey
KONE, 1450, 1 KW	MOR	ABC-E, \$ 23.00	(Eastman)	Lotus
KPLY, 1270, 5 KW (DAYS)	MOR	\$ 17.00	(Masla)	
KROW, 780, 50 KW (DA-N)	COUNTRY	\$ 20.00	(Mc-Guild)	(SPARKS)
KHTZ-F, 103.7, 1 KW @ 1870, CHR		\$ 27.00*	(Katz)	Americom
KNEV-F, 95.5, 60 KW @ 2250, BTFL/EZ		\$ 34.00	(Mc-Guild)	John Price
KNSS-F, 98.1, 76 KW @ 2274, COUNTRY		MCS, \$ 27.00	(Republic)	(CARSON CITY)
KOZZ-F, 105.7, 75 KW @ 2120, AOR		Source, \$ 46.00	(Eastman)	Lotus
KRNO-F, 106.9, 70 KW @ 2214, AC		\$ 35.00	(Torbet)	Roth
KROI-F, 100.9, 300 W @ 840, AC		\$ 20.00	(Select)	(SPARKS)
KSRN-F, 104.5, 25 KW @ 2925, NOSTALGIA/MOR		UPI, \$ 22.00	(Christal)	Olympic
KWNZ-F, 97.3, 87 KW @ 2126, CHR		\$ 40.00	(Blair)	Constant
KSXY-F, 101.7, 2 KW @ ??, AC		Trans, \$ NA	(Katz)	(CARSON CITY)

MISCELLANEOUS COMMENTS KNSS-F (Carson City) sold to TM for \$2,500,000 (Chapman)... KSRN A/F reclassified as Nostalgia...

RICHMOND

Arbitron Rank/Pop (12+): 54/675,500

MSA Rank/Pop: 63/812,000

ADI # 58

Average Person Ratings: 16.9

Market TSL: 22.2 hours

Stations: 18/18

Diaries: 1258/537:1/58.4%

Sample Target: 1020

% Below Line: 0

% Not Listed: 10.2

1986 Revenue: \$21,900,000

HH Inc.: \$33,752

Retail \$: 5.6 Bill

Pop per Station: 37,528

#1 Biller: WRVA \$4,900,000

12+ METRO	1/4/SHARE	SUM R6	SPG R6	WIN R6	FAL R5	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG R6	FAL R5	
1. WRVA	183/15.7	11.5	13.9	---	14.7	13.7	12.2	1. WRVA	209/2249	1. WRVA	1941/28.2	29.9	29.4
2. WPLZ-F	143/12.3	14.5	13.8	---	14.2	13.5	16.4	2. WRVQ-F	175/2402	2. WRVQ-F	1841/26.8	27.8	29.3
3. WRVQ-F	132/11.4	12.1	10.8	---	12.1	11.4	14.2	3. WPLZ-F	157/1479	3. WEZS-F	1428/20.8	21.1	24.1
4. WRXL-F	122/10.5	11.4	10.5	---	.96	10.8	16.0	4. WRXL-F	132/1570	4. WRXL-F	1383/20.1	17.4	18.4
5. WEZS-F	90/ 7.7	9.1	9.5	---	9.9	8.8	5.8	5. WEZS-F	100/1654	5. WPLZ-F	1292/18.8	19.5	22.7
6. WTVR-F	67/ 5.8	7.1	5.6	---	7.0	6.2	6.7	6. WTVR-F	85/1199	6. WTVR-F	998/14.5	14.9	14.3
7. WQSF-F	58/ 5.0	3.4	4.5	---	1.7	4.3	2.5	7. WQSF-F	63/ 810	7. WZZR-F	963/14.0	16.1	7.5
8. WZZR-F	51/ 4.4	5.2	5.4	---	2.7	5.0	6.6	8. WZZR-F	53/1016	8. WQSF-F	706/10.3	10.3	4.8
9. WRNL	43/ 3.7	2.4	2.1	---	3.1	2.7	1.3	9. WLEE	49/ 478	9. WRNL	618/ 9.0	7.2	9.5
10. WLEE	43/ 3.7	2.5	1.6	---	2.7	2.6	3.4	10. WRNL	46/ 670	10. WLEE	445/ 6.5	4.9	7.3
11. WFTH	22/ 1.9	2.2	2.0	---	3.2	2.0	1.7	11. WKHK-F	365/ 5.3	11. WKHK-F	286/ 4.2	5.8	4.6
12. WPLZ	18/ 1.5	2.0	2.4	---	1.2	2.0	1.0	12. WANT	286/ 4.2	12. WANT	264/ 3.8	8.1	7.4
13. WKHK-F	17/ 1.5	1.8	1.8	---	2.0	1.7	1.4	13. WKIE	264/ 3.8	13. WKIE	240/ 3.5	2.6	3.9
14. WKIE	15/ 1.3	1.1	.5	---	2.1	1.0	.4	14. WFTH	240/ 3.5	14. WFTH		4.0	3.9

12+ FM SHARE (METRO): 66.48% (694 of 1044) (FAL R5: 65.06%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRVQ-F	1. WPLZ-F	1. WPLZ-F	1. WRXL-F	1. WRXL-F	1. WRVA-F	1. WRVA	1. WRXL-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F
2. WPLZ-F	2. WRXL-F	2. WRXL-F	2. WPLZ-F	2. WPLZ-F	2. WEZS-F	2. WRVQ-F	2. WRVA	2. WRVA	2. WRVA	2. WRXL-F
3. WRVQ-F	3. WRVQ-F	3. WRVQ-F	3. WEZS-F	3. WEZS-F	3. WTVR-F	3. WPLZ-F	3. WEZS-F	3. WRXL-F	3. WRVQ-F	3. WRVQ-F
4. WZZR-F	4. WEZS-F	4. WEZS-F	4. WRVQ-F	4. WRVA	4. WQSF-F	4. WRXL-F	4. WPLZ-F	4. WRVQ-F	4. WRXL-F	4. WRVA
5. WZZR-F	5. WZZR-F	5. WRVA	5. WRVA	5. WRVQ-F	5. WRVQ-F	5. WEZS-F	5. WRVQ-F	5. WEZS-F	5. WZZR-F	5. WEZS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRVQ-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WEZS-F	1. WPLZ-F	1. WRXL-F	1. WRXL-F	1. WRXL-F	1. WRXL-F
2. WPLZ-F	2. WRXL-F	2. WEZS-F	2. WEZS-F	2. WPLZ-F	2. WRXL-F	2. WPLZ-F	2. WPLZ-F	2. WPLZ-F	2. WPLZ-F
3. WRXL-F	3. WEZS-F	3. WRXL-F	3. WRVQ-F	3. WRVA	3. WRVQ-F	3. WRVQ-F	3. WRVQ-F	3. WRVQ-F	3. WRVA
4. WEZS-F	4. WRVQ-F	4. WRVQ-F	4. WRXL-F	4. WRVQ-F	4. WZZR-F	4. WRVA	4. WRVA	4. WRVA	4. WRVQ-F
5. WZZR-F	5. WZZR-F	5. WZZR-F	5. WRVA	5. WRXL-F	5. WZZR-F	5. WZZR-F	5. WZZR-F	5. WEZS-F	5. WEZS-F

FAL R5

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		183 (2)	183 (2)	17.5	16.0	WANT 990 Richmond 1.0/4.2
AOR		122 (1)	122 (1)	11.7	10.4	WDYL-F 92.1 Chester 1.2/3.0
AC/OLDIES/SOFT ROCK		90 (1)	90 (1)	8.6	10.7	WTVR 1380 Richmond .1/2.0
MOR/VARIETY	183 (1)		183 (1)	17.5	17.2	WXGI 950 Richmond 1.1/2.0
COUNTRY	57 (3)	84 (2)	141 (5)	13.5	13.8	
BLACK/URBAN	45 (3)	143 (1)	188 (4)	18.0	20.5	
BTFL MUSIC/EZ		58 (1)	58 (1)	5.6	3.1	
NEWS/TALK						
NOSTALGIA	43 (1)		43 (1)	4.1	2.9	
RELIGION/GOSPEL	36 (2)		36 (2)	3.4	4.5	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS					0.9	

1044 (18)

RADIO STATIONS

WANT, 990, 1 KW (DAYS)	, BLACK	NBN, \$ 30.00 (Masla)	
WENZ, 1450, 1 KW (DA-1)	, TALK (?)	, \$ 21.00 (Savalli)	
WFTH, 1590, 5 KW (DAYS)	, GOSPEL	, \$ 18.00 (---)	Willis
WKIE, 1540, 10 KW (DAYS, DA)	, BLACK	APR, \$ 22.00 (Roslin)	
WLEE, 1480, 5 KW (DA-2)	, NOSTALGIA	CRS, \$ 35.00 (HNWH)	Gilcom
WRJY, 1320, 5 KW (DAYS, DA)	, BTFL/EZ	, \$ 20.00 (---)	
WRNL, 910, 5 KW (DA-N)	, COUNTRY	UP 1, \$ 48.00 (Katz)	Capitol-WRAL
WRVA, 1140, 50 KW (DA-1)	, MOR	NBC, \$130.00 (Eastman)	Edens
WTVR, 1380, 5 KW (DA-2)	, COUNTRY	ABC-E, \$ NA (MMR)	Park
WXGI, 950, 5 KW (DAYS)	, COUNTRY	ABC-D, \$ 10.00 (---)	
WDYL-F, 92.1, 3 KW @ 300, RELIGION		UPI, \$ 12.00 (---)	(CHESTER)
WEZS-F, 103.7, 74 KW @ 750, AC		, \$ 94.00* (Blair)	
WPLZ-F, 99.3, 3 KW @ 329, BLACK		US 1, \$ 64.00* (Mc-Guild)	EZ (PETERSBURG)
WRVQ-F, 94.5, 200 KW @ 355, CHR		ABC-C, \$130.00 (Eastman)	Mahone
WRXL-F, 102.1, 140 KW @ 320, AOR		ABC-R, \$ 90.00 (Katz)	Edens
WTVR-F, 98.1, 50 KW @ 840, COUNTRY		ABC-E, \$ 65.00* (MMR)	Capitol-WRAL
WKHK-F, 95.3, 3 KW @ 300, COUNTRY		, \$ 23.00* (Christal)	Park
WZZR-F, 92.7, 3 KW @ 300, CHR		, \$ NA (Select)	(PETERSBURG)
WQSF-F, 96.5, 50 KW @ 440, BTFL/EZ		, \$ 56.00 (HNWH)	(MECHANICSVILLE)

MISCELLANEOUS COMMENTS WRVQ-F sold to Lucci for \$4,100,000...

RIVERSIDE - SAN BERNARDINO

Arbitron Rank/Pop (12+): 38/908,100

MSA Rank/Pop: 19/1,939,500
Los Angeles ADI
Average Person Ratings: 16.5
Market TSL: 22.1 hours

Stations: 41/13
Diaries: 1552/585:1/44.2%
Sample Target: 1280
% Below Line: 59.4
% Not Listed: 13.8

1986 Revenue: \$12,500,000
HH Inc.: \$32,016
Retail \$: 11.4 Bill
Pop per Station: 69,854
#1 Biller: KGGI-F \$2,600,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 86	FAL 85
1. KDUO-F	108/7.0	5.6	7.9	---	8.6	6.8	3.8	1. KIIS-F+	151/2379	1. KGGI-F	1663/17.9	17.0 16.9
2. KGGI-F	101/6.6	8.4	7.1	---	7.0	7.4	7.6	2. KDUO-F	140/1347	2. KIIS-F+	1604/17.2	14.1 17.7
3. KIIS-F+	98/6.4	6.2	4.9	---	6.8	5.8	6.3	3. KRTH-F	139/1641	3. KRTH-F	1133/12.2	12.4 9.3
4. KRTH-F	73/4.8	4.3	5.0	---	3.6	4.7	6.9	4. KLOS-F	125/1476	4. KDUO-F	1010/10.9	12.3 13.5
5. KFAM	69/4.5	2.8	3.7	---	2.9	3.7	1.2	5. KGGI-F	112/1948	5. KFI	986/10.6	14.4 12.0
6. KLOS-F	57/3.7	3.8	4.5	---	3.9	4.0	6.9	6. KOST-F	96/1414	6. KNX	927/10.0	8.9 8.7
7. KOST-F	57/3.7	4.6	3.5	---	3.0	3.9	3.2	7. KNX	89/1501	7. KOST-F	891/ 9.6	9.8 7.5
8. KNX	52/3.4	2.8	2.4	---	3.1	2.9	2.6	8. KROQ-F	81/ 800	8. KOLA-F	823/ 8.9	7.7 8.8
9. KFI	49/3.2	4.1	5.1	---	3.8	4.1	3.6	9. KBIG-F	75/1213	9. KLOS-F	793/ 8.5	9.1 9.9
10. KROQ-F	44/2.9	2.1	2.2	---	1.9	2.4	3.2	10. KFAM	73/ 727	10. KBIG-F	748/ 8.0	8.7 8.6
11. KQLH-F	44/2.9	2.3	3.2	---	2.7	2.8	1.0	11. KFI	72/1606	11. KQLH-F	698/ 7.5	6.5 6.9
12. KCAL-F	42/2.7	2.4	2.0	---	1.4	2.4	3.9	12. KPWR-F	56/1014	12. KPWR-F	688/ 7.4	4.3 1.5
13. KCKC	41/2.7	2.7	2.8	---	2.7	2.7	3.2	13. KCAL-F	54/ 618	13. KMET-F	673/ 7.2	7.4 7.6
14. KBIG-F	38/2.5	2.1	4.2	---	4.5	2.9	2.6	14. KMET-F	49/1039	14. KFAM	660/ 7.1	6.3 NA
15. KPWR-F	36/2.3	2.7	2.0	---	.3	2.3	4.5	15. KQLH-F	46/ 807	15. KROQ-F	511/ 5.5	5.4 5.1

12+ FM SHARE (METRO): 72.16% (954 of 1322) (FAL 85: 69.17%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KGGI-F	1. KGGI-F	1. KGGI-F	1. KRTH-F	1. KRTH-F	1. KDUO-F	1. KDUO-F	1. KDUO-F	1. KGGI-F	1. KGGI-F	1. KGGI-F
2. KIIS-F	2. KIIS-F	2. KIIS-F	2. KGGI-F	2. KGGI-F	2. KFAM-F	2. KFAM-F	2. KIIS-F	2. KIIS-F	2. KIIS-F	2. KDUO-F
3. KROQ-F	3. KROQ-F	3. KRTH-F	3. KIIS-F	3. KIIS-F	3. KFI	3. KFI	3. KFAM	3. KDUO-F	3. KPWR-F	3. KIIS-F
4. KPWR-F	4. KRTH-F	4. KLOS-F	4. KLOS-F	4. KDUO-F	4. KRTH-F	4. KRTH-F	4. KGGI-F	4. KRTH-F	4. KOST-F	4. KLOS-F
5. KOST-F	5. KOST-F	5. KOST-F	5. KOST-F	5. KLOS-F	5. KQLH-F	5. KQLH-F	5. KIIS-F	5. KOST-F	5. KRTH-F	5. KFAM

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KIIS-F	1. KGGI-F	1. KGGI-F	1. KGGI-F	1. KGGI-F	1. KLOS-F	1. KLOS-F	1. KLOS-F	1. KLOS-F	1. KRTH-F
2. KGGI-F	2. KIIS-F	2. KRTH-F	2. KIIS-F	2. KRTH-F	2. KIIS-F	2. KCAL-F	2. KRTH-F	2. KIIS-F	2. KLOS-F
3. KROQ-F	3. KRTH-F	3. KOST-F	3. KOST-F	3. KDUO-F	3. KCAL-F	3. KIIS-F	3. KCAL-F	3. KRTH-F	3. KIIS-F
4. KOST-F	4. KOST-F	4. KIIS-F	4. KRTH-F	4. KIIS-F	4. KROQ-F	4. KROQ-F	4. KIIS-F	4. KCAL-F	4. KFI
5. KOLA-F	5. KOLA-F	5. KQLH-F	5. KQLH-F	5. KOST-F	5. KRTH-F	5. KRTH-F	5. KLSX-F	5. KGGI-F	5. KDUO-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	1 (1)	199 (2)	200 (3)	15.1	18.2	KBON-F 103.9 Lake Arrowhead .9/3.7
AOR		217 (6)	217 (6)	16.4	14.2	KCAL 1410 Redlands 1.0/2.2
AC/OLDIES/ROCK	73 (3)	260 (7)	333 (10)	25.2	20.1	KHSJ 1320 Hemet .5/1.5
MOR/VARIETY	8 (1)		8 (1)	0.6	---	KMEN 1290 San Bernardino 1.0/3.2
COUNTRY	58 (2)	61 (3)	119 (5)	9.0	11.1	KNTF-F 93.5 Riverside 1.6/3.5
BLACK/URBAN		48 (2)	48 (2)	3.6	0.7	KOLA-F 99.9 San Bernardino 2.3/8.9
BTFL MUSIC/EZ		122 (2)	122 (2)	9.2	16.5	KWDJ-F 92.7 Riverside 1.2/2.4
NEWS/TALK	90 (3)		90 (3)	6.8	7.9	KNSE 1510 Ontario .7/1.0
NOSTALGIA	91 (2)		91 (2)	6.9	4.9	KWOW 1600 Pomona .3/1.7
RELIGION/GOSPEL	16 (1)		16 (1)	1.2	0.4	See Los Angeles for more information about the following stations:
SPANISH	16 (1)	15 (1)	31 (2)	2.3	3.0	KABC 1.6/3.8 KKG-F .5/2.1 KMPC 1.4/3.7
CLASSICAL		26 (1)	26 (1)	2.0	1.2	KBRT 1.0/1.8 KLAC 1.1/3.1 KNX-F 1.0/3.1
UNKNOWN/OTHERS	15 (2)	7 (1)	22 (3)	1.7	1.7	KFAC-F 1.7/3.7 KLSX-F .7/2.0 KRLA .5/2.6
			1322 (41)			KFWB .8/4.0 KLVE-F 1.0/1.9 KUTE-F .8/2.4
						KIQQ-F 1.2/4.7 KMET-F 1.8/7.2 KZLA-F 1.2/2.6
						KJDI-F .9/3.1

RADIO STATIONS

KCAL, 1410, 5 KW/1 KW (DA-N), SPANISH
KCKC, 1350, 5 KW/500 W (DA-2), COUNTRY
KDJS, 1240, 1 KW, COUNTRY
KFAM, 590, 1 KW (DA-2), NOSTALGIA
KMAJ, 1570, 5 KW (DAYS,DA), RELIGION
KMEN, 1290, 5 KW (DA-2), OLDIES/AC
KPRO, 1440, 1 KW (DA-1), TALK

UP 1, \$ 20.00 (Lotus)
ABC-I, \$ 35.00 (HNWH)
ABC-D, ABC-E, \$ 25.00* (Select)
CBS, \$ 22.00* (Katz)
CBS, \$ 22.00* (Wallace)
CBS, \$ 22.00* (Mc-Guild)
CBS, \$ 22.00* (Savalli)

KCAL-F, 96.7, 3 KW @ 300, AOR
KDUO-F, 97.5, 72 KW @ 1755, BTFL/EZ
KGGI-F, 99.1, 3 KW @ 1530, CHR
KNTF-F, 93.5, 3 KW @ -165, COUNTRY
KOLA-F, 99.9, 31 KW @ 1360, AOR
KQLH-F, 95.1, 15 KW @ ??, SOFT AC
KWDJ-F, 92.7, 3 KW @ 300, COUNTRY

Source, \$ 30.00* (Torbet)
CBS-R, \$ 70.00* (Katz)
CBS-R, \$ 70.00* (Mc-Guild)
ABC-R, \$ 43.00 (HNWH)
MBS, \$ 38.00 (Blair)
MBS, \$ 24.00 (Torbet)
MBS, \$ 24.00 (Gillis)

MISCELLANEOUS COMMENTS KCAL-F sold to Tim Sullivan for \$4,000,000...

ROANOKE - LYNCHBURG

Arbitron Rank/Pop (12+): 93/360,700
MSA Rank/Pop: Roanoke - 184/223,200
Lynchburg - 251/142,200
ADI # 69
Average Person Ratings: 16.6
Market TSL: 22.2 hours

Stations: 26/23
Diaries: 961/375:1/64.4%
Sample Target: 760
% Below Line: 2.3
% Not Listed: 9.0

1986 Revenue: \$10,500,000
HH Inc.: \$30,337
Retail \$: 2.4 Bil
Pop per Station: 15,683
#1 Biller: WXLK-F \$3,300,000

12+ METRO	1/4/SHARE	SPG 86	SUM 85	SPG 84	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. WXLK-F	130/21.6	17.2	---	---	---			1. WXLK-F	277/3105	1. WXLK-F	1382/38.0	35.0
2. WPVR-F	76/12.3	14.1	---	---	---			2. WPVR-F	169/1652	2. WPVR-F	836/23.0	22.0
3. WYYD-F	63/10.4	9.1	---	---	---			3. WSLQ-F	91/1558	3. WSLQ-F	714/19.6	21.2
4. WSLQ-F	42/ 7.0	8.3	---	---	---			4. WYYD-F	90/ 933	4. WYYD-F	589/16.2	14.7
5. WSLC	29/ 4.8	4.2	---	---	---			5. WTQR-F	50/ 689	5. WSLC	449/12.3	11.1
6. WKZZ-F	22/ 3.6	5.0	---	---	---			6. WAKG-F	40/ 535	6. WFIR	357/ 9.8	9.9
7. WJJS	20/ 3.3	5.0	---	---	---			7. WSLC	35/ 555	7. WROV	325/ 8.9	9.0
8. WROV	19/ 3.2	3.9	---	---	---			8. WQMG-F	32/ 321	8. WKZZ-F	320/ 3.8	10.0
9. WTOY	18/ 3.0	2.4	---	---	---			9. WFIR	23/ 494	9. WJLM-F	278/ 7.6	10.0
WLVA	18/ 3.0	2.1	---	---	---			WKZZ-F	23/ 342	10. WJJS	200/ 5.5	6.4
WFIR	18/ 3.0	3.7	---	---	---			11. WTOY	194/ 5.3	11. WTOY	194/ 5.3	5.3
12. WXYU-F	16/ 2.7	1.6	---	---	---			12. WXYU-F	185/ 5.1	12. WXYU-F	185/ 5.1	5.9
13. WJLM-F	13/ 2.2	3.9	---	---	---			13. WGOL-F	182/ 5.0	13. WGOL-F	182/ 5.0	7.7
14. WLLL	12/ 2.0	2.7	---	---	---			14. WLVA	157/ 4.3	14. WLVA	157/ 4.3	4.3
15.								15. WLLL	124/ 3.4	15. WLLL	124/ 3.4	3.3

12+ FM SHARE (METRO): 70.86% (389 of 549) (FAL 85: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WPVR-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2. WKZZ-F	2. WSLQ-F	2. WYYD-F	2. WYYD-F	2. WYYD-F	2. WYYD-F	2. WPVR-F	2. WPVR-F	2. WPVR-F	2. WYYD-F	2. WPVR-F
3. WSLQ-F	3. WSLQ-F	3. WSLQ-F	3. WPVR-F	3. WPVR-F	3. WXLK-F	3. WYYD-F	3. WYYD-F	3. WYYD-F	3. WKZZ-F	3. WYYD-F
4. WYYD-F	4. WYYD-F	4. WPVR-F	4. WSLQ-F	4. WSLQ-F	4. WSLC	4. WSLQ-F	4. WSLQ-F	4. WSLQ-F	4. WPVR-F	4. WSLQ-F
5.	5.	5.	5.	5.	5.	5. WSLQ-F	5.	5.	5. WSLQ-F	5. WKZZ-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2. WSLQ-F	2. WSLQ-F	2. WSLQ-F	2. WPVR-F	2. WPVR-F	2. WXYU-F	2. WSLQ-F	2. WSLQ-F	2. WYYD-F	2. WYYD-F	2. WYYD-F
3. WJJS	3.	3.	3. WSLQ-F	3. WYYD-F	3. WYYD-F	3. WYYD-F	3.	3. WSLQ-F	3. WSLQ-F	3. WSLQ-F
4. WPVR-F	4.	4.	4. WYYD-F	4. WSLQ-F	4. WKZZ-F	4.	4.	4. WPVR-F	4. WPVR-F	4. WPVR-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		152 (2)	152 (2)	27.7	---	WBLT 1350 Bedford .7/2.1
AOR						WBRG 1050 Lynchburg .5/1.1
AC/OLDIES/SOFT ROCK	19 (1)	52 (2)	71 (3)	12.9	---	WGOL-F 98.3 Lynchburg 1.7/5.0
MOR/VARIETY	40 (3)		40 (3)	7.3	---	WKBA 1550 Vinton .3/1.4
COUNTRY	31 (2)	81 (4)	112 (6)	20.4	---	WKDE-F 1000 Altavista .5/1.4
BLACK/URBAN	38 (2)	26 (2)	64 (4)	11.7	---	WRIS 1410 Roanoke .5/1.2
BTFL MUSIC/EZ		76 (1)	76 (1)	13.8	---	WSAY 1480 Salem 1.7/1.6
NEWS/TALK						WTTX-F 107.1 Appomattox .3/1.4
NOSTALGIA	12 (1)		12 (1)	2.2	---	WAKG-F 103.3 Danville .3/2.1
RELIGION/GOSPEL	18 (4)		18 (4)	3.3	---	WQMG-F 97.1 Greensboro 1.7/2.2
SPANISH						WTQR-F 104.1 Winston-Salem .3/1.2
CLASSICAL						
UNKNOWN/OTHERS		4 (2)	4 (2)	0.7	---	

549 (26)

RADIO STATIONS

WBRG, 1050, 1 KW (DAYS)	, GOSPEL	, \$ 8.00 (---)	(LYNCHBURG)
WKBA, 1550, 10 KW (DAYS,DA)	, RELIGION	, \$ 6.00 (Southern)	(VINTON)
WJJS, 1320, 1 KW (DAYS,DA)	, BLACK	ABC-E, \$ 7.00 (Masla)	(LYNCHBURG)
WLVA, 590, 1 KW (DA-2)	, MOR	ABC-I, \$ 15.00* (Southern)	(LYNCHBURG)
WLLL, 930, 5 KW (DAYS)	, NOSTALGIA	NBC, \$ 15.00 (Weiss)	(LYNCHBURG)
WWOOD, 1390, 5 KW/1 KW (DA-N)	, COUNTRY	CBS, \$ 13.00* (Blair)	(LYNCHBURG)
WRIS, 1410, 5 KW (DAYS,DA)	, RELIGION	MBS, \$ 8.00 (---)	(ROANOKE)
WROV, 1240, 1 KW	, AC	ABC-D, \$ 28.00 (Weiss)	(ROANOKE)
WSAY, 1480, 5 KW (DAYS)	, GOSPEL	SBN, \$ 14.00 (---)	(SALEM)
WSLC, 610, 5 KW/1 KW (DA-2)	, COUNTRY	NBC, \$ 35.00 (Katz)	(ROANOKE)
WTOY, 910, 1 KW (DAYS,DA)	, BLACK	SBN, \$ 22.00 (Masla)	(ROANOKE)
WFIR, 960, 5 KW (DA-N)	, MOR	CBS, \$ 25.00* (Mc-Guild)	(ROANOKE)
WGOL-F, 98.3, 3 KW @ 240, AC		Source, \$ 16.00* (Weiss)	(LYNCHBURG)
WJLM-F, 93.5, 3 KW @ -83, COUNTRY		MBS, ABC-E, \$ 12.00 (---)	(SALEM)
WKZZ-F, 100.1, 3 KW @ 155, CHR		US 1, CBS, \$ 20.00 (Blair)	(LYNCHBURG)
WPVR-F, 94.9, 100 KW @ 1979, BTFL/EZ		, \$ 48.00* (Mc-Guild)	Bahakel (ROANOKE)
WSLO-F, 99.1, 200 KW @ 1985, AC		ABC-F, \$ 40.00* (Katz)	Mel Wheeler (ROANOKE)
WXLK-F, 92.3, 93 KW @ 2050, CHR		US 1, \$ 90.00* (Torbet)	(ROANOKE)
WXYU-F, 101.7, 3 KW @ 300, BLACK		ABC-F, \$ 22.00* (Masla)	(LYNCHBURG)
WYYD-F, 107.9, 20 KW @ 1720, COUNTRY		MBS, \$ 16.00* (Eastman)	(AMHERST)

MISCELLANEOUS COMMENTS WSAY changes from Nostalgia to Black/Gospel...

ROCHESTER

Arbitron Rank/Pop (12+): 41/837,700

MSA Rank/Pop: 46/995,200

ADI # 71

Average Person Ratings: 15.8

Market TSL: 20.9 hours

Stations: 18/15

Diaries: 1254/668:1/54.1%

Sample Target: 1130

% Below Line: 2.2

% Not Listed: 12.0

1986 Revenue: \$21,300,000

HH Inc.: \$35,463

Retail \$: 6.3 bil

Pop per Station: 55,847

#1 Biller: WVOR-F \$5,700,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WVOR-F	151/11.4	12.4	14.1	---	11.4	12.6	9.7	1. WCMF-F	171/2397	1. WPXY-F+	2334/27.8	27.6	27.4
2. WCMF-F	145/10.9	9.3	15.6	---	11.7	11.9	17.2	2. WVOR-F	169/2459	2. WVOR-F	2221/26.5	30.7	26.0
3. WPXY-F+	145/10.9	12.8	11.2	---	12.7	11.6	14.8	3. WPXY-F+	161/2535	3. WEZO-F	1983/23.6	22.3	24.5
4. WEZO-F	132/ 9.9	9.6	8.9	---	11.4	9.5	6.4	4. WEZO-F	145/2230	4. WCMF-F	1960/23.4	26.6	23.4
5. WHAM	110/ 8.3	9.5	7.9	---	9.1	8.6	6.7	5. WHAM	124/2134	5. WHAM	1877/22.4	19.7	20.4
6. WMJQ-F	95/ 7.1	5.6	5.1	---	6.9	5.9	7.2	6. WMJQ-F	104/2071	6. WMJQ-F	1836/21.9	19.2	23.6
7. WKLF-F	87/ 6.5	3.8	6.0	---	5.3	5.4	6.4	7. WZSH-F	100/1287	7. WKLF-F	1221/14.5	11.7	12.6
8. WZSH-F	81/ 6.1	5.2	7.7	---	4.9	6.3	4.1	8. WKLF-F	90/1313	8. WZSH-F	1012/12.1	10.8	9.9
9. WNYR	69/ 5.2	4.6	3.0	---	3.1	4.3	2.9	9. WNYR	72/ 893	9. WNYR	830/ 9.9	7.0	7.2
10. WDKX-F	58/ 4.4	7.3	4.2	---	5.6	5.3	8.4	10. WDKX-F	59/ 735	10. WDKX-F	705/ 8.7	8.7	8.6
11. WBBF	32/ 2.4	1.7	1.7	---	3.6	1.9	1.0	11.		11. WBBF	646/ 7.7	6.8	11.

12+ FM SHARE (METRO): 79.57% (931 of 1170) (FAL 85: 80.07%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPXY-F+	1. WCMF-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WEZO-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WPXY-F+	1. WPXY-F+
2. WMJQ-F	2. WPXY-F+	2. WCMF-F	2. WCMF-F	2. WEZO-F	2. WVOR-F	2. WPXY-F+	2. WEZO-F	2. WMJQ-F	2. WCMF-F	2. WCMF-F
3. WCMF-F	3. WVOR-F	3. WPXY-F+	3. WKLF-F	3. WKLF-F	3. WHAM	3. WHAM	3. WCMF-F	3. WPXY-F+	3. WCMF-F	3. WEZO-F
4.	4. WKLF-F	4. WKLF-F	4. WPXY-F+	4. WCMF-F	4. WNYR	4. WCMF-F	4. WPXY-F+	4. WEZO-F	4. WVOR-F	4. WZSH
5.	5. WMJQ-F	5. WMJQ-F	5. WEZO-F	5. WPXY-F	5. WZSH-F	5. WEZO-F	5. WHAM	5. WKLF-F	5. WEZO-F	5. WMJQ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMJQ-F	1. WPXY-F+	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WCMF-F	1. WCMF-F	1. WKLF-F	1. WCMF-F	1. WVOR-F
2. WCMF-F	2. WVOR-F	2. WPXY-F+	2. WPXY-F+	2. WEZO-F	2. WPXY-F	2. WKLF-F	2. WCMF-F	2. WKLF-F	2. WKLF-F
3. WPXY-F	3. WMJQ-F	3. WKLF-F	3. WMJQ-F	3. WPXY-F+	3. WKLF-F	3. WPXY-F+	3. WVOR-F	3. WVOR-F	3. WCMF-F
4. WVOR-F	4. WCMF-F	4. WCMF-F	4. WEZO-F	4. WHAM	4.	4. WVOR-F	4. WPXY-F+	4. WPXY-F+	4. WEZO-F
5. WEZO-F	5. WKLF-F	5. WDKX-F	5. WCMF-F	5. WNYR	5.	5. WMJQ-F	5. WMJQ-F	5. WEZO-F	5. WNYR

FORMATS	AM	FM	TOTAL	%	FAL 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	5 (1)	254 (4)	259 (5)	22.1	22.9	WFLC-F 102.3 Canadaiqua 1.2/3.0
AOR		232 (2)	232 (2)	19.8	13.2	WGVA 1240 Geneva .5/1.1
AC/OLDIES/SOFT ROCK	32 (1)	283 (2)	315 (3)	26.9	16.8	WWWG 1460 Rochester 1.3/2.9
MOR/VARIETY	116 (2)		116 (2)	9.9	11.1	
COUNTRY	69 (1)	23 (2)	92 (3)	7.9	10.5	WBEN-F 102.5 Buffalo .8/3.2
BLACK/URBAN		58 (1)	58 (1)	5.0	6.3	WNTQ-F 93.1 Syracuse .7/1.4
BTFL MUSIC/EZ					12.2	WPCX-F 106.9 Auburn .5/1.6
NEWS/TALK					5.5	
NOSTALGIA		81 (1)	81 (1)	6.9	5.6	
RELIGION/GOSPEL	17 (1)		17 (1)	1.5	0.5	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

RADIO STATIONS

WBBF, 950, 1 KW (DA-2)	, OLDIES	US 2,NBC-T,\$ 42.00* (Eastman)	Heritage
WHAM, 1180, 50 KW	, MOR	CBS,\$ 72.00* (Mc-Guild)	
WNYR, 990, 5 KW/2.5 KW (DA-2)	, COUNTRY	ABC-I,\$ 35.00 (Katz)	Sky
WPXY, 1280, 5 KW (DA-N)	, CHR	,\$ NA (MMR)	Pyramid
WWWG, 1460, 5 KW (DA-N)	, RELIGION	,\$ 15.00 (---)	
WCMF-F, 96.5, 50 KW @ 457, AOR		,\$ 80.00 (Torbet)	Stoner
WDKX-F, 103.9, 800 W @ 540, BLACK		NBN,\$ 38.00* (Weiss)	
WEZO-F, 101.3, 27 KW @ 637, SOFT AC		ABC-E,\$ 70.00* (Katz)	Sky
WMJQ-F, 92.5, 50 KW @ 500, CHR		ABC-C,\$ 60.00* (Eastman)	Heritage
WPXY-F, 97.9, 50 KW @ 456, CHR		,\$ 81.00* (MMR)	Pyramid
WVOR-F, 100.5, 50 KW @ 490, AC		,\$ 90.00* (Mc-Guild)	
WZSH-F, 95.1, 11 KW @ 993, NOSTALGIA		,\$ 43.00* (HNWH)	(BRISTOL CENTER)
WKLF-F, 98.9, 50 KW @ 340, CLASSIC AOR		,\$ 50.00 (Durpetti)	First Valley

MISCELLANEOUS COMMENTS WNYR, WEZO-F sold by Grace to Israel for \$9,000,000 (Mahlman)... WBBF, WMJQ-F sold by LIN to Heritage for \$7,000,000... WYLF changes calls to WZSH...

SACRAMENTO

Arbitron Rank/Pop (12+): 32/1,064,100

MSA Rank/Pop: 37/1,283,600

ADI # 20

Average Person Ratings: 16.6

Market TSL: 22.2 hours

Stations: 25/20

Diaries: 1438/740:1/48.7%

Sample Target: 1240

% Below Line: 4.1

% Not Listed: 15.6

1986 Revenue: \$40,400,000

HH Inc.: \$32,555

Retail \$: 8.8 Bill

Pop per Station: 53,205

#1 Biller: KXOA-F \$6,250,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KXOA-F	139/7.8	8.9	7.8	6.4	7.7	7.7	7.7	1. KCTC-F	209/2504	1. KSFM-F	2480/22.9	26.3	25.4
2. KCTC-F	138/7.7	8.7	9.8	10.6	8.2	9.2	6.7	2. KFBK	185/2580	2. KXOA-F	2082/19.2	16.5	16.7
3. KSFM-F	136/7.6	10.9	12.5	10.9	10.4	10.5	10.6	3. KRAK	185/2156	3. KFBK	1815/16.8	13.7	15.9
4. KFBK	135/7.5	6.4	5.7	7.3	6.7	6.7	5.7	4. KRAK-F	177/2173	4. KWOD-F	1810/16.7	18.4	17.6
5. KRAK-F	131/7.3	5.7	7.5	5.4	4.6	6.5	7.4	5. KSFM-F	163/3167	5. KCTC-F	1790/16.5	16.7	16.4
6. KZAP-F	106/5.9	7.0	7.5	6.9	7.0	6.9	8.0	6. KZAP-F	153/2424	6. KZAP-F	1683/15.5	16.9	17.5
7. KROY-F	93/5.2	3.4	1.2	1.7	2.4	2.9	6.7	7. KXOA-F	148/2415	7. KRAK-F	1556/14.4	14.7	9.2
8. KRAK	92/5.1	4.5	4.2	5.2	3.4	4.8	4.1	8. KWOD-F	110/2395	8. KROY-F	1487/13.7	7.2	8.8
9. KWOD-F	84/4.7	5.6	6.4	5.9	8.9	5.7	7.3	9. KROY-F	105/1759	9. KRAK	1093/10.1	9.0	9.1
10. KXOA	70/3.9	2.6	2.9	4.4	4.7	3.5	1.8	10. KAER-F	87/1351	10. KAER-F	1046/ 9.7	8.1	7.7
11. KAER-F	68/3.8	1.6	2.0	3.9	3.3	2.8	3.2	11. KXOA	72/ 922	11. KDJQ-F	994/ 9.2	7.2	8.8
12. KDJQ-F	67/3.7	4.8	2.1	2.1	2.0	3.2	6.1	12. KDJQ-F	70/1066	12. KHYL-F	942/ 8.7	10.3	13.0
13. KHYL-F	40/2.2	3.1	3.3	3.7	3.7	3.1	4.3	13.		13. KXOA	805/ 7.4	5.9	8.5
14. KFIA	35/2.0	1.1	1.4	1.3	.7	1.5	1.3	14.		14. KFIA	524/ 4.8	3.5	2.8
15. KSMJ	32/1.8	1.6	1.5	1.1	.6	1.5	1.6	15.		15. KGNR	485/ 4.5	7.6	9.9
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 67.48% (1021 of 1513) (FAL 85: 70.06%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KROY-F	1. KZAP-F	1. KXOA-F	1. KXOA-F	1. KXOA-F	1. KCTC	1. KFBK	1. KXOA-F	1. KSFM-F	1. KCTC-F	1. KXOA-F
2. KWOD-F	2. KXOA-F	2. KSFM-F	2. KRAK-F	2. KRAK-F	2. KFBK	2. KSFM-F	2. KCTC-F	2. KXOA-F	2. KSFM-F	2. KCTC-F
3. KSFM-F	3. KSFM-F	3. KRAK-F	3. KSFM-F	3. KCTC	3. KRAK-F	3. KRAK-F	3. KRAK-F	3. KRAK-F	3. KROY-F	3. KRAK-F
4. KDJQ-F	4. KRAK-F	4. KZAP-F	4. KCTC	4. KSFM-F	4. KRAK	4. KCTC-F	4. KFBK	4. KCTC-F	4. KWOD-F	4. KSFM-F
5. KZAP-F	5. KDJQ-F	5. KCTC	5. KZAP-F	5. KZAP-F	5. KXOA-F	5. KXOA-F	5. KSFM-F	5. KSFM-F	5. KZAP-F	5. KROY-F
6.	6. KROY-F	6. KROY-F	6. KFBK	6. KFBK	6. KSFM-F	6. KRAK	6. KRAK	6. KFBK	6. KFBK	6. KZAP-F
7.	7. KWOD-F	7. KAER-F	7. KAER-F	7. KAER-F	7. KAER-F	7.	7. KZAP-F	7. KZAP-F	7. KXOA-F	7. KXOA-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSFM-F	1. KXOA-F	1. KXOA-F	1. KXOA-F	1. KXOA-F	1. KZAP-F	1. KZAP-F	1. KZAP-F	1. KZAP-F	1. KRAK-F
2. KRAK-F	2. KSFM-F	2. KSFM-F	2. KSFM-F	2. KCTC	2. KDJQ-F	2. KRAK-F	2. KRAK-F	2. KSFM-F	2. KZAP-F
3. KWOD-F	3. KRAK-F	3. KRAK-F	3. KRAK-F	3. KRAK-F	3. KROY-F	3. KSFM-F	3. KXOA-F	3. KRAK-F	3. KFBK
4. KXOA-F	4. KZAP-F	4. KAER-F	4. KAER-F	4. KSFM-F	4. KSFM-F	4. KXOA-F	4. KSFM-F	4. KXOA-F	4. KSFM-F
5. KZAP-F	5. KAER-F	5. KROY-F	5. KCTC	5. KAER-F	5. KWOD-F	5. KRAK-F	5. KDJQ-F	5. KDJQ-F	5. KXOA-F
6. KDJQ-F	6. KWOD-F	6. KZAP-F	6. KROY-F	6. KROY-F	6. KXOA-F	6. KROY-F	6. KFBK	6. KFBK	6. KCTC
7.	7. KROY-F	7.	7.	7. KFBK	7.	7. KWOD-F	7.	7.	7. KRAK
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		320 (4)	320 (4)	21.2	29.5	KEBR-F 100.5 Sacramento .7/1.7
AOR		173 (2)	173 (2)	11.4	8.2	KGNR 1320 Sacramento 1.3/4.5
AC/OLDIES/SOFT ROCK	56 (2)	247 (3)	303 (5)	20.0	14.7	KHWY 1030 Folsom .9/2.0
MOR/VARIETY	22 (2)		22 (2)	1.5	1.1	KRCX 1110 Roseville 1.2/1.6
						KSAC 1240 Sacramento .6/2.7
COUNTRY	108 (2)	131 (1)	239 (3)	15.8	14.0	
BLACK/URBAN						KCBS 740 San Francisco .6/2.9
BTFL MUSIC/EZ		138 (1)	138 (1)	9.1	10.1	KFRC 610 San Francisco .4/1.9
NEWS/TALK	172 (3)		172 (3)	11.4	9.8	KGO 810 San Francisco 1.5/4.3
						KMEL-F 106.1 San Francisco .4/2.1
NOSTALGIA	78 (2)		78 (2)	5.2	9.7	KNBR 680 San Francisco .6/2.5
RELIGION/GOSPEL	35 (1)	12 (1)	47 (2)	3.1	1.8	
SPANISH	21 (1)		21 (1)	1.4	---	
CLASSICAL						
UNKNOWN/OTHERS					1.0	
			1513 (25)			

RADIO STATIONS

AM STATIONS

KFBK, 1530, 50 KW (DA-1)	, NEWS/TALK	APR, NBC, \$ 80.00 (Katz)	McClatchy	
KFIA, 710, 10 KW/250 W (DA-2)	, RELIGION	CNN, \$ 26.00 (---)		(CARMICHAEL)
KGNR, 1320, 5 KW (DA-2)	, OLDIES	CBS, \$ 60.00* (Christal)	Tribune Co.	
KHWY, 1030, 50 KW/1 KW (DA-2)	, COUNTRY	, \$ 22.00 (Torbet)		(FOLSOM)
KJAY, 1430, 500 W (DAYS, DA)	, RELIGION	, \$ 23.00 (---)		
KRAK, 1140, 50 KW (DA-2)	, COUNTRY	, \$100.00* (Durpetti)	EZ	
KRCX, 1100, 5 KW/500 W (DA-2)	, SPANISH	, \$ 40.00 (Lotus)	Fuller-Jeffrey	(ROSEVILLE)
KSAC, 1240, 1 KW	, MOR	, \$ 25.00* (---)		
KSMJ, 1380, 5 KW	, OLDIES	SMN, \$ 30.00 (MMR)	Duffy	
KXOA, 1470, 5 KW/1 KW (DA-2)	, NOSTALGIA	APR, \$ 65.00 (Blair)	Brown	

FM STATIONS

KAER, 92.5, 50 KW @ 449, AC	ABC-I, \$ 77.50 (Katz)	McClatchy	
KCTC, 96.1, 45 KW @ 520, BTFL/EZ	, \$105.00* (Christal)	Tribune Co.	
KHYL, 101.1, 36 KW @ 567, OLDIES/AC	, \$ 55.00* (Torbet)	Parker	(AUBURN)
KDJQ, 93.5, 3 KW @ 300, AOR	, \$ 50.00* (Radio West)	Fuller-Jeffrey	
KRAK, 105.1, 50 KW @ 500, COUNTRY	, \$ 78.00* (Durpetti)	EZ	
KROY, 96.9, 50 KW @ 500, CHR (?)	US 1, Source, \$ 47.00 (HNWH)		
KSFM, 102.5, 50 KW @ 500, CHR	US 2, ABC-R, \$ 95.00* (MMR)	Duffy	(WOODLAND)
KWOD, 106.5, 50 KW @ 310, CHR	, \$ 78.00* (Select)		
KXOA, 107.9, 50 KW @ 420, AC	, \$110.00* (Blair)	Brown	
KZAP, 98.5, 50 KW @ 495, AOR	, \$ 85.00* (Mc-Guild)	Nationwide	

CALL LETTER CHANGES

FORMAT CHANGES

KGNR: From Nostalgia to Oldies

STATION SALES

KAHI/KHYL-F (Auburn) sold to Parker for \$8,000,000 (Blackburn)

SAGINAW - BAY CITY - MIDLAND

Arbitron Rank/Pop (12+): 101/335,200

Stations: 17/12
Diaries: 861/389:1/58.8%
Sample Target: 740
% Below Line: 4.8
% Not Listed: 11.2

1986 Revenue: \$2,600,000
HH Inc.: \$30,852
Retail \$: 2.6 Btl
Pop per Station: 27,933
#1 Biller: WHNN-F \$1,800,000

MSA Rank/Pop: 111/410,400
ADI # 59 (w/Flint)
Average Person Ratings: 17.6
Market TSL: 22.7 hours

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WIOG-F	179/30.3	9.0	10.7	10.1	11.8			1. WIOG-F	358/3341	1. WIOG-F	1607/48.0	20.7	20.7
2. WSGW	66/11.2	11.7	12.0	11.4	11.4			2. WHNN-F	105/1449	2. WHNN-F	756/22.6	23.7	25.6
3. WKQZ-F	55/ 9.3	9.2	12.9	15.7	12.6			3. WKQZ-F	102/1429	3. WSGW	738/22.1	24.1	21.5
4. WHNN-F	54/ 9.2	10.9	8.5	10.6	12.6			4. WSGW	77/ 896	4. WKQZ-F	695/20.7	20.8	25.6
5. WGER-F	53/ 9.0	23.5	26.6	19.4	16.6			5. WGER-F	71/ 929	5. WGER-F	588/17.6	45.6	45.6
6. WKQZ-F	45/ 7.6	8.2	1.8	.3	.5			6. WWCK-F	68/1029	6. WKQZ-F	466/13.9	16.5	3.3
7. WWWS-F	17/ 2.9	6.0	1.7	2.9	3.0			7. WKQZ-F	59/ 582	7. WJR	245/ 7.3	5.9	6.9
8. WJR	11/ 1.9	1.8	2.3	2.2	2.4			8. WJR	56/1064	8. WSAM	219/ 6.5	7.1	8.5
9. WRCM	8/ 1.4	---	.8	1.6	1.5			9. WWWS-F	38/ 487	9. WWWS-F	185/ 5.5	7.5	5.2
10. WKNX	7/ 1.2	.8	1.0	.6	2.0			10. WCEN-F	29/ 340	10. WBCM	156/ 4.7	---	4.6

12+ FM SHARE (METRO): 79.39% (416 of 524) (FAL 85: 76.53%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WKQZ-F	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>
2.	2. WKQZ-F	2. WHNN-F	2. WHNN-F	2. WHNN-F	2. WGER-F	2. WSGW	2. WGER-F	2. WHNN-F	2. WHNN-F	2. WGER-F
3.	3. WHNN-F	3. WKQZ-F	3. WKQZ-F	3. WKQZ-F	3. WIOG-F	3. WGER-F	3. WSGW	3. WKQZ-F	3. WSGW	3. WKQZ-F
4.	4.	4. WKQZ-F	4. WGER-F	4. WGER-F	4. WGER-F	4. WHNN-F	4. WHNN-F	4. WGER-F	4. WKQZ-F	4. WSGW
5.	5.	5. WGER-F	5. WKQZ-F	5. WSGW	5. WHNN-F	5. WKQZ-F	5. WKQZ-F	5. WKQZ-F	5. WKQZ-F	5. WHNN-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>		1. WIOG-F	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>
2. WHNN-F	2. WHNN-F	2. WHNN-F>	2. WHNN-F>	2. WHNN-F		2. WKQZ-F	2. WKQZ-F>	2. WKQZ-F>	2. WKQZ-F>	2. WHNN-F
3. WKQZ-F	3.	3. WKQZ-F	3. WKQZ-F	3. WGER-F		3.	3. WHNN-F	3. WHNN-F	3. WHNN-F	3. WKQZ-F
4.	4.	4. WGER-F	4. WGER-F	4. WKQZ-F		4.	4.	4. WKQZ-F	4. WKQZ-F	4. WKQZ-F
5.	5.	5.	5.	5. WSGW		5.	5.	5.	5.	5. WGER-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		179 (1)	179 (1)	34.2	33.4	WBUK-F 100.9 Pinconning .8/2.8
AOR		48 (2)	48 (2)	9.2	3.2	WSAM 1400 Saginaw 1.0/6.5
AC/OLDIES/SOFT ROCK	9 (2)	54 (1)	63 (3)	12.0	13.2	WXOX 1250 Bay City .7/2.5
MOR/VARIETY	95 (5)		95 (5)	18.1	16.4	
COUNTRY	4 (1)	65 (3)	69 (4)	13.2	16.4	WCEN-F 94.5 Mt. Pleasant .8/3.1
BLACK/URBAN		17 (1)	17 (1)	3.2	1.8	WDFD 910 Flint .5/3.0
BTFL MUSIC/EZ		53 (1)	53 (1)	10.1	11.6	WTAC 600 Flint .5/2.2
NEWS/TALK						WWCK-F 105.5 Flint .5/2.8
NOSTALGIA					0.9	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS					3.1	

524 (17)

RADIO STATIONS

WSAM, 1400, 1 KW	, OLDIES	NBC, \$ 16.00* (Christal)	MacDonald	(SAGINAW)
WSGW, 790, 5 KW/1 KW (DA-2)	, MOR	MBS, ABC-I, NBC-T, \$ 34.00 (Katz)	Booth	(SAGINAW)
WXOX, 1250, 1 KW (DAYS)	, COUNTRY	CBS, \$ 13.00 (Masla)		(BAY CITY)
WBCM, 1440, 5 KW/2.5 KW (DA-2)	, MOR (?)	, \$ 17.00 (Unirep)		(BAY CITY)
WKNX, 1210, 10 KW (DAYS, DA)	, MOR/OLDIES	MBS, \$ 8.00 (Patt)		(FRANKENMUTH)
WMPX, 1490, 1 KW	, MOR	, \$ 11.00 (Masla)		(MIDLAND)
WGER-F, 106.3, 3 KW @ 300, BTFL/EZ		, \$ 38.00 (Mc-Guild)		(BAY CITY)
WIOG-F, 102.5, 86 KW @ 870, CHR		ABC-C, \$ 50.00 (Katz)	Booth	(SAGINAW)
WKQZ-F, 98.1, 50 KW @ 340, COUNTRY		NBC, \$ 39.00* (Christal)	MacDonald	(SAGINAW)
WWWS-F, 107.1, 2 KW @ 360, BLACK		SBN, \$ 17.00 (Masla)		(SAGINAW)
WHNN-F, 96.1, 97 KW @ 435, AC		US 1, \$ 44.00 (Republic)	Liggett	(BAY CITY)
WBUK-F, 100.9, 3 KW @ 300, COUNTRY		CBS-R, ABC-F, \$ 21.00 (Torbet)		(PINCONNING)
WKQZ-F, 93.5, 3 KW @ 300, AOR		, \$ 33.00* (Eastman)		(MIDLAND)

Other ranked stations - See Flint and Detroit

MISCELLANEOUS COMMENTS WGER-F (102.5) changes calls to WIOG and format from BTFL to CHR... WIOG-F (106.3) changes calls to WGER and format from CHR to BTFL... WWRM changes calls to WBUK...

American Radio Fall 86, Copyright 1987

ST. LOUIS

Arbitron Rank/Pop (12+): 15/1,981,700

MSA Rank/Pop: 12/2,401,400

ADI # 18

Average Person Ratings: 17.5

Market TSL: 22.9 hours

Stations: 27/27

Diaries: 2175/911:1/56.6%

Sample Target: 1740

% Below Line: 0

% Not Listed: 6.0

1986 Revenue: \$53,100,000

HH Inc.: \$34,054

Retail \$: 17.0 Btl

Pop per Station: 73,396

#1 Biller: KMOX \$18,000,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUMÉ	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KMOX	628/18.0	20.0	22.4	17.5	22.6	19.5	20.4	1. KMOX	726/8560	1. KMOX	7128/35.7	41.8	43.1
2. KSHE-F	412/11.8	12.9	12.0	12.6	12.4	12.3	16.4	2. KSHE-F	479/5197	2. KSHE-F	4603/23.1	22.9	20.7
3. KEZK-F	260/ 7.5	6.5	6.5	8.6	6.4	7.3	5.4	3. KEZK-F	280/3524	3. KHTR-F	3269/16.4	14.5	16.9
4. KMJM-F	224/ 6.4	6.6	5.5	6.3	5.8	6.2	7.5	4. KUSA	227/3266	4. KEZK-F	3187/16.0	13.8	13.6
5. KSD-F	168/ 4.8	4.2	3.7	4.9	5.5	4.4	4.5	5. KMJM-F	224/2246	5. KYKY-F	2997/15.0	12.8	9.5
6. KHTR-F	167/ 4.8	6.0	4.1	4.2	3.9	4.8	4.6	6. KHTR-F	214/4156	6. WIL-F	2424/12.1	10.7	13.9
7. KYKY-F	166/ 4.8	5.4	4.8	4.4	3.0	4.9	3.6	7. WIL-F	211/3112	7. KWK-F	2313/11.6	12.6	13.0
8. WIL-F	157/ 4.5	3.6	4.8	5.3	6.3	4.6	5.4	8. KSD-F	193/2535	8. KMJM-F	2230/11.2	10.7	10.3
9. KUSA	136/ 3.9	2.9	3.3	3.7	4.5	3.5	2.5	9. KYKY-F	171/3156	9. KSD-F	2208/11.1	10.4	12.6
10. KLTH-F	112/ 3.2	2.2	2.3	1.0	1.3	2.2	1.5	10. KLTH-F	117/1686	10. KUSA	1927/ 9.7	8.2	9.7
11. WMRV-F	106/ 3.0	2.8	3.5	2.3	.8	2.9	2.9	11. WMRV-F	106/1476	11. KLTH-F	1566/ 7.8	5.6	3.8
12. WRTH	90/ 2.6	2.4	3.1	3.2	3.6	2.8	2.0	12. KWK-F	98/2574	12. WMRV-F	1448/ 7.3	7.3	2.8
13. KWK-F	88/ 2.5	2.9	3.4	4.2	3.4	3.3	3.5	13. WRTH	97/1325	13. WRTH	1255/ 6.3	6.9	8.1
14. WESL	65/ 1.9	1.1	1.2	1.8	1.2	1.5	.6	14. KXOK	67/1390	14. KXOK	1218/ 6.1	6.1	6.6
15. KXOK	61/ 1.7	1.5	1.6	1.5	2.0	1.6	1.6	15. WKKX-F	66/1301	15. KADI-F	1191/ 6.0	6.8	6.4
16. WKKX-F	56/ 1.6	1.6	1.8	1.2	1.0	1.6	1.4	16. WESL	65/ 684	16. WKKX-F	1091/ 5.5	4.9	3.0
17. KFUF-F	53/ 1.5	.8	1.0	.6	.8	1.0	1.6	17. KFUF-F	54/ 799	17. KATZ-F	940/ 4.7	5.4	4.3
18. WEW	47/ 1.3	.8	.6	.7	.7	0.9	1.0	18. WEW	49/ 570	18. KGLD	934/ 4.7	5.7	4.8
19. KATZ	47/ 1.3	2.1	2.1	1.8	1.7	1.8	.7	19. KATZ	47/ 875	19. KATZ	875/ 4.4	5.4	4.1
20. KATZ-F	46/ 1.3	1.9	1.7	1.7	1.3	1.7	2.8	20. KATZ-F		20. KFUF-F	786/ 3.9	3.5	2.6
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 65.97% (2162 of 3277) (FAL 85: 57.00%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KMOX	1. KMOX	1. KMOX	1. KMOX	1. KMOX	1. KSHE-F	1. KMOX	1. KMOX
2. KHTR-F	2. KMJM-F	2. KMOX	2. KSHE-F	2. KSHE-F	2. KEZK-F	2. KSHE-F	2. KSHE-F	2. KMOX	2. KSHE-F	2. KSHE-F
3. KMJM-F	3. KYKY-F	3. KMJM-F	3. KSD-F	3. KEZK-F	3. WIL-F	3. KUSA	3. KEZK-F	3. KEZK-F	3. KMJM-F	3. KEZK-F
4. KWK-F	4. KSD-F	4. KSD-F	4. KYKY-F	4. KSD-F	4. KUSA	4. WIL-F	4. KYKY-F	4. KMJM-F	4. KEZK-F	4. KHTR-F
5. KYKY-F	5. KHTR-F	5. KYKY-F	5. KMJM-F	5. WIL-F	5. KLTH-F	5. KEZK-F	5. KSD-F	5. KYKY-F	5. KHTR-F	5. KYKY-F
6.	6. WMRV-F	6. KHTR-F	6. KEZK-F	6. KYKY-F	6. KSD-F	6. KMJM-F	6. KLTH-F	6. KHTR-F	6. KSD-F	6. WIL-F
7.	7. KMOX	7. WMRV-F	7. KLTH-F	7. KMJM-F	7. KYKY-F	7. KYKY-F	7. KMJM-F	7. WIL-F	7. WIL-F	7. KSD-F
8.	8. KWK-F	8. WIL-F	WIL-F	8.	8. WRTH	8. KSD-F	8.	8.	8.	8. KMJM-F
9.	9.	9.	9.	9.	9.	9. KHTR-F	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KMOX	1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KMOX
2. KMJM-F	2. KMJM-F	2. KMJM-F	2. KSD-F	2. KEZK-F	2. WMRV-F	2. WMRV-F	2. WMRV-F	2. KMOX	2. KSHE-F
3. KHTR-F	3. KSD-F	3. KSD-F	3. KMJM-F	3. KSD-F	3. WMRV-F	3. KMJM-F	3. KMOX	3. KMJM-F	3. WIL-F
4. KYKY-F	KYKY-F	4. KYKY-F	4. KYKY-F	4. KSHE-F	4. KWK-F	4. KMOX	4. KMJM-F	4. WMRV-F	4. WMRV-F
5. KSD-F	5. KHTR-F	5. KHTR-F	5. KMOX	5. KYKY-F	5. KYKY-F	5. KHTR-F	5. KHTR-F	5. WIL-F	5. KEZK-F
6.	6.	6. KLTH-F	6. KHTR-F	6. KMJM-F	6.	6. KYKY-F	6. KYKY-F	6. KUSA-F	6. KUSA-F
7.	7.	7. KEZK-F	7. KEZK-F	7. KLTH-F	7.	7. KWK-F	7. KSD-F	7. KYKY-F	7. KMJM-F
8.	8.	KMOX	8. KLTH-F	8.	8.	8. KSD-F	8.	8. KSD-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		255 (2)	255 (2)	7.8	7.6	KADI-F 96.3 St. Louis 1.2/6.0
AOR		518 (2)	518 (2)	15.8	13.0	KGLD 1380 St. Louis 1.1/4.7
AC/OLDIES/SOFT ROCK	39 (1)	438 (4)	527 (5)	16.1	14.6	KIRL 1460 St. Charles .5/1.3
MOR/VARIETY						KSIV 1320 Clayton 1.0/1.5
COUNTRY	163 (2)	213 (2)	376 (4)	11.5	13.5	WCBW-F 104.9 Columbia .4/1.8
BLACK/URBAN	112 (2)	270 (2)	382 (4)	11.7	10.5	WGNU 920 Granite City .4/1.2
BTFL MUSIC/EZ		260 (1)	260 (1)	7.9	6.7	WIL 1430 St. Louis .8/3.0
NEWS/TALK	689 (2)		689 (2)	21.0	25.8	
NOSTALGIA	137 (2)		137 (2)	4.2	4.6	
RELIGION/GOSPEL	52 (2)	15 (1)	67 (3)	2.0	2.8	
SPANISH						
CLASSICAL		53 (1)	53 (1)	1.6	0.8	
UNKNOWN/OTHERS	13 (1)		13 (1)	0.4	0	
			3277 (27)			

RADIO STATIONS

AM STATIONS

KATZ, 1600, 5 KW (DA-N)	, BLACK	NBN, \$ NA (Weiss)	Inter-Urban
KGLD, 1380, 5 KW/1 KW (DA-2)	, OLDIES	\$ 34.00 (Durpetti)	Chase
KIRL, 1460, 5 KW/500 W (DA-N)	, RELIGION	\$ 19.00 (Market 4)	
KMOX, 1120, 50 KW	, TALK/VARIETY	CBS, \$250.00* (CBS)	CBS
KSIV, 1320, 5 KW (DAYS)	, RELIGION	\$ 22.00 (---)	Bott
KSTL, 690, 1 KW (DAYS)	, RELIGION	\$ 16.00 (---)	
KUSA, 550, 5 KW (DA-N)	, COUNTRY	ABC-D, \$ 80.00* (Mc-Guild)	Gannett
KXEN, 1010, 50 KW (DAYS, DA)	, RELIGION	\$ 12.00 (Schwartz)	
KXOK, 630, 5 KW (DA-2)	, NEWS/TALK	MBS, ABC-I, \$ 55.00* (Katz)	
WESL, 1490, 1 KW	, BLACK	SBN, \$ 30.00 (Lazar)	
WEW, 770, 1 KW (DAYS)	, NOSTALGIA	\$ NA (---)	
WIL, 1430, 5 KW (DA-2)	, COUNTRY	ABC-E, \$ 40.00* (Blair)	Heritage
WRTH, 590, 1 KW (DA-1)	, NOSTALGIA	NBC, \$ 68.00* (MMR)	Adams

FM STATIONS

KADI, 96.3, 100 KW @ 650, AC	US 1, Source, \$ 38.00 (Masla)		
KEZK, 102.5, 100 KW @ 500, BTFL/EZ	\$ 110.00* (MMR)		Adams
KFUO, 99.1, 100 KW @ 557, CLASSICAL	\$ 55.00* (CMBS)		
KHTR, 103.3, 100 KW @ 1212, CHR	CBS-R, \$130.00* (CBS)		CBS
KLTH, 97.1, 100 KW @ 560, SOFT AC	SMN, \$ 65.00 (Select)		
KMJM, 107.7, 100 KW @ 575, URBAN	\$ 105.00* (Christal)		Keymarket
KSD, 93.7, 100 KW @ 850, AC	\$ 120.00* (Mc-Guild)		Gannett
KSHE, 94.7, 100 KW @ 500, AOR	\$ 150.00* (Katz)		Emmis
KWK, 106.5, 39 KW @ 592, CHR	\$ 76.00 (Durpetti)		Chase
KYKY, 98.1, 100 KW @ 580, AC	\$ 120.00* (Eastman)		EZ
WCBW, 104.9, 3 KW @ 235, RELIGION	\$ 18.00 (Radio Spot)		
WIL, 92.3, 100 KW @ 510, COUNTRY	ABC-E, \$100.00* (Blair)		Heritage
WMRV, 101.1, 50 KW @ 320, AOR	\$ 40.00 (Torbet)		
KATZ, 100.3, 50 KW @ 495, BLACK	NBN, \$ 55.00* (Weiss)		Inter-Urban
WKXX, 104.1, 43 KW @ 536, COUNTRY	\$ NM (Republic)		(JERSEYVILLE, IL)

CALL LETTER CHANGES

WZEN-F changes to KATZ-F

FORMAT CHANGES

STATION SALES

KGLD/KWK-F: Sold to Chase for \$6,900,000 (La Rue)
WIL A/F: From LIN to Heritage for \$10,000,000 (Wertheim)

SALINAS - SEASIDE - MONTEREY

Arbitron Rank/Pop (12+): 126/270,300

MSA Rank/Pop: 137/334,500

ADI # 105

Average Person Ratings: 17.1

Market TSL: 23.1 hours

Stations: 28/18

Diaries: 692/391:1/45.5%

Sample Target: 640

% Below Line: 35.7

% Not Listed: 15.0

1986 Revenue: \$9,500,000

HH Inc.: \$36,317

Retail \$: 2.1 Bill

Pop per Station: 15,017

#1 Biller: KWAV-F \$1,700,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 86	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KDON-F	51/10.8	10.1	9.5	13.1	10.9			1. KWSS-F	79/1282	1. KDON-F	817/29.5	27.9	22.4
2. KWSS-F	47/ 9.9	12.2	8.9	10.6	9.9			2. KDON-F	70/1180	2. KWSS-F	698/25.2	27.1	22.9
3. KWAV-F	40/ 8.4	9.4	7.3	6.9	7.6			3. KGO	63/ 868	3. KWAV-F	554/20.0	22.7	18.9
4. KGO	35/ 7.4	5.2	8.0	6.7	5.7			4. KBAY-F	54/ 639	4. KGO	424/15.3	13.2	11.4
5. KMBY-F	27/ 5.7	5.6	4.3	2.9	3.1			5. KWAV-F	49/ 814	5. KMBY-F	400/14.5	9.9	9.1
6. KBAY-F	24/ 5.1	5.8	7.3	3.8	7.2			6. KMBY-F	35/ 573	6. KCBS	288/10.4	6.3	11.0
7. KBOQ-F	20/ 4.2	4.7	3.9	3.5	4.1			7. KBAY-F	33/ 621	7. KBAY-F	275/ 9.9	11.3	11.4
8. KTOM-F	19/ 4.0	5.8	3.6	2.9	4.7			8. KBOQ-F	32/ 407	8. KTOM-F	242/ 8.7	9.7	8.9
9. KCTY	18/ 3.8	1.9	4.1	3.3	3.3			9. KTOM-F	26/ 394	9. KTOM	213/ 7.7	7.7	8.9
10. KRAY-F	16/ 3.4	3.2	3.2	3.3	3.3			10. KHIP-F	21/ 385	10. KBOQ-F	200/ 7.2	10.1	8.4
11. KTOM	14/ 3.0	4.1	3.9	3.3	7.0			11.		11. KOCN-F	188/ 6.8	---	---
12. KOCN-F	13/ 2.7	---	---	7	---			12.		12. KCTY	181/ 6.5	5.5	7.6
KCBS	13/ 2.7	2.1	3.9	3.3	2.5			13.		13. KRAY-F	177/ 6.4	6.6	7.3

12+ FM SHARE (METRO): 73.90% (298 of 403) (FAL 85: 62.40%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWSS-F	1. KDON-F	1. KDON-F	1. KWAV-F	1. KWAV-F	1. KGO	1. KWSS-F	1. KWAV-F	1. KDON-F	1. KWSS-F	1. KDON-F
2. KDON-F	2. KWSS-F	2. KWAV-F	2. KDON-F	2. KDON-F	2. KWAV-F	2. KDON-F	2. KDON-F	2. KWSS-F	2. KDON-F	2. KWSS-F
3.	3. KWAV-F	3. KWSS-F	3. KWSS-F	3. KWSS-F	3. KBAY-F	3. KGO	3. KGO	3. KWAV-F	3. KMBY-F	3. KMBY-F
4.	4. KMBY-F	4. KMBY-F	4. KCTY	4. KCTY	4. KBOQ-F	4. KWAV-F	4. KWSS-F	4. KGO	4. KTOM-F	4. KWAV-F
5.	5. KRAY-F	5. KCTY	5. KGO	5. KGO	5. KCTY	5.	5. KMBY-F	5. KMBY-F	5.	5. KTOM-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KDON-F	1. KDON-F	1. KDON-F	1. KDON-F	1. KWAV-F		1. KDON-F	1. KWSS-F	1. KWAV-F	1. KDON-F	1. KWAV-F
KWSS-F	2. KWAV-F	KWAV-F	2. KWAV-F	2. KDON-F		KMBY-F	2. KDON-F	2. KWSS-F	KWSS-F	2. KDON-F
3. KMBY-F	3. KWSS-F	3. KWSS-F	3. KWSS-F	3. KWSS-F		KWSS-F	3. KMBY-F	3. KDON-F	3. KWAV-F	KWSS-F
4. KRAY-F	4. KRAY-F	4.	4.	4. KCTY		4.	4. KWAV-F	4. KMBY-F	4. KMBY-F	4. KCTY
5.	5. KMBY-F	5.	5.	KOCN-F		5.	5.	5.	5.	5. KGO

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	2 (1)	107 (4)	109 (5)	27.0	24.0	KDON 1460 Salinas 2.1/5.1
AOR		33 (2)	33 (2)	8.2	6.1	KHIP-F 93.5 Salinas 1.5/4.0
AC/OLDIES/SOFT ROCK	2 (1)	40 (1)	42 (2)	10.4	12.0	KIDD 630 Monterey .4/4.7
MOR/VARIETY	3 (1)		3 (1)	0.7	2.9	KKMC 880 Gonzales .6/2.7
COUNTRY	14 (1)	23 (2)	37 (3)	9.2	10.9	KLFA-F 92.1 King City 1.7/2.4
BLACK/URBAN		3 (1)	3 (1)	0.7	---	KNRY 1240 Monterey .4/3.3
BTFL MUSIC/EZ		32 (2)	32 (2)	7.9	8.5	KNZS 1540 Monterey .4/2.8
NEWS/TALK	48 (2)		48 (2)	11.9	13.9	KRML 1410 Carmel .6/1.4
NOSTALGIA					1.3	KWST-F 101.7 Carmel .8/3.6
RELIGION/GOSPEL					2.1	KKHI-F 95.7 San Francisco .6/1.3
SPANISH	18 (1)	24 (2)	42 (3)	10.4	13.6	KMEL-F 106.1 San Francisco .4/2.6
CLASSICAL		23 (2)	23 (2)	5.7	4.5	KNBR 680 San Francisco .6/4.7
UNKNOWN/OTHERS	18 (4)	13 (1)	31 (5)	7.7	---	KSCO-F 99.1 Santa Cruz 1.7/4.7
						KSJO-F 92.3 San Jose 1.3/4.7
						KSOL-F 107.7 San Mateo .6/2.7

403 (28)

RADIO STATIONS

KCTY, 980, 1 KW (DAYS)	SPANISH	\$ 29.00 (Lotus)	
KDON, 1460, 5 KW (DA-1)	NOSTALGIA (?)	\$ 15.00* (Katz)	Henry
KIDD, 630, 1 KW (DA-2)	CONTEMP	\$ 15.00 (Torbet)	Walton
KNRY, 1240, 1 KW	OLDIES	MBS, \$ 17.00 (---)	
KRML, 1410, 500 W (DAYS)	JAZZ	\$ 20.00 (Wallace)	
KTOM, 1380, 5 KW (DA-2)	COUNTRY	ABC-E, \$ 28.00 (MMR)	Comm. Pacific
KXES, 1570, 250 W (DAYS)	SPANISH	\$ 13.00 (Caballero)	
KDON-F, 102.5, 19 KW @ 2270, CHR		\$ 46.00* (Katz)	Henry
KMBY-F, 107.1, 1 KW @ 570, AOR		\$ 17.00 (Blair)	
KOCN-F, 104.9, 1 KW @ 550, ??		MBS, \$ 13.00 (Masla)	
KRAY-F, 103.9, 3 KW @ 225, SPANISH		\$ 29.00 (Lotus)	
KTOM-F, 100.7, 1 KW @ ??, COUNTRY		US 2, \$ 28.00 (MMR)	Comm. Pacific
KWAV-F, 96.9, 18 KW @ 2575, AC		APR, \$ 43.00 (HNWH)	Buckley
KWST-F, 101.7, 1 KW @ 590, COUNTRY		\$ 15.00 (Torbet)	Walton
KLFA-F, 92.1, 3 KW @ 300, SPANISH		\$ 20.00 (Caballero)	
KBOQ-F, 92.7, 1 KW @ 570, CLASSICAL		\$ 18.00 (Radio West)	Compass

Other ranked stations - See San Francisco or San Jose

American Radio Fall 86, Copyright 1987

SALT LAKE CITY

Arbitron Rank/Pop (12+): 43/808,400

MSA Rank/Pop: 45/1,033,800

ADI # 41

Average Person Ratings: 15.1

Market TSL: 19.9 hours

Stations: 31/30

Diaries: 1561/518:1/56.0%

Sample Target: 1240

% Below Line: 0.4

% Not Listed: 7.9

1986 Revenue: \$28,000,000

HH Inc.: \$29,840

Retail \$: 5.7 Bil

Pop per Station: 26,947

#1 Biller: KSL \$5,100,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KSFI-F	164/10.8	9.2	9.1	12.1	10.9	10.3	5.5	1. KSFI-F	208/2594	1. KSL	2676/26.7	25.8	25.7
2. KSL	146/ 9.7	8.4	11.0	8.7	10.4	9.5	10.9	2. KSL	186/3322	2. KSFI-F	2132/21.3	21.2	21.5
3. KKAT-F	123/ 8.1	6.2	7.4	6.0	4.0	6.9	11.5	3. KSOP-F+	141/2169	3. KCPX-F	1987/19.8	19.5	17.7
4. KCPX-F	113/ 7.5	7.0	6.5	5.8	6.2	6.7	6.7	4. KKAT-F	141/1706	4. KRSP-F	1870/18.7	18.6	18.9
5. KRSP-F	112/ 7.4	11.0	7.5	9.0	9.9	8.7	12.0	5. KRSP-F	122/2102	5. KISN-F	1808/18.1	14.4	12.1
6. KSOP-F+	109/ 7.2	7.3	5.6	8.1	4.6	7.0	5.4	6. KCPX-F	121/2174	6. KSOP-F+	1700/17.0	10.5	10.2
7. KISN-F	80/ 5.3	4.8	4.0	5.1	4.4	4.8	5.6	7. KISN-F	109/2138	7. KKAT-F	1446/14.4	13.1	10.0
8. KBER-F	51/ 3.4	1.4	1.4	---	---	2.1	3.8	8. KLCY-F	65/1297	8. KLCY-F	998/10.0	12.1	13.2
9. KLCY-F	51/ 3.4	4.0	4.0	4.2	5.5	3.9	3.6	9. KBER-F	52/ 829	9. KFMY-F	982/ 9.8	6.9	8.0
10. KALL	45/ 3.0	4.4	3.9	4.7	3.7	4.0	4.0	10. KZAN-F	47/ 841	10. KALL	951/ 9.5	10.0	13.8
11. KMGR-F+	44/ 2.9	2.4	2.3	1.9	2.7	2.4	1.7	11. KMGR-F	45/ 909	11. KMGR-F+	878/ 8.8	5.5	NA
12. KFMY-F	40/ 2.6	.5	.9	1.3	1.4	1.3	3.6	12. KFMY-F	45/1044	12. KBER-F	811/ 8.1	5.2	NA
13. KZAN-F	38/ 2.5	2.0	2.3	2.1	3.6	2.2	1.4	13. KALL	45/ 958	13. KDAB-F	756/ 7.6	7.3	7.4
14. KDAB-F	37/ 2.4	1.6	2.2	1.7	2.2	2.0	1.0	14. KDAB-F	38/ 800	14. KLTQ-F	725/ 7.2	8.8	9.7
15. KLU8	29/ 1.9	1.4	2.9	2.3	1.5	2.1	1.9	15. KLU8	34/ 678	15. KZAN-F	690/ 6.9	6.6	7.7
16. KCGL-F	28/ 1.9	2.4	2.6	2.4	1.8	2.3	2.3	16.		16. KLU8	610/ 6.1	6.8	6.8
17. KLTQ-F	27/ 1.8	2.5	2.3	2.7	3.6	2.3	1.7	17.		17. KBUG	599/ 6.0	7.4	8.8
18. KTKK	27/ 1.8	2.1	2.0	2.8	2.9	2.2	1.6	18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 74.14% (1032 of 1392) (FAL 85: 68.31%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KCPX-F	1. KRSP-F	1. KKAT-F	1. KSL	1. KSL	1. KSFI-F	1. KSL	1. KSFI-F	1. KSFI-F	1. KCPX-F	1. KSL
2. KRSP-F	2. KKAT-F	2. KRSP-F	2. KKAT-F	2. KSFI-F	2. KSL	2. KSFI-F	2. KKAT-F	2. KSOP-F+	2. KRSP-F	2. KSFI-F
3. KISN-F	3. KCPX-F	3. KSL	3. KSOP-F+	3. KKAT-F	3. KSOP-F+	3. KKAT-F	3. KSL	3. KKAT-F	3. KSFI-F	3. KSOP-F+
4. KFMY-F	4. KISN-F	4. KSOP-F+	4. KSFI-F	4. KSOP-F+	4. KKAT-F	4. KCPX-F	4. KRSP-F	4. KSL	4. KSL	4. KKAT-F
5. KKAT-F	5. KSOP-F+	5. KCPX-F	5. KRSP-F	5. KRSP-F	5. KALL	5. KSOP-F+	5. KSOP-F+	5. KRSP-F	5. KKAT-F	5. KCPX-F
6.	6. KBER-F	6. KSFI-F	6. KLCY-F	6. KISN-F	6. KMGR-F	6. KRSP-F	6. KISN-F	6. KCPX-F	6. KISN-F	6. KISN-F
7.	7. KSL	7. KISN-F	7. KISN-F	7. KISN-F	7. KLCY-F	7.	7. KCPX-F	7. KISN-F	7.	7. KRSP-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KCPX-F	1. KCPX-F	1. KKAT-F	1. KKAT-F	1. KSFI-F	1. KRSP-F	1. KRSP-F	1. KRSP-F	1. KRSP-F	1. KSL
2. KKAT-F	2. KKAT-F	2. KCPX-F	2. KSFI-F	2. KSL	2. KCPX-F	2. KKAT-F	2. KBER-F	2. KKAT-F	2. KKAT-F
3. KFMY-F	3. KRSP-F	3. KLCY-F	3. KCPX-F	3. KKAT-F	3. KBER-F	3. KBER-F	3. KSL	3. KSL	3. KSOP-F+
4. KRSP-F	4. KISN-F	4. KRSP-F	4. KISN-F	4. KISN-F	4. KISN-F	4. KSL	4. KKAT-F	4. KSOP-F+	4. KRSP-F
5. KISN-F	5. KSOP-F+	5. KISN-F	5. KSL	5. KLCY-F	5. KBER-F	5. KISN-F	5. KSOP-F+	5. KBER-F	5. KSFI-F
6. KSOP-F+	6. KLCY-F	6. KSL	6. KSOP-F+	6. KSOP-F+	6. KZAN-F	6. KSOP-F+	6. KDAB-F	6. KISN-F	6. KBER-F
7.	7.	7.	7. KLCY-F	7. KCPX-F	7.	7. KCPX-F	7.	7. KCPX-F	7. KALL
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	FAL 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		279 (5)	279 (5)	20.0	17.3	KBNG-F	94.9	Salt Lake City	.6/2.7
AOR		191 (3)	191 (3)	13.7	12.5	KBUG	1320	Salt Lake City	1.4/6.0
AC/OLDIES/SOFT ROCK	130 (6)	126 (4)	256 (10)	18.4	23.6	KDYL	1280	Salt Lake City	1.7/3.6
MOR/VARIETY	146 (1)		146 (1)	10.5	13.8	KFAM	700	N. Salt Lake City	.4/2.0
COUNTRY	16 (1)	254 (3)	270 (4)	19.4	14.6	KJQN-F	95.5	Ogden	.5/2.0
BLACK/URBAN						KRPN-F+	107.9	Roy	.9/3.0
BTFL MUSIC/EZ	6 (1)	164 (1)	170 (2)	12.2	11.7	KRSP	1060	Salt Lake City	.9/2.9
NEWS/TALK	27 (1)		27 (1)	1.9	3.9	KUTR	860	Salt Lake City	1.3/4.6
						KXYC	1400	Provo	.4/2.0
NOSTALGIA	26 (1)		26 (1)	1.9	---	KSOS-F	106.9	Brigham City	.4/1.7
RELIGION/GOSPEL									
SPANISH									
CLASSICAL									
UNKNOWN/OTHERS	9 (2)	18 (2)	27 (4)	1.9	2.5				
				1392 (31)					

RADIO STATIONS

AM STATIONS

KALL, 910, 5 KW/1 KW (DA-N)	, AC	MBS, \$ 60.00 (Eastman)	Hatch
KBBX, 1600, 5 KW/1 KW (DA-N)	, RELIGION	, \$ 6.00 (---)	Mid American Gospel
KBUG, 1320, 5 KW (DA-1)	, OLDIES	CBS, \$ 48.00 (Katz)	John Price
KDYL, 1280, 5 KW/500 W (DA-N)	, NOSTALGIA	MBS, APR, \$ 25.00 (Blair)	
KFAM, 700, 50 KW/1 KW (DA-1)	, BTFL/EZ	UPI, \$ 24.00 (Radio Time)	
KLUB, 570, 5 KW (DA-1)	, AC	NBC, \$ 38.00* (Mc-Guild)	
KRPN, 1550, 10 KW/500 W	, OLDIES/AC	ABC-E, \$ 20.00 (Christal)	
KRSP, 1060, 10 KW/1 KW (DA-N)	, OLDIES	ABC-R, \$ 28.00* (Select)	
KSL, 1160, 50 KW	, MOR	CBS, \$100.00* (MMR)	Bonneville
KSOP, 1370, 5 KW/500 W (DA-N)	, COUNTRY	, \$ 30.00 (MMR)	
KTKK, 630, 1 KW/500 W (DA-2)	, TALK	ABC-T, \$ 18.00 (---)	
KUTR, 860, 50 KW (DAYS)	, AC	, \$ 33.00* (Durpetti)	Sunrise

FM STATIONS

KCGL, 105.5, 500 W @ 650, RELIGION	, \$ 25.00 (---)	Mid American Gospel
KCPX, 98.7, 27 KW @ 2932, CHR	, \$ 80.00* (Katz)	John Price
KFMY, 96.1, 55 KW @ 2620, CHR	, \$ 40.00* (Masla)	First Media (PROVO)
KISN, 97.1, 26 KW @ 3650, CONTEMP	CBS-R, \$ 60.00* (Mc-Guild)	
KLCY, 94.1, 24 KW @ 3030, AC	US 1, \$ 75.00* (Eastman)	Hatch
KLTQ, 93.3, 26 KW @ 3660, AC	, \$ 50.00* (Durpetti)	Sunrise
KBNG, 94.9, 43 KW @ 2780, CHR	ABC-F, \$ 40.00 (Christal)	(PROVO)
KKAT, 101.9, 26 KW @ 3740, COUNTRY	, \$ 45.00* (Blair)	Brown (OGDEN)
KMGR, 107.5, 45 KW @ 2850, AC	Trans, \$ 44.00* (Torbet)	Trans Com (OREM)
KRSP, 103.5, 28 KW @ 3630, AOR	ABC-R, \$ 79.00* (Select)	
KSFI, 100.3, 26 KW @ 3740, BTFL/EZ	, \$ 75.00* (Blair)	
KSOP, 104.3, 25 KW @ 3650, COUNTRY	, \$ 58.00* (MMR)	
KZAN, 97.9, 26 KW @ 3770, COUNTRY	, \$ 25.00 (Christal)	(OGDEN)
KDAB, 101.1, 25 KW @ 3740, CONTEMP	, \$ 30.00 (HNWH)	Albimar (OGDEN)
KBER, 106.5, 100 KW @ ??, AOR	Source, \$ NA (Torbet)	

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KCGL-F: From AOR to Religion

SAN ANTONIO

Abitron Rank/Pop (12+): 37/971,000

MSA Rank/Pop: 38/1,231,500

ADI # 44

Average Person Ratings: 18.7

Market TSL: 24.5 hours

Stations: 28/28

Diaries: 1437/676:1/46.2%

Sample Target: 1200

% Below Line: 0

% Not Listed: 5.4

1986 Revenue: \$41,500,000

HH Inc.: \$30,873

Retail \$: 7.2 Bil

Pop per Station: 34,679

#1 Biller: WOAI \$4,500,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KTFM-F	172/9.4	10.5	9.9	---	9.3	9.9	10.0	1. KKYX	189/2242	1. KTFM-F	2127/21.6	23.5	22.3
2. KISS-F	140/7.6	8.7	8.5	---	6.8	8.3	10.3	2. KTFM-F	184/2346	2. KQXT-F	1574/16.0	15.6	16.4
3. KQXT-F	129/7.0	7.8	8.9	---	9.8	7.9	4.4	3. KISS-F	159/1852	3. KAJA-F	1542/15.7	13.7	13.4
4. KCOR	126/6.9	5.2	5.8	---	7.0	6.0	10.2	4. KQXT-F	157/1891	4. KISS-F	1495/15.2	15.9	15.1
5. KAJA-F	115/6.3	6.1	5.4	---	5.9	5.9	6.3	5. WOAI	145/2275	5. KITY-F	1463/14.9	15.5	14.8
6. KITY-F	101/5.5	5.3	5.1	---	3.6	5.3	6.4	6. KBUC-F+	140/1647	6. WOAI	1458/14.8	11.4	13.5
7. KBUC-F+	96/5.2	4.9	6.1	---	6.2	5.4	3.9	7. KAJA-F	136/1786	7. KBUC-F+	1146/11.6	12.4	9.9
8. WOAI	94/5.1	4.2	3.8	---	5.8	4.4	3.8	8. KCOR	129/1006	8. KSAQ-F	1136/11.5	11.6	9.6
9. KSAQ-F	74/4.0	2.6	3.1	---	3.4	3.2	3.9	9. KITY-F	105/1610	9. KTSA	1076/10.9	10.7	13.3
10. KKYX	66/3.6	3.4	3.2	---	3.7	3.4	3.5	10. KSAQ-F	94/1336	10. KSMG-F	1044/10.6	13.1	13.1
11. KTSA	63/3.4	2.4	2.7	---	2.9	2.8	2.8	11. KTSA	92/1684	11. KONO	1031/10.5	13.4	10.4
12. KONO	62/3.4	5.6	5.2	---	4.2	4.7	3.7	12. KONO	79/1295	12. KLLS-F	1021/10.4	9.4	10.7
13. KSMG-F	59/3.2	4.1	4.7	---	4.7	4.0	3.8	13. KSMG-F	66/1209	13. KCOR	976/ 9.9	10.8	9.8
14. KLLS-F	57/3.1	2.5	2.3	---	3.1	2.6	1.7	14. KEDA	61/ 626	14. KKYX	970/ 9.8	8.1	10.3
15. KEDA	56/3.0	3.6	4.3	---	3.2	3.6	4.4	15. KZEP-F	59/ 954	15. KZEP-F	823/ 8.4	8.0	9.8
16. KZEP-F	55/3.0	2.4	2.7	---	3.1	2.7	1.8	16.		16. KEDA	594/ 6.0	7.6	NA
17. KESI-F	51/2.8	3.1	3.2	---	2.4	3.0	3.8	17.		17. KESI-F	580/ 5.9	8.6	4.7
18. KMET	35/1.9	2.6	2.4	---	1.1	2.3	3.2	18.		18. KSJL	554/ 5.6	6.0	6.0
19. KAPE	33/1.8	1.1	1.9	---	2.1	1.6	1.9	19.		19. KRNN	506/ 5.1	4.4	5.0
20. KSLR	32/1.7	1.2	.6	---	1.2	1.2	.5	20.		20. KXET	498/ 5.1	5.2	3.9
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 59.86% (1041 of 1739) (FAL 85: 59.53%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KITY-F	1. KISS-F	1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KQXT-F	1. KTFM-F	1. KQXT-F	1. KTFM-F	1. KISS-F	1. KTFM-F
2. KISS-F	2. KTFM-F	2. KISS-F	2. KAJA-F	2. KAJA-F	2. KCOR	2. KAJA-F	2. KCOR	2. KISS-F	2. KTFM-F	2. KISS-F
3. KTFM-F	3. KAJA-F	3. KAJA-F	3. KONO	3. KQXT-F	3. WOIA	3. KISS-F	3. KTFM-F	3. KQXT-F	3. KITY-F	3. KQXT-F
4. KSAQ-F	4. KITY-F	4. KITY-F	4. KQXT-F	4. KONO	4. KBUC-F+	4. KCOR	4. WOAI	4. KAJA-F	4. KCOR	4. KITY-F
5.	5. KZEP-F	5. KBUC-F+	5. KSMG-F	5. KCOR	5. KEDA	5. WOAI	5. KAJA-F	5. KITY-F	5. KQXT-F	5. KCOR
6.	6. KSMG-F	6. KSMG-F	6. KCOR	6. KSMG-F	6. KAJA-F	6. K TSA	6. KISS-F	6. KCOR	6. KSAQ-F	6. KBUC-F+
7.	7. KESI-F	7. KLLS-F	7. KQXT-F	7. WOAI	7. KKYX	7. KQXT-F	7.	7. WOAI	7. KAJA-F	7. KAJA-F
8.	8. KLLS-F	8.	8.	8.	8. K TSA	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KAJA-F	1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KISS-F	1. KISS-F	1. KTFM-F	1. KISS-F	1. KTFM-F
2. KITY-F	2. KAJA-F	2. KAJA-F	2. KAJA-F	2. KAJA-F	2. KTFM-F	2. KTFM-F	2. KZEP-F	2. KTFM-F	2. KAJA-F
3. KTFM-F	3. KITY-F	3. KSMG-F	3. KITY-F	3. KQXT-F	3. KZEP-F	3. KZEP-F	3. KAJA-F	3. KAJA-F	3. WOAI
4. KISS-F	4. KSMG-F	4. KESI-F	4. KLLS-F	4. KCOR	4. KBUC-F	4. KAJA-F	4. KISS-F	4. KZEP-F	4. KONO
5. KSAQ-F	5. KLLS-F	5. KITY-F	5. KSMG-F	5. KBUC-F+	5. KSAQ-F	5. KESI-F	5. KESI-F	5. WOAI	5. K TSA
6. KLLS-F	6. KSAQ-F	6. KLLS-F	6. KBUC-F	6. KSMG-F	6.	6. KITY-F	6. KSMG-F	6. KBUC-F+	6. KQXT-F
7.	7. KESI-F	7.	7. KSAQ-F	7. KLLS-F	7.	7.	7.	7. KONO	7. KSMG-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8. KZEP-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	27 (1)	347 (3)	374 (4)	21.5	19.2	KDRY	1100	Alamo Heights	.3/1.4
AOR		195 (2)	195 (2)	11.2	10.4	KFHM	1160	San Antonio	.4/1.7
AC/OLDIES/SOFT ROCK	62 (1)	167 (3)	229 (4)	13.2	18.5	KGNB	1420	New Braunfels	1.5/1.5
MOR/VARIETY	63 (1)		63 (1)	3.6	---	KRNN	930	Terrell Hills	1.4/5.1
COUNTRY	91 (3)	203 (2)	294 (5)	16.9	17.0	KSAH	720	Universal City	.8/1.3
BLACK/URBAN	33 (1)		33 (1)	1.9	2.2	KSJL	760	San Antonio	1.5/5.6
BTFL MUSIC/EZ		129 (1)	129 (1)	7.4	10.3	KWED	1580	Seguin	.9/1.6
NEWS/TALK	119 (2)		119 (2)	6.8	8.0				
NOSTALGIA	27 (1)		27 (1)	1.6	1.0				
RELIGION/GOSPEL	37 (2)		37 (2)	2.1	1.2				
SPANISH	239 (5)		239 (5)	13.7	12.2				
CLASSICAL									
UNKNOWN/OTHERS									
			1739 (28)						

RADIO STATIONS

AM STATIONS

KAPE, 1480, 2.5 KW (DAYS,DA)	, BLACK	,\$ 30.00* (Masla)	
KCOR, 1350, 5 KW (DA-N)	, SPANISH	,\$ 75.00 (Katz)	Tichenor
KDRY, 1100, 5 KW/1 KW (DA-N)	, RELIGION	,\$ 7.00 (---)	
KEDA, 1540, 5 KW/1 KW (DA-N)	, SPANISH	,\$ 35.00 (Lotus)	
KFHM, 1150, 1 KW (DAYS,DA)	, SPANISH	,\$ 27.00 (---)	
KKYX, 680, 50 KW/10 KW (DA-N)	, COUNTRY	ABC-D, \$ 90.00 (Christal)	Swanson
KONO, 860, 5 KW/1 KW (DA-N)	, OLDIES/AC	NBC, \$ 75.00* (MMR)	Duffy
KRNN, 930, 5 KW/1 KW (DA-N)	, NEWS/TALK	APR, ABC-I, \$ 50.00 (Republic)	
KSJL, 760, 50 KW/1 KW (DA-2)	, CHR	UPI, CBS-R, \$ 41.00 (Weiss)	Inner City
KISA, 550, 5 KW (DA-N)	, AC/MOR	,\$ 60.00* (Blair)	
KKET, 1250, 1 KW (DA-N)	, SPANISH	,\$ 30.00* (Lotus)	Lotus
WOAI, 1200, 50 KW	, NEWS/TALK	CBS, \$ 80.00* (HNWH)	Clear Channel

FM STATIONS

KAJA, 97.3, 100 KW @ 472, COUNTRY	,\$ 77.00* (HNWH)	Clear Channel
KBUC+, 107.5, 100 KW @ 1535, COUNTRY	,\$ 65.00 (Eastman)	TK
KESI, 106.7, 100 KW @ 1000, AC	,\$ 39.00* (Masla)	
KISS, 99.5, 100 KW @ 570, AOR	ABC-R, \$110.00* (Katz)	Capitol-WRAL
KITY, 92.9, 100 KW @ 500, CHR	ABC-F, \$ 60.00* (MMR)	Duffy
KLLS, 100.3, 100 KW @ 580, AC	UPI, \$ 60.00* (Christal)	Swanson
KQXT, 101.9, 100 KW @ 700, BTFL/EZ	,\$103.00* (Group W)	Westinghouse
KSAQ, 96.1, 100 KW @ 480, CHR	MBS, \$ 58.00* (Republic)	Inner City
KSMG, 105.3, 100 KW @ 1240, AC	,\$ 74.00* (Mc-Guild)	American (SEGUIN)
KTFM, 102.7, 100 KW @ 670, CHR	,\$100.00* (Blair)	
KZEP, 104.5, 100 KW @ 750, AOR	NBC, \$ 59.00* (Torbet)	Lotus

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KZEP-F: From AOR to Classic Hits

KISS-F: From Capitol to Noble for \$13,350,000 (Blackburn)
 KSAQ-F: Sold to Inner City for \$6,700,000 (Chapman)
 KRNN: Sold to Noble for \$2,000,000
 KAPA/KESI-F: Sold to John Hiatt for \$9,270,000 (American)

SAN DIEGO

Arbitron Rank/Pop (12+): 20/1,791,300

MSA Rank/Pop: 16/2,174,800

ADI # 26

Average Person Ratings: 15.8

Market TSL: 21.0 hours

Stations: 28/19

Diaries: 2103/852:1/44.9%

Sample Target: 1610

% Below Line: 20.6

% Not Listed: 9.8

1986 Revenue: \$61,400,000

HH Inc.: \$36,672

Retail \$: 14.7 Bil

Pop per Station: 94,279

#1 Biller: KFMB \$10,500,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85		
1. KJQY-F	274/9.4	7.1	8.2	9.7	9.4	8.6	6.5	1.		1. KFMB-F	3882/21.1	20.7	18.3	
2. KFMB-F	210/7.2	5.9	6.8	5.9	7.6	6.5	8.3	2.		2. KSDO-F	3128/17.0	14.7	14.5	
3. KGB-F	195/6.7	7.3	6.6	5.9	7.8	6.6	9.5	3.		3. KJQY-F	2952/16.1	15.1	16.7	
4. KSDO-F	192/6.6	6.5	4.8	4.3	4.3	5.6	7.3	4.		4. XTRA-F	2946/16.0	14.3	12.1	
5. KSDO	183/6.3	6.0	7.0	6.6	6.1	6.5	6.3	5.		5. KGB-F	2767/15.1	13.9	16.2	
	XTRA-F	183/6.3	6.0	6.6	5.5	4.5	6.1	7.4	6.	THIS MARKET'S	6. KSDO	2513/13.7	13.7	12.7
7. KFMB	138/4.7	9.8	9.0	4.8	6.4	7.1	3.1	7.	METRO AND TSA	7. KFMB	2237/12.2	21.1	14.7	
8. XHRM-F	135/4.6	6.0	4.9	5.7	4.5	5.3	9.7	8.	ARE THE SAME	8. XHRM-F	2208/12.0	9.7	8.9	
9. KSON-F	124/4.3	2.9	3.9	3.3	4.5	3.6	4.3	9.		9. KSON-F	1920/10.4	10.0	9.9	
10. KIFM-F	120/4.1	2.6	3.1	3.7	3.0	3.4	4.3	10.		10. KIFM-F	1822/ 9.9	7.9	9.1	
11. KWLT-F	100/3.4	2.9	3.1	3.7	2.1	3.3	2.3	11.		11. KWLT-F	1689/ 9.2	8.3	6.8	
12. KPOP	88/3.0	4.2	3.5	5.1	4.8	4.0	3.2	12.		12. KYXY-F	1573/ 8.6	9.1	6.9	
13. KFSD-F	85/2.9	2.8	2.4	3.0	2.6	2.8	1.4	13.		13. XTRA	1481/ 8.1	8.2	7.6	
14. KYXY-F	79/2.7	3.0	3.1	3.1	2.6	3.0	3.0	14.		14. KFSD-F	1265/ 6.9	6.7	7.4	
15. XTRA	77/2.6	2.4	2.9	3.1	2.9	2.8	2.0	15.		15. KPOP	1156/ 6.3	7.3	8.0	
16. KCBQ-F	67/2.3	2.4	1.8	2.7	3.0	2.6	1.8	16.		16. KNX	1128/ 6.1	5.9	6.1	
17. KNX	64/2.2	1.8	1.6	2.1	1.6	1.9	1.5	17.		17. KLZZ	1074/ 5.8	3.1	8.0	
18. KGMG-F	59/2.0	1.5	1.0	1.5	1.1	1.3	1.7	18.		KCBQ-F	1074/ 5.8	6.5	7.6	
19. KCBQ	41/1.4	1.0	1.6	1.3	1.3	1.3	1.0	19.		19. KLZZ-F	953/ 5.2	7.6	9.5	
KLZZ-F	41/1.4	1.7	2.3	3.0	3.5	2.1	1.1	20.		20. KGMG-F	928/ 5.1	3.8	3.7	
21.								21.		21.				
22.								22.		22.				
23.								23.		23.				
24.								24.		24.				
25.								25.		25.				

12+ FM SHARE (METRO): 74.66% (1959 of 2624) (FAL 85: 70.49%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. XHRM-F	1. KGB-F	1. KFMB-F	1. KGB-F	1. KGB-F	1. KJQY-F	1. KSDO	1. KJQY-F	1. KJQY-F	1. KSDO-F	1. KJQY-F
XTRA-F	2. KFMB-F	2. KGB-F	2. KFMB-F	2. KFMB-F	2. KFMB	2. KFMB-F	2. KFMB-F	2. KFMB-F	2. XTRA-F	2. KFMB-F
3. KSDO-F	3. XTRA-F	3. KSDO-F	3. KIFM-F	3. KIFM-F	3. KSDO	3. KJQY-F	3. KGO-F	3. XTRA-F	3. KGB-F	3. KSDO-F
4. KFMB-F	4. KSDO-F	4. XTRA-F	4. KJQY-F	4. KJQY-F	4. KSON-F	4. KFMB	4. KSDO	4. KSDO-F	4. KIFM-F	4. KGB-F
5. KGB-F	5. KIFM-F	5. KIFM-F	5. KFMB	5. KFMB	5. KPOP	5. KGB-F	5. XTRA-F	5. KSDO	5. XHRM-F	5. XHRM-F
6.	6. XHRM-F	6. KJQY-F	6. KSON-F	6. KSON-F	6. KFMB-F	6. KSDO-F	6. KSDO-F	6. KGB-F	6. KJQY-F	6. KSON-F
7.	7. KWLT-F	7. XHRM-F	7. KSDO-F	7. KSDO	7. KFSD-F	7. XTRA-F	7. KFMB	7. XHRM-F	7. KFMB-F	7. XTRA-F
8.	8.	8. KWLT-F	8. KWLT-F	8. KSDO-F	8. KYXY-F	8. KCBQ-F	8. KCBQ-F	8. KFMB	8. KWLT-F	8. KCBQ-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSDO-F	1. KFMB-F	1. KIFM-F	1. KFMB-F	1. KFMB-F	1. XTRA-F	1. KGB-F	1. KGB-F	1. KGB-F	1. KGB-F
2. KFMB-F	2. KSDO-F	2. KFMB-F	2. KSDO-F	2. KJQY-F	2. KGB-F	2. XTRA-F	2. KFMB-F	2. XTRA-F	2. KFMB
3. XTRA-F	3. KIFM-F	3. KWLT-F	3. KWLT-F	3. KIFM-F	3. KSDO-F	3. KFMB-F	3. KIFM-F	3. KFMB-F	3. KIFM-F
4. XHRM-F	4. KWLT-F	4. KGB-F	4. KJQY-F	4. KWLT-F	4. KFMB-F	4. KSDO-F	4. XTRA-F	4. KIFM-F	4. KFMB-F
5. KWLT-F	5. KGB-F	5. KSDO-F	5. KIFM-F	5. KYXY-F	5. XHRM-F	5. KIFM-F	5. XTRA	5. KSDO-F	5. KSDO-F
6. KGB	6. XTRA-F	6. KSON-F	6. XHRM-F	6. KSDO-F	6. KCBQ-F	6. XHRM-F	6. KGMG-F	6. KFMB	6. KSON-F
7. KJQY-F	7. XHRM-F	7. KGB-F	7. KGB-F	7. KSON-F	7. XTRA	7.	7. KSDO-F	7. XTRA	7. KJQY-F
8.	8.	8. KGMG-F	8. KYXY-F	8. KFMB	8.	8.	8. XHRM-F	8. KSDO	8. XTRA
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		437 (3)	437 (3)	16.7	13.2	KKOS-F	95.9	Carlsbad	1.2/3.0
AOR		399 (3)	399 (3)	15.2	16.6	KLZZ	600	San Diego	.7/5.8
AC/OLDIES/SOFT ROCK	151 (4)	466 (6)	617 (10)	23.5	19.3	KSON	1240	San Diego	1.1/2.8
MOR/VARIETY	138 (1)		138 (1)	5.3	6.8				
COUNTRY	31 (1)	124 (1)	155 (2)	5.9	10.2	KBRT	740	Avalon	.3/1.2
BLACK/URBAN		135 (1)	135 (1)	5.1	4.8	KFI	640	Los Angeles	.4/2.2
BTFL MUSIC/EZ		294 (2)	294 (2)	11.2	10.1	KJOI-F	98.7	Los Angeles	.7/1.3
NEWS/TALK	247 (2)		247 (2)	9.4	8.6	XHIT-F	90.3	Tijuana	.7/4.0
						XLTN-F	104.5	Tijuana	.7/1.4
NOSTALGIA	88 (1)		88 (1)	3.4	6.0				
RELIGION/GOSPEL	10 (1)		10 (1)	0.4	0.8				
SPANISH									
CLASSICAL		85 (1)	85 (1)	3.2	2.8				
UNKNOWN/OTHERS		19 (1)	19 (1)	0.7	---				
			2624 (28)						

RADIO STATIONS

AM STATIONS

KCBQ, 1170, 50 KW/5 KW (DA-2)	, OLDIES	, \$ 55.00* (Torbet)	Eric/Chandler
KFMB, 760, 5 KW (DA-N)	, MOR	CBS, \$145.00* (Mc-Guild)	Midwest TV
KLZZ, 600, 5 KW (DA-1)	, AC	MBS, APR, \$ NA (Eastman)	Edens
KMJC, 910, 5 KW (DA-2)	, RELIGION	, \$ 30.00 (Gates)	
KMLQ, 1000, 2.5 KW/250 W (DA-2)	, NOSTALGIA	, \$ 50.00 (---)	
KOWN, 1450, 1 KW	, COUNTRY	, \$ 35.00 (Western)	(ESCONDIDO)
KPOP, 1360, 5 KW/1 KW	, NOSTALGIA	NBC, \$ 68.00 (Katz)	Brown
KSDO, 1130, 10 KW (DA-2)	, NEWS/TALK	ABC-I, NBC-T, \$115.00 (Durpetti)	Gannett
KSON, 1240, 1 KW	, COUNTRY	MBS, \$ 58.00* (Blair)	Jeff-Pilot
XTRA, 690, 50 KW (DA-2)	, OLDIES	, \$ 65.00* (MMR)	Noble
			(TIJUANA)

FM STATIONS

KCBQ, 105.3, 29 KW @ 620, OLDIES	, \$ 65.00* (Torbet)	Eric/Chandler
KFMB, 100.7, 30 KW @ 620, CONTEMP	, \$140.00 (Mc-Guild)	Midwest TV
KFSD, 94.1, 100 KW @ 641, CLASSICAL	, \$ 79.00* (Christal)	Lotus
KGB, 101.5, 50 KW @ 577, AOR	, \$134.00* (Katz)	Brown
KGMG, 102.1, 10 KW @ 980, OLDIES/CLASSIC	MBS, \$ NA (Select)	(OCEANSIDE)
KIFM, 98.1, 28 KW @ 640, AC/JAZZ	CBS-R, \$ 90.00* (CBS)	
KJQY, 103.7, 36 KW @ 650, BTFL/EZ	, \$130.00* (Group W)	Westinghouse
KKOS, 95.9, 3 KW @ 300, CHR (?)	, \$ 56.00 (---)	(CARLSBAD)
KLZZ, 106.5, 50 KW @ 442, AC	, \$ 80.00* (Eastman)	Edens
KOWN, 92.1, 270 W @ 1020, ??	, \$ 35.00 (Western)	(ESCONDIDO)
KSDO, 102.9, 2 KW @ 1840, CHR	, \$105.00* (Durpetti)	Gannett
KSON, 97.3, 50 KW @ 445, COUNTRY	, \$ 66.00* (Blair)	Jeff-Pilot
KWLT, 94.9, 2 KW @ 1850, AC	, \$ 75.00* (Christal)	Sandusky
KYXY, 96.5, 41 KW @ 540, AC	, \$ 92.00* (HNWH)	
XHRM, 92.5, 50 KW @ 600, BLACK	SBN, \$ 85.00 (Weiss)	(TIJUANA)
XTRA, 91.1, 100 KW @ 1000, AOR	, \$ 94.00* (MMR)	Noble
XHIT, 90.3, 100 KW @ 1000, AOR	, \$ 60.00* (CBS)	Unidyne
		(TIJUANA)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KCBQ A/F: From Country to Oldies

SAN FRANCISCO

Arbitron Rank/Pop (12+): 4/4,912,600
MSA Rank/Pop: San Francisco - 28/1,583,700
Oakland - 20/1,935,100
ADI # 5
Average Person Ratings: 15.7
Market TSL: 20.9 hours

Stations: 48/46
Diaries: 4218/1165:1/45.9%
Sample Target: 2650
% Below Line: 1.0
% Not Listed: 11.8

1986 Revenue: \$144,100,000
HM Inc.: \$38,222
Retail \$: 34.2 Bil
Pop per Station: 106,796
#1 Biller: KGO \$19,000,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KGO	604/8.0	7.3	7.2	7.6	9.0	7.5	7.1	1. KGO	762/11017	1. KCBS	9137/19.1	16.6	17.9
2. KCBS	513/6.8	4.9	6.8	6.6	6.2	6.3	4.7	2. KCBS	611/11043	2. KGO	8511/17.8	17.1	17.9
3. KABL-F+	426/5.7	6.7	5.7	6.2	5.6	6.1	4.0	3. KABL-F+	435/ 5915	3. KMEL-F	5808/12.1	10.9	10.5
4. KSOL-F	320/4.2	5.0	4.4	4.6	4.5	4.6	6.8	4. KSOL-F	337/ 5117	4. KABL-F+	5704/11.9	NA	NA
5. KYUU-F	314/4.2	3.1	2.9	3.2	2.4	3.6	3.7	5. KYUU-F	318/ 5767	5. KYUU-F	5561/11.6	11.1	11.8
6. KMEL-F	278/3.7	4.3	3.0	3.3	3.0	3.6	6.1	6. KMEL-F	303/ 6357	6. KIOI-F	4938/10.3	9.8	10.3
7. KSAN-F	244/3.2	2.2	2.8	3.0	4.1	2.8	3.6	7. KNBR	246/ 5920	7. KSOL-F	4769/10.0	10.6	9.6
8. KRQR-F	231/3.1	2.2	2.1	2.2	2.5	2.4	3.3	8. KSAN-F	245/ 3992	8. KOIT-F	4567/ 9.5	8.3	7.0
9. KFRC	201/2.7	1.7	1.6	1.7	1.7	1.7	2.2	9. KRQR-F	242/ 3854	9. KNBR	4287/ 8.9	13.3	8.9
10. KBLX-F+	196/2.6	2.9	2.9	3.6	3.5	3.0	3.7	10. KFRC	224/ 3770	10. KLOK-F	4259/ 8.9	8.7	8.2
11. KFOG-F	193/2.6	2.2	2.8	2.4	2.3	2.5	2.9	11. KBAY-F	221/ 3125	11. KSAN-F	3943/ 8.2	7.0	8.2
12. KOIT-F	191/2.5	2.4	2.7	2.8	2.5	2.6	1.6	12. KBLX-F+	207/ 3608	12. KITS-F	3667/ 7.7	8.7	9.2
13. KITS-F	184/2.4	1.5	1.9	1.7	2.2	1.9	2.6	13. KRAK	204/ 2721	13. KRQR-F	3591/ 7.5	5.1	6.7
14. KNBR	180/2.4	4.7	4.9	2.9	2.4	3.7	2.9	14. KFOG-F	203/ 3409	14. KBLX-F+	3453/ 7.2	6.9	7.3
15. KIOI-F	178/2.4	2.2	2.5	2.7	3.5	2.5	3.1	15. KOIT-F	197/ 4841	15. KFOG-F	3275/ 6.8	7.2	6.1
16. KLOK-F	164/2.2	2.6	2.4	2.8	2.2	2.5	1.7	16. KSFM-F	193/ 3846	16. KFRC	3229/ 6.7	6.9	8.7
17. KBAY-F	154/2.0	2.5	2.3	2.0	2.8	2.2	1.6	17. KITS-F	185/ 3689	17. KYA-F	2917/ 6.1	5.0	4.6
18. KDFC-F+	153/2.0	1.4	1.4	2.0	1.5	1.7	.3	18. KWSS-F	184/ 3293	18. KDFC-F+	2618/ 5.5	4.6	NA
19. KKHI-F+	149/2.0	1.4	1.8	2.0	1.5	1.8	1.4	19. KIOI-F	182/ 5106	19. KSFO	2601/ 5.4	6.8	4.6
20. KNEW	135/1.8	1.8	2.0	2.0	2.3	1.9	1.2	20. KLOK-F	167/ 4274	20. KOME-F	2443/ 5.1	4.9	4.8
21. KOME-F	134/1.8	1.5	1.6	1.4	1.2	1.6	2.7	21. KDFC-F+	161/ 2825	21. KNEW	2429/ 5.1	5.2	6.1
22. KSFO	126/1.7	2.0	2.1	1.7	1.8	1.9	1.2	22. KKHI-F+	155/ 2498	22. KKHI-F+	2358/ 4.9	5.2	4.5
23. KYA-F	125/1.7	1.6	1.6	1.5	1.3	1.6	2.0	23. KOME-F	142/ 2566	23. KBAY-F	2318/ 4.8	4.6	5.3
24. KWSS-F	112/1.5	1.7	1.8	2.0	2.1	1.8	1.9	24. KSFO	138/ 2830	24. KWSS-F	2133/ 4.5	6.3	5.9
25. KKC-F	96/1.3	1.0	1.3	1.1	.7	1.2	.4	25. KNEW	137/ 2467	25. KSJO-F	1974/ 4.1	3.8	3.9

12+ FM SHARE (METRO): 63.14% (4197 of 6647) (FAL 85: 62.54%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMO	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMEL-F	1. KYUU-F	1. KYUU-F	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO	1. KABL-F+
2. KSOL-F	2. KSOL-F	2. KSOL-F	2. KYUU-F	2. KCBS	2. KCBS	2. KCBS	2. KABL-F+	2. KCBS	2. KSOL-F	2. KSOL-F
3. KITS-F	3. KRQR-F	3. KGO	3. KCBS	3. KYUU-F	3. KABL-F+	3. KABL-F+	3. KCBS	3. KABL-F+	3. KMEL-F	3. KCBS
4. KWSS-F	4. KFOG-F	4. KRQR-F	4. KFOG-F	4. KSAN-F	4. KSAN-F	4. KYUU-F	4. KYUU-F	4. KYUU-F	4. KCBS	4. KGO
5. KYUU-F	5. KMEL-F	5. KCBS	5. KBLX-F+	5. KBLX-F+	5. KFRC	5. KYA-F+	5. KSAN-F	5. KSOL-F	5. KABL-F+	5. KOIT-F+
6. KLOK-F	6. KBLX-F+	6. KFOG-F	6. KOIT-F	6. KOIT-F	6. KNBR	6. KMEL-F	6. KRQR-F	6. KMEL-F	6. KNBR	6. KMEL-F
7. KRQR-F	7. KITS-F	7. KSAN-F	7. KSAN-F	7. KFOG-F	7. KBAY-F	7. KNBR	7. KOIT-F+	7. KSAN-F	7. KITS-F	7. KYUU-F
8.	8. KOME-F	8. KBLX-F+	8. KIOI-F	8. KABC-F+	8. KOIT-F	8. KITS-F	8. KFRC	8. KOIT-F+	8. KBLX-F+	8. KSAN-F
9.	9. KCBS	9. KMEL-F	9. KSOL-F	9. KIOI-F	9. KNEW	9. KFOG-F	9. KFOG-F	9. KRQR-F	9. KYUU-F	9. KYA-F+
10.	10. KSAN-F	10. KOIT-F	10. KRQR-F	10. KSOL-F	10. KDFC-F+	10. KFRC	10. KIOI-F	10. KIOI-F	10. KRQR-F	10. KKHI-F+

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSOL-F	1. KSOL-F	1. KYUU-F	1. KYUU-F	1. KGO	1. KRQR-F	1. KRQR-F+	1. KRQR-F	1. KRQR-F	1. KCBS
2. KMEL-F	2. KYUU-F	2. KSOL-F	2. KSOL-F	2. KYUU-F	2. KSOL-F	2. KFOG-F	2. KYUU-F	2. KCBS	2. KGO
3. KYUU-F	3. KMEL-F	3. KFOG-F	3. KGO	3. KCBS	3. KFOG-F	3. KYUU-F	3. KCBS	3. KFOG-F	3. KSAN-F
4. KLOK-F	4. KLOK-F	4. KIOI-F	4. KOIT-F	4. KABL-F+	4. KSJO-F	4. KSOL-F	4. KFOG-F	4. KGO	4. KRQR-F
5. KITS-F	5. KIOI-F	5. KKC-F	5. KMEL-F	5. KOIT-F	5. KMEL-F	5. KOME-F	5. KBLX-F+	5. KYUU-F	5. KBLX-F+
6. KSAN-F	6. KOIT-F	6. KBLX-F+	6. KSAN-F	6. KSOL-F	6. KOME-F	6. KBLX-F+	6. KITS-F	6. KBLX-F+	6. KYUU-F
7. KRQR-F	7. KSAN	7. KCBS	7. KLOK-F	7. KSAN-F	7. KBLX-F+	7. KITS-F	7. KOME-F	7. KSOL-F	7. KFOG-F
8. KOIT-F	8. KBLX-F+	8. KOIT-F	8. KIOI-F	8. KIOI-F	8. KYUU-F	8. KCBS	8. KGO	8. KSAN-F	8. KIOI-F
9. KOME-F	9. KFOG-F	9. KYA-F	9. KCBS	9. KBLX-F+	9. KITS-F	9. KMEL-F	9. KOIT-F	9. KITS-F	9. KITS-F
10. KWSS-F	10. KRQR-F	10. KGO	10. KBLX-F+	10. KFOG-F	10. KSAN-F	10. KGO	10. KSOL-F	10. KOME-F	10. KOIT-F

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		1176 (8)	1176 (8)	17.7	14.6	KARA-F	105.7	Santa Clara	.7/2.9
AOR		743 (5)	743 (5)	11.2	8.4	KATD-F	95.3	Los Gatos	.8/3.0
AC/OLDIES/SOFT ROCK	304 (4)	670 (6)	974 (10)	14.7	13.8	KBRG-F	104.9	Fremont	.5/1.1
MOR/VARIETY	180 (1)		180 (1)	2.7	4.5	KDIA	1310	Oakland	1.0/2.8
						KEEN	1370	San Jose	.6/1.6
COUNTRY	222 (3)	244 (1)	466 (4)	7.0	8.7	KEZR-F	106.5	San Jose	.9/2.8
BLACK/URBAN	86 (2)	506 (2)	592 (4)	8.9	10.6	KFAX	1100	San Francisco	.5/1.6
BTFL MUSIC/EZ	159 (1)	486 (3)	645 (4)	9.7	10.8	KIQI	1010	San Francisco	.5/1.3
NEWS/TALK	1117 (2)		1117 (2)	16.8	17.3	KJAZ-F	92.7	Alameda	1.1/3.1
						KLIV	1590	San Jose	.8/2.1
NOSTALGIA	260 (2)		260 (2)	3.9	3.0	KLOK	1170	San Jose	.7/2.7
RELIGION/GOSPEL	38 (1)		38 (1)	0.6	0.7	KLZE-F	97.7	Los Altos	.9/2.1
SPANISH	40 (1)	34 (1)	74 (2)	1.1	2.6	KOFY	1050	San Mateo	1.3/2.1
CLASSICAL	44 (2)	258 (2)	302 (4)	4.5	3.4	KOIT	1260	San Francisco	.4/1.7
UNKNOWN/OTHERS		80 (1)	80 (1)	1.2	1.7	KREO-F	92.9	Healdsburg	.4/1.4
			6647 (48)			KSJO-F	92.3	San Jose	1.2/5.4
						KZST-F	100.1	Santa Rosa	.8/1.3

RADIO STATIONS

AM STATIONS

KABL, 960, 5 KW (DA-1)	, BTFL/EZ	,\$150.00 (Christal)	Shamrock
KCBS, 740, 50 KW (DA-2)	, NEWS	CBS,\$200.00 (CBS)	CBS
KEST, 1450, 1 KW	, RELIGION	,\$ 37.00 (---)	Universal
KFAX, 1100, 50 KW (DA-1)	, RELIGION	,\$ 30.00 (---)	Salem
KFRC, 610, 5 KW	, MOR/NOST	US 1,MBS,\$130.00* (Republic)	RKO
KDIA, 1310, 5 KW (DA-1)	, BLACK	,\$ NA (Select)	New Systems
KGO, 810, 50 KW (DA-1)	, TALK/NEWS	ABC-I,\$295.00 (Blair)	Cap Cities/ABC
KIQI, 1010, 10 KW/500 W (DA-1)	, SPANISH	,\$ 54.00 (Caballero)	
KNBR, 680, 50 KW	, MOR/AC	NBC,\$190.00 (Mc-Guild)	NBC
KNEW, 910, 5 KW (DA-N)	, COUNTRY	,\$100.00* (Katz)	Malrite
KOFY, 1050, 1 KW (DAYS)	, OLDIES	,\$ 38.00 (---)	(SAN MATEO)
KOIT, 1260, 5 KW/1 KW	, SOFT AC	,\$ NA (Torbet)	Bonneville
KBLX, 1400, 1 KW/250 W	, BLACK	SBN,\$ NA (HNWH)	Inner City
KSFO, 560, 5 KW (DA-N)	, NOSTALGIA	UPI,\$110.00* (MMR)	King

FM STATIONS

KABL, 98.1, 100 KW @ 940, BTFL/EZ	,\$150.00 (Christal)	Shamrock
KBLX, 102.9, 7 KW @ 1285, URBAN/AC	SBN,\$120.00* (HNWH)	Inner City
KDFC+, 102.1, 33 KW @ 1360, CLASSICAL	,\$ 50.00 (CMBS)	
KFOG, 104.5, 8 KW @ 1454, AOR	Source,\$135.00* (Eastman)	Susquehanna
KIOI, 101.3, 125 KW @ 1220, AC	,\$200.00 (Durpetti)	Price
KITS, 105.3, 15 KW @ 1200, CHR	ABC-F,\$120.00* (Republic)	Entercom
KJAZ, 92.7, 2 KW @ 550, JAZZ	,\$ NA (Roslin)	
KKCY, 98.9, 4 KW @ 1450, URBAN/AOR/AC	,\$100.00* (Select)	Olympic
KKHI+, 95.7, 9 KW @ 1473, CLASSICAL	,\$ 85.00* (HNWH)	Buckley
KLOK, 103.7, 8 KW @ 1470, CHR	,\$ 80.00 (Durpetti)	Davis Weaver
KMEL, 106.1, 69 KW @ 1240, CHR	,\$115.00* (Christal)	Century
KOIT, 96.5, 33 KW @ 1410, SOFT AC	,\$ 95.00* (Torbet)	Bonneville
KRQR, 97.3, 82 KW @ 1100, AOR	CBS-R,\$135.00* (CBS)	CBS
KSAN, 94.9, 35 KW @ 1290, COUNTRY	,\$155.00* (Katz)	Malrite
KSOL, 107.7, 5 KW @ 1590, URBAN	APR,\$148.00* (MMR)	United
KYA, 93.3, 31 KW @ 593, OLDIES	UPI,\$ NA (MMR)	King
KYUU, 99.7, 45 KW @ 1240, CONTEMP/AC	,\$170.00* (Mc-Guild)	NBC

KCTC, KRAK, KSFM - See Sacramento
Other ranked stations - See San Jose

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KFRC: From CHR to Nost/MOR

SAN JOSE

Arbitron Rank/Pop (12+): 28/1,164,700

MSA Rank/Pop: 30/1,418,700

San Francisco ADI

Average Person Ratings: 15.4

Market TSL: 20.4 hours

Stations: 41/15

Diaries: 1568/743:1/45.1%

Sample Target: 1200

% Below Line: NA

% Not Listed: NA

1986 Revenue: \$26,000,000

HH Inc.: \$43,910

Retail \$: 11.2 Bil

Pop per Station: 77,647

#1 Biller: KBAY-F \$4,000,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KWSS-F	106/5.8	6.0	5.9	6.1	6.1	6.0	8.1	1. KBAY-F	202/2799	1. KWSS-F	1962/16.7	19.3	17.0
2. KBAY-F	97/5.3	5.9	6.1	5.6	6.7	5.7	3.4	2. KWSS-F	182/3301	2. KBAY-F	1477/12.5	10.7	12.1
3. KOME-F	87/4.8	4.0	4.0	3.9	3.0	4.2	7.8	3. KOME-F	140/2427	3. KOME-F	1461/12.4	11.1	11.4
4. KSJO-F	63/3.5	3.1	3.3	3.6	3.2	3.4	4.0	4. KSJO-F	100/2143	4. KATD-F	1376/11.7	8.1	3.9
5. KATD-F	62/3.4	3.3	1.8	2.4	1.9	2.7	3.9	5. KDFC-F+	75/1362	5. KSJO-F	1326/11.3	10.0	10.3
KEZR-F	62/3.4	2.3	2.5	2.6	2.0	2.7	2.7	6. KEZR-F	70/1376	6. KEZR-F	1150/ 9.8	9.8	9.0
7. KLZE-F	50/2.8	2.3	3.2	4.7	2.9	3.3	2.0	7. KLZE-F	65/1022	7. KARA-F	1086/ 9.2	10.7	9.6
8. KARA-F	47/2.6	2.4	2.6	2.5	3.4	2.5	2.9	8. KATD-F	64/1494	8. KLZE-F	750/ 6.4	5.9	5.6
9. KLIV	43/2.4	2.2	1.9	2.2	1.9	2.2	1.4	9. KARA-F	59/1418	9. KLOK	730/ 6.2	10.3	8.9
KLOK	43/2.4	2.4	3.0	2.9	3.1	2.7	1.9	10. KLOK	56/1226	10. KLIV	670/ 5.7	5.8	5.6
KEEN	43/2.4	2.8	2.2	1.8	2.7	2.3	1.0	11. KLIV	53/ 937	11. KEEN	654/ 5.6	4.8	5.8
12. KDFC-F+	23/1.3	.6	1.4	1.8	1.6	1.3	---	12. KEEN	46/ 743	12. KDFC-F+	532/ 4.5	3.9	3.1
13. KHTT	22/1.2	---	.9	.8	.6	.7	.9	13. KNTA	24/ 314	13. KHTT	422/ 3.6	2.7	3.7
14. KNTA	19/1.0	1.9	1.3	1.4	2.2	1.4	1.3	14. KHTT	22/ 517	14. KNTA	271/ 2.3	3.7	2.7
15. KAZA	11/1.6	1.0	.8	1.5	1.2	1.0	.6	15. KAZA	17/ 173	15. KAZA	135/ 1.1	2.7	2.0

12+ FM SHARE (METRO): NA

(FAL 85: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWSS-F	1. KOME-F	1. KOME-F	1. KOME-F	1. KBAY-F	1. KBAY-F	1. KWSS-F	1. KOME-F	1. KWSS-F	1. KWSS-F	1. KWSS-F
2. KATD-F	2. KSJO-F	2. KWSS-F	2. KEZR-F	2. KOME-F	2. KLZE-F	2. KBAY-F	2. KOME-F	2. KOME-F	2. KOME-F	2. KBAY-F
3. KOME-F	3. KWSS-F	3. KSJO-F	3. KARA-F	3. KEZR-F	3. KEEN	3. KOME-F	3. KEZR-F	3. KBAY-F	3. KBAY-F	3. KATD-F
4. KATD-F	4. KATD-F	4. KEZR-F	4. KWSS-F	4. KARA-F	4. KLIV	4. KSJO-F	4. KWSS-F	4. KATD-F	4. KBLX-F	4. KLZE-F
5. KEZR-F	5. KEZR-F	5. KATD-F	5. KBAY-F	5. KWSS-F	5. KLOK	5. KATD-F	5. KSJO-F	5. KEZR-F	5. KCBS	5. KSJO-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWSS-F	1. KWSS-F	1. KWSS-F	1. KWSS-F	1. KBAY-F	1. KSJO-F	1. KOME-F	1. KOME-F	1. KOME-F	1. KOME-F
2. KATD-F	2. KATD-F	2. KOME-F	2. KEZR-F	2. KARA-F	2. KOME-F	2. KSJO-F	2. KARA-F	2. KSJO-F	2. KEZR-F
3. KOME-F	3. KOME-F	3. KATD-F	3. KATD-F	3. KEZR-F	3. KWSS-F	3. KEZR-F	3. KSJO-F	3. KEZR-F	3. KSJO-F
4. KEZR-F	4. KEZR-F	4. KEZR-F	4. KARA-F	4. KWSS-F	4. KATD-F	4. KWSS-F	4. KEZR-F	4. KWSS-F	4. KBAY-F
5. KSJO-F	5. KSJO-F	5. KSJO-F	5. KLOK	5. KLOK	5. KEZR-F	5. KARA-F	5. KWSS-F	5. KARA-F	5. KARA-F

FORMATS AM FM TOTAL % FAL 85 % OTHER RATED STATIONS/METRO SHARE & CUME RATING

TOP 40/CHR/CONTEMP
AOR
AC/OLDIES/SOFT ROCK
MOR/VARIETY

COUNTRY
BLACK/URBAN
BTFL MUSIC/EZ
NEWS/TALK

NOSTALGIA
RELIGION/GOSPEL
SPANISH
CLASSICAL
UNKNOWN/OTHERS

RADIO STATIONS

KAZA, 1290, 5 KW (DAYS,DA), SPANISH
KEEN, 1370, 5 KW (DA-2), COUNTRY
KHTT, 1500, 10 KW/5 KW (DA-2), OLDIES
KLIV, 1590, 5 KW (DA-N), NOSTALGIA
KLOK, 1170, 50 KW//5 KW (DA-2), MOR/AC
KNTA, 1430, 1 KW (DA-N), SPANISH

KARA-F, 105.7, 50 KW @ 500, AC
KATD-F, 95.3, 370 W @ 860, CHR
KBAY-F, 100.3, 14 KW @ 2580, BTFL/EZ
KEZR-F, 106.5, 50 KW @ 430, AC
KBRG-F, 104.9, 3 KW @ 300, SPANISH

KLZE-F, 97.7, 3 KW @ ??, BTFL/EZ
KOME-F, 98.5, 13 KW @ 880, AOR
KSJO-F, 92.3, 50 KW @ 68, AOR
KWSS-F, 94.5, 1.1 KW @ 2580, CHR

\$ 51.00 (Caballero) (GILROY)
UPI, \$ 55.00 (MMR)
APR, \$ 32.50 (Katz)
\$ 40.00 (Eastman)
\$ 60.00 (Durpetti)
\$ 34.00 (Lotus)
\$ 58.00 (Eastman)
\$ 40.00 (Radio West)
\$ 90.00 (MMR)
\$ 82.00 (Christal)
\$ 48.00 (---) (FREMONT)
\$ 35.00 (Republic)
ABC-R, \$144.00 (Torbet)
\$130.00* (Katz)
\$100.00* (Mc-Guild)
Narragansett
Empire
Davis/Weaver
Tamarack
Empire
Narragansett
Nationwide
Parker
Infinity
Narragansett
Nationwide

Other ranked stations - See San Francisco

American Radio Fall 86, Copyright 1987

SEATTLE - TACOMA

Arbitron Rank/Pop (12+): 17/1,882,900
MSA Rank/Pop: Seattle - 25/1,729,100
Tacoma - 92/527,600
ADI # 13
Average Person Ratings: 15.5
Market TSL: 20.5 hours

Stations: 28/28
Diaries: 2261/833:1/53.2%
Sample Target: 1670
% Below Line: 0
% Not Listed: 9.4

1986 Revenue: \$65,800,000
HH Inc.: \$33,669
Retail \$: 15.2 Bil
Pop per Station: 67,246
#1 Biller: KIRO \$16,500,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KIRO	308/10.5	10.4	10.7	9.2	10.9	10.2	8.7	1. KIRO	372/6374	1. KIRO	5222/27.5	25.8	28.5
2. KUBE-F	237/ 8.0	8.2	5.0	6.9	6.8	7.0	8.7	2. KISW-F	347/3792	2. KOMO	3633/19.1	15.8	23.3
3. KISW-F	235/ 8.0	7.3	7.5	4.7	6.2	6.9	9.4	3. KUBE-F	271/4063	3. KUBE-F	3531/18.6	14.5	17.0
4. KOMO	203/ 6.9	5.8	5.8	7.3	8.3	6.5	5.7	4. KOMO	236/4283	4. KISW-F	2689/14.1	15.4	12.6
5. KBRD-F	151/ 5.1	4.5	5.0	6.6	5.1	5.3	3.4	5. KBRD-F	198/2561	5. KPLZ-F	2294/12.1	12.9	10.3
6. KPLZ-F	135/ 4.6	3.6	4.0	3.4	3.8	3.9	4.2	6. KPLZ-F	164/2920	6. KLSY-F	2102/11.1	9.4	10.7
7. KSEA-F	122/ 4.1	4.0	4.2	5.4	5.0	4.4	2.3	7. KSEA-F	152/2324	7. KBRD-F	2000/10.5	9.6	10.3
8. KLSY-F	119/ 4.0	3.2	3.6	4.4	4.4	3.8	4.6	8. KLSY-F	130/2320	8. KSEA-F	1870/ 9.8	8.9	10.7
9. KZOK-F	160/ 3.4	1.5	2.3	2.4	2.2	2.4	3.5	9. KMPS-F	127/1882	9. KZOK-F	1831/ 9.6	9.0	8.8
10. KRPM-F	99/ 3.4	2.1	2.9	3.2	2.8	2.9	3.1	10. KZOK-F	125/2284	10. KNBQ-F	1557/ 8.2	8.5	10.2
KMPS-F	99/ 3.4	3.9	5.1	3.4	4.5	4.0	5.1	11. KRPM-F	124/1740	11. KING-F	1485/ 7.8	8.6	8.4
12. KMGI-F	91/ 3.1	3.5	3.2	3.3	3.6	3.3	1.8	12. KMGI-F	114/1846	12. KVI	1454/ 7.7	7.6	8.3
13. KNBQ-F	80/ 2.7	2.6	2.7	2.7	3.3	2.7	3.1	13. KNBQ-F	104/1884	13. KMGI-F	1443/ 7.6	8.6	8.0
14. KIXI	77/ 2.6	4.0	4.6	4.5	5.0	3.9	3.2	14. KIXI	100/1727	14. KMPS-F	1408/ 7.4	9.5	9.2
15. KING-F	75/ 2.5	2.9	3.0	4.1	3.9	3.1	2.7	15. KVI	93/1762	15. KIXI	1371/ 7.2	8.8	9.4
KVI	75/ 2.5	3.2	3.5	1.9	1.8	2.8	2.9	16. KING-F	88/1750	16. KRPM-F	1320/ 6.9	5.1	6.0
17. KING	71/ 2.4	2.3	2.2	2.1	1.4	2.3	1.8	17. KLT-F	87/1340	17. KING	1274/ 6.7	7.4	6.7
18. KLT-F	64/ 2.2	2.6	1.2	1.0	1.2	1.8	2.2	18. KEZX-F	82/1457	18. KJR	1235/ 6.5	6.7	8.6
19. KJR	60/ 2.0	1.8	1.5	1.8	1.9	1.8	2.5	KING	82/1465	19. KHIT-F	1162/ 6.1	5.6	4.4
20. KEZX-F	58/ 2.0	2.6	3.4	2.6	1.9	2.7	2.2	20. KJR	71/1548	20. KEZX-F	1081/ 5.7	7.4	4.6
21. KCMS-F	44/ 1.5	1.3	1.7	1.8	1.6	1.6	2.2	21. KHIT-F	60/1513	21. KLT-F	961/ 5.1	5.3	5.0
22. KHIT-F	41/ 1.4	1.7	1.6	1.0	1.0	1.4	1.8	22.		22. KMPS	708/ 3.7	4.2	5.3
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 73.37% (1958 of 2669) (FAL 85: 62.54%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPLZ-F	1. KISW	1. KISW	1. KIRO	1. KIRO	1. KIRO	1. KIRO	1. KISW-F	1. KUBE-F	1. KIRO	1. KIRO
2. KUBE-F	2. KUBE-F	2. KUBE-F	2. KISW	2. KISW	2. KOMO	2. KOMO	2. KUBE-F	2. KISW-F	2. KISW	2. KISW
3. KISW-F	3. KZOK-F	3. KIRO	3. KUBE-F	3. KOMO	3. KBRD-F	3. KUBE-F	3. KOMO	3. KIRO	3. KUBE-F	3. KUBE-F
4. KHIT-F	4. KLSY-F	4. KLSY-F	4. KOMO	4. KUBE-F	4. KSEA-F	4. KISW-F	4. KIRO	4. KOMO	4. KLSY-F	4. KMPS-F
5. KLSY-F	5. KPLZ-F	5. KZOK-F	5. KZOK-F	5. KRPM-F	5. KRPM-F	5. KMPS-F	5. KBRD-F	5. KPLZ-F	5. KPLZ-F	5. KOMO
6. KNBQ-F	6. KIRO	6. KOMO	6. KMGI-F	6. KZOK-F	6. KMPS-F	6. KPLZ-F	6. KSEA-F	6. KBRD-F	6. KBRD-F	6. KBRD-F
7.	7. KMGI-F	7. KMGI-F	7. KLSY-F	7. KMGI-F	7. KVI	7. KBRD-F	7. KMPS-F	7. KMPS-F	7. KOMO	7. KPLZ-F
8.	KNBQ-F	8.	KRPM-F	8. KLSY-F	8.	8. KLSY-F	8.	8.	8. KZOK-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KUBE-F	1. KUBE-F	1. KUBE-F	1. KUBE-F	1. KIRO	1. KISW-F	1. KISW	1. KISW-F	1. KISW	1. KIRO
2. KLSY-F	2. KLSY-F	2. KLSY-F	2. KLSY-F	2. KOMO	2. KUBE-F	2. KUBE-F	2. KUBE-F	2. KIRO	2. KISW
3. KPLZ-F	3. KISW	3. KMGI-F	3. KMGI-F	3. KUBE-F	3. KPLZ-F	3. KZOK-F	3. KZOK-F	3. KUBE-F	3. KOMO
4. KISW-F	4. KMGI-F	4. KISW-F	4. KISW	4. KLSY-F	4. KIRO	4. KIRO	4. KIRO	4. KZOK-F	4. KUBE-F
KNBQ-F	5. KPLZ-F	5. KLT-F	5. KOMO	5. KBRD-F	5. KCMS-F	5. KPLZ-F	5. KPLZ-F	5. KOMO	5. KZOK-F
6. KMGI-F	6. KNBQ-F	6. KZOK-F	6. KIRO	6. KSEA-F	6. KZOK-F	6.	6. KEZX-F	6. KVI	6. KRPM-F
7. KKF-F	7. KMPS-F	7. KMPS-F	7. KMPS-F	7. KMGI-F	7.	7.	7. KNBQ-F	7. KRPM-F	7. KVI
8. KMPS-F	8.	8. KRPM-F	8. KPLZ-F	8.	8.	8.	8.	8. KPLZ-F	8.
9.	9.	9. KEZX-F	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		493 (4)	493 (4)	18.5	16.8	KCIS	630	Edmonds	.8/2.7
AOR		393 (3)	393 (3)	14.7	11.0	KKFX	1250	Seattle	1.2/2.8
AC/OLDIES/SOFT ROCK	143 (3)	279 (4)	422 (7)	15.8	15.1	KMPS	1300	Seattle	1.3/3.7
MOR/VARIETY	203 (1)		203 (1)	7.6	9.3	KQKT-F	96.5	Seattle	.4/2.8
						KRPM	770	Seattle	.5/1.9
COUNTRY	52 (2)	198 (2)	250 (4)	9.4	10.1				
BLACK/URBAN	35 (1)		35 (1)	1.3	1.1				
BTFL MUSIC/EZ		273 (2)	273 (2)	10.2	10.8				
NEWS/TALK	379 (2)		379 (2)	14.2	13.2				
NOSTALGIA	77 (1)		77 (1)	2.9	5.3				
RELIGION/GOSPEL	25 (1)	44 (1)	69 (2)	2.6	2.5				
SPANISH									
CLASSICAL		75 (1)	75 (1)	2.8	4.2				
UNKNOWN/OTHERS					0.6				
			2669 (28)						

RADIO STATIONS

AM STATIONS

KBLE, 1050, 5 KW (DAYS)	, RELIGION	\$ 30.00 (---)	
KCIS, 630, 5 KW/2.5 KW (DA-N)	, RELIGION	UPI, APR, \$ 45.00 (---)	
KING, 1090, 50 KW (DA-2)	, NEWS/TALK	NBC, \$ 60.00* (Blair)	
KIRO, 710, 50 KW (DA-N)	, NEWS/TALK	CBS, NBC-T, \$160.00* (CBS)	Bonneville
KIXI, 880, 50 KW/1 KW (DA-2)	, NOSTALGIA	\$ 70.00 (Christal)	
KJET, 1590, 5 KW (DA-N)	, CHR	Source, \$ NA (---)	SRO
KJR, 950, 5 KW (DA-N)	, AC	\$ 90.00 (HNWH)	Ackerly
KKFX, 1250, 5 KW (DA-N)	, BLACK	APR, \$ 40.00 (Roslin)	
KLSY, 1540, 5 KW (DA-N)	, AC	CBS-R, \$ NA (Blair)	Sandusky
KMPS, 1300, 5 KW (DA-N)	, COUNTRY	UPI, \$ 65.00* (Mc-Guild)	EZ
KOMO, 1000, 50 KW (DA-N)	, MOR	ABC-I, \$150.00* (Katz)	
KVI, 570, 5 KW	, AC/OLDIES	MBS, \$ 60.00* (Durpetti)	Golden West
KXA, 770, 1 KW	, AC	\$ NA (---)	Olympic

FM STATIONS

KRRD, 103.7, 100 KW @ 1675, BTFL/EZ	\$100.00* (Republic)	Entercom
KCMS, 105.3, 115 KW @ 721, RELIGION	UPI, \$ 45.00 (Radio Spot)	
KEZX, 98.9, 100 KW @ 1070, AOR	ABC-E, \$ 85.00 (Eastman)	Park
KHIT, 106.9, 30 KW @ 86, CHR	\$ 45.00 (HNWH)	Gannett (BREMERTON)
KING, 98.1, 100 KW @ 850, CLASSICAL	\$ 85.00* (Blair)	King
KISW, 99.9, 100 KW @ 1200, AOR	\$120.00* (Mc-Guild)	Nationwide
KLTX, 95.7, 100 KW @ 1150, AC	\$ 70.00 (Christal)	
KLSY, 92.5, 100 KW @ 1100, AC	CBS-R, \$ 95.00* (Blair)	Sandusky
KMGJ, 107.7, 63 KW @ 1200, SOFT AC	\$ 75.00* (Republic)	Sunbelt
KMPS, 94.1, 100 KW @ 1165, COUNTRY	UPI, \$ 80.00* (Mc-Guild)	EZ
KNBQ, 97.3, 100 KW @ 700, CHR	\$ 77.00 (Christal)	Viacom
KPLZ, 101.5, 100 KW @ 1200, CHR	\$ 90.00* (Durpetti)	Golden West
KRRX, 96.5, 81 KW @ 1200, AC/OLDIES	\$ 60.00 (Select)	Shamrock
KRPM, 106.1, 100 KW @ 700, COUNTRY	\$ 58.00* (Torbet)	Olympic
KSEA, 100.7, 100 KW @ 730, BTFL/EZ	\$ 95.00* (CBS)	Bonneville
KURE, 93.3, 100 KW @ 300, CHR	\$115.00 (MMR)	First Media
KZOK, 102.5, 100 KW @ 1165, AOR	Source, \$ 75.00* (HNWH)	SRO

CALL LETTER CHANGES

KQKT to KRRX-F (January)

FORMAT CHANGES

KRRX-F: From AC to AOR
KZOK-F: From AOR to Classic AOR

STATION SALES

KGW: From Salem to Park for \$1,645,000
KQIN: From All Pro to Salem for \$2,770,000 (Gill)
KQKT: From Behan to Shamrock for \$7,500,000

SHREVEPORT

Arbitron Rank/Pop (12+): 115/290,700

MSA Rank/Pop: 125/369,800

ADI # 62

Average Person Ratings: 15.9

Market TSL: 21.5 hours

Stations: 16/15

Diaries: 933/312:1/48.3%

Sample Target: 680

% Below Line: 10.1

% Not Listed: 5.5

1986 Revenue: \$11,400,000

HH Inc.: \$29,127

Retail \$: 2.2 Bil

Pop per Station: 19,380

#1 Biller: KVKI-F \$2,200,000

12+ METRO	1/4/SHARE	SPG 86	FAL '85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KDKS-F	73/15.5	14.7	12.0	10.6	9.6		19.2	1. KRMD-F+	188/1082	1. KVKI-F	784/26.5	25.9	26.9
2. KVKI-F	62/13.2	11.6	15.3	11.4	6.8		13.4	2. KTUX-F	121/1591	2. KTUX-F	687/23.2	25.0	26.2
3. KRMD-F+	54/11.5	9.3	7.3	7.2	10.8		15.7	3. KDKS-F	100/ 860	3. KRMD-F	677/22.9	17.8	12.5
4. KTUX-F	45/ 9.6	9.9	13.4	9.1	---		12.7	4. KVKI-F	77/1007	4. KDKS-F	675/22.8	23.3	20.5
5. KCIJ	41/ 8.7	13.2	11.2	16.1	11.4		6.4	5. KWKH	60/ 936	5. KCOZ-F	451/15.2	16.0	18.9
6. KCOZ-F	40/ 8.5	6.6	8.7	9.7	10.4		3.2	6. KTAL-F	56/ 799	6. KWKH	427/14.4	11.6	11.1
7. KWKH	27/ 5.7	5.0	3.7	4.2	6.0		4.2	7. KCIJ	55/ 413	7. KEEL	423/14.3	14.5	14.3
8. KEEL	25/ 5.3	6.2	4.1	5.1	7.0		3.8	8. KCOZ-F	52/ 571	8. KOKA	363/12.3	15.7	16.4
9. KTAL-F	24/ 5.1	6.0	4.5	3.4	4.4		7.7	9. KEEL	40/ 771	9. KTAL-F	341/11.5	9.9	8.5
10. KOKA	17/ 3.6	6.6	5.4	8.0	12.6		2.0	10. KWKH-F	32/ 609	10. KITT	309/10.4	15.4	13.8
11. KITT-F	14/ 3.0	3.9	4.5	4.4	13.8		3.0	11. KITT-F	30/ 597	11. KWKH-F	276/ 9.3	7.3	8.5
12. KWKH-F	12/ 2.5	1.9	3.9	3.8	4.6		4.8	12. KCIJ		12. KCIJ	276/ 9.3	12.2	13.0

12+ FM SHARE (METRO): 71.69% (319 of 445) (FAL 85: 70.45%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KTUX-F	1. KDKS-F	1. KDKS-F	1. KDKS-F	1. KDKS-F	1. KRMD-F+>1. KVKI-F	1. KVKI-F	1. KDKS-F	1. KDKS-F	1. KDKS-F	1. KDKS-F
2. KDKS-F	2. KVKI-F	2. KVKI-F	2. KVKI-F	2. KVKI-F	2. KCOZ-F	2. KRMD-F+	2. KRMD-F+	2. KRMD-F+	2. KTUX-F	2. KRMD-F+
3.	3. KTUX-F	3. KRMD-F+	3. KRMD-F+	3. KRMD-F+	KVFI-F	3. KDKS-F	3. KCOZ-F	3. KVFI-F	3. KTAL-F	3. KVFI-F
4.	4. KTAL-F	4. KTUX-F	4. KEEL	4. KEEL	4. KCIJ	4. KTUX-F	4. KDKS-F	4. KCIJ	4. KVFI-F	4. KTUX-F
5.	5. KRMD-F+	5. KEEL	5. KCIJ	5. KCIJ	5. KDKS-F	5. KCIJ	5. KTUX-F	5. KTUX-F	5. KRMD-F	5. KCOZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KVFI-F	1. KVFI-F	1. KVFI-F	1. KVFI-F	1. KVFI-F	1. KTUX-F	1. KDKS-F	1. KDKS-F	1. KDKS-F	1. KDKS-F
2. KDKS-F	2. KDKS-F	2. KDKS-F	2. KDKS-F	2. KDKS-F	2. KDKS-F	2. KTAL-F	2. KVFI-F	2. KVFI-F	2. KRMD-F+
3. KTUX-F	3. KTUX-F	3. KRMD-F	3. KRMD-F	3. KRMD-F	3. KTAL-F	KVFI-F	3. KTAL-F	3. KRMD-F+	KVFI-F
4.	4. KRMD-F	4. KITT-F	4. KCIJ	4. KCIJ	4. KVFI-F	KTUX-F	4. KEEL	4. KTAL-F	4. KEEL
5.	5. KITT-F	KOKA	5. KTUX-F	5. KCOZ-F	5.		KRMD-F+	5. KTUX-F	5.

FORMATS	AM	FM	TOTAL	%	FAL 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		45 (1)	45 (1)	10.1	18.6		KBCL 1070 Shreveport .8/2.9
AOR		24 (1)	24 (1)	5.4	4.7		KFLO 1300 Shreveport .6/2.3
AC/OLDIES/SOFT ROCK	25 (1)	76 (2)	101 (3)	22.7	20.1		KLMB 1480 Shreveport .8/2.5
MOR/VARIETY							
COUNTRY	32 (2)	61 (2)	93 (4)	20.9	15.4		
BLACK/URBAN	17 (1)	73 (1)	90 (2)	20.2	18.0		
BTFEL MUSIC/EZ		40 (1)	40 (1)	9.0	9.0		
NEWS/TALK							
NOSTALGIA	4 (1)		4 (1)	0.9	1.5		
RELIGION/GOSPEL	48 (3)		48 (3)	10.8	13.1		
SPANISH							
CLASSICAL							
UNKNOWN/OTHERS							

RADIO STATIONS

445 (16)

KBCL, 1070, 250 W (DAYS)	NOSTALGIA	SMN, \$ 12.00 (---)	
KCIJ, 980, 5 KW (DAYS)	GOSPEL/BLACK	SBN, \$ 25.00* (Masla)	
KEEL, 710, 50 KW/5 KW (DA-2)	AC	ABC-I, \$ 35.00* (Mc-Guild)	Multimedia
KFLO, 1300, 5 KW (DAYS)	RELIGION	\$ 6.00 (---)	
KLMB, 1480, 1 KW (DAYS)	RELIGION	\$ 11.00 (---)	
KOKA, 1550, 10 KW/500 W (DA-N)	BLACK	ABC-C, \$ 26.00 (HNWH)	Encore
KWKH, 1130, 50 KW (DA-N)	COUNTRY	ABC-E, \$ 29.00* (Torbet)	Great Empire
KCOZ-F, 100.1, 3 KW @ 300, BTFEL		\$ 30.00* (Republic)	
KITT-F, 93.7, 100 KW @ 1020, AC		ABC-F, \$ 36.00* (Mc-Guild)	Multimedia
KRMD-F+, 101.1, 100 KW @ 1145, COUNTRY		US 2, MBS, \$ 30.00* (Katz)	Am Com
KTAL-F, 98.1, 100 KW @ 1450, AOR		\$ 22.00* (Blair)	
KVKI-F, 96.5, 100 KW @ 275, AC		\$ 40.00* (HNWH)	Encore
KWKH-F, 94.5, 100 KW @ 400, COUNTRY		US 1, \$ 26.00* (Torbet)	Great Empire
KDKS-F, 92.1, 3 KW @ 300, BLACK		NBN, \$ 25.00* (Weiss)	
KTUX-F, 98.9, 100 KW @ 720, CHR		\$ 30.00* (Republic)	(BENTON) (CARTHAGE, Tx)

MISCELLANEOUS COMMENTS KOKA/KVKI-F sold to Encore for \$6,500,000 (Boyle)...

American Radio Fall 86, Copyright 1987

SPOKANE

Arbitron Rank/Pop (12+): 97/351,700

MSA Rank/Pop: 128/359,500

ADI # 74

Average Person Ratings: 15.0

Market TSL: 20.3 hours

Stations: 18/18
Diaries: 977/360:1/61.4%
Sample Target: 740
% Below Line: 0
% Not Listed: 10.1

1986 Revenue: \$10,000,000
HH Inc.: \$25,120
Retail \$: 2.2 Bil
Pop per Station: 19,539
#1 Biller: KGA/KDRK-F \$2,000,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. KZZU-F+	92/17.2	20.0	16.4	15.3	14.1			1. KZZU-F+	122/1391X	1. KZZU-F+ 1035/29.2	33.4	31.0
2. KXLY-F	70/13.1	10.8	17.8	16.9	11.1			2. KDRK-F	105/1082	2. KXLY-F 672/18.9	19.1	23.1
3. KDRK-F	61/11.4	11.1	12.4	12.6	11.8			3. KXLY-F	81/ 831	3. KDRK-F 659/18.6	17.6	17.9
4. KEZE-F	45/ 8.4	10.0	8.6	10.9	9.7			4. KEZE-F	53/ 770	4. KEZE-F 548/15.4	16.8	14.4
5. KGA	29/ 5.4	6.0	5.2	6.1	7.8			5. KGA	48/ 645	5. KISC-F 538/15.2	13.1	13.6
6. KXLY	28/ 5.2	6.2	5.9	4.6	5.4			6. KISC-F	41/ 864	6. KXLY 469/13.2	13.3	15.3
7. KISC-F	27/ 5.1	4.7	3.0	5.0	5.9			7. KKPL-F+	35/ 664	7. KKPL-F+ 441/12.4	14.1	16.6
8. KQSP-F	26/ 4.9	2.7	3.5	.3	.9			8. KXLY	28/ 535	8. KGA 427/12.0	12.4	13.8
9. KKPL-F+	21/ 3.9	3.8	5.0	7.5	10.6			9. KQSP-F	27/ 394	9. KQSP-F 369/10.4	7.3	8.2
10. KJRB	19/ 3.6	2.5	3.0	2.6	3.7			10. KAAQ	23/ 472	10. KJRB 304/ 8.6	6.4	8.2
11.								KJRB	23/ 358	KAAQ 304/ 8.6	9.3	11.1

12+ FM SHARE (METRO): 75.21% (361 of 480) (FAL 85: 74.58%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZU-F+>1. KZZU-F+	1. KZZU-F+	1. KZZU-F+	1. KDRK-F	1. KDRK-F	1. KXLY-F	1. KZZU-F+>1. KXLY-F	1. KZZU-F+	1. KZZU-F+	1. KZZU-F+	1. KZZU-F+
2. 2. KEZE-F>2. KDRK-F	2. KDRK-F	2. KDRK-F	2. KZZU-F+	2. KZZU-F+	2. KDRK-F>2. KDRK-F	2. KDRK-F	2. KZZU-F	2. KZZU-F	2. KZZU-F	2. KXLY-F
3. 3. KDRK-F	3. KEZE-F	3. KEZE-F	3. KEZE-F	3. KXLY-F	3. KGA	3. KXLY-F>3. KDRK-F	3. KDRK-F	3. KDRK-F	3. KXLY-F	3. KDRK-F>
4. 4. KISC-F	4. KISC-F	4. KISC-F	4. KQSP-F	4. KEZE-F	4. KXLY	4. KGA	4. KEZE-F	4. KEZE-F	4. KDRK-F>	4. KEZE-F
5. 5. KQSP-F	KQSP-F	5.	5. KQSP-F	5. KQSP-F	5. KZZU-F+	5. KEZE-F	5. KGA	5.	5. KXLY	5. KXLY
6. KKPL-F										

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZZU-F+>1. KZZU-F+	1. KZZU-F+	1. KZZU-F+	1. KZZU-F+	1. KDRK-F	1. KEZE-F	1. KEZE-F>1. KEZE-F	1. KEZE-F>1. KEZE-F	1. KEZE-F>1. KEZE-F	1. KEZE-F
2. 2. KDRK-F	2. KDRK-F	2. KDRK-F	2. KDRK-F>2. KZZU-F+	2. KZZU-F+	2. KZZU-F	2. KZZU-F	2. KZZU-F	2. KZZU-F	2. KDRK-F
3. 3. KEZE-F	3. KISC-F	3. KISC-F	3. KISC-F	3. KXLY-F	3.	3. KQSP-F	3. KQSP-F	3. KQSP-F	KJRB
4. 4. KEZE-F	4.	4.	4. KXLY-F	4. KISC-F>	4.	4. KDRK-F	4. KDRK-F	4. KDRK-F	4. KQSP-F
5. 5. KXLY-F	5.	5.	5.	5. KQSP-F	5.	5. KKPL-F	5. KKPL-F	5. KJRB	5. KZZU-F

FAL 85

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	4 (1)	97 (2)	101 (3)	21.0	21.7	KAAQ 590 Spokane 2.2/8.6
AOR		45 (1)	45 (1)	9.4	9.5	KCDA-F 103.1 Coeur D Alene .9/2.5
AC/OLDIES/SOFT ROCK	19 (1)	38 (5)	107 (6)	22.3	14.0	KEYF 1050 Dishman 2.1/2.9
MOR/VARIETY	18 (2)		18 (2)	3.8	6.2	KEYF-F 101.1 Cheney 1.7/5.2
COUNTRY	29 (1)	61 (1)	90 (2)	18.8	19.6	KRSS 1230 Spokane 1.9/3.0
BLACK/URBAN						KVNI 1080 Coeur D Alene 1.1/5.2
BTFL MUSIC/EZ		70 (1)	70 (1)	14.6	19.8	KVX0-F 103.9 Spokane 1.7/2.7
NEWS/TALK	28 (1)		28 (1)	5.8	6.5	
NOSTALGIA	11 (1)		11 (1)	2.3	---	
RELIGION/GOSPEL	10 (1)		10 (1)	2.1	---	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS					2.6	

480 (18)

RADIO STATIONS

KCKO, 1380, 5 KW/2.5 KW (DA-N), RELIGION	\$ 10.00 (---)	
KGA, 1510, 50 KW (DA-N), COUNTRY	ABC-I, \$ 37.00* (Eastman)	John Price
KJRB, 790, 5 KW (DA-N), AC	\$ 25.00 (Mc-Guild)	Alexander
KAAQ, 590, 5 KW, MOR	NBC, \$ 24.00 (Katz)	Home News
KUDY, 1280, 5 KW (DAYS), RELIGION (?)	\$ 14.00* (---)	Medina
KXLY, 920, 5 KW, NEWS/TALK	CBS, MBS, \$ 30.00* (Torbet)	
KXXR, 1550, 10 KW/2.5 KW (DA-N), NOSTALGIA	\$ 10.00 (Roslin)	
KEYF, 1050, 5 KW (DA-2), NOSTALGIA	ABC-D, MBS, \$ NA (Republic)	
KDRK-F, 93.7, 56 KW @ 2380, COUNTRY	US 1, \$ 35.00 (Eastman)	John Price
KEZE-F, 105.7, 100 KW @ 1910, AOR	\$ 38.00 (Mc-Guild)	Alexander
KISC-F, 98.1, 94 KW @ 2030, CONTEMP/AC	NBC, \$ 24.00 (Katz)	Home News
KKPL-F, 96.1, 56 KW @ 2680, AC	\$ 38.00* (Radio West)	
KQSP-F, 98.9, 100 KW @ 285, AC	\$ 24.00 (Blair)	Medina
KXLY-F, 99.9, 25 KW @ 3010, BTFL/EZ	\$ 40.00* (Torbet)	
KZZU-F, 92.9, 81 KW @ 2100, CHR	\$ 38.00 (Christal)	Olympic
KEYF-F, 101.1, 100 KW @ ??, SOFT AC	Trans, \$ NA (Republic)	(CHENEY)

MISCELLANEOUS COMMENTS KLSN changes calls to KAAQ...

SPRINGFIELD, MA

Arbitron Rank/Pop (12+): 70/495,400

MSA Rank/Pop: 85/585,800

ADI # 106

Average Person Ratings: 17.8

Market TSL: 23.3 hours

Stations: 25/12

Diaries: 1097/452:1/55.5%

Sample Target: 890

% Below Line: 40.6

% Not Listed: 12.5

1986 Revenue: \$10,100,000

HH Inc.: \$31,116

Retail \$: 4.0 Bil

Pop per Station: 41,283

#1 Biller: NA

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. WMAS-F	100/11.3	9.5	9.8	---	10.3	10.2	8.6	1. WMAS-F	100/1260	1. WMAS-F	1215/24.4	19.7 22.1
2. WTIC-F	86/ 9.7	11.3	11.6	---	7.1	10.9	13.2	2. WRCH-F	91/ 907	2. WTIC-F	1154/23.2	27.5 22.6
3. WRCH-F	83/ 9.4	6.9	7.5	---	9.7	7.9	6.0	3. WTIC-F	89/1200	3. WAQY-F	1069/21.5	20.5 22.0
4. WHFM-F	72/ 8.1	7.2	5.8	---	6.4	7.0	7.0	4. WHFM-F	86/1221	4. WHFM-F	1064/21.4	17.1 18.4
5. WAQY-F	70/ 7.9	7.5	8.2	---	6.8	7.9	7.7	5. WAQY-F	78/1184	5. WHYN	990/19.9	21.5 21.4
6. WMAS	66/ 7.4	6.0	8.1	---	10.1	7.2	6.7	6. WMAS	66/ 649	6. WRCH-F	838/16.8	15.3 15.3
7. WHYN	62/ 7.0	8.2	7.4	---	7.3	7.5	8.6	7. WHYN	62/ 997	7. WMAS	647/13.0	13.0 15.8
8. WTIC	28/ 3.2	2.0	3.0	---	4.4	2.7	1.4	8. WAAF-F	31/ 518	8. WCCC-F	514/10.3	9.6 12.2
9. WREB	26/ 2.9	3.0	2.5	---	1.7	2.8	1.7	9. WTIC	28/ 430	9. WAAF-F	434/ 8.7	7.8 9.2
10. WAAF-F	23/ 2.6	3.2	1.8	---	2.0	2.5	3.3	10. WREB	26/ 196	10. WTIC	418/ 8.4	8.1 12.1

12+ FM SHARE (METRO): 68.13% (528 of 775) (FAL 85: 63.24%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F	1. WAQY-F	1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WRCH-F	1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WAQY-F	1. WRCH-F
2. WAQY-F	2. WTIC-F	2. WTIC-F	2. WHYN	2. WHYN	2. WMAS-F	2. WHYN	2. WRCH-F	2. WRCH-F	2. WTIC-F	2. WTIC-F
3.	3. WMAS-F	3. WAQY-F	3. WHFM-F	3. WRCH-F	3. WHYN	3. WTIC-F	3. WHFM-F	3. WTIC-F	3. WRCH-F	3. WMAS
4.	4. WHFM-F	4. WHFM-F	4. WTIC-F	4. WHFM-F	4. WMAS	4. WMAS	4. WMAS	4. WAQY-F	4. WMAS-F	4. WMAS-F
5.	5. WCCC-F	5. WHYN	5. WAQY-F	5. WTIC-F	5. WHFM-F	5. WHFM-F	5. WAQY-F	5. WHFM-F	5. WHFM-F	5. WAQY-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WTIC-F	1. WTIC-F	1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WAQY-F	1. WAQY-F	1. WCCC-F	1. WAQY-F	1. WMAS-F	
2. WAQY-F	2. WMAS-F	2. WAQY-F	2. WTIC-F	2. WHYN	2. WTIC-F	2. WHFM-F	2. WAQY-F	2. WMAS-F	2. WHFM-F	
3. WMAS-F	3. WAQY-F	3. WTIC-F	3. WHFM-F	3. WRCH-F	3. WHFM-F	3. WMAS-F	3. WMAS-F	3. WHFM-F	3. WHYN	
4. WHFM-F	4. WHFM-F	4. WHFM-F	4. WAQY-F	4. WTIC-F	4. WMAS-F	4. WTIC-F	4. WHFM-F	4. WTIC-F	4. WRCH-F	
5.	5.	5. WHYN	5. WHYN	5. WHFM-F	5. WAAF-F	5. WCCC-F	5.	5. WHYN	5. WAQY-F	

FORMATS	AM	FM	TOTAL	%	%	FAL 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		111 (4)	111 (4)	14.3	12.6		WACE 730 Chicopee 1.1/ 3.3
AOR		121 (4)	121 (4)	15.6	16.4		WARE 1250 Ware .6/ 2.6
AC/OLDIES/SOFT ROCK	66 (2)	204 (4)	270 (6)	34.8	30.0		WHMP 1400 Northampton 1.9/ 4.8
MOR/VARIETY	59 (4)		59 (4)	7.6	10.5		WHMP-F 99.3 Northampton 1.4/ 5.5
COUNTRY	15 (1)		15 (1)	1.9	1.6		WIXY 1600 E. Longmeadow 1.7/ 4.4
BLACK/URBAN							WSPR 1270 Springfield .6/ 4.7
BTFL MUSIC/EZ		92 (2)	92 (2)	11.9	13.2		WBZ 1030 Boston 1.0/ 2.4
NEWS/TALK	31 (2)		31 (2)	4.0	2.0		WCCC-F 1290 Hartford 2.4/10.3
NOSTALGIA	66 (1)		66 (1)	8.5	11.6		WDRC 1360 Hartford .5/ 1.6
RELIGION/GOSPEL	10 (1)		10 (1)	1.3	2.1		WDRC-F 102.9 Hartford 2.3/ 6.6
SPANISH							WHCN-F 105.9 Hartford .8/ 5.1
CLASSICAL							WKCI-F 101.3 Hamden .3/ 1.6
UNKNOWN/OTHERS							WKSS-F 95.7 Hartford Meriden 1.1/ 6.1
							WSRS-F 96.1 Worcester 1.0/ 3.4
							WWYZ-F 92.5 New Haven 1.4/ 3.7

775 (25)

RADIO STATIONS

WACE, 730,	5 KW (DAYS)	RELIGION	\$ NA (---)	
WARE, 1250,	5 KW/2.5 KW (DA-N)	MOR	\$ 14.00 (Kadetsky)	
WHMP, 1400,	1 KW	MOR	NBC, \$ 19.00* (Masla)	
WHYN, 560,	5 KW/1 KW (DA-N)	AC	ABC-I, \$ 48.00* (Mc-Guild)	
WIXY, 1600,	5 KW/2.5 KW (DA-1)	COUNTRY	CBS, \$ 18.00 (Eastman)	Wilkes-Schwartz
WLDN, 1570,	2.5 KW (DAYS)	MOR	ABC-E, \$ 16.00 (Select)	
WMAS, 1450,	1 KW	NOSTALGIA	MBS, \$ 37.00 (Blair)	Lappin
WREB, 930,	500 W (DAYS)	TALK	\$ 14.00 (RSR)	
WSPR, 1270,	5 KW/1 KW (DA-2)	TALK	APR, \$ 17.00* (Kadetsky)	
WAQY-F, 102.1,	27 KW @ 650, AOR		ABC-C, \$ 53.00* (Eastman)	Wilkes-Schwartz
WHFM-F, 93.1,	9 KW @ 970, AC		CBS-R, \$ 66.00* (Mc-Guild)	
WHMP-F, 99.3,	3 KW @ 300, CHR		\$ 30.00* (Masla)	
WMAS-F, 94.7,	50 KW @ 360, AC		\$ 60.00* (Blair)	Lappin

Other ranked stations - See Hartford or Worcester

STOCKTON

Arbitron Rank/Pop (12+): 103/329,200

MSA Rank/Pop: 108/425,500
Sacramento ADI
Average Person Ratings: 14.8
Market TSL: 20.2 hours

Stations: 32/10
Diaries: 860/383:1/43.8%
Sample Target: 69.0
% Below Line: 60.8
% Not Listed: 10.3

1986 Revenue: \$6,300,000
HH Inc.: \$30,185
Retail \$: 2.3 Bil
Pop per Station: 32,920
#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. KRAK	41/8.1	9.0	11.1	10.1	7.9		11.8	1.		1. KHOP-F 609/17.9	16.4	19.7
2. KHOP-F	35/6.9	5.0	5.7	8.4	7.9		6.6	2.		2. KWIN-F 523/15.3	15.9	12.5
3. KWIN-F	34/6.7	4.7	4.1	4.7	4.4		8.3	3.		3. KRAK 510/15.0	17.1	16.8
4. KFMR-F	32/6.3	6.5	3.7	3.3	5.7		2.8	4.		4. KSTN 435/12.8	16.7	13.6
5. KBEE-F	29/5.8	6.5	4.6	5.5	5.9		3.3	5.		5. KCBS 406/11.9	12.2	12.2

12+ FM SHARE (METRO): 62.61% (283 of 452) (FAL 85: 53.75%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSTN	1. KHOP-F	1. KHOP-F	1. KRAK	1. KRAK	1. KRAK	1. KRAK	1. KRAK	1. KWIN-F	1. KSTN	1.
2. KWOD-F	2. KWIN-F	2. KWIN-F	2. KFMR-F	2. KFMR-F	2. KJAX-F	2. KFMR-F	2. KFMR-F	2. KHOP-F	2. KWIN-F	2.
3.	3. KZAP-F	3. KFMR-F	3. KWIN-F	3. KWIN-F	3. KBEE-F	3. KCBS	3. KJAX-F	3. KRAK	3. KHOP-F	3.
4.	4. KFMR-F	4. KRAK	4. KHOP-F	4. KBEE-F	4. KFMR-F	4. KSTN	4. KBEE-F	4. KBEE-F	4. WSOL-F	4.
5.	5. KDJK-F	5. KZAP-F	5. KWG	5. KHOP-F	5. KCBS	5. KHOP-F	5. KHOP-F	5. KFMR-F	5. KWOD-F	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KHOP-F	1. KHOP-F	1. KWG	1. KHOP-F	1. KRAK	1. KDJK-F	1. KZAP-F	1. KZAP-F	1. KWIN-F	1. KRAK-F	
2. KWIN-F	2. KWIN-F	2. KHOP-F	2. KFMR-F	2. KFMR-F	2. KSOL-F	2. KWIN-F	2. KWIN-F	2. KWIN-F	2. KWIN-F	
3. KWOD-F	3. KWOD-F	3. KFMR-F	3. KWIN-F	3. KJAX-F	3. KFMR-F	3. KFMR-F	3. KHOP-F	3. KFMR-F	3. KZAP-F	
4.	4. KFMR-F	4. KWIN-F	4. KRAK	4. KBEE-F	4. KWIN-F	4. KDJK-F	4.	4. KDJK-F	4. KFMR-F	
5.	5. KWG	5.	5.	5. KHOP-F	5. KZAP-F	5. KHOP-F	5.	5. KRAK-F	5.	

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	28 (1)	105 (6)	133 (7)	29.4	28.9	KCVR 1570 Lodi .4/ 2.0
AOR		30 (2)	30 (2)	6.6	4.9	KJOY 1280 Stockton 2.6/11.1
AC/OLDIES/SOFT ROCK	27 (2)	29 (5)	56 (7)	12.4	8.4	KSJQ-F 96.7 Manteca 1.2/ 3.6
MOR/VARIETY	15 (1)		15 (1)	3.3	4.4	KSTN-F 107.3 Stockton 1.6/ 5.3
COUNTRY	45 (2)	39 (2)	84 (4)	18.6	21.0	KWG 1230 Stockton 2.8/ 8.8
BLACK/URBAN		14 (2)	14 (2)	3.1	2.1	KYBB-F 100.9 Tracy 2.2/ 5.0
BTFL MUSIC/EZ		58 (2)	58 (2)	12.8	13.9	See Modesto for more information about:
NEWS/TALK	38 (3)		38 (3)	8.4	10.9	KDJK-F 2.4/5.4 KOSO-F 2.2/3.8
NOSTALGIA	5 (1)		5 (1)	1.1	---	KLOC 1.8/2.5 KTRB .8/2.1
RELIGION/GOSPEL					1.3	See Sacramento for more information about:
SPANISH	11 (2)	8 (1)	19 (3)	4.2	4.9	KAER-F .4/1.8 KHYL-F .4/1.2 KSFM-F .4/1.6
CLASSICAL						KFBK 1.4/3.2 KRAK-F 1.4/4.8
UNKNOWN/OTHERS						See San Francisco for more information about:

452 (30)

RADIO STATIONS

KCVR, 1570, 5 KW (DAYS,DA) , SPANISH , \$ 20.00 (Caballero)
KJOY, 1280, 1 KW (DA-N) , AC/OLDIES , \$ 18.00* (Mc-Guild)
KSTN, 1420, 5 KW/1 KW (DA-2) , CONTEMP , ABC-C, \$ 26.00* (Weiss)
KWG, 1230, 1 KW , OLDIES , MBS, \$ 19.00 (Katz)

Home News

KFMR-F, 100.1, 3 KW @ 300, COUNTRY , \$ 37.00* (CBS)
KJAX-F, 99.3, 3 KW @ 300, BTFL/EZ , ABC-E, \$ 32.00* (Mc-Guild)
KSTN-F, 107.3, 8 KW @ 1610, SPANISH , ABC-C, \$ 21.00* (Weiss)
KWIN-F, 97.7, 3 KW @ 300, CHR , \$ 24.00 (MMR)
KYBB-F, 100.9, 3 KW @ 300, AC , \$ 22.00 (Katz)

Golden Pacific
Home News

(LODI)
(TRACY)

Other ranked stations - See Sacramento and Modesto

SYRACUSE

Arbitron Rank/Pop (12+): 61/550,200

MSA Rank/Pop: 71/656,000
A01 # 66

Average Person Ratings: 17.2
Market TSL: 22.4 hours

Stations: 22/18
Diaries: 1077/511:1/56.5%
Sample Target: 920
% Below Line: 2.9
% Not Listed: 11.5

1986 Revenue: \$12,500,000
HH Inc.: \$33,798
Retail \$: 3.9 Bil
Pop per Station: 30,567
#1 Biller: WYYY-F \$3,300,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WYYY-F	155/16.3	16.2	16.6	---	16.6	16.4	16.0	1. WYYY-F	181/2456	1. WYYY-F	1922/34.7	33.0	35.3
2. WSYR	116/12.2	10.2	12.3	---	12.4	11.6	8.7	2. WNTQ-F	133/1771	2. WSYR	1522/27.5	25.2	25.7
3. WNTQ-F	109/11.5	11.9	11.3	---	9.9	11.6	11.9	3. WSYR	126/1737	3. WNTQ-F	1367/24.7	24.8	22.2
4. WRRB-F	73/ 7.7	8.0	6.4	---	6.1	7.4	4.5	4. WRRB-F	104/1224	4. WAQX-F+	964/17.4	19.2	21.5
5. WAQX-F	70/ 7.4	7.5	7.5	---	11.0	7.5	11.8	5. WAQX-F	80/1117	5. WHEN	387/16.0	18.2	19.6
6. WHEN	54/ 5.7	5.2	5.3	---	5.8	5.4	3.9	6. WHEN	70/1194	6. WSEN-F+	756/13.7	11.2	7.3
7. WEZG-F	53/ 5.6	6.5	6.1	---	6.6	6.1	5.5	7. WEZG-F	60/ 768	7. WEZG-F	724/13.1	12.7	11.8
8. WSEN-F+	47/ 4.9	5.8	4.5	---	2.8	5.1	5.6	8. WKFM-F	59/ 838	8. WRRB-F	717/12.9	12.2	12.0
9. WKFM-F	42/ 4.4	3.7	5.5	---	3.5	4.5	4.1	9. WSEN-F+	52/ 902	9. WKFM-F	572/10.3	12.4	11.0
10. WFBL	41/ 4.3	3.9	5.2	---	3.6	4.5	3.8	10. WFBL	42/ 526	10. WFBL	510/ 9.2	9.4	8.4

12+ FM SHARE (METRO): 69.83% (588 of 842) (FAL 85: 68.45%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNTQ-F+	1. WYYY-F+	1. WYYY-F+	1. WYYY-F+	1. WYYY-F+	1. WSYR	1. WSYR	1. WYYY-F+	1. WYYY-F+	1. WNTQ-F	1. WSYR
2. WAQX-F+	2. WNTQ-F+	2. WNTQ-F	2. WRRB-F	2. WRRB-F	2. WRRB-F	2. WYYY-F+	2. WNTQ-F	2. WNTQ-F	2. WSYR	2. WYYY-F
3. WYYY-F	3. WNTQ-F	3. WAQX-F+	3. WSEN-F+	3. WSYR	3. WYYY-F	3. WNTQ-F	3. WRRB-F	3. WAQX-F+	3. WYYY-F+	3. WNTQ-F
4. WKFM-F	4. WKFM-F	4. WSEN-F+	4. WAQX-F+	4. WSEN-F+	4. WEZG-F	4. WHEN	4. WAQX-F	4. WSYR	4. WAQX-F+	4. WRRB-F
5. WSEN-F+	5. WSEN-F+	5. WKFM-F	5. WKFM-F	5. WAQX-F+	5. WHEN	5. WRRB-F	5. WSYR	5. WRRB-F	5. WRRB-F	5. WEZG-F
			WRRB-F	WHEN	WHEN					6. WAQX-F+

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYYY-F	1. WYYY-F+	1. WYYY-F+	1. WYYY-F+	1. WYYY-F+	1. WAQX-F+	1. WAQX-F+	1. WYYY-F+	1. WYYY-F	1. WYYY-F+
2. WNTQ-F+	2. WNTQ-F+	2. WAQX-F	2. WNTQ-F	2. WRRB-F	2. WKFM-F	2. WYYY-F+	2. WAQX-F+	2. WAQX-F+	2. WRRB-F
3. WKFM-F	3. WAQX-F+	3. WNTQ-F	3. WSEN-F+	3. WSYR	3. WNTQ-F	3. WNTQ-F	3. WNTQ-F	3. WNTQ-F	3. WAQX-F+
4. WAQX-F+	4. WKFM-F	4. WSEN-F+	4. WSYR	4. WSEN-F+	4. WYYY-F	4. WKFM-F	4. WKFM-F	4. WKFM-F	4. WSYR
5. WSEN-F+	5. WSEN-F+	5. WSEN-F+	5. WHEN	5. WNTQ-F	5. WSEN-F+	5. WSEN-F+	5. WSEN-F+	5. WRRB-F	5. WSEN-F+
			WKFM-F						
			WRRB-F						

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		114 (2)	114 (2)	13.5	11.7	WMHR-F 102.9 Syracuse 1.8/3.3
AOR	3 (1)	116 (3)	119 (4)	14.1	18.9	WNDR 1260 Syracuse 1.2/5.0
AC/OLDIES/SOFT ROCK	65 (2)	167 (3)	232 (5)	27.6	29.2	WOIV-F 105.1 De Ruyter .3/1.3
MOR/VARIETY	116 (1)		116 (1)	13.8	15.1	WSCP 1070 Sandy Creek 1.8/1.6
COUNTRY	24 (2)	113 (2)	137 (4)	16.3	11.6	WSGO-F 105.5 Oswego .5/1.4
BLACK/URBAN						WXRA 1220 N. Syracuse .5/1.6
BTFL MUSIC/EZ		53 (1)	53 (1)	6.3	7.5	WKGW-F 104.3 Utica .5/1.2
NEWS/TALK						WOUR-F 96.9 Utica .7/2.8
NOSTALGIA	41 (1)		41 (1)	4.9	4.0	WRCK-F 107.3 Utica .5/1.7
RELIGION/GOSPEL		17 (1)	17 (1)	2.0	2.0	WUUU-F 102.5 Rome .7/1.2
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	5 (1)	8 (2)	13 (3)	1.5	---	

842 (22)

RADIO STATIONS

WFBL, 1390, 5 KW (DA-N)	NOSTALGIA	US 2, \$ 31.00 (Weiss)	
WHEN, 620, 5 KW/1 KW (DA-N)	AC	ABC-E, \$ 70.00* (Eastman)	Park
WNDR, 1260, 5 KW (DA-N)	OLDIES	US 1, CBS, \$ 24.00* (Mc-Guild)	Osborn
WSIV, 1540, 1 KW (DAYS)	RELIGION	\$ 10.00 (---)	
WSYR, 570, 5 KW (DA-2)	MOR	NBC, \$ 88.00 (Katz)	New City
WXRA, 1220, 1 KW (DAYS)	BTFL/EZ	\$ 17.00 (Select)	Lorenz
WAQX-F, 95.3, 3 KW @ 300, AOR		ABC-R, \$ 51.00* (MMR)	
WEZG-F, 100.9, 3 KW @ 165, BTFL/EZ		\$ 37.00* (Weiss)	Lorenz
WKFM-F, 104.7, 50 KW @ 500, AOR		ABC-F, \$ NA (Christal)	Wilkes-Schwartz
WMHR-F, 102.9, 20 KW @ 780, RELIGION		\$ 13.00 (---)	
WNTQ-F, 93.1, 97 KW @ 660, CHR		\$ 50.00* (Mc-Guild)	Osborn
WRRB-F, 107.9, 50 KW @ 500, COUNTRY		\$ 48.00* (Eastman)	Park
WSEN-F, 92.1, 3 KW @ 300, COUNTRY		ABC-I, \$ 30.00 (HNWH)	Buckley
WYYY-F, 94.5, 100 KW @ 650, AC		\$ 120.00 (Katz)	New City
			(BALDWINVILLE)

MISCELLANEOUS COMMENTS WNDR/WNTQ-F sold to Osborn for \$6,500,000... WURS changes to WXRA...

TAMPA - ST. PETERSBURG

Arbitron Rank/Pop (12+): 22/1,637,900

MSA Rank/Pop: 21/1,918,800

ADI # 17

Average Person Ratings: 17.7

Market TSL: 23.6 hours

Stations: 21/19
Diaries: 1901/862:1/52.8%
Sample Target: 1530
% Below Line: 3.7
% Not Listed: 13.8

1986 Revenue: \$50,400,000
HH Inc.: \$27,879
Retail \$: 12.6 Bill
Pop per Station: 86,205
#1 Biller: WRBQ A/F \$13,500,000

		SUM				SPG	WIN	FAL	4 Book		Birch			12+ METRO CUME/ METRO CUME RATING		SPG		FAL
12+ METRO	1/4/SHARE	86	86	86	85				Avg.		Share	12+ TSA	1/4/CUME			86	85	
1. WRBQ-F	476/16.1	15.9	14.8	12.5	12.2				14.8		17.9	1. WRBQ-F	587/6274	1. WRBQ-F	5116/30.8	28.5	25.8	
2. WWBA-F	328/11.1	12.7	10.6	13.0	11.7				11.9		9.2	2. WWBA-F	372/3504	2. WWBA-F	3062/18.4	17.9	17.7	
3. WQYK-F	236/ 8.0	6.6	8.5	7.9	8.2				7.8		7.7	3. WYNF-F	327/3189	3. WQYK-F	2299/13.8	14.5	13.3	
4. WYNF-F	203/ 6.9	5.8	5.2	5.5	6.3				5.9		9.1	4. WQYK-F	272/2687	4. WUSA-F	2019/12.1	13.5	14.9	
5. WUSA-F	173/ 5.9	4.4	5.7	6.1	7.6				5.5		4.9	5. WUSA-F	191/2214	5. WYNF-F	1972/11.9	12.0	11.6	
6. WFLA	129/ 4.4	4.1	4.1	3.6	3.3				4.3		3.8	6. WPDS-F	190/2475	6. WFLA	1700/10.2	10.9	9.4	
7. WPDS-F	123/ 4.2	2.4	3.9	3.0	2.1				3.4		4.3	7. WSUN	181/2563	7. WSUN	1697/10.2	8.5	13.3	
8. WSUN	114/ 3.9	3.6	3.6	4.9	5.8				4.0		4.8	8. WDUV-F	171/2257	8. WKRL-F	1529/ 9.2	11.1	13.2	
9. WKRL-F	109/ 3.7	4.7	5.0	4.5	4.8				4.5		5.4	9. WFLA	149/2052	9. WPDS-F	1525/ 9.2	10.3	7.3	
WNLT-F	109/ 3.7	2.4	3.6	3.4	3.8				3.3		3.3	10. WKRL-F	130/1794	10. WNLT-F	1411/ 8.5	9.1	10.6	
11. WGUL-F+	95/ 3.2	2.5	3.9	3.9	3.7				3.4		3.4	11. WNLT-F	114/1554	11. WDAE	1112/ 6.7	8.9	10.1	
12. WDUV-F	74/ 2.5	2.2	2.2	2.8	1.8				2.4		4.3	12. WGUL-F+	99/ 997	12. WDUV-F	1012/ 6.1	6.3	5.5	
13. WHBO	73/ 2.5	1.3	1.5	1.8	1.0				1.8		1.1	13. WHBO	78/ 675	13. WGUL-F+	966/ 5.8	4.4	5.5	
WTMP	73/ 2.5	3.9	2.5	2.0	1.9				2.7		2.1	14. WPLP	75/1071	14. WPLP	925/ 5.6	4.7	6.5	
15. WPLP	69/ 2.3	3.0	2.7	1.7	2.9				2.4		2.7	15. WTMP	75/ 920	15. WTMP	842/ 5.1	5.4	NA	
16. WDAE	67/ 2.3	4.1	4.7	4.5	5.1				3.9		4.5	16. WDAE	71/1189	16.				
17.												17.		17.				
18.												18.		18.				
19.												19.		19.				
20.												20.		20.				
21.												21.		21.				
22.												22.		22.				
23.												23.		23.				
24.												24.		24.				
25.												25.		25.				

12+ FM SHARE (METRO): 77.18% (1965 of 2546) (FAL 85: 71.71%)

TEENS	18-34	18-49	25-49	25-54	35-44	12+ AHD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WQYK-F	1. WRBQ-F	1. WWBA-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F
2. WYNF-F	2. WYNF-F	2. WUSA-F	2. WUSA-F	2. WUSA-F	2. WRBQ-F	2. WWBA-F	2. WRBQ-F	2. WWBA-F	2. WFLA	2. WWBA-F
3. WKRL-F	3. WKRL-F	3. WYNF-F	3. WQYK-F	3. WQYK-F	3. WWBA-F	3. WQYK-F	3. WQYK-F	3. WQYK-F	3. WWBA-F	3. WQYK-F
4. WUSA-F	4. WUSA-F	4. WQYK-F	4. WPDS-F	4. WPDS-F	4. WUSA-F	4. WYNF-F	4. WUSA-F	4. WYNF-F	4. WYNF-F	4. WYNF-F
5. WNLT-F	5. WNLT-F	5. WKRL-F	5. WNLT-F	5. WNLT-F	5. WSUN	5. WFLA	5. WYNF-F	5. WUSA-F	5. WQYK-F	5. WUSA-F
6. WQYK-F	6. WQYK-F	6. WNLT-F	6. WKRL-F	6. WKRL-F	6. WPDS-F	6. WUSA-F	6. WPDS-F	6. WKRL-F	6. WPLP	6. WTMP
7. WPDS-F	7. WPDS-F	7. WYNF-F	7. WYNF-F	7. WYNF-F	7. WFLA	7. WSUN	7. WKRL-F	7. WNLT-F	7. WKRL-F	7. WPDS-F
8.	8.	8.	8.	8.	8.	8.	8. WSUN	8. WPDS-F	8. WNLT-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

# WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WYNF-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F
2. WYNF-F	2. WUSA-F	2. WUSA-F	2. WUSA-F	2. WUSA-F	2. WRBQ-F	2. WYNF-F	2. WYNF-F	2. WYNF-F	2. WUSA-F
3. WNLT-F	3. WNLT-F	3. WNLT-F	3. WNLT-F	3. WQYK-F	3. WKRL-F	3. WKRL-F	3. WKRL-F	3. WKRL-F	3. WYNF-F
4. WUSA-F	4. WYNF-F	4. WPDS-F	4. WPDS-F	4. WPDS-F	4. WQYK-F	4. WUSA-F	4. WUSA-F	4. WUSA-F	4. WQYK-F
5. WKRL-F	5. WKRL-F	5. WKRL-F	5. WQYK-F	5. WNLT-F	5. WUSA-F	5. WNLT-F	5. WNLT-F	5. WQYK-F	5. WKRL-F
6.	6. WPDS-F	6. WQYK-F	6. WKRL-F	6.	6.	6. WQYK-F	6. WPDS-F	6. WNLT-F	6. WHBO
7.	7. WQYK-F	7. WYNF-F	7. WYNF-F	7.	7.	7. WPDS-F	7.	7. WHBO	7. WPDS-F
8.	8.	8.	8.	8.	8.	8.	8.	8. WPDS-F	8. WSUN
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	FAL 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	20 (1)	476 (1)	496 (2)	19.5	19.7	WLFF	680	St. Petersburg	1.0/1.8
AOR		312 (2)	312 (2)	12.3	7.0	WRBQ	1380	St. Petersburg	.7/3.4
AC/OLDIES/SOFT ROCK	73 (1)	425 (4)	498 (5)	19.6	17.6	WXCR-F	92.1	Safety Harbor	.9/3.9
MOR/VARIETY					0.7				
COUNTRY	114 (1)	236 (1)	350 (2)	13.7	15.8	WHVE-F	94.1	Bradenton	.7/3.3
BLACK/URBAN	73 (1)		73 (1)	2.9	4.0				
BTFL MUSIC/EZ		402 (2)	402 (2)	15.8	15.3				
NEWS/TALK	198 (2)		198 (2)	7.8	6.8				
NOSTALGIA	103 (3)	88 (1)	191 (4)	7.5	12.6				
RELIGION/GOSPEL									
SPANISH									
CLASSICAL		26 (1)	26 (1)	1.0	0.7				
UNKNOWN/OTHERS									
			2546 (21)						

RADIO STATIONS

AM STATIONS

WCBF, 1010, 50 KW/5 KW (DA-2)	, RELIGION	, \$ 13.00 (---)	Sudbrink
WDAE, 1250, 5 KW (DA-N)	, NOSTALGIA	ABC-I, \$ 77.00* (Mc-Guild)	Gannett
WFLA, 970, 5 KW (DA-2)	, NEWS/TALK	NBC, NBC-T, \$ 65.00* (Select)	Blair
WHBO, 1040, 5 KW (DAYS)	, OLDIES	UPI, \$ 37.00 (Blair)	Metroplex
WLFF, 680, 1 KW (DAYS)	, NOSTALGIA	, \$ 36.00 (Christal)	Century
WPLP, 570, 1 KW (DA-2)	, TALK/NEWS	MBS, CBS, \$ 45.00 (Katz)	Guy Gannett
WPSO, 1500, 250 W (DAYS)	, NOSTALGIA	MBS, \$ 18.00 (Masla)	
WRBQ, 1380, 5 KW (DA-N)	, CHR	ABC-F, \$ NA (Eastman)	Edens
WRXB, 1590, 5 KW/1 KW (DA-2)	, BLACK	NBN, \$ 40.00 (Lazar)	
WSUN, 620, 10 KW (DA-N)	, COUNTRY	CBS, ABC-E, \$ 85.00* (CBS)	CBS
WTAN, 1340, 1 KW (DA-N)	, MOR	, \$ 25.00 (---)	
WTIS, 1110, 10 KW (DAYS, DA)	, RELIGION	, \$ 17.00* (---)	Forus
WTMP, 1150, 5 KW/2.5 KW (DA-2)	, BLACK	SBN, \$ 45.00 (HNWH)	
WTYM, 1300, 5 KW/1 KW (DA-2)	, SPANISH	, \$ 28.00 (---)	
WYOU, 1550, 10 KW (DAYS)	, SPANISH	, \$ NA (Lotus)	

FM STATIONS

WGUL+, 105.5, 3 KW @ 300, NOSTALGIA	MBS, \$ 53.00* (Masla)	
WUSA, 100.7, 100 KW @ 503, AC	, \$115.00* (Mc-Guild)	Gannett
WKRL, 97.9, 100 KW @ 639, CLASSIC AOR	Source, \$ 85.00* (Durpetti)	Sandusky
WNLT, 95.7, 100 KW @ 507, AC	, \$ 80.00* (Blair)	Metroplex
WPDS, 93.3, 100 KW @ 930, AC	, \$ 62.00* (Select)	Blair
WQYK, 99.5, 100 KW @ 550, COUNTRY	, \$109.00* (Katz)	Infinity
WRBQ, 104.7, 100 KW @ 555, CHR	ABC-F, \$155.00* (Eastman)	Edens
WWRA, 107.3, 100 KW @ 649, BTFL/EZ	, \$140.00* (Republic)	Metropolitan
WXCR, 92.1, 1.7 KW @ 400, CLASSICAL	UPI, \$ 45.00 (CMBS)	Entercom
WYNF, 94.9, 100 KW @ 1460, AOR	ABC-R, \$105.00* (CBS)	CBS
WLVJ, 106.3, 3 KW @ 300, AC (?)	, \$ 30.00 (HNWH)	(HOLIDAY)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WQYK-F: From Lake Huron to Infinity for \$27,000,000 (Wertheim)
 WTYM: Sold by Associated for \$550,000 (Clark)

TOLEDO

Arbitron Rank/Pop (12+): 67/506,300

MSA Rank/Pop: 81/608,600

AOI # 64

Average Person Ratings: 16.7

Market TSL: 21.7 hours

Stations: 18/11

Diaries: 1359/373:1/56.3%

Sample Target: 1010

% Below Line: 12.1

% Not Listed: 12.9

1986 Revenue: \$13,700,000

HH Inc.: \$31,531

Retail \$: 4.6 Bil

Pop per Station: 46,027

#1 Biller: WMHE-F \$2,700,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WMHE-F	108/12.8	13.0	14.8	---	13.0	13.5	14.6	1. WMHE-F	186/2665	1. WMHE-F	1589/31.4	31.6	26.8
2. WLQR-F	84/10.0	8.6	9.8	---	11.0	9.5	7.5	2. WLQR-F	125/1538	2. WIOT-F	1074/21.3	19.7	21.8
3. WIOT-F	80/ 9.5	10.5	6.7	---	10.2	8.9	13.1	3. WIOT-F	109/1678	3. WSPD	1018/20.1	24.6	21.7
4. WKKO-F	79/ 9.4	6.4	9.6	---	6.3	8.5	9.4	4. WJR	95/1346	4. WLQR-F	1013/20.0	18.3	18.7
5. WSPD	60/ 7.1	10.9	11.7	---	8.8	9.9	7.4	5. WKKO-F	93/1255	5. WRQN-F	924/18.3	20.9	14.8
6. WWWF-F	59/ 7.0	8.7	5.8	---	5.9	7.2	5.1	6. WWWF-F	72/1226	6. WWWF-F	912/18.0	15.1	15.1
7. WTOD	50/ 5.9	4.5	3.7	---	5.8	4.7	3.5	7. WSPD	61/1121	7. WKKO-F	905/17.9	15.4	12.2
8. WRQN-F	47/ 5.6	5.9	9.0	---	4.7	6.8	9.0	8. WRQN-F	59/1310	8. WJR	620/12.3	13.4	10.1
9. WJR	39/ 4.6	4.2	5.0	---	4.1	4.6	3.5	9. WTOD	57/ 545	9. WTOD	446/ 8.8	7.6	7.7
10. WVOI	33/ 3.9	3.2	3.2	---	3.1	3.4	4.7	10. CKLW	41/ 654	10. WVOI	413/ 8.2	8.1	7.3
11. WCWA	30/ 3.6	4.3	2.9	---	3.6	3.6	1.1	11. WVOI	33/ 417	11. WCWA	397/ 7.9	8.0	10.1
12.								12. WCWA	30/ 404	12. WOHO	325/ 6.4	5.7	8.0

12+ FM SHARE (METRO): 66.30% (486 of 733) (FAL 85: 64.44%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WKKO-F	1. WKKO-F	1. WLQR-F	1. WKKO-F	1. WLQR-F	1. WMHE-F	1. WSPD	1. WLQR-F
2. WRQN-F	2. WIOT-F	2. WIOT-F	2. WMHE-F	2. WMHE-F	2. WKKO-F	2. WMHE-F	2. WMHE-F	2. WIOT-F	2. WMHE-F	2. WMHE-F
3. WIOT-F	3. WKKO-F	3. WKKO-F	3. WWWF-F	3. WWWF-F	3. WSPD	3. WLQR-F	3. WKKO-F	3. WLQR-F	3. WIOT-F	3. WIOT-F
4.	4. WRQN-F	4. WWWF-F	4. WIOT-F	4. WIOT-F	4. WTOD	4. WIOT-F	4. WIOT-F	4. WKKO-F	4. WWWF-F	4. WWWF-F
5.	5. WKKO-F	5. WRQN-F	5. WLQR-F	5. WLQR-F	5. WMHE-F	5. WSPD	5. WWWF-F	5. WWWF-F	5. WLQR-F	5. WKKO-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WMHE-F		1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WIOT-F
2. WRQN-F	2. WWWF-F	2. WWWF-F	2. WKKO-F	2. WKKO-F		2. WMHE-F	2. WMHE-F	2. WMHE-F	2. WMHE-F	2. WKKO-F
3. WWWF-F	3. WIOT-F	3. WVOI	3. WWWF-F	3. WLQR-F		3. WRQN-F	3. WKKO-F	3. WWWF-F	3. WKKO-F	3. WMHE-F
4. WIOT-F	4. WRQN-F	4. WIOT-F	4. WIOT-F	4. WWWF-F		4. WKKO-F	4. WWWF-F	4. WKKO-F	4. WWWF-F	4. WWWF-F
5. WLQR-F	5. WVOI	5. WKKO-F	5. WLQR-F	5. WVOI		5.	5. WRQN-F	5. WJR	5. WRQN-F	5. WJR

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		155 (2)	155 (2)	21.1	20.6	WOHO 1470 Toledo 1.7/6.4
AOR		86 (2)	86 (2)	11.7	12.4	
AC/OLDIES/SOFT ROCK	14 (1)	64 (2)	78 (3)	10.6	9.5	CKLW 800 Windsor 2.5/6.1
MOR/VARIETY	99 (2)		99 (2)	13.5	15.5	CKLW-F 93.9 Windsor .6/2.5
COUNTRY	50 (1)	79 (1)	129 (2)	17.6	14.2	WGPR-F 107.5 Detroit .4/2.3
BLACK/URBAN	33 (1)	13 (2)	46 (3)	6.3	6.7	WJLB-F 97.9 Detroit 1.2/2.8
BTFL MUSIC/EZ		84 (1)	84 (1)	11.5	12.6	WQTE-F 95.3 Adrian .6/1.7
NEWS/TALK						WRIF-F 101.1 Detroit .7/3.5
NOSTALGIA	51 (2)		51 (2)	7.0	8.6	
RELIGION/GOSPEL					0.8	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS		5 (1)	5 (1)	0.7	0.5	
			733 (18)			

RADIO STATIONS

WCWA, 1230, 1 KW	NOSTALGIA	CBS,MBS,\$ 25.00 (Mc-Guild)	Reams
WOHO, 1470, 1 KW (DA-2)	AC	\$ 27.00* (Blair)	
WSPD, 1370, 5 KW (DA-N)	MOR	NBC,\$ 54.00 (Katz)	Commonwealth
WTOD, 1560, 5 KW (DAYS,DA)	COUNTRY	ABC-I,\$ 34.00 (MMR)	Booth
WVOI, 1520, 1 KW (DA-2)	BLACK	SBN,\$ 22.00 (Regional)	
WIOT-F, 104.7, 37 KW @ 655, AOR		Source,\$ 70.00 (Mc-Guild)	Reams
WKKO-F, 99.9, 50 KW @ 500, COUNTRY		ABC-E,\$ 48.00* (MMR)	Booth
WLQR-F, 101.5, 15 KW @ 810, BTFL/EZ		\$ 68.00 (Katz)	Commonwealth
WMHE-F, 92.5, 50 KW @ 480, CHR		ABC-F,\$ 66.00* (Christal)	Osborn
WWWF-F, 105.5, 3 KW @ 300, AC		\$ 35.00* (Blair)	
WRQN-F, 93.5, 3 KW @ 176, CHR		\$ 20.00 (Masla)	(BOWLING GREEN)

MISCELLANEOUS COMMENTS WSPD/WLQR-F sold to Commonwealth for \$15,000,000... WVOI sold by Jacor for \$600,000...

TUCSON

Arbitron Rank/Pop (12+): 64/513,500

MSA Rank/Pop: 75/639,100

ADI # 82

Average Person Ratings: 16.0

Market TSL: 21.6 hours

Stations: 22/19

Diaries: 1217/422:1/53.4%

Sample Target: 880

% Below Line: 6.1

% Not Listed: 11.3

1986 Revenue: \$15,100,000

HH Inc.: \$26,071

Retail \$: 3.6 Bill

Pop per Station: 27,026

#1 Biller: KRQQ-F \$1,900,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KJYK-F	104/11.9	9.8	9.7	---	10.8	10.5		1. KRQQ-F	111/1415	1. KRQQ-F	1332/24.5	24.6	21.1
KRQQ-F	104/11.9	10.6	11.2	---	7.2	11.2		2. KJYK-F	109/1125	2. KWFM-F	1118/20.6	16.7	17.4
3. KLPX-F	74/ 8.5	9.1	10.5	---	9.3	9.4		3. KWFM-F	79/1232	3. KLPX-F	1066/19.6	19.7	19.7
4. KWFM-F	70/ 8.0	5.5	6.1	---	5.8	6.5		4. KLPX-F	77/1180	4. KJYK-F	1065/19.6	17.5	15.5
5. KIIM-F	61/ 7.0	10.5	9.2	---	9.2	8.9		5. KIIM-F	70/ 853	5. KIIM-F	793/14.6	16.7	16.5
6. KCUB	41/ 4.7	3.9	5.4	---	5.1	4.7		6. KGVY	42/ 319	6. KNST	649/12.0	12.0	13.6
7. KNST	40/ 4.6	4.4	4.0	---	4.7	4.3		7. KTKT	42/ 587	7. KTKT	627/11.6	10.4	9.3
8. KGVY	39/ 4.5	2.7	4.4	---	6.6	3.9		8. KCUB	41/ 598	8. KCUB	598/11.0	11.9	10.0
9. KUPD-F	36/ 4.1	5.6	5.8	---	5.0	5.2		9. KNST	40/ 649	9. KCEE	523/ 9.6	10.6	10.1
10. KAIR	29/ 3.3	2.0	2.4	---	3.7	2.6		10. KAIR	31/ 428	10. KUPD-F	500/ 9.2	8.4	8.5
KCEE	29/ 3.3	3.7	2.6	---	4.9	3.2		11. KCEE	30/ 560	11. KHYT	495/ 9.1	8.8	10.0
12. KFXX	28/ 3.2	1.0	---	---	---	2.1		12. KFXX	28/ 278	12. KAIR	415/ 7.6	8.3	9.0
KTKT	28/ 3.2	2.6	3.6	---	2.1	3.1		KTKT	28/ 649	13. KTUC	373/ 6.9	5.4	6.4
14. KHYT	23/ 2.6	4.4	2.6	---	4.3	3.2		14. KHYT	24/ 513	14. KGVY	301/ 5.5	5.6	7.3
15. KXEW	15/ 1.7	2.3	2.4	---	3.3	2.1		15. KXEW	15/ 270	15. KFXX	278/ 5.1	4.2	3.0

12+ FM SHARE (METRO): 60.16% (465 of 773) (FAL 85: 54.99%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMO	12+ MID	12+ PMO	12+ EVE	SAT MID
1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KLPX-F	1. KIIM-F	1. KJYK-F	1. KJYK-F	1. KJYK-F	1. KRQQ-F	1. KRQQ-F	1. KRQQ-F
2. KUPD-F	2. KLPX-F	2. KLPX-F	2. KIIM-F	2. KLPX-F	2. KIIM-F	2. KRQQ-F	2. KJYK-F	2. KJYK-F	2. KJYK-F	2. KJYK-F
3. KLPX-F	3. KWFM-F	3. KWFM-F	3. KWFM-F	3. KIIM-F	3. KJYK-F	3. KLPX-F	3. KWFM-F	3. KLPX-F	3. KLPX-F	3. KLPX-F
4. KHYT	4. KUPD-F	4. KIIM-F	4. KRQQ-F	4. KRQQ-F	4. KNST	4. KWFM-F	4. KRQQ-F	4. KWFM-F	4. KWFM-F	4. KIIM-F
5. KFXX	5. KFXX	5. KJYK-F	5. KJYK-F	5. KCUB	5. KCEE	5. KIIM-F	5. KIIM-F	5. KIIM-F	5. KUPD-F	5. KWFM-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRQQ-F	1. KWFM-F	1. KWFM-F	1. KWFM-F	1. KWFM-F	1. KRQQ-F	1. KLPX-F	1. KLPX-F	1. KLPX-F	1. KLPX-F
2. KWFM-F	2. KRQQ-F	2. KRQQ-F	2. KRQQ-F	2. KIIM-F	2. KLPX-F	2. KRQQ-F	2. KRQQ-F	2. KRQQ-F	2. KIIM-F
3. KFXX	3. KLPX-F	3. KLPX-F	3. KIIM-F	3. KJYK-F	3. KWFM-F	3. KWFM-F	3. KWFM-F	3. KWFM-F	3. KRQQ-F
4. KLPX-F	4. KFXX	4. KIIM-F	4. KJYK-F	4. KRQQ-F	KUPD-F	4. KUPD-F	4. KUPD-F	4. KIIM-F	KWFM-F
KUPD-F	5. KIIM-F	5. KHYT	5. KFXX	5. KCEE	5.	5.	5. KIIM-F	5. KUPD-F	5. KJYK-F

FORMATS	AM	FM	TOTAL	%	FAL 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	23 (1)	107 (2)	130 (3)	16.8	15.2	KEZG-F 92.1 Green Valley .6/2.0
AOR		110 (2)	110 (2)	14.2	16.0	KQTL 1210 Sahuarita 1.5/3.7
AC/OLDIES/SOFT ROCK	86 (3)	70 (1)	156 (4)	20.2	16.1	KTUC 1400 Tucson 1.3/6.9
MOR/VARIETY						KVOI 690 Tucson .5/3.1
COUNTRY	41 (1)	61 (1)	102 (2)	13.2	16.0	KXMG-F 98.3 Marana .9/2.3
BLACK/URBAN	28 (1)		28 (1)	3.6	---	KTAR 620 Phoenix .9/2.0
BTFL MUSIC/EZ		109 (2)	109 (2)	14.1	13.4	KZZP-F 104.7 Mesa .3/1.0
NEWS/TALK	59 (3)		59 (3)	7.6	7.9	
NOSTALGIA	37 (1)		39 (1)	5.0	7.4	
RELIGION/GOSPEL	4 (1)		4 (1)	0.5	1.7	
SPANISH	28 (2)	8 (1)	36 (3)	4.7	6.5	
CLASSICAL						
UNKNOWN/OTHERS						

773 (22)

RADIO STATIONS

KAIR, 1490, 1 KW	AC	NBC, \$ 28.00 (Christal)	Citadel
KCEE, 790, 5 KW/500 W (DA-2)	OLDIES/AC	CBS, \$ 35.00 (MMR)	American
KCUB, 1290, 1 KW	COUNTRY	\$ 44.00* (Katz)	
KGVY, 1080, 1 KW (DAYS)	NOSTALGIA	APR, \$ 16.00 (Roslin)	(GREEN VALLEY)
KHYT, 1330, 2 KW/5 KW (DA-2)	CHR	\$ 34.00 (Republic)	
KNST, 940, 1 KW (DA-1)	NEWS/TALK	MBS, ABC-I, \$ 23.00* (Mc-Guild)	Nationwide
KQTL, 1210, 1 KW/500 W (DA-2)	SPANISH	\$ 18.00 (Caballero)	(SAHUARITA)
KTKT, 990, 10 KW/1 KW (DA-N)	SOFT AC	UPI, \$ 26.00 (Torbet)	Lotus
KTUC, 1400, 1 KW	NEWS/TALK	CNN, CBS, \$ 20.00 (Roslin)	
KVOI, 690, 250 W (DAYS)	RELIGION	\$ 12.00 (---)	
KFXX, 1450, 1 KW	BLACK	\$ NA (Masla)	
KXEW, 1600, 1 KW	SPANISH	\$ 19.00* (Lotus)	
KEZG-F, 92.1, 3 KW @ 130, BTFL/EZ		\$ 17.00 (Gillis)	(GREEN VALLEY)
KIIM-F, 99.5, 100 KW @ 1955, COUNTRY		\$ 34.00 (Katz)	
KJYK-F, 94.9, 100 KW @ 1952, BTFL/EZ		\$ 41.00 (Christal)	Citadel
KLPX-F, 96.1, 93 KW @ 505, AOR		\$ 50.00 (Torbet)	Lotus
KRQQ-F, 93.7, 26 KW @ 150, CHR		\$ 49.00* (Mc-Guild)	Nationwide
KWFM-F, 92.9, 93 KW @ 2036, AC		\$ 41.00 (MMR)	American

KUPD-F - See Phoenix

MISCELLANEOUS COMMENTS KCEE/KWFM-F sold by Behan to American Media for \$10,000,000 (Kall)... KFXX changes from Religion to Black/Urban...

American Radio Fall 86, Copyright 1987

TULSA

Arbitron Rank/Pop (12+): 56/647,500

MSA Rank/Pop: 66/738,300

ADI # 52

Average Person Ratings: 16.5

Market TSL: 21.8 hours

Stations: 19/19

Diaries: 1204/538:1/51.8%

Sample Target: 970

% Below Line: 0

% Not Listed: 11.5

1986 Revenue: \$19,400,000

HH Inc.: \$29,971

Retail \$: 4.7 Bil

Pop per Station: 34,079

#1 Biller: KWEN-F \$2,800,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. KWEN-F	125/11.6	8.8	11.8	---	11.5	10.7	12.3	1. KAYI-F	182/2218	1. KRMG	1580/24.3	21.3	27.0
2. KAYI-F	120/11.2	10.0	10.3	---	11.5	10.5	15.8	2. KVOO	177/2240	2. KAYI-F	1492/22.9	22.2	24.4
3. KMOD-F	106/ 9.9	11.3	8.3	---	8.6	9.8	15.0	3. KWEN-F	143/1661	3. KWEN-F	1401/21.5	21.1	21.6
4. KRMG	102/ 9.5	7.5	8.5	---	11.5	8.5	9.2	4. KMOD-F	139/1466	4. KBEZ-F	1248/19.2	20.3	19.9
5. KBEZ-F	100/ 9.3	9.5	10.4	---	10.8	9.7	5.5	5. KBEZ-F	129/1629	5. KVOO	1158/17.8	21.9	21.6
6. KVOO	99/ 9.2	8.0	11.0	---	11.6	9.4	9.0	6. KTFX-F	117/1474	6. KRAV-F	1157/17.8	18.9	20.0
7. KRAV-F	64/ 6.0	7.2	7.4	---	9.1	6.9	5.9	7. KRMG	111/1819	7. KMOD-F	1099/16.9	17.4	16.8
8. KTFX-F	53/ 4.9	6.1	5.5	---	5.4	5.5	5.8	8. KRAV-F	72/1362	8. KTFX-F	777/11.9	13.0	13.3
9. KMYZ-F	34/ 3.2	3.5	3.2	---	2.2	3.3	3.6	9. KVLTF	53/ 841	9. KQMJ-F	558/ 8.6	7.0	---
10. KCFO-F	30/ 2.8	3.2	3.4	---	3.1	3.1	2.6	10. KMYZ-F	50/ 739	10. KMYZ-F	548/ 8.4	8.8	6.1
11. KVLTF	28/ 2.6	1.0	1.1	---	.7	1.6	1.3	11. KQMJ-F	43/ 791	11. KVLTF	535/ 8.2	3.5	2.0
12. KQMJ-F	28/ 2.6	4.2	3.5	---	---	3.4	2.6	12. KCFO-F	34/ 551	12. KCFO-F	488/ 7.5	8.2	7.4
13. KGTO	20/ 1.9	2.4	2.2	---	3.2	2.2	.4	13. KGTO	21/ 313	13. KGTO	248/ 3.8	3.9	5.7

12+ FM SHARE (METRO): 73.40% (698 of 951) (FAL 85: 67.69%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KAYI-F>	1. KMOD-F	1. KWEN-F	1. KWEN-F>	1. KWEN-F>	1. KBEZ	1. KRMG	1. KWEN-F	1. KMOD-F	1. KAYI-F>	1. KWEN-F
2. KMOD-F>	2. KAYI-F	2. KMOD-F	2. KMOD-F	2. KVOO	2. KWEN-F	2. KVOO	2. KBEZ-F	2. KWEN-F	2. KMOD-F	2. KRMG
3. KWEN-F	3. KWEN-F>	3. KAYI-F	3. KRAV-F	3. KMOD-F	3. KVOO	3. KWEN-F	3. KVOO	3. KAYI-F>	3. KRMG	3. KBEZ-F
4.	4. KRAV-F	4. KRAV-F	4. KAYI-F	4. KRAV-F	4. KRMG	4. KAYI-F	4. KMOD-F	4. KBEZ-F	4. KWEN-F>	4. KMOD-F
5.	5. KMYZ-F	5. KVOO	5. KVOO	5. KBEZ-F	5. KRAV-F	5. KMOD-F	5. KAYI-F	5. KVOO	5. KRAV-F	5. KAYI-F
									6. KVOO	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KAYI-F	1. KWEN-F	1. KWEN-F	1. KWEN-F	1. KWEN-F>	1. KMOD-F	1. KMOD-F>	1. KMOD-F	1. KMOD-F>	1. KWEN-F
2. KWEN-F	2. KAYI-F	2. KAYI-F	2. KAYI-F>	2. KAYI-F	2. KAYI-F	2. KAYI-F	2. KMYZ-F	2. KWEN-F	2. KMOD-F
3. KMOD-F	3. KMOD-F	3. KRAV-F	3. KMOD-F	3. KBEZ-F	3. KVOO	3. KMYZ-F	3. KAYI-F	3. KVOO	3. KVOO
4.	4. KRAV-F	4. KMOD-F	4. KRAV-F	4. KRAV-F	4. KMYZ-F	4. KVOO	4. KRAV-F	4. KAYI-F	4. KRMG
5.	5. KQMJ-F	5.	5. KBEZ-F	5. KVOO	5.	5. KRAV-F	5. KTFX-F	5. KRMG	5. KRAV-F
								6. KRAV-F	

FORMATS	AM	FM	TOTAL	%	FAL 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		120 (1)	120 (1)	12.6	12.5	KCFO 970 Tulsa .7/2.5
AOR		140 (2)	140 (2)	14.7	11.7	KCMA-F 92.1 Broken Arrow .4/2.0
AC/OLDIES/SOFT ROCK	20 (1)	120 (3)	140 (4)	14.7	12.9	KSKS 1430 Tulsa .5/2.7
MOR/VARIETY	102 (1)		102 (1)	10.7	12.5	KTOW 1340 Sand Springs .6/1.2
COUNTRY	99 (1)	173 (2)	277 (3)	29.1	31.5	KXOJ 1550 Sapulpa 1.2/1.5
BLACK/URBAN	13 (1)		13 (1)	1.4	0.7	KXOJ-F 100.9 Sapulpa .6/1.9
BTFL MUSIC/EZ		100 (1)	100 (1)	10.5	11.8	
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL	8 (1)	36 (2)	44 (3)	4.6	5.8	
SPANISH						
CLASSICAL		4 (1)	4 (1)	0.4	0.7	
UNKNOWN/OTHERS	11 (2)		11 (2)	1.2	---	

951 (19)

RADIO STATIONS

KBBJ, 1300, 5 KW/1 KW (DA-2)	, OLDIES	CBS, \$ 21.00* (HNWH)	Clear Channel
KCFO, 970, 2.5 KW/1 KW (DA-2)	, RELIGION	, \$ 10.00 (---)	Salem
KGTO, 1050, 1 KW (DAYS)	, OLDIES	US 1, \$ 19.00 (Select)	Kravis
KRMG, 740, 50 KW/25 KW (DA-2)	, MOR	ABC-1, \$ 75.00* (Christal)	Swanson
KSKS, 1430, 5 KW (DA-N)	, AC	, \$ NA (Durpetti)	Federated
KVOO, 1170, 50 KW (DA-N)	, COUNTRY	, \$ 65.00 (Mc-Guild)	
KBEZ-F, 92.9, 100 KW @ 680, BTFL/EZ		, \$ 62.00* (MMR)	WIN
KCFO-F, 98.5, 100 KW @ 660, RELIGION		ABC-D, \$ 20.00 (Weiss)	Salem
KCMA-F, 92.1, 3 KW @ 300, CLASSICAL		, \$ 20.00 (CMBS)	
KMOD-F, 97.5, 50 KW @ 435, AOR		, \$ 68.00* (HNWH)	Clear Channel
KRAV-F, 96.5, 100 KW @ 380, AC		, \$ 84.00* (Select)	
KTFX-F, 103.3, 100 KW @ 1280, COUNTRY		, \$ 58.00 (MMR)	
KWEN-F, 95.5, 100 KW @ 339, COUNTRY		APR, \$110.00 (Katz)	New City
KAYI-F, 106.9, 97 KW @ 1005, CHR		ABC-F, \$ 60.00* (Torbet)	Narragansett
KVLTF, 106.1, 100 KW @ 1315, AC		, \$ NA (Durpetti)	Federated
KQMJ-F, 99.5, 100 KW @ 984, AC		, \$ NA (Christal)	Swanson
KMYZ-F, 104.5, 100 KW @ 1240, AOR		Source, \$ 43.00 (Republic)	Shamrock
			(MUSKOGEE)
			(OWASSO)
			(HENRIETTA)
			(PRYOR)

MISCELLANEOUS COMMENTS KAYI-F sold by Hicks to Narragansett for \$? (Fischer)...

WASHINGTON, DC

Arbitron Rank/Pop (12+): 9/2,905,900

MSA Rank/Pop: 7/3,521,600

ADI # 9

Average Person Ratings: 17.4

Market TSL: 22.7 hours

Stations: 32/30

Diaries: 2217/1311:1/42.4%

Sample Target: 2050

% Below Line: 0.8

% Not Listed: 12.8

1986 Revenue: \$117,700,000

HH Inc.: \$43,899

Retail \$: 27.4 Bil

Pop per Station: 96,863

#1 Biller: WMAL \$14,100,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WKYS-F	414/8.0	8.0	7.6	6.6	7.0	7.6	9.8	1. WMAL	432/6285	1. WMAL	5867/19.8	14.1	18.6
2. WMAL	413/8.0	5.8	6.8	6.6	7.1	6.8	6.6	2. WKYS-F	427/4661	2. WAVA-F	4756/16.0	13.5	13.9
3. WGAY-F	350/6.8	7.2	7.3	7.2	8.0	7.1	5.1	3. WGAY-F	380/5023	3. WGAY-F	4506/15.2	14.8	15.4
4. WAVA-F	323/6.2	4.5	4.7	4.1	4.0	4.9	5.0	4. WWDC-F	378/5885	4. WKYS-F	4421/14.9	15.1	16.6
5. WHUR-F	302/5.8	6.5	6.1	6.7	8.6	6.3	7.3	5. WAVA-F	366/5422	5. WWDC-F	4264/14.4	12.9	16.9
6. WMZQ-F	284/5.5	4.4	6.8	5.0	3.5	5.4	6.1	6. WMZQ-F	360/4396	6. WRQX-F	4227/14.3	13.8	17.0
7. WWDC-F	269/5.2	4.7	4.4	5.0	6.5	4.8	6.8	7. WHUR-F	323/4532	7. WTOP	4149/14.0	15.8	14.0
8. WDJY-F	224/4.3	4.2	3.9	3.8	3.8	4.1	4.8	8. WRQX-F	251/5328	8. WHUR-F	4014/13.5	15.0	18.1
9. WRQX-F	194/3.8	4.3	3.5	4.4	4.3	4.0	3.6	9. WDJY-F	239/3740	9. WDJY-F	3534/11.9	10.5	10.9
10. WTOP	191/3.7	4.1	4.3	4.7	4.5	4.2	3.3	10. WTOP	217/4662	10. WMZQ-F	3311/11.2	12.3	9.2
11. WLTT-F	169/3.3	3.2	3.8	4.3	4.0	3.7	3.1	11. WBMW-F	212/3659	11. WLTT-F	3108/10.5	12.0	14.0
12. WBMW-F	164/3.2	3.6	2.3	2.4	2.4	2.9	3.5	12. WCXR-F	194/3244	12. WBMW-F	2999/10.1	10.3	9.4
13. WCXR-F	163/3.2	3.8	5.3	4.1	1.9	4.1	4.8	13. WLTT-F	189/3481	13. WCXR-F	2779/ 9.4	13.1	6.5
14. WGMS-F+	147/2.8	2.8	3.1	3.6	2.7	3.1	1.8	14. WGMS-F+	160/2852	14. WGMS-F+	2528/ 8.5	8.4	7.9
15. WWRC	145/2.8	2.5	3.1	2.7	2.1	2.8	2.5	15. WWRC	158/2195	15. WASH-F	2053/ 6.9	6.6	10.1
16. WXTR-F	117/2.3	2.2	1.6	2.1	2.7	2.1	1.7	16. WXTR-F	142/2265	16. WWRC	2026/ 6.8	6.5	5.5
17. WASH-F	97/1.9	1.8	1.7	1.7	2.7	1.8	1.3	17. WASH-F	131/2565	17. WCLY-F+	2012/ 6.8	8.1	10.6
18. WCLY-F+	91/1.8	2.5	2.7	3.1	3.4	2.5	2.2	18. WCLY-F+	120/2511	18. WXTR-F	1949/ 6.6	6.3	8.0
19. WOL	67/1.3	.9	.9	.8	1.2	1.0	1.0	19. WPOC-F	87/1213	19. WTKS-F	1388/ 4.7	4.3	4.3
20. WTKS-F	66/1.3	1.8	1.5	1.6	1.5	1.6	1.6	20. WTKS-F	69/1533	20. WHFS-F	1168/ 3.9	3.4	3.6
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 77.39% (3492 of 4512) (FAL 85: 78.00%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAVA-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WMAL	1. WMAL	1. WGAY-F	1. WKYS-F	1. WKYS-F	1. WKYS-F
2. WDJY-F	2. WWDC-F	2. WHUR-F	2. WHUR-F	2. WHUR-F	2. WGAY-F	2. WKYS-F	2. WAVA-F	2. WMAL	2. WHUR-F	2. WMZQ-F
3. WRQX-F	3. WAVA-F	3. WWDC-F	3. WMZQ-F	3. WMZQ-F	3. WMZQ-F	3. WAVA-F	3. WMAL	3. WGAY-F	3. WGAY-F	3. WGAY-F
4. WBMW-F	4. WHUR-F	4. WAVA-F	4. WGAY-F	4. WGAY-F	4. WHUR-F	4. WWDC-F	4. WMZQ-F	4. WAVA-F	4. WDJY-F	4. WHUR-F
5. WKYS-F	5. WDJY-F	5. WMZQ-F	5. WAVA-F	5. WMAL	5. WKYS-F	5. WTOP	5. WKYS-F	5. WMZQ-F	5. WAVA-F	5. WDJY-F
6. WHUR-F	6. WCXR-F	6. WLTT-F	6. WWDC-F	6. WAVA-F	6. WTOP	6. WGAY-F	6. WHUR-F	6. WWDC-F	6. WWRC	6. WMAL
7. WLTT-F	7. WLTT-F	7. WGAY-F	7. WLTT-F	7. WWDC-F	7. WGMS-F	7. WMZQ-F	7. WMZQ-F	7. WDJY-F	7. WRQX-F	7. WAVA-F
8. WCXR-F	8. WMZQ-F	8. WDJY-F	8. WMAL	8. WCXR-F	8. WWRC	8. WDJY-F	8. WLTT-F	8. WCXR-F	8. WMZQ-F	8. WWDC-F
9.	9. WRQX-F	9. WCXR-F	9. WTOP	9. WLTT-F	9. WHUR-F	9. WHUR-F	9. WCXR-F	9. WRQX-F	9. WWDC-F	9. WLTT-F
10.	10. WBMW-F	10. WMAL	10. WXTR-F	10. WXTR-F	10. WCLY-F	10. WRQX-F	10. WGMS-F	10. WHUR-F	10. WBMW-F	10. WRQX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WWDC-F	1. WWDC-F	1. WWDC-F	1. WWDC-F	1. WWDC-F
2. WAVA-F	2. WAVA-F	2. WHUR-F	2. WHUR-F	2. WMZQ-F	2. WAVA-F	2. WAVA-F	2. WAVA-F	2. WHUR-F	2. WHUR-F
3. WDJY-F	3. WHUR-F	3. WLTT-F	3. WAVA-F	3. WHUR-F	3. WCXR-F	3. WCXR-F	3. WCXR-F	3. WAVA-F	3. WGAY-F
4. WHUR-F	4. WLTT-F	4. WAVA-F	4. WMZQ-F	4. WGAY-F	4. WDJY-F	4. WKYS-F	4. WKYS-F	4. WCXR-F	4. WMAL
5. WLTT-F	5. WDJY-F	5. WMZQ-F	5. WLTT-F	5. WMAL	5. WRQX-F	5. WDJY-F	5. WDJY-F	5. WKYS-F	5. WMZQ-F
6. WRQX-F	6. WRQX-F	6. WRQX-F	6. WRQX-F	6. WLTT-F	6. WKYS-F	6. WHUR-F	6. WHUR-F	6. WMZQ-F	6. WKYS-F
7. WWDC-F	7. WMZQ-F	7. WXTR-F	7. WGAY-F	7. WAVA-F	7. WBMW-F	7. WMZQ-F	7. WLTT-F	7. WGAY-F	7. WAVA-F
8. WMZQ-F	8.	8. WDJY-F	8. WDJX-F	8. WRQX-F	8. WHUR-F	8. WBMW-F	8. WMZQ-F	8. WDJY-F	8. WCXR-F
9. WBMW-F	9.	9. WASH-F	9. WMAL	9. WXTR-F	9. WMZQ-F	9. WLTT-F	9. WBMW-F	9. WMAL	9. WTOP
10. WCXR-F	10.	10. WBMW-F	10. WXTR-F	10. WGMS-F	10.	10. WRQX-F	10. WASH-F	10. WTOP	10. WLTT-F

FORMATS	AM	FM	TOTAL	FAL 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		681 (3)	681 (3)	15.1	12.4	WCPT	730	Alexandria	.8/1.5
AOR		491 (3)	491 (3)	10.9	9.8	WFMD	930	Frederick	.5/1.4
AC/OLDIES/SOFT ROCK	2 (1)	538 (5)	540 (6)	12.0	16.0	WFRE-F	99.9	Frederick	.5/1.3
MOR/VARIETY	438 (2)		438 (2)	9.7	8.4	WHFS-F	99.1	Washington	1.1/3.9
COUNTRY	9 (1)	311 (2)	320 (3)	7.1	7.0	WMZQ	1390	Arlington	.2/1.1
BLACK/URBAN	109 (2)	940 (3)	1049 (5)	23.2	23.1	WNTR	1050	Silver Springs	.4/1.3
BTFL MUSIC/EZ		378 (2)	378 (2)	8.4	9.3	WWDG	1260	Washington	.6/2.6
NEWS/TALK	211 (2)		211 (2)	4.7	6.0	WYCB	1340	Washington	1.2/2.5
NOSTALGIA	178 (2)		178 (2)	3.9	3.2	WFLS-F	93.3	Fredricksburg	.4/1.1
RELIGION/GOSPEL	60 (1)		60 (1)	1.3	1.9	WPOC-F	93.1	Baltimore	.5/1.1
SPANISH									
CLASSICAL	13 (1)	134 (1)	147 (2)	3.3	2.9				
UNKNOWN/OTHERS		19 (1)	19 (1)	0.4	---				
			4512 (32)						

RADIO STATIONS

AM STATIONS

WDCT, 1310, 5 KW/500 W (DA-2)	, RELIGION	,\$ 26.00	(---)	Universal
WFAZ, 1220, 5 KW (DAYS)	, RELIGION	,\$ 20.00	(---)	
WMAL, 630, 5 KW (DA-2)	, MOR	ABC-I, \$230.00	(Katz)	Cap Cities/ABC
WMDQ, 1540, 5 KW (DAYS)	, SPANISH	,\$ 57.00	(Lotus)	Lotus
WMZQ, 1390, 5 KW (DA-2)	, COUNTRY	,\$ NA	(Christal)	Viacom
WNTR, 1050, 1 KW/500 W	, TALK	ABC-T, \$ 35.00	(PW)	
WOL, 1450, 1 KW	, BLACK	NBN, \$ 40.00	(Lazar)	
WTOP, 1500, 50 KW (DA-2)	, NEWS	MBS, CBS, \$120.00*	(HNWH)	Outlet
WUST, 1120, 1 KW (DAYS)	, RELIGION	NBN, \$ 23.00	(---)	
WWDG, 1260, 5 KW (DA-N)	, NOSTALGIA	CNN, \$ 48.00*	(Christal)	
WWRC, 980, 5 KW (DA-N)	, NOSTALGIA	NBC, NBC-T, \$ 80.00*	(MMR)	Greater Media
WYCB, 1340, 1 KW	, GOSPEL	SBN, \$ 50.00	(---)	
WCPT, 730, 5 KW (DAYS, DA)	, URBAN	SMN, \$ 35.00*	(Mc-Guild)	Metroplex

FM STATIONS

WASH, 97.1, 23 KW @ 690, AC	US 1, \$15.000	(Katz)	Metropolitan
WAVA, 105.1, 50 KW @ 500, CHR	ABC-R, \$130.00*	(HNWH)	Emmis
WBMW, 106.7, 23 KW @ 731, CHR	,\$ 85.00*	(Select)	Infinity
WCKR, 105.9, 50 KW @ 500, CLASSIC AOR	,\$110.00*	(Mc-Guild)	Metroplex
WDJY, 100.3, 40 KW @ 330, BLACK	APR, \$ 90.00*	(Masla)	United
WGAY, 99.5, 21 KW @ 780, BTFL/EZ	,\$215.00*	(MMR)	Greater Media
WGMS+, 103.5, 20 KW @ 435, CLASSICAL	MBS, \$130.00*	(Republic)	RKO
WHUR, 96.3, 24 KW @ 669, BLACK	,\$129.00*	(Durpetti)	Howard Univ.
WKYS, 93.9, 50 KW @ 485, URBAN	NBC, \$225.00	(Eastman)	NBC
WLTT, 94.7, 21 KW @ 780, AC	,\$180.00*	(CBS)	CBS
WMZQ, 98.7, 50 KW @ 490, COUNTRY	,\$160.00*	(Christal)	Viacom
WCLY+, 95.5, 50 KW @ 496, AC	,\$145.00*	(Torbet)	First Media
WROX, 107.3, 50 KW @ 410, CHR	ABC-C, \$190.00*	(Blair)	Cap Cities/ABC
WTKS, 102.3, 1 KW @ 480, SOFT AC	,\$ 55.00*	(CBS)	Outlet
WWDG, 101.1, 50 KW @ 500, AOR	US 1, \$145.00*	(Christal)	
WXTR, 104.1, 50 KW @ 500, OLDIES	,\$ 95.00	(Masla)	(LA PLATA)
WHFS, 99.1, 50 KW @ 390, AOR	MBS, \$ 50.00*	(Masla)	(ANNAPOLIS)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WBMW-F: From EZ to Infinity for \$13,000,000 (Blackburn)
 WXTR-F (La Plata): Sold for \$14,500,000

WEST PALM BEACH

Arbitron Rank/Pop (12+): 57/643,400
MSA Rank/Pop: 65/747,100
ADI # 54
Average Person Ratings: 18.0
Market TSL: 24.1 hours

Stations: 31/15
Diaries: 1173/549:1/50.0%
Sample Target: 940
% Below Line: 37.7
% Not Listed: 11.7

1986 Revenue: \$16,800,000
HH Inc.: \$34,792
Retail \$: 6.0 Bil
Pop per Station: 42,893
#1 Biller: WRMF-F \$3,800,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WEAT-F	141/11.8	12.9	11.6	---	10.4	12.1	9.9	1. WEAT-F	180/1748	1. WRMF-F	1424/21.5	24.1	20.0
2. WRMF-F	118/ 9.9	8.9	14.8	---	11.3	11.2	9.7	2. WRMF-F	129/1606	2. WEAT-F	1341/20.3	21.8	21.1
3. WJNO	84/ 7.1	6.8	6.3	---	7.6	6.7	9.6	3. WJNO	84/ 915	3. WHYI-F	1258/19.0	17.6	20.7
4. WHYI-F	77/ 6.5	4.0	5.6	---	6.9	5.4	6.2	4. WKGR-F	79/ 939	4. WJNO	910/13.8	13.6	14.5
5. WNJY-F	61/ 5.1	6.9	7.3	---	6.8	6.4	4.8	5. WHYI-F	77/1268	5. WIRK-F	.760/11.5	8.3	10.5
6. WIRK-F	57/ 4.8	4.3	4.1	---	5.5	4.4	6.6	6. WIRK-F	66/ 895	6. WNJY-F	665/10.1	13.5	13.4
7. WPOM	52/ 4.4	4.9	4.1	---	1.9	4.5	3.3	7. WNJY-F	66/ 709	7. WKGR-F	556/ 8.4	8.8	7.0
8. WKGR-F	45/ 3.8	4.0	2.7	---	3.2	3.5	2.5	8. WPOM	52/ 372	8. WPOW-F	535/ 8.1	5.0	6.0
9. WSHE-F	45/ 3.8	5.2	5.7	---	4.5	4.9	5.9	9. WSHE-F	49/ 544	9. WSHE-F	528/ 8.0	11.4	8.3
10. WLYF-F	33/ 2.8	3.7	2.2	---	2.7	2.6	3.5	10. WPOW-F	48/ 642	10. WLYF-F	457/ 6.9	6.6	6.5
11. WJQY-F	31/ 2.6	1.3	2.6	---	.6	2.1	1.4	11. WLYF-F	34/ 496	11. WMXJ-F	416/ 6.3	4.2	6.0
12. WPOW-F	31/ 2.6	1.6	1.5	---	2.3	1.9	3.2	12. WJQY-F	31/ 413	12. WNGS-F	415/ 6.3	4.9	6.3

12+ FM SHARE (METRO): 75.93% (798 of 1051) (FAL 85: 72.82%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYI-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WEAT-F	1. WRMF-F	1. WEAT-F	1. WEAT-F	1. WEAT-F	1. WEAT-F
2. WPOM-F	2. WKGR-F	2. WHYI-F	2. WHYI-F	2. WHYI-F	2. WRMF-F	2. WEAT-F	2. WRMF-F	2. WRMF-F	2. WHYI-F	2. WRMF-F
3. WPOM	3. WHYI-F	3. WSHE-F	3. WKGR-F	3. WKGR-F	3. WJNO	3. WJNO	3. WNJY-F	3. WHYI-F	3. WJNO	3. WHYI-F
4.	4. WSHE-F	4. WKGR-F	4. WJNO	4. WJNO	4. WIRK-F	4. WHYI-F	4. WJNO	4. WJNO	4. WPOM	4. WNJY-F
5.	5. WIRK-F	5. WPOM	WSHE-F	5. WIRK-F	5. WNJY-F	5. WIRK-F	5. WIRK-F	5. WIRK-F	5. WRMF-F	5. WIRK-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WPOM	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WKGR-F	1. WRMF-F	1. WRMF-F	
2. WRMF-F	2. WPOM	2. WKGR-F	2. WPOM	2. WJNO	2. WSHE-F	2. WKGR-F	2. WRMF-F	2. WHYI-F	2. WKGR-F	
3. WHYI-F	3. WHYI-F	3. WHYI-F	3. WHYI-F	3. WHYI-F	3. WHYI-F	3. WHYI-F	3. WHYI-F	3. WKGR-F	3. WHYI-F	
4. WIRK-F	4. WKGR-F	4. WMXJ-F	4. WSHE-F	4. WEAT-F	4. WIRK-F	WSHE-F	4. WMXJ-F	4. WSHE-F	4. WNGS-F	
WSHE-F	5. WIRK-F	5. WKQS-F	5.	WIRK-F	5. WPOM	5. WIRK-F	WSHE-F	5. WIRK-F	5. WMXJ-F	

FORMATS	AM	FM	TOTAL	%	%	FAL 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		89 (2)	89 (2)	8.5	12.0		WDBF 1420 Delray Beach .6/2.4
AOR		105 (3)	105 (3)	10.0	8.6		WEAT 850 West Palm 1.1/4.7
AC/OLDIES/SOFT ROCK		222 (6)	222 (6)	21.1	18.3		WIRK 1290 West Palm .2/1.6
MOR/VARIETY							WNGS-F 92.1 West Palm 2.1/6.3
COUNTRY	2 (1)	76 (2)	78 (3)	7.4	7.2		WPBR 1340 Palm Beach 1.8/5.2
BLACK/URBAN	56 (2)	54 (2)	110 (4)	10.5	8.0		WSWN 900 Belle Glade 1.7/2.4
BTFL MUSIC/EZ	13 (1)	174 (2)	187 (3)	17.8	16.3		WSWN-F 93.5 Belle Glade .3/1.4
NEWS/TALK	155 (5)		155 (5)	14.7	17.4		WYFX 1040 Boynton Beach .3/2.4
NOSTALGIA	7 (1)	61 (1)	68 (2)	6.5	9.9		See Miami for more information about the following stations:
RELIGION/GOSPEL	20 (1)		20 (1)	1.9	---		WAXY-F 1.3/5.5 WINZ-F 1.0/4.1 WMXJ-F 2.3/6.3
SPANISH							WGTR-F 1.3/2.7 WIOD 1.8/5.3 WNWS 1.5/4.4
CLASSICAL		13 (1)	13 (1)	1.2	0.7		WHOT-F 1.9/6.7 WKQS-F 1.6/4.9 WTMJ-F 1.1/3.4
UNKNOWN/OTHERS		4 (1)	4 (1)	0.4	1.5		WINZ .8/2.7 WLVE-F .4/1.9

1051 (31)

RADIO STATIONS

WDBF, 1420, 5 KW/500 W (DA-2), NOSTALGIA
WEAT, 850, 5 KW/1 KW (DA-2), BTFL/EZ
WJNO, 1230, 1 KW, NEWS/TALK
WKAO, 1510, 1 KW (DAYS), NOSTALGIA
WPBR, 1340, 1 KW, TALK
WPOM, 1600, 1 KW, BLACK
WSBR, 740, 1 KW/500 W (DA-1), NOSTALGIA
WIRK, 1290, 5 KW (DA-N), COUNTRY

WEAT-F, 104.5, 100 KW @ 520, BTFL/EZ
WIRK-F, 107.9, 100 KW @ 400, COUNTRY
WIXI-F, 96.7, 3 KW @ 300, ??
WKGR-F, 98.7, 100 KW @ 1560, AOR
WNGS-F, 92.1, 2 KW @ 378, AC/JAZZ
WNJY-F, 94.3, 1 KW @ 480, NOSTALGIA
WRMF-F, 97.9, 100 KW @ 1350, AC

CBS, \$ 15.00 (Dora)
\$ NA (Katz)
ABC-E, CBS, NBC-T, \$ 48.00* (Blair)
\$ 17.00 (---)
MBS, ABC-T, \$ 22.00 (Savalli)
ABC-F, \$ 23.00 (HNWH)
ABC-E, CBS, \$ 20.00* (---)
APR, SMN, \$ NA (HNWH)

Curt Gowdy
Fairbanks

Price Comm.

Curt Gowdy
Price Comm.

(FORT PIERCE)

US 1, \$ 42.00* (HNWH)
CBS-R, \$ 31.00 (Weiss)
NBC, \$ 33.00* (Torbet)
\$ 80.00* (Blair)

Lappin
Fairbanks

WICHITA

Arbitron Rank/Pop (12+): 95/353,200

MSA Rank/Pop: 106/432,700

ADI # 56

Average Person Ratings: 15.3

Market TSL: 20.3 hours

Stations: 16/15
Diaries: 924/382:1/50.5%
Sample Target: 740
% Below Line: 5.2
% Not Listed: 8.1

1986 Revenue: \$16,400,000
HH Inc.: \$38,097
Retail \$: 2.9 Btl
Pop per Station: 23,547
#1 Biller: KFDD A/F \$5,000,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. KKRD-F	74/13.6	15.8	10.1	13.5	8.7		13.1	1. KKRD-F	86/1254	1. KKRD-F	951/26.7	25.7 24.3
2. KFDD-F	58/10.6	10.4	11.3	15.2	12.6		10.9	2. KICT-F	78/ 886	2. KEYN-F	794/22.3	22.5 22.8
3. KZSN-F	47/ 8.6	7.3	.8	1.1	.4		10.4	3. KFDD-F	74/ 988	3. KFDD-F	668/18.8	19.2 24.2
4. KEYN-F	45/ 8.2	6.7	7.2	10.0	12.5		7.1	4. KZSN-F	73/ 884	4. KICT-F	599/16.8	12.7 12.4
5. KFDD	41/ 7.5	6.9	11.5	8.9	8.2		8.0	5. KFDD	64/ 946	5. KZSN-F	567/15.9	15.1 5.0
KICT-F	41/ 7.5	6.9	7.8	10.3	10.0		10.6	6. KEYN-F	61/1110	6. KFDD	506/14.2	13.9 20.4
7. KXLF-F	32/ 5.9	5.6	5.1	---	---		4.0	7. KOEZ-F	46/ 704	7. KRZZ-F+	446/12.5	5.5 NA
8. KOEZ-F	26/ 4.8	6.0	8.4	5.4	7.8		3.3	8. KXLF-F	41/ 677	8. KXLF-F	440/12.4	12.0 9.4
KRZZ-F+	26/ 4.8	2.3	3.9	3.2	4.7		4.5	9. KFH	38/ 644	9. KOEZ-F	406/11.4	12.1 13.6
10. KLEO	23/ 4.2	6.9	5.1	4.7	6.1		3.1	10. KRZZ-F+	28/ 508	10. KFH	401/11.3	13.8 15.9
11. KFH	22/ 4.0	6.0	6.8	7.5	8.7		4.3	11.		11. KLZS-F	342/ 9.6	7.5 10.1
12. KLZS-F	21/ 3.8	3.5	5.3	4.6	5.6		2.8			12. KLEO	322/ 9.0	10.4 10.8
KBUZ-F	21/ 3.8	1.9	3.7	3.2	1.5		6.6			13. KQAM	267/ 7.5	9.4 14.0
14. KQAM	14/ 2.6	4.4	5.3	4.4	5.4		4.0	14.		14. KBUZ-F	209/ 5.9	6.3 4.6
15. KSGL	11/ 2.0	2.9	1.0	.9	1.3		1.7	15.		15. KSGL	164/ 4.6	6.1 3.1

12+ FM SHARE (METRO): 77.29% (388 of 502) (FAL 85: 72.82%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRD-F>	1. KKRD-F	1. KKRD-F	1. KKRD-F	1. KZSN-F	1. KFDD-F>	1. KKRD-F	1. KKRD-F	1. KKRD-F	1. KKRD-F	1. KEYN-F
2. KEYN-F	2. KICT-F	2. KICT-F	2. KICT-F	2. KFDD-F	2. KFDD	2. KFDD-F	2. KFDD-F	2. KZSN-F	2. KEYN-F	2. KKRD-F>
3. KBUZ-F	3. KEYN-F	3. KZSN-F	3. KZSN-F	3. KKRD-F	3. KZSN-F	3. KFDD	3. KICT-F	3. KFDD-F	3. KICT-F	3. KXLF-F
4. KICT-F	4. KZSN-F	4. KEYN-F	4. KXLF-F	4. KICT-F	4. KOEZ-F	4. KZSN-F	4. KFDD	4. KEYN-F	4. KLEO	4. KZSN-F
5.	5. KRZZ-F+	5. KFDD-F	5. KFDD-F	5. KXLF-F	5. KLEO	5. KEYN-F	5. KZSN-F	5. KICT-F	5.	5. KFDD-F
	KXLF-F									
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKRD-F>	1. KKRD-F	1. KEYN-F	1. KKRD-F	1. KZSN-F		1. KEYN-F	1. KICT-F	1. KICT-F	1. KICT-F	1. KICT-F
2. KEYN-F	2. KEYN-F	2. KKRD-F	2. KZSN-F	2. KFDD-F		KICT-F	2. KKRD-F	2. KZSN-F	2. KKRD-F	2. KFDD-F
KLZS-F	3. KZSN-F	3. KICT-F	3. KEYN-F	3. KKRD-F		KKRD-F	3. KRZZ-F+	3. KRZZ-F	3. KXLF-F	KKRD-F
KZSN-F	4. KICT-F	4. KRZZ-F+	4. KFDD-F	4. KEYN-F		4. KRZZ-F+	KXLF-F	4. KZSN-F	4. KZSN-F	KZSN-F
5. KBUZ-F	5. KLZS-F	5.	5.	5. KXLF-F		KXLF-F	5. KKRD-F	5. KRZZ-F+	5. KXLF-F	
						6. KEYN-F				

FORMATS	AM	FM	TOTAL	%	FAL 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		119 (2)	119 (2)	23.7	19.5	
AOR	3 (1)	64 (2)	67 (3)	13.3	8.4	
AC/OLDIES/SOFT ROCK	14 (1)	53 (2)	67 (3)	13.3	20.9	
MOR/VARIETY						
COUNTRY	63 (2)	105 (2)	168 (4)	33.5	31.8	
BLACK/URBAN		21 (1)	21 (1)	4.2	4.0	
BTFL MUSIC/EZ		26 (1)	26 (1)	5.2	9.0	
NEWS/TALK						
NOSTALGIA	23 (1)		23 (1)	4.6	5.4	
RELIGION/GOSPEL	11 (1)		11 (1)	2.2	1.0	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

502 (16)

RADIO STATIONS

KFDD, 1070, 10 KW/1 KW (DA-N)	COUNTRY	ABC-E, \$ 55.00*	(Torbet)	Great Empire
KFH, 1330, 5 KW (DA-N)	COUNTRY	CBS,MBS, \$ 42.00	(Eastman)	
KLEO, 1480, 5 KW/1 KW (DA-2)	NOSTALGIA	NBC-T, ABC-1, \$ 18.00	(Eastman)	
KQAM, 1410, 5 KW/1 KW (DA-N)	OLDIES	US 1, \$ 22.00	(Mc-Guild)	Long-Pride
KSGL, 900, 250 W (DAYS)	RELIGION	\$ 10.00	(---)	
KEYN-F, 103.7, 100 KW @ 860, CHR		US 1, \$ 57.00*	(Mc-Guild)	Long-Pride
KFDD-F, 101.3, 100 KW @ 1130, COUNTRY		ABC-E, \$ 70.00*	(Torbet)	Great Empire
KICT-F, 95.1, 100 KW @ 970, AOR		ABC-R, \$ 54.00*	(Katz)	Compass
KKRD-F, 107.3, 100 KW @ 884, CHR		\$ 50.00*	(HNWH)	John Price
KLZS-F, 97.9, 100 KW @ 420, AC		\$ 36.00	(Eastman)	
KBUZ-F, 106.5, 100 KW @ 465, BLACK		SBN, \$ 18.00	(---)	(ARKANSAS CITY)
KOEZ-F, 92.3, 100 KW @ 650, BTFL/EZ		\$ 30.00*	(---)	(NEWTON)
KRZZ-F, 95.9, 1.2 KW @ 500, CLASSIC AOR		\$ 25.00*	(Christal)	(DERBY)
KZSN-F, 102.1, 100 KW @ 1032, COUNTRY		\$ 24.00*	(Eastman)	(HUTCHINSON)
KXLF-F, 105.3, 100 KW @ 1000, AC		US 2, \$ 20.00*	(Blair)	(HAYESVILLE)

MISCELLANEOUS COMMENTS: KKRD-F sold by John Price to Osborn for \$?... KRZZ-F changed from AC to Classic AOR...

WILKES BARRE - SCRANTON

Arbitron Rank/Pop (12+): 58/629,600

MSA Rank/Pop: 68/722,200

ADI # 61

Average Person Ratings: 16.7

Market TSL: 22.9 hours

Stations: 34/28

Diaries: 1213/519:1/57.4%

Sample Target: 1000

% Below Line: 5.9

% Not Listed: 13.0

1986 Revenue: \$12,800,000

HH Inc.: \$26,258

Retail \$: 4.0 Bil

Pop per Station: 22,486

#1 Biller: WKRZ A/F \$2,300,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WKRZ-F	100/9.6	11.1	10.7	---	9.7	7.5	10.9	1. WKRZ-F	131/1981	1. WKRZ-F	1636/26.1	27.1	27.0
2. WARM	82/7.8	7.3	7.4	---	8.8	7.5	7.7	2. WARM	92/1430	2. WARM	1216/19.4	21.9	24.0
3. WNAK	80/7.7	9.0	7.8	---	6.9	8.2	5.4	3. WNAK	84/ 702	3. WGBI-F	1021/16.3	17.0	16.2
4. WGBI-F	72/6.9	5.6	5.5	---	5.8	6.0	6.4	4. WGBI-F	81/1146	4. WTLQ-F	857/13.7	16.0	13.6
WEZX-F	72/6.9	5.1	6.3	---	7.6	6.1	7.1	5. WEZX-F	80/ 875	5. WEZX-F	777/12.4	12.6	14.4
6. WMGS-F	57/5.5	5.5	4.4	---	4.1	5.1	3.9	6. WWSH-F	62/ 820	6. WMGS-F	743/11.8	11.4	10.6
7. WTLQ-F	55/5.3	5.6	4.8	---	5.0	5.2	5.3	7. WMGS-F	61/ 778	7. WNAK	668/10.6	10.4	9.2
8. WWSH-F	48/4.6	5.1	3.7	---	4.9	4.5	5.9	8. WTLQ-F	55/ 865	8. WWSH-F	636/10.1	7.7	8.6
9. WEJL	36/3.4	6.1	6.1	---	5.2	5.2	4.9	9. WHLM-F	49/ 630	9. WILK	517/ 8.2	9.3	11.0
10. WILK	33/3.2	3.0	2.4	---	2.7	2.9	2.2	10. WEJL	40/ 412	10. WHLM-F	405/ 6.5	7.8	5.4
11. WHLM-F	31/3.0	2.7	4.3	---	1.7	3.3	3.0	11. WILQ-F	37/ 392	11. WGBI	363/ 5.8	5.4	6.6
12. WICK	19/1.8	2.6	2.8	---	2.2	2.4	1.3	12. WILK	35/ 572	WEJL	363/ 5.8	8.2	7.4
WLSF-F	19/1.8	.6	1.8	---	1.3	1.4	2.4	13. WFMZ-F	31/ 243	13. WICK	274/ 4.4	5.1	---
14. WGBI	18/1.7	1.8	1.3	---	2.2	1.6	1.3	WZZO-F	31/ 426	14. WMJW-F	257/ 4.1	4.5	4.3
15. WARD	17/1.6	1.8	2.1	---	3.6	1.8	1.1	15. WLSF-F	22/ 278	15. WBAX	251/ 4.0	5.6	5.6
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 61.17% (556 of 909) (FAL 85: 56.43%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WGBI-F	1. WGBI-F	1. WARM	1. WARM	1. WNAK	1. WKRZ-F	1. WKRZ-F	1. WNAK
WTLO-F>	2. WEZX-F>	2. WEZX-F	2. WKRZ-F	2. WKRZ-F	2. WNAK	2. WKRZ-F	2. WKRZ-F	2. WGBI-F	2. WILK	2. WKRZ-F
3. WEZX-F	3. WGBI-F	3. WGBI-F	WMGS-F>	3. WMGS-F	3. WMGS-F	3. WEZX-F	3. WGBI-F	3. WNAK	3. WEZX-F	3. WGBI-F
WQQQ-F	4. WTLQ-F	4. WMGS-F	4. WEZX-F	4. WARM	4. WGBI-F	4. WNAK	4. WEZX-F	4. WARM	4. WTLQ-F	4. WARM
5.	5. WMGS-F	5. WTLQ-F	5. WARM	5. WEZX-F	5. WWSH-F	5. WGBI-F	5. WMGS-F	5. WEZX-F	5. WWSH-F	5. WMGS-F
6.	6.	6.	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKRZ-F>	1. WKRZ-F	1. WGBI-F	1. WKRZ-F	1. WGBI-F	1. WEZX-F>	1. WEZX-F>	1. WEZX-F	1. WEZX-F>	1. WEZX-F
2. WEZX-F	2. WGBI-F	2. WKRZ-F	2. WGBI-F	2. WKRZ-F	2. WKRZ-F	2. WKRZ-F>	2. WKRZ-F	2. WKRZ-F	WKRZ-F
WTLO-F	3. WTLQ-F	3. WMGS-F	3. WMGS-F	3. WMGS-F	3.	3. WGBI-F	3. WGBI-F	3. WGBI-F	3. WGBI-F
4. WGBI-F>	4. WEZX-F	4. WTLQ-F	4. WTLQ-F	4. WARM	4.	4. WMGS-F	4. WMGS-F	4. WMGS-F	4. WARM
5. WMGS-F	WMGS-F	5. WSBG-F	5. WEZX-F	5. WTLQ-F	5.	5. WILK	5.	5. WARM	5. WILK
6.	6.	6.	6.	6. WWSH-F	6.	6.	6.	6. WILK	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	FAL 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING		
				%	%			
TOP 40/CHR/CONTEMP		220 (6)	220 (6)	24.2	24.4	WAZL 1490	Hazleton	1.1/2.0
AOR		84 (3)	84 (3)	9.2	10.3	WBAX 1240	Wilkes-Barre	1.5/4.0
AC/OLDIES/SOFT ROCK		166 (6)	166 (6)	18.3	13.6	WBNE-F 95.9	Benton	.8/1.9
MOR/VARIETY	139 (5)		139 (5)	15.3	11.9	WCDL 1440	Carbondale	.8/1.3
COUNTRY	24 (2)	23 (2)	47 (4)	5.2	7.3	WCNR 930	Bloomsburg	.6/2.2
BLACK/URBAN						WEMR 1460	Tunkhannock	.5/1.2
BTFL MUSIC/EZ	19 (1)	63 (2)	82 (3)	9.0	10.6	WHLM 550	Bloomsburg	.7/2.9
NEWS/TALK	17 (1)		17 (1)	1.9	4.5	WMJW-F 92.9	Wilkes-Barre	.7/4.1
NOSTALGIA	132 (3)		132 (3)	14.5	15.8	WQEQ-F 103.1	Freeland	.6/2.3
RELIGION/GOSPEL						WSBG-F 93.5	Stroudsburg	1.5/3.4
SPANISH						WSCR 1320	Scranton	1.0/1.5
CLASSICAL						WWDL-F 104.9	Scranton	1.1/2.1
UNKNOWN/OTHERS	22 (3)		22 (3)	2.4	1.7	WXPX 1300	West Hazleton	.5/1.6
			909 (34)			WFMZ-F 100.7	Allentown	1.4/1.7
						WILQ-F 105.1	Williamsport	.4/1.5
						WLEV-F 96.1	Easton	1.1/2.4
						WMMR-F 93.3	Philadelphia	.4/1.4
						WQQQ-F 99.9	Easton	1.1/3.0
						WZZO-F 95.1	Bethlehem	.8/2.6

RADIO STATIONS

AM STATIONS

WARD, 1550, 5 KW/500 W (DA-2)	, TALK	APR, ABC-T, \$ 13.00	(Savalli)	
WARM, 590, 5 KW (DA-2)	, MOR	MBS, \$ 54.00*	(Eastman)	Susquehanna
WBAX, 1240, 1 KW	, NOSTALGIA	, \$ NA	(---)	
WSCR, 1320, 1 KW/500 W (DA-N)	, MOR	Trans, ABC-D, \$ 9.00	(---)	
WEJL, 630, 500 W (DAYS)	, NOSTALGIA	ABC-I, \$ 26.00*	(Select)	Shamrock Comm.
WGBI, 910, 1 KW/500 W	, COUNTRY	CBS, \$ 21.00	(Torbet)	
WICK, 1400, 1 KW	, BTFL/EZ	, \$ NA	(Masla)	
WIL, 980, 5 KW/1 KW (DA-2)	, MOR/TALK	ABC-E, NBC-T, \$ 19.00	(Mc-Guild)	
WKRZ, 1340, 1 KW	, OLDIES	APR, \$ NA	(Katz)	Osborn
WNAK, 730, 1 KW (DAYS)	, NOST/MOR	NBC, \$ 32.00*	(Masla)	

FM STATIONS

WEZX, 107.1, 125 W @ 1270, AOR	ABC-R, \$ 36.00*	(Select)	Shamrock Comm.
WGBI, 101.3, 7 KW @ 1100, AC	CBS-R, \$ 31.00*	(Torbet)	
WKRZ, 98.5, 7 KW @ ? , CHR	, \$ 64.00	(Katz)	Osborn
WMGS, 92.9, 9 KW @ 1060, SOFT AC	, \$ 34.00*	(Eastman)	Susquehanna
WMJW, 92.1, .9 KW @ 860, CHR	, \$ 10.00	(---)	
WTLO, 102.3, 3 KW @ 71, CHR	, \$ 19.00	(Mc-Guild)	
WWDL, 104.9, 1.6 KW @ 1093, SOFT AC	, \$ NA	(Masla)	
WHLM, 106.5, 10 KW @ 597, CHR	NBC, \$ 14.00	(Blair)	(BLOOMSBURG)
WWSH, 97.9, 24 KW @ 660, BTFL/EZ	, \$ 19.00*	(---)	(HAZLETON)

WILMINGTON, DE

Arbitron Rank/Pop (12+): 76/448,300

MSA Rank/Pop: 90/549,800

Philadelphia ADI

Average Person Ratings: 17.2

Market TSL: 22.7 hours

Stations: 32/8

Diaries: 1085/413:1/54.2%

Sample Target: 840

% Below Line: 66.3

% Not Listed: 9.8

1986 Revenue: \$8,800,000

HH Inc.: \$36,729

Retail \$: 3.7 Bil

Pop per Station: 56,038

#1 Biller: WSTW-F \$2,900,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WSTW-F	76/ 9.8	9.3	10.5	9.3	11.1			1. WSTW-F	104/1480	1. WSTW-F	1075/23.7	25.9	25.0
2. WMMR-F	73/ 9.4	10.0	10.5	10.9	9.7			2. WMMR-F	93/1250	2. WMMR-F	1011/22.3	25.8	24.0
3. WJBR-F	56/ 7.2	8.6	4.8	8.6	7.4			3. WEAZ-F	71/ 902	3. WJBR-F	760/16.8	17.1	14.3
4. WUSL-F	51/ 6.5	3.7	6.5	6.4	5.2			4. WJBR-F	60/ 863	4. WDEL	655/14.4	19.0	19.8
5. WEAZ-F	50/ 6.4	6.2	4.8	2.6	2.4			5. WUSL-F	58/ 715	5. WEAZ-F	618/13.6	12.5	13.0
6. WDEL	46/ 5.9	8.1	8.8	5.8	8.7			6. WKSZ-F	49/ 720	6. WCAU-F	608/13.4	14.0	14.7
7. WKSZ-F	40/ 5.1	3.7	4.3	3.0	3.3			7. WDEL	47/ 678	7. WUSL-F	600/13.2	9.1	12.1
8. WYSP-F	33/ 4.2	4.1	3.7	3.0	3.5			WYSP-F	47/ 733	8. WKSZ-F	598/13.2	10.9	11.0
9. WCAU-F	28 3.6	3.4	3.9	5.3	4.1			9. WDSD-F	44/ 641	9. WYSP-F	560/12.4	12.2	11.5
10. WILM	27/ 3.5	3.6	2.8	4.5	3.5			10. WCAU-F	37/ 788	10. WILM	488/10.8	9.1	10.4

12+ FM SHARE (METRO): 80.37% (565 of 703) (FAL 85: 73.13%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WUSL-F	1. WMMR-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WEAZ-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WUSL-F	1. WMMR-F
2. WCAU-F	2. WSTW-F	2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WKSZ-F	2. WMMR-F	2. WJBR-F	2. WMMR-F	2. WMMR-F	2. WEAZ-F
3. WSTW-F	3. WUSL-F	3. WJBR-F	3. WJBR-F	3. WJBR-F	3. WJBR-F	3. WDEL	3. WJBR-F	3. WJBR-F	3. WJBR-F	3. WSTW-F
WMMR-F	4. WYSP-F	4. WUSL-F	4. WKSZ-F	4. WKSZ-F	4. WDEL	4. WJBR-F	4. WEAZ-F	4. WEAZ-F	4. WCAU-F	4. WSTW-F
5. WYSP-F	5. WJBR-F	5. WKSZ-F	5. WUSL-F	5. WUSL-F	5. WSTW-F	5. WUSL-F	5. WKSZ-F	5. WKSZ-F	5. WYSP-F	5. WDEL
						WYSP-F				
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WUSL-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WSTW-F		1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F
2. WSTW-F	2. WUSL-F	2. WMMR-F	2. WJBR-F	2. WJBR-F		2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WSTW-F
3. WMMR-F	3. WMMR-F	3. WUSL-F	3. WMMR-F	3. WKSZ-F		3. WYSP-F	3. WYSP-F	3. WYSP-F	3. WYSP-F	3. WJBR-F
4. WCAU-F	4. WJBR-F	4. WJBR-F	WUSL-F	4. WMMR-F		4. WCAU-F	4. WJBR-F	4. WJBR-F	4. WJBR-F	4. WYSP-F
5.	5.	5.	5. WKSZ-F	5. WUSL-F		5.	WUSL-F	5.	5. WUSL-F	5. WDEL

FORMATS	AM	FM	TOTAL	%	FAL 85
TOP 40/CHR/CONTEMP		123 (4)	123 (4)	17.5	17.0
AOR		125 (4)	125 (4)	17.8	17.0
AC/OLDIES/SOFT ROCK	8 (1)	119 (4)	127 (5)	18.1	14.7
MOR/VARIETY	56 (3)		56 (3)	8.0	13.2
COUNTRY	12 (1)	36 (3)	48 (4)	6.8	10.5
BLACK/URBAN		70 (3)	70 (3)	10.0	10.8
BTFL MUSIC/EZ		54 (2)	54 (2)	7.7	5.2
NEWS/TALK	46 (3)	25 (1)	71 (4)	10.1	8.3
NOSTALGIA	10 (1)		10 (1)	1.4	1.6
RELIGION/GOSPEL					
SPANISH					
CLASSICAL		13 (1)	13 (1)	1.8	0.6
UNKNOWN/OTHERS	6 (1)		6 (1)	0.9	1.3
			703 (32)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMS	1380	Wilmington	1.5/4.5
WJBR	1290	Wilmington	1.0/2.2
WJIC	1510	Salem	.8/1.7
WNRK	1260	Newark	.8/2.8
WBSB-F	104.3	Baltimore	1.2/3.0
WDSD-F	94.7	Dover	1.2/4.5
WYFF-F	97.9	Baltimore	.6/1.7
WLIF-F	101.9	Baltimore	.5/1.0
WPOC-F	93.1	Baltimore	1.4/3.7
WXYV-F	102.7	Baltimore	.4/1.1
See Philadelphia for more information about the following:			
KYW	1.3/5.6	WMGK-F	2.3/8.4
WCAU	1.2/4.9	WPEN	1.3/3.6
WDAS-F	2.1/7.6	WSNI-F	.6/3.7
WFLN-F	1.7/4.5	WTRK-F	1.3/5.2
WIOQ-F	1.8/6.9	WVDB-F	3.2/6.0
WIP	.5/2.2	WXTU-F	2.1/4.5

RADIO STATIONS

WAMS, 1380, 5 KW/1 KW (DA-2)
WDEL, 1150, 5 KW (DA-2)
WILM, 1450, 1 KW
WJBR, 1290, 1 KW

COUNTRY
MOR
NEWS/TALK
OLDIES

ABC-D, \$ 23.00 (Masla)
NBC, \$ 39.00* (Eastman)
CBS, MBS, \$ 27.00 (Savalli)
APR, \$ 16.00* (Mc-Guild)

CRB

WJBR-F, 99.5, 50 KW @ 500, AC
WSTW-F, 93.7, 50 KW @ 460, CHR
WDSD-F, 94.7, 50 KW @ 400, COUNTRY

APR, \$ 44.00* (Mc-Guild)
\$ 61.00* (Eastman)
MBS, \$ 35.00* (Weiss)

CRB

Hartstone-Dickstein

(DOVER)

WORCESTER

Arbitron Rank/Pop (12+): 99/339,000

MSA Rank/Pop: 112/407,000

Boston ADI

Average Person Ratings: 16.3

Market TSL: 22.2 hours

Stations: 28/7

Diaries: 944/359:1/49.2%

Sample Target: 740

% Below Line: 40.9

% Not Listed: 10.2

1986 Revenue: \$10,000,000

HH Inc.: \$32,687

Retail \$: 3.0 Bil

Pop per Station: 48,429

#1 Biller: WAAF-F \$3,600,000

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. WAAF-F	73/13.1	11.5	13.1	14.0	11.8			1. WAAF-F	221/1988	1. WAAF-F	908/26.6	25.7 26.4
2. WSRF-F	63/11.3	13.3	13.0	11.8	14.1			2. WSRF-F	91/1176	2. WTAG	825/24.2	22.9 24.5
3. WTAG	54/ 9.7	10.5	10.5	9.7	9.6			3. WXLO-F	65/ 751	3. WSRF-F	770/22.6	21.6 23.1
4. WXLO-F	34/ 6.1	3.1	2.7	3.4	3.7			4. WTAG	63/ 975	4. WXLO-F	438/12.8	11.7 7.9
5. WNEB	31/ 5.6	4.9	4.8	3.9	3.9			5. WBZ	51/ 950	5. WBZ	421/12.3	14.8 12.8
6. WFTQ	23/ 4.1	3.6	5.5	6.1	4.0			6. WSSH-F	43/ 649	6. WROR-F	387/11.3	13.6 14.1
7. WBZ	22/ 3.9	6.9	4.3	5.2	6.4			7. WXS-F	40/ 529	7. WNEB	377/11.0	9.1 8.8
WXS-F	22/ 3.9	1.5	1.3	1.0	2.9			8. WNEB	34/ 410	8. WFTQ	351/10.3	12.0 12.6
9. WROR-F	21/ 3.8	3.6	5.0	5.2	5.6			9. WROR-F	33/ 594	9. WORC	321/ 9.4	10.2 10.7
10. WBCN-F	18/ 3.2	3.9	4.0	4.5	3.9			10. WBCN-F	27/ 458	10. WBCN-F	314/ 9.2	8.2 10.7
WORC	18/ 3.2	3.8	3.5	3.2	2.4			11.		11.		
12.								12.		12.		
13.								13.		13.		
14.								14.		14.		
15.								15.		15.		

12+ FM SHARE (METRO): 66.87% (335 of 501) (FAL 85: 66.00%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAAF-F>	1. WAAF-F>	1. WAAF-F>	1. WAAF-F	1. WSRF-F	1. WSRF-F>	1. WTAG	1. WSRF-F	1. WAAF-F	1. WAAF-F	1. WSRF-F
2. WZOU-F	2. WXLO-F	2. WXLO-F	2. WSRF-F	2. WAAF-F	2. WTAG	2. WAAF-F	2. WSRF-F	2. WTAG	2. WTAG	2. WAAF-F>
3. WXS-F	WBCN-F	3. WSRF-F	WXLO-F	WXLO-F	3. WXLO-F	3. WSRF-F>	3. WXLO-F	3. WTAG	3. WSRF-F	3. WNEB
4.	4. WXS-F	4. WFTQ	4. WFTQ	4. WFTQ	4. WBZ	4. WBZ	4. WNEB	4. WXLO-F	4. WZOU-F	4. WTAG
5.	WZLX-F	5. WROR-F	5. WROR-F	5. WTAG	5.	5. WNEB	5. WTAG	5. WNEB	5. WBZ	5. WXLO-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WAAF-F>	1. WAAF-F>	1. WAAF-F	1. WAAF-F	1. WSRF-F	1. WAAF-F	1. WAAF-F>	1. WAAF-F	1. WAAF-F>	1. WAAF-F	1. WAAF-F
2. WXS-F	2. WXS-F	2. WFTQ	2. WSRF-F	2. WFTQ	2. WBCN-F	2. WBCN-F	2. WXLO-F	2. WBCN-F	2. WXLO-F	2. WXLO-F
3. WXLO-F	3. WXLO-F	3. WXLO-F	3. WXLO-F	3. WXLO-F	3. WZLX-F	3. WXLO-F	3. WBCN-F	3. WXLO-F	3. WZLX-F	3. WZLX-F
WROR-F	WROR-F	WROR-F	4. WFTQ	4. WAAF-F	4.	WZLX-F	4. WFTQ	4. WZLX-F	4. WROR-F	4. WROR-F
5.	5.	WXS-F	WXS-F	WTAG	5.	5.	5.	5. WSRF-F	5. WFTQ-F	5. WFTQ-F

FAL 85

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		41 (4)	41 (4)	8.2	10.2	WESO 970 Southbridge 1.3/2.2
AOR		110 (4)	110 (4)	22.0	18.3	WQVR-F 100.1 Southbridge 1.6/3.0
AC/OLDIES/SOFT ROCK	23 (1)	84 (7)	107 (8)	21.4	23.6	See Providence for more information about:
MOR/VARIETY	76 (2)		76 (2)	15.2	16.7	WERI-F .5/1.8 WPRO-F .4/3.0
COUNTRY	18 (1)	14 (2)	32 (3)	6.4	6.2	WHJY-F .4/2.3 WWLI-F .4/1.3
BLACK/URBAN						WLKW-F .9/2.3
BTFL MUSIC/EZ		79 (3)	79 (3)	15.8	15.8	See Boston for more information about:
NEWS/TALK	11 (1)		11 (1)	2.2	1.8	WBOS-F .9/2.5 WRKO 2.0/3.8
NOSTALGIA	31 (1)		31 (1)	6.2	5.3	WCRB-F 1.3/3.4 WSSH-F 2.9/8.3
RELIGION/GOSPEL						WJIB-F 2.0/5.2 WVBF-F .9/2.6
SPANISH						WMJX-F .5/4.5 WZLX-F 3.0/6.8
CLASSICAL		7 (1)	7 (1)	1.4	0.7	WMRQ-F .5/2.1 WZOU-F 2.5/7.6
UNKNOWN/OTHERS	7 (1)		7 (1)	1.4	0.4	
			501 (28)			

RADIO STATIONS

WFTQ, 1440, 5 KW (DA-2)	, AC	ABC-I, \$ 75.00 (Katz)	New City
WNEB, 1230, 1 KW	, NOSTALGIA	MBS, CBS, \$ 24.00 (Kettell)	
WORC, 1310, 5 KW/1 KW (DA-2)	, COUNTRY	ABC-D, \$ 28.00 (HNWH)	
WTAG, 580, 5 KW (DA-2)	, MOR	NBC, \$ 43.00 (Mc-Guild)	

WAAF-F, 107.3, 19 KW @ 823, AOR	, \$275.00 (Katz)	New City
WSRF-F, 96.1, 25 KW @ 650, BTFL/EZ	, \$100.00* (Blair)	Knight
WXLO-F, 104.5, 37 KW @ 563, AC	CNN, \$ 55.00 (Mc-Guild)	(FITCHBURG)

Other ranked stations - See Boston

MISCELLANEOUS COMMENTS WNEB sold for \$850,000...

American Radio Fall 86, Copyright 1987

YORK

Arbitron Rank/Pop (12+): 102/333,800

MSA Rank/Pop: 114/396,000

ADI # 46 (w/ Harris & Lancaster)

Average Person Ratings: 15.9

Market TSL: 20.9

Stations: 31/11

Diaries: 930/359:1/61.9%

Sample Target: 730

% Below Line: 45.6

% Not Listed: 8.8

1986 Revenue: \$10,400,000

HH Inc.: \$30,082

Retail \$: 2.1 Btl

Pop per Station: 30,345

#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 86	FAL 85	SPG 85	FAL 84	- Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WRKZ-F	66/12.3	12.0	13.2	10.2	9.0			1. WNNK-F	186/2023	1. WQXA-F	914/27.1	26.3	27.0
2. WQXA-F	60/11.2	12.0	10.2	10.3	7.6			2. WRKZ-F	171/1922	2. WSBA	822/24.4	18.6	25.2
3. WSBA-F	52/ 9.7	7.3	7.5	10.5	8.4			3. WNCE-F	138/1510	3. WSBA-F	711/21.1	17.4	18.1
4. WSBA	48/ 9.0	7.3	10.6	8.5	11.1			4. WSBA-F	116/1569	4. WRKZ-F	628/18.7	19.5	21.0
5. WNCE-F	41/ 7.6	6.3	9.0	8.8	8.4			5. WQXA-F	104/1908	5. WHTF-F	461/13.7	12.2	11.2
6. WHTF-F	35/ 6.5	6.3	6.2	5.4	5.9			6. WHTF-F	88/1213	6. WNCE-F	423/12.6	14.1	15.6
7. WNNK-F	17/ 3.2	3.0	2.0	3.7	5.0			7. WLAN-F	83/1441	7. WYCR-F	362/10.8	12.5	17.7
8. WGTY	16/ 3.0	3.9	2.2	2.4	1.6			8. WHYL-F+	68/ 611	8. WNNK-F	264/ 7.8	9.2	7.0
9. WYCR-F	15/ 2.8	3.9	6.6	5.6	4.1			9. WHP	67/ 998	9. WLAN-F	234/ 6.9	4.8	7.7
10. WIOV-F	14/ 2.6	1.4	.5	1.0	.8			WHP-F	67/ 915	10. WGRX-F	197/ 5.9	4.1	2.5

12+ FM SHARE (METRO): 80.98% (396 of 489) (FAL 85: 78.43%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQXA-F	1. WQXA-F	1. WRKZ-F	1. WSBA-F	1. WRKZ-F	1. WRKZ-F	1. WSBA	1. WRKZ-F	1. WRKZ-F	1. WQXA-F	1. WRKZ-F
2. WHTF-F	2. WSBA-F	2. WQXA-F	WRKZ-F	2. WSBA-F	2. WSBA	2. WRKZ-F	2. WSBA-F	2. WQXA-F	2. WHTF-F	2. WNCE-F
WLAN-F	WRKZ-F	WSBA-F	3. WQXA-F	3. WQXA-F	3. WNCE-F	3. WSBA-F	3. WNCE-F	3. WRKZ-F	3. WRKZ-F	3. WQXA-F
4.	4. WHTF-F	4. WHTF-F	4. WHTF-F	4. WHTF-F	4. WSBA-F	4. WQXA-F	4. WQXA-F	4. WNCE-F	4. WNCE-F	4. WSBA
5.	5.	5. WSBA	5. WSBA	WSBA	5. WQXA-F	5. WHTF-F	5. WSBA	5. WHTF-F	5. WSBA-F	5. WSBA-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQXA-F	1. WQXA-F	1. WSBA-F	1. WSBA-F	1. WRKZ-F		1. WRKZ-F	1. WHTF-F	1. WHTF-F	1. WRKZ-F	1. WRKZ-F
2. WSBA-F	2. WSBA-F	2. WQXA-F	2. WQXA-F	2. WSBA-F		2. WHTF-F	2. WRKZ-F	2. WSBA-F	2. WHTF-F	2. WSBA-F
3. WNNK-F	3. WRKZ-F	3. WRKZ-F	3. WRKZ-F	3. WQXA-F		3. WTPA-F	3. WQXA-F	WRKZ-F	3. WQXA-F	3. WHTF-F
4. WHTF-F	4. WHTF-F	4. WYCR-F	4. WHTF-F	4. WSBA		4. WQXA-F	WTPA-F	4. WQXA-F	4. WQXA-F	4. WQXA-F
5.	5. WYCR-F	5.	WSBA	5.		5.	5. WSBA-F	WSBA	5. WSBA	5. WSBA
	WNNK-F									

FAL 85

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		92 (4)	92 (4)	18.8	22.4	WGCB-F 96.1 Red Lion .7/2.0
AOR		62 (4)	62 (4)	12.7	11.2	WGET 1320 Gettysburg 1.7/3.4
AC/OLDIES/SOFT ROCK	6 (2)	67 (2)	73 (4)	14.9	10.0	WHVR 1280 Hanover 1.9/5.8
MOR/VARIETY	73 (5)		73 (5)	14.9	15.1	WOBG 1250 York .7/2.7
COUNTRY	1 (1)	108 (5)	109 (6)	22.3	19.4	WOYK 1350 York 2.4/5.3
BLACK/URBAN		5 (2)	5 (2)	1.0	1.4	
BTFL MUSIC/EZ		53 (3)	53 (3)	10.8	12.5	
NEWS/TALK						
NOSTALGIA	13 (1)		13 (1)	2.7	2.9	See Lancaster or Harrisburg for more information about the following:
RELIGION/GOSPEL		9 (2)	9 (2)	1.8	1.8	WCMB .4/1.7 WHYL-F 1.1/1.9
SPANISH						WDAC-F .9/2.6 WLAN-F 2.1/6.9
CLASSICAL						WHP .6/3.4 WTPA-F 2.4/5.7
UNKNOWN/OTHERS						WHP-F 1.3/3.4

489 (31)

RADIO STATIONS

WOBG, 1250, 1 KW (DAYS), OLDIES
WOYK, 1350, 5 KW/1 KW (DA-2), NOSTALGIA
WSBA, 910, 5 KW/1 KW (DA-2), MOR
WHVR, 1280, 5 KW/500 W (DA-2), MOR

ABC-I, \$ 19.00 (Katz)
MBS, \$ 13.00 (Republic)
\$ 42.00 (Eastman)
NBC, \$ NA (HNWH)

Susquehanna (HANOVER)

WHTF-F, 92.7, 3 KW @ 300, AOR
WQXA-F, 105.7, 46 KW @ 520, CONTEMP
WSBA-F, 103.3, 12 KW @ 890, AC
WYCR-F, 98.5, 11 KW @ 930, AC
WGTY-F, 107.7, 10 KW @ 350, COUNTRY

Source, \$ 28.00* (Blair)
ABC-C, \$ 45.00* (Katz)
\$ 52.00 (Eastman)
\$ 30.00* (HNWH)
MBS, \$ 15.00 (Dome)

Susquehanna (HANOVER)
Susquehanna (GETTYSBURG)

Other ranked stations - See Harrisburg or Lancaster

YOUNGSTOWN

Arbitron Rank/Pop (12+): 79/427,400

MSA Rank/Pop: 94/512,400

ADI # 87

Average Person Ratings: 16.7

Market TSL: 21.7 hours

Stations: 27/15

Diaries: 1051/407:1/57.1%

Sample Target: 850

% Below Line: 17.5

% Not Listed: 7.4

1986 Revenue: \$10,500,000

HH Inc.: \$30,529

Retail \$: 2.9 Bil

Pop per Station: 28,493

#1 Biller: WHOT A/F \$2,800,000

12+ METRO	1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85	
1. WHOT-F	128/18.0	17.0	18.8	---	15.8	17.9	19.6	1. WHOT-F	197/2680	1. WHOT-F	1644/38.7	38.1	35.3
2. WKBN	81/11.4	10.2	10.7	---	11.9	10.8	10.3	2. WYFM-F	118/1780	2. WKBN	1151/27.1	22.5	28.4
3. WQXK-F	65/ 9.1	8.4	6.4	---	6.9	8.0	7.0	3. WKBN	102/1648	3. WKBN-F	908/21.3	24.1	22.1
4. WKBN-F	60/ 8.4	8.9	10.3	---	12.1	9.2	9.5	4. WKBN-F	99/1432	4. WYFM-F	904/21.3	21.6	17.7
5. WYFM-F	53/ 7.4	10.5	8.1	---	5.6	8.7	9.5	WQXK-F	99/1142	5. WQXK-F	673/15.8	12.1	13.1
6. WDMT-F	41/ 5.8	5.0	2.9	---	4.9	4.6	8.1	6. WBBW	48/ 662	6. WBBW	561/13.2	16.6	15.0
7. WBBW	37/ 5.2	6.4	7.1	---	9.1	6.2	4.8	7. WOVE-F	44/ 632	7. WMMS-F	444/10.4	9.6	8.8
8. WMGZ-F	26/ 3.7	3.5	2.4	---	2.1	3.2	3.2	8. WDMT-F	43/ 449	8. WFMJ	424/10.0	11.8	12.9
9. WMMS-F	25/13.5	2.9	4.3	---	3.1	3.6	3.7	9. WMGZ-F	42/ 678	9. WMGZ-F	421/ 9.9	5.8	NA
10. WRRO	19/ 2.7	2.4	1.0	---	2.3	2.0	1.4	10. WPIC	35/ 392	10. WDMT-F	417/ 9.8	6.8	9.4
11.								11.		11. WHOT	325/ 7.6	10.1	10.4

12+ FM SHARE (METRO): 68.89% (454 of 659) (FAL 85: 63.58%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHOT-F>	1. WHOT-F>	1. WHOT-F>	1. WHOT-F>	1. WHOT-F>	1. WKBN	1. WHOT-F>	1. WHOT-F>	1. WHOT-F>	1. WKBN	1. WHOT-F>
2. WDMT-F	2. WYFM-F>	2. WYFM-F	2. WYFM-F	2. WQXK-F	2. WQXK-F	2. WKBN >	2. WKBN-F	2. WQXK-F	2. WHOT-F>	2. WQXK F
3. WMGZ-F	3. WMMS-F	3. WQXK-F	3. WQXK-F	3. WHOT-F	3. WHOT-F	3. WKBN	3. WKBN	3. WYFM-F	3. WDMT-F	3. WKBN F
4.	4. WMGZ-F	4. WKBN	4. WKBN	4. WKBN	4. WKBN	4. WYFM-F	4. WYFM-F	4. WKBN-F	4. WKBN-F	4. WBBW
5.	5. WDMT-F	5. WMMS-F	5. WKBN-F	5. WKBN-F	5. WKBN-F	5. WBBW	5. WYFM-F	5. WKBN	5. WQXK-F	5. WYFM-F
										WDMT-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHOT-F>	1. WHOT-F>	1. WHOT-F>	1. WHOT-F>	1. WHOT-F		1. WHOT-F	1. WHOT-F>	1. WHOT-F>	1. WHOT-F>	1. WHOT-F
2. WMGZ-F	2. WYFM-F>	2. WYFM-F	2. WYFM-F	2. WQXK-F		2. WDMT-F	2. WMMS-F	2. WYFM-F	2. WYFM-F	2. WQXK-F
3. WYFM-F	3. WMGZ-F	3.	3. WQXK-F	3. WYFM-F		3. WMMS-F	3. WYFM-F	3. WQXK-F	3. WQXK-F	3. WYFM-F
4. WMMS-F	4.	4.	4. WKBN	4. WKBN		4. WMGZ-F	4. WDMT-F	4. WMMS-F	4. WDMT-F	4. WKBN
5.	5.	5.	5. WKBN-F	5. WKBN-F		5.	5. WMGZ-F	5. WKBN	5. WMMS-F	5.
									WMBZ-F	

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	12 (1)	159 (3)	171 (4)	25.9	24.3	WFMJ 1390 Youngstown 2.1/10.0
AOR		36 (3)	36 (3)	5.5	5.4	WGFT 1500 Youngstown 1.8/ 3.2
AC/OLDIES/SOFT ROCK		77 (3)	77 (3)	11.7	10.0	WHOT 1330 Campbell 1.7/ 7.6
MOR/VARIETY	108 (4)		108 (4)	16.4	17.5	WLND 830 Cortland .8/ 1.0
						WNIO 1540 Niles 1.0/ 2.1
COUNTRY	13 (2)	65 (1)	78 (3)	11.8	8.0	WQOD-F 93.3 Youngstown 2.4/ 5.1
BLACK/URBAN		41 (1)	41 (1)	6.2	5.4	WSOM 600 Youngstown .7/ 2.4
BTFL MUSIC/EZ		60 (1)	60 (1)	9.1	13.2	
NEWS/TALK	44 (2)	6 (1)	50 (3)	7.6	11.9	WOVE-F 102.5 Pittsburgh .7/ 3.1
						WKDD-F 96.5 Akron .7/ 2.3
NOSTALGIA	15 (1)		15 (1)	2.3	3.4	WKTZ-F 96.7 Mercer .4/ 1.7
RELIGION/GOSPEL		4 (1)	4 (1)	0.6	0.4	WMJI-F 105.7 Cleveland 1.0/ 4.9
SPANISH	13 (1)		13 (1)	2.0		WNIR-F 100.1 Kent .8/ 2.1
CLASSICAL						WONE-F 97.5 Akron .8/ 2.3
UNKNOWN/OTHERS		6 (2)	6 (2)	0.9	0.4	WPIC 790 Sharon .4/ 2.3
						WTOF-F 98.1 Canton .6/2.4
						WWIZ-F 103.9 Mercer .4/1.4
						WWWE 1100 Cleveland 1.0/4.0
			659 (27)			

RADIO STATIONS

WBBW, 1240, 1 KW	TALK	ABC-T, ABC-E, \$ 31.00	(Mc-Guild)	
WFMJ, 1390, 5 KW (DA-N)	NOSTALGIA	NBC, \$ 22.00*	(Unirep)	
WGFT, 1500, 500 W (DAYS)	SPANISH	\$ 14.00	(---)	
WHOT, 1330, 500 W/1 KW (DA-2)	CHR	\$ 30.00*	(Eastman)	Myron Jones
WKBN, 570, 5 KW (DA-N)	MOR	CBS, \$ 50.00*	(Katz)	
WNIO, 1540, 500 W (DAYS, DA)	COUNTRY	MBS, \$ 17.00	(---)	
WOKG, 1570, 500 W (DAYS, DA)	MOR	\$ 10.00	(---)	(WARREN)
WRRO, 1440, 5 KW (DA-N)	MOR	ABC-I, \$ 15.00	(Regional)	(WARREN)
WHOT-F, 101.1, 16 KW @ 710, CHR		\$ 70.00*	(Eastman)	Myron Jones
WKBN-F, 98.9, 9 KW @ 1370, BTFL/EZ		\$ 60.00*	(Katz)	
WQOD-F, 93.3, 50 KW @ 280, SOFT AC (?)		MBS, \$ NA	(Mc-Guild)	
WQXK-F, 105.1, 88 KW @ 400, COUNTRY		ABC-D, \$ 30.00	(Mc-Guild)	Lincoln (SALEM)
WYFM-F, 102.9, 26 KW @ 455, AC		ABC-C, \$ 36.00	(Blair)	Regional (SHARON, PA)

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